



PDX 2024 Prospectus

EVERYONE'S FAVORITE MONITORING CONFERENCE

The best and brightest minds from across the world meet every year in Portland, Oregon to listen, learn, and lead as we discuss the state of observability & monitoring software and techniques.

An audience of six hundred attendees comprised of DevOps, Web, Big Data, and Platform Engineers from some of the Internet's most well-known properties are represented at Monitorama events.

Adobe	Microsoft	Autodesk	Symantec
Apple	Lyft	eBay	Disney
Salesforce	Cloudflare	Bloomberg	Square
Meta	Nike	Honeywell	Google
Twitter	Airtable	Workday	LinkedIn
Netflix	Mozilla	Twilio	Atlassian



SPONSORSHIP PACKAGES

DIAMOND SPONSORSHIP - \$30,000 (LIMIT 2)

Premier Booth + 5-Minute Presentation + 5 Free Passes

The most exclusive way to convey your message at Monitorama. This package includes one of two 10x10 booths with premier exposure at the venue, including wireless internet access and power. Present your product or service in a five-minute presentation to the live audience between regular sessions.

- Exclusive 10x10' booth in the venue lobby
- Five-minute live demonstration or talk in front of all attendees
- Premier placement on the conference website
- Full-color logo displayed prominently on event banners
- Logo in screen rotation between presentations
- Five (5) free attendee passes

SPONSORSHIP PACKAGES

PLATINUM SPONSORSHIP - \$20,000 (LIMIT 10)

Exhibition Table + 5-Minute Presentation + 3 Free Passes

Meet new customers and demonstrate your product at Monitorama! This package includes an exhibition table at the venue, including wireless internet access and power. Present your product or service in a five-minute presentation to the live audience between regular sessions.

- 6' Exhibitor table at venue
- Five-minute live demonstration or talk in front of all attendees
- Company logo and bio on the conference website
- Full-color logo displayed prominently on event banners
- Logo in screen rotation between presentations
- Three (3) free attendee passes

SPONSORSHIP ADD-ONS

MONITORING SOCKS - \$4,000

Enjoy your company logo or mark on our world-famous "monitoring socks"! Attendees love these collectible and stylish reminders of their experience at Monitorama.

LANYARDS - \$4,000

Increase your visibility with your two-color logo or mark on our official event lanyards. An easy and inexpensive way to spread brand awareness at Monitorama.

COFFEE & DONUTS - \$4,000

Be the company that everyone remembers because you brought the goodies! Monitorama is known for providing the very best conference coffee thanks to our partnership with Nossa Familia roasters. Pair this with the ultimate sugar rush, courtesy of Portland's own Blue Star Donuts. Your logo and mark will be front-and-center on whiteboard easel signs next to each booth.

QUESTIONS & ANSWERS

CONTACT US

For more information about these sponsorship packages and add-ons, custom packages, or any other event questions, please contact us via email.

email: [**info@monitorama.com**](mailto:info@monitorama.com)