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Outline

1. Artificial Intelligence

2. Machine Learning

3. Deep Learning

4. Live session

5. Resources

6. Quiz

What is Artificial Intelligence?

- The capability of a machine to imitate intelligent human behaviour.
- **270%** increase in the use of AI algorithms in the past 4 years.
- Revenue projected to hit **£100 billion** by 2025.
- Use cases involve modelling customer behaviour, streamlining repetitive tasks, and enabling predictive analysis.



What can I do with Artificial Intelligence?

Miso Robotics uses Deep Learning to train Flippy

Challenge

Automate repetitive tasks in the food industry

Solution

A fully autonomous robotic kitchen assistant that uses cloud-based monitoring, thermal imaging and deep learning.

Results

- Improves cooking performance by studying the external environment and food temperature.



What can I do with Artificial Intelligence?

Uber uses Machine Learning

Challenge

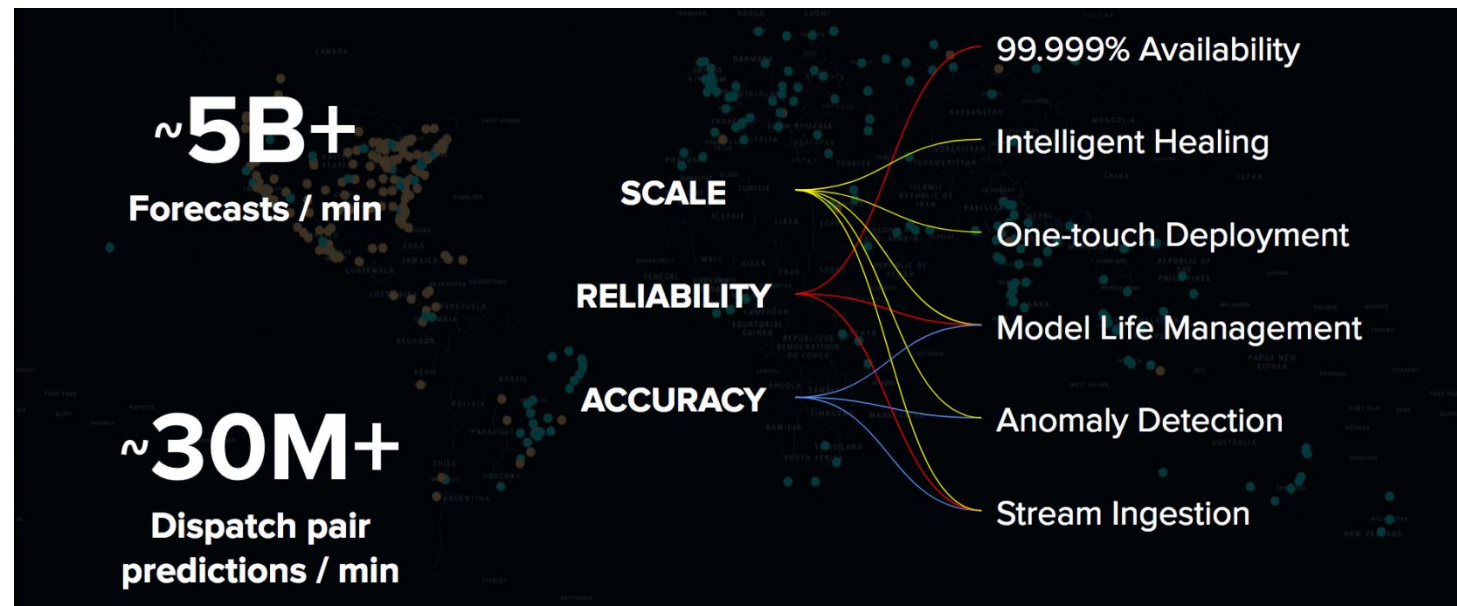
Handle production-scale user data

Solution

Michelangelo real-time machine learning system.

Results

- Efficient ride-sharing marketplace, identify suspicious or fraudulent accounts, and suggest optimal pickup and drop-off points.



