



**Results-Driven Website Design,
Development & Online Marketing**

ONLINE BUSINESS STRATEGY



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- Two Principles to Online Business Strategy
- Online Marketing Methods
- Four Essential Website Features
- Website Examples
- Selecting The Right Partner
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**THERE ARE TWO PRINCIPLES
TO BUILDING A SUCCESSFUL
ONLINE BUSINESS...**



MARKETING & WEBSITE DRIVE TRAFFIC & CONVERT TRAFFIC

**Successful websites go beyond design...
a beautiful website means nothing if no one sees it.**

**Account for both online marketing and design features when
planning your site.**





WHAT ARE ONLINE MARKETING METHODS



There are four methods of online marketing:



1. Pay per Click



3. Social Media Marketing



2. Search Engine Optimization



4. Banner Advertising



PAY- PER CLICK

- Demand based marketing; bringing visitors to your site for specific searches
- See immediate results on investment; ideal for short term campaigns
- Effective for targeted searches, including geographic searches

A screenshot of a Google search results page for the query "website design". The search bar at the top shows the query. To the right of the search bar are buttons for "Search", "Advanced search", and "Sponsored links". On the left, there's a sidebar with options like "Everything", "Images", "Videos", "Blogs", and "More". Below that are "All results" and "Related searches" for "Fewer shopping sites" and "More shopping sites". There's also a checkbox for "More search tools". The main search results are listed in a grid. The first result is "Award Winning Web Design" from AvatarNewYork.com, which is highlighted with a red rounded rectangle. The second result is "Web Designs That Inspire" from cleart.com. The third result is "Custom Website Design" from Pxn.com. Other results include "Professional Website Design & SEO Company | New York City | BFM", "Website Design Companies & Web Designers" from Xeron.com, "Triad Web Design & SEO", "Images for website design", "Web design - Wikipedia, the free encyclopedia" from Wikipedia, "Web Design Rochester NY - Patrick LaJuett 585-329-3691", and "new york web design services designers". Each result includes a snippet of text, a link, and a star rating.



SEARCH ENGINE OPTIMIZATION

- Demand based marketing; bringing visitors to your site for specific searches
- 75% of users click on organic results
- Residual effects are long lasting; high ROI

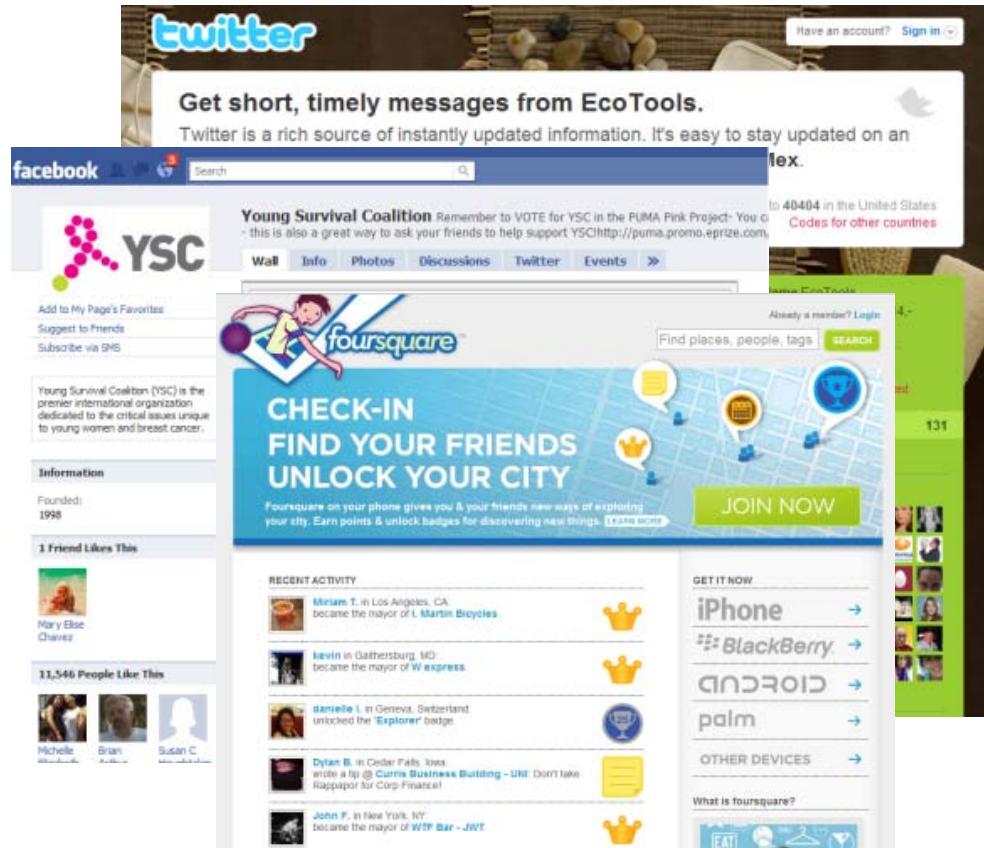
The image shows a Google search results page for the query "website design". The search bar at the top contains the text "website design". Below it, the results are displayed in a grid format.

