# Survey calibration for causal inference: a simple method to balance covariate distributions

Beręsewicz Maciej\*

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#### Abstract

This paper proposes a simple, yet powerful, method for balancing distributions of covariates for causal inference based on observational studies. The method makes it possible to balance an arbitrary number of quantiles (e.g., medians, quartiles, or deciles) together with means if necessary. The proposed approach is based on the theory of calibration estimators (Deville and Särndal 1992), in particular, calibration estimators for quantiles, proposed by Harms and Duchesne (2006). The method does not require numerical integration, kernel density estimation or assumptions about the distributions. Valid estimates can be obtained by drawing on existing asymptotic theory. An illustrative example of the proposed approach is presented for the entropy balancing method and the covariate balancing propensity score method. Results of a simulation study indicate that the method efficiently estimates average treatment effects on the treated (ATT), the average treatment effect (ATE), the quantile treatment effect on the treated (QTT) and the quantile treatment effect (QTE), especially in the presence of non-linearity and mis-specification of the models. The proposed approach can be further generalized to other designs (e.g. multi-category, continuous) or methods (e.g. synthetic control method). An open source software implementing proposed methods is available.

Keywords: calibration estimators, quantile estimation, balancing weights, observational data JEL: C18, C21, C83.

<sup>\*</sup>Corresponding author, maciej.beresewicz@ue.poznan.pl, (1) Poznań University of Economics and Business, Department of Statistics, Al. Niepodległości 10, 61-875 Poznań; (2) Statistical Office in Poznań, Poland. This work was financed by the National Science Centre in Poland, OPUS 22 grant no. 2020/39/B/HS4/00941. Codes to reproduce the results are freely available from the github repository: https://github.com/ncn-foreigners/paper-note-quantiles-obs-studies. An R package that implements the proposed methods is available at https://github.com/ncn-foreigners/jointCalib. I would like to thank Marcin Szymkowiak, Piotr Chlebicki, Łukasz Chrostowski and Joanna Tyrowicz for their valuable comments on the first draft. I am grateful to Grzegorz Grygiel for his comments and proofreading. I would like to thank Noah Greifer who in a week after uploading first version of this paper on Arxiv platform (arXiv:2310.11969) implemented the proposed approach in the WeightIt for entropy balancing, non-parametric covariate balancing propensity score, optimization-based and energy weighting. See more in the development version of the package https://ngreifer.github.io/WeightIt/news/index.html (WeightIt 0.14.2.9003)

## 1 Introduction

Recent literature on causal inference for observational studies includes several approaches to balancing whole distributions of covariates rather than moments (e.g. means, variances). In particular, Hazlett (2020) proposes kernel entropy balancing (KEB), which consists in making the multivariate density of covariates approximately equal for the treated and control groups when the same choice of kernel is used to estimate these densities. Zhao (2019) proposes a covariate balancing rule that modifies the balancing propensity score model by reproducing the kernel Hilbert space and is implemented within the framework of the tailored loss function approach. Finally, Sant'Anna et al. (2022) proposes an integrated propensity score model, which aims to minimise imbalances in the joint distribution of covariates.

In this paper we propose a simple method which consists in balancing control and treatment distributions at specific quantiles along with moments, if needed. Drawing on the theory of calibration estimators in survey sampling (Deville and Särndal, 1992) and, in particular, on quantile calibration estimators (Harms and Duchesne, 2006), we develop methods for observational studies. The proposed method involves adding new variables to be balanced based on pre-treatment covariates  $\boldsymbol{X}$  using a modified Heaviside function (or its approximation), thus reducing bias and the root mean square error. The procedure does not require a prior knowledge of the covariate distributions, does not involve integration or tuning parameters such as bandwidths, and is computationally simple as it applies local linear approximation (for example through step-wise regression).

In this paper, extend two methods that aim to balance covariate moments between treatment and control groups, namely: entropy balancing proposed by Hainmueller (2012) and covariate balancing propensity score proposed by Imai and Ratkovic (2014). As our method does not add new restrictions on assumptions, nor is it restricted to specific treatment designs, it can be further applied to other methods. For example, our approach has already been extended to multi-category designs and other methods by Noah Greifer, who has already implemented our approach in his R package WeightIt (ver. 0.14.2.9003, Greifer (2023)) for binary and multi-category (for selected also continous) treatments using non-parametric covariate balancing propensity score (Fong et al.,

2018), inverse probability tilting (Graham et al., 2012), optimisation-based weighting (Wang and Zubizarreta, 2020) and energy balancing weighting (Huling et al., 2023; Huling and Mak, 2020). Our approach can be further generalised to other designs (e.g. continuous, longitudinal), assumptions (e.g. treatment is endogenous) or methods (e.g. synthetic control method as an alternative to Gunsilius (2023)).

The paper is structured as follows. Section 2 presents the theory underlying calibration estimators for means/totals and quantiles. Section 3 describes the proposed approach for the entropy balancing (Hainmueller, 2012) and the covariate balancing propensity score (Imai and Ratkovic, 2014), which we refer to as distributional entropy balancing (DEB) and distributional propensity score (DPS) methods respectively. Section 4 presents results of two simulation studies aimed at validating the two methods: DEB is used to estimate the average treatment effect on the treated (ATT) and the quantile treatment effect on the treated (QTT), while DPS is used to estimate the average treatment effect (ATE) and the quantile treatment effect (QTE). Section 5 presents empirical example aimed at estimating the ATE and QTE of 401(k) retirement plans on asset accumulation (cf. Benjamin, 2003) and compares it to results obtained by Sant'Anna et al. (2022). The paper ends with a conclusion and additional results are presented in the Appendix.

# 2 Theoretical basis from survey sampling

#### 2.1 Calibration estimator for a total

Let X be a random auxiliary variable and Y be the target random variable of interest. In most applications, the goal is to estimate a finite population total  $\tau_Y = \sum_{k \in U} Y_k$  or the mean  $\bar{\tau}_Y = \tau_Y/N$  of the variable of interest Y, where U is the population of size N. The Horvitz-Thompson estimator is a well-known estimator of a finite population total, which is expressed as  $\hat{\tau}_{Y\pi} = \sum_{k=1}^n d_k Y_k = \sum_{k \in s} d_k Y_k$ , where s denotes a probability sample of size n,  $d_k = 1/\pi_k$  is a design weight, and  $\pi_k$  is the first-order inclusion probability of the k-th element of the population U. This estimator is unbiased for  $\tau_Y$  i.e.  $E(\hat{\tau}_{Y\pi}) = \tau_Y$ .