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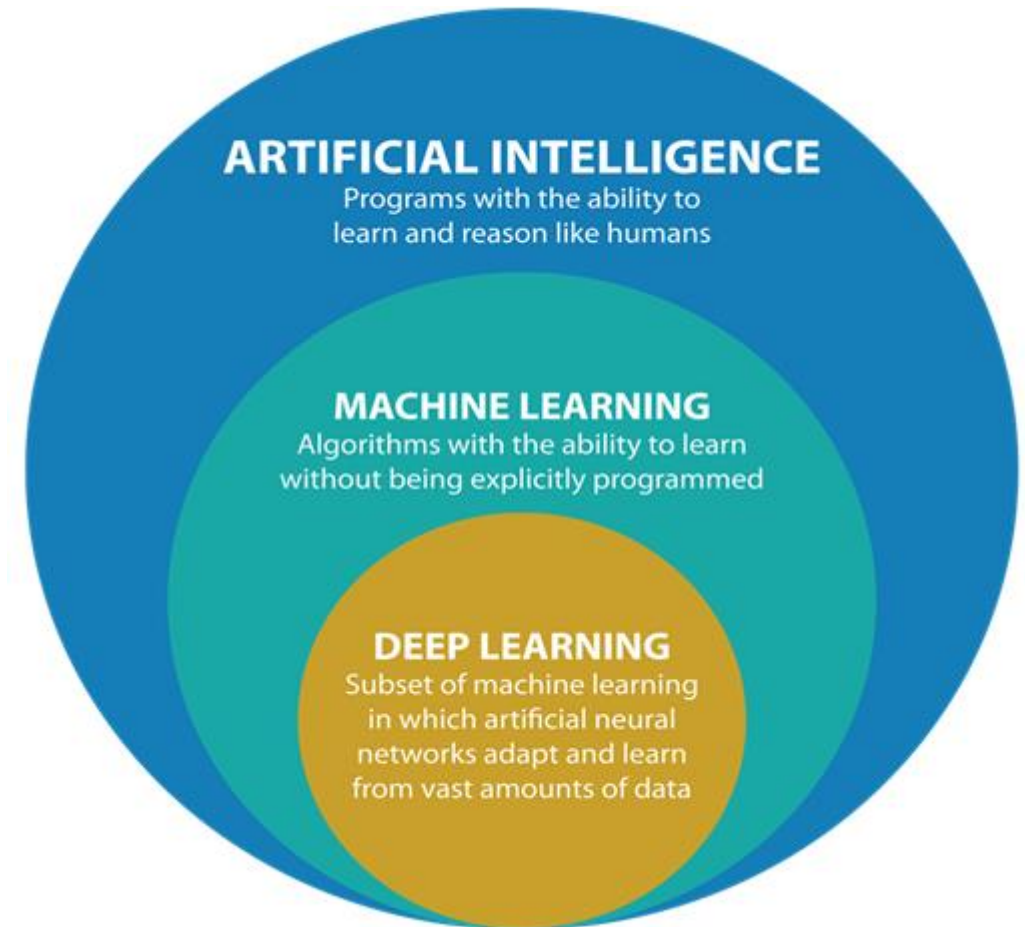
4. Live session

