

The logo features the Xamarin 'X' icon, a white 'X' inside a hexagon, followed by the text 'ON THE ISLAND' in a bold, white, sans-serif font.

Xamarin
ON THE ISLAND

The logo features the Xamarin 'X' icon, a white 'X' inside a hexagon, followed by the text 'DEV DAYS' in a bold, white, sans-serif font.

Xamarin
DEV DAYS

Connected & Disconnected Apps with Azure Mobile Apps

Gamal Magdy

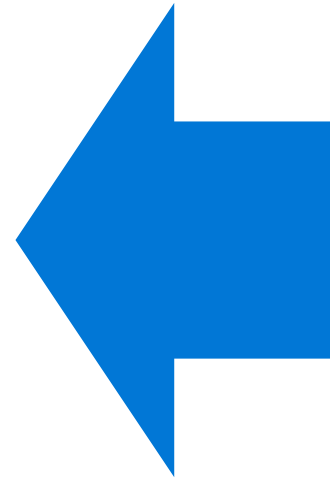
@gemy05 / v-gamalm@microsoft.com

Evangelism Manager at Microsoft Bahrain & Oman

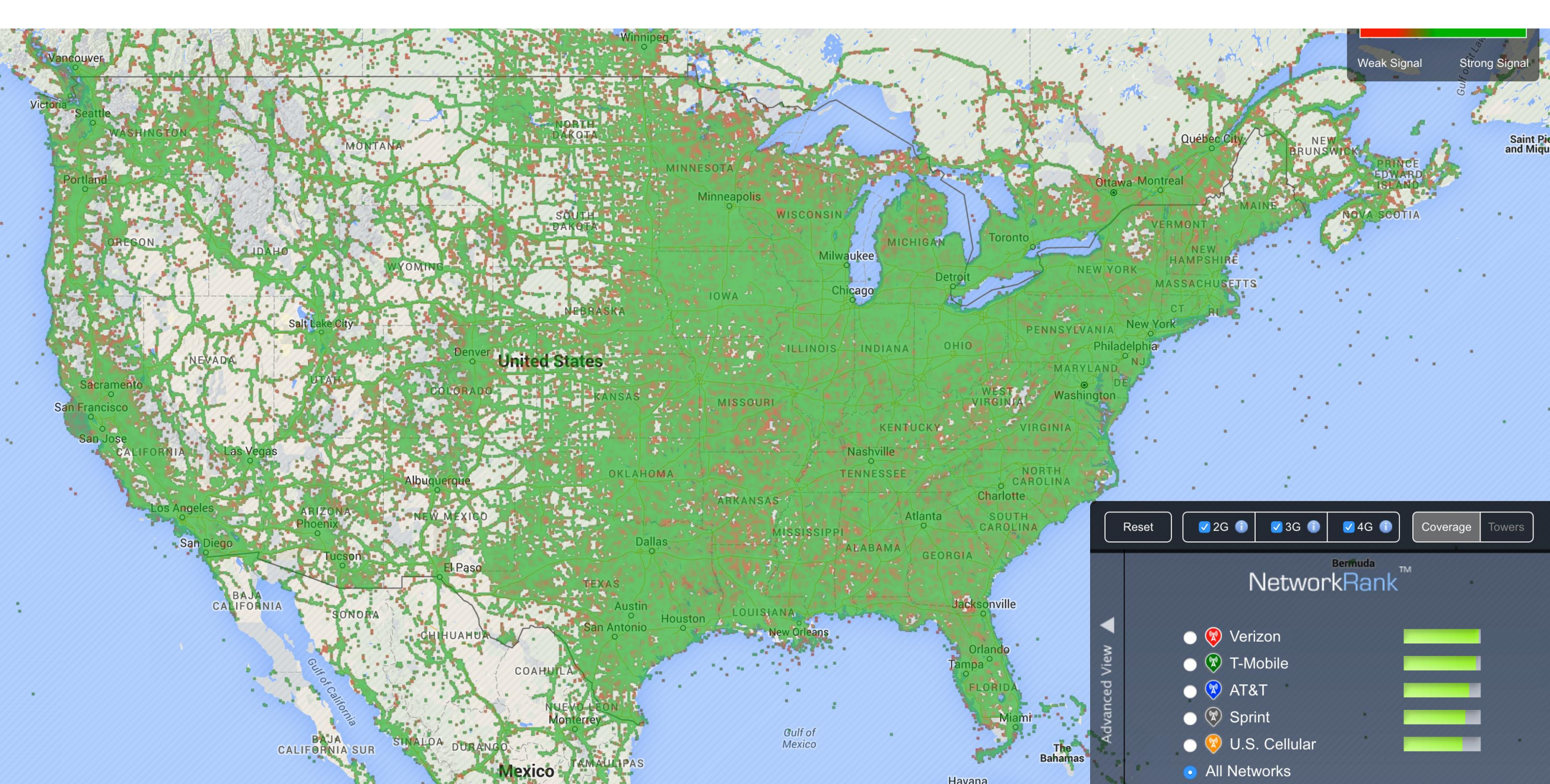
The best apps stand out

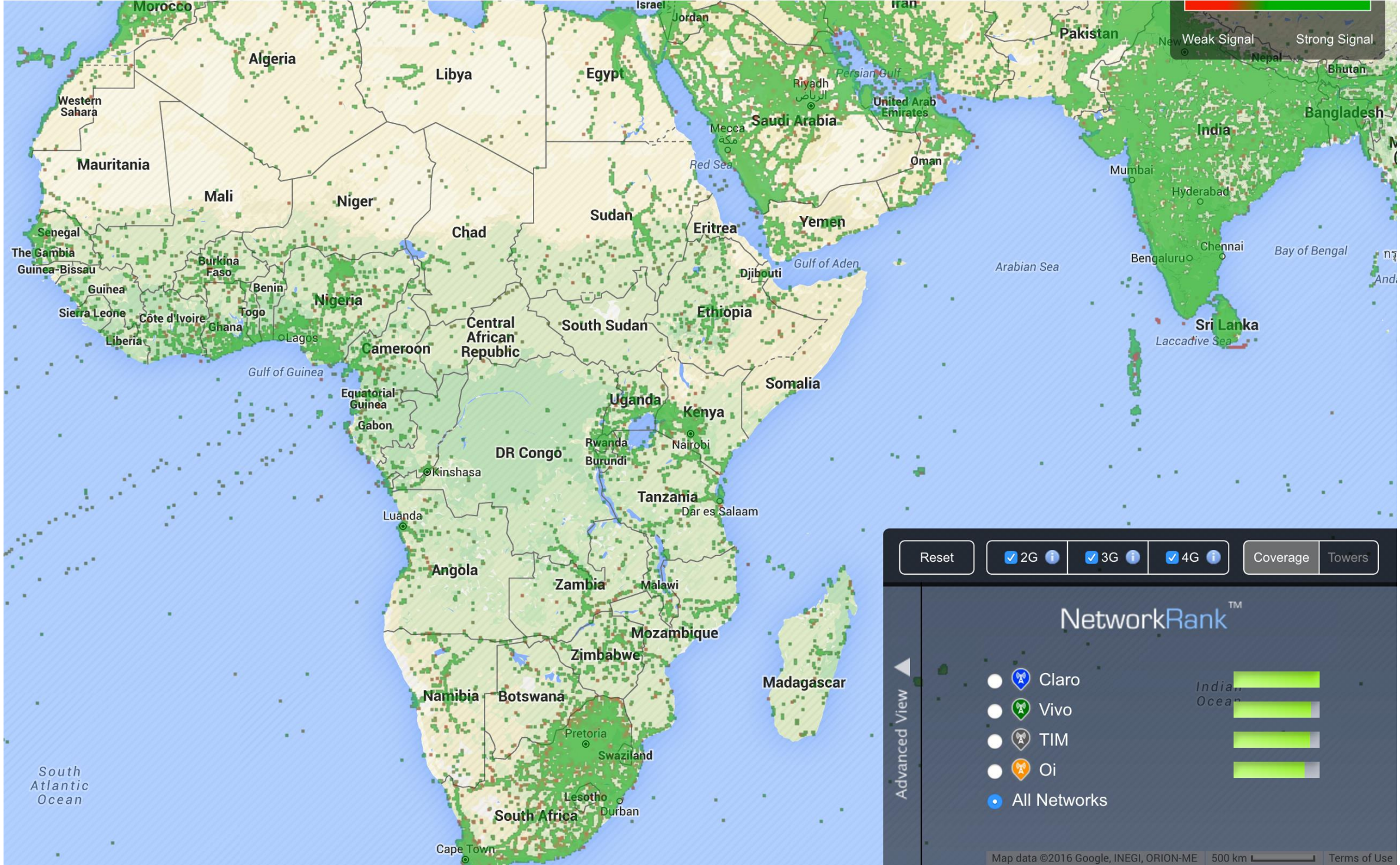
Bad app experiences

- Crashes
- Hard to navigate, poor UI, bad user experience
- Features not as advertised
- Slow or laggy experience
- Data not available when you need it



Always connected?





