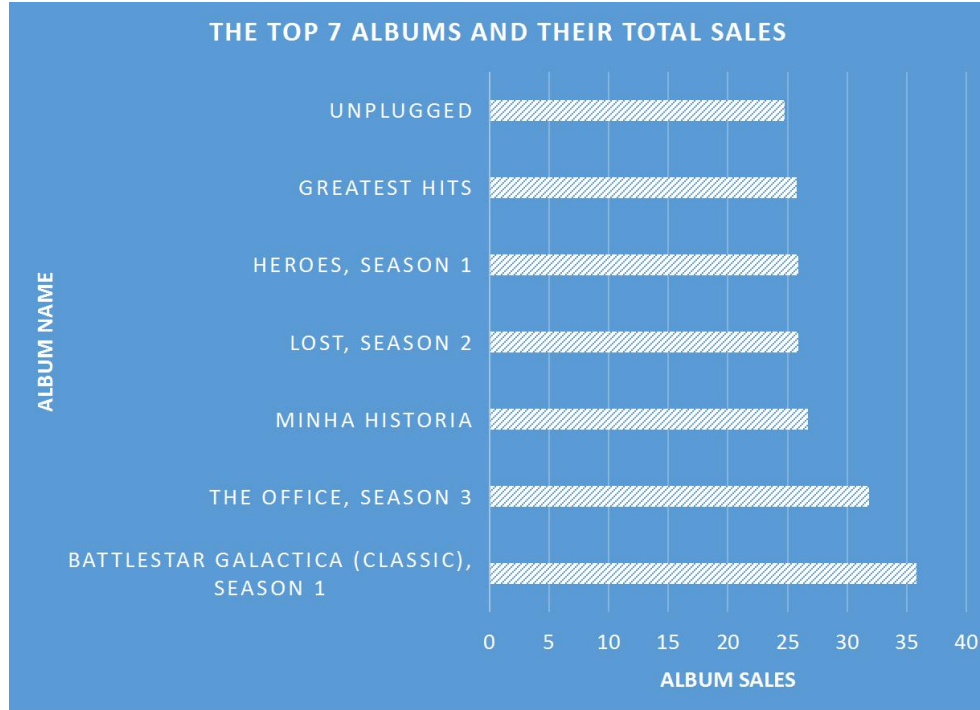


# How much sales did the top 7 albums achieve?

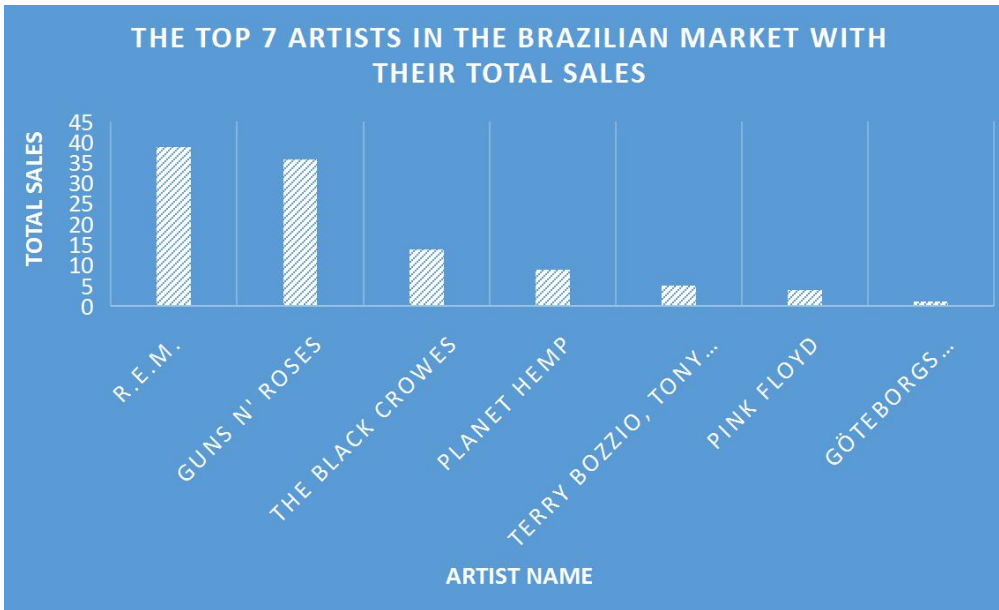


Battlestar Galactica (Classic) Season 1 Album ranked first with 35.82 USD in sales. Followed by The Office Season 3 with 31.84 USD in sales, then MINHA HISTORIA with 26.73 USD.

