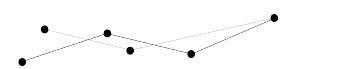


# EDUCENTS

*Education that makes cents.*

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**BLOCKCHAIN**  
LEARNING GROUP INC.

X

 Blockscale Solutions

# BREAKING THE CYCLE OF POVERTY

The cycle of poverty is “a set of factors or events by which poverty, once started, is likely to continue unless there is outside intervention.” This means that children born into poverty are likely to live out their lives in poverty.

The key to breaking this inevitable cycle is education.





## INTRODUCING AUM

Aum is a young boy who helps his mother sell souvenirs near the Angkor Wat temple. Aum is like many children, in Cambodia, who work full time to support their family instead of going to school. This is a shocking truth for a majority of children in Cambodia who are earning just enough to survive without taking any steps to escape this everlasting cycle of poverty.

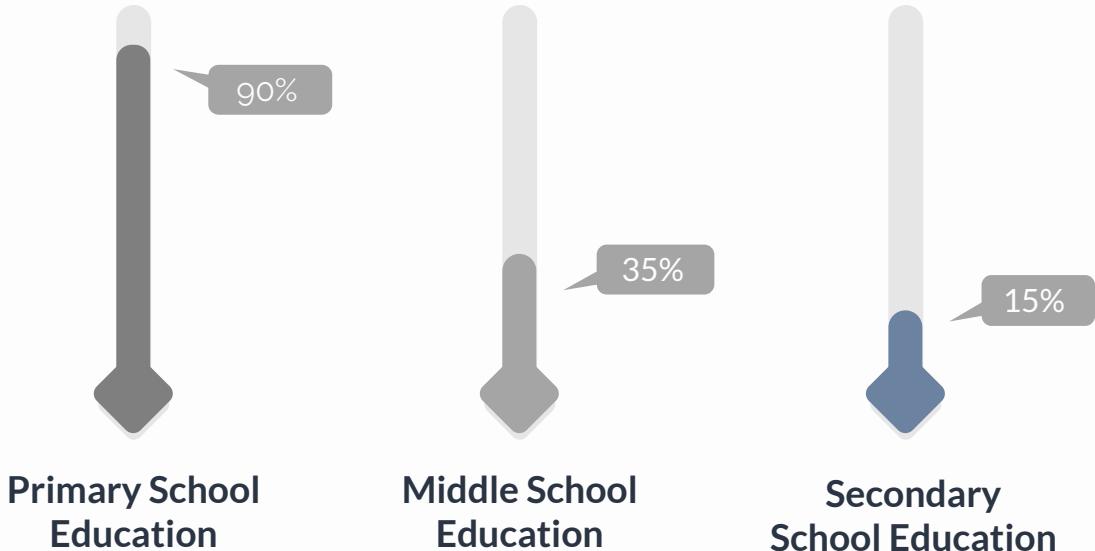
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*The massive increase in tourism in Siem Reap has indirectly caused a decrease in school enrollment because there is more short term monetary gain in selling to tourists than attending school.*

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# FOCUSSING ON SIEM REAP, CAMBODIA



**01**

## Lack of financial resources

Cambodia is not a rich nation. Its gross domestic product per capita is ranked 153<sup>rd</sup> in the world.

**02**

## Rampant tourism

Siem Reap is the centre of tourism in Cambodia. It houses the ancient Angkor complex, including the famous Angkor Wat temple.

**03**

## Rapid fall in attendance

Attendance in schools drops rapidly once children reach an age at which they can sell products.



# TOURISM IS A CONTRIBUTING FACTOR TO THE DECLINE OF EDUCATION RATES AND INCREASE IN POVERTY RATES.

**35%**

of Cambodia's population lives in poverty.

**21%**

of the population is vulnerable to poverty.

**45%**

of Cambodia's living in poverty are youth.



# THE BLOCKCHAIN ADVANTAGE

01.

## DECENTRALIZATION

It guarantees safety in the event of server failure.

02.

