

# Cutting Electricity Cost For Service Provider Networks

Muhammad Saqib Ilyas

#### **FDC**

Zartash Afzal Uzmi Tariq Mahmood Jadoon Ihsan Ayyub Qazi Muhamad Fareed Zaffar Aamir Qayyum

## Agenda

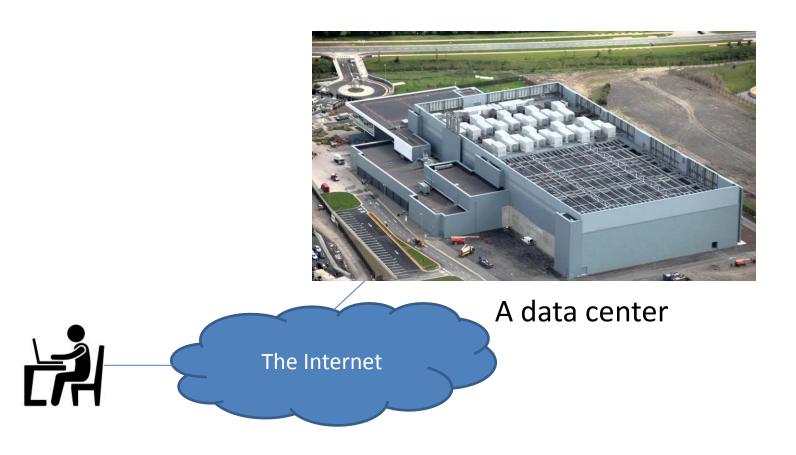
- Background and motivation
- Opportunity and key idea
- Case studies:
  - Data centers (e.g., Facebook and Google)
  - Cellular networks (e.g., Sprint and Verizon)
- Conclusions and future work





Source: freeimages.com





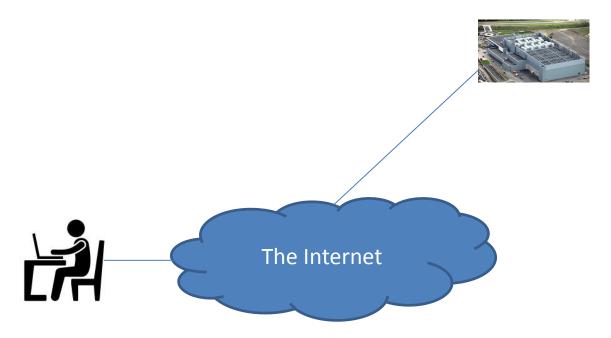


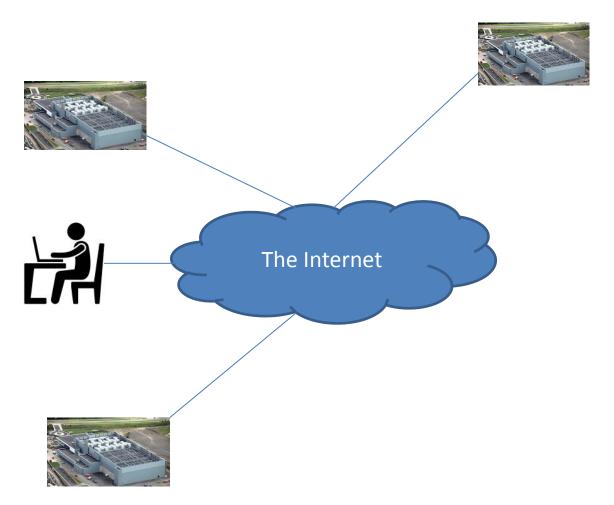


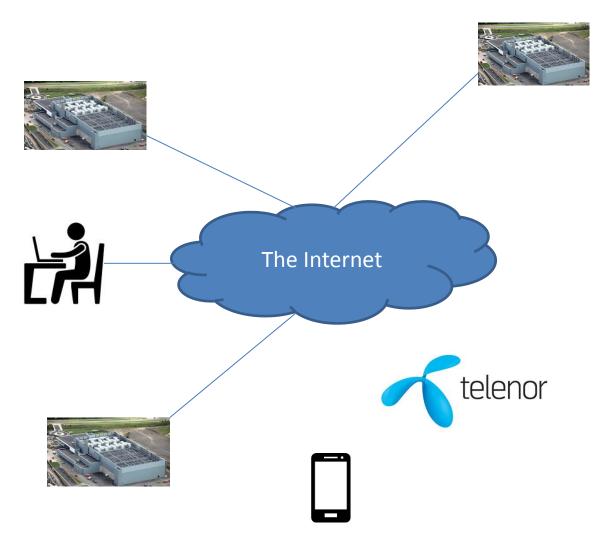
The Interne



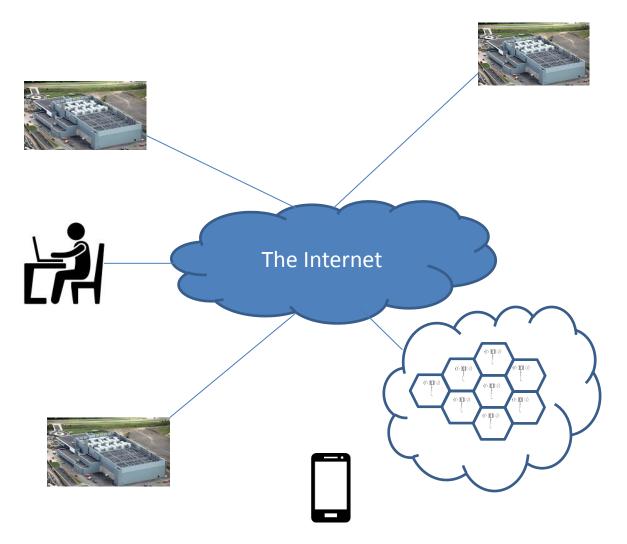
Source: cnet.com

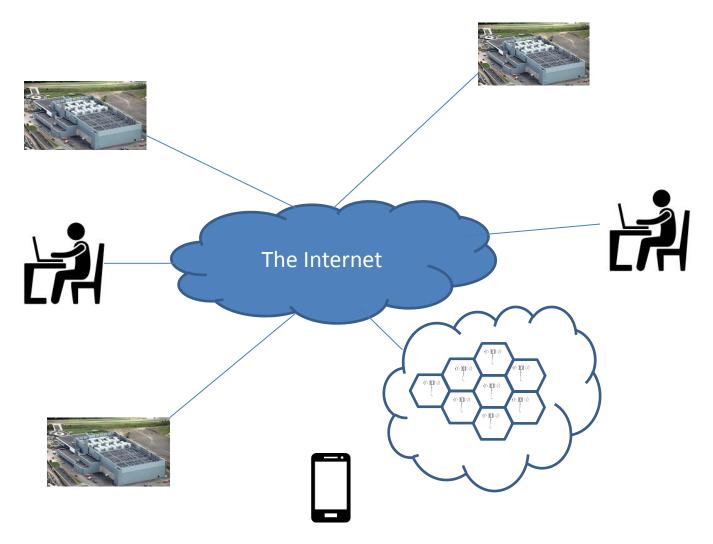


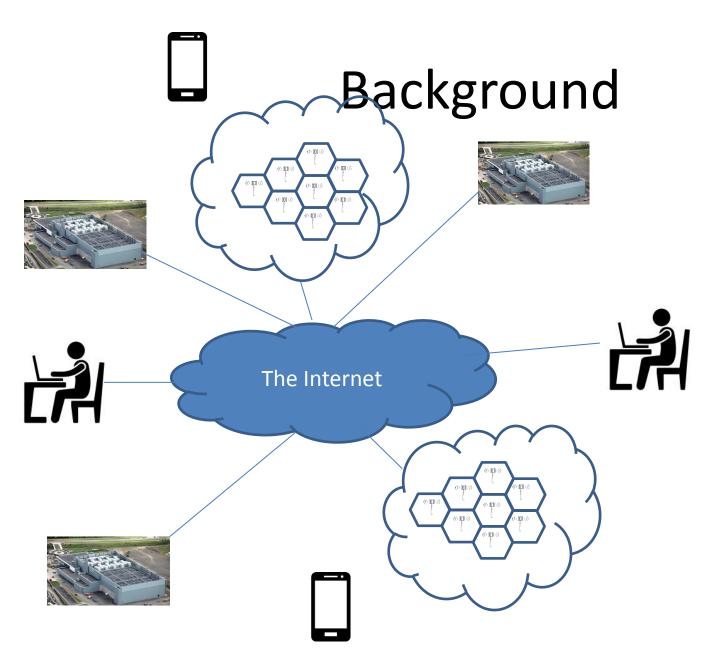


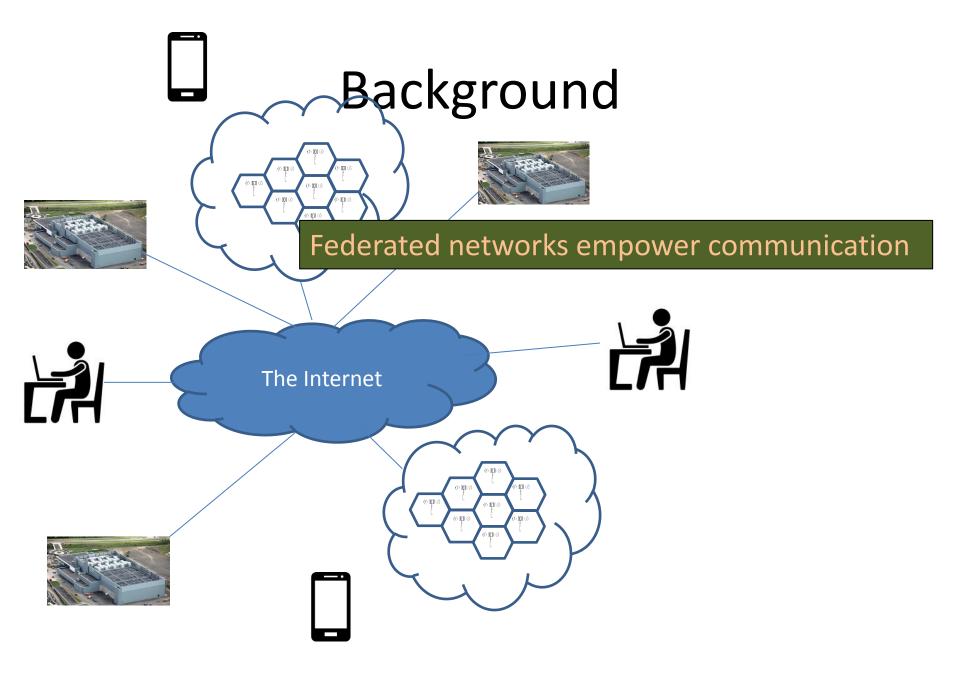


Source: flaticon.com









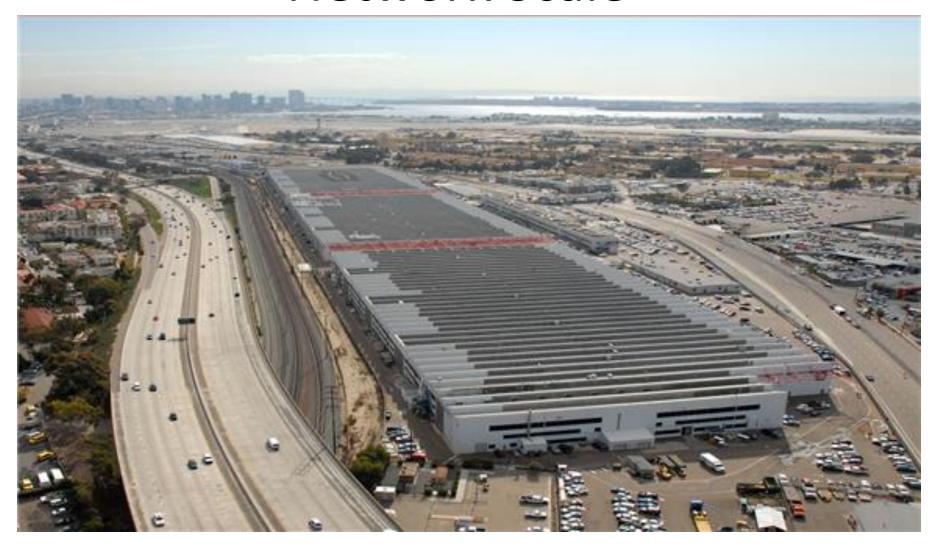


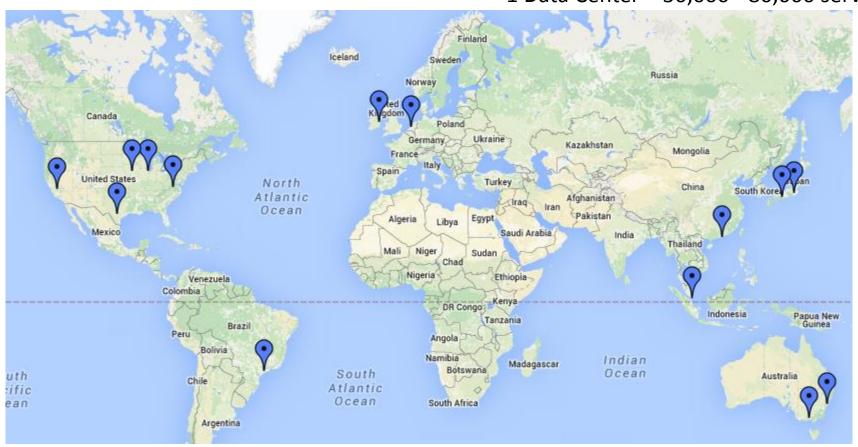
Image source: http://bit.ly/1awWnLn

1 Data Center ~ 50,000 - 80,000 servers



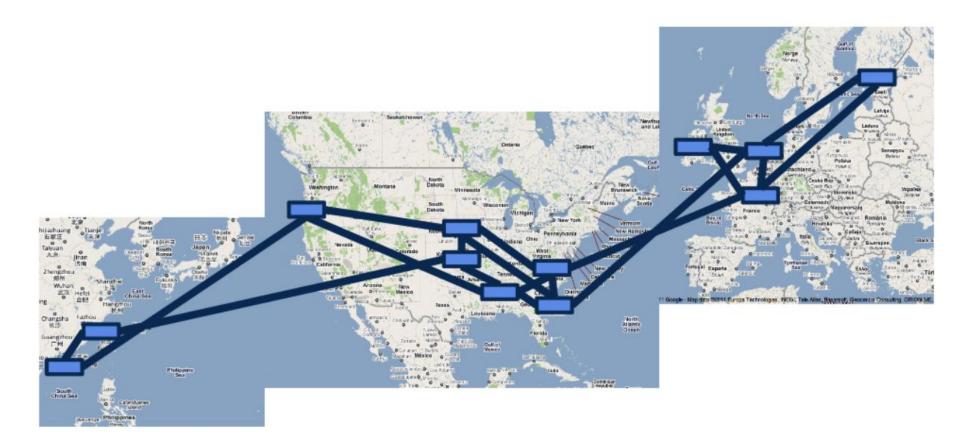
Google's data center locations http://bit.ly/1Wblvbe

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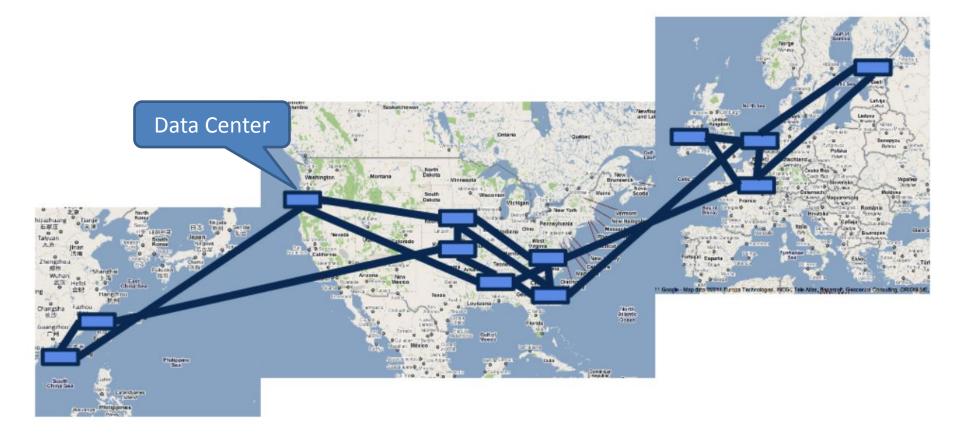
Microsoft Azure's data center locations http://bit.ly/1mqvi26

Parameter	Microsoft	Amazon	Google
Servers	Millions	2.8 – 5.6 M	900000
Data Centers	> 26	~ 87	14



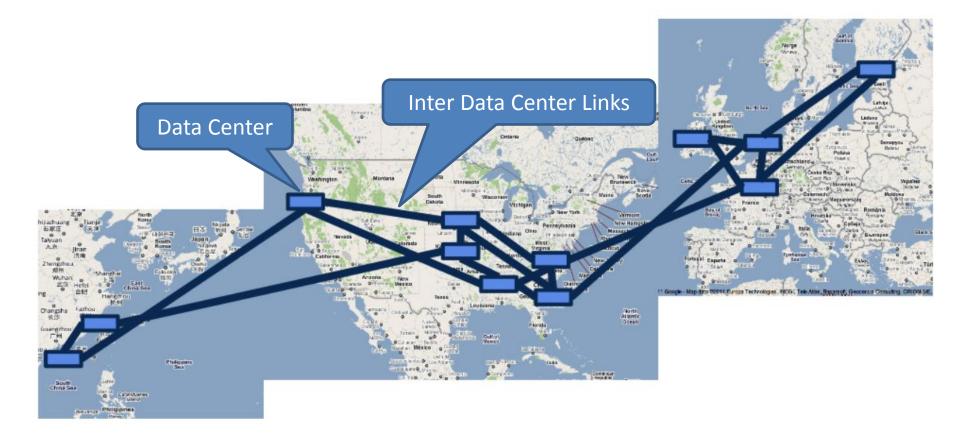
#### Google's B4 SDN

Image Source: Jain et. al, "B4: Experience with a globally-deployed software defined WAN"



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Telenor: 8000 cell sites

Massive infrastructure



Massive infrastructure Massive power draw







Annual DC Opex



\$951 M

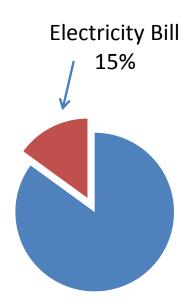


Annual DC Opex

\$951 M

**Electricity Cost** 

\$143 M



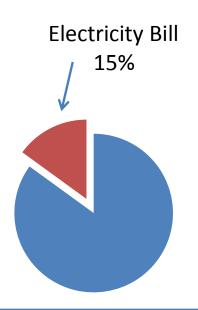
Google

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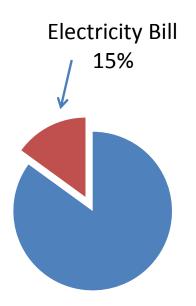


Annual DC Opex

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**Electricity Cost** 

\$143 M





**Electricity Cost 2012** 

\$81 M

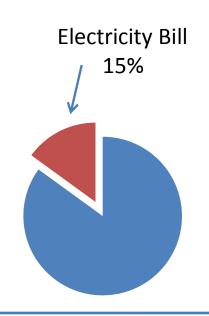
Google

Annual DC Opex

\$951 M

**Electricity Cost** 

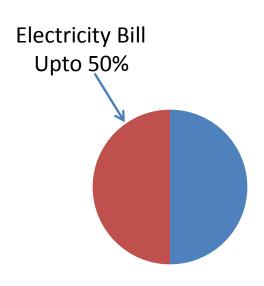
\$143 M





**Electricity Cost 2012** 

\$81 M



Source: GREENNETS

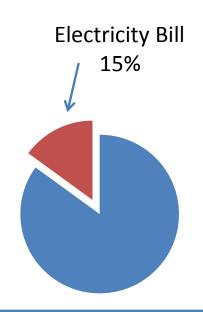
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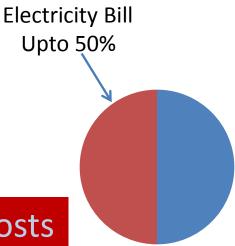




