



SATURDAY – JANUARY 17, 2014

MOTTE MUSEUM - 28380 State Highway 74 (EAST), Menifee

11am to 3pm

VINTAGE AFFAIR: BRIDAL SHOW

Make a copy of this contract for your records. SET UP TIME: 8:30 am to 11am

PRINT: YOUR NAME: _____

YOUR COMPANY NAME: _____ How you found

BBSC: _____

ADDRESS: _____ City: _____ State: _____
Zip: _____

Business Phone: _____ Cell Phone: _____

Website: _____ E-Mail: _____

THIS SPECIAL VENUE IS STEEPED IN HISTORY. VENDORS WILL ARE LOCATED IN 3 SPACES. MAIN FLOOR –UPPER CENTER OVERLOOKING THE MUSEUM (6 SPACES ONLY) – OUTSIDE/FASHION SHOW LOCATION

of Persons at your exhibit space: _____ Check the space of your choice

MAIN FLOOR: CAR SHOWCASE LOCATION \$250.00 *Upstairs Inside: (Limited Space) Overlooks the museum \$200.00* _____ OUTDOORS: \$275: _____

OUTDOOR LOCATIONS MAY BRING TENTING OR UMBRELLA'S – AND ADDITIONAL TABLE IF NEEDED (WITH THE PERMISSION OF BBSC PRIOR)

FOOD EXHIBITORS: MUST have your food handler's license and Insurance. Please make a copy and send with your contract. BRING TO THE SHOW.

PAYMENT MUST BE RECEIVED WITHIN A WEEK in order to hold your space. SPACE IS BOOKED ON PAYMENT and on first come first served basis. DO NOT HESITATE or your location may be sold. Thank you.

Open table display: Space Size 8'x8'. If you need additional tables/linens there is a \$45.00 Fee to cover the cost. You may bring your own backdrop draping. Please inform us prior. This may determine your location at the show.

Door Prizes: Please bring a "TANGIBLE" Gift. Perhaps something related to your business. And, since this is a holiday show please WRAP YOUR GIFT(S). KEEP THEM AT YOUR TABLE. We will come around and get information from you about your gift(s). The DJ or BAND will announce the gift and we will direct the winner back to your table.

Here is your opportunity to potentially capture additional holiday business or those brides getting married over the WINTER months. Book your space early at this wonderful venue plus we're helping "TOYS for TOTS" get a jump start on their toys for children this year.

\$100.00 Deposit holds your space (non-refundable) Your deposit must reach us within [a week to hold your space](#) as exhibit locations are on a first come, first served basis. Payment: Check, Money Order or Pay Pal. PAY TO THE ORDER OF: LINDA JENKS With Pay Pal there is a service charge of \$5.00 additional. PAY PAL: bridalsocal@gmail.com Linda Jenks

What your space includes:

- Lead List of Guests at the event - *(We encourage you to also have your own registration forms as not all guests wish information from everyone at the show. We do not force guests for their information.)
- Complimentary /Courtesy mention on our choice of Facebook, LinkedIn, BridalTweet, Wedding Wire or other random other social or wedding internet media . This is to pre-promote your business again as a courtesy.
- Table which matches your space selection
- 1 Linen
- Up to 3 Chairs
- Complimentary Electricity (YOU ARE RESPONSIBLE for bringing your own electric cord) 75/100ft. suggested
- 5 Guest Passes (\$25.00 value)

We do ask that you kindly do your part in getting the word out about the show to support a common goal! Like us on our website and, let your potential clients and peers know about the events. . . .**REFERRAL PROGRAM:** Since 1996 we have offered a referral program. Bring in any other vendor WE DO NOT HAVE or an ABUNDANCE OF (once approved by our office and once they have sent in either their deposit or their full payment) We will either a)credit your account \$25.00each or send you a money order for \$25.00 your choice. **Please note:** If your exhibit is not set up 1 hour prior the event. Your table/location will be broken down. Without recourse and your exhibit cancelled. We are not responsible to offer you another event. Please make sure you have read, understand, agree and will abide by the rules and regulations of BBSC (Bridal Show Southern California) and the venue.