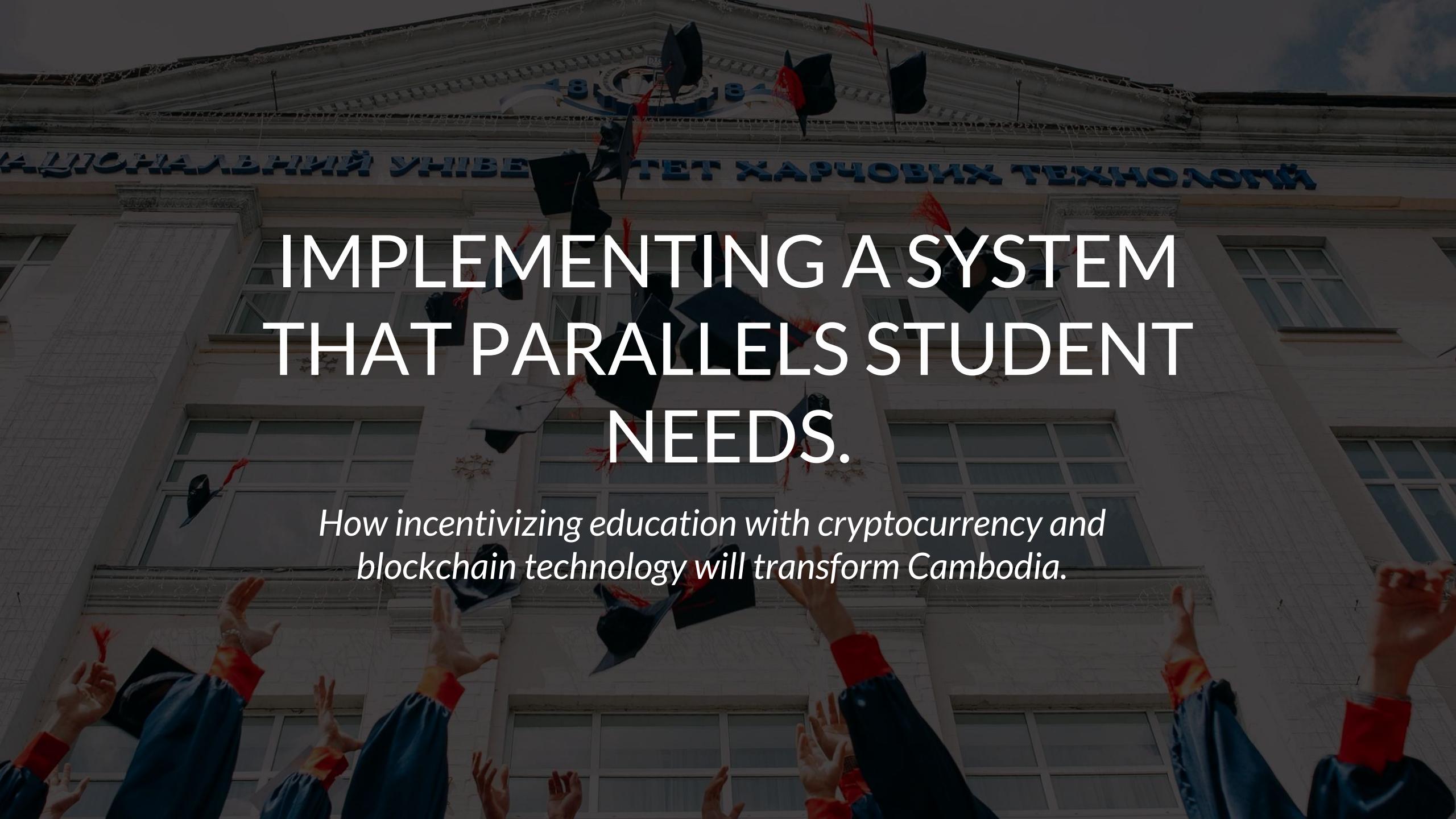
## CONSENSUS

It prevents possible corruption due to the need for universal agreement.

03.

## IMMUTABILITY

Prevents the changing of any accounts and is another deterrent to corruption.

A black and white photograph of a graduation ceremony. Numerous dark blue mortarboards with red tassels are flying through the air in front of a large, classical-style university building. The building's facade features large windows and decorative architectural details. A banner across the top of the building reads "НАЦИОНАЛЬНЫЙ УНИВЕРСИТЕТ ХАРЧОВЫХ ТЕХНОЛОГИЙ" and "1884".

# IMPLEMENTING A SYSTEM THAT PARALLELS STUDENT NEEDS.

*How incentivizing education with cryptocurrency and blockchain technology will transform Cambodia.*

# LEVERAGING BLOCKCHAIN TECHNOLOGY IN OUR SOLUTION



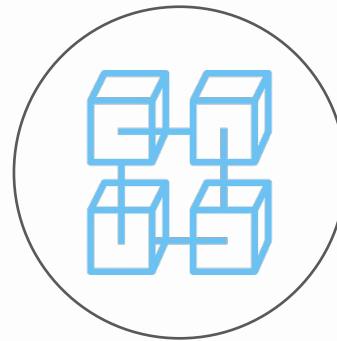
## Tokens

Cambocoin (CCO) and Knowledge Coin (KNC) are tokens for our rewards and course-tracking system.