LOST Season 2 and HEROES Season 1 earned the same amount of cash 25.87 USD.

The last two closed at 25.74 and 24.75 USD respectively.

# How much money do the top 7 artists in the Brazilian market earn?

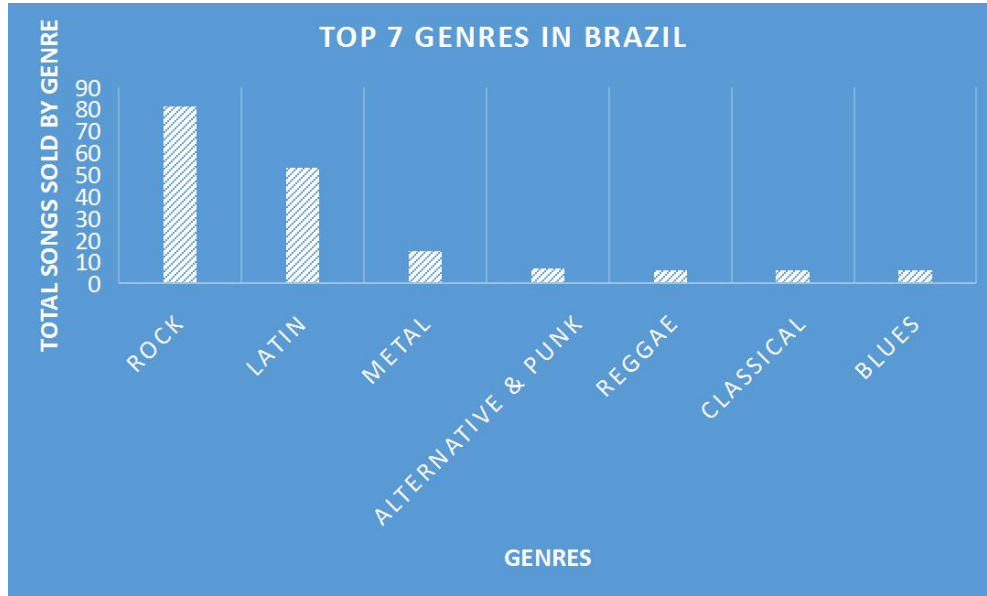


R.E.M earned the most with 38.61 USD, next was Guns N' Roses with 35.64 USD, then The Black Crowes with 13.86 USD, after that Planet Hemp with 8.91 USD. Terry Bozzio, Tony Levin & Steve Stevens earned 4.95 USD, and Pink Floyd got 3.96 USD

Göteborgs Symfoniker & Neeme Järvi sold only one album (earned 0.99 USD)

