



**Version 1.0**

# **Brand Guidelines**

**These are the brand guidelines of Monocircuit, this is where our design is defined.**

This file is supposed to serve as some kind of reference for styling anything related to Monocircuit's products, so keep it at hand when you are designing something for this organization :)

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01

# Introduction

schwifty.

where technology  
connects?

clean & simple

private!

a workspace.

# What is Monocircuit?

an island?

decentralized.

dynamic.

lightning  
fast?

safe!

**Making the  
digital age  
*natural.***

A world that is fully  
digitized and works  
in *harmony* with its  
technology.

02

Logo  
Symbol  
Wordmark  
Tagline



## 02 Logo , Symbol, Wordmark & Tagline / The Logo

Icon

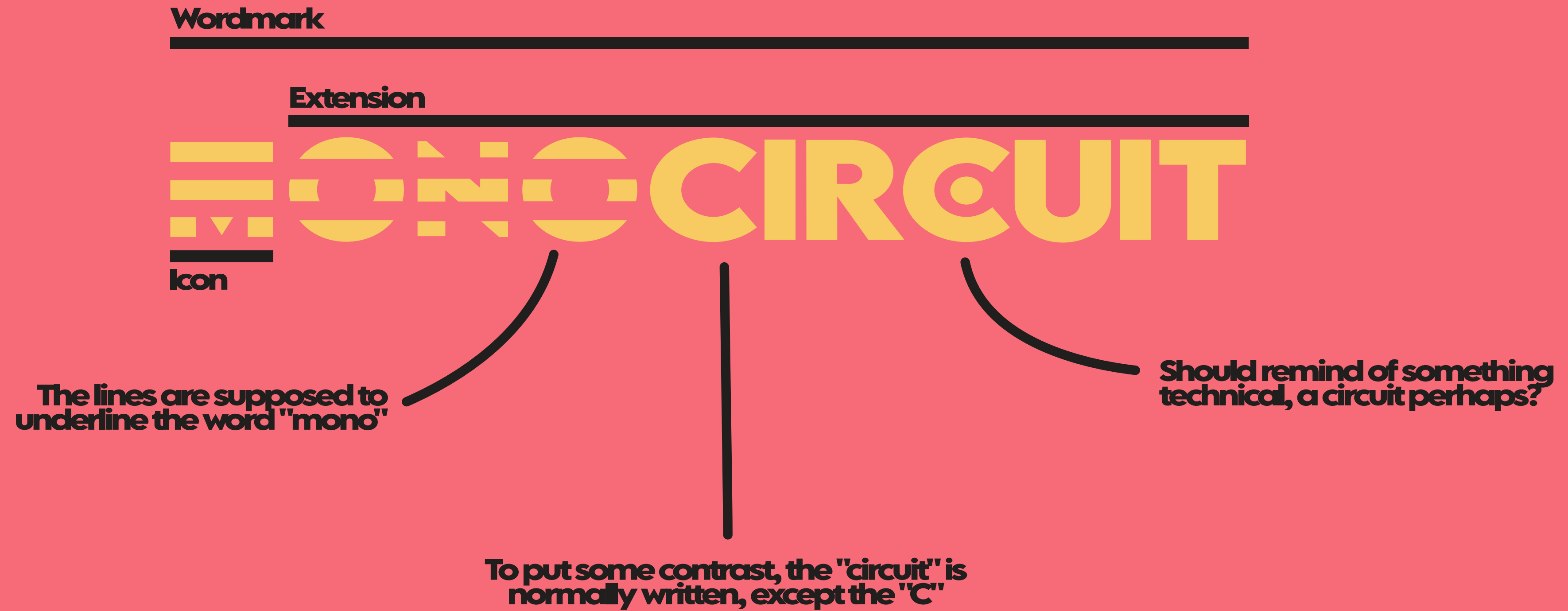
Extension



## 02 Logo , Symbol, Wordmark & Tagline / The Symbol



## 02 Logo , Symbol, Wordmark & Tagline / The Wordmark



**digital age,**  
*natural.*



03

Colors

**Friendly Fire**

#F76A77

**Sweet Trickery**

#675EF7

**Holy Banana**

#F7CB62

**Material Dark**

#211E1E

**Hopeful Ocean**

#519FF7

03 Colors / The Colors

<div>Friendly Fire</div> <div>#F76A77</div>	<div>Holy Banana</div> <div>#F7CB62</div>
<div>Holy Banana</div> <div>#F7CB62</div>	<div>Sweet Trickery</div> <div>#675EF7</div>
<div>Material Dark</div> <div>#211E1E</div>	<div>Hopeful Ocean</div> <div>#519FF7</div>
<div>Holy Banana</div> <div>#F7CB62</div>	<div>Material Dark</div> <div>#211E1E</div>