- Award Winning Web Design**
www.AvatarNewYork.com - Let Us "Wow" You With Impeccable Service, Web Design - \$15,000 & up
[Show map of AvatarNewYork.com locations near New York, NY](#)
- Web Designs That Inspire**
www.cleart.com - How Important is Your Credibility? Impressive Websites start at \$1,999
- Custom Website Design**
www.Pfxn.com - Marketing Web Design & Hosting Ecommerce, SEO, PPC, Call Now!
- Professional Website Design & SEO Company | New York City | BFM** ★ - 5 visits - 11/11/09
Blue Fountain Media is a leading NYC web design firm integrating design, development and marketing to generate real results
[www.bluefountainmedia.com/](#) - Cached - Similar
- Website Design Companies & Web Designers** ★
The top web design companies and web designers providing affordable and professional website design services. Find the perfect match for your company!
[www.xemion.com/](#) - Cached - Similar
- \$480 - Custom Website Design | Affordable Web Design | SEO Web ...** ★
Triad Web Design & SEO offers Affordable and Cheap Custom Website Design. Our Full Service Website Design Company only Hires Certified Web Designers for all ...
[www.123triad.com/](#) - Cached - Similar
- Images for website design** - Report images
- Web design - Wikipedia, the free encyclopedia** ★
Web design is the skill of creating presentations of content (usually hypertext or hypermedia) that are delivered to an end-user through the World Wide Web, ...
[en.wikipedia.org/wiki/Web_design](#) - Cached - Similar
- Web Design Rochester NY - Patrick LaJuett 585-329-3691** ★
Rochester NY Web Design Services, Search Optimization, SEO and Custom Web Site Design by Patrick LaJuett.
[www.lajuett.com/](#) - Cached - Similar
- new york web design services designers** ★
Web design, graphic design, hosting, Flash, database development, and marketing. Based in New York, New York, United States



SOCIAL MEDIA MARKETING

- Effective form of marketing to build trust among client base
- Generates word- of mouth introduction to services & products
- Must be tracked using influencer and action-based metrics



BANNER ADVERTISEMENT

- Effective at creating brand awareness
- Highlight short- term campaign immediately; complements social media integration
- Must be purchased in bulk within a vertical to have impact





HOW DO YOU CONVERT TRAFFIC



There are four essential elements of an effective website:

Clear Messaging

Captures your visitors' attention and delivers your key business messages.

Stickiness

Keep your users coming back by offering fresh content and worthwhile reasons to return.

Elements of an Effective Website

Calls to Action

Provide clear direction as to what you would like users to accomplish on your site.

Virality

Ensure your users are able to easily tell their colleagues, friends and family about your offerings.





HOW DO YOU MEASURE SUCCESS



Brand loyalty can be measured through...

- Stickiness- Repeat Visits
- Conversion Rates
- Marketing- Referrals
- Bounce Rates
- Time Spent on Site
- Inbound Links
- Online Reputation
- Search Engine Presence
- Alexa Ranking



NFL Tackle Football
FOOTBALL OPERATIONS

H.S.P.D. NATIONAL GUARD
NATIONAL 7-ON-7 TOURNAMENT

HOME **ABOUT US** **HS PLAYER DEVELOPMENT** **7-ON-7** **NATIONAL GUARD** **ASK COACH** **COACHES CORNER** **CONTACT US**

JOIN US!

OWN YOUR FUTURE

Watch the Tournament Online!

Ask Coach Miller
Ask Coach Miller, former NFL speed and strength coach about drills and techniques to improve your game.

Coaches Corner
Ray Sels: General recruiting information for student athletes.

Upcoming Sites
The 2010 HSPD season has ended. Please check back in April for the 2011 HSPD sites.

Anthony "AJJ" Rotella: Summary of National 7-on-7 Tournament Experience

Ask Coach >

FIND OUT HOW TO OWN YOUR FUTURE **NATIONAL GUARD** **MEDIA GALLERY** **SEE PICTURES OF HSPD games and practice! >** **BE IN THE KNOW!** **Subscribe to our Mailing List >**

Home | About | HSPD Player Development | 7-on-7 | National Guard | Ask Coach | Coaches Corner | Get Involved | Contact Us | NFL Login | ESPN login

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[Before]

The NFL Youth Player Development league is dedicated to teaching young players not only about the game, but about team work, self-motivation, and accountability.

NFL Tackle Football
FOOTBALL OPERATIONS

H.S.P.D. NATIONAL GUARD
NATIONAL 7-ON-7 TOURNAMENT

HOME **ABOUT US** **HS PLAYER DEVELOPMENT** **7-ON-7** **NATIONAL GUARD** **ASK COACH** **COACHES CORNER** **CONTACT US**

Enter Keywords **Search**

JOIN US!

OWN YOUR FUTURE

Join Us Now! >

SELECT YOUR LOCATION

find us on FACEBOOK >

Upcoming Sites

- Citrus Valley Redlands, CA - 07/26/10
- Moon Valley Phoenix, AR - 07/25/10
- Beverly Beverly, MA - 07/26/10

View All >

Coaches Corner

- Marty Senall: Think About The Power
- NFL Officiating NYC Officiating Academy
- Jerry Horowitz: Fullback Trap: The Best Play In Football

Twitter Feed

- @woodstana I can't wait for the American football season. 3 minutes ago via web
- @GTConWired RT @jewerly: Today, the Austin-American Statesmen ran stories on all 3 of my favorite NCAA football teams: <http://ift.tt/g0z2p9e> 9 minutes ago via TweetCast
- @njpoplar International Federation of American Football - Team USA Wins in the (IAF) Women's World Championship - Gay and Le... <http://ift.tt/g0z2p9e> 18 minutes ago via twitterfeed

FIND OUT HOW TO OWN YOUR FUTURE **NATIONAL GUARD** **SEE PICTURES ON MEDIA GALLERY** **SUBSCRIBE TO OUR MAILING LIST**

[After]







[Before]

Sunny Anderson, a Food Network chef, brings “Real cooking to real people”. Sunny Anderson needed a site that positioned her as a lifestyle brand, reaching beyond her cooking.