**Electricity Cost 2012** 

\$81 M

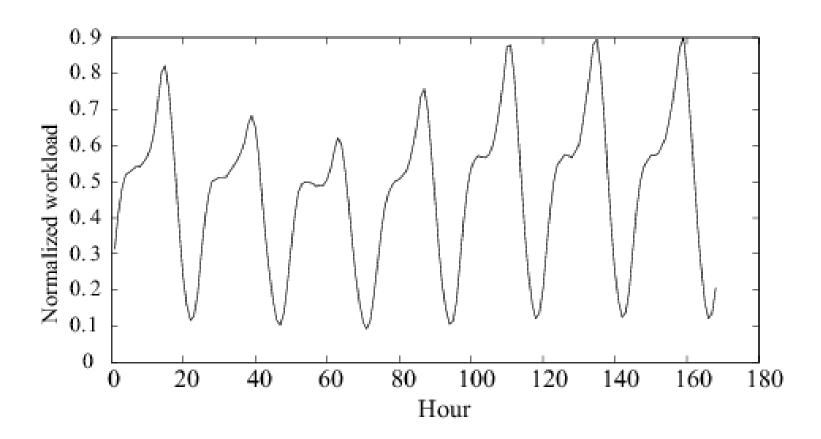
Significant electricity costs



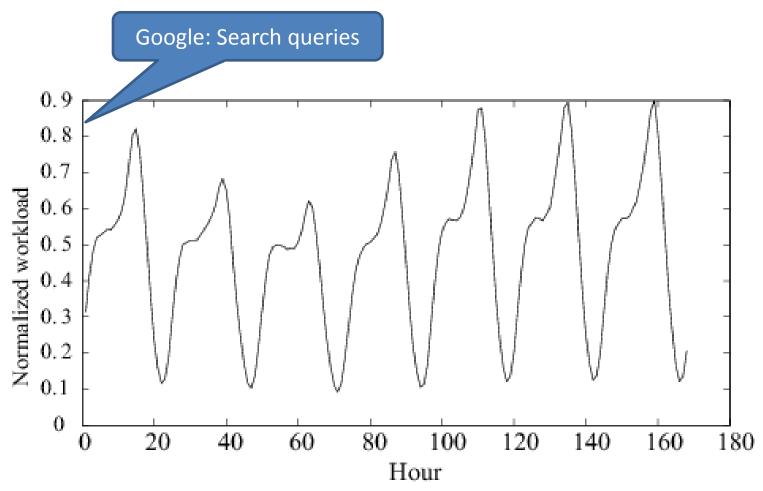
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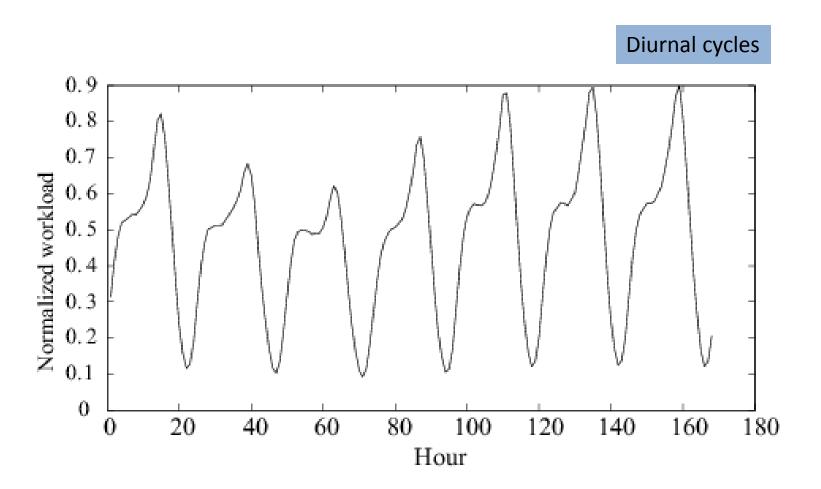
## Opportunity



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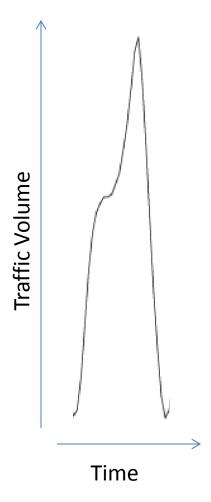


#### Opportunity



Barroso et. al, "The Case for Energy Proportional Computing", IEEE Computer, 2007 Peng et. al, "Traffic-Driven Power Savings in Operational 3G Cellular Networks", MOBICOM 2011

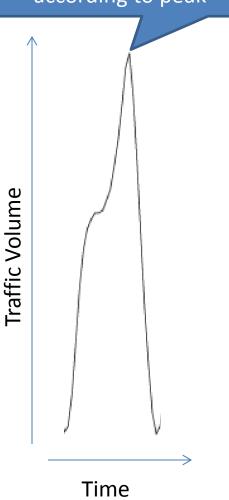
### Opportunity



Peak and trough are quite pronounced

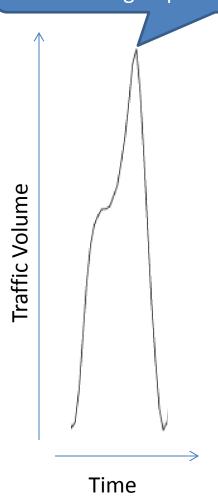
Network provisioned according to peak

### Opportunity

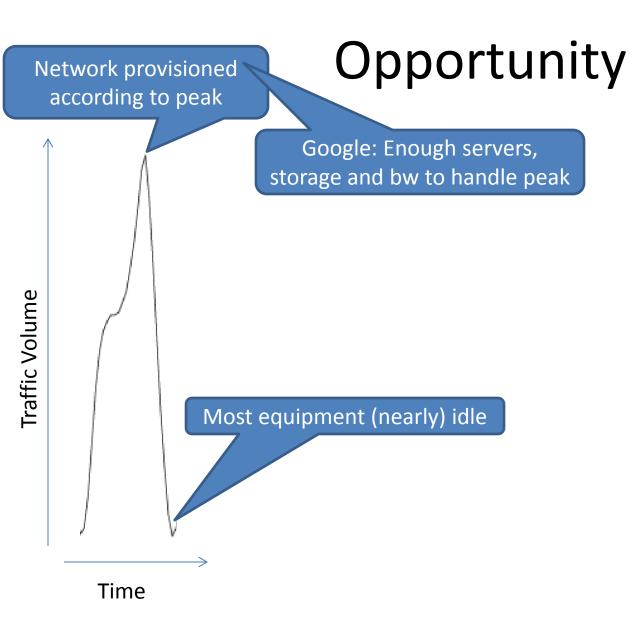


Network provisioned according to peak

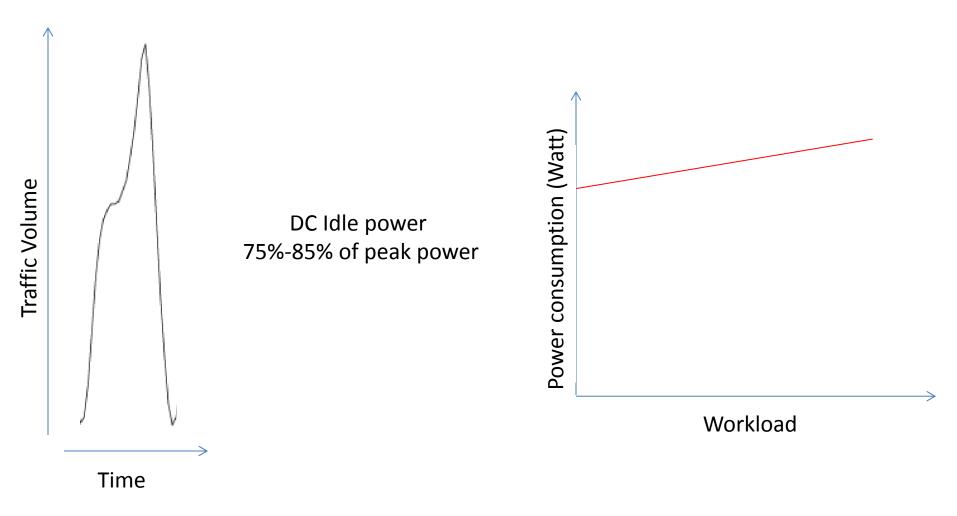
#### Opportunity



Google: Enough servers, storage and bw to handle peak

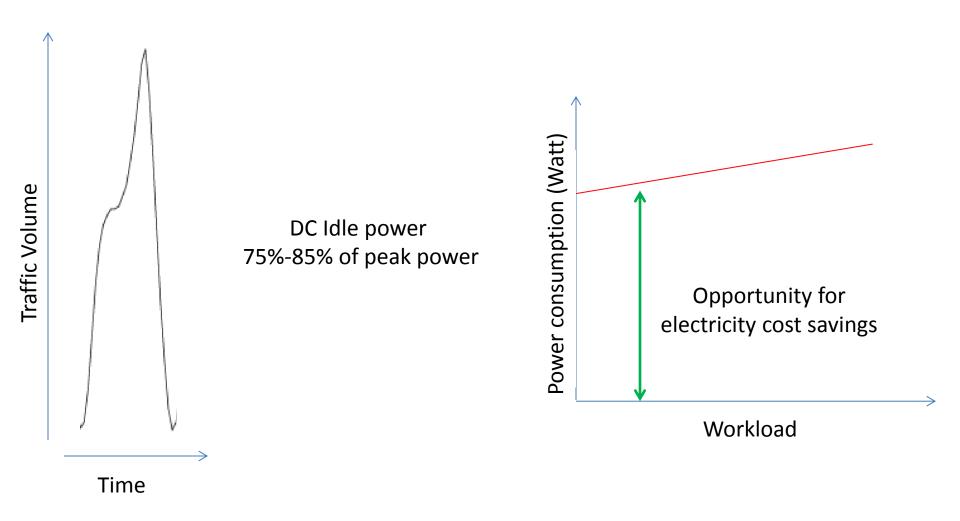


#### Opportunity



Source: Emerson, "Energy Logic: Reducing Data Center Power Consumption..."

#### Opportunity

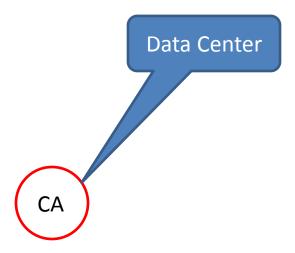


Source: Emerson, "Energy Logic: Reducing Data Center Power Consumption..."

Deactivate idle equipment



CA: California

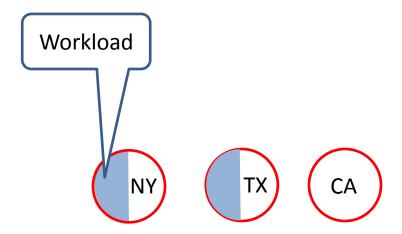


CA: California

NY: New York

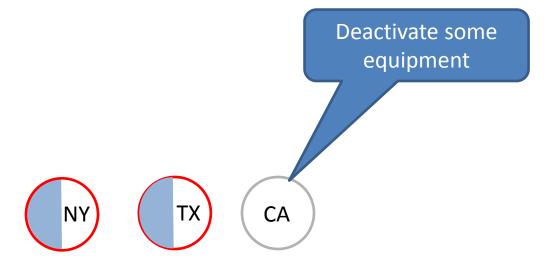


CA: California NY: New York



CA: California

NY: New York



CA: California

NY: New York

TX: Texas

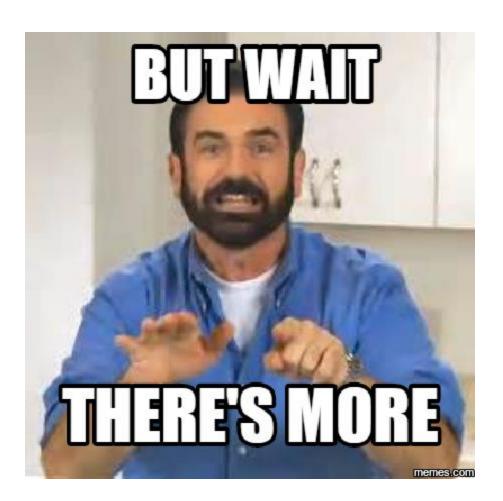
#### Resource pruning cuts electricity cost

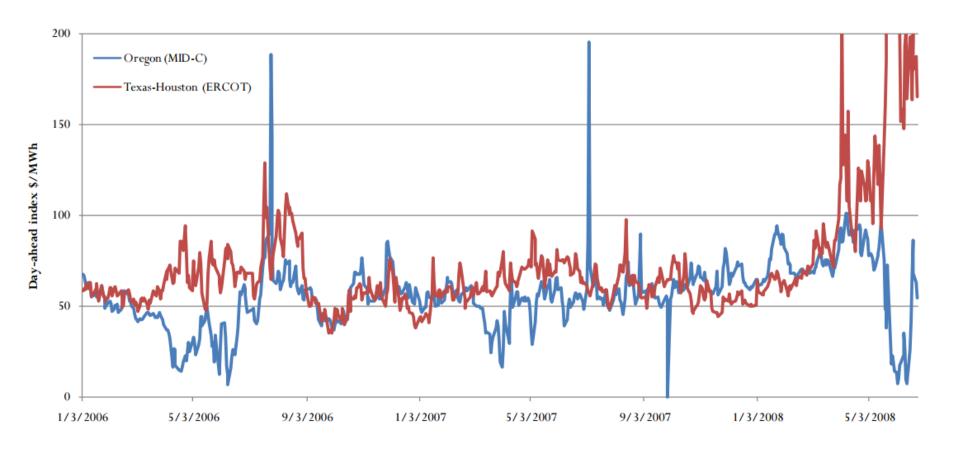


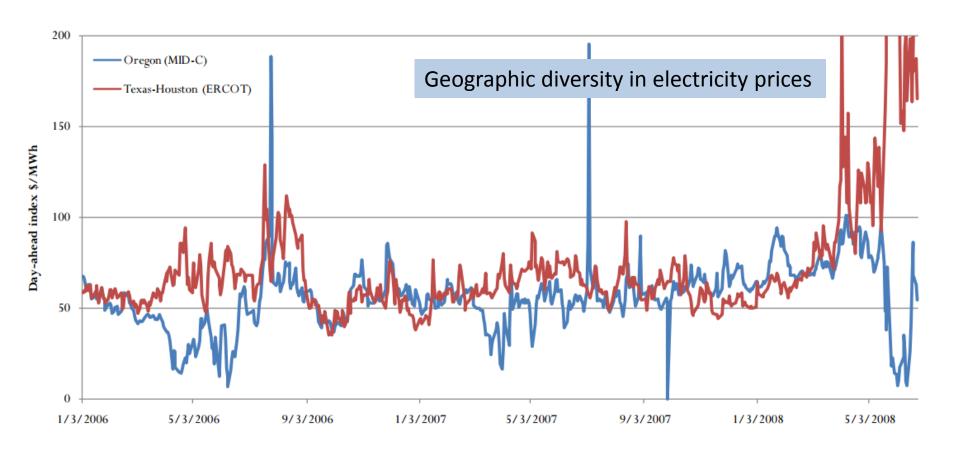


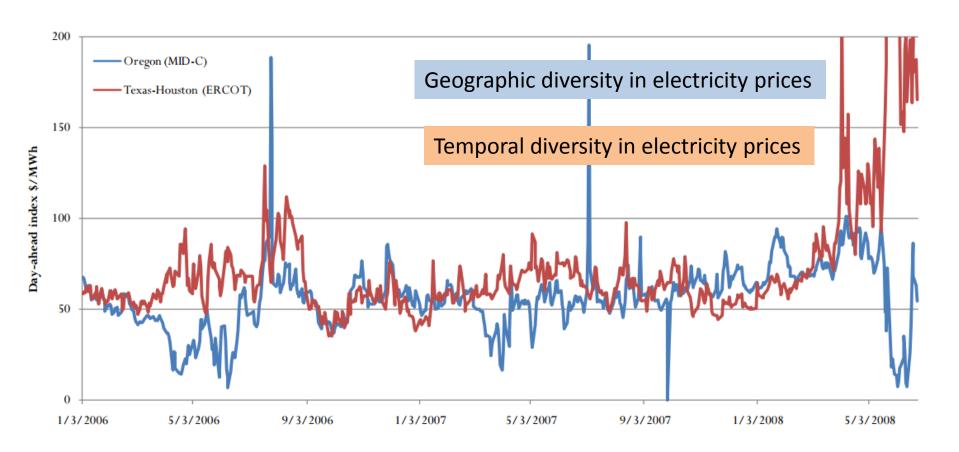


CA: California NY: New York

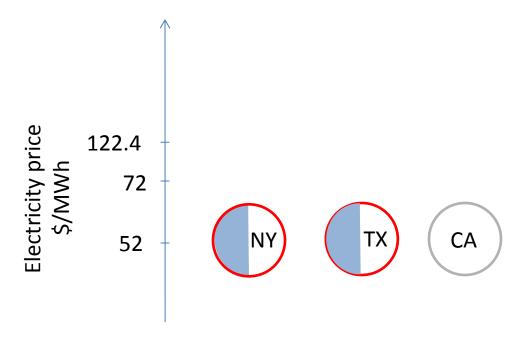




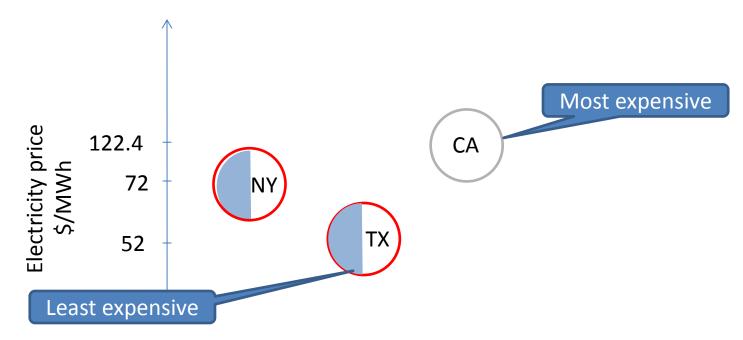




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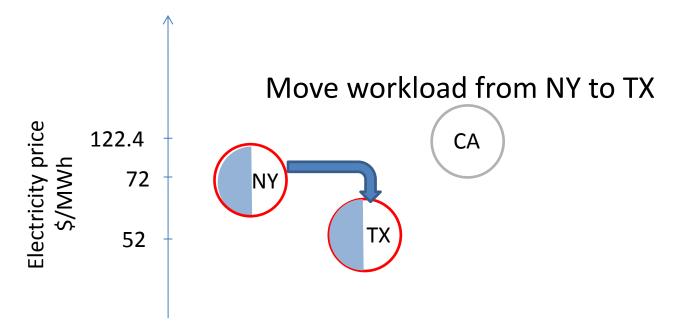


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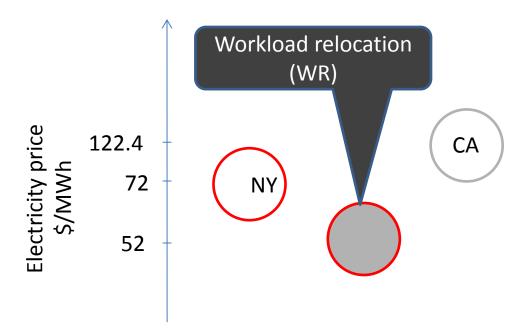
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CA: California

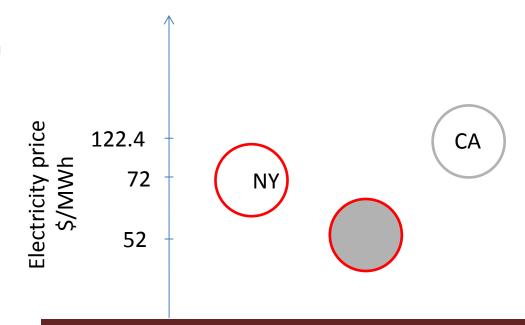
NY: New York



CA: California

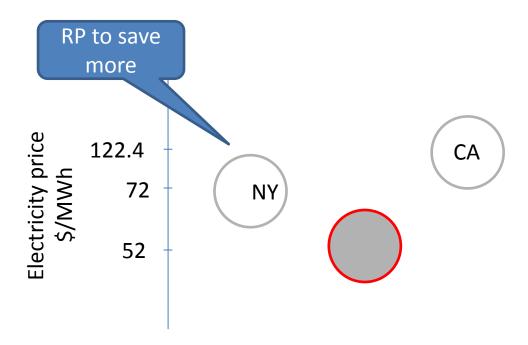
NY: New York

TX: Texas



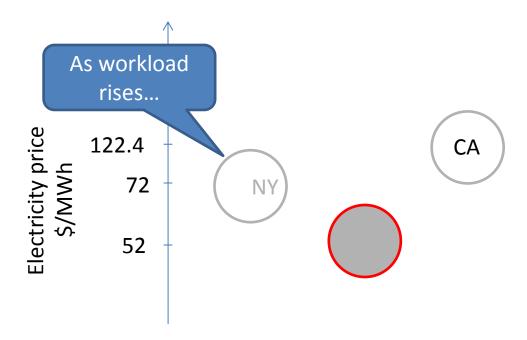
Workload relocation cuts electricity cost *further* 