DRESS: Please make it more formal since we are promoting the holidays. Men in suits and women in holiday attire/cocktail dresses. **THEME: Holiday – Wedding – Again, please take a time to decorate your space according to the theme.** If you need

ideas and help please.. Don't hesitate to contact us: 209.250.6405. **SPECIALS:** If your company would like to offer a physical door prize that would attract more brides let us know to consider. We may add your logo/prize to the site with a direct link.

VENDOR INFORMATION: This information has been created to help answer some questions you may have. Feel free to contact us with any other questions or if you are in need of suggestions on your exhibit. Thank you for your interest. Please note: All exhibits are (Open Table Displays) – No pipe and drape and generally 8x8 spaces. If you need a backdrop or pipe and drape please discuss with LINDA prior. We do not provide pipe and drape.

ATTENDANCE: Lower End approx. 175/200 Upper: Higher 200's to high 300's. – *We cannot/ (do not) guarantee a specific turnout...We ask everyone showcasing to also get the word out to possibly help increase attendance for the success of all. We do not guarantee sales of your products or services.* **Décor/Layout of your Exhibit:** The purpose of you participating in an event is business, networking and for potential clients. However, with the buyers of today you need to “WOW” them, engage them in conversation and convince them to do business with you while at the show. We encourage you to take time out and practice décor at home first. Bring flowers, candies, cookies, door prizes, games, demonstration/visual attractions. We are more than willing to help you with ideas. Just call: 209.250.6405 - **NO Solicitation:** If you find other promoters soliciting you at the show take their card, ask their name and company name and report it to me immediately please. Thank you. **While at the venue:** Each exhibitor is required to adhere to the venue rules and regulations. No nails, tape, tack on floors/walls. Nothing to deface damage or destroy property. Please bring your own small trash bags if you will be selling items, have food items, or trash you may need to get rid of prior to leaving the property. - **Clean-UP:** Please do make every effort to clean up your area respectfully, for the staff and venue. It only takes a couple of extra moments to fold up your linen and pick up trash and place it in the containers. **Thank you so very much!**

RIDAL SHOW SOUTHERN CALIFORNIA Since 1996

Note that deposits are non-refundable. Please note your deposit for your current or future shows will not be returned whether you participate or not. This is your/our security to hold your exhibit space that could otherwise possibly be sold. Your deposit serves to hold a place at the event for your exhibit. You have 30 days prior the event to be paid in full. **It is your responsibility to make sure your additional payment(s) are into us on time.** Otherwise, we will issue you a **LATE FEE of \$75.00 automatically.** – Which will automatically be added to your balance. (Initial here that you fully understand these terms of the contract to this point.) _____ If, within 3 weeks of the show your balance has not been paid in full Bridal Show Southern California reserves all rights to void your contract, keep your deposit and resell your space without recourse. - Bridal Show Southern California is not obligated to offer additional events in lieu of your deposit nor due to attendance. Before signing this contract please make sure you are available on the designated show date. No payments accepted the day of the event. No persons/business will be permitted to set-up an exhibit if there is an outstanding balance due. **Cancellation:** You may cancel your exhibit should an emergency occur. In order to honor your cancellation it must be in WRITING (A LETTER SENT TO OUR OFFICE) and must be within (30 Days prior the event.) At this time after our office has received your cancellation and reason of your emergency it is at our discretion that we release you from the remaining balance. Otherwise, you ARE LIABLE to pay your full balance payment whether you cancel or not **DOOR PRIZES:** *Please bring one or two door prizes and attach your business card. A hostess will come by during the event to collect them. Thank you. – Door prizes are anything of your choice. We suggest something tangible to your business that relates back to your business. Certificates are a great added bonus. I.e., Cake sample in a box with your business card attached and discount noted. Remembering the holidays will be a great focus beyond the wedding!* Initial here: _____ That you have read, understood, agreed and will abide by the above contents of this contract.