The screenshot shows the redesigned website for Sunny Anderson. At the top, there is a navigation bar with links for "HOME", "FAQS", "CONTACT", and social media icons for Facebook, Twitter, and YouTube. The main header features a photo of Sunny Anderson and the text "Sunny Anderson". To the right of the header are links for "MY SHOWS ON food network COOKING CHANNEL". Below the header, there is a "WHAT'S NEW" section with a "Featured Recipe" for "Corny Mango Salmon". The recipe card includes a thumbnail image of the dish, the title, and a "See Recipe" button. Below this, there is a "THIS WEEK" calendar with a placeholder for "Title goes here in this place holder. 9PM-10PM" and a "See Details" button. To the right of the calendar is a "Featured Videos" section with a video thumbnail and a "VIEW ALL VIDEOS" button. Further down, there is a "What's New" section with two cards, each featuring a photo of Sunny Anderson and some descriptive text. There is also a "Featured Recipe" section with cards for "Sunny Lomi Salmon" and "Crisp Salad with Spicy Ranch Dressing", each with a "Know More" button. On the right side, there is a "Can't Find Me?" section with a photo of Sunny Anderson and links for "CHECK YOUR LOCAL LISTING", "COOKING CHANNEL", and "Other Places". At the bottom, there is a "GET ON MY MAILING LIST" section with fields for email and a "Sign Up" button, along with a "JOIN ME ON facebook" section with a photo of Sunny Anderson and a "Like" button. The footer contains links for "HOME", "WHAT'S NEW", "RECIPES", "ON TV", "MEET SUNNY", "PRESS", "BLOG", "FAQS", and "CONTACT", along with a copyright notice: "Copyright © 2010 Sunny Anderson. All Rights Reserved."

[After]



The screenshot shows the homepage of SunnyAnderson.com. At the top, there's a portrait of Sunny Anderson in a purple dress. The navigation bar includes links for WHAT'S NEW, RECIPES, ON TV, MEET SUNNY, PRESS, BLOG, and a SEARCH bar. Social media icons for Facebook, Twitter, and YouTube are also at the top right.

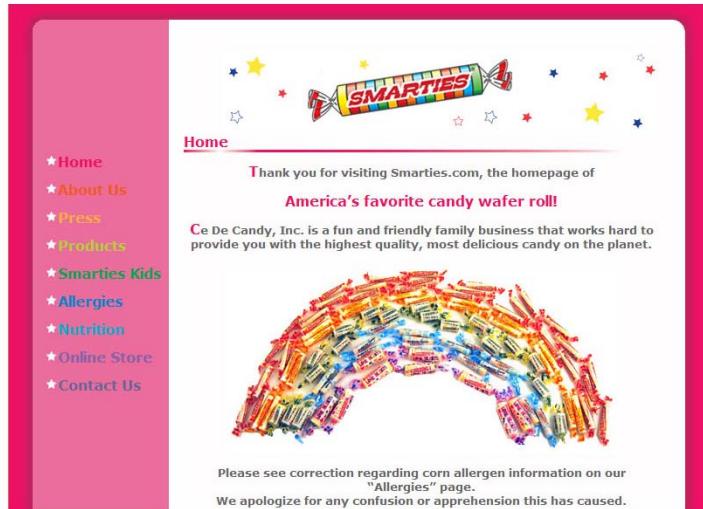
Clear Messaging: A callout points to the main image of the Corny Mango Salmon dish, which features a prominent orange glaze and green onions.

Strong Calls to Action: A callout points to the "See Recipe" button on the salmon image and the "VIEW ALL VIDEOS" link in the "Featured Videos" section.

Social Media Features: A callout points to the "JOIN ME ON facebook" section, which includes a photo of Sunny, a "Like" button, and a count of 950 likes.

Stickiness: refreshing, useful content: A callout points to the "Featured Recipe" section, which displays two recipes: "Sunny Lomi Salmon" and "Crisp Salad with Spicy Douch".