CA: California NY: New York

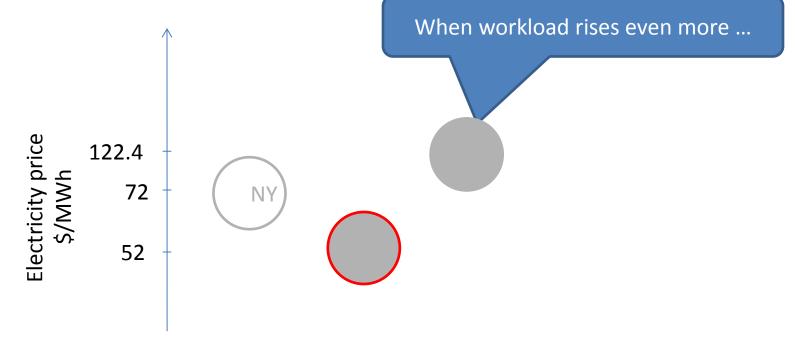


CA: California

NY: New York



CA: California NY: New York



RP and WR can cut electricity costs

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Ain't no such thing as a free lunch

- Workload relocation overheads
  - E.g., Cost of data transfers
    - Expensive inter-data center links

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- Must consider transition costs while optimizing
- Relocate Energy Demand to Better Locations (RED-BL)

#### This Thesis

Towards systematic minimization of network electricity cost

using Workload Relocation (WR) and Resource Pruning (RP)

while considering transition costs

#### Contributions

- Optimal state trajectory formulation [1]
- Considered transition costs [1]
- Evaluation of cost savings under various scenarios using real traces [1]
- Evaluated impact of prediction accuracy on savings [1]

[1] "RED-BL: Energy Solution for Loading Data Centers", Infocom 2013 mini-conference

#### Contributions

- Evaluation of RED-BL with:
  - Partial data center shutdown [2]
  - Sleep modes [2]
- Sliding window re-optimization [2]
- Granular deactivation of data center equipment
   [2]
- Showed that RED-BL (for data centers) is the NP-Complete unit commit problem [2]

[2] "RED-BL: Evaluating Dynamic Right Sizing for Data Center Networks", Elsevier Computer Networks, 2014

#### Contributions

- Application of state trajectory optimization to cellular networks [2, 3]
- Showed that RED-BL for cellular networks is NP-Hard
   [4]
- Evaluated RED-BL using traces from a live network [3, 4]

[3] "Electricity Cost Efficient Workload Mapping", IEEE INFOCOM 2013 Computer Communications Workshop [4] "Low-Carb: Reducing Energy Consumption in Operational Cellular Networks" IEEE GLOBECOM 2013

# Agenda

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Source: http://bit.ly/1mrli7o

- Data center operator
  - Geographically distributed data centers

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  - Geographically distributed data centers
- Data center equipment

IT Load	Non-IT Load
Servers	Lighting
Storage	Cooling
Network	Power distribution

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Power drawn is affine function of workload

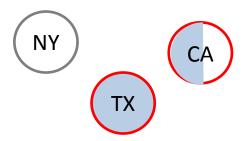
- Data center operator
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IT Load	Non-IT Load
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Power drawn is affine function of workload

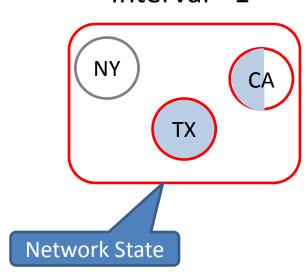
Let's recap how we can use WR and RP

#### Interval - 1

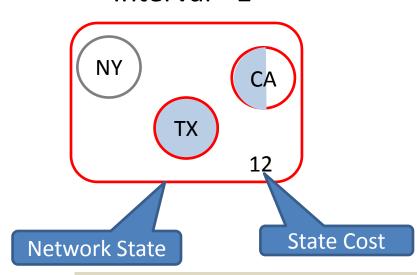


Electricity price driven workload assignment

#### Interval - 1

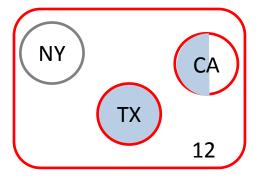


#### Interval - 1

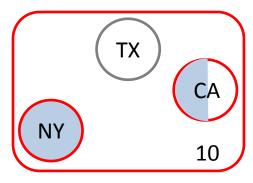


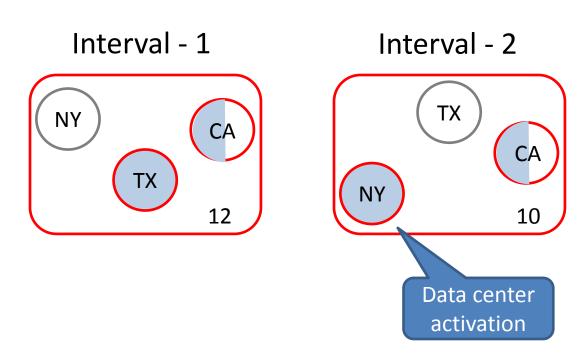
Sum of all data centers' electricity cost

Interval - 1



Interval - 2

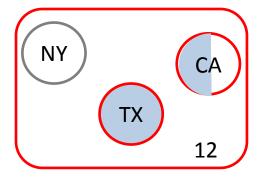




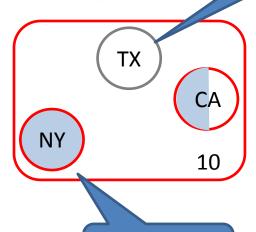
# Problem Mod Data center

Data center deactivation

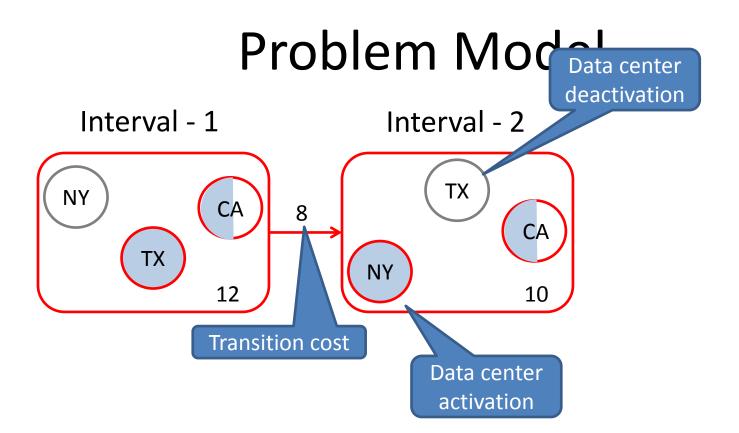
Interval - 1

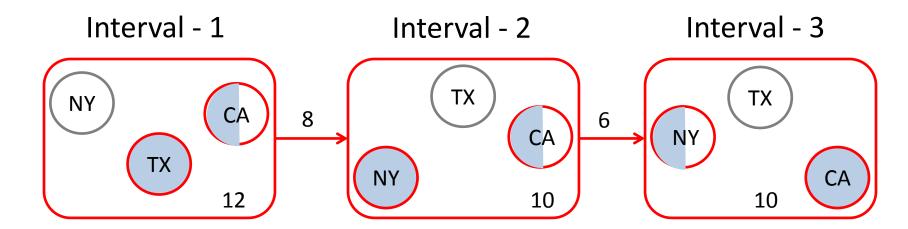


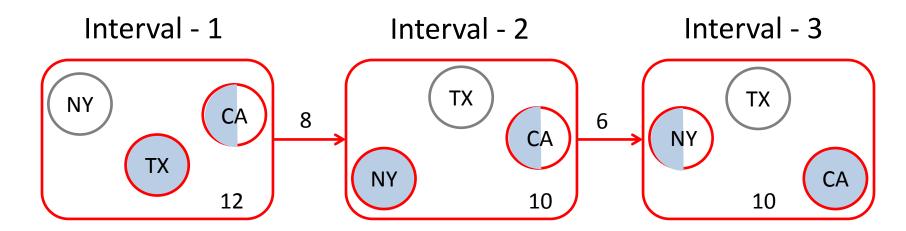
Interval - 2



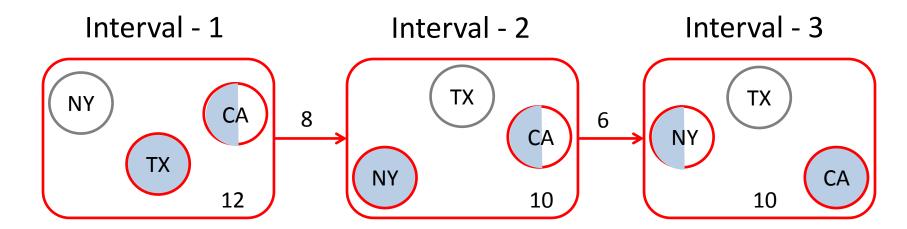
Data center activation





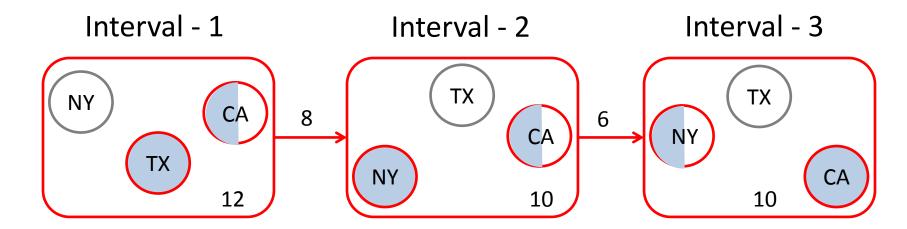


Locally optimal

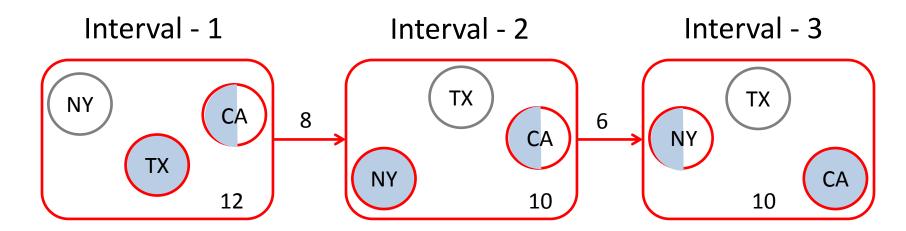


Locally optimal

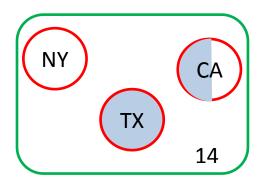
Might not be globally optimal

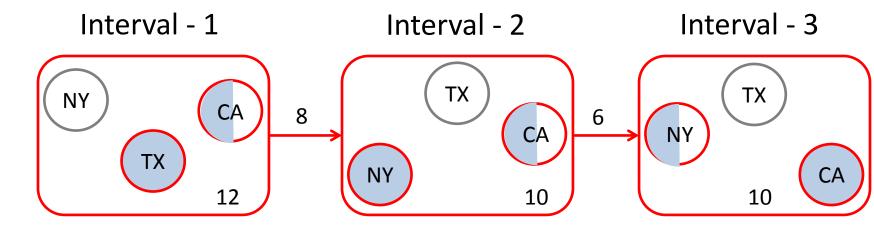


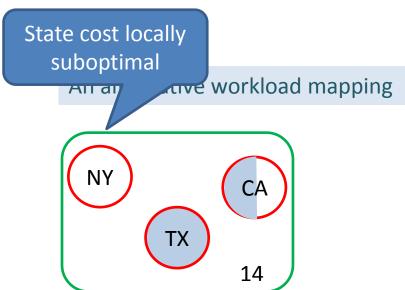
An alternative workload mapping

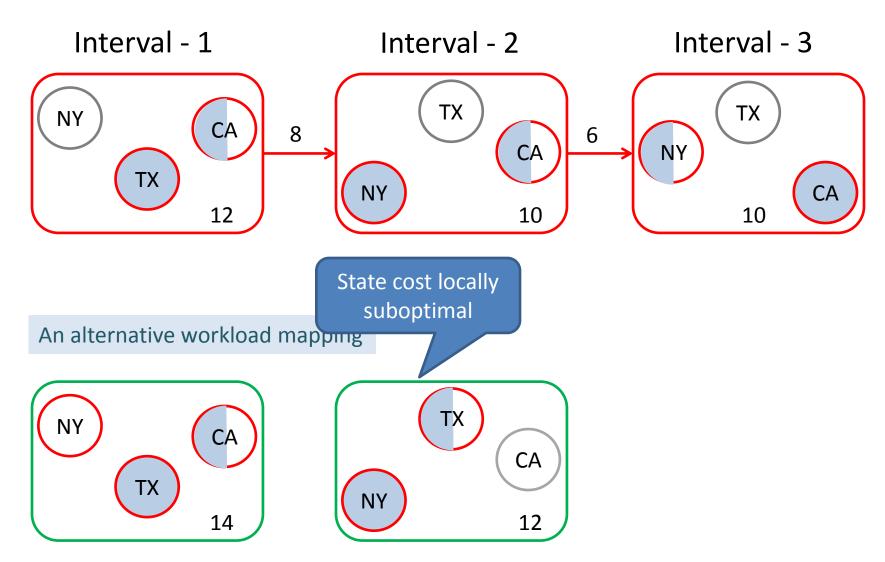


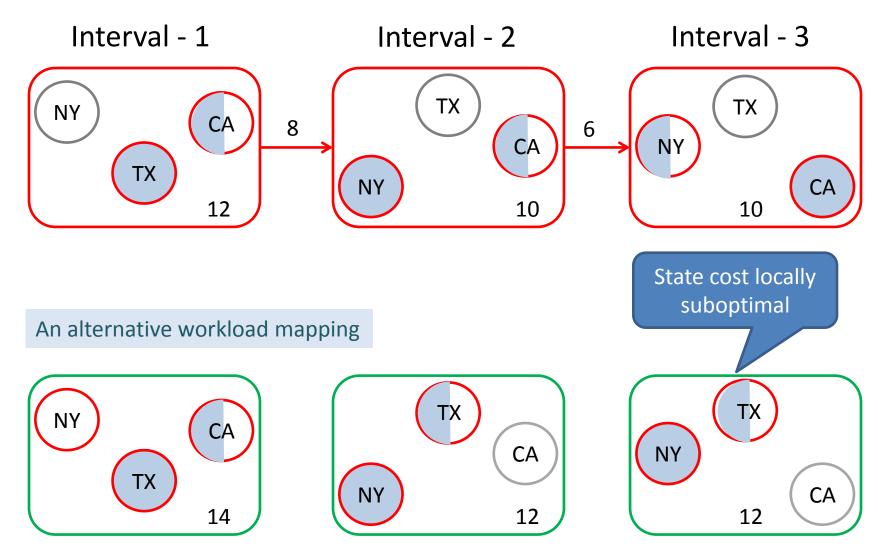
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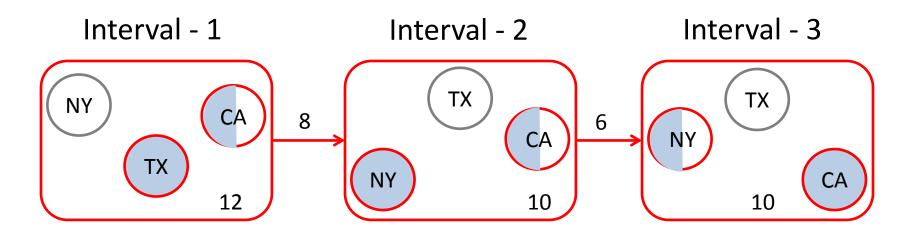