Gift or Discount Certificates: *Should you supply certificates please give that certificate at least a year deadline as not everyone can immediately respond to them. This will save you time and money. It is best to give something tangible and if you have a store something they come into the store to get.*

Referrals: Bridal Show Southern California has long encouraged business owners to refer their business clients. It is good business practice and we reward you with \$25.00 (either credit your account if you have a remaining balance or, send you a money order for each referral YOU PERSONALLY bring into the event.) Once their deposit has reached us and has cleared we will follow through. This does not apply to your initial deposit.

Please select type of payment:

1. Pay Pal with Credit Card –Add \$5.00 per invoice: to your balance for transaction fees In other words, (Example) if the fee is \$300 you will be billed \$305.
2. Personal Check – Make sure your telephone number is included and size of space for your records and ours.
3. Business Check – same as above

***BOUNCED CHECK FEES are \$75** and are due and payable immediately. Should you not respond to and pay for immediately, you will be liable to take care of debt in small claims court and pay 3 times the amount owed plus bank fees will apply.

All Corporate Checks must be paid per the contract. **30 Days prior to the event.** NOTE: YOU ARE FULLY RESPONSIBLE for the entire balance of this contract unless you cancel within (30 working days) prior the show. To cancel you must send us a letter (HARD COPY) to our office explaining why you are cancelling. Your letter must reach us within 30 days No exceptions. At this time we will contact you and make arrangements with you. Sign here that you have read, understood, agree and will abide by the terms of this contract set forth between BBSC, yourself/your company. _____ initial here. **DAY OF THE SHOW:** A show hostess will be available to assist you where your exhibit is located. Generally there is coffee, water and on occasion muffins or snacks for the vendors. Each show will vary. If there is a restaurant on the premise you are responsible for your own meals. Please DO NOT SIT AND EAT YOUR MEALS/SNACKS AT YOUR TABLE DURING THE SHOW HOURS. Thank you.

LATE ARRIVALS: Not acceptable. It is the responsibility of each individual/business to arrive, unload and set-up your exhibit in a timely manner. All exhibits must be **set up 1 Hour** prior to the doors of the event opening. (We reserve the right to dismantle your table and void your exhibit space if you have not complied with this contract and without recourse from you, your company or any affiliated members.)

READ CAREFULLY: NO EARLY BREAKDOWNS: No exhibitor is allowed to break down prior to the duration of the event. Should this occur you are breaking your contract and fined \$300.00 which is to be paid within 30 days of the event date January 11, 2015 Should you choose to ignore your responsibility a SMALL Claims Report will be put into place: If it is necessary for us to go through small claims you will also be responsible for travel, court hotel and gas expenses. * Sign Here:

_____ date: _____

Print your name clearly: _____ the above mentioned company/individual has read understood, agree and will abide by the rules and regulations set forth in this contract. And, understands the fees and additional charges for late fees, bounced checks and breaking down of their exhibit which cause the show to be disrupted and is in violation of the contract by and between this individual/company and Bridal Show Southern California. **We will pursue small claims.**

*Note: Your guests/assistants/business partners must abide by the same rules. Assistants at the event are defined as “working assistants.” **NO CHILDREN allowed:** Please, we discourage young children at your space. This is a business event. No babysitting while exhibiting at the event. We apologize however, we have tried this to be more flexible and it is not conducive to a good work environment for others. Thank you for understanding.

SWAG BAG SPONSORS: Would like additional exposure for their business and or is a business or individual who: RATE: \$200.00 to be paid in advance. Your company goods must reach us no later than (2 weeks) prior the event.

- Is unable to attend the event but wishes to promote/market their business and goods.
- Cannot afford the exhibit space yet wishes to promote/market their business and goods.
- Who wishes to sponsor products/services to those attending the event.

As a swag bag sponsors it is your responsibility to make sure that your materials, business cards, promotional items or goods reach us by the very beginning of the set-up time of the event. **A minimum of 100 to 300 to stuff the SWAG BAGS.** Our staff will resume the responsibility to get your products and services into the swag bags. Should the event have an overwhelming response and we run out of swag bags and materials we are no longer responsible.