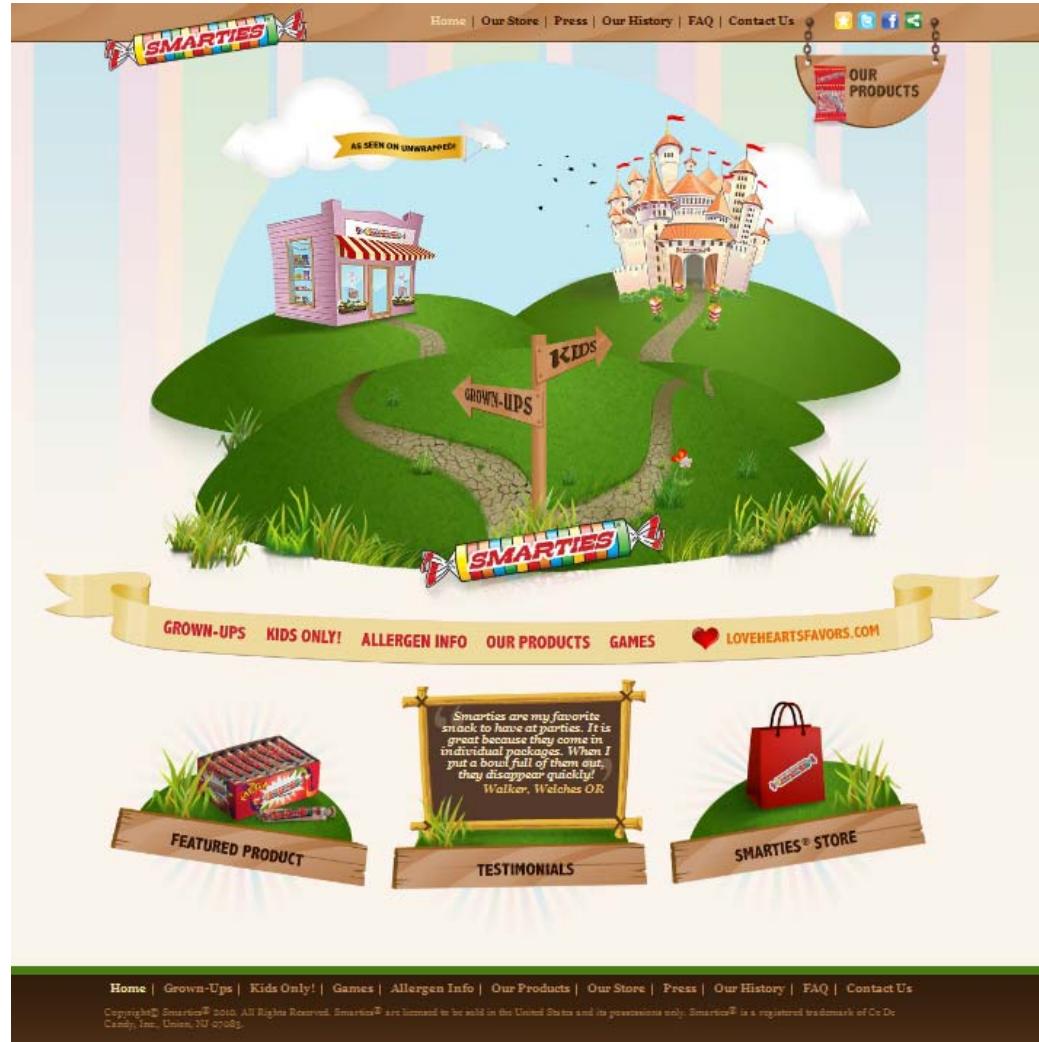




The homepage features a pink sidebar on the left with links: Home, About Us, Press, Products, Smarties Kids, Allergies, Nutrition, Online Store, and Contact Us. The main content area has a white background with a colorful Smarties wafer roll at the top. Below it is a large rainbow made of Smarties candies. A message reads: "Thank you for visiting Smarties.com, the homepage of America's favorite candy wafer roll! Ce De Candy, Inc. is a fun and friendly family business that works hard to provide you with the highest quality, most delicious candy on the planet." At the bottom, there is a note about corn allergen information.

[Before]

Smarties is an internationally recognized iconic candy brand. Full of fun and nostalgia, Smarties needed an interactive environment to compliment their brand.



The homepage features a colorful, whimsical illustration of a castle on a hill, a small shop, and a path leading through a landscape. A signpost indicates directions for "GROWN-UPS" and "KIDS". The navigation bar at the top includes Home, Our Store, Press, Our History, FAQ, and Contact Us, along with social media icons. A banner at the bottom offers links to Grown-Ups, Kids Only!, Allergen Info, Our Products, Games, and LoveheartsFAVORS.COM. Below the banner are sections for Featured Product (showing a box of Smarties), Testimonials (with a quote from Walker, Welch's OR), and Smarties Store (showing a shopping bag).

[After]





Social Media Features

OUR PRODUCTS

Strong Calls to Action

Stickiness: refreshing
scenery and movement

[GROWN-UPS](#) [KIDS ONLY!](#) [ALLERGEN INFO](#) [OUR PRODUCTS](#) [GAMES](#) [LOVEHEARTSFAVORS.COM](#)



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BLUE FOUNTAIN MEDIA
Springing Ideas To Life

HOME | **ABOUT** | **SERVICES** | **PORTFOLIO** | **OUR PROCESS** | **CLIENTS** | **CASE STUDIES** | **RESOURCES**

Featured Project : Anthony.com

The leader in men's grooming sees a 35% increase in online sales after website redesign and robust content management system are implemented.
[Read more >](#)



We are a professional website design company in New York City serving businesses worldwide

WEBSITE DEVELOPMENT	ONLINE MARKETING	GRAPHIC & LOGO DESIGN	FLASH ANIMATION & DEMO
			
Content Management Systems	Advertising Banners	Business Cards	3D/2D Animation for All Media
E-commerce Website Design	Banner Design	Brochure Design	CD/DVD Design
Flash Web Design	HTML Newsletter Design	Graphic Design	Online Videos
Professional Corporate Websites	Interactive Demos & Presentations	Folders	Software Demos
Ron Meets Websites	PPC Management	Letterhead	TradeShow Presentations
Search Marketing & Web 2.0	Search Engine Optimization	Logos & Branding	Training & Product Demos

Featured Web Design & Development Projects

			
Social Network Site Design	E-commerce Website	Web Development	Flash Website Design
			
Custom Website Re-Design	Online Marketing	Business Website	Professional Site Design

A website design firm customized to fit your needs

Blue Fountain Media is a professional website design team based in New York City. We provide fully customized solutions to make your brand, business, with web-site design and necessary functionality.

Whether your website requires e-commerce functionality, dating, Flash animation, Intranet, Information management, and more, our specialized team of designers, programmers, and marketing specialists, work an expert in their own field, will handle your project from start to finish. From the development, from coding to design, making whether you are going live or going to print, their work is custom to your requirements.

[Learn more >](#)

Finding professional solutions to complex problems

Work with a team of professionals who understand what you want from your website. We serve to large finance firms because we understand their needs. We believe in providing our clients with the tools they need to succeed. We help grow business or simply make sure they achieve their online web design goals, whether they are located in New York or around the world.

Due to our close relationship with clients and our custom design team, we are among the trusted companies in New York that can provide a professional client support and program answers to questions you do not know how to ask, and provide constant updates so that they have full understanding of what phase their design project is in.

[Learn more >](#)

NFL YOUTH PO **GRANITE TRANSFORMATIONS** **RAO NEW YORK**


BTM built the site from the ground up using a LAMP architecture, a Linux operating system, an Apache webserver, MySQL, and PHP programming language. On the back end, BTM's architecture, BTM implemented its own highly customized CMS, allowing the NFL to add content, new pages, even new features and images.

[Read more >](#)


With all of the TV exposure the national franchise receives, the Granite Transformations website was seeing a lot of traffic from search engines, but not much conversion. One huge problem, these visitors weren't buying the seats. Our challenge, redesign the website to convert more visitors into customers.

[Read more >](#)


Blue Fountain Media designed an SEO-friendly website and helped the New York clothing store market the site for search engines, bringing in thousands of visitors per month. We also optimized product keywords and services provided by R.A.O. As a result of Blue Fountain Media's SEO campaign, sales increased tenfold.