Reset

☒ 2G

☒ 3G

☒ 4G

Coverage

Towers

Advanced View

NetworkRank™

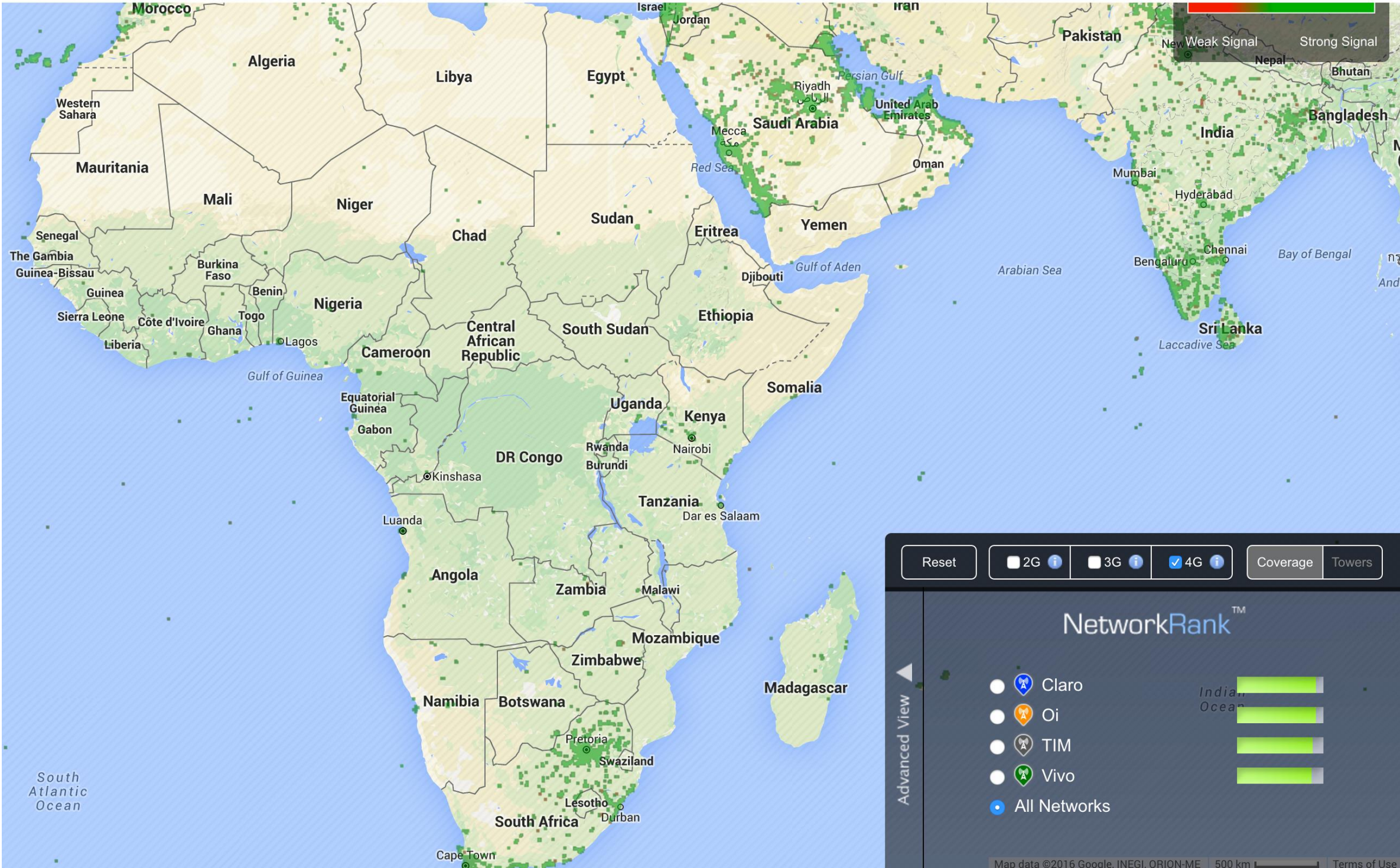
☐

 Claro

☐

 Vivo☐ ☐ ☒ All Networks

Indian Ocean



Reset

☐ 2G

☐ 3G

☒ 4G

Coverage

Towers

Advanced View

NetworkRankTM

☐

Claro

☐

Oi

☐

TIM

☐

Vivo

☒ All Networks

Indian Ocean

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What about a backend?

Infrastructure designed for Scale

100+ datacenters

Top 3 networks in the world

2x AWS, 6x Google DC Regions

G Series – Largest VM in World
32 cores, 448GB Ram, SSD...

