

# MICHAEL SANDULA

3640 N. Mill Road  
Dryden, MI 48428  
586-549-6818  
msandula@gmail.com

*Editor  
Writer  
Designer*

## **Honors/Awards**

- Society of Professional Journalists, Detroit; First Place, Class B, Page One Design, “Inching Toward a Snowfall Record,” The Oakland Press, 2014
- Society of Professional Journalists, Region 4, Mark of Excellence: Third place for In-Depth Reporting, “Free Food is Not Cheap,” The Oakland Post, 2011
- Oakland Press Scholarship, 2010
- Oakland University Dean’s List, 2007-08
- Oakland University Talented Scholar Award, 2006

## **Skills**

- HTML and CSS, Python, JavaScript
- AP Style, copy editing, copywriting, journalistic writing, SEO, social media, page design
- Proficient in Adobe InDesign, Photoshop and Illustrator, as well as Microsoft Office suite (Word, Excel, Outlook, etc.)
- Mastery of content management systems (NewsEdit, Saxotech)

## **Education**

### **Oakland University — Rochester, Mich.**

Bachelor of Arts in Journalism —  
GPA 3.6, Cum Laude with departmental honors, December 2010

### **Writer’s Digest University** Breaking Into Copywriting, 2014

### **Wharton University of Pennsylvania**

An Introduction to Marketing —  
Verified certificate (with distinction), December 2014

## **Professional Experience**

### **The Oakland Press (Digital First Media) — Pontiac, Mich.**

*August 2011 through present*

Pagination Hub Editor/Digital Contributor

- Oversee production (designing, proofing, finalizing) of the print product for eight daily broadsheet newspapers and a handful of weekly newspapers spread throughout Michigan and New York
- Lead designer for MIPrepZone.com weekly tabular magazines, with separate editions for Oakland County, Macomb County and Mid-Michigan
- Design section fronts and inside pages for news, sports and feature sections
- Maintain all of Pagination Hub’s InDesign libraries and templates
- Part of a digital team whose effort has seen a 15 percent year-over-year increase in page views across DFMichigan’s properties
- Create photo galleries; update website, social media using ethical practices
- Train new hires on how to use content management system (Saxotech)

### **The Michigan Citizen — Detroit, Mich.**

*May 2011 through April 2013*

Copy Editor/Reporter

- Designed and finalized pages
- Edited articles for style, grammar and consistency
- Attended, live-Tweeted and reported on Detroit City Council meetings
- Compiled a weekly community calendar and trained new hires

### **The Oakland Post — Rochester, Mich.**

*April 2009 through April 2011*

Managing Editor, Senior Reporter, Staff Reporter

- Managed a staff of 10-15 at an Associated College Press Pacemaker Finalist student newspaper; hired and trained new editors, reporters and interns
- Covered the Department of Music, Theatre and Dance, OU Student Congress and university administration, among other beats
- Wrote five stories, including a Society of Professional Journalists prizewinner
- Co-hosted a weekly on-campus radio show and a biweekly television show

## **Internships**

### **Arts/Marquee reporter, The Oakland Press — Pontiac, Mich.**

*September 2010 through December 2010*

- Researched, interviewed, wrote, took photographs and produced videos about local and visiting celebrities, musicians and artists

### **WDIV Local 4 (Click On Detroit) — Detroit**

*January 2010 through April 2010*

- Worked alongside three Click On Detroit staffers
- Kept website current with fresh stories, videos, slideshows and contests
- Covered the North American International Auto Show