Macroeconomic Data

Macroeconomic Data — Economics of Global Business, Revised: January 31, 2019

The Plan

- Overview of macroeconomic data...
 - GDP: What it is, How it's measured.
 - Real vs. Nominal: Separating prices from quantities.
 - Measuring labor market performance.
 - FRED: How to get data.

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GDP

- ▶ GDP = Gross Domestic Product
- ► GDP = the market value of final goods and services newly produced within a nation during a fixed period of time.
 - Market value (it allows to add up different products, but misses home production; black economy; non-traded government services)
 - New goods (i.e., not second-hand exchanges)
 - Within a nation: domestic location (not citizenship)
 - A measure of final goods and services (why? See next slide)
 - Gross of depreciation, i.e., it does not embody capital consumption due to wear and tear (Example: reduction in value of a car used by a taxi company)

Three Ways to Compute GDP

How to compute GDP:

- ► GDP = Value added: Sales minus material input costs (intermediate inputs).
- ► GDP = Income: Payments to labor and capital (profits, rental income).
- GDP = Expenditure: Purchases of final goods and services, including exports minus imports

GDP as Value Added

- ▶ Value added = sales material input costs
- Example
 - Farmer produces wheat, sells it for 100
 - Miller buys wheat, produces flour, sells it for 175
 - Baker buys flour, makes bread, sells it for 300
- ▶ What is value added for each producer?
- ▶ What is GDP?

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Intermediate vs Final Goods

- ▶ Why not sum over all goods?
 - TO AVOID DOUBLE COUNTING!
- ► Another example:
 - Goodrich Corporation manufactures and sells components and systems for aircraft. Say that it produces just one system per year for Boeing, worth \$10M.
 - Boeing buys the system for its 787 aircraft; total value of the airplane is \$80M.
 - The landing system produced by Goodrich is included in the \$80M! The value of the final good (the airplane) includes the value of the intermediate parts (engines, frame, navigation system, etc.)

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GDP as Income

- ▶ GDP = payments to labor and capital
- ▶ In income but not in GDP
 - Capital gains
 - Interest on government debt
 - Net foreign income
- ► In GDP but not in income
 - Depreciation
- ▶ Bottom line GDP ≈ income

GDP as **Final Sales**

- ► GDP = purchases of final goods and services, including exports minus imports
- Final goods/service purchases broken down in the following way. . .

$$\mathsf{GDP} = \mathsf{C} + \mathsf{I} + \mathsf{G} + \mathsf{NX}.$$

- C = final sales new goods to households, "consumption"
- I = final sales of new capital goods to firms, "investment"
- G = purchases of new goods and services by government
- NX = net exports, exports imports

More on Consumption, Investment, etc.

- ▶ C = final sales new goods to households, "consumption"
 - Includes, things like durable (i.e. long lasting) goods, nondurables, services.
- ▶ I = final sales of new capital goods to firms, "investment"
 - That is a physical asset used by firms in future production.
 - Includes: Firms spending on plant and equipment, residential spending by consumers and landlords on housing, change firms inventories
- ▶ G = purchases of new goods and services by government
 - Does NOT include transfer payments (i.e. food stamps/unemploymen insurance).

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Problems in Measuring GDP

- ▶ How to measure government services?
 - Valued at cost, i.e. use the second approach (income side) to measure GDP.
- ▶ Ignores household production
- ▶ Ignores intangible investment
- ▶ Ignores "underground" economy
- ► Environment/Pollution
- ▶ Separate point the formula Y = C + I + G + NX says nothing about causality.

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GDP Identities

Now try the extended example.

Prices and Quantities

- ▶ We would like to measure changes in . . .
 - quantities over time
 - quantities across countries
 - price changes over time
- ► Problem:
 - many goods in the economy
 - relative prices change across time
 - relative prices are different across locations

Language Prices and Quantities

► Terminology

• GDP at current prices: "nominal" (value = price × quantity)

• GDP at base-year prices: "real" (quantity)

• GDP at PPP adjusted prices: "real" (quantity)

▶ Ok, how to we go from "nominal" to "real"?

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With only one good: no problem!

▶ GDP *equals* price *times* quantity:

$$Y_t = p_t \times q_t$$

 Growth rate in GDP equals growth rate in price times growth rate in quantity

$$\frac{Y_t}{Y_{t-1}} = \frac{p_t q_t}{p_{t-1} q_{t-1}} = \frac{p_t}{p_{t-1}} \times \frac{q_t}{q_{t-1}}$$

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With multiple goods?

	Fish		Chips	
Date	Price	Quantity	Price	Quantity
2016	0.50	10	0.25	10
2017	0.75	12	0.50	8

- ▶ The problem is that relative prices change!
- ▶ How to we go from "nominal" to "real"? Two ways to do this

GDP Deflator

• Consumer Price Index (Mankiw 2-2).

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Approach #1: GDP Deflator Approach

- ▶ Basic Idea
 - Pick a base year
 - Evaluate current year quantities at base year prices

2017 Real GDP in 2016 dollars =
$$p_{f,2016}q_{f,2017} + p_{c,2016}q_{c,2017}$$

- ► To compute inflation?
 - Compute the Price Deflator = $\frac{\text{Nominal GDP}}{\text{Real GDP}}$
 - Inflation is the growth rate of the price deflator.