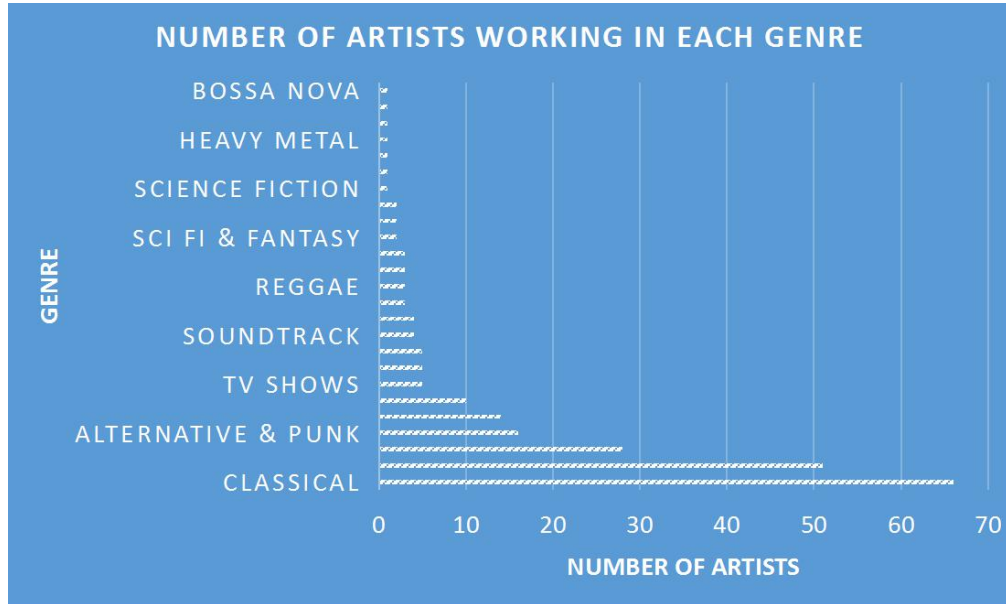
The brazilian market represents 8.49% from the global market - landed the fourth place worldwide. R.E.M and Guns N' Roses combined owns 39% of the brazilian market.

# Top 7 genres in Brazil



The 7 top genres that most Brazilians love are Rock, Latin, Metal, Alternative & Punk, Reggae, Classical, and Blues respectively with 81, 53, 15, 7, 6, 6, 6

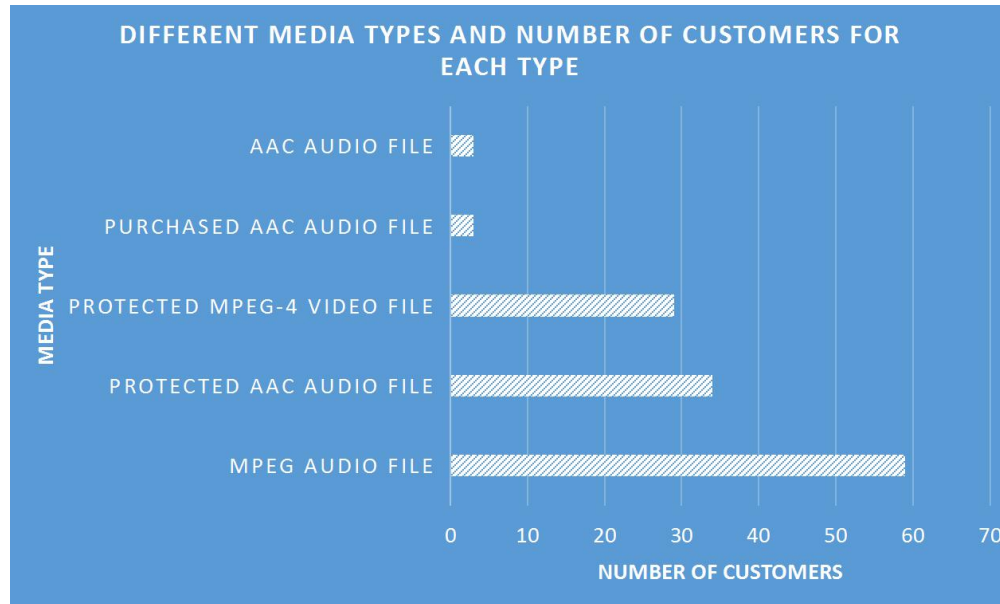
# Which are the more crowded genres?



Classical is the most genres that attracts artists to work in it (66 artists). Rock is the second with 51 artists. Then, Latin with 28.

The lowest ones are Science Fiction, Rock And Roll, Opera, Heavy Metal, Easy Listening, Comedy, and Bossa Nova with one artist for each of them.

# What type of media do customers prefer?



MPEG Audio File is widely used by the customers (59 customers: 46.1%), then Protected AAC Audio File (34 customers: 26.6%). Protected MPEG-4 video file is the third (29 customers: 22.65%). Lastly, the Purchased AAC Audio File and AAC Audio File each has 3 customers - 2.34% for each.