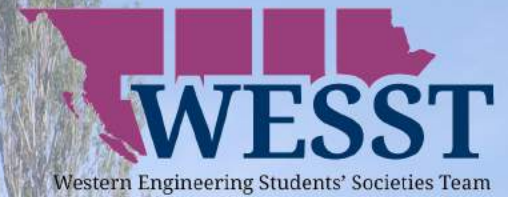


MAILING ADDRESS:

SFU - Engineering Science
Student Society
8888 University Dr.
Burnaby, BC Canada

CONTACT INFORMATION

Vivian Pan
panhuip@sfu.ca
(604) 347-6433



EXECUTIVES MEETING 2016

APRIL 28 - MAY 1

SIMON FRASER UNIVERSITY
SPONSORSHIP PACKAGE

DESIGNED BY: VIVIAN PAN

WHAT IS WESST EM?

WESST is an alliance of undergraduate engineering students' societies across the Western Canadian provinces of British Columbia, Alberta, Saskatchewan, and Manitoba. Together, these societies serve and represent over 18,000 students.

WESST Executives Meeting (EM) is an annual leadership conference that draws newly elected executives from the thirteen engineering students societies in Western Canada. Simon Fraser University (SFU) is proud to be hosting EM in May 2016. Since SFU first hosted EM in 2009, up to 80 newly elected officers have been brought together to share knowledge and transition through the combination of sessions, seminars, and round-table discussions. This unique mentorship opportunity helps societies grow and develop every year by helping ensure that progress transfers over to each year's new executives. The students attending EM represent an unique slice of up and coming engineering undergraduates, who have chosen to go beyond academics and run for the highest level of student representation within their engineering faculties.

MEMBERS

1. UNIVERSITY OF VICTORIA — STREAM A
2. UNIVERSITY OF VICTORIA — STREAM B
3. BRITISH COLUMBIA INSTITUTE OF TECHNOLOGY
4. SIMON FRASER UNIVERSITY — BURNABY
5. SIMON FRASER UNIVERSITY — SURREY
6. UNIVERSITY OF BRITISH COLUMBIA — VANCOUVER
7. UNIVERSITY OF BRITISH COLUMBIA — OKANAGAN

8. UNIVERSITY OF NORTHERN BRITISH COLUMBIA
9. UNIVERSITY OF CALGARY
10. UNIVERSITY OF ALBERTA
11. UNIVERSITY OF REGINA
12. UNIVERSITY OF SASKATCHEWAN
13. UNIVERSITY OF MANITOBA

SCHEDULE

	THURSDAY	FRIDAY	SATURDAY
7		BREAKFAST	BREAKFAST
8			
9			
10		SESSION IN	PLENARY &
11		SFU BURNABY	SESSIONS IN
12			SFU VANCOUVER
1	ARRIVALS	LUNCH ON	LUNCH IN
2		MOUNTAIN	VANCOUVER
3			
4	TECH TOURS	PAINTBALL	SESSIONS
5		AND	CONTINUED
6		DINNER	
7	DINNER		DINNER AT
8	EVENING	EVENING	CLOUD 9
9	SOCIAL	SOCIAL	SOCIAL

VALUE OF SPONSORSHIP

EM is a professional conference organized by engineering students, for engineering students in Western Canada through the exchange information and resources between member schools. We need the support of sponsors to help realize our goals. In comparison to less-targeted recruiting events and information sessions, this conference is a rare opportunity to interact with delegates across Western Canada who demonstrate exceptional leadership and initiative.

One of the key benefits of higher level sponsorship is the opportunity to address delegates directly. The most successful presentations by sponsors in the past have outlined a career path and related that to a sequence of opportunities taken at a company.



Platinum sponsors will be recognized as the title sponsor of the conference at the beginning of sessions as well as at the final banquet. There will also be an opportunity to address and network with the students during the banquet.



Gold Sponsors have a choice between two shorter time slots during lunch where they can formally address students and to send extra representatives (up to 2) to network with the students.

BUDGET

EXPECTED COSTS 60 DELEGATES

Accommodation	\$10,000
Closing Banquet	\$4,000
Meals	\$6,500
Events	\$3,500
Transportation	\$2,000
Publication	\$500
Contingency	\$1,500

TOTAL \$28,000

REVENUE GOALS

Industry	\$9,000
Faculty	\$4,100
Student Society	\$4,000

SPONSORSHIP HURDLE \$17,100

SPONSORSHIP TIERS

	PLATINUM \$4,000	GOLD \$2,500	SILVER \$1,000	PATRON \$500
QUANTITY AVAILABLE	1	2	2	4
FEATURE SPONSOR OF	Final Banquet	Lunch (Friday or Saturday)		
BANQUET TICKETS	3	2	1	
DELEGATE RESUMES	Yes	Yes	Yes	
AD IN DELEGATE PACKAGE	1 full page	1 full page	half page	quarter page
WEBSITE LOGO	Feature	Prominent	Large	Medium
OFFICIAL EVENT SUMMARY	Yes	Yes	Yes	Yes