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GDP Deflator Approach

	Fish		Chips	
Date	Price	Quantity	Price	Quantity
2016	0.50	10	0.25	10
2017	0.75	12	0.50	8

▶ 2016 GDP

Nominal GDP =
$$0.50 \times 10 + 0.25 \times 10 = 7.5$$

Real GDP = $0.50 \times 10 + 0.25 \times 10 = 7.5$

▶ 2017 GDP

$$\begin{aligned} & \text{Nominal } & \text{GDP} = 0.75 \times 12 + 0.50 \times 8 = 13.0 \\ & \text{Real } & \text{GDP} = \textbf{0.50} \times 12 + \textbf{0.25} \times 8 = 8.0 \end{aligned}$$

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GDP Deflator Approach

	Fish		Fish Chips		Chips
Date	Price	Quantity	Price	Quantity	
2016	0.50	10	0.25	10	
2017	0.75	12	0.50	8	

► Real GDP Growth in percent

$$100\times (ln(2017\ Real\ GDP)-ln(2016\ Real\ GDP))=$$

$$100\times (ln(8.0)-ln(7.5))=6.45$$

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GDP Deflator Approach

	Fish		Chips	
Date	Price	Quantity	Price	Quantity
2016	0.50	10	0.25	10
2017	0.75	12	0.50	8

► Price Deflator

$$\begin{aligned} & \text{2016 P.D.} = \frac{2016 \ \text{Nominal GDP}}{2016 \ \text{Real GDP}} = 1 \\ & \text{2017 P.D.} = \frac{2017 \ \text{Nominal GDP}}{2017 \ \text{Real GDP}} = 1.625 \end{aligned}$$

GDP Deflator Approach

	Fish		Chips	
Date	Price	Quantity	Price	Quantity
2016	0.50	10	0.25	10
2017	0.75	12	0.50	8

► Inflation in percent

$$100 \times \left(ln(2017 \ P.D.) - ln(2016 \ P.D.) \right) =$$

$$100 \times \left(ln(1.625) - ln(1) \right) = 48.6$$

Approach #2: CPI-Price Index Approach

► Basic Idea

- Pick a base year
- Construct a price index and evaluate current year prices at base year quantities:

2017 Price Index in 2016 dollars = $p_{f,2017}q_{f,2016} + p_{c,2017}q_{c,2016}$

▶ See Mankiw 2-2. Work through this at home.

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CPI-Price Index Approach

	Fish		Fish Chips	
Date	Price	Quantity	Price	Quantity
2016	0.50	10	0.25	10
2017	0.75	12	0.50	8

2016 Price Index = $0.50 \times 10 + 0.25 \times 10 = 7.5$

2017 Price Index = $0.75 \times 10 + 0.50 \times 10 = 12.5$

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CPI-Price Index Approach

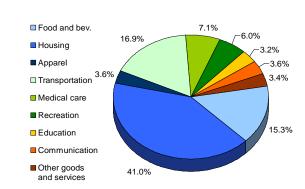
	Fish		Chips	
Date	Price	Quantity	Price	Quantity
2016	0.50	10	0.25	10
2017	0.75	12	0.50	8

▶ Inflation in percent

$$100 \times (ln(2017 \text{ Price Index}) - ln(2016 \text{ Price Index})) =$$

$$100 \times (ln(12.5) - ln(7.5)) = 51.1$$

Composition of the US CPIs "basket"



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GDP Price Deflator vs CPI

Three key conceptual differences...

- GDP price deflator measures changes in prices for entire economy.
 - CPI only measures prices of goods and services bought by consumers.
- GDP price deflator only measures changes in prices for domestic production. International effects are netted out.
 CPI includes both domestically and imported goods.
- More subtle. They are different types of price indexes.
 GDP price deflator, the basket of goods can change. It will not completely reflect the costs of higher prices.
 - CPI fixes the basket, but prices change. It will not reflect substitution effects as relative prices change.

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GDP Price Deflator vs CPI



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Cross-Country Comparisons

- ► Same problem as before: Prices differ across countries, but we want to compare quantities
- ► Similar solutions
 - Most common: Evaluate quantities at a common set of prices
 - $\bullet \ \mathsf{PPP} = \text{``Purchasing Power Adjustment''}$

Measuring the Performance of the Labor Market...

Categories of the population

- ▶ Employed: working at a paid job
- ▶ Unemployed:not employed but looking for a job
- ► Labor force: the amount of labor available for producing goods and services; employed plus unemployed
- ▶ Not in the labor force: not employed, not looking for work

The Unemployment Rate and Labor Force Participation...

Two important labor force concepts

 Unemployment rate: percentage of the labor force that is unemployed

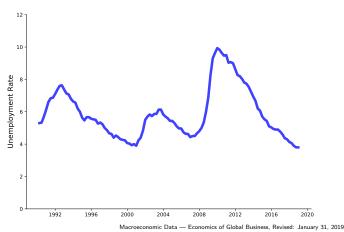
$$= 100 \times \frac{\text{Unemployed}}{\text{Labor force}}$$

 Labor force participation rate: the fraction of the adult population that "participates" in the labor force, i.e. is working or looking for work

$$= 100 \times \frac{\text{Labor force}}{\text{Labor force} + \text{Not in Labor Force}}$$

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US Unemployment Rate



US Labor Force Participation



Your Friend FRED

- ► Federal Reserve Economic Database (FRED): http://research.stlouisfed.org/fred2/
 - Basic tutorials
 - Mobile apps
 - Excel add-ins for Windows and Mac
- ▶ Basic graph: Enter code in FRED search box
- ▶ Edit graph to change dates, frequency, appearance, units, etc.
- ▶ PDF of graph
- ► Download data into Excel spreadsheet

FRED Data in Excel

- ▶ Start at FRED home page
- ▶ Graph the first data series that you wish to download
- ► Click Edit Graph
 - 1. Adjust the date range, frequency, units
 - 2. Click Add data series
 - 3. Enter new data code in the search box, repeat step 1 and click Redraw Graph
 - 4. Repeat steps (1) to (3) until the series are all graphed
- ► Click Download Data in Graph
- ▶ Save the Excel file for further analysis of data

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