Let  $\boldsymbol{X}_{k}^{\circ}$  be a  $J_{1}$ -dimensional vector of auxiliary variables (benchmark variables) for which

 $\tau_{\boldsymbol{X}} = \sum_{k \in U} \boldsymbol{X}_{k}^{\circ} = \left(\sum_{k \in U} X_{k1}, \dots, \sum_{k \in U} X_{kJ_{1}}\right)^{T}$  is assumed to be known. In most cases, in practice the  $d_k$  weights do not reproduce known population totals for benchmark variables  $\boldsymbol{X}_k^{\circ}$ . It means that the resulting estimate  $\hat{\tau}_{X\pi} = \sum_{k \in s} d_k X_k^{\circ}$  is not equal to  $\tau_X$ . The main idea of calibration is to look for new calibration weights  $w_k$  that are as close as possible to original design weights  $d_k$  and reproduce known population totals  $\tau_X$  exactly. In other words, in order to find new calibration weights  $w_k$  we have to minimise a distance function  $D(\boldsymbol{d}, \boldsymbol{v}) = \sum_{k \in s} d_k G\left(\frac{v_k}{d_k}\right) \to \min$  to fulfil calibration equations  $\sum_{k \in s} v_k \boldsymbol{X}_k^{\circ} = \sum_{k \in U} \boldsymbol{X}_k^{\circ}$ , where  $\boldsymbol{d} = (d_1, \dots, d_n)^T$ ,  $\boldsymbol{v} = (v_1, \dots, v_n)^T$  and  $G(\cdot)$  is a function which must satisfy some regularity conditions:  $G(\cdot)$  is strictly convex and twice continuously differentiable,  $G(\cdot) \geq 0$ , G(1) = 0, G'(1) = 0 and G''(1) = 1. Examples of  $G(\cdot)$  functions are given by Deville and Särndal (1992). For instance, if  $G(x) = \frac{(x-1)^2}{2}$ , then using the method of Lagrange multipliers the final calibration weights  $w_k$  can be expressed as  $w_k = d_k + d_k (\tau_{\boldsymbol{X}} - \hat{\tau}_{\boldsymbol{X}\pi})^T \left(\sum_{j \in s} d_j \boldsymbol{X}_j^{\circ} \boldsymbol{X}_j^{\circ T}\right)^{-1} \boldsymbol{X}_k^{\circ}$ . It is worth adding that in order to avoid negative or large  $w_k$  weights in the process of minimising the  $D(\cdot)$  function, one can consider some boundary constraints  $L \leq \frac{w_k}{d_k} \leq U$ , where  $0 \leq L \leq 1 \leq U$ ,  $k = 1, \ldots, n$ . The final calibration estimator of a population total  $\tau_Y$  can be expressed as  $\hat{\tau}_{YX} = \sum_{k \in s} w_k y_k$ , where  $w_k$  are calibration weights obtained after selecting a given  $G(\cdot)$  function.

Note that the Kullback-Leibler (KL) distance function given by  $D(d,v) = \sum_k q_k \left\{ v_k \log(\frac{v_k}{d_k}) - v_k + d_k \right\}$  reduces to  $D(d,v) = \sum_k v_k \log(\frac{v_k}{d_k})$  if  $q_k = 1$  and  $\sum_k v_k = N$ . This distance function is known under the name entropy divergence in Hainmueller (2012), minimum entropy distance in Deville and Särndal (1992), exponential tilting (EL) in Kim (2010) or generalized exponential tilting in Wu and Lu (2016). Using KL distance function leads to  $G(x) = x \log(x) - x + 1$  which is well known raking ratio method for categorical data and is available in statistical software for sample surveys (e.g. in the calibrate with calfun="raking" argument in the survey package; cf. Lumley (2004)).

Deville and Särndal (1992) and Kim (2010) proved that using KL function is asymptotically equivalent regression estimator (i.e. using  $G(x) = \frac{1}{2}(x-1)^2$  function) for sample surveys (i.e. calibration estimator can be efficient if  $Y_k$  is linearly related to  $X_k$ ). This was proved once again by Zhao and Percival (2016) in the context of observational studies.

#### 2.2 Calibration estimator for a quantile

Harms and Duchesne (2006) considered a way of estimating quantiles using the calibration approach, which is very similar to that proposed by Deville and Särndal (1992) for a finite population total  $\tau_Y$ . By analogy, in their approach it is not necessary to know values for all auxiliary variables for all units in the population. It is enough to know the corresponding quantiles for the benchmark variables. Let us briefly discuss the problem of finding calibration weights in this setup.

We want to estimate a quantile  $Q_{Y,\alpha}$  of order  $\alpha \in (0,1)$  of the variable of interest Y, which can be expressed as  $Q_{Y,\alpha} = \inf \{ t | F_Y(t) \ge \alpha \}$ , where  $F_Y(t) = N^{-1} \sum_{k \in U} H(t - Y_k)$  and the Heaviside function is given by

$$H(t - Y_k) = \begin{cases} 1, & t \ge Y_k, \\ 0, & t < Y_k. \end{cases}$$
 (1)

We assume that  $Q_{X^*,\alpha} = \left(Q_{X_1^*,\alpha},\ldots,Q_{X_{J_2}^*,\alpha}\right)^T$  is a vector of known population quantiles of order  $\alpha$  for a vector of auxiliary variables  $X_k^*$ , where  $\alpha \in (0,1)$  and  $X_k^*$  is a  $J_2$ -dimensional vector of auxiliary variables. Note that we distinguish  $X_k^\circ$  and  $X_k^*$  auxiliary variables for which we wish to reproduce totals and quantiles respectively. This is because, in general, the numbers  $J_1$  for  $X_k^\circ$  and  $J_2$  for  $X_k^*$  may be are different. It may happen that for a specific auxiliary variable its population total and the corresponding quantile of order  $\alpha$  will be known. However, in most cases, quantiles will be known for continuous auxiliary variables, unlike totals, which will generally be known for categorical variables. In most observational studies unit level data is available for all X variables thus possibility of calibration to specific quantiles is easier than for sample surveys.

In order to find new calibration weights  $w_k$  that reproduce known population quantiles in a vector  $\mathbf{Q}_{X^*,\alpha}$ , an interpolated distribution function estimator of  $F_Y(t)$  is defined as  $\hat{F}_{Y,cal}(t) = \frac{\sum_{k \in s} w_k H_{Y,s}(t,Y_k)}{\sum_{k \in s} w_k}$ , where the Heaviside function in formula (1) is replaced by the modified function  $H_{Y,s}(t,Y_k)$  given by

$$H_{Y,s}(t, Y_k) = \begin{cases} 1, & Y_k \leq L_{Y,s}(t), \\ \beta_{Y,s}(t), & Y_k = U_{Y,s}(t), \\ 0, & Y_k > U_{Y,s}(t), \end{cases}$$
(2)

where  $L_{Y,s}(t) = \max\{\{Y_k \mid Y_k \leq t, k \in s\} \cup \{-\infty\}\}$ ,  $U_{Y,s}(t) = \min\{\{Y_k \mid Y_k > t, k \in s\} \cup \{\infty\}\}$  and  $\beta_{Y,s}(t) = \frac{t - L_{Y,s}(t)}{U_{y,s}(t) - L_{Y,s}(t)}$  for  $k = 1, \ldots, n, t \in \mathbb{R}$ . A calibration estimator of quantile  $Q_{Y,\alpha}$  of order  $\alpha$  for variable Y is defined as  $\hat{Q}_{Y,cal,\alpha} = \hat{F}_{Y,cal}^{-1}(\alpha)$ , where a vector  $\boldsymbol{w} = (w_1, \ldots, w_n)^T$  is a solution of optimization problem  $D(\boldsymbol{d}, \boldsymbol{v}) = \sum_{k \in s} d_k G\left(\frac{v_k}{d_k}\right) \to \min$  subject to the calibration constraints  $\sum_{k \in s} v_k = N$  and  $\hat{\boldsymbol{Q}}_{\boldsymbol{X}^*,cal,\alpha} = \left(\hat{Q}_{X_1^*,cal,\alpha}, \ldots, \hat{Q}_{X_{J_2}^*,cal,\alpha}\right)^T = \boldsymbol{Q}_{\boldsymbol{X}^*,\alpha}$  or equivalently  $\hat{F}_{X_j^*,cal}\left(Q_{X_j^*,\alpha}\right) = \alpha$ , where  $j = 1,\ldots,J_2$ .