 Operational

 Announced

* Operated by 21Vianet



38

Azure compute
regions open today

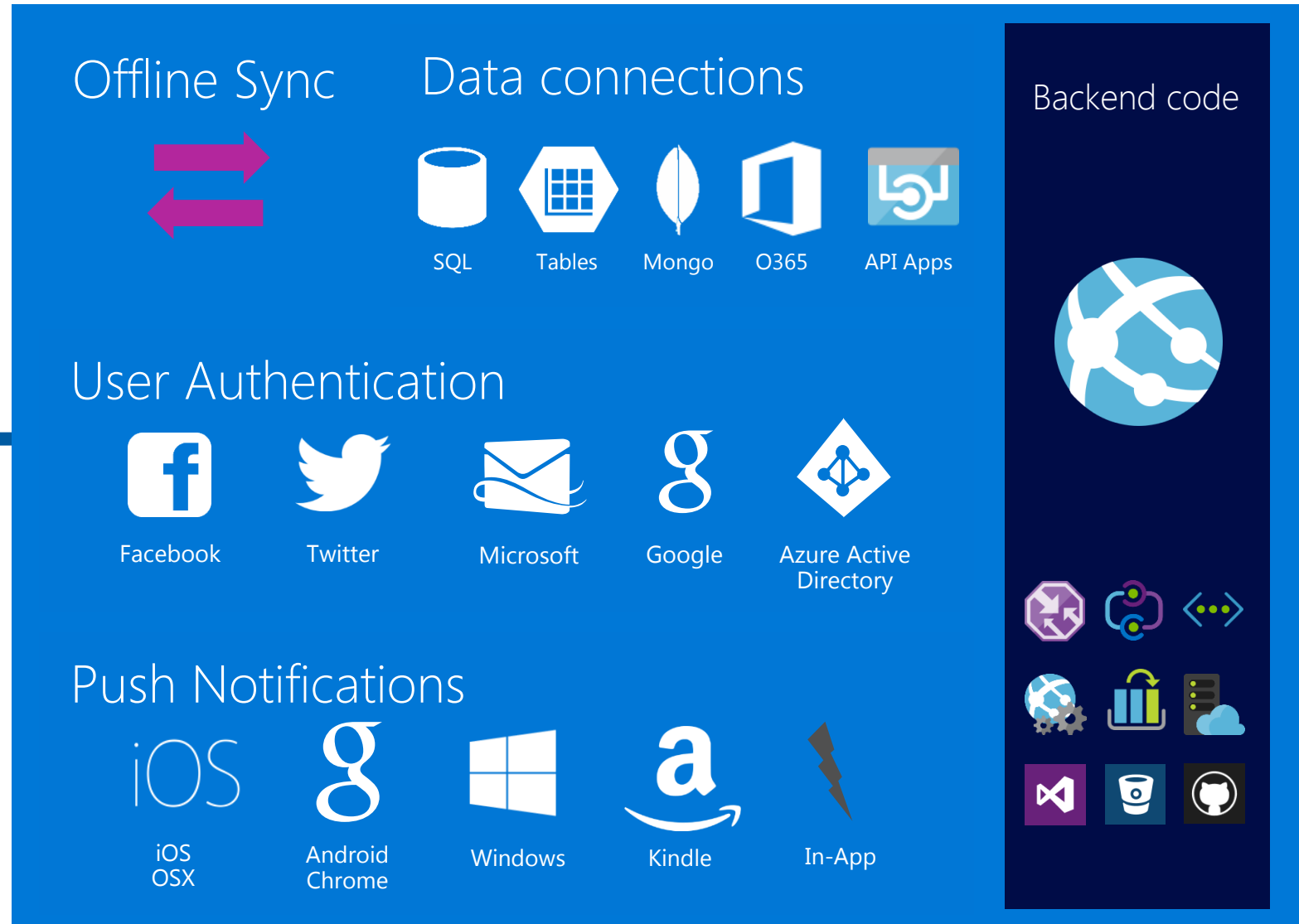
More than AWS and
Google Cloud combined

Datacenters recently
added in Canada, China,
and India

Why Azure Mobile Apps?

