



PDX 2021 Prospectus

EVERYONE'S FAVORITE MONITORING CONFERENCE

The best and brightest minds from across the world meet every year in Portland, Oregon to listen, learn, and lead as we discuss the state of observability & monitoring software and techniques.

An audience of six hundred attendees comprised of DevOps, Web, Big Data, and Platform Engineers from some of the Internet's most well-known properties are represented at Monitorama events.

Etsy	Microsoft	Experian	Symantec
Target	BMC	Cisco	Workday
Salesforce	Amazon	Bloomberg	Spotify
Facebook	Nike	HP	Google
Twitter	Airbnb	Verisign	Intel
Netflix	Mozilla	GoDaddy	AppNexus



SPONSORSHIP PACKAGES

DIAMOND SPONSORSHIP - \$25,000 (LIMIT 2)

Premier Booth + 5-Minute Presentation + After-Party + 5 Free Passes

The most exclusive way to convey your message at Monitorama. This package includes one of two 10x10 booths with premier exposure at the venue, including wireless internet access and power. Present your product or service in a five-minute presentation to the live audience between regular sessions. Finally, as an after-party co-sponsor, your 30-second video (approved by event organizers) will be looped during the party.

- Exclusive 10x10' booth in the venue lobby
- Five-minute live demonstration or talk in front of all attendees
- Large-screen advertisement video loop at after-party
- Premier placement on the conference website
- Full-color logo displayed prominently on event banners
- Logo in screen rotation between presentations
- Five (5) free attendee passes

SPONSORSHIP PACKAGES

PLATINUM SPONSORSHIP - \$15,000 (LIMIT 10)

Exhibition Table + 5-Minute Presentation + 3 Free Passes

Meet new customers and demonstrate your product at Monitorama! This package includes an exhibition table at the venue, including wireless internet access and power. Present your product or service in a five-minute presentation to the live audience between regular sessions.

- 6' Exhibitor table at venue
- Five-minute live demonstration or talk in front of all attendees
- Company logo and bio on the conference website
- Full-color logo displayed prominently on event banners
- Logo in screen rotation between presentations
- Three (3) free attendee passes

SPONSORSHIP PACKAGES

SILVER SPONSORSHIP - \$5,000

Shared Swag Table + Free Pass

A cost-effective way to deliver your brand and network with future customers. Distribute your swag, flyers, or stickers on our Silver shared swag tables.

- Company logo and bio on the conference website
- Full-color logo on event banners
- Logo in screen rotation between presentations
- Space on Silver shared swag tables
- One (1) free attendee pass

SPONSORSHIP ADD-ONS

MONITORING SOCKS - \$3,000

Enjoy your company logo or mark on our world-famous "monitoring socks"! Attendees love these collectible and stylish reminders of their experience at Monitorama.

LANYARDS - \$3,000

Increase your visibility with your two-color logo or mark on our official event lanyards. An easy and inexpensive way to spread brand awareness at Monitorama.

COFFEE & DONUTS - \$3,000

Be the company that everyone remembers because you brought the goodies! Monitorama is known for providing the very best conference coffee thanks to our partnership with Nossa Familia roasters and their onsite baristas. Pair this with the ultimate sugar rush, courtesy of Portland's own Blue Star Donuts. Your logo and mark will be front-and-center on whiteboard easel signs next to each booth.

QUESTIONS & ANSWERS

CONTACT US

For more information about these sponsorship packages and add-ons, custom packages, or any other event questions, please contact us via email.

email: [**info@monitorama.com**](mailto:info@monitorama.com)