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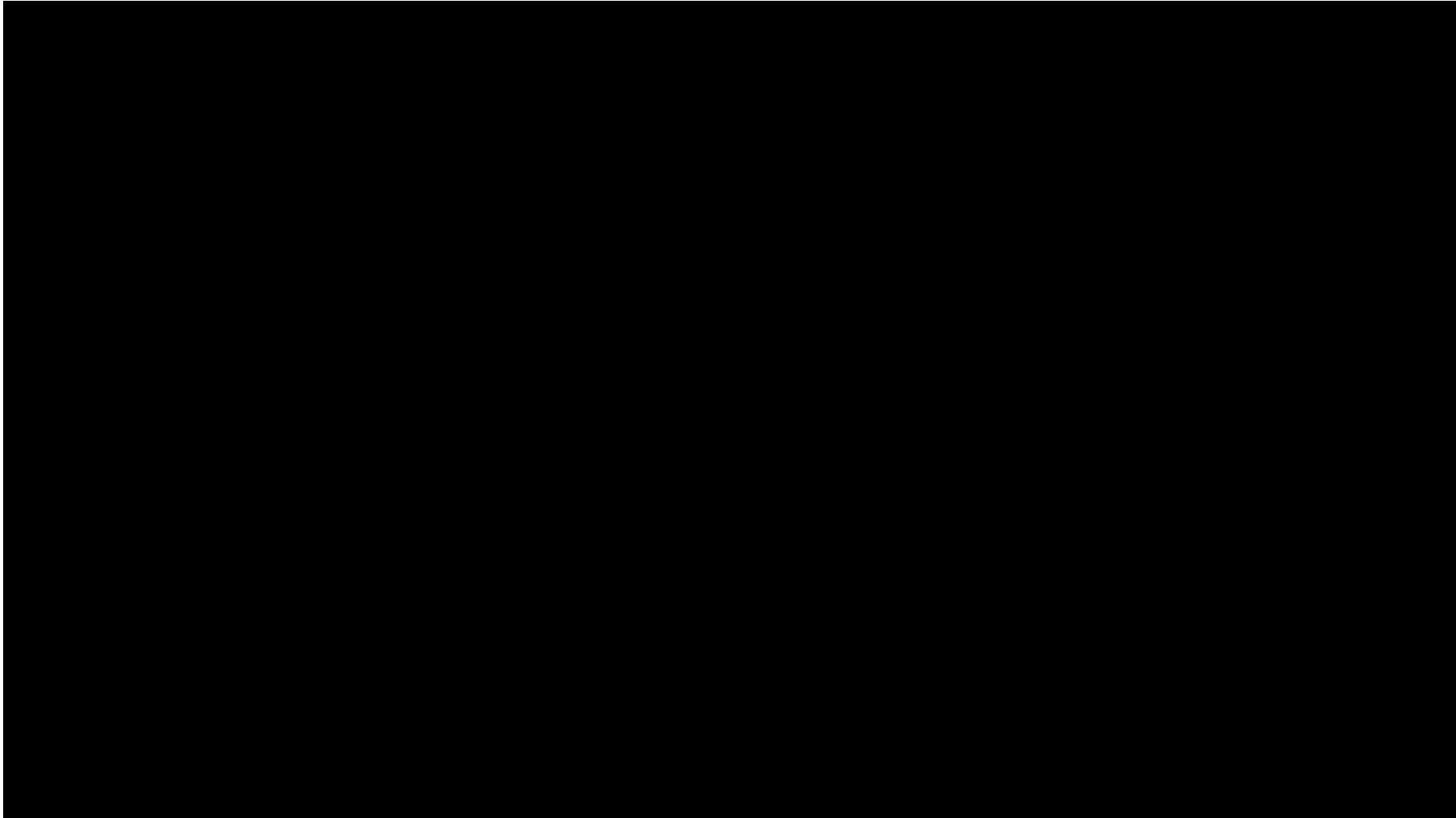
6. Quiz

What is Machine Learning?

- Process in which a computer uses statistics to find patterns within data sets.
- The patterns found can be used to classify future data sets.
- Machine learning at work:
 - Unlocking a phone with facial or fingerprint recognition
 - Video streaming sites recommending similar videos
 - Social media filters knowing where faces are in a frame



Types of Machine Learning



What can I do with Machine Learning?

BMW Uses Machine Learning to Detect Oversteering

Challenge

Develop automated software for detecting oversteering, an unsafe condition in which rear tires lose their grip during a turn

Solution

Use MATLAB to develop, train, and evaluate a variety of supervised machine learning classifier types, including KNN, SVM, and decision trees

Results

- Oversteering identified with greater than 98% accuracy
- Multiple machine learning classifiers trained automatically
- Code generated and deployed to an ECU for real-time, in-vehicle testing



A BMW M4 oversteering on a test track.

What can I do with Machine Learning?