- *Extremely* powerful
- Flexible
 - Easy Tables (Node.js Backend)
 - App Service (ASP.NET Backend)
- Cross-platform client SDK
 - iOS, Android, and Windows
- Open source C#
 - Backend and Client SDKS on GitHub

Azure Mobile Apps



Let's build a backend

Create a Mobile Service

```
MobileService = new MobileServiceClient(  
    "https://myapp.azurewebsites.net");
```


Create tables

```
IMobileServiceSyncTable<TodoItem> syncTable;
```

```
public async Task Init()
```

```
{
```

```
    const string path = "syncstore.db";
```

```
    var db = new MobileServiceSQLiteStore(path);
```

```
    db.DefineTable<TodoItem>();
```

```
    await MobileService.SyncContext.InitializeAsync(db);
```

```
    syncTable = MobileService.GetSyncTable<TodoItem>();
```

```
}
```

Push and pull with sync table

```
private async Task SyncAsync()
{
    await MobileService.SyncContext.PushAsync();
    var query = syncTable.CreateQuery();

    await syncTable.PullAsync("todoItems", query);
}

private async Task InsertTodoItem(TodoItem todoItem)
{
    await syncTable.InsertAsync(todoItem);
    await MobileService.SyncContext.PushAsync();
}
```

Query local table

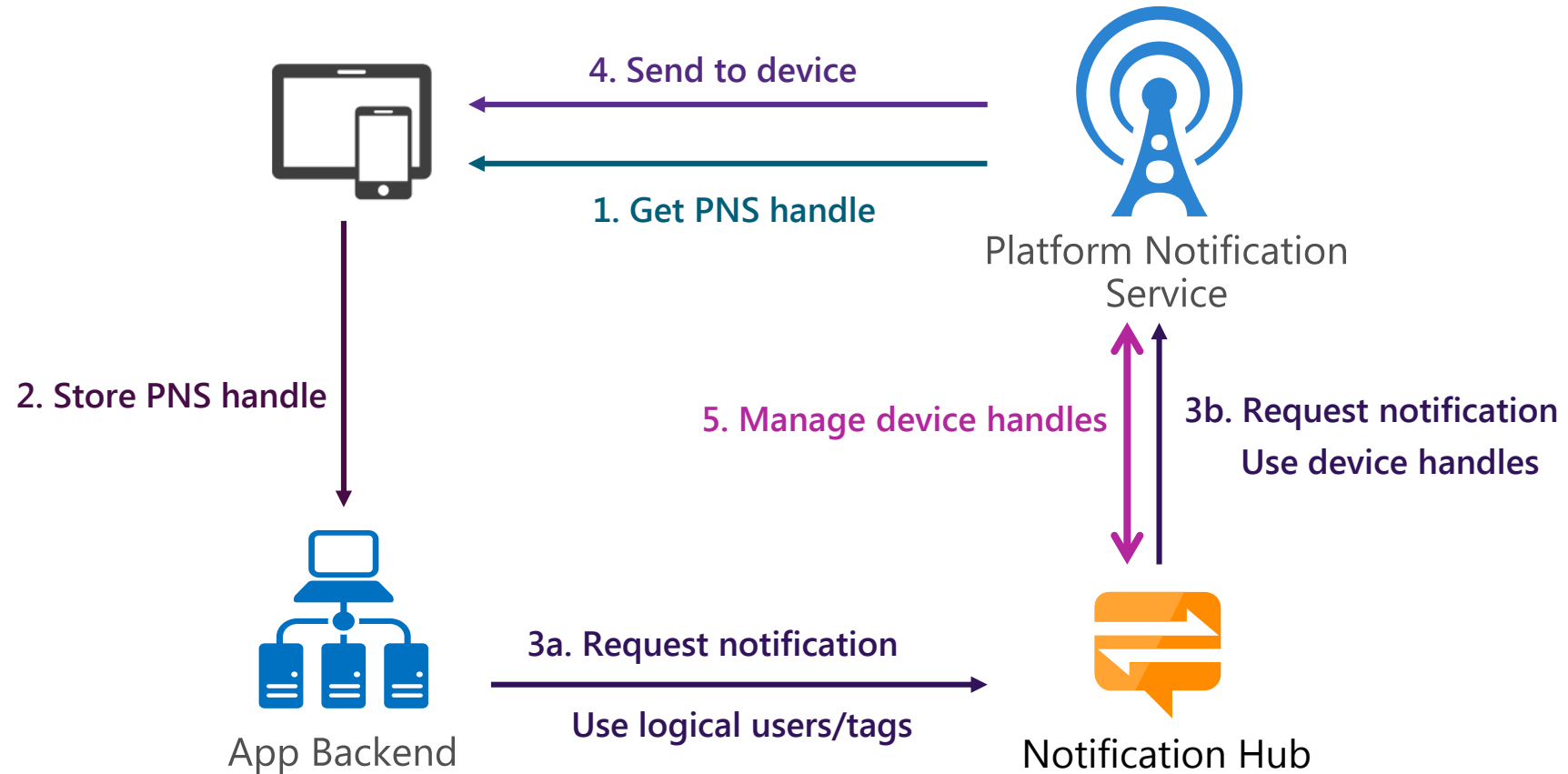
```
public async Task<IEnumerable<TodoItem>> GetOpenItemsAsync()  
{  
    return await todoTable  
        .Where(item => item.Complete == false)  
        .ToEnumerableAsync();  
}
```


