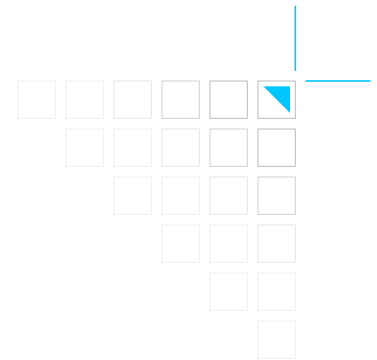


Minjong Lee

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EDUCATION

CARNEGIE MELLON UNIVERSITY
Masters of Entertainment Technology
Graduated May 2015

EWHA WOMANS UNIVERSITY
Bachelors of Fine Arts
Graduated Feb 2013

SKILLSETS

SOFTWARE

Photoshop
Illustrator
InDesign
After Effects
Sketch3
Autodesk Maya

DESIGN

Wireframing
Persona/Scenario
Interface design
Usability testing
Video sketching
Contextual Inquiry

TECHNICAL

Javascript/JQuery
HTML/CSS
Framer.js
D3.js

HANDS ON

Printing
Real-life Sculpting
Drawing

LANGUAGE

English
Korean
Japanese

RECOGNITION

SERVICE DESIGN JAM, 2016

Winner - Team One Drop • San Francisco, CA

WORK EXPERIENCE

INFLECTION.COM, INC • UX Design Associate
Aug 2015 - Current • Redwood City, CA

Evaluated and refined user flow of the existing identitysmart.com website. Conducted usability testing and provided wireframes and prototypes with design iterations for the identity monitoring service.

THE PROMISE INTERNATIONAL • Graphic Design Intern
Mar 2013 - Aug 2013 • Seoul, Korea

Designed seven different marketing products including package design, annual report, poster, quarterly magazine, and web mails.

ACADEMIC EXPERIENCE

WANDER, COURSE PROJECT • UX/UI Designer
Jan 2015 - May 2015 • Pittsburgh, PA

Conducted surveys with 85 students to understand their travel planning habit. Conducted branding A/B Testing, user enactment, and prototype sessions. Designed the user flow and prototypes for a travel planning application.

RIG-IT, COURSE PROJECT • UX/UI Designer
Dec 2014 - Jan 2015 • Pittsburgh, PA

Designed mobile checklist application that helps Emergency Medical Technicians to complete their daily Ambulance equipment checks. Conducted secondary research and interviews. Designed user flow, interface and design specification document.

CARNEGIE SCIENCE CENTER • UX/UI Designer
Aug 2014 - Dec 2014 • Pittsburgh, PA

Conducted field research, interviews and 5 different on-site usability testing. Designed user flow and interface for a client side dashboard and a marketing website to extend the museum experience to schools and to quantify the conversion rate of the visitors.