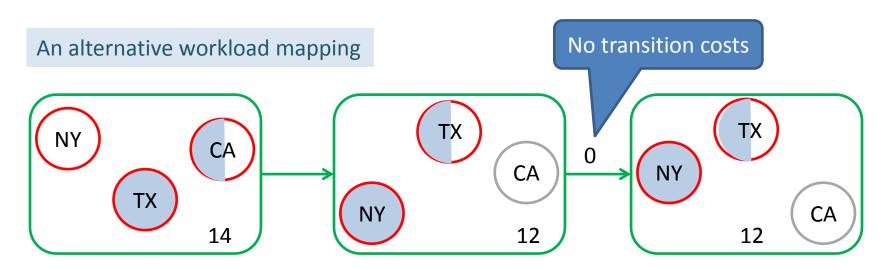


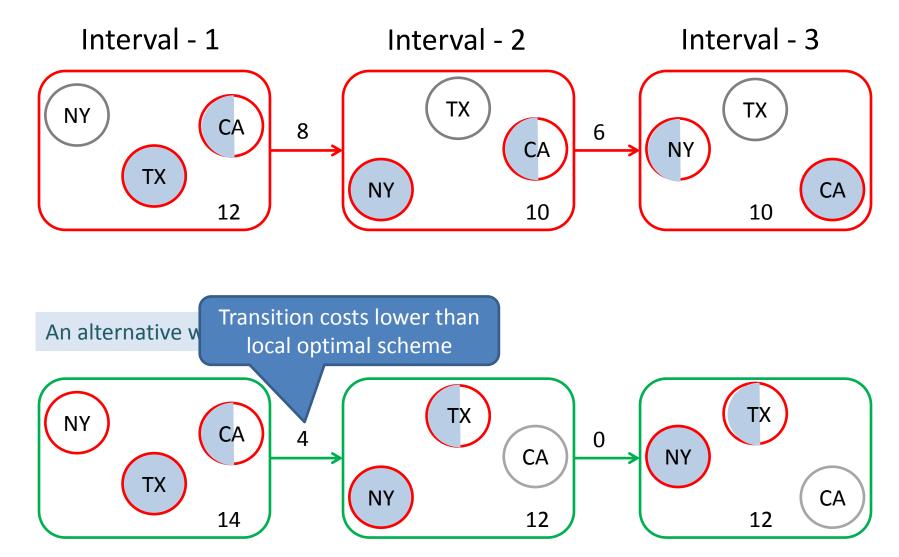


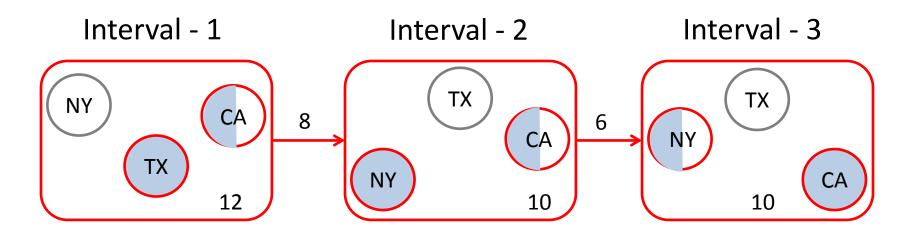


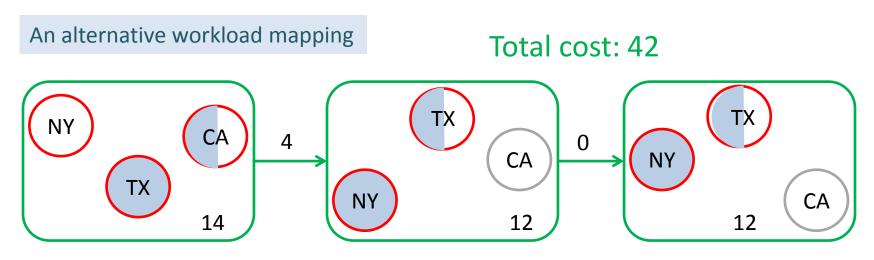


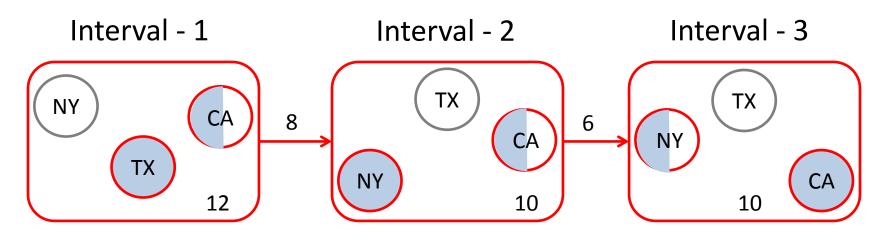






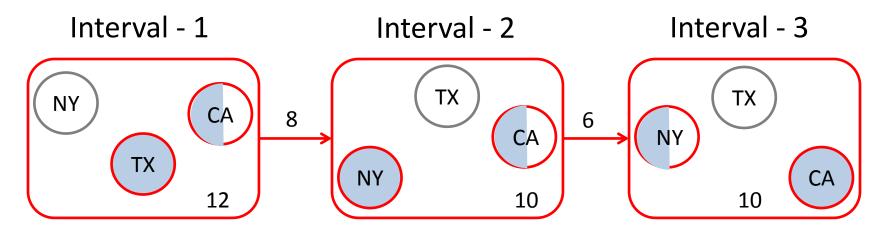




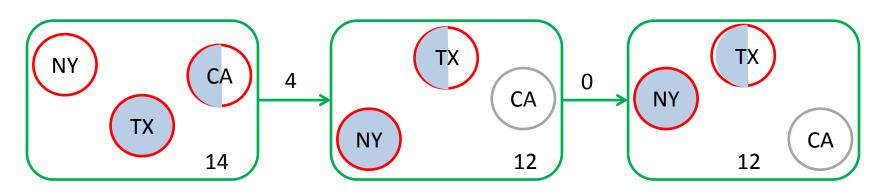


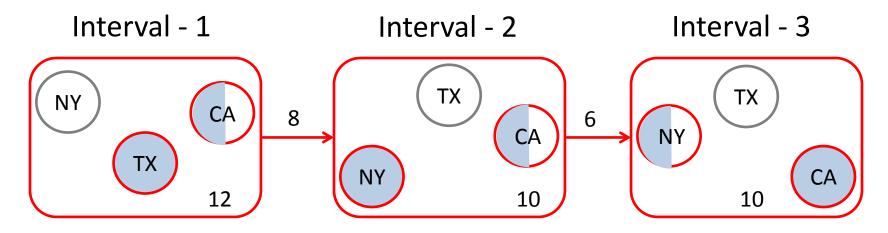
Total cost: 46

#### 



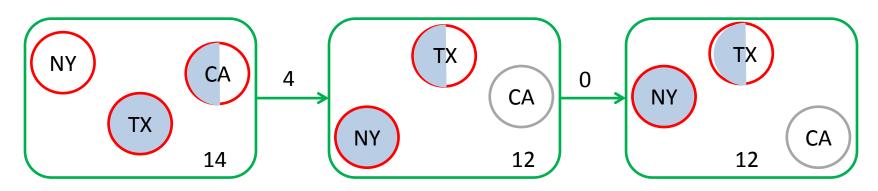
**Optimal State Trajectory Problem** 

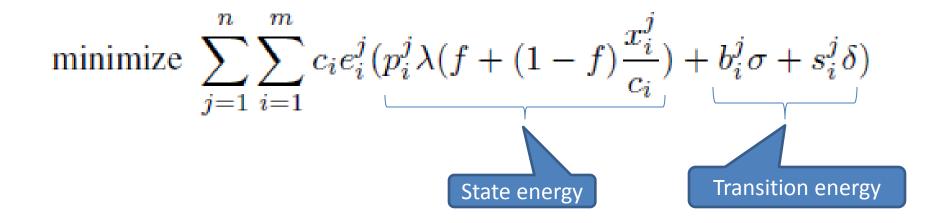


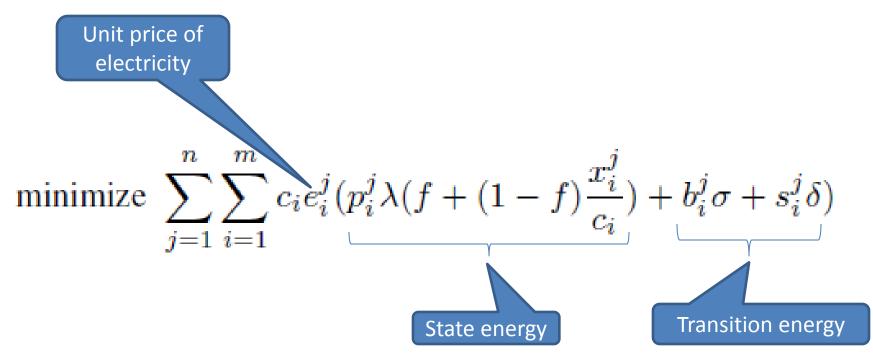


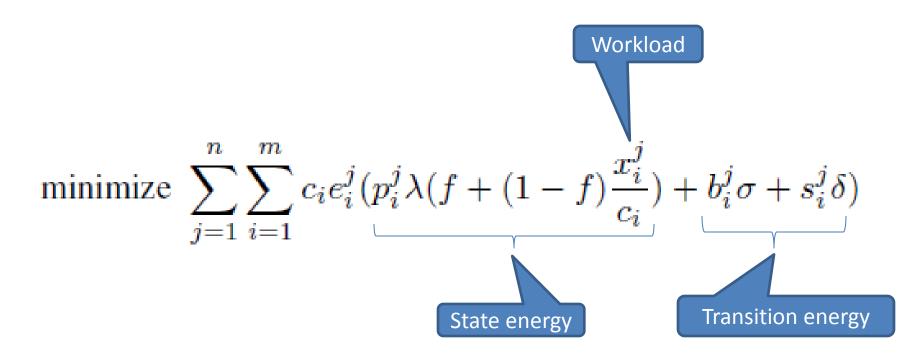
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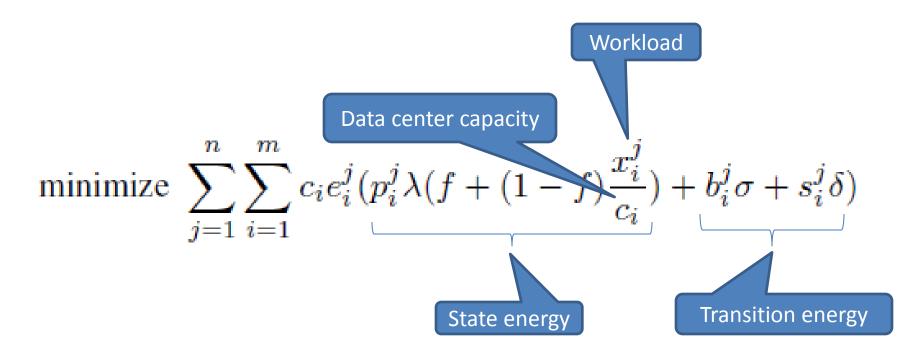
#### Relocate Energy Demand to *Better* Locations (RED-BL)

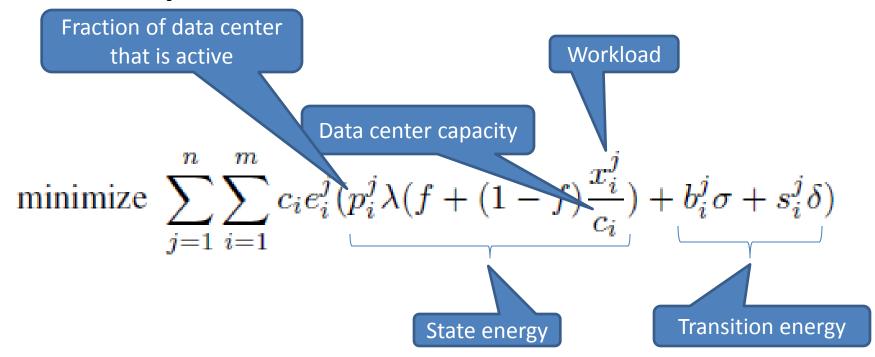


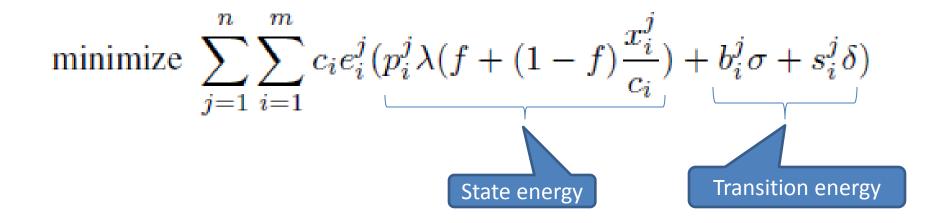


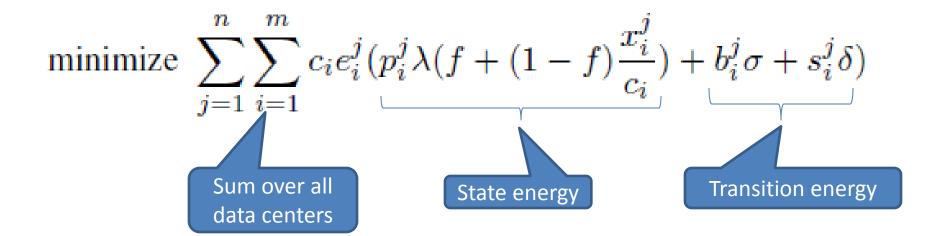


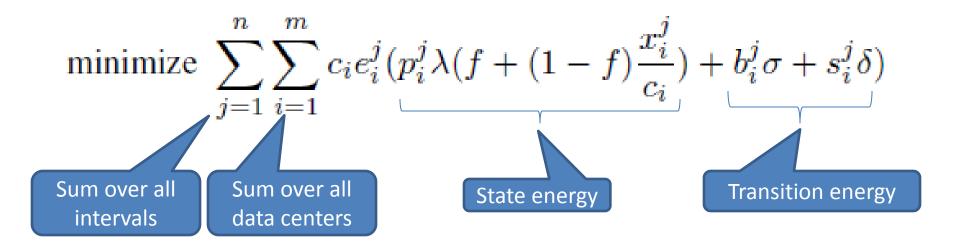










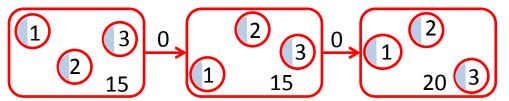


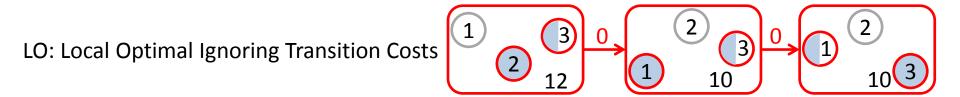
Subject to several constraints (please see the thesis)

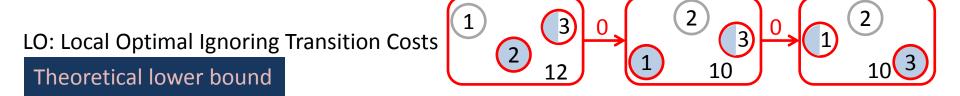
#### **Experimental Setup**

- Workload from 3 popular Facebook apps
- Electricity prices from 33 US locations
- Simulated a week-long deployment plan
- Compared RED-BL against various schemes

UNIFORM: Equally distribute workload

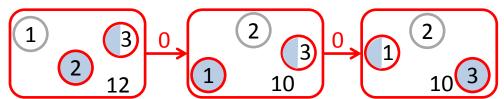




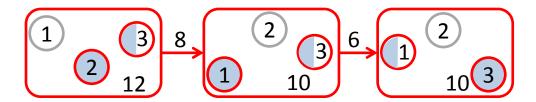


LO: Local Optimal Ignoring Transition Costs

Theoretical lower bound

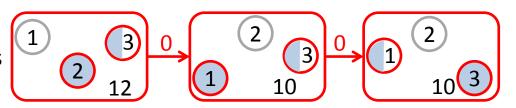


LD: Local Optimal with Deactivation

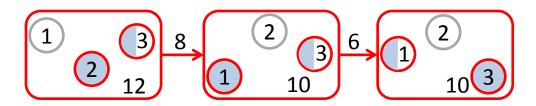


LO: Local Optimal Ignoring Transition Costs

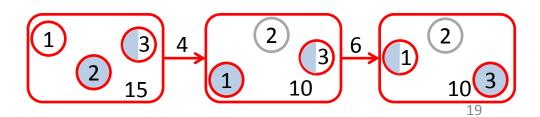
Theoretical lower bound



LD: Local Optimal with Deactivation

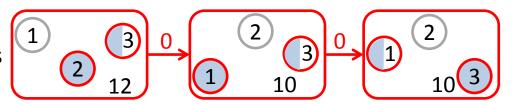


LS: Local Optimal with Selection

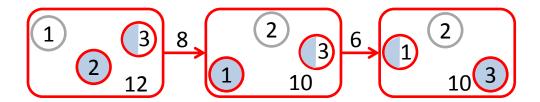


LO: Local Optimal Ignoring Transition Costs

Theoretical lower bound

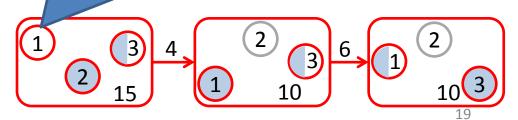


LD: Local Optimal with Deactivation



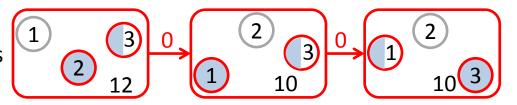
Sometimes idling is better

LS: Local Optimal with Selection

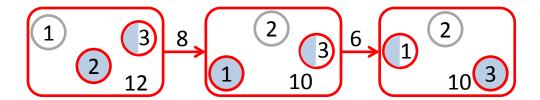


LO: Local Optimal Ignoring Transition Costs

Theoretical lower bound



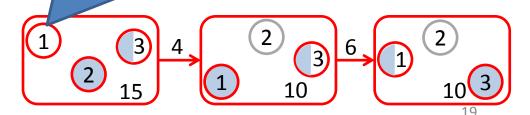
LD: Local Optimal with Deactivation

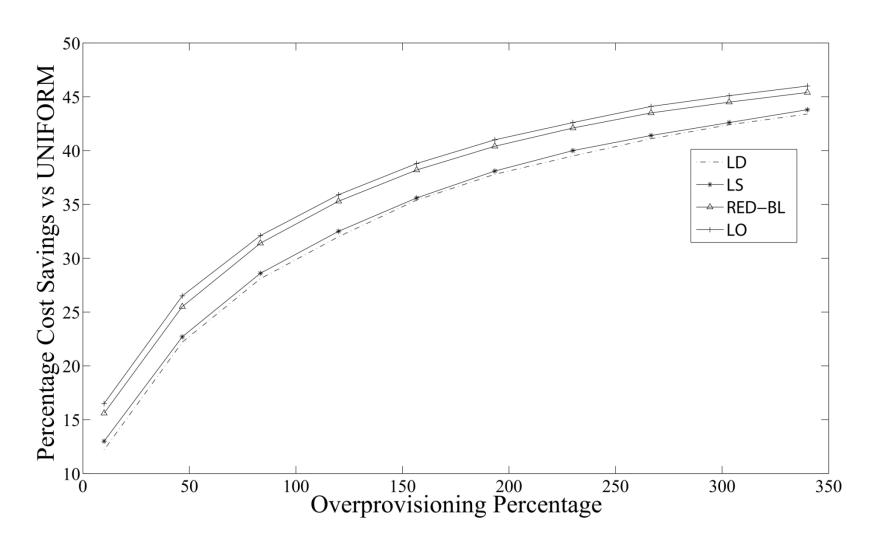


Sometimes idling is better

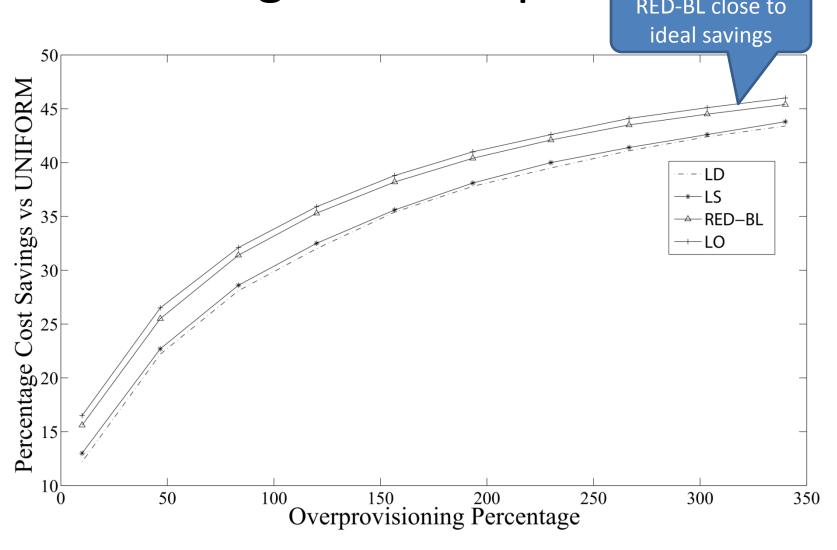
LS: Local Optimal with Selection

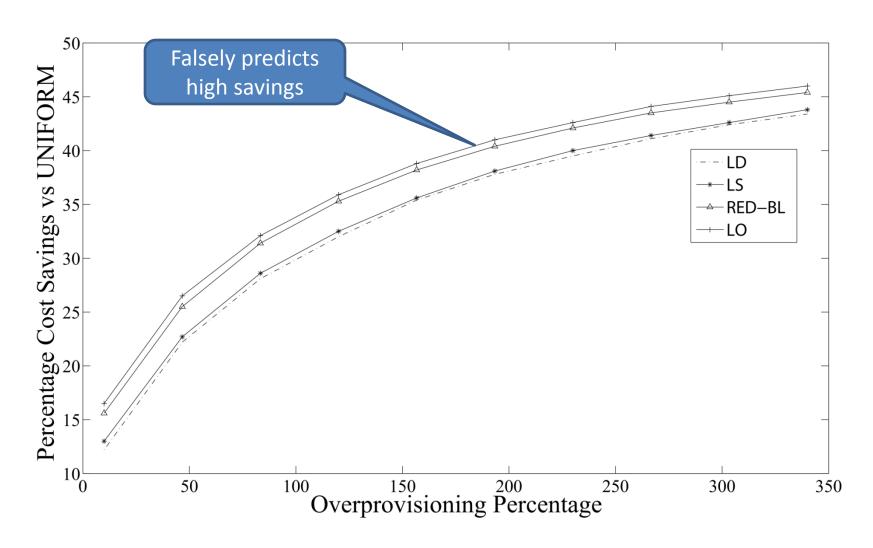
Best practical variant of local optimal

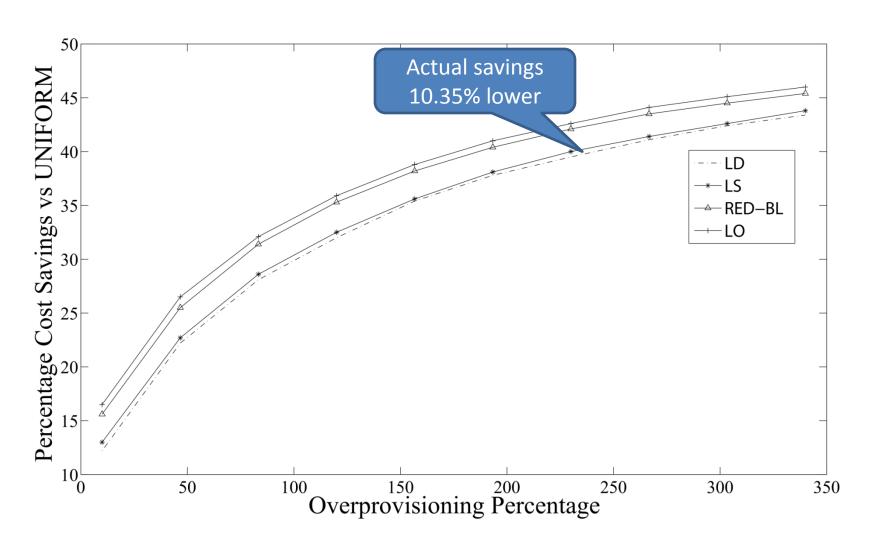


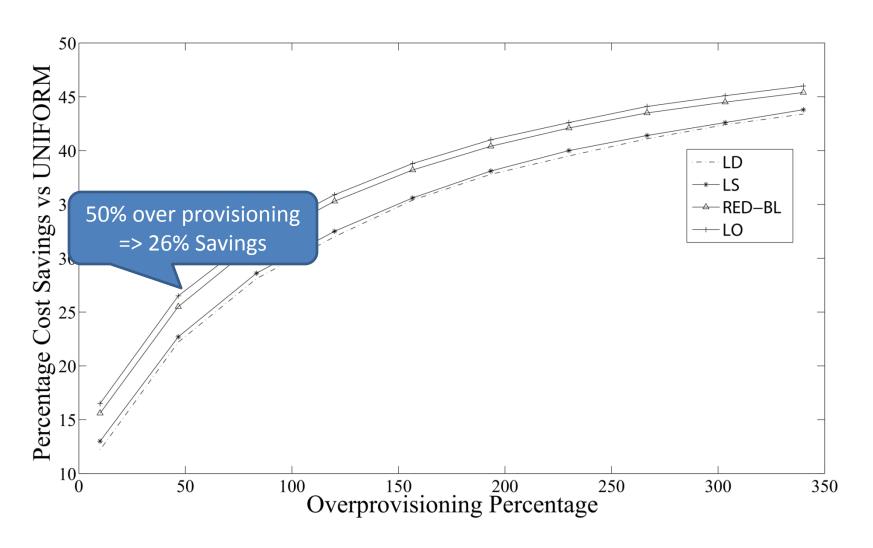


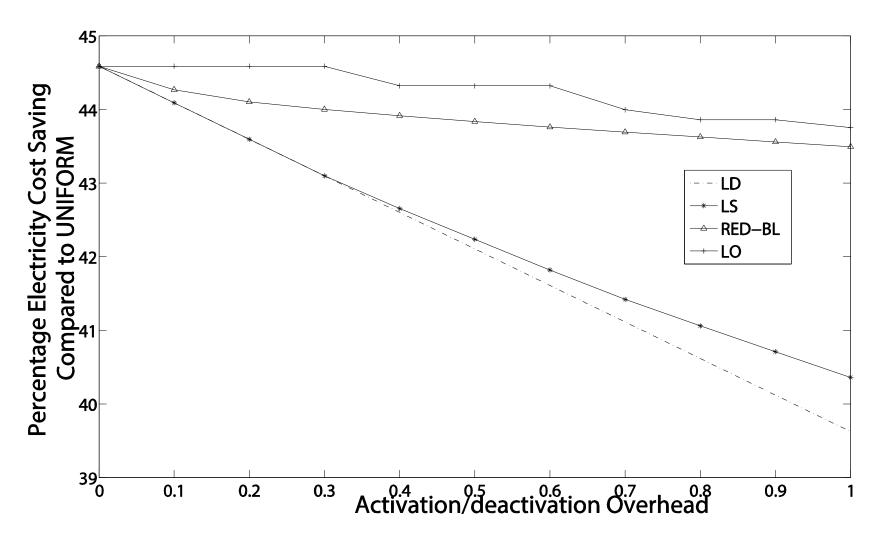
# Cost Savings vs Over-provisioning RED-BL close to