User authentication

- Secure your app with prebuilt authentication providers
 - Facebook
 - Twitter
 - Google
 - Microsoft
 - Azure AD
 - Anything OAuth 2

Much More

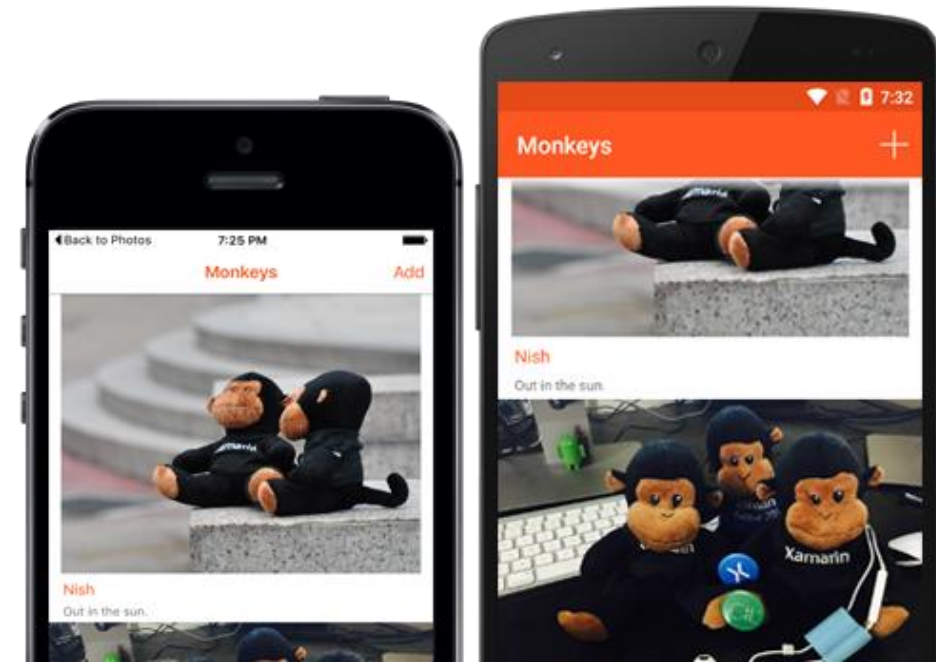
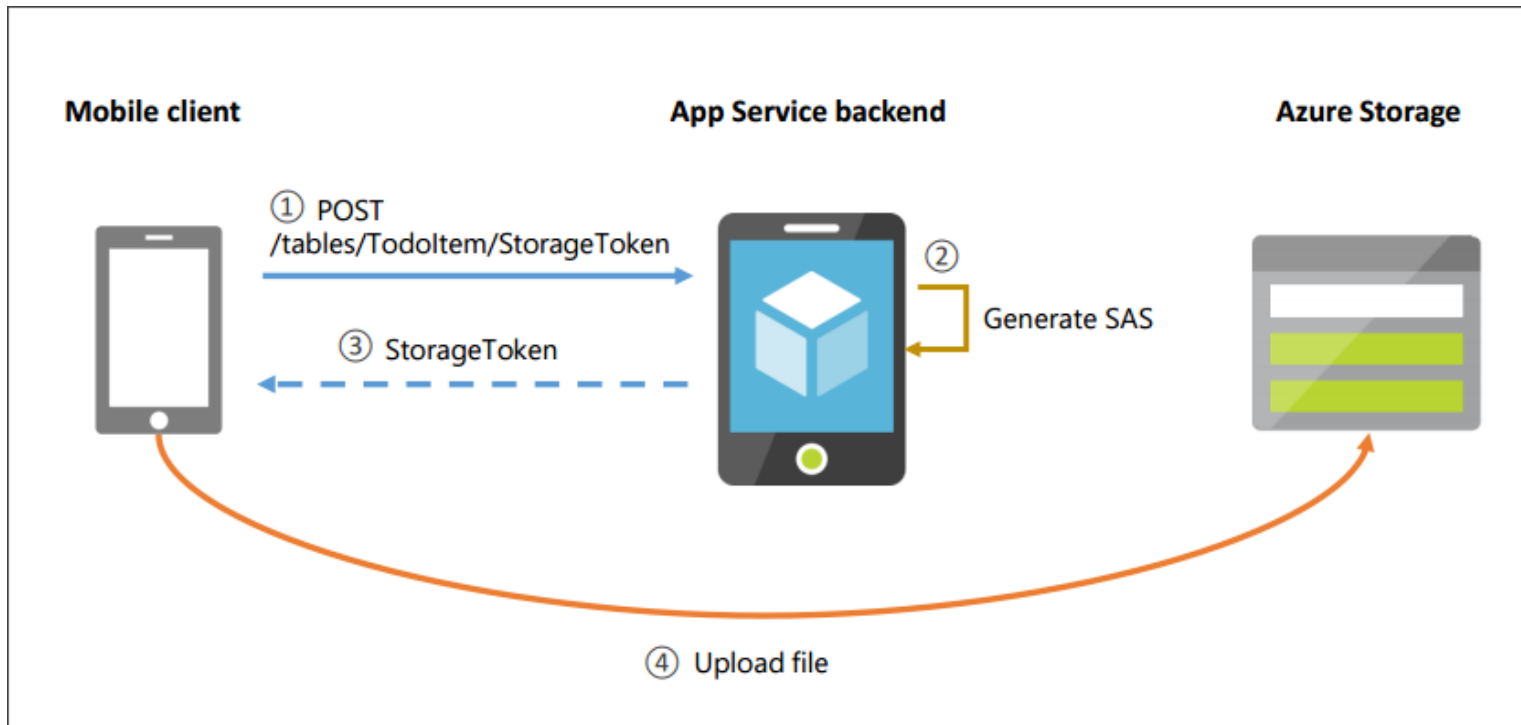
Push notifications with Notification Hub