University College of London Researcher Uses Machine Learning to Predict Epileptic Seizures from EEG Data

Challenge

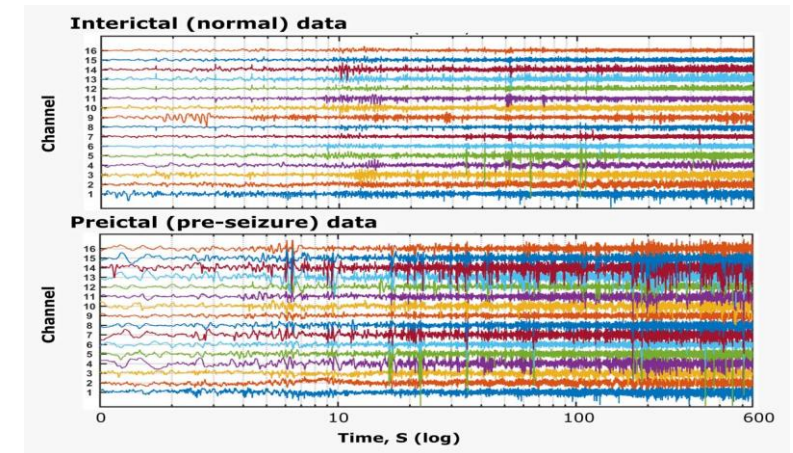
Develop algorithms that can predict the onset of epileptic seizures based on human intracranial electroencephalograph (EEG) recordings

Solution

Use MATLAB to extract features from the data, identify the best classification models, and combine models to maximize prediction accuracy

Results

- Created model for predicting epileptic seizure for multiple patients
- Developed algorithms that won first place for individual participants and third place overall in a worldwide Kaggle competition
- Halved computation time by simultaneously processing training and test data on multiple cores



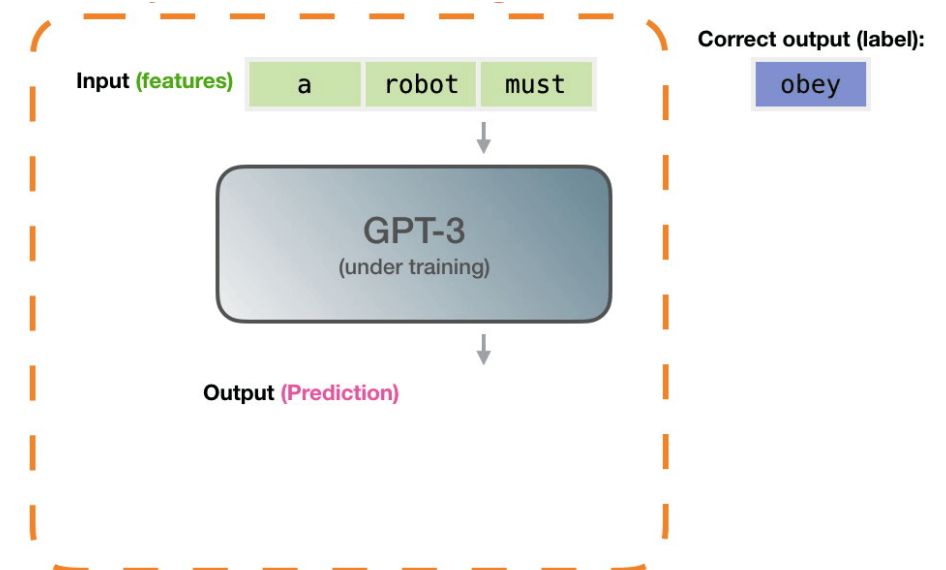
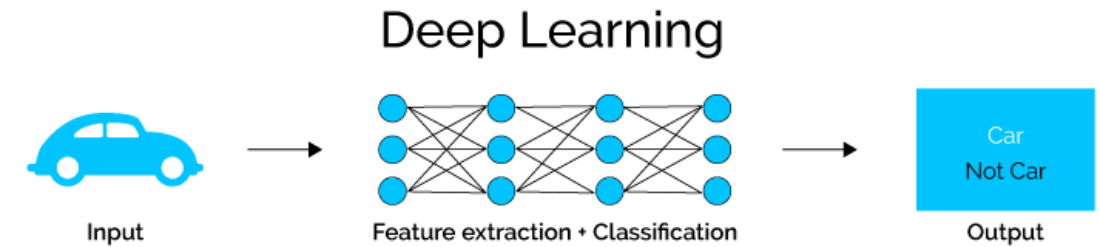
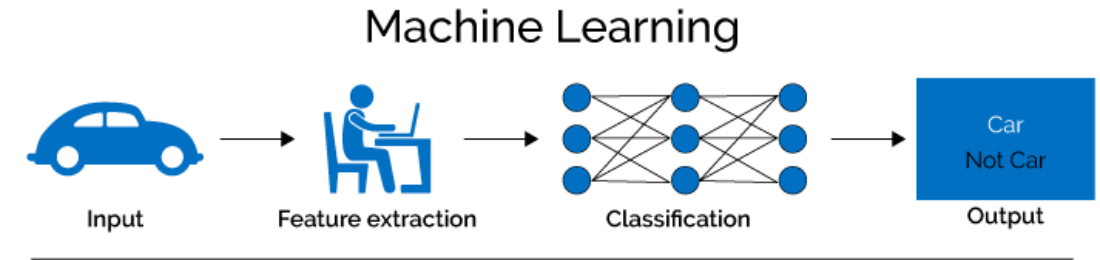
Intracranial EEG data analyzed with machine learning algorithms