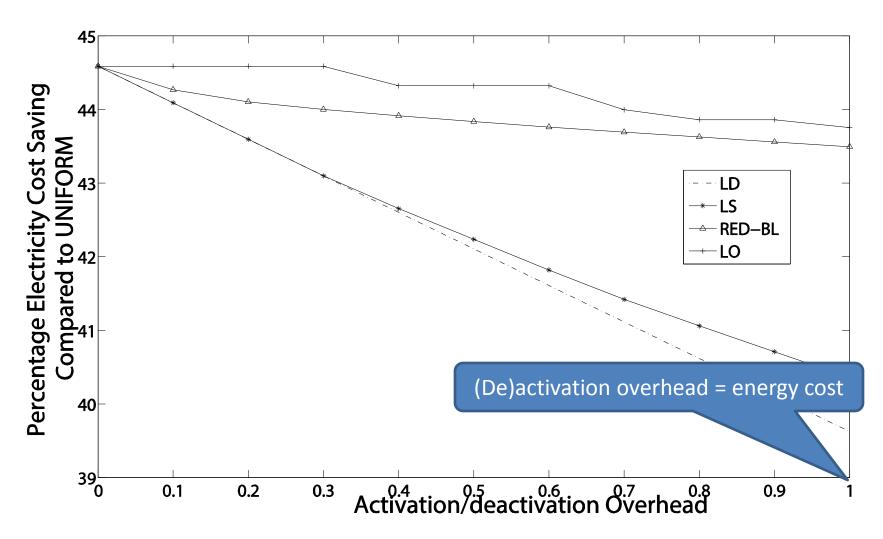


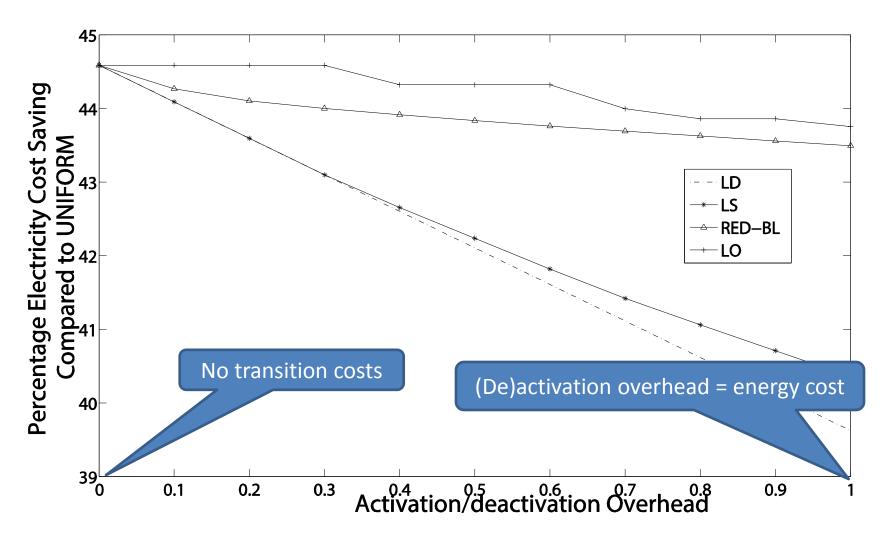


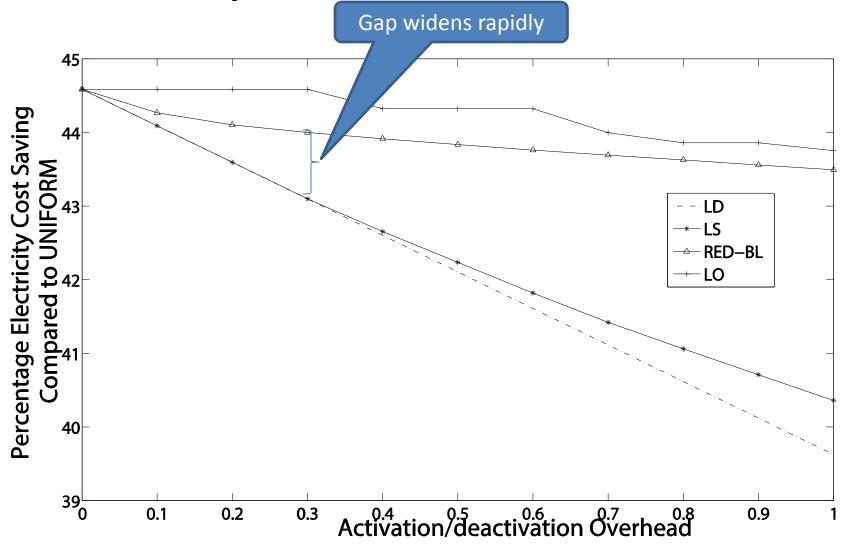


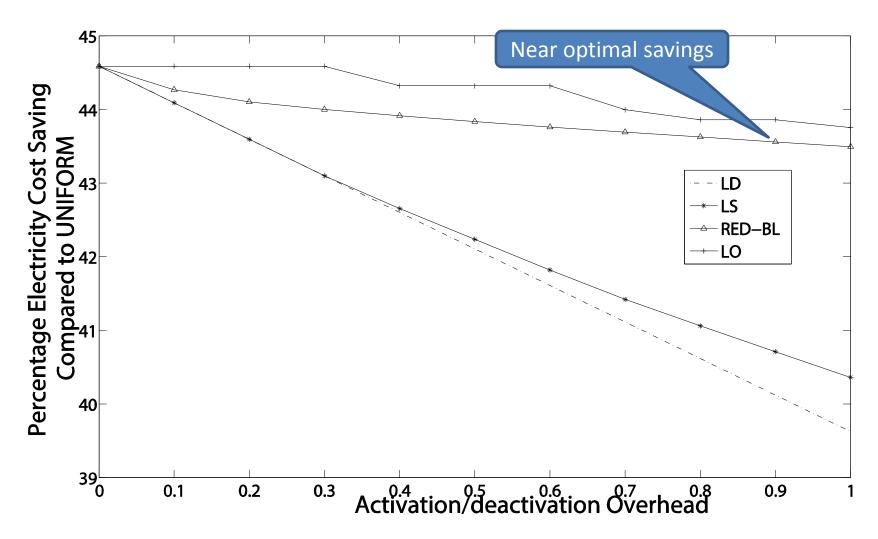


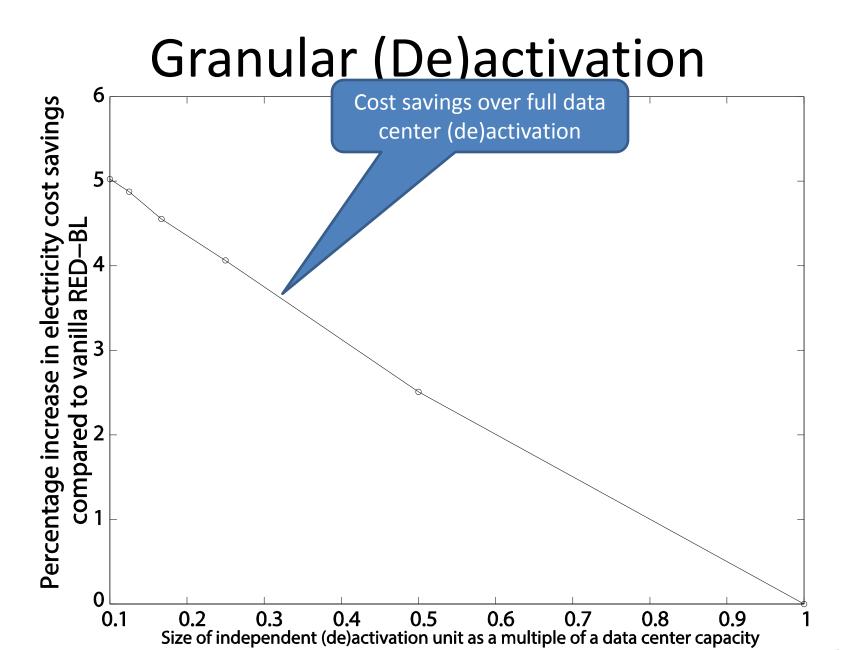




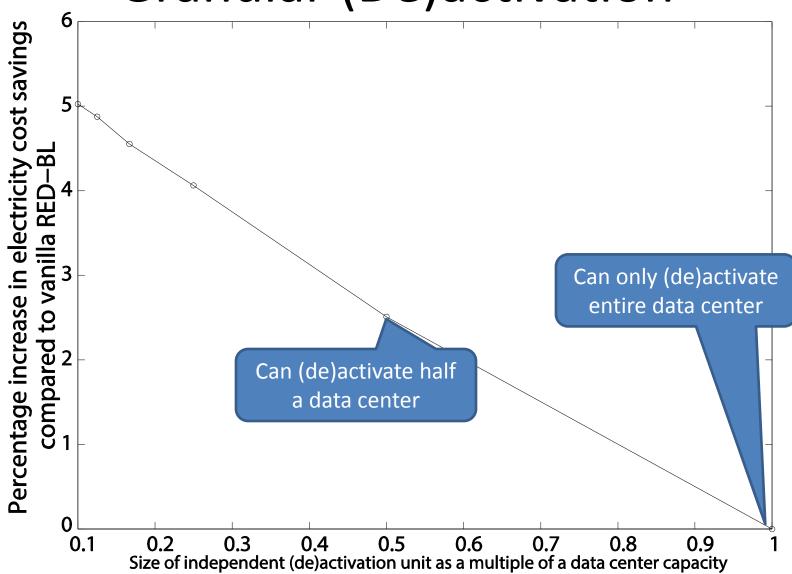




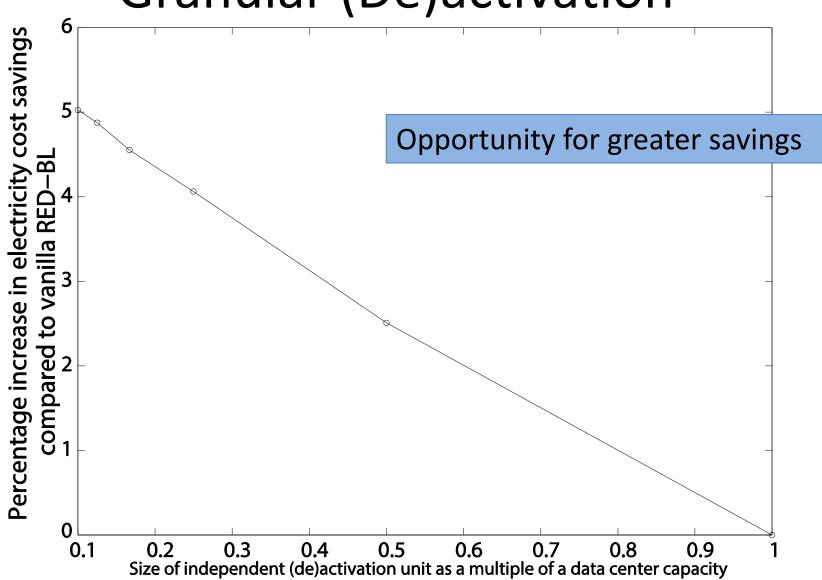




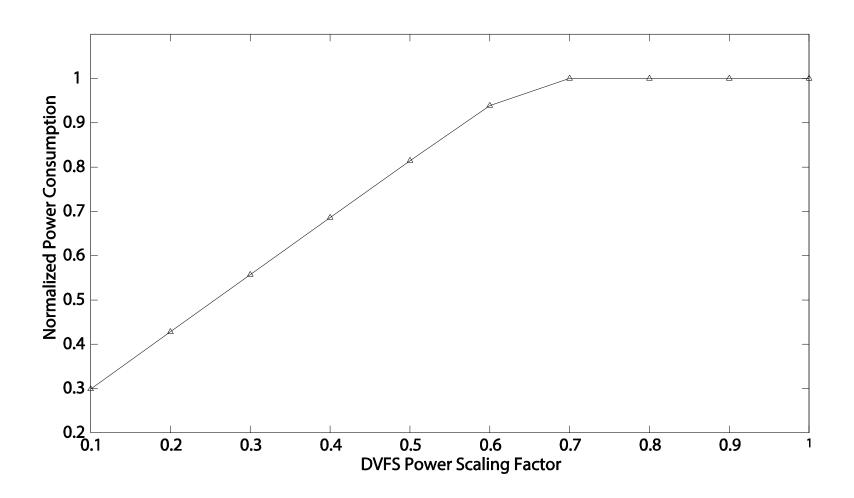
# Granular (De)activation



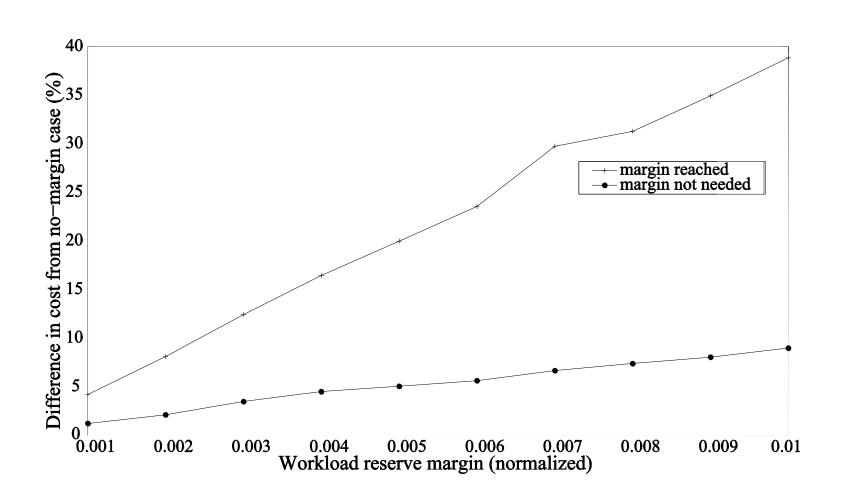
# Granular (De)activation



#### **DVFS Instead of Deactivation**



#### Reserve Margin



 Significant cost savings are possible using RED-BL

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Can we apply this optimization "machinery" to other networks?

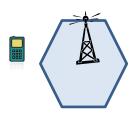
#### Agenda

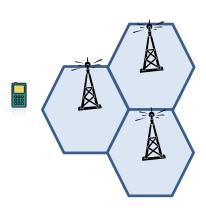
- Background and motivation
- Opportunity and key idea
- Case studies:
  - Data centers (e.g., Facebook and Google)
  - Cellular networks (e.g., Sprint and Verizon)
- Conclusions and future work