As in the previous case, if  $G(x) = \frac{(x-1)^2}{2}$  then using the method of Lagrange multipliers the final calibration weights  $w_k$  can be expressed as  $w_k = d_k + d_k \left( \mathbf{T_a} - \sum_{k \in s} d_k \boldsymbol{a}_k \right)^T \left( \sum_{j \in s} d_j \boldsymbol{a}_j \boldsymbol{a}_j^T \right)^{-1} \boldsymbol{a}_k$ , where  $\mathbf{T_a} = (N, \alpha, \dots, \alpha)^T$  and the elements of  $\boldsymbol{a}_k = (1, a_{k1}, \dots, a_{kJ_2})^T$  are given by

$$a_{kj} = \begin{cases} N^{-1}, & X_{kj}^* \leq L_{X_j^*,s} \left( Q_{X_j^*,\alpha} \right), \\ N^{-1} \beta_{X_j^*,s} \left( Q_{X_j^*,\alpha} \right), & X_{kj}^* = U_{X_j^*,s} \left( Q_{X_j^*,\alpha} \right), \\ 0, & X_{kj}^* > U_{X_j^*,s} \left( Q_{x_j^*,\alpha} \right), \end{cases}$$
(3)

with  $j = 1, ..., J_2$ . Alternatively, one can consider the logistic function instead of (3)

$$a_{kj} = \frac{1}{1 + \exp\left(-2l\left(X_{kj}^* - Q_{X_j^*,\alpha}^*\right)\right)} \frac{1}{N},$$

where  $X_{kj}^*$  is the kth row of the auxiliary variable  $X_j^*$   $(j = 1, ..., J_2)$ , N is the population size,  $Q_{X_j^*,\alpha}$  is the known population  $\alpha$ -th quantile, and l is a constant set to a large value (e.g. 1,000).

In the next sections we describe how this method can be applied to make causal inferences in observational studies. We focus on four causal parameters: ATT, QTT, ATE and QTE.

# 3 Proposed approaches

### 3.1 Setup

Let us assume that  $\mathcal{D}_k = \{0, 1\}$  is a treatment indicator variable, sample  $s_0$  denotes the control group of size  $n_0$ ,  $s_1$  denotes the treatment group of size  $n_1$  and  $Y_k$  denotes the variable of interest, where  $Y_k(1)$  and  $Y_k(0)$  are the potential outcomes for the treatment group and the control group,

respectively. The realised outcome is  $Y_k = \mathcal{D}_k Y_k(1) + (1 - \mathcal{D}_k) Y_k(0)$  and  $\mathbf{X}_k^{\circ}$  is vector of pretreatment covariates whose support is denoted as  $\mathcal{X}$ . Let  $p(\mathbf{x}) = \mathbb{P}(\mathcal{D}_k = 1 | \mathbf{X}_k^{\circ} = \mathbf{x})$  be the propensity score where  $x \in \mathcal{X}$  and for  $\delta = \{0, 1\}$  the distribution and the quantile of the potential outcome  $Y_k(\delta)$  is given by  $F_{Y_k(\delta)}(y) = \mathbb{P}(Y_k(\delta) \leq y)$  and  $q_{Y_k(\delta)}(\alpha) = \inf \{t \mid F_{Y_k(\delta)}(t) \geq \alpha\}$ .

Let us further assume that the researcher is interested in estimating the average treatment effect on the treated  $ATT = \mathbb{E}[Y(1) \mid \mathcal{D} = 1] - \mathbb{E}[Y(0) \mid \mathcal{D} = 1]$ , the quantile treatment effect on the treated  $QTT(\alpha) = q_{Y(1)|D=1}(\alpha) - q_{Y(0)|D=1}(\alpha)$ , an overall average treatment effect  $ATE = \mathbb{E}(Y(1) - Y(0))$  or the quantile treatment effect  $QTE(\alpha) = q_{Y(1)} - q_{Y(0)}$ .

In this paper we follow a commonly used identification strategy in policy evaluation (cf Rosenbaum and Rubin, 1983; Firpo, 2007): 1) given  $X_k^{\circ}$ ,  $(Y_k(1), Y_k(0))$  are jointly independent from  $\mathcal{D}_k$  (conditional ignorability), 2)  $\forall_{x \in \mathcal{X}} p(x)$  is bounded away from zero and one, 3) uniqueness of quantiles. The identification strategy is the same as that used in the literature mentioned above, since we adopt the same assumptions.

For the ATT and QTT the counterfactual mean and  $\alpha$ -quantile can be estimated as

$$ATT = \mathbb{E}[\widehat{Y(0)} \mid \mathcal{D} = 1] = \frac{\sum_{k \in s_0} \omega_k Y_k}{\sum_{k \in s_0} \omega_k},$$
$$QTT(\alpha) = \mathbb{E}[\widehat{q_{Y(0)}} \mid \mathcal{D} = 1(\alpha)] = \frac{\sum_{k \in s_0} \omega_k H(t - Y_k)}{\sum_{k \in s_0} \omega_k},$$

where  $\omega_k$  is a weight chosen for each control unit.

For ATE one can use the approach suggested by Rosenbaum (1987), i.e.

$$ATE = \mathbb{E}\left[\left(\frac{\mathcal{D}}{p(\mathbf{X}^{\circ})} - \frac{1 - \mathcal{D}}{1 - p(\mathbf{X}^{\circ})}\right)Y\right],\tag{4}$$

and for QTE with  $\delta \in \{0,1\}$ ,  $F_{Y(\delta)}(y)$  is identified by

$$F_{Y(\delta)}(y) = \mathbb{E}\left[\frac{1\{\mathcal{D} = \delta\}}{\delta p(\mathbf{X}^{\circ}) + (1 - \delta)(1 - p(\mathbf{X}^{\circ}))} 1\{Y \leqslant y\}\right],\tag{5}$$

where 1{.} is the indicator function, which means that  $QTE(\alpha)$  can also be written as functionals of the observed data (cf. Sant'Anna et al., 2022).

#### 3.2 Distributional entropy balancing

Hainmueller (2012) proposed entropy balancing (EB) to reweight the control group to the known characteristics of the treatment group to estimate ATT and QTT. This method can be summarised as follows when only the first moments are constrained

$$\max_{v} H(v) = -\sum_{k \in s_0} v_k \log (v_k/d_k)$$
s.t. 
$$\sum_{k \in s_0} v_k X_{kj}^{\circ} = m_j \text{ for } j \in 1, \dots, J_1,$$

$$\sum_{k \in s_0} v_k = 1 \text{ and } v \ge 0 \text{ for all } k \in s_0,$$

$$(6)$$

where  $v_k$  is defined as previously,  $d_k > 0$  is the base weight for unit k set to e.g.  $d_k = 1/n_0$  and  $m_j$  is the mean of the  $X_j^{\circ}$ -th covariate in the treatment group. As in the case of calibration,  $\omega_k$  are solutions to (6).