Exhibitors agree to assume responsibility for any lost or stolen items, damage of personal injury to self or associates/employees/guests and shall not hold the facility/venue, Linda Jenks/staff nor Bridal show Southern California responsible for any personal or business claims. It is therefore agreed that the above named company or individual resumes all responsibility for participating in the following event(s) at your own risk. _____Initial here. Show management may provide assistants to secure and watch over the show as a courtesy. However, show management is in no way responsible for securing such service. The exhibitor indemnifies and agrees to hold harmless show management, venue, all staff, Linda Jenks, sponsoring associates and their officers, directors, employees and agents, representatives, employees, from any and all legal actions, losses, costs, damages, claims, and expenses (including attorney fees) arising from any damage to the property or bodily injury to the exhibitor, his agents, representatives, employees, friends by any reason of the exhibitor's occupancy before or after the event or use of the exhibition facilities. Each exhibitor is expected to carry out his or her own appropriate business and health insurance or food handlers license with an A rating. Unless we are required to specifically ask each individual for your license we will not. Please ask us if you have questions. The exhibitor shall protect, save and hold harmless show management, the associations, facility, Linda Jenks, Bridal Show Southern California and any of its affiliates, staff harmless for any damages or charges imposed for violations of any laws or ordinances, whether occasioned by negligence of the exhibitor or those holding under the exhibitor. _____Initial Here **PHOTOGRAPHY/VIDEOGRAPHY:** Exhibitors and guests are prohibited from taking photographs prior to the consent of management. ALL Photography remains the property of Bridal Show Southern California. Please contact us if you have questions: bridalsocal@gmail.com

DAMAGES: You are not to staple, glue, hang from, nail nor tape any part of your display to any facility wall, door, curtains, windows, and floor. **CANDLES:** that are lit must be in containers 2" deep to avoid fires. **GARBAGE:** Bring it in and take it out. We will have containers at the event. However, each exhibitor is responsible for keeping your area clean at all times and when leaving properly distributing garbage of any sort around your location in a proper receptacle or take it with you. **WE WILL CHARGE YOU \$100.00** which you must pay immediately if you leave your location dirty. We have gotten much more strict on these rules as venues will not allow our vendors (which may be you) or us back at the facility which will cause us loss of income. Please initial here that you have read, agree, and will abide by all rules and regulations set forth in this contract. Sign here: _____ You may sell your products at the event however, we cannot guarantee sales nor will we guarantee number of attendees. Should you bring products to sell it is your responsibility to watch over your products at all time. We resume no responsibility for lost or stolen materials. You must also have your own means of collecting funds. If you are on a "cash and carry basis" you must bring enough cash to take care of your transactions.

Once again to remind you all balances are DUE 30 DAYS prior the show date. This is your responsibility to make sure your payments are into us. We will no longer be reminding you. We have in the past taken to great lengths to contact vendors to give them courtesy calls and e-mails to avoid late fees. However, we have decided this is too time consuming and no longer our responsibility to do so. Again, if you have not read this contract in full please do so prior to signing. Once you have signed this contract it IS LEGAL AND BINDING. PLEASE MAKE YOURSELF A COPY OF THE ENTIRE CONTRACT AND SEND US ALL PAGES OF THE ORIGINAL CONTRACT. Missing pages or contracts not including payment are null and void. **Questions: Call: 209.250.6405** or contact us via e-mail at: bridalsocal@gmail.com Bridal Show Southern California markets the event generally in regional bridal magazines that participate in numerous events throughout Southern California giving us extensive coverage with business owners and brides. We also market the shows through participating exhibitors, private invitations, lead lists, press releases, and social media. We make no guarantee of the specific turnout of the events. Nor can we guarantee that press releases are printed for various reasons. It may not be considered "newsworthy" or other pressing stories will take precedence. We do make every effort financially possible to get the word out about the show and it behooves each individual/business to do the same as you will know additional businesses and brides. We encourage each vendor to check out the market trends for your business and your competition and decorate your space in an elegant/fun and attractive manner to attract business to your location. Flower décor, lighting, things to enhance your visual as well as, candies, cookies, door prizes, discounts etc., attract attendees to your location.

Special Notes by Management: THE SHOW does not have a generic layout. We do not provide this. We lay the show out according to our exhibitor needs as the show progresses. This is for the benefit of all exhibitors to maximize your quality time at the shows. We thank you for your support.