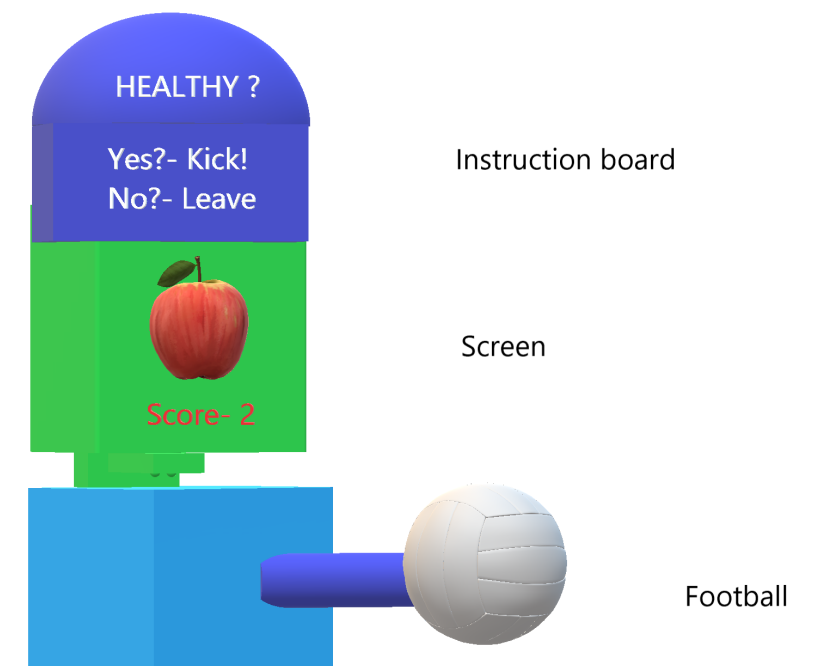


FOODBALL!

EAT HEALTHY, SCORE HEALTHY...

Idea:

For any child who likes to play games, this one is a healthy choice....This FoodBall game is easy to play. A food item is displayed on a screen, the child has to determine if it's healthy or not, and if it is, he or she needs to kick the ball which will increase their score by one. If they kick the football for an unhealthy item, the game will stop and their score will be displayed.



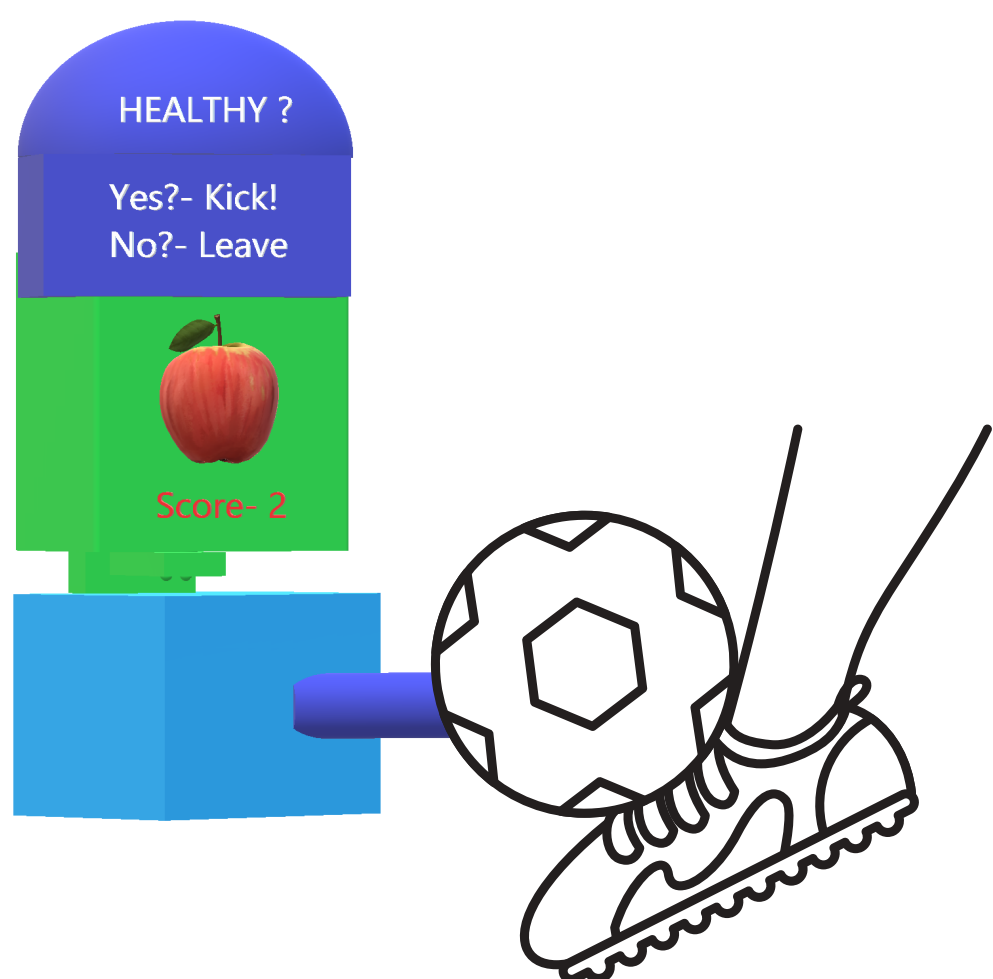
Who will be interested:

- Young children aged 4-12
- Parents (would like to gift their child a different approach to playing games)

Benefits and Features:

- Over time, it teaches child about what food is healthy, what is not
- Can be very engaging for children who love to play games
- Doesn't take up much space
- Is very child friendly

enjoy!



Timeline:

- 1) 3-4 months for building prototypes
- 2) 1 month for testing with children and collecting feedback
- 3) 2 months to Improve design
- 4) Pass it out in market