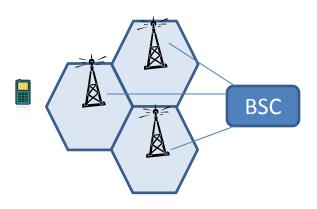


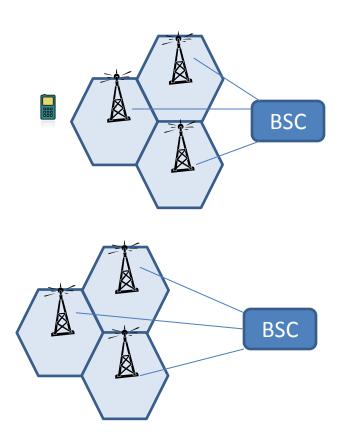




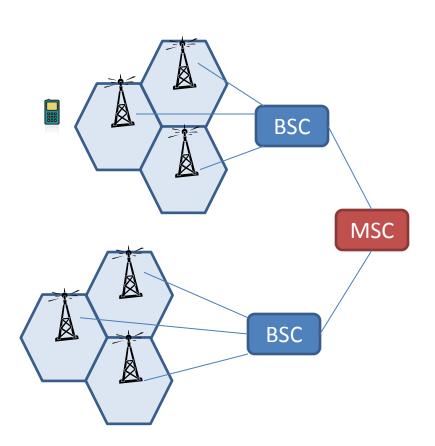




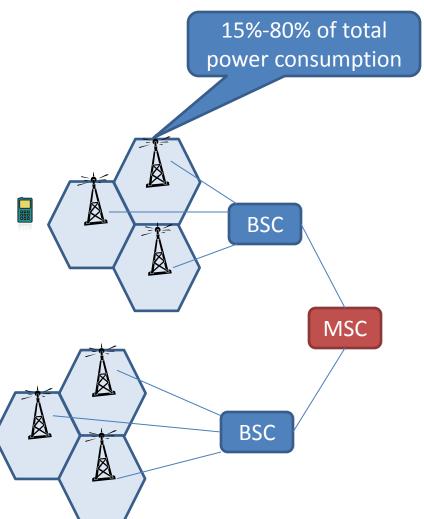




# Case Study II Cellular Networks

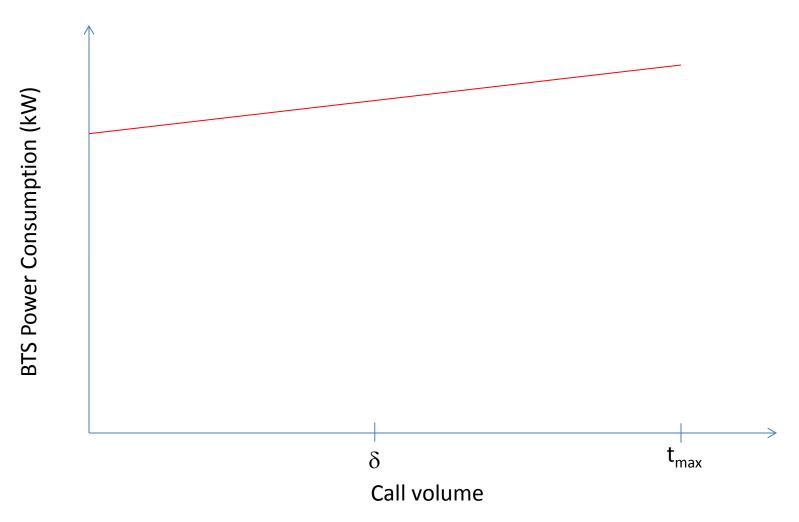


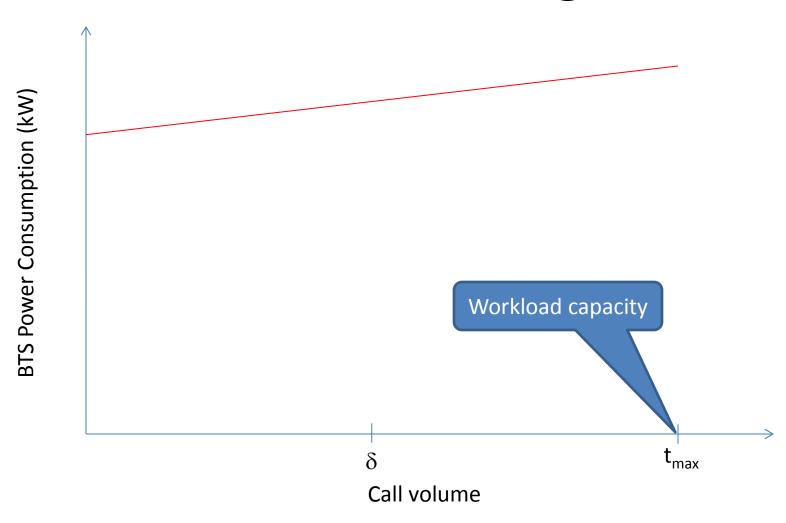
# Case Study II Cellular Networks

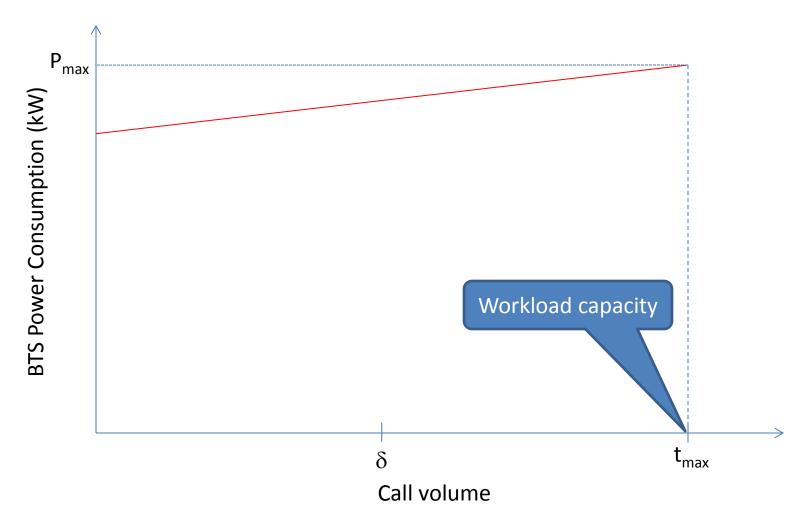


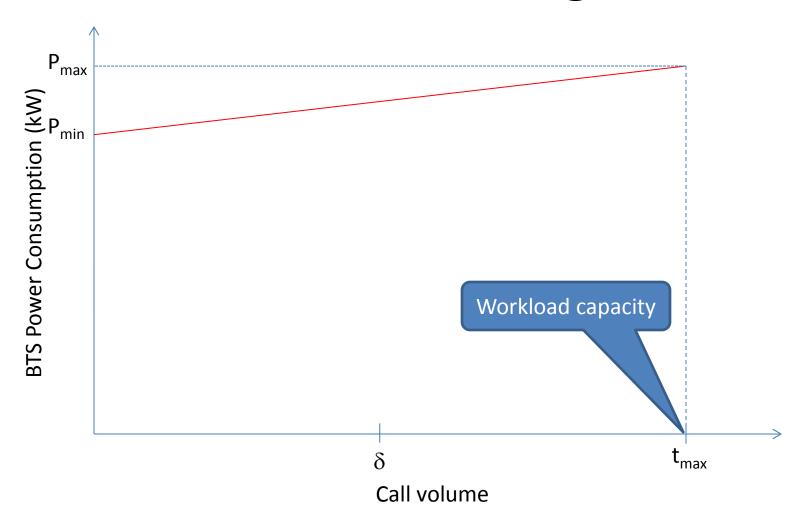
# Case Study II Cellular Networks

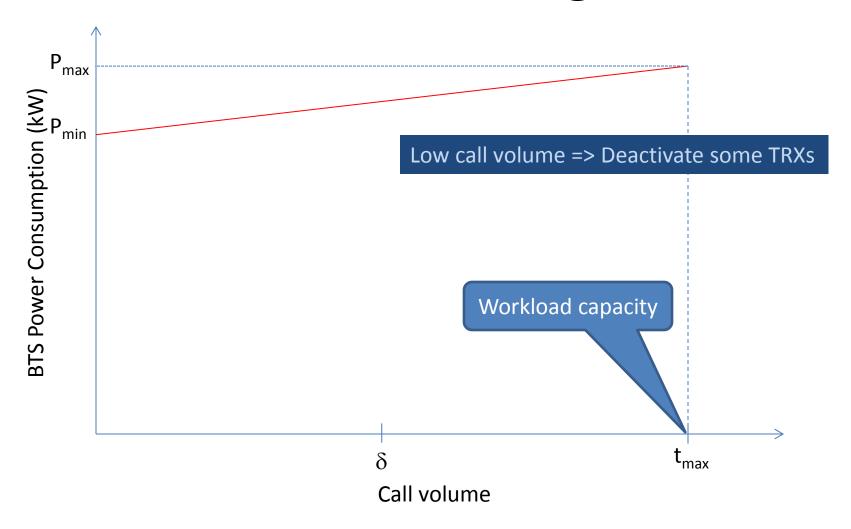
**TRXs** Power amplifiers Air conditioning

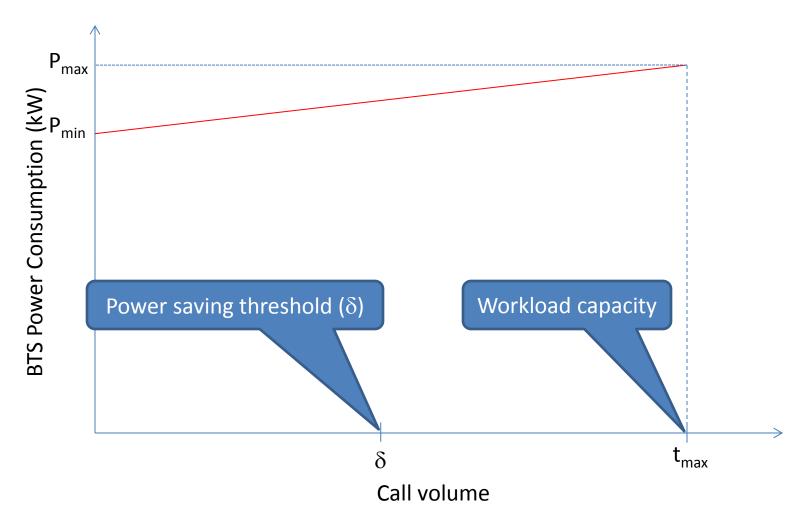


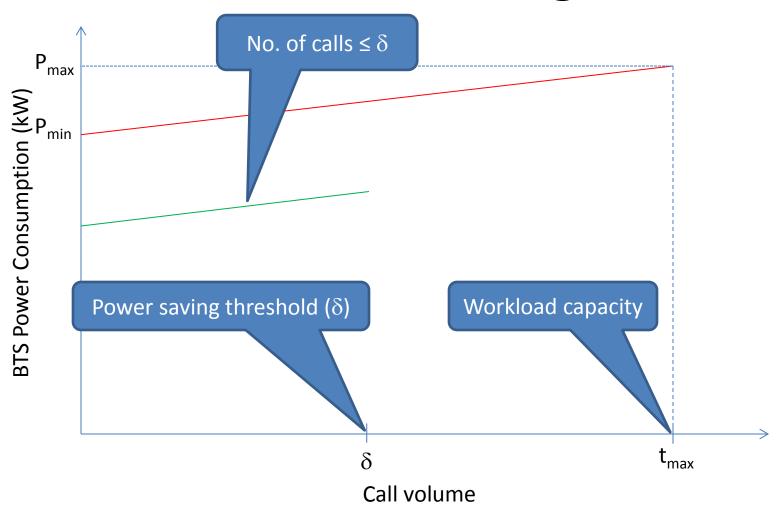


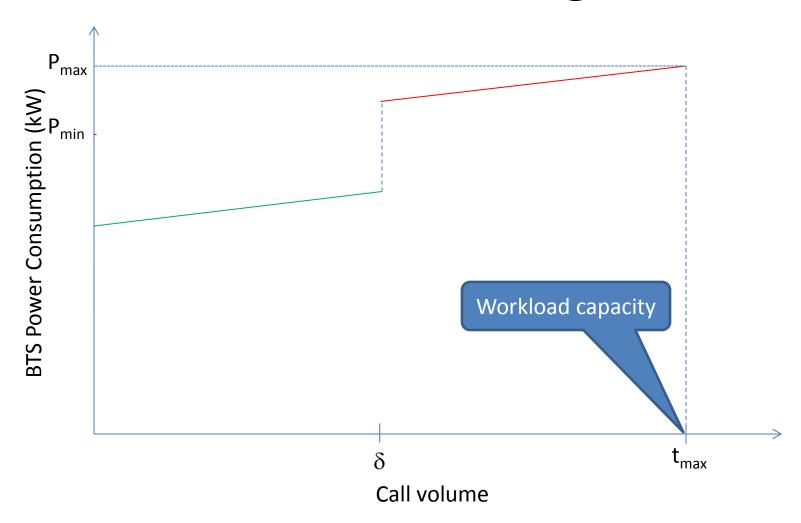


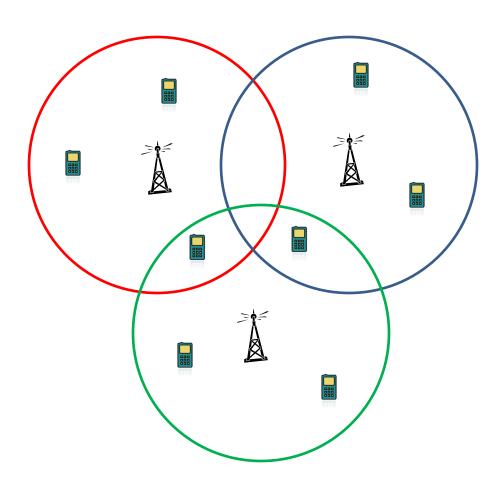


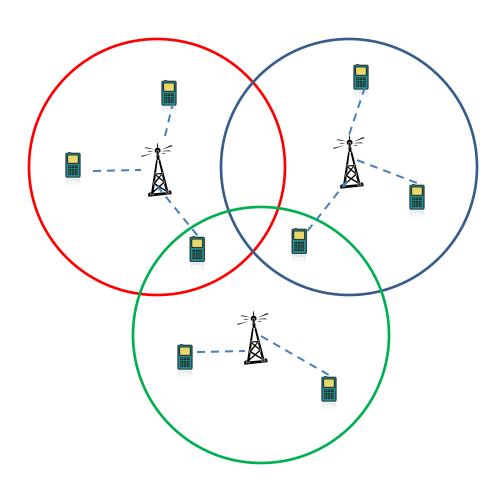


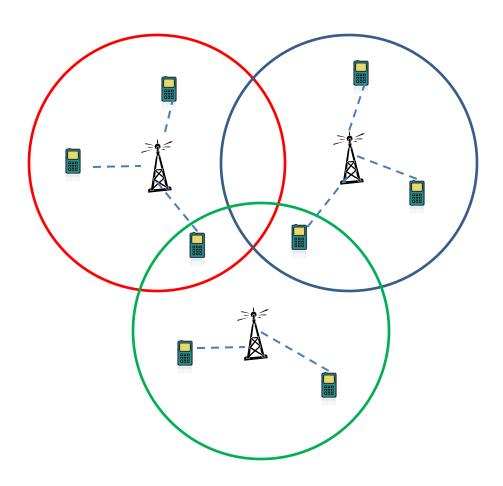


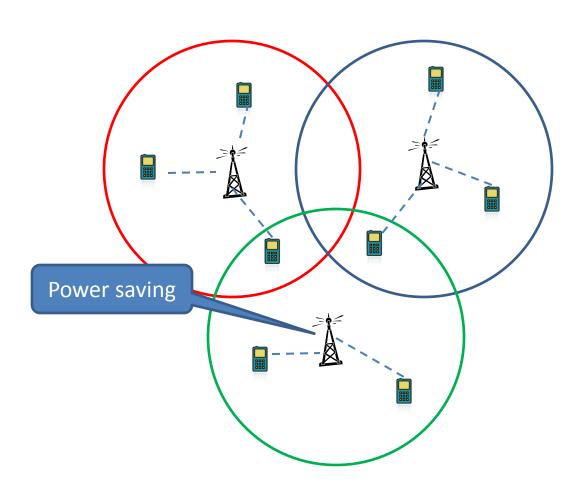


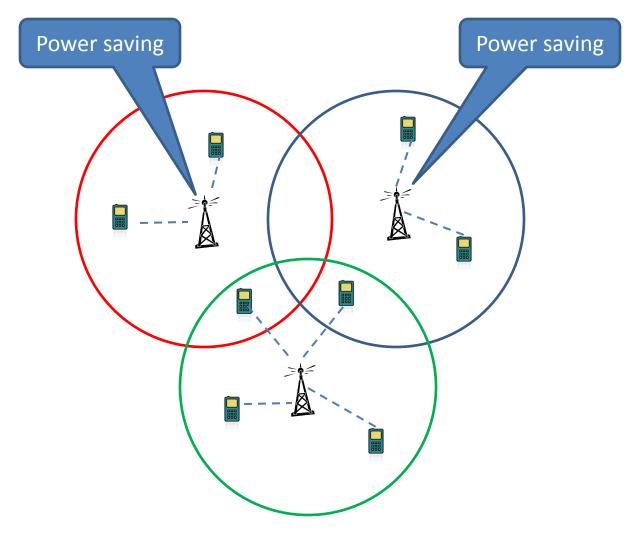


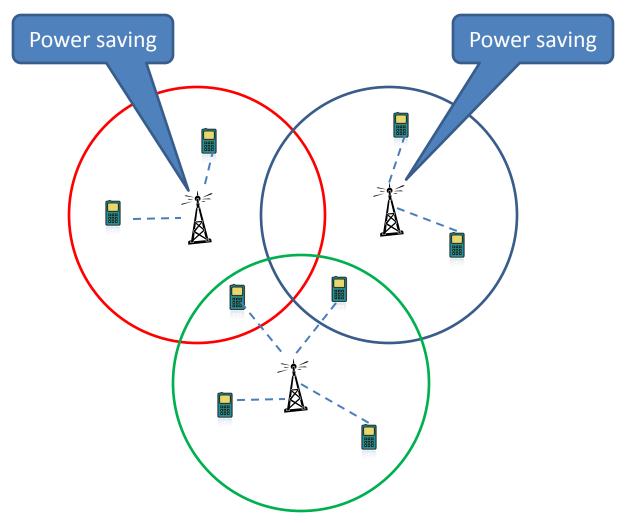






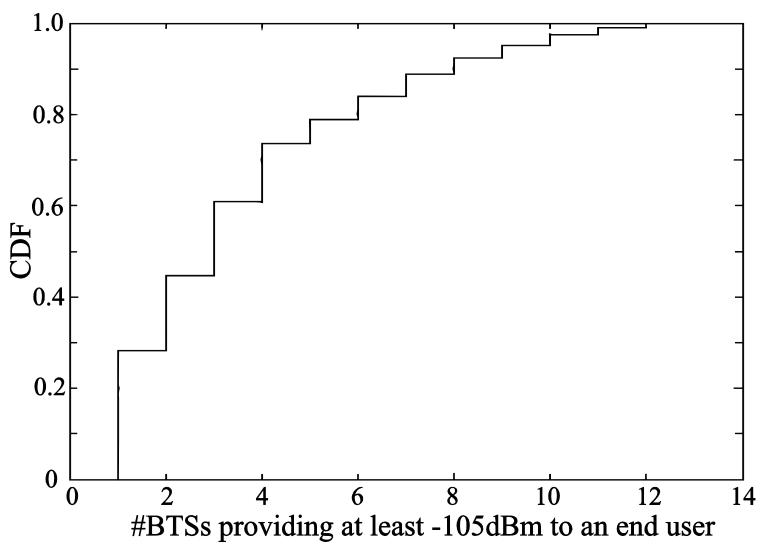






Handing off some calls may enable greater power savings

#### Is Workload Relocation Possible?



Parameter Cellular network Data centers

**Parameter** 

**Cellular network** 

**Data centers** 

Network resource

**Parameter** 

**Cellular network** 

**Data centers** 

Network resource

Servers

Parameter Cellular network Data centers

Network resource TRX Servers

**Parameter** 

**Cellular network** 

**Data centers** 

Network resource

TRX

Servers

Workload relocation

Parameter	Cellular network	Data centers
Network resource	TRX	Servers
Workload relocation		Client redirect

Parameter	Cellular network	Data centers
Network resource	TRX	Servers
Workload relocation	Call hand off	Client redirect

Parameter	Cellular network	Data centers
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Resource pruning		

Parameter	Cellular network	Data centers
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Workload relocation	Call hand off	Client redirect
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Parameter	Cellular network	Data centers
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**Transition costs** 

Parameter	Cellular network	Data centers
Network resource	TRX	Servers
Workload relocation	Call hand off	Client redirect
Resource pruning	BTS Power Saving	Server shutdown / idle / hibernate
Transition costs		(De)activation overheads

Parameter	Cellular network	Data centers
Network resource	TRX	Servers
Workload relocation	Call hand off	Client redirect
Resource pruning	BTS Power Saving	Server shutdown / idle / hibernate
Transition costs	Negligible	(De)activation overheads

minimize 
$$\sum_{i=1}^{n} \sum_{i=1}^{m} c_{i} e_{i}^{j} (p_{i}^{j} \lambda (f + (1-f) \frac{x_{i}^{j}}{c_{i}}) + b_{i}^{j} \sigma + s_{i}^{j} \delta)$$

minimize 
$$\sum_{i=1}^{n} \sum_{i=1}^{m} c_i e_i^j (p_i^j \sum_{i=1}^{m} -f) \frac{x_i^j}{c_i}) + b_i^j \sigma + s_i^j \delta)$$

minimize 
$$\sum_{j=1}^{n} \sum_{i=1}^{m} c_i e_i^j (p_i^j \sum_{i=1}^{m} -f) \frac{x_i^j}{c_i}) + b_i^j \sigma + s_i^j \delta)$$

$$minimize \sum_{j=1}^{m} p_i^j$$

For every interval, minimize # TRXs

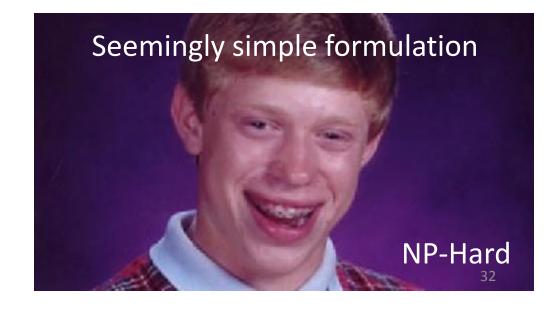
minimize 
$$\sum_{i=1}^{n} \sum_{i=1}^{m} c_i e_i^j (p_i^j \sum_{i=1}^{m} -f) \frac{x_i^j}{c_i}) + b_i^j \sigma + s_i^j \delta)$$

$$minimize \sum_{j=1}^{m} p_i^j$$

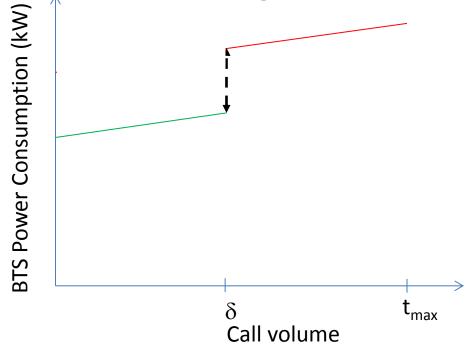


minimize 
$$\sum_{i=1}^{n} \sum_{i=1}^{m} c_i e_i^j (p_i^j \sum_{i=1}^{m} -f) \frac{x_i^j}{c_i}) + b_i^j \sigma + s_i^j \delta)$$

$$minimize \sum_{j=1}^{m} p_i^j$$

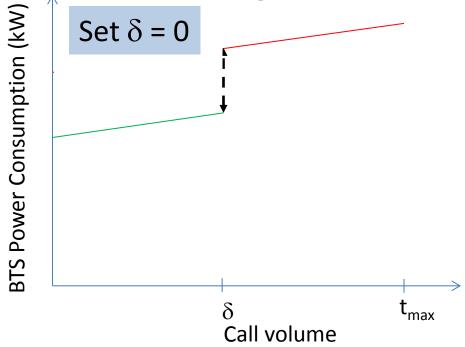


- $(\delta + 1)$ th call incurs a sudden jump in power
- Other calls bring a small increase in power ( $\epsilon$ )

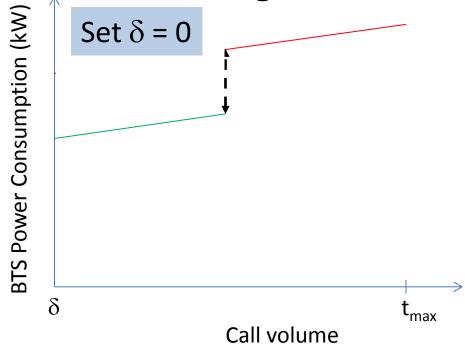


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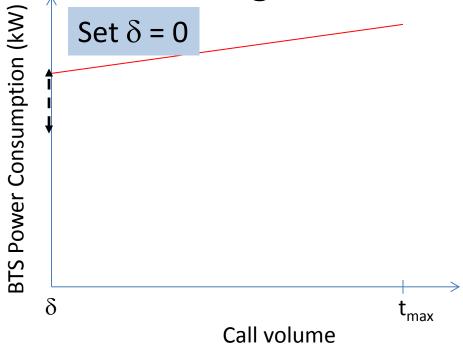
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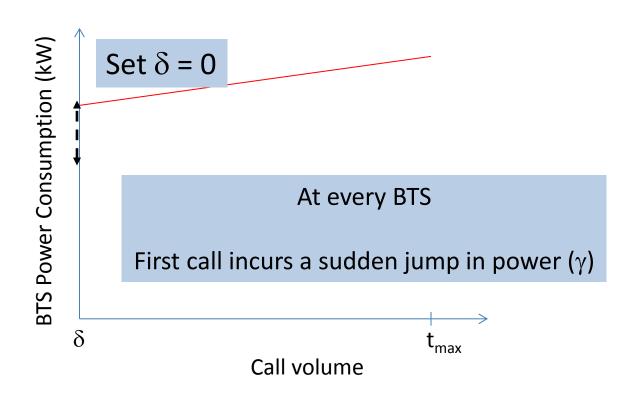