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What is Deep Learning?

- Deep learning is a subset of machine learning in artificial intelligence that imitates the workings of the human brain in processing data and creating patterns for use in decision making.
- Deep learning at work:
 - Google: build powerful voice- and image-recognition algorithms
 - Netflix and Amazon: recommendation engines
 - Generative Pre-trained Transformer 3 (GPT-3): model for creating human-like text with deep learning technologies.



Deep learning with MATLAB



What can I do with Deep Learning?

Using Deep Learning for Complex Physical Processes

Challenge

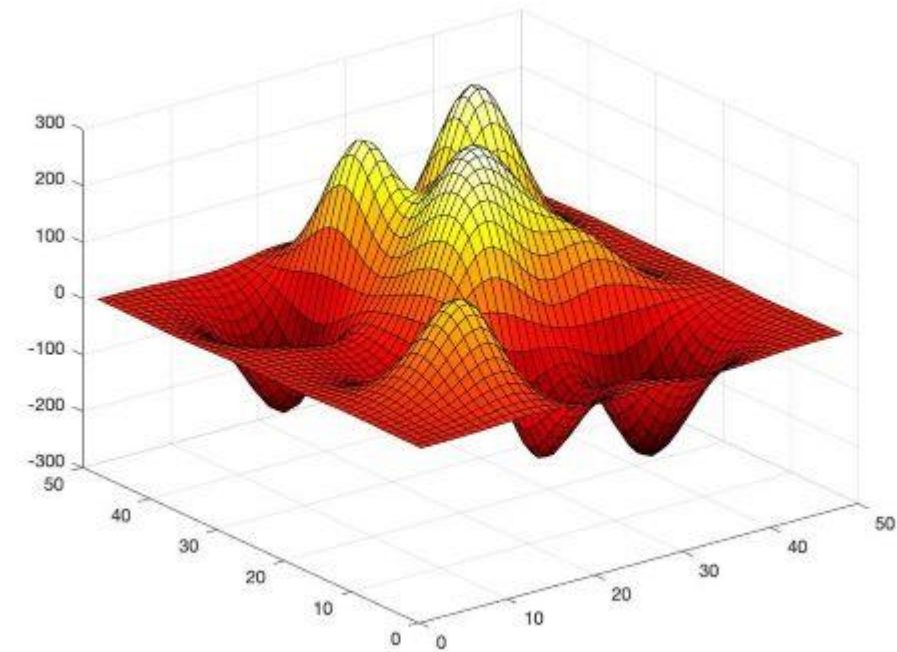
The data used to develop machine learning algorithms differs from scientific data in fundamental ways; as the scientific data is often high-dimensional, multimodal, complex, structured and/or sparse

Solution

Use MATLAB to develop automatic machine learning (AutoML) methods for automating network design

Results

- Scientific application of interest is fluid turbulence, which is a non-linear, non-local, multi-scale phenomenon
- Provides a pathway to not only build robust neural networks suitable for applications to scientific datasets, but can be used to better understand the network training evolution process



What can I do with Deep Learning?