[Read more >](#)

WEBSITE DEVELOPMENT	ONLINE MARKETING	GRAPHIC & LOGO DESIGN	FLASH ANIMATION & DEMO
Content Management Systems	Advertising Banners	Brochure Design	3D/2D Animation for All Media
E-commerce Design	Banner Design	Business Cards	CD/DVD Design
Flash Web Design	HTML Newsletter Design	Graphic Design	Online Videos
Professional Corporate Websites	Interactive Demos & Presentations	Folders	Software Demos
Ron Meets Websites	PPC Management	Letterhead	TradeShow Presentations
Search Marketing & Web 2.0	Search Engine Optimization	Logos & Branding	Training & Product Demos

Sign up to Our Newsletter

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[Before]

[After]

Recent News: Look, we're in the [New York Times](#)! [Blog](#) | [Business Learning Center](#) | [212-260-1978](#) | [Request a Quote](#)

BLUE FOUNTAIN MEDIA
springing ideas to life

HOME | **Our Work** | **Services** | **Solutions** | **About** | **Clients** | **Case Studies** | **Resources** | **Contact**

RESULTS-DRIVEN

Website Design & Online Marketing

From small startups to Fortune 500 companies, we empower brands to succeed online.

[View Our Work](#)


FOR OUTSTANDING SERVICE & QUALITY

[View Recent Success Stories](#) 

Sotheby's

PROFESSIONAL WEB SITE DESIGN COMPANY IN NEW YORK, SERVING BUSINESS WORLDWIDE

Website Design & Development	Online Marketing	Branding & Print Graphics
		
• Website Design	• Search Engine Optimization	• Logo Design
• E-commerce Design	• Social Media Marketing	• Print Design
• Flash Development	• Online Reputation Management	• Brochures & Business Cards

[View Our Website](#) [View Our Results](#) [View Our Client Work](#)

Business Learning Center

Carl Griffenkrantz, VP of Marketing, Client Transformations

Client Testimonial

Blue Fountain Media transformed our website into a main part of our sales efforts, redesigning our old site on a tight deadline, doubling our traffic from 3 years ago & significantly increasing. This is a quick, effective team that really cares for their clients' success.

[View All Posts](#)

Press Coverage We've Received

The New York Times
THE WALL STREET JOURNAL
Bloomberg Businessweek
CRAIN'S
Abut.com
Inc.
Smart Money
Mashable
FOX BUSINESS

[See Our Press Mentions](#)

New York's Web Company

Blue Fountain Media is a professional New York website design company in New York City's Union Square. We provide fully customized solutions to help your brand succeed with eye-catching design, search engine optimization, social media, and more. Whether you're in an emerging space, existing Flash development, high-volume content management, and more, our specialized team of designers, programmers, and marketing experts, an expert in his or her own field, will handle your project from start to finish.

To start your project today, please request a quote or call us at 212-260-1978.

[Learn More About Us](#) [Learn About Our Clients](#)

We Take On Projects of All Sizes

As you can see from our list of clients, Blue Fountain Media serves some of the biggest names in business, including technology, fashion and sports. We also serve much smaller entrepreneurial companies and startups, helping them to take their businesses to new heights.

Because we assign teams to every project we take on, we are able to handle projects of all sizes. If you're looking for a company to have a web design, development or online marketing project in your immediate business plans, please give us a call to see how we can work together.

[Your project is in good hands... ours.](#)

What We Mean By "Results-Driven"

At the end of the day, when we design a website and provide you with any of our services, we want to make sure you get a return on investment for you. In doing so, we give you personalized attention. We listen to what your objectives are and customize our solutions to meet those requirements.

When working with us, you will be provided a dedicated Account Manager, who will be responsible for your account and needs. You will meet your own Account Manager when you are ready to begin working with us.

Contact Us

Name
Email
Phone
Comments

Call Us: 212 260 1978

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NEW FROM BFM

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RESULTS-DRIVEN

Website Design & Online Marketing

From small start-ups to Fortune 500 companies, we empower brands to succeed online.

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 5 Star D&B Rating
 FOR OUTSTANDING SERVICE & QUALITY


PROFESSIONAL WEB SITE DESIGN COMPANY IN NEW YORK SERVING BUSINESSES WORLDWIDE

Website Design & Development

- Website Design
- Ecommerce Design
- Flash Development


[VIEW OUR WEB SITE &](#)

Online Marketing

- Search Engine Optimization
- Social Media Marketing
- Online Reputation Management


[VIEW OUR RESULTS](#)

Branding & Print Graphics

- Logo Design
- Print Design
- Brochures & Business Cards


[VIEW OUR PRINT WORK](#)
Stickiness: refreshing, useful content

Business Learning Center



From launching a new business, to online marketing, learn the latest.


 Mobile E-Commerce Is here to Stay


 How to Find and Reach Your "Older" Target Audience Online

[VIEW ALL POSTS](#)

Client Testimonial

Blue Fountain Media transformed our website into a vital part of our sales efforts, redesigning our old site on a tight deadline, doubling our traffic from a year ago & significantly increasing. This is a quick, effective team that really cares for their clients' success.

Carl Griffenkrantz, VP of Marketing
 Granite Transformations

Calls to Action throughout site

Press Coverage We've Received

The New York Times

THE WALL STREET JOURNAL

CRAIN'S NEW YORK BUSINESS

About.com

Inc.

Bloomberg Businessweek

SmartMoney

Mashable

FOX BUSINESS

[SEE OUR PRESS MENTION &](#)


SELECTING THE RIGHT PARTNER

Choosing a website company is a critical decision.
You're not just putting a project in their hands; you
are trusting your business to them.



QUESTIONS TO ASK

- **What is their track record?**
- **What is the company's reputation?**
- **What does their operation look like?**
- **What are the company's core competencies?**
- **Who is their real competition?**



WHAT IS THEIR TRACK RECORD?

Perhaps the most important question of all because it will show you the return you'll make on your investment with them.

- What clients have they worked with?
- What kind of **results** have they delivered for those clients?
- Do they have **hard figures** to prove their results?
- Do their clients back to them for future projects?



WHAT IS THE COMPANY'S REPUTATION?

You want to ensure the company you are trusting your business to are respected professionals in their industry.

- Are the key players **recognized industry leaders?**
- Do key personnel speak at industry events?
- Has the company been called upon for expertise in **major media?**
- Does the company publish articles that are used industry wide?



WHAT DOES THEIR OPERATION LOOK LIKE?

Before getting into a relationship with a company, make sure you go visit their operation and see the people eye to eye who will be responsible for the success of your project.