As we discussed in section 2.1 the EB method is a variant of calibration approach where the KL distance function is used. Therefore, we can be simply extended (6) to achieve not only the mean balance but also the distributional balance via quantiles. Instead of using known or estimated population totals  $Q_{X^*,\alpha}$ , we can use treatment group quantiles denoted by  $q_{X^*,\alpha} = \left(q_{X_1^*,\alpha},\ldots,q_{X_{J_2}^*,\alpha}\right)^T$ , where the same  $\alpha$  is applied for all  $X^*$  variables and the definition of the vector  $\mathbf{a}_k = (1, a_{k1}, \ldots, a_{kJ_2})^T$  changes to

$$a_{kj} = \begin{cases} n_1^{-1}, & X_{kj}^* \le L_{X_j^*, s_0} \left( q_{X_j^*, \alpha} \right), \\ n_1^{-1} \beta_{X_j^*, s_0} \left( q_{X_j^*, \alpha} \right), & X_{kj}^* = U_{X_j^*, s_0} \left( q_{X_j^*, \alpha} \right), \\ 0, & X_{kj}^* > U_{X_j^*, s_0} \left( q_{X_j^*, \alpha} \right), \end{cases}$$

$$(7)$$

with  $j = 1, ..., J_2$  where  $n_1$  is the size of the treatment group. Alternatively, one can use a modified (2.2) given by

$$a_{kj} = \frac{1}{1 + \exp\left(-2l\left(X_{kj}^* - q_{X_j^*,\alpha}\right)\right)} \frac{1}{n_1}.$$

Our proposal, which leads to distributional entropy balancing (hereinafter DEB), consists of

extending the original idea by adding additional constraint(s) on the weights on  $\boldsymbol{a}_k$ , as presented below where the same  $\alpha$  is applied for all  $\boldsymbol{X}_j^*$   $j=1,...,J_2$  variables

$$\max_{v} H(v) = -\sum_{k \in s_0} v_k \log \left( v_k / d_k \right),$$
s.t. 
$$\sum_{k \in s_0} v_k X_{kj}^* = m_j \text{ for } j \in 1, \dots, J_1,$$

$$\sum_{k \in s_0} v_k a_{kj} = \frac{\alpha_j}{n_1} \text{ for } j \in 1, \dots, J_2,$$

$$\sum_{k \in s_0} v_k = 1 \text{ and } v \ge 0 \text{ for all } k \in s_0.$$

This approach can be easily extended for vector  $\boldsymbol{\alpha}$ , say quartiles (0.25, 0.5, 0.75) or deciles  $(0.1, \ldots, 0.9)$ . Our approach is similar to that proposed by Hazlett (2020), who extended (6) by replacing the first condition by  $\sum_{k \in s_0} v_k \phi(X_k) = \frac{1}{n_1} \sum_{k \in s_1} \phi(X_k)$ , where  $\phi(X_k)$  are the basis functions for the kernel function (in particular the Gaussian kernel). Our approach is simpler as we locally approximate this relationship with a step-wise (constant) regression because the EB method assumes linear model of  $Y_k$  and balancing variables.

Remark 1: Zhao and Percival (2016) showed that EB method is doubly robust with respect to linear outcome regression and logistic propensity score regression. Including quantiles in the constraints is simply adding new variables to outcome and propensity score regression (as higher order of moments). This leads to step-wise linear/logistic regression, which can approximate non-linear relationships in both models. Effectiveness of this approach will be showed in the simulation study.

Remark 2: Instead of modelling the whole distribution, one can start by adjusting the medians or quartiles. The number of quantiles for  $X_k^*$  can vary. In the simulation study we show that even a small number of quantiles significantly improves the estimates, especially in the presence of non-linear relationships.

**Remark 3**: This approach assumes that the distributions of  $x_k^*$  between the control and treatment groups have the same support, i.e. it is possible to generate a vector  $\sum_k a_{kj} > 0$ .

Our approach can be further applied to hierarchically regularised entropy balancing, as pro-

posed by Xu and Yang (2023), or the empirical likelihood method, as recently discussed by Zhang et al. (2022). Development version the WeightIt (Greifer, 2023) package in R (R Core Team, 2023) currently supports binary and multi-category treatments.

#### 3.3 Distributional propensity score method

Imai and Ratkovic (2014) proposed the covariate balancing propensity score (CBPS) to estimate the (4), where unknown parameters of the propensity score model  $\gamma$  are estimated using the generalized method of moments as

$$\mathbb{E}\left[\left(\frac{\mathcal{D}}{p(\boldsymbol{X}^{\circ};\boldsymbol{\gamma})} - \frac{1-\mathcal{D}}{1-p(\boldsymbol{X}^{\circ};\boldsymbol{\gamma})}\right)f(\boldsymbol{X}^{\circ})\right] = \mathbf{0},\tag{8}$$

where  $p(\dot{})$  is the propensity score with unknown vector of parameters  $\gamma \in \mathbb{R}^{J_1}$  (including the intercept). Equation (8) balances means (or other moments, if specified) of the the  $X^{\circ}$  variables, which may not be sufficient if the variables are highly skewed or we are interested in estimating DTE or QTE.

We propose a simple approach based on the specification of moments and  $\alpha$ -quantiles to be balanced. Instead of using the matrix  $\mathbf{X}^{\circ}$  (including constant), we propose either using  $\mathbf{X}^{*}$  solely (i.e. balancing only quantiles) as given below or  $\mathbf{X}^{\circ}$  and  $\mathbf{X}^{*}$  jointly (i.e. balancing both quantiles and moments). Both cases we denote distributional propensity score (DPS) method as in both cases the goal is to balance distribution of  $\mathbf{X}^{*}$  variables via  $\alpha$ -quantiles.

To describe the main idea let's focus on the first case where only  $\alpha$ -quantiles  $X^*$ . In such case the equation (8) is replaced by

$$\mathbb{E}\left[\left(\frac{\mathcal{D}}{p(\boldsymbol{A};\boldsymbol{\gamma})} - \frac{1-\mathcal{D}}{1-p(\boldsymbol{A};\boldsymbol{\gamma})}\right)f(\boldsymbol{A})\right] = \mathbf{0},\tag{9}$$

where rows of matrix  $\boldsymbol{A}$  are given by  $\boldsymbol{a}_k = (1, a_{k1}, \dots, a_{kJ_2})^T$  and elements  $\boldsymbol{a}_k$  for treatment units are given by

$$a_{kj} = \begin{cases} n_1^{-1}, & X_{kj}^* \le L_{x_j,1} \left( q_{X_{j,\alpha}^*} \right), \\ n_1^{-1} \beta_{X_j^*,1} \left( q_{X_{j,\alpha}^*} \right), & X_{kj}^* = U_{X_j^*,1} \left( q_{X_{j,\alpha}^*} \right), \\ 0, & X_{kj}^* > U_{X_j,1} \left( q_{X_{j,\alpha}^*} \right), \end{cases}$$

$$(10)$$

where  $n_1$  is the size of the treatment group and  $q_{X_{j,\alpha}^*}$  is  $\alpha$ -quantile for  $X_j^*$  for treatment group and for control units

$$a_{kj} = \begin{cases} n_0^{-1}, & X_{kj}^* \le L_{x_j,1} \left( q_{X_{j,\alpha}^*} \right), \\ n_0^{-1} \beta_{X_j^*,1} \left( q_{X_{j,\alpha}^*} \right), & X_{kj}^* = U_{X_j^*,1} \left( q_{X_{j,\alpha}^*} \right), \\ 0, & X_{kj}^* > U_{X_j,1} \left( q_{X_{j,\alpha}^*} \right), \end{cases}$$

$$(11)$$

Alternatively, the logistic function (2.2) can be used. Note that the elements of A for treatment group will sum up to the selected  $\alpha$  orders of the quantiles as  $n_1 \to \infty$  (though for small sample sizes, they may not sum up to the specified  $\alpha$ ). As a result, the propensity score weights balance the  $\alpha$  orders of the treatment and control groups and, as shown in Harms and Duchesne (2006), the  $\alpha$  quantiles of the selected variables.