- Maps between tags and handles

File sync

- Sync files to Azure Storage
- Online/Offline, just like table storage



Shopping Demo App

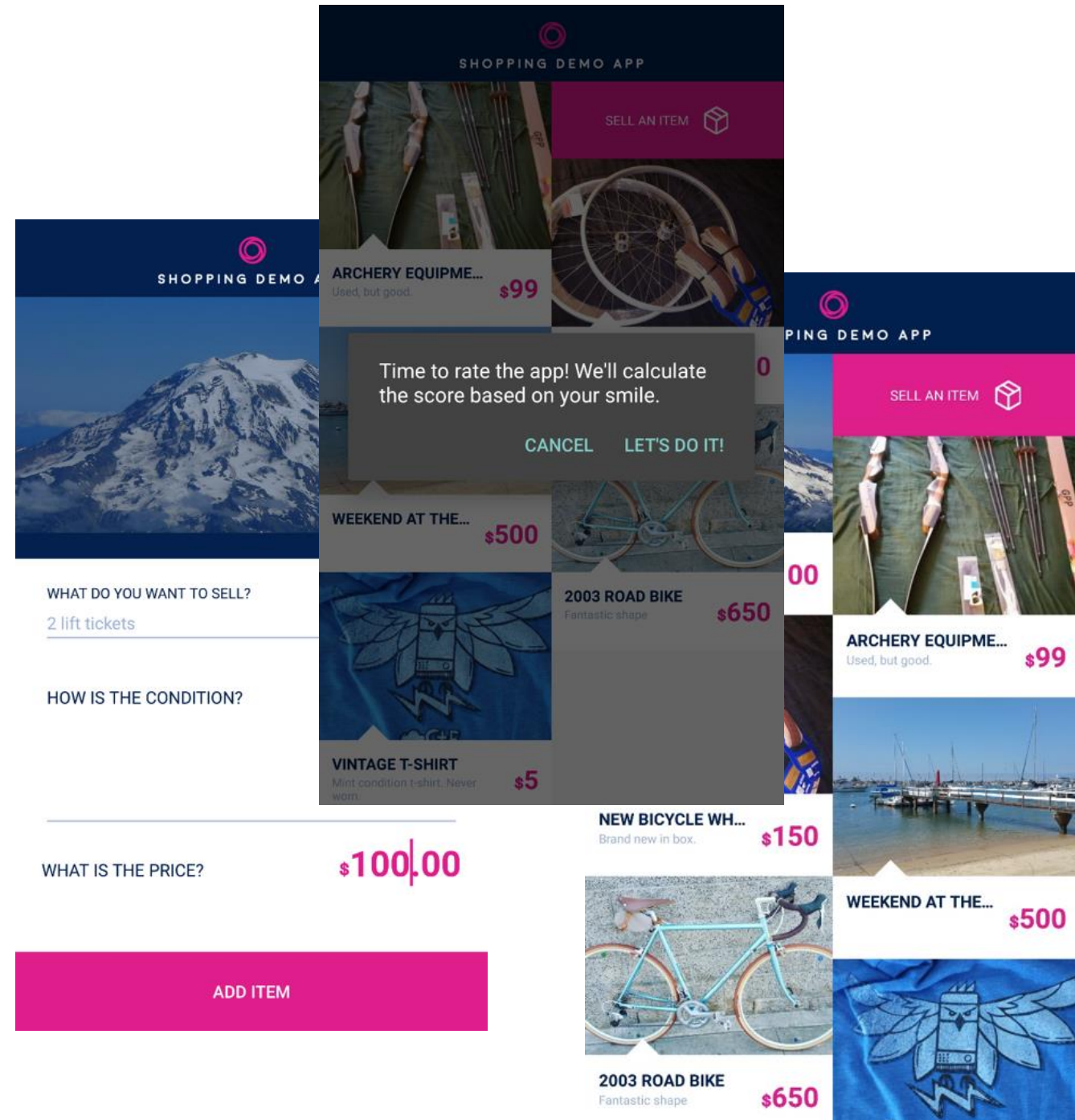
Azure Services:

- Cognitive Services (Emotion API)
- Storage
- On/offline sync
- Push notifications
- Authentication

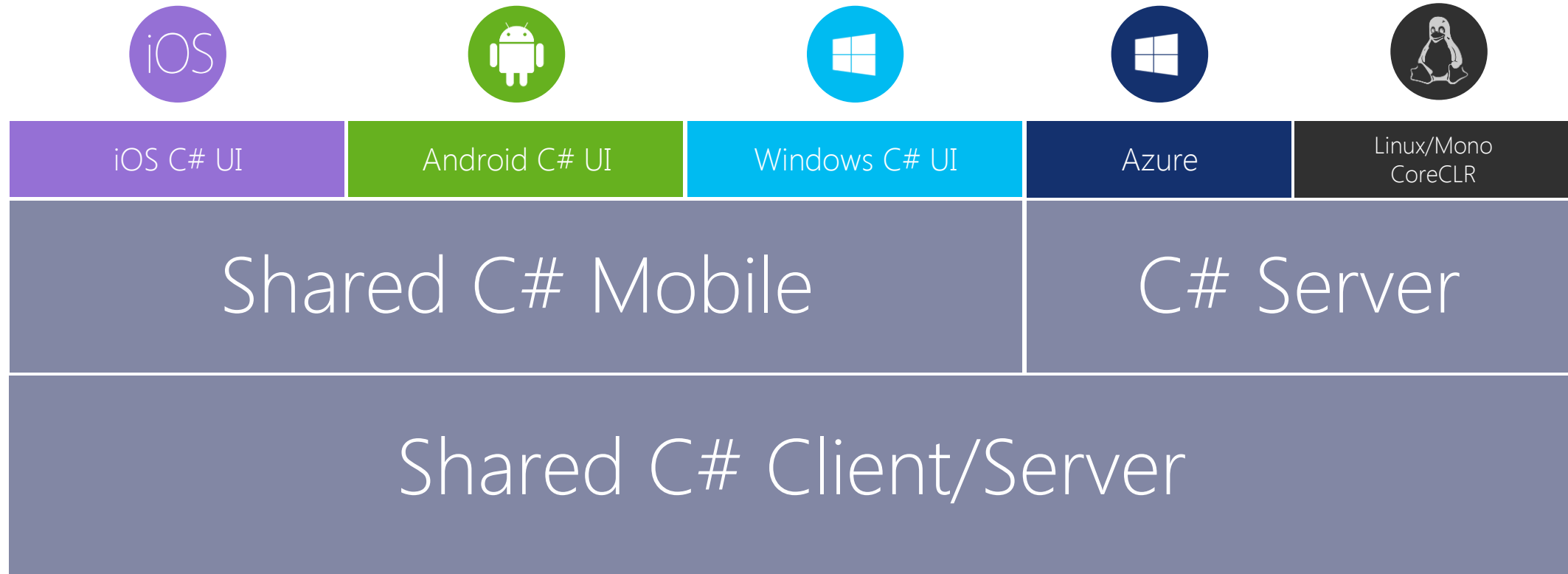
What's Available:

- Complete sample app with documentation
- Individual "quick starts"

github.com/Microsoft/XamarinAzure_ShoppingDemoApp



Mobile + Server



Shared C# codebase • 100% native API access • High performance

DEMO

Summary

- Plan for global reach
- Always cache data locally
- Assume success and push updates on re-connect
- Select a backend that grows with you



Q & A