- Are they fully staffed with professionals or do they rely on freelancers or outsourcing for heavy lifting?
- Is there an account and a project manager directly assigned to your project and held **accountable for your results?**
- Do you get the sense from talking to staff members that they are skilled, passionate and trustworthy? Simply put, do you get a good vibe? **Would you trust your business to them?**



WHAT ARE THE COMPANY'S CORE COMPETENCIES?

A company that has the capability to handle your entire project, from planning, to design, to development and market success is better qualified to do it right from the start.

- Are they fluent in the latest coding languages and trends?
- Can they program on multiple platforms?
- Do they have experience developing mobile applications?
- Do they have search engine optimization expertise and a **proven track-record of achieving Page 1 Google results?**



WHAT ARE THE COMPANY'S CORE COMPETENCIES?

- Are they heavily involved in **social media** and have the copywriting ability to create marketing-driven content?
- Do they have the ability provide both **design and marketing services?**
(Adding SEO after a site build is like adding plumbing after building a house)



WHO IS THEIR REAL COMPETITION?

Who is their **real competition**? Compare apples to apples. Don't compare a reputable company's prices to a guy working out of a tiny office with a 'team' halfway around the world.



THE FUTURE OF MOBILE COMMERCE

- What is Mobile Commerce?
- Why Mobile Commerce?
- Barriers to Entry
- The Solution
- Features
- Customization
- Case Study – North Face





WHAT IS MOBILE ECOMMERCE



Mobile Commerce, also known as mCommerce, is the ability to conduct business using a mobile device





WHY MOBILE ECOMMERCE



150 million people... will use mobile devices to purchase goods and services worldwide in 2012

2.2 billion dollars... in physical goods will be purchased by shoppers via mobile devices in this year alone

119 billion dollars... of goods and services are estimated to be purchased via a mobile phone in 2015

*Sources: Gartner Group & ABI Research Study



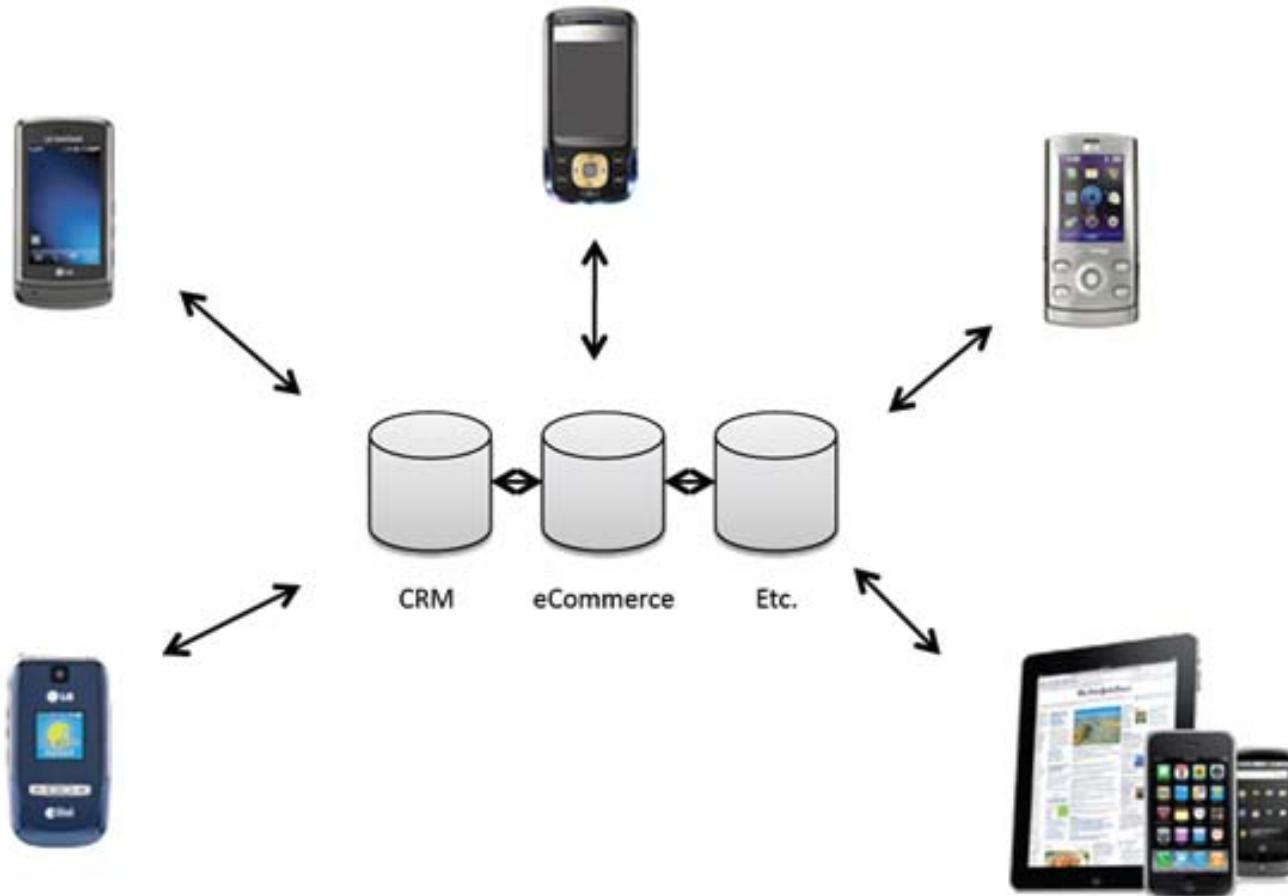
CURRENT BARRIERS TO ENTRY

Mobile ecommerce is the way of the future; however, there are several barriers to entry.