Using Deep Learning for Identifying Animals in Conservatories

Challenge

Identify endangered animals

Solution

Use MATLAB and neural networks to train agent to identify various animals

Results

- Deployed in various conservatories reducing cost overhead and manpower needs

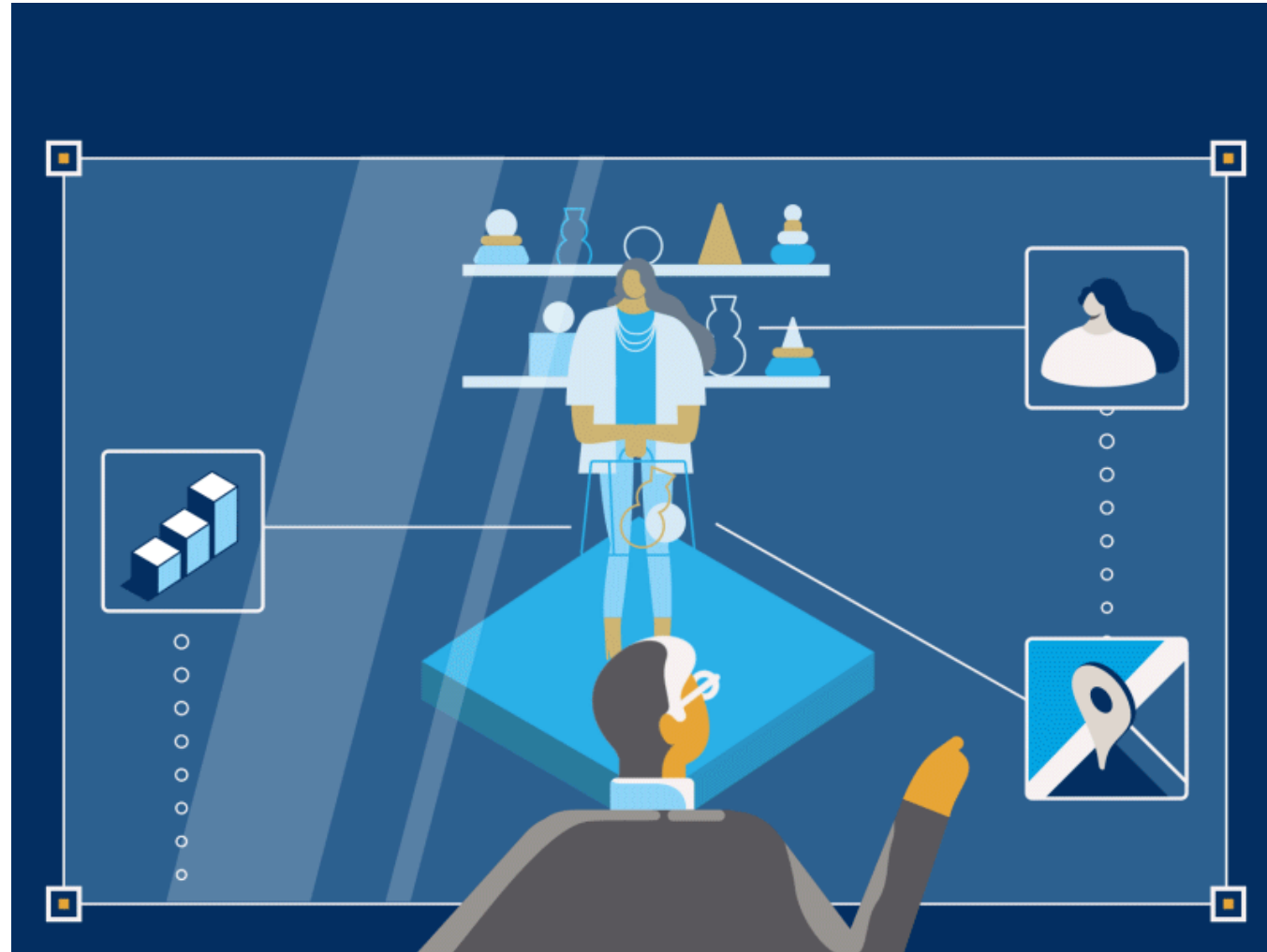


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Live session

Using Deep Learning for Detecting Types of Objects



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Machine Learning Onramp



TO DO

- Go to
<https://matlabacademy.mathworks.com/>
- Log in to your MathWorks account
- Launch Machine Learning Onramp



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Quiz!

Please navigate to:

