

Using Bayesian Networks to Predict March Madness Brackets and Results

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ABSTRACT

Generally, we will use standard statistical basketball indices for team performance to create a model that can predict whether a team will win March Madness given the season statistics and tournament seeds. We intend to develop an algorithm to parse the initial dataset and derive features from the data to create a table of statistical indices for each team a the given season. The seasons are then aggregated together to come up with an over performance history of each team. The statistical indices will then be used as input to a Baysian Network to create probabilities for the winner of each game in the tournament until a tournament winner is chosen.

1. BAYESIAN NETWORKS LITERATURE REVIEW

Bayesian (Belief) Networks is a probabilistic graphical model used to model knowledge about an uncertain domain. Each graph node represents a random variable and each edge between nodes represents the probabilistic dependencies among the corresponding nodes[1]. The edges are often estimated using various statistical and numerical methods such as observations made by the Chain Rule (discussed later).[2, 3] Bayesian Networks are structured as directed acyclic graphs (DAG) which enables an intuitive, rigorous model that effectively represents and facilitates the computation of the joint probability distribution over a set of random variables[1]. These graphs are structured as two sets, one for nodes and one for directed edges. An edge from node 'i' to node 'j' means the value taken by node 'j' depends on the value of node 'i', meaning node 'i' influences node 'j', making node 'i' one of the parents of node 'j' and node 'j' a child of node 'i'[1]. Nodes that represent variables are evidence nodes, otherwise they are latent or hidden nodes. We've reviewed literature that goes through various techniques available in WEKA, the data mining and learning tool.[4]

2. DATA PREPROCESSING

2.1 Data Cleaning

Since the data primarily consists of continuous and the ranges of data are given, we can use clustering techniques to aid in a more efficient process to validate the data. Google refine will be used to handle this task. The source documented three (3) records that were added to create a complete the dataset that was representative of all the current team eligible for the tournament. We chose to remove these entries from the set as they may compromise our model as the data for the records are sparse.

2.2 Stratified Sampling

The dataset is not large (several megabytes), but we can still split on seasons to make processing the data faster. Instead of processing each game of every season. A subset of the first 'n' games for each team for each season will be used. This effectively reduces the data the data by a constant factor each time 'n' decreases by a constant factor. This also effectively helps reduced the time for pre-processing while still accurately representing the model as long a significant amount of games are used.

2.3 Aggregation \Feature Creation

We plan to use the following measures and indices to predict teams' chances of winning the NCAA Division I championship: Rating Percentage Index (RPI), Average Margin of Victory, Pythagorean Expectation, and Close Won Games. Each index provides different descriptive features of a team. These features are then used to construct the Bayesian Network to model the joint probability distribution of the variables. These features will be calculated per team over all seasons giving us a total of 356 records. The records then become input to a Bayesian Network to generate probabilities to calculate the winner of each game starting from the first round all the way to the championship game to determine a winner. Following is the rationale behind each metric.

2.3.1 Rating Percentage Index (RPI)

While we've read that RPI is not a good indicator of team performance since it does not include a team's defensive fitness[5], several contestants for the March Machine Learning Madness competition have mentioned that they are using RPI in their algorithms.[6, 7, 8] It is a common indicator of team performance.

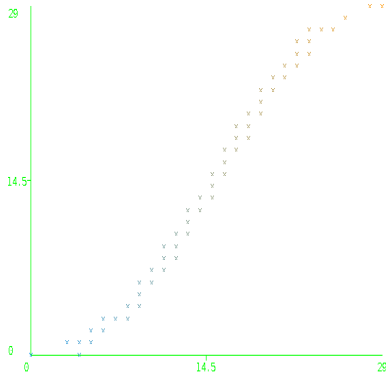


Figure 1: A scatterplot of Average Margin of Victory(X) vs. Pythagorean Expectation(Y)

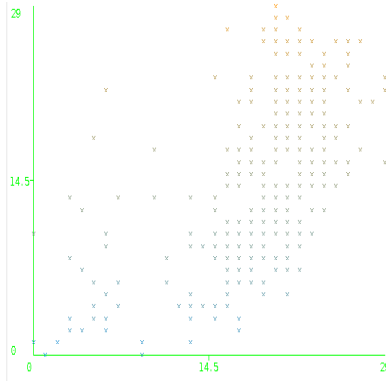


Figure 2: A scatterplot of Close Won Games(X) vs. Pythagorean Expectation(Y)

2.3.2 Average Margin of Victory

Average Margin of Victory will give us information on how much, on average, a team performed better than another team. It is a relative measure of team fitness or "goodness", and so we include it as one of our features to have a relative metric. It also has an interesting relationship with pythagorean expectation (Fig. 1).

2.3.3 Pythagorean Expectation

This index was developed by Daryl Morey, a sports executive, who had much success in turning around a losing team into a successful team.[9] Pythagorean expectation seems to have its roots in the Pythagorean theorem and may be rooted better theoretically than RPI. RPI and Pythagorean Expectation are similar and are roughly correlated.

2.3.4 Close Won Games

This metric does not seem to be correlated with either RPI, Pythagorean expectation, or Average Margin of Victory, meaning that we'd get more information from close won games than from just RPI or Pythagorean expectation. The Fig. 2 and 3 show for Close Won Games versus RPI or Pythagorean Expectation show there is little correlation between these attributes. The graph of Close Won Games versus Average Margin of Victory is similar. This should not be a surprise since Average Margin of Victory has a

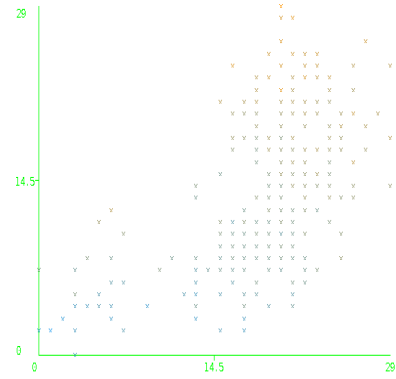


Figure 3: A scatterplot of Close Won Games(X) vs. Pythagorean Expectation(Y)

correlation with the Pythagorean Expectation.

3. STRUCTURE OF TRAINING \TEST SETS

Out of the eighteen (18) seasons given in the dataset. 11 of the seasons will be used for training data, the remaining 7 will be used for the test data (a 60/40 split). Our model will represent the regular season and the Division 1 Championship. Since teams come and go, it would be unwise to make specific models off teams. A larger practical concern if we modeled individual teams would be that we would end up having to train roughly 350 different models. On the other hand, we chose not to take into account schedule strength or the strength of a teams' conference as the NCAA ranking system does. This choice was made to reduce complexity.

In order to get variability in the dataset stratified sampling will be used to sample the 18 seasons worth of data we are given in the following way to create the training and test sets. First, given the seasons are in chronological order, the season are separated into three (3) groups that spans six (6) seasons each. This is done to help prevent bias in the model as the teams of today play differently then teams of yesterday due to enhancements in rules, medicine, training, and strategy. These variations must be captured during the training process or the classification of a winner may be incorrectly chosen based on data that no longer accurately represents the model. Lastly, four (4) samples from two (2) groups will be selected and three (3) samples from the remaining group will be selected as training data (11 seasons total). The rest of the data will be used for testing.

The data will then be binned to discretize the continuous variables to better fit how our model (Bayesian Network) operates. Bayesian Networks generally operate on discrete variables. Continuous variables can be modelled, but must still be discretized.[10] Discretization will let us create tables of local probability distributions for a particular node (representing a variable) given the node's parents. We plan on using a number of bins to represent the distribution of the data into well defined classes and possibly vary binning per continuous attribute to improve performance and perhaps avoid bias. Since most of the data has a normal distribution, equal width binning is the method of choice.

4. BAYESIAN NETWORK

4.1 Constructing the Network

Constructing a Bayesian Network is a multistep process with many variations depending on the application domain. We will be creating a predictive model and have focused our attention on algorithms that allow us to do so; however, the first step in the process is always to identify the variables of interest that the network is to model. We have outlined the variables (features) we are to use, statistical indices, in the previous sections.

The next step in the process is to create the actual structure of the network (the DAG). There are various ways to do this. One of the two methods in [1] outlined an algorithm that takes a set of variables ($X = x_1, x_2, \dots, x_n$) in a particular order and computes the network based on the observations of the Chain Rule of Probability which says "PLACE THE EQUATION 17 from [1] here". This is saying that the probability of a variable in the set X is equal to the product of each variable given all the variables that come before it. This identifies conditionally independent nodes (nodes with no parents) in the network as well as the connections between the conditionally dependent nodes. Thus, if a variable 'a' is conditionally dependent on a set of variables B then 'a' will have all variables in B as parents. This approach is the most straightforward; however, it has serious limitations. The ordering of variables is very sensitive and improper order can cause incorrect causal relationships to be formed which can lead to poor results.

The second approach is based on two observations: 1. People are able to readily assert causal relationships in the variables. 2. Causal relationships usually corresponds to assertions of conditional dependence [1]. Using these observations the person constructing the network can explicitly create nodes and connections. This usually preserves the observations from the Chain rule of Probability [1].

The last step in the algorithm is to compute the local conditional probability distributions at each node in the graph. This is done by calculating, for each node, a single distribution for every combination of the configuration of the node's parents. The local conditional probability tables for each node will be calculated from data. This is accomplished by parsing the binned data, locating positives classes (wins), and determining the probability based on the number of positive observations divided by the number of observations. This is done for each combination of the binned attributes calculated after features have been extracted.

4.2 Probabilistic Inference

Probabilistic inference is the process of calculating a probability of interest from the model. There are two types of inference, approximate and exact. Exact inference is an NP-Hard problem. Due to this nature we chose to use approximate inference as it is less computationally expensive to compute. We are currently looking into algorithms that will allow efficient computation of an approximate value to used as the probability estimate. [1] has lead to additional resources to gain a better understanding of inference and the algorithms to compute probabilities of random variables.

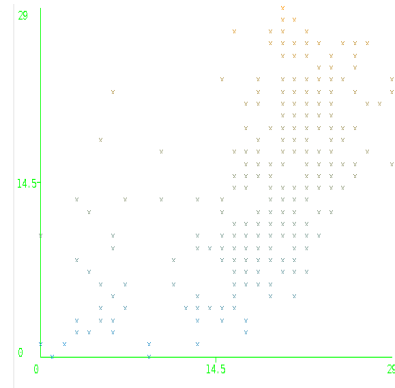


Figure 4: A scatterplot of Close Won Games(X) vs. Pythagorean Expectation(Y)

5. NEXT STEPS AND THOUGHTS

"Cinderella" and "Fatigue" Factors We may weight each outcome with a "Cinderella" factor which would be a distribution we'd create based on low seed teams beating higher seed teams. This distribution could be put into either the table or as a scalar going in. We may also use a function to represent how a given team would perform given the number of consecutive days said team has played. The function, we call it Fatigue, would scale a team's probability of winning against any other team down the more consecutive games they have played. In March Madness, for example, the First Four are played almost a week in advance of the first round 32 games, but then teams that have won in that first round would play another team within two days, whether or not the former are a high performing team or not. Fatigue would be dependent on a team's baseline performance, a higher performing team would likely get fatigued slower than a lower performing team. A high seeded and low seeded team's fatigue graph might look like Fig. 4.

5.1 Probabilistic Inference Techniques

One of our next goals is to really understand how to calculate probabilities from the Bayesian Network. We have encountered sources that lead to more descriptive explanations of probabilistic inference in Bayesian Networks. The next step is to review these sources and see what techniques fit our application domain well and make a decision of what to use.[11, 12]

5.2 Learning Model

Another short-term goal is to determine how the network is fine-tuned and the learning model is incorporated. Both the parameters and probabilities of a network can be fine-tuned [1]. We are working to determine how.

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