The second case of the DPS method combines both  $X^{\circ}$  and  $X^{*}$  where A equation (9) is then replaced by X as in

$$\mathbb{E}\left[\left(\frac{\mathcal{D}}{p(\boldsymbol{X};\boldsymbol{\gamma})} - \frac{1-\mathcal{D}}{1-p(\boldsymbol{X};\boldsymbol{\gamma})}\right)f(\boldsymbol{X})\right] = \mathbf{0},\tag{12}$$

where  $X = [A \ X^{\circ}]$  and the intercept in the  $X^{\circ}$  is removed as A already contains it. DPS presented in (12) will preserve not only means but also  $\alpha$ -quantiles of selected variables.

Remark 4. The ATE or QTE estimator using based on CBPS or DPS method is doubly robust if either outcome or propensity score is correctly. If we use DPS method presented in (12) we assume that  $\mathbb{E}(Y|X)$  is approximated by stepwise linear regression with steps created by  $\alpha$ -quantiles through A. The same applies to  $p(X, \gamma)$  where A is used to add stepwise linear part into e.g. logistic regression. It means that inclusion of  $\alpha$ -quantiles allows for approximation of non-linear relationships of Y or  $\mathcal{D}$  and  $X^{\circ}$  with step-wise linear models.

As our method is simply based on adding new covariates (as adding higher moments) standard

procedures to estimate  $\gamma$  parameters with a just-identified or over-identified set of equations (e.g. generalised method of moments, empirical likelihood) can be followed. Since we do not change the estimation method itself, any method proposed in the literature can be applied. Furthermore, this matrix can be plugged into a high-dimensional setting with variable selection as in Ning et al. (2020), non-parametric CBPS as in Fong et al. (2018) or the improved CBPS proposed by Fan et al. (2016). Our approach is not limited to binary but can be also utilized for multi-category or continuous treatments or longitudinal setting. Thus achieving distribution balancing without developing more sophisticated methods than those of Imai and Ratkovic (2014).

Development version the WeightIt package in R currently supports only non-parametric CBPS for binary and multi-category treatments but it is straight-forward to use our approach by either creating matrix A independently or use our R package jointCalib which contains function joint\_calib\_cbps that uses the CBPS package (Fong et al., 2022). In the next section we verify DEB and DPS methods via the simulation studies.

## 4 Simulation results

#### 4.1 Simulation for the DEB method

To show the effectiveness of our approach we follow the simulation procedure described by Hainmueller (2012). We generate 6 variables: three  $(X_1, X_2 \text{ and } X_3)$  from a multivariate normal distribution  $MVN(\mathbf{0}, \Sigma)$ , where

$$\Sigma = \begin{bmatrix} 2 & 1 & -1 \\ 1 & 1 & -0.5 \\ -1 & -0.5 & 1 \end{bmatrix},$$

 $X_4 \sim \text{Uniform}[-3,3], X_5 \sim \chi^2(6)$  and  $X_6 \sim \text{Bernoulli}(0.5)$ . The treatment and control groups are formed using

$$\mathcal{D} = \mathbf{1}[X_1 + 2X_2 - 2X_3 - X_4 - 0.5X_5 + X_6 + \epsilon > 0].$$

We consider three designs: Design 1 (D1):  $\epsilon \sim N(0, 30)$ , Design 2 (D2):  $\epsilon \sim N(0, 100)$  and Design 3 (D3):  $\epsilon \sim \chi^2(5)$  scaled to mean 0.5 and variance 67.6; and three outcome designs:

$$Y_1 = X_1 + X_2 + X_3 - X_4 + X_5 + X_6 + \eta,$$
  

$$Y_2 = X_1 + X_2 + 0.2X_3X_4 - \sqrt{X_5} + \eta,$$
  

$$Y_3 = (X_1 + X_2 + X_5)^2 + \eta,$$

where  $\eta \sim N(0,1)$ . In the simulation study we consider equal sample sizes  $n_0 = n_1 = 1000$ . As the definition of  $\mathcal{D}$  can lead to unequal sample sizes, we use simple random sampling with replacement from the simulated treatment and control groups to meet the requirement of  $n_0 = n_1 = 1000$ .

In the simulation study, we use three methods: entropy balancing (EB), kernel entropy balancing (KEB), distributional entropy balancing (DEB) with balancing means and quartiles (denoted as DEB MQ) and DEB with balancing means and deciles (denoted as DEB MD) of  $X_1$  to  $X_5$ .

Table 1 contains results for ATT and QTT( $\alpha$ ) for  $Y_3$  for all designs where  $\alpha \in \{0.10, 0.25, 0.5, 0.75, 0.90\}$ . Note that we use partially overlapping  $\alpha$  for balancing and QTT. Results for  $Y_1$  and  $Y_2$  are presented in the Appendix A. In all studies we report Monte Carlo Bias  $= \hat{\theta} - \theta$ , Variance  $= \frac{1}{R-1} \sum_{r=1}^{R} \left( \hat{\theta}_r - \hat{\theta} \right)^2$  and root mean square error RMSE  $= \sqrt{\text{Bias}^2 + \text{Variance}}$ , where  $\hat{\theta} = \frac{1}{R} \sum_{r=1}^{R} \hat{\theta}_r$ , and  $\theta$  is the known effect (i.e. ATT, QTT, ATE or QTE) and R is the number of simulations set to 500.

For all designs, as expected, KEB yields better results in terms of RMSE (mainly thanks to small variance) for  $Y_3$ , while results for  $Y_1$  and  $Y_2$  vary. The proposed estimators are better than KEB for  $Y_2$  under all three designs, and for  $Y_1$  results obtained using DEB are comparable or slightly better than those for KEB.

Compared with EB, DEB performs better in terms of the RMSE, which is smaller for ATT and QTT(0.25) to QTT(0.90), with a small increase / and slightly higher / for QTT(0.10) in D1 and D3. The proposed approach improves the estimates of ATT by almost halving the variance of EB for D1 and D2 and significantly reducing the bias for the non-linear case (D3). For D3, an increase in variance is observed for DEB with mean and deciles. DEB MQ and MD are more efficient compared to EB as  $\alpha$  increases.