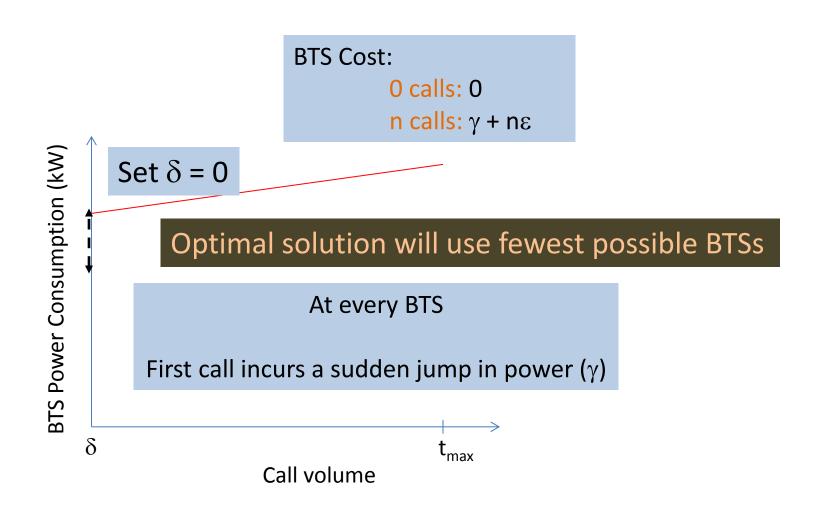
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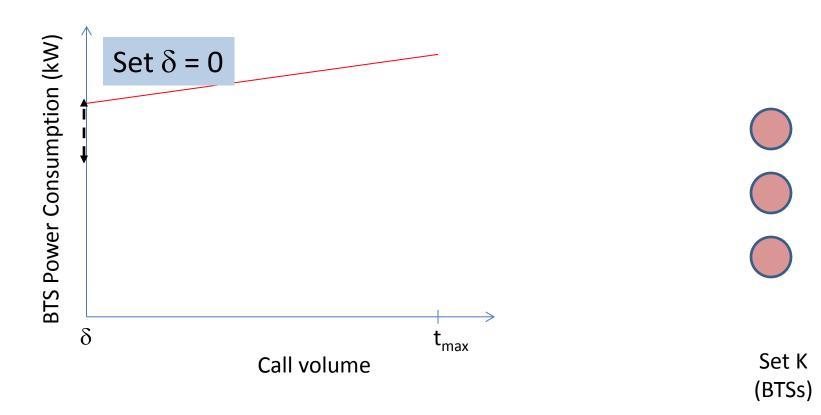


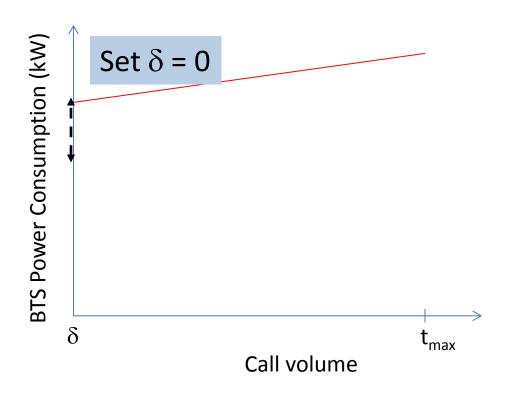
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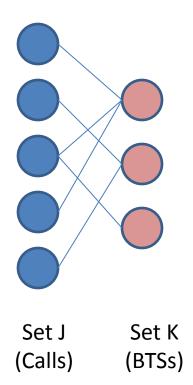


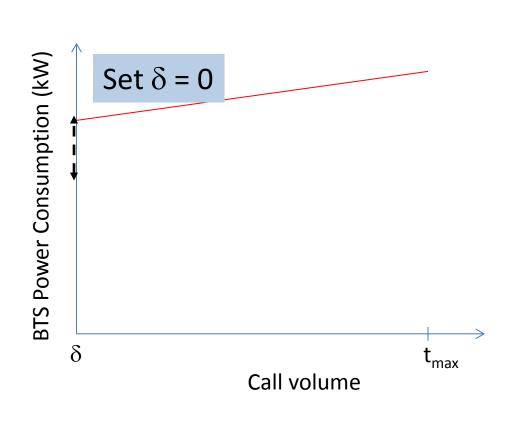


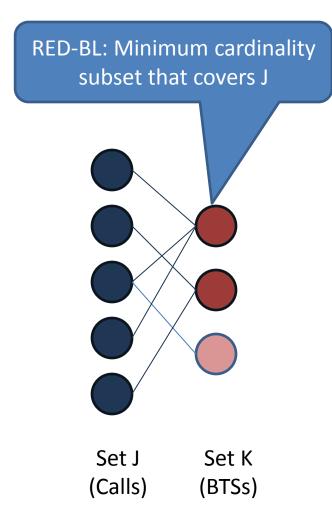


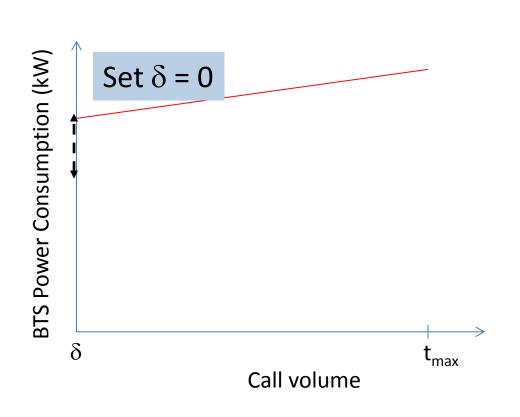


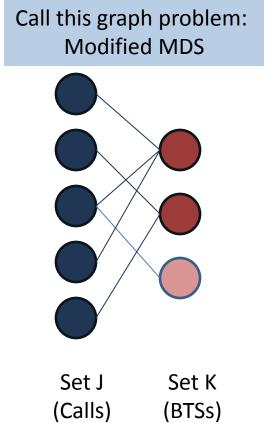


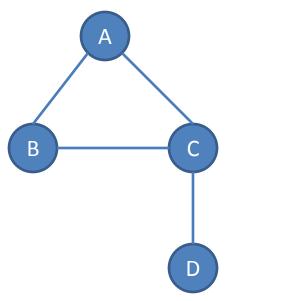


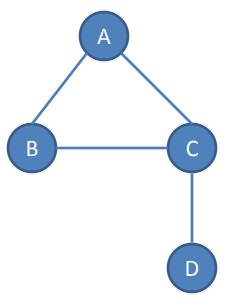






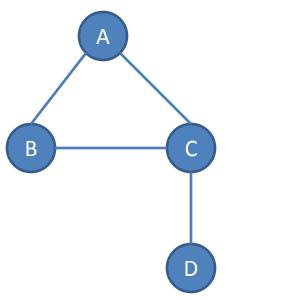


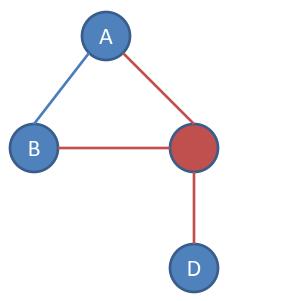




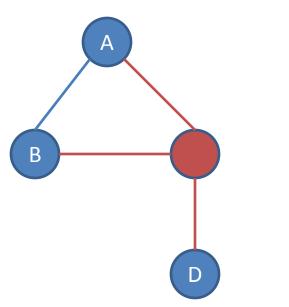
Minimum Dominating Set (MDS)

Smallest subset V' of vertices V such that every other vertex is adjacent to at least one vertex in V'

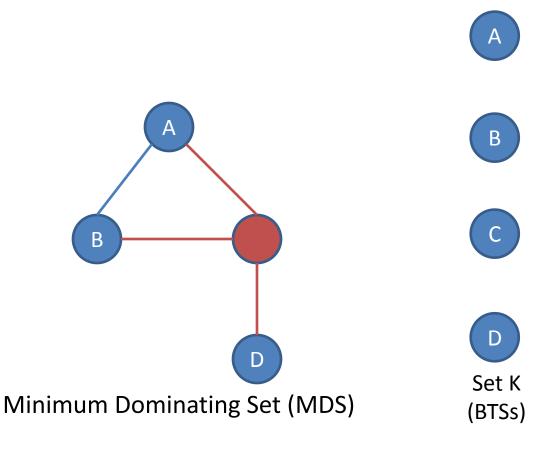




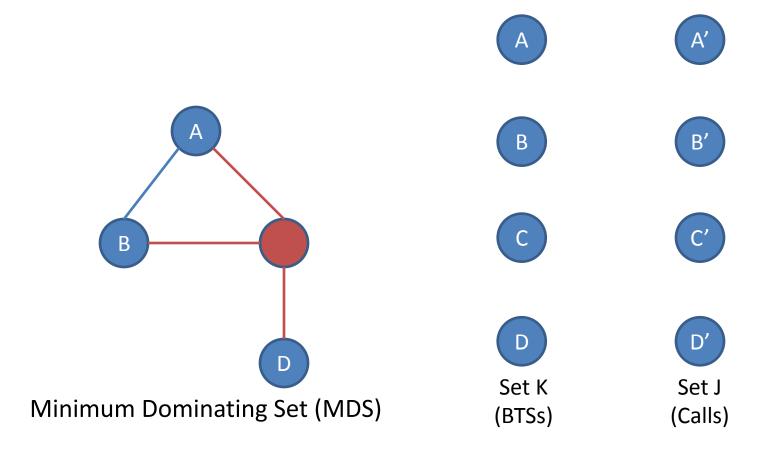
1. Make two copies of vertices



#### 1. Make two copies of vertices



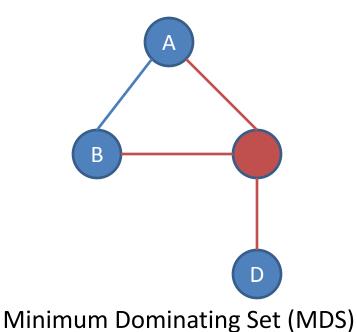
#### 1. Make two copies of vertices



- 1. Make two copies of vertices
- Place edges between each vertex and its copy







В

B'

C

C'

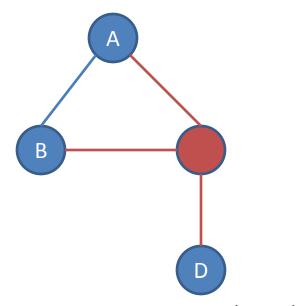
D

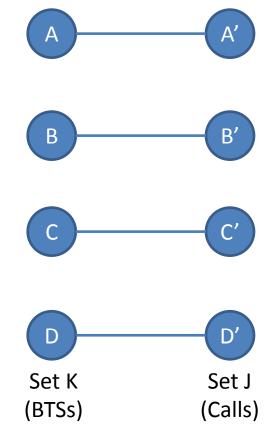
D'

Set K (BTSs)

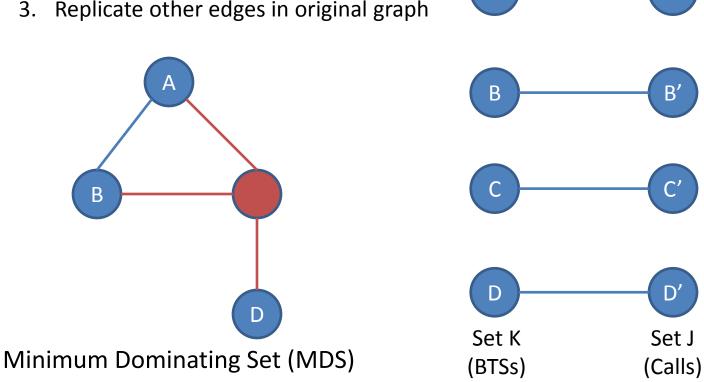
Set J (Calls)

- 1. Make two copies of vertices
- Place edges between each vertex and its copy

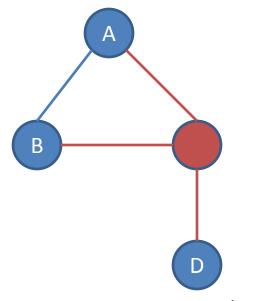


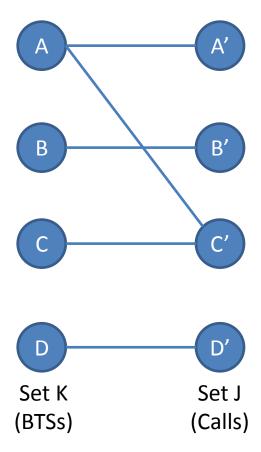


- Make two copies of vertices
- 2. Place edges between each vertex and its copy
- 3. Replicate other edges in original graph

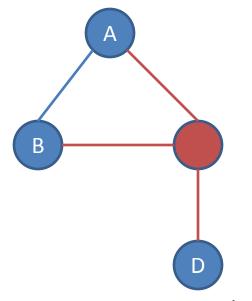


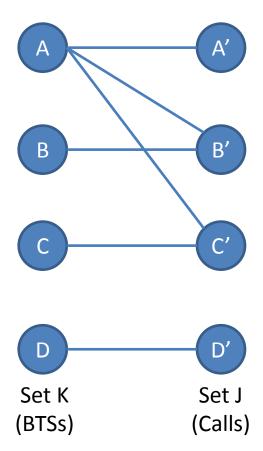
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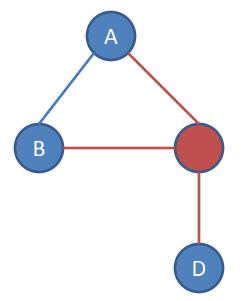


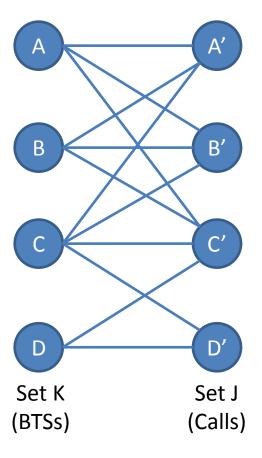
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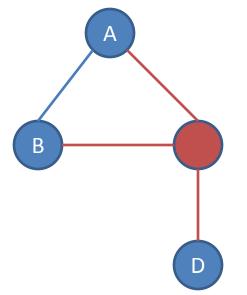


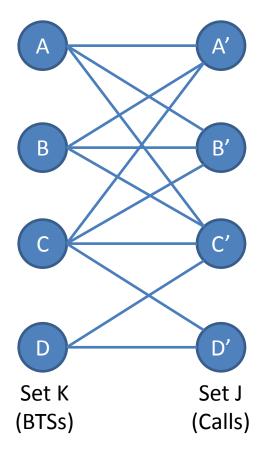
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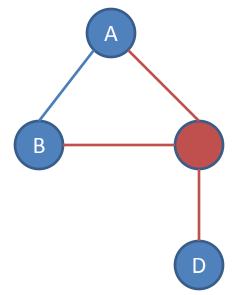


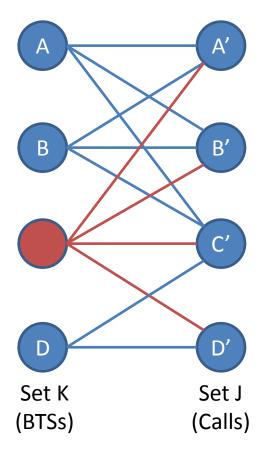
- 1. Make two copies of vertices
- Place edges between each vertex and its copy
- 3. Replicate other edges in original graph
- 4. Solve Modified MDS on new graph



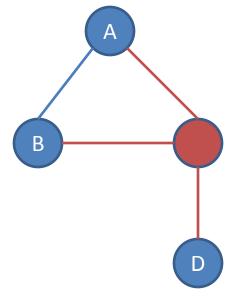


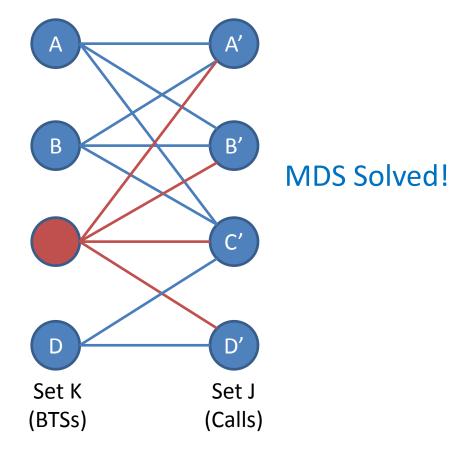
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- 3. Replicate other edges in original graph
- 4. Solve Modified MDS on new graph

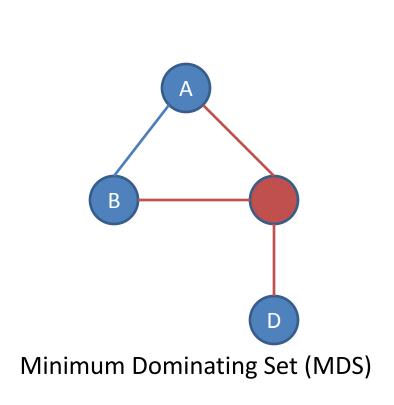


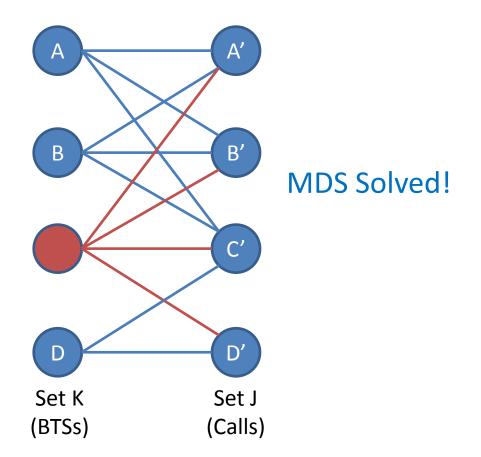


- 1. Make two copies of vertices
- Place edges between each vertex and its copy
- 3. Replicate other edges in original graph
- 4. Solve Modified MDS on new graph

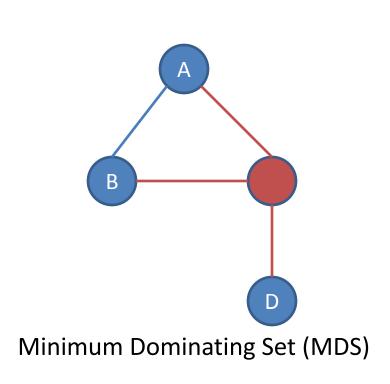


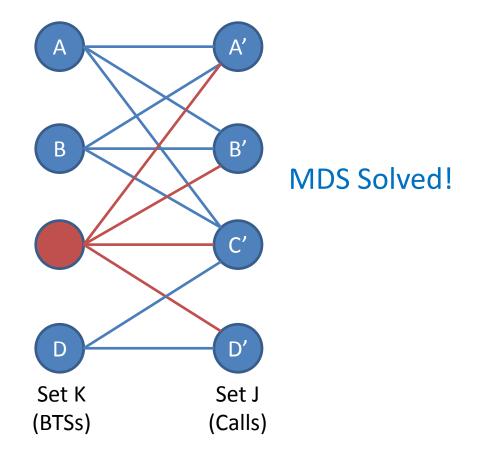




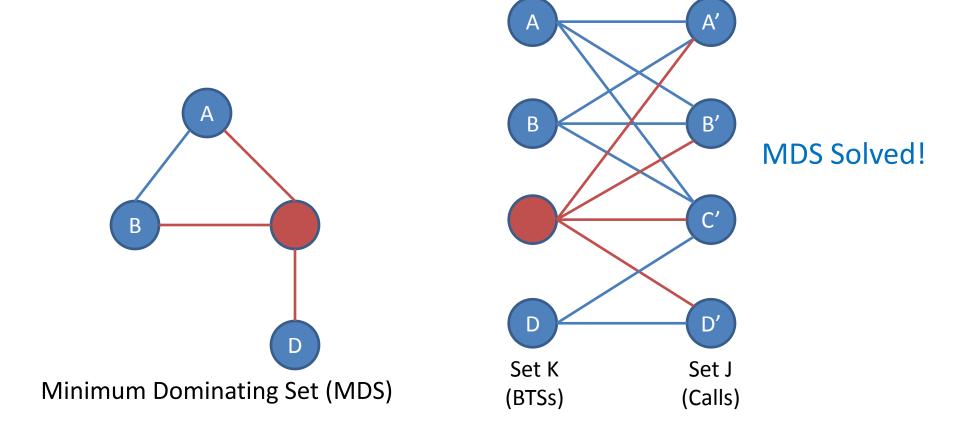


RED-BL for cellular

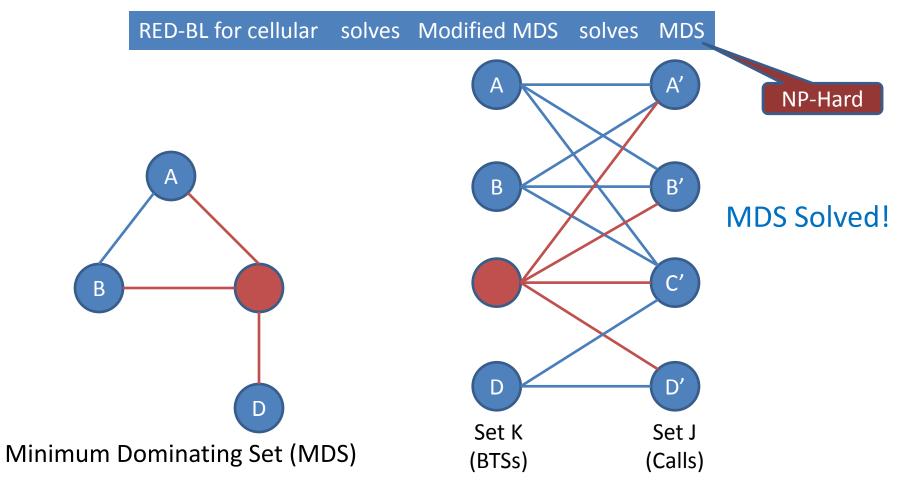


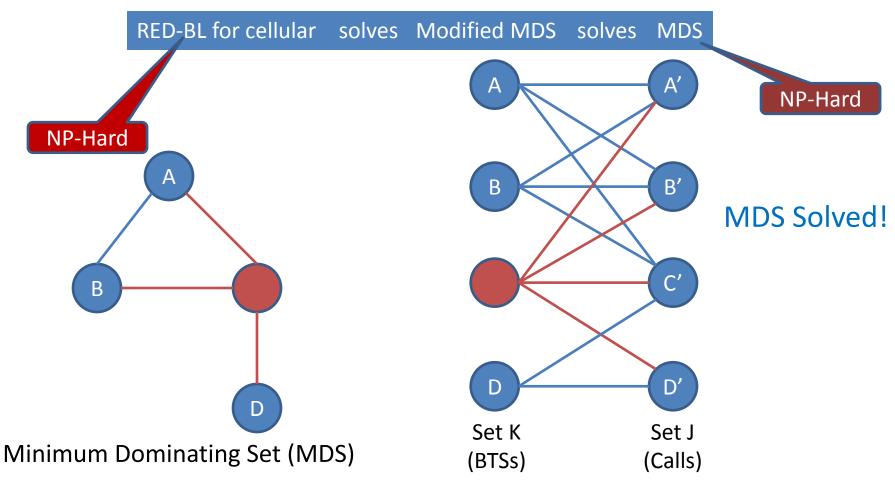


RED-BL for cellular solves Modified MDS



RED-BL for cellular solves Modified MDS solves MDS B' В MDS Solved! В Set K Set J Minimum Dominating Set (MDS) (BTSs) (Calls)