## Smart Contracts

Immutably store tokens in externally owned accounts, preventing corruption and manipulation.



## DApps

Prevents server failure and ensures application accessibility throughout Cambodia.



1.

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## NO POVERTY



4.

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## QUALITY EDUCATION



8.

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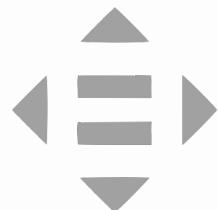
## DECENT WORK AND ECONOMIC GROWTH



10.

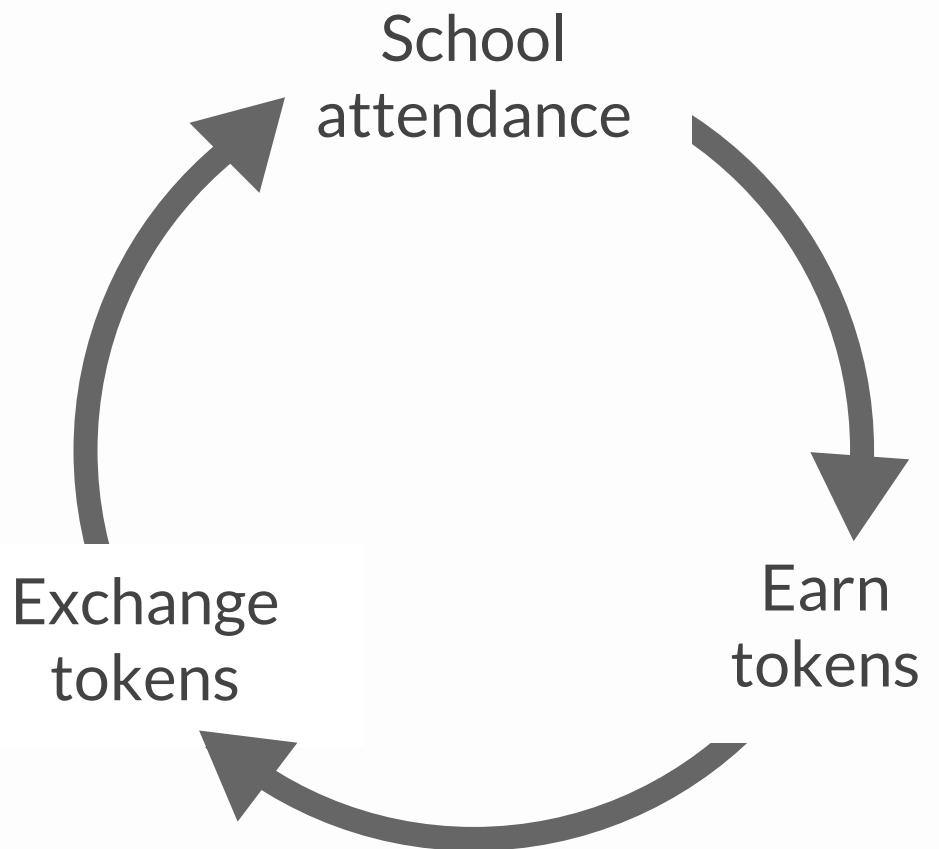
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## REDUCED INEQUALITIES





## OUR PROCESS: AUM'S JOURNEY



# DEMO OF THE MODEL



# SUPPORT ORGANIZATIONS

Potential partnerships with corruption-less donations



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Director of Marketing

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**Tania Palmer**

Chief Financial Officer

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**Pallavi Mishra**

Senior Marketing Manager

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# MODEL ASSUMPTIONS

1 All teachers are certified at our schools.

2 Students stay in school during their check-in time.

3 NGOs will take part in this initiative.

4 Cheating our check-in system is unfeasible.





# ACTION PLAN NEXT STEPS

Reach out to  
NGOs

Implementing  
our solution

Address gender  
enrollment gap

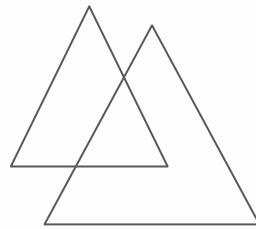
Scaling our  
solution

1

2

3

4



# EDUCENTS

Education that makes cents.