Table 1: Results of simulation for  $Y_3$  (strong non-linearity) with  $n_0 = n_1 = 1000$  based on 500 replicates

Measure	Method	ATT			QTT				
			0.10	0.25	0.50	0.75	0.90		
Design 1 (strong separation, normal errors)									
Bias	EB	0.0044	0.0068	0.0004	-0.0031	-0.0216	0.0855		
	KEB	0.0747	0.0010	-0.0108	0.0078	0.0213	0.0675		
	DEB MQ	0.0141	0.0072	0.0039	-0.0021	-0.0532	0.0689		
	DEB MD	0.0098	0.0109	0.0090	0.0052	-0.0345	0.1074		
Variance	EB	0.4737	0.0260	0.0366	0.1839	1.1612	6.5252		
	KEB	0.0834	0.0270	0.0300	0.0797	0.4980	3.4192		
	DEB MQ	0.2999	0.0250	0.0314	0.1326	0.9447	5.9581		
	DEB MD	0.2513	0.0264	0.0330	0.1233	0.8677	5.7197		
RMSE	EB	0.6883	0.1614	0.1914	0.4289	1.0778	2.5559		
	KEB	0.2983	0.1642	0.1736	0.2825	0.7060	1.8503		
	DEB MQ	0.5478	0.1584	0.1773	0.3642	0.9734	2.4419		
	DEB MD	0.5014	0.1629	0.1819	0.3511	0.9321	2.3940		
	Desi	ign 2 (We	eak separa	tion, norr	nal errors	)			
Bias	EB	0.0018	-0.0069	-0.0040	-0.0124	-0.0039	0.0618		
	KEB	0.0723	-0.0123	-0.0111	-0.0045	0.0524	0.0113		
	DEB MQ	0.0006	-0.0057	-0.0035	-0.0080	-0.0326	0.0334		
	DEB MD	0.0041	-0.0029	0.0002	0.0025	-0.0182	0.0254		
Variance	EB	0.5035	0.0278	0.0355	0.2110	1.0354	4.8602		
	KEB	0.0846	0.0290	0.0256	0.0780	0.4865	2.6391		
	DEB MQ	0.3527	0.0253	0.0282	0.1320	0.8261	4.6520		
	DEB MD	0.2514	0.0265	0.0289	0.1222	0.6690	4.2490		
RMSE	EB	0.7096	0.1668	0.1885	0.4596	1.0176	2.2055		
	KEB	0.2997	0.1708	0.1603	0.2793	0.6995	1.6246		
	DEB MQ	0.5939	0.1591	0.1681	0.3634	0.9095	2.1571		
	DEB MD	0.5014	0.1629	0.1699	0.3496	0.8181	2.0615		
	Design	3 (Mediu	ım separa	tion, lepto	kurtic eri	cors)			
Bias	EB	1.1901	0.0430	0.0977	0.4505	1.7150	3.6745		
	KEB	0.1218	0.0834	0.1357	0.0502	-0.3744	0.8978		
	DEB MQ	0.6893	0.0447	0.0861	0.2746	0.8790	2.1801		
	DEB MD	0.2402	0.0270	0.0416	0.1144	0.3347	0.8294		
Variance	EB	0.5373	0.0355	0.0447	0.2679	1.7579	12.6890		
	KEB	0.5368	0.0353	0.0479	0.3696	2.9304	14.3232		
	DEB MQ	0.4965	0.0357	0.0437	0.2719	1.9107	15.8733		
	DEB MD	0.9612	0.0451	0.0556	0.3337	2.3104	20.6418		
RMSE	EB	1.3977	0.1933	0.2330	0.6862	2.1678	5.1177		
	KEB	0.7427	0.2055	0.2576	0.6100	1.7523	3.8896		
	DEB MQ	0.9857	0.1943	0.2262	0.5893	1.6381	4.5416		
	DEB MD	1.0094	0.2141	0.2394	0.5889	1.5564	4.6184		

For the non-linear case, DEB MD yields an almost unbiased estimate of the cost of increasing the variance, since the bias for  $\alpha = 0.90$  in D3 is around 0.83, while for EB it is over 3.6 and the variance is 20.7 and 12.7, respectively. For D2, both the bias and variance decrease compared to their corresponding values for EB, while for D1 only the variance decreases leading to a decrease in RMSE.

The results suggest that the proposed approach offers more efficient ATT and QTT estimators, especially for non-linear cases in comparison to EB. It should be noted that the DEB approach significantly improves estimates of the upper part of the distribution, which can be beneficial in economic studies. Furthermore, estimation techniques for KEB take a significant amount of time even for small sample sizes (several minutes), while the proposed approach takes less then a few seconds.

#### 4.2 Simulation for the DPS method

In the next simulation, we follow Imai and Ratkovic (2014) and Sant'Anna et al. (2022). We generate four variables  $X \sim \text{MVN}(\mathbf{0}, \Sigma)$  where  $\Sigma$  is an  $4 \times 4$  identity matrix (for correctly specified models). Next, we generate  $\mathbf{W} = (W_1, W_2, W_3, W_4)^T$  with  $W_1 = \exp(X_1/2)$ ,  $W_2 = X_2/(1 + \exp(W_1))$ ,  $W_3 = (X_1X_2/25 + 0.6)^3$  and  $W_4 = (X_2 + X_4 + 20)^T$  (for mis-specified models where instead of X we observe W). The true propensity score of the treatment status  $\mathcal{D}$  is given by

$$p(\mathbf{X}) = \frac{\exp(-X_1 + 0.5X_2 - 0.25X_3 - 0.1X_4)}{1 + \exp(-X_1 + 0.5X_2 - 0.25X_3 - 0.1X_4)},$$

and the treatment status  $\mathcal{D}$  is generated  $\mathcal{D} = \mathbf{1}\{p(\mathbf{X}) > U\}$ , where  $U \sim \text{Uniform}[0,1]$ . The potential outcomes Y(1) and Y(0) are given by  $Y(1) = 210 + m(\mathbf{X}) + \varepsilon(1)$  and  $Y(0) = 200 - m(\mathbf{X}) + \varepsilon(0)$ , where  $m(\mathbf{X})$  is defined as  $m(\mathbf{X}) = 27.4X_1 + 13.7X_2 + 13.7X_3 + 13.7X_4$  and where  $\varepsilon(1)$  and  $\varepsilon(0)$  are independent N(0,1) random variables. We focus on ATE and QTE( $\alpha$ ) where  $\alpha$  is defined as in DEB. The true effect equals 10 for ATE and all QTE. Standard errors were estimated using the same method as in Sant'Anna et al. (2022) to make the results comparable between the methods. We compare the following approaches:

• IPS – identity, exponential and projection approach proposed by Sant'Anna et al. (2022)

(denoted as IPS (ind), IPS (exp) and IPS (proj)),

- CBPS just- and over-identified with balancing means proposed by Imai and Ratkovic (2014) (denoted as CBPS (j) and CBPS (o)),
- DPS just- and over-identified with balancing means and quartiles (denoted as DPS (j MQ) and DPS (o MQ) respectively),
- DPS just- and over-identified with balancing means and deciles (denoted as DPS (j MD) and DPS (o MD) respectively),
- DPS just- and over-identified with balancing deciles only (denoted as DPS (j D) and DPS (o D) respectively).

To compare balance of distributions we use the same metrics as Sant'Anna et al. (2022), i.e.