## **Experimental Setup**

#### **Experimental Setup**

Call volume traces for 2 days at 26 urban BTSs

#### **Experimental Setup**

- Call volume traces for 2 days at 26 urban BTSs
- Trace driven simulation:
  - Periodically obtain optimal call placement
  - Place BTSs with low-traffic in power-saving mode

## **BTS Power Consumption Models**

Parameter	Value		
	Model 1	Model 2	Model 3
Idle Power (W)	1425	2401.8	2341.5
Peak Power (W)	1500	3887.5	2973.9
Power Saving per TRX (W)	20	50	100

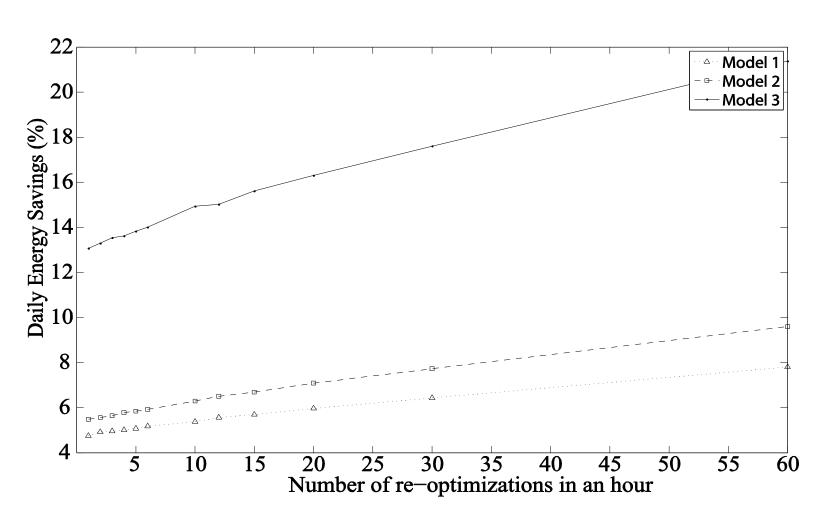
# Results: Power-Saving Feature Only

Energy savings	Model 1	Model 2	Model 3
Percentage	4.73%	5.43%	12.89%
Daily energy savings (kWh)	43.28	109.68	217.12
Country-wide daily savings -31000 sites (MWh)	51.6	130.77	258.87

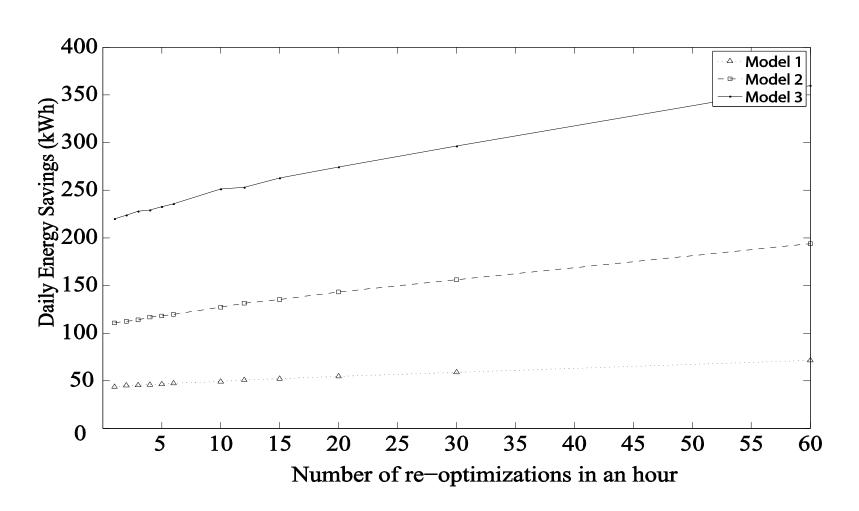
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# Results: Power-Saving + Handoff Absolute Energy Savings (%)



# Results: Power-Saving + Handoff Absolute Energy Savings (kWh)



#### Effect of Granular Deactivation

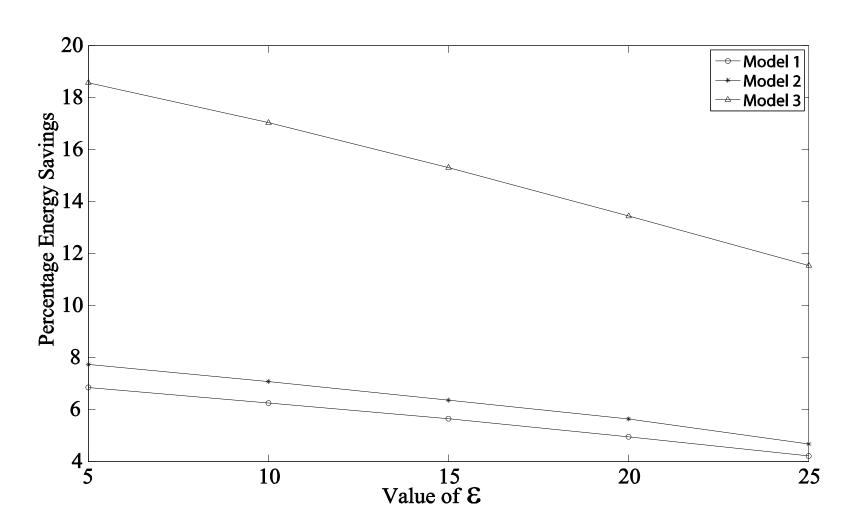
Granularity	Model 1	Model 2	Model 3
2-state	5.38%	6.29%	14.94%
3-state	6.81%	7.73%	18.62%
6-state	8.70%	9.65%	23.37%

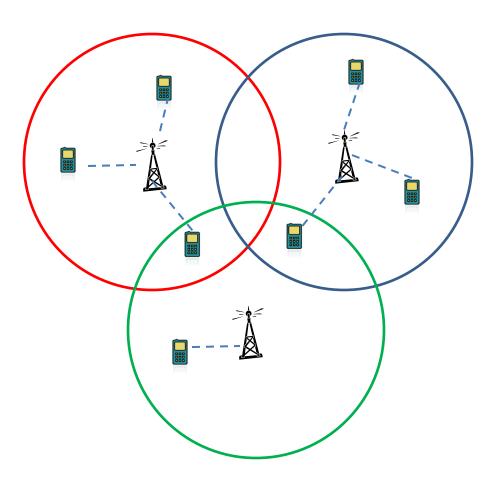
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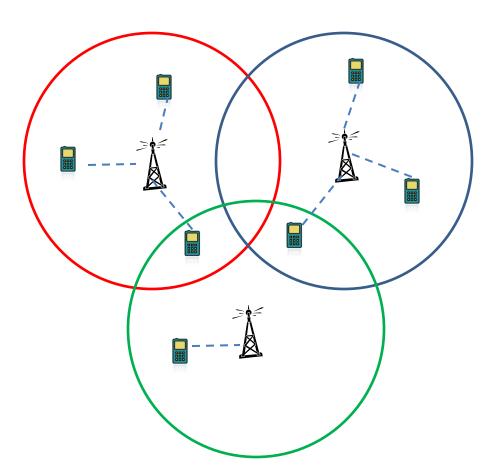
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Savings increase with finer granularity

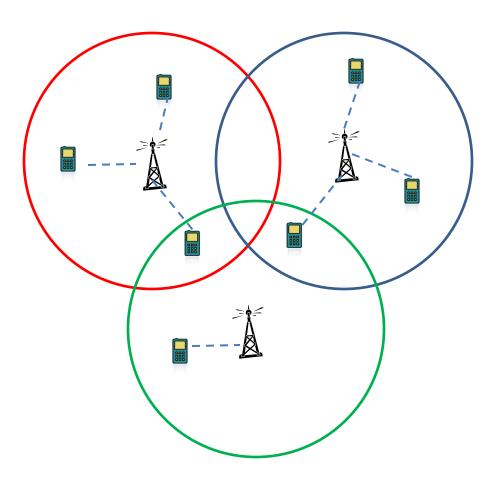
#### Effect of Late Deactivation



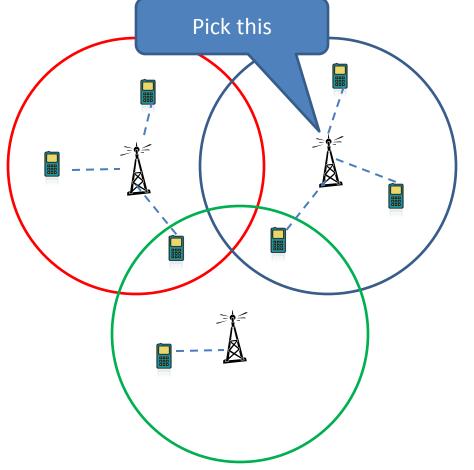




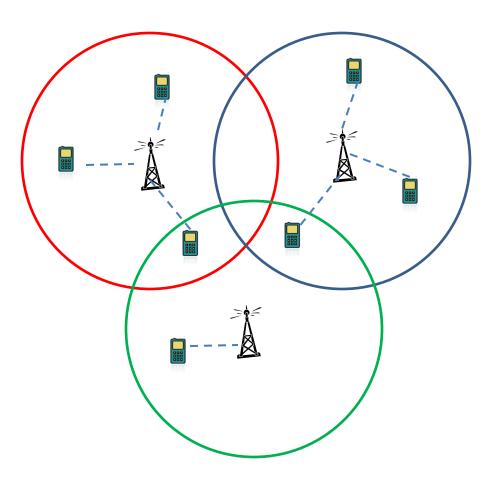
While there are BTSs in high-power mode



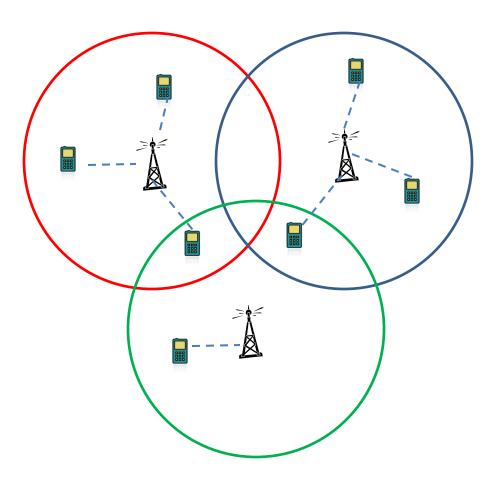
- While there are BTSs in high-power mode
  - Pick a random BTS



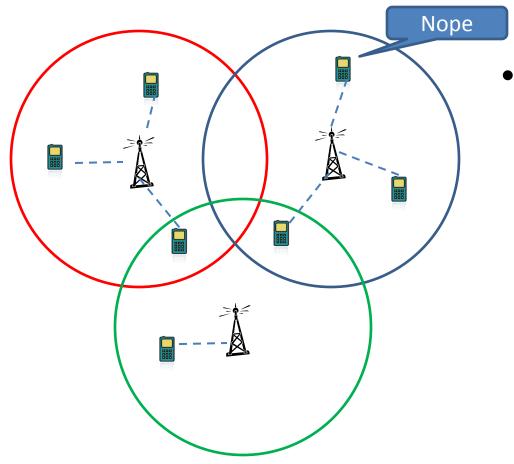
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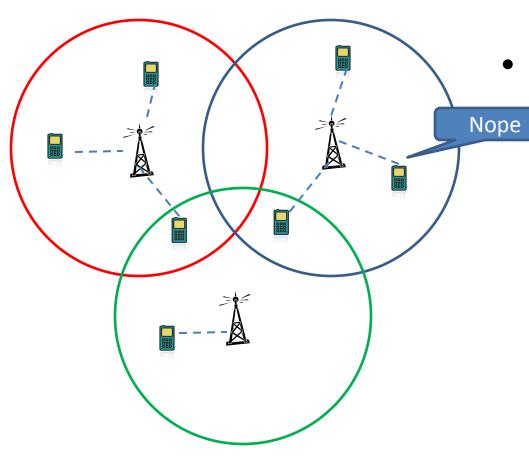
- While there are BTSs in high-power mode
  - Pick a random BTS
  - For each call being handled by this
     BTS



- While there are BTSs in high-power mode
  - Pick a random BTS
  - For each call being handled by this
     BTS
    - Hand-over to a candidate BTS in low-power mode

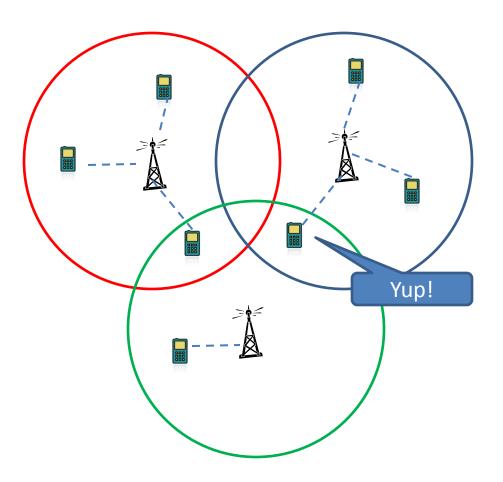


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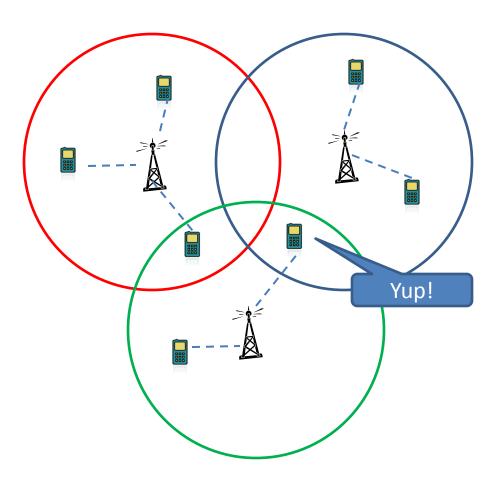


While there are BTSs
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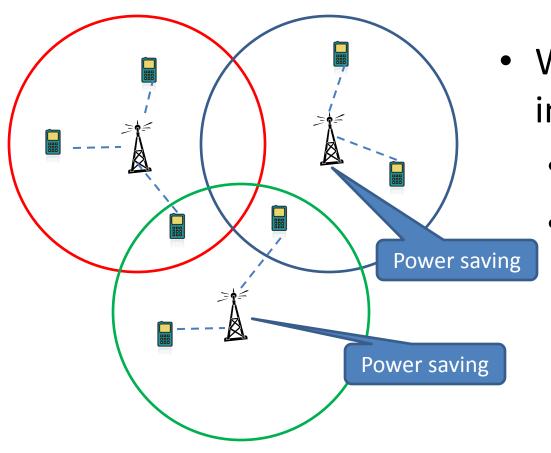
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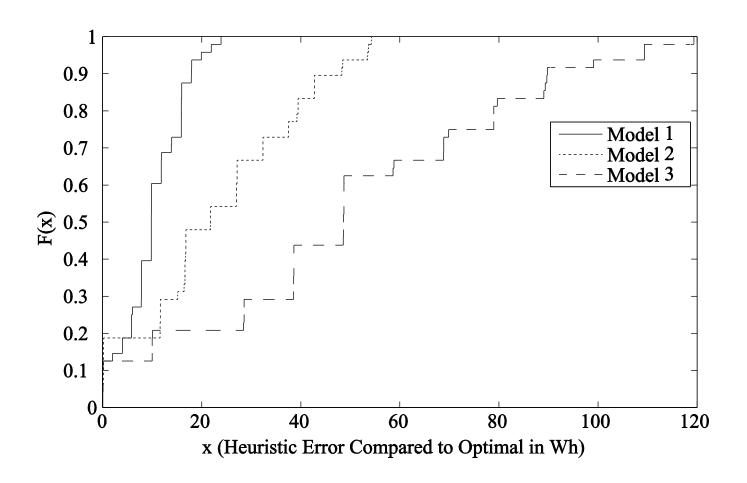
- While there are BTSs in high-power mode
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While there are BTSs in high-power mode

- Pick a random BTS
- For each call being handled by thisBTS
  - Hand-over to a candidate BTS in low-power mode

# Performance of Heuristic Algorithm



#### Case Study II - Summary

- Traffic has limited geo-flexibility compared to data centers
- No geo-diversity in electricity prices
- Activation of power savings feature in hardware helps
- RED-BL achieves greater savings even for relatively conservative settings

#### Agenda

- Background and motivation
- Opportunity and key idea
- Case studies:
  - Data centers (e.g., Facebook and Google)
  - Cellular networks (e.g., Sprint and Verizon)
- Conclusions and future work

#### Conclusions

- Opportunities for electricity cost savings using:
  - Workload relocation
  - Resource pruning
- WR and RP are applicable to:
  - Data centers
  - Cellular networks
  - Others (need to explore)

#### Conclusions

- Modeled electricity cost minimization as an optimal state trajectory problem
- Showed the problem to be NP-Hard in the two case studies
- Studied the sensitivity of the problem to various parameters

#### Conclusions

- Data centers and cellular networks:
  - Sets of geo-diverse resources
- Contrasts:
  - Availability of geo-diversity in electricity prices
  - Geo-flexibility in traffic
  - Magnitude of transition costs

#### **Future Work**

- Factor in other forms of transition costs:
  - Cost of change in latency
  - Cost of replication
  - Cost of increase in call blocking probability
- Implementation on software BTS
- Incorporation into an OA&M framework
- Adaptation to recent generations of cellular networks
- Consider expensive diesel-generated power in cellular BTSs

#### **Questions and Answers**

If you can read this

# Murphy's law was violated

#### List of Papers

#### Published:

- A simulation study of GELS for Ethernet over WAN, GLOBECOM 2007
- RED-BL: Energy solution for loading data centers, INFOCOM Mini-Conference, 2012
- Electricity cost efficient workload mapping, INFOCOM Computer Communications Workshop, 2013
- Low-Carb: Reducing energy consumption in operational cellular networks, GLOBECOM 2013
- RED-BL: Evaluating dynamic right sizing for data centers,
   Computer Networks, vol. 72, 2014

#### • Submitted:

 Low-Carb: A practical scheme for improving energy efficiency in cellular networks

#### Questions 1

- Why not have one data center at the cheapest locations?
  - There is no single cheapest location
  - Diversity for:
    - Disaster
    - Latency

#### Question 2

- Why can't DVFS be used?
  - It can certainly be used
  - It does not achieve fine grained energy proportionality
    - Granularity of VF scaling is coarse
    - Other components are also energy proportional