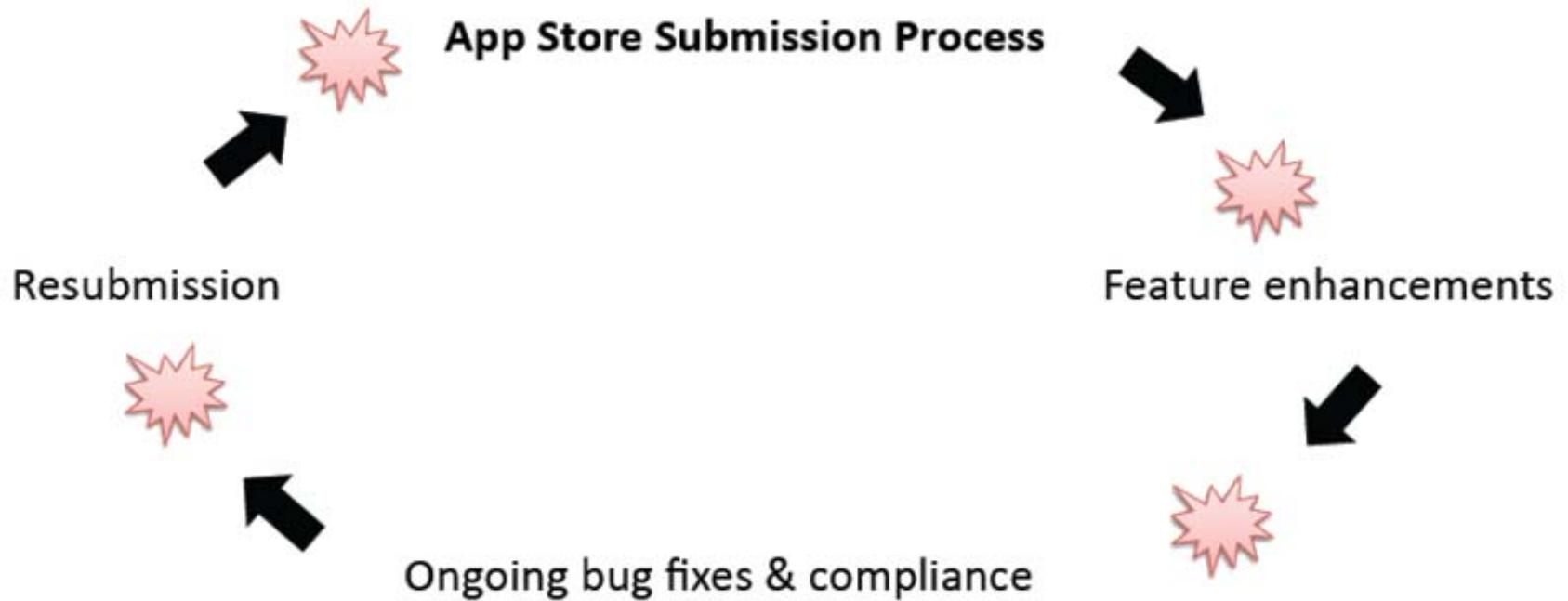


HURDLE 1: SCALE

Quickly building & managing multiple device-specific apps is challenging.



HURDLE 2: SUBMISSION & SUPPORT



HURDLE 3: COST



Integration

eCommerce, CRM, etc. +
mCommerce

Approx: \$50k-250k

Native App Development

iPhone, Android, iPad, etc.

Approx: \$10k-95k
(per device)

Enhancements & Maintenance

Bugs, Apple compliance, new
features, etc.

Approx: \$5-55k/year





SO, WHAT IS THE SOLUTION



MAGENTO MOBILE

Blue Fountain Media streamlines the process with Magento Mobile to allow for easy expansion to other devices, eliminate submission problems, and significantly reduce cost

- 1 Blue Fountain Media integrates your website with the new App

Website

00appkeya1i9rfj98

Mobile App

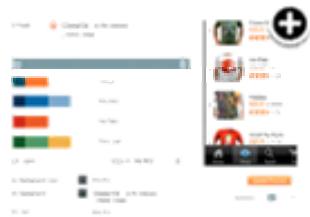
- 2 Blue Fountain Media customizes the Mobile App with your branding and colors



- 3 Blue Fountain Media manages the iTunes submission process and maintains code for a low annual or monthly fee.