• the Cramér-von Mises related statistic (denoted as CVM)

$$\text{CVM}(\boldsymbol{\gamma}) = \sqrt{\frac{1}{n} \sum_{k=1}^{n} \text{DistImb} \left(\tilde{\boldsymbol{X}}_{k}, \boldsymbol{\gamma}\right)^{2}},$$

• the Kolmogorov-Smirnov related statistic (denoted as KS)

$$\mathrm{KS}(oldsymbol{\gamma}) = \sup_{k:1,\dots,n} \left\| \mathrm{DistImb}\left( \tilde{oldsymbol{X}}_k, oldsymbol{\gamma} \right) \right\|,$$

where  $\operatorname{DistImb}(\boldsymbol{x},\boldsymbol{\gamma}) = \mathbb{E}\left[\left(\omega_1\left(\mathcal{D},\tilde{\boldsymbol{X}};\boldsymbol{\gamma}\right) - \omega_0\left(\mathcal{D},\tilde{\boldsymbol{X}};\boldsymbol{\gamma}\right)\right) 1\left\{\tilde{\boldsymbol{X}}\leqslant\boldsymbol{x}\right\}\right]$ , where  $\tilde{\boldsymbol{X}}=\boldsymbol{W}$  for a mis-specified model and  $\tilde{\boldsymbol{X}}=\boldsymbol{X}$  for correctly specified model. Note that  $\alpha$ -quantiles are calculated either on  $\boldsymbol{X}^*$  or  $\boldsymbol{W}$  depending which scenario is considered (for the mis-specified model we balance not only on means but also on  $\alpha$ -quantiles of  $\boldsymbol{W}$ ). Weights  $\omega_1$  and  $\omega_2$  are defined as

$$\omega_1(\mathcal{D}, \tilde{\boldsymbol{X}}; \boldsymbol{\gamma}) = \frac{\mathcal{D}}{p(\tilde{\boldsymbol{X}}; \boldsymbol{\gamma})} / \mathbb{E}\left[\frac{\mathcal{D}}{p(\tilde{\boldsymbol{X}}; \boldsymbol{\gamma})}\right] \text{ and } \omega_0(\mathcal{D}, \tilde{\boldsymbol{X}}; \boldsymbol{\gamma}) = \frac{1 - \mathcal{D}}{1 - p(\tilde{\boldsymbol{X}}; \boldsymbol{\gamma})} / \mathbb{E}\left[\frac{1 - \mathcal{D}}{1 - p(\tilde{\boldsymbol{X}}; \boldsymbol{\gamma})}\right].$$

Table 2 shows results for a mis-specified model based on a Monte Carlo study with 500 replications. Results for correctly specified models are presented in Appendix A3. In all cases, DPS performs better than CBPS and IPS in terms of both bias and variance, resulting in a more efficient estimator. This pattern is observed particularly for the over-identified DPS with decile constraints, since the simulation study only includes continuous variables. The proposed approach leads to nearly unbiased estimates of QTE for all  $\alpha$ , especially for the upper part of the distribution.

Table 2: Simulation results for mis-specified model (design 2) based on 500 replications

Method	ATE	F		QTE	, ,	
		0.10	0.25	0.50	0.75	0.90
-			Bias			
IPS (exp)	2.0073	-4.0190	-2.2247	0.7095	5.2301	10.4740
IPS (ind)	2.2844	-3.0931	-1.3918	1.1960	5.1096	9.4856
IPS (proj)	0.3018	-2.6261	-1.8409	-0.4423	1.9471	4.2648
CBPS (j)	2.6558	-3.2478	-1.4447	1.4964	5.8841	10.5782
DPS (j MQ)	0.6931	-1.4792	-0.8639	-0.0642	1.8188	4.1355
DPS (j MD)	0.2633	-1.2441	-0.8092	-0.1933	1.1209	2.5604
DPS (j D)	-0.4888	-0.4936	-0.6743	-0.5461	-0.2158	-0.4357
CBPS (o)	2.9651	-2.9019	-1.1142	1.7327	6.0674	11.2099
DPS (o MQ)	0.6931	-1.1227	-0.6876	-0.1783	1.1199	2.9258
DPS (o MD)	0.2839	-0.7870	-0.5274	-0.0616	0.8369	1.8841
DPS (o D)	0.1041	0.0239	-0.1466	-0.0090	0.3576	0.3468
		V	ariance			
IPS (exp)	6.7101	13.8096	9.8939	8.0500	13.4849	38.8827
IPS (ind)	7.2561	15.4085	11.1044	8.8530	14.4145	34.6430
IPS (proj)	5.9519	14.6141	10.8652	7.9917	12.8501	31.4331
CBPS (j)	6.5495	13.2423	9.5448	8.4143	14.5832	35.3577
DPS (j MQ)	5.9922	11.2284	8.8770	8.5189	12.2348	24.3055
DPS (j MD)	6.5039	12.2954	9.9444	9.2286	12.8167	25.2888
DPS (j D)	5.7912	11.6075	9.7880	8.7243	12.1644	22.9389
CBPS (o)	7.6237	12.1805	9.4589	8.5988	15.6431	42.3916
DPS (o MQ)	5.9922	10.5597	8.4340	8.1760	11.6608	23.6440
DPS (o MD)	5.4491	10.7479	8.6797	8.0561	10.7197	19.8878
DPS (o D)	5.1791	10.5077	8.5301	7.9814	10.8403	20.0139
			RMSE			
IPS (exp)	3.2771	5.4737	3.8527	2.9246	6.3905	12.1896
IPS (ind)	3.5319	4.9976	3.6113	3.2068	6.3657	11.1633
IPS (proj)	2.4582	4.6380	3.7755	2.8614	4.0794	7.0442
CBPS (j)	3.6882	4.8775	3.4106	3.2640	7.0147	12.1349
DPS (j MQ)	2.5441	3.6628	3.1021	2.9194	3.9424	6.4349
DPS (j MD)	2.5638	3.7207	3.2556	3.0440	3.7514	5.6431
DPS (j D)	2.4556	3.4426	3.2004	3.0037	3.4944	4.8092
CBPS (o)	4.0516	4.5389	3.2711	3.4060	7.2427	12.9635
DPS (o MQ)	2.5441	3.4380	2.9844	2.8649	3.5937	5.6749
DPS (o MD)	2.3515	3.3715	2.9930	2.8390	3.3794	4.8412
DPS (o D)	2.2782	3.2416	2.9243	2.8251	3.3118	4.4871

Table 3 shows a comparison of the mean and median of the CVM and KS statistics. In all cases, the proposed method produces more balanced distributions than IPS.

Table 3: Covariate balancing measures for mis-specified model (design 2) based on 500 replications

Method	С	VM	]	KS
	Mean	Median	Mean	Median
IPS (ind)	0.28	0.26	2.29	2.22
IPS (exp)	0.37	0.34	2.61	2.50
IPS (proj)	0.75	0.53	3.33	3.08
CBPS (j)	0.40	0.37	2.71	2.67
DPS (j MQ)	0.28	0.24	2.10	2.05
DPS (j MD)	0.32	0.27	2.07	2.00
DPS (j D)	0.31	0.26	2.11	2.06
CBPS (o)	0.41	0.39	2.78	2.73
DPS (o MQ)	0.26	0.22	2.06	2.01
DPS (o MD)	0.26	0.23	1.99	1.96
DPS (o D)	0.26	0.22	1.99	1.94

# 5 Empirical example

In this section we study the effect of 401(k) retirement plans on asset accumulation as discussed in ...

We use the same dataset sample of 9,910 households from the 1991 SIPP, the treatment assignment is plan eligibility and the outcomes of interest are net financial assets total wealth. For estimation we use the same approach as Sant'Anna et al. (2022) i.e. for the (instrument) propensity score estimation a logistic specification, and use all two-way interactions between income, log-income, age, family size, years of education, dummies for homeownership, marital status, two-earner status, defined benefit pension status, and individual retirement account participation status.

In the study we compare just-identified CBPS, the IPS method that uses projections as suggested in Sant'Anna et al. (2022) and the proposed DPS that extends just-identified CBPS by inclusion of  $\alpha$ -quantiles. In our method we balance means of and quantiles of income, log-income, age, family size and years of education. For the first three we balance deciles (10%, 20%,..., 90%) and for the last two we balance quartiles and 90% percentile.