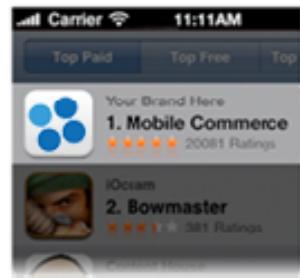
FEATURES



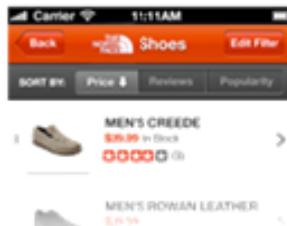
Seamless Storefront Integration



Manage Multiple Devices



Hassle Free Submissions



Fully Customizable



Engage Your Customers

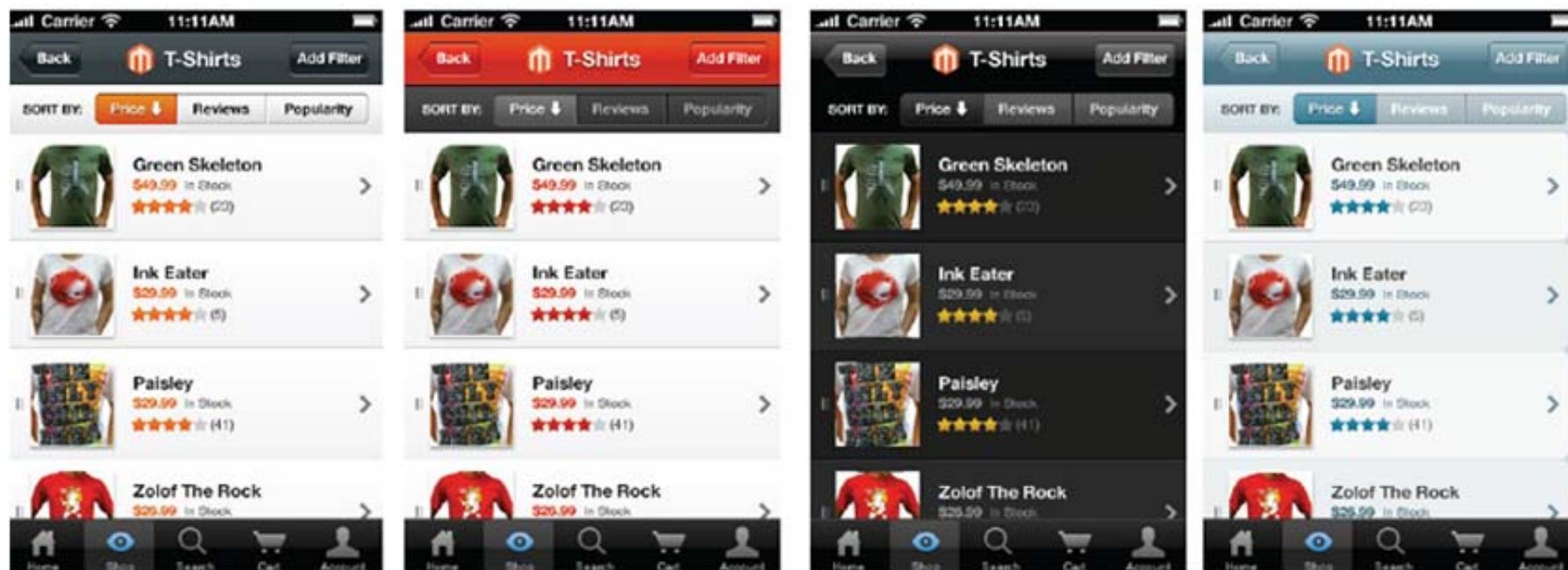


Low Cost of Ownership



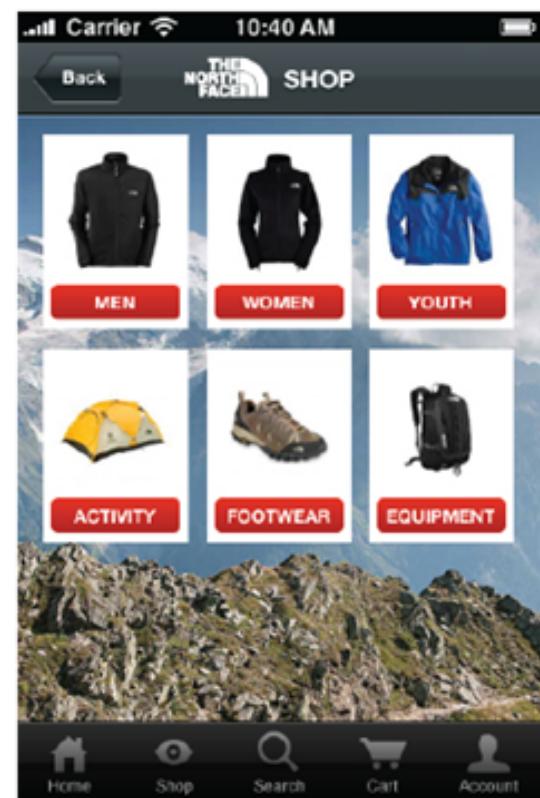
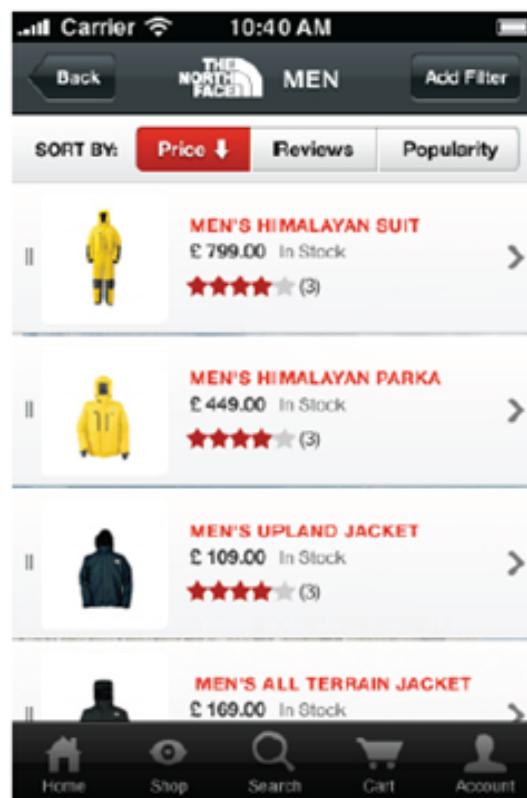
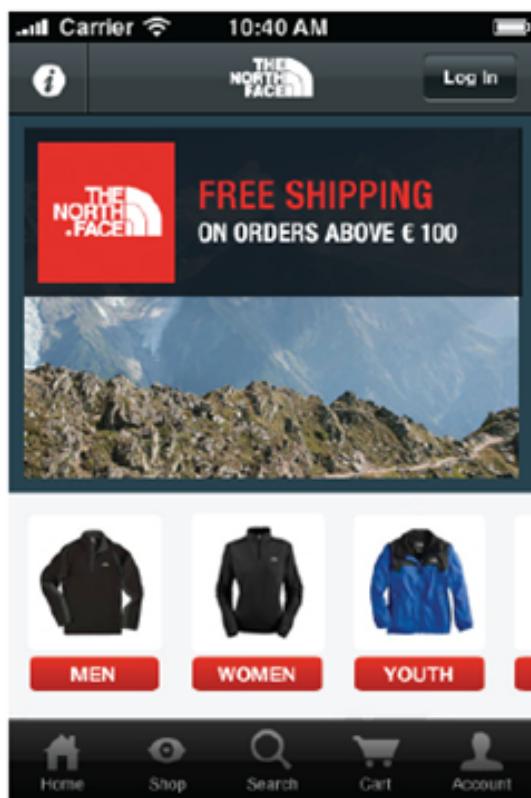
CUSTOMIZATION

Your app automatically gathers your inventory and presents your products to users with the colors and branding as your store



CASE STUDY : NORTH FACE

This app is currently available in Sweden & UK, and can be purchased through iTunes



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