Table 4 shows the point estimates and standard errors (in parentheses) for the effect of 401(k) eligibility (participation among compliers) on net financial assets and total wealth. We present estimators for ATE and QTE ( $\alpha = 0.1, 0.25, 0.5, 0.75, 0.90$ ). We also report two measures of covariate distributional imbalance for each estimator.

The results show that the proposed approach is more efficient than the considered IPS method.

Table 4: Effects of 401(k) plan on different measures of wealth

	CBPS	IPS	DPS	CBPS	IPS	DPS
	Net F	inancial A	Assets	To	otal Weal	th
ATE	8,190	7,784	8,014	5,997	5,395	5,518
	(1,150)	(1,605)	(1,086)	(1,811)	(2,792)	(1,756)
QTE(0.10)	1,200	1,050	1,200	400	375	375
	(254)	(283)	(252)	(558)	(577)	(562)
QTE(0.25)	996	996	996	2,917	2,950	2,892
	(228)	(231)	(234)	(591)	(617)	(591)
QTE(0.50)	4,200	4,300	4,136	7,419	7,419	6,943
	(259)	(309)	(259)	(1,111)	(1,157)	(1,114)
QTE(0.75)	12,995	12,859	12,834	8,871	8,665	8,384
	(922)	(1,025)	(924)	(2,786)	(3,158)	(2,738)
QTE(0.90)	21,053	20,899	20,980	15,979	$15,\!504$	16,091
	(2,247)	(2,782)	(2,265)	(5,829)	(7,818)	(5,697)
KS	2.76	2.31	2.60	2.76	2.31	2.60
CVM	0.56	0.57	0.53	0.56	0.57	0.53

For both outcomes, the standard errors of both ATE and QTE are smaller (with the exception of QTE(0.25) for net financial assets). In particular, the standard errors for total wealth are smaller for the ATE and the upper part of the distribution. The point estimates of the DPS method are close to those of the IPS and CBPS, with the largest difference in QTE(0.50) for total wealth (6,943 for DPS and 7,419 for IPS and CBPS).

If we compare covariate distribution imbalance metrics we different results for KS and CVM. While the proposed method have smaller CVM statistic than for the IPS and CPS method (0.53 vs 0.57 and 0.56) but for KS statistic results for the DPS method are larger than for IPS but smaller for than for CBPS. This may be due to the fact that range of propensity scores for the DPS method is between 0.001153 to 0.912971 while for IPS 0.008307 and 0.868753.

This empirical study suggests that the proposed approach gives more similar results to the method proposed by Sant'Anna et al. (2022) with lower standard errors. Furthermore, the computational time to fit the parameters based on the IPS method is about several hours, while the DPS method takes only a few seconds (on MacBook Air M2 16 GB RAM with 8 cores).

# 6 Summary

In this paper we have proposed a simple method for balancing distributions based on the theory of calibration estimators for quantiles. The proposed methods are flexible and allow the researcher to balance an arbitrary number of quantiles that may vary according to pre-treatment variables. In particular, if the researcher is interested in estimating a particular  $\alpha$  quantile of treatment effects, they can focus on balancing only these  $\alpha$  quantiles for continuous variables.

Furthermore, the proposed methods perform well for linear and especially for nonlinear and misspecified models. In the two simulation studies, we show that DEB and DPS reduce bias and RMSE for both average and quantile treatment effects. The DEB method is comparable to kernel entropy balancing, but significantly faster and less complicated. DPS outperformed the recently proposed integrated propensity score method. The proposed methods are computationally simple and can be implemented in existing statistical software (e.g. Stata, Python). For the purpose of this study, we developed the jointCalib package, which allows the user to run DEB with different distance functions, such as raking, logit, hyperbolic sinus or empirical likelihood. The DPS method is based on the CBPS package and uses its estimation techniques to balance means and quantiles. For implementation for other methods we suggest to use the Weightit package and methods that allow to specify quantile parameter.

The main limitation of proposed approach is the uniqueness of the quantiles. For example, one may be interested in balancing the first and second decile, while these values may be exactly the same in the treatment group (e.g. equal to 0). In such cases, the researcher has to carefully study the distribution of the pre-treatment variables in the control and treatment groups in order to select appropriate quantiles. This problem is also related to the selection of  $\alpha$ -quantiles, which could be solved with an appropriate penalty, but this requires further research.

Further work may involve adapting this approach to high dimensional setting and variable selection (what should be first selected variables or  $\alpha$ -quantiles?), comparison with double/debiased machine learning framework of Chernozhukov et al. (2018) or synthetic control methods by modifying the set of control variables to account for quantiles rather than means. This approach may be an attractive alternative to Chen (2020) and Gunsilius (2023).

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# Appendix for the paper Survey calibration for causal inference: a simple method to balance covariate distributions

# A Simulation DEB

Table A1: Results of simulation for  $Y_1$  (linear) with  $n_0=n_1=1000$  based on 500 replicates

		1 (			1		
Measure	Method	ATT			QTT		
			0.10	0.25	0.50	0.75	0.90
		sign 1 (stro					
Bias	EB	-0.0015	0.0029	0.0137	0.0032	0.0049	-0.0033
	KEB	0.0050	0.0173	0.0188	0.0077	0.0011	-0.0044
	DEB MQ	-0.0010	0.0060	0.0138	0.0024	0.0026	0.0005
	DEB MD	-0.0004	0.0104	0.0111	0.0052	0.0067	0.0046
Variance	EB	0.0044	0.0617	0.0325	0.0269	0.0378	0.0967
	KEB	0.0062	0.0477	0.0289	0.0246	0.0383	0.0830
	DEB MQ	0.0045	0.0581	0.0327	0.0274	0.0384	0.0984
	DEB MD	0.0048	0.0587	0.0342	0.0283	0.0402	0.1000
RMSE	EB	0.0664	0.2483	0.1808	0.1642	0.1944	0.3111
	KEB	0.0789	0.2191	0.1711	0.1569	0.1958	0.2881
	DEB MQ	0.0669	0.2412	0.1815	0.1654	0.1960	0.3137
	DEB MD	0.0696	0.2425	0.1852	0.1684	0.2005	0.3162
	De	sign 2 (We	ak separat	ion, norma	al errors)		
Bias	EB	-0.0040	0.0019	0.0021	-0.0083	0.0028	0.0021
	KEB	0.0026	0.0152	0.0056	-0.0082	0.0029	0.0076
	DEB MQ	-0.0037	0.0031	0.0017	-0.0078	0.0016	-0.0016
	DEB MD	-0.0035	0.0048	0.0007	-0.0089	0.0029	0.0097
Variance	EB	0.0040	0.0602	0.0358	0.0260	0.0332	0.0783
	KEB	0.0054	0.0489	0.0288	0.0255	0.0333	0.0622
	DEB MQ	0.0041	0.0579	0.0356	0.0271	0.0347	0.0828
	DEB MD	0.0041	0.0626	0.0368	0.0272	0.0356	0.0809
RMSE	EB	0.0631	0.2453	0.1892	0.1614	0.1821	0.2799
	KEB	0.0734	0.2216	0.1699	0.1598	0.1824	0.2494
	DEB MQ	0.0639	0.2407	0.1886	0.1647	0.1862	0.2878
	DEB MD	0.0642	0.2502	0.1920	0.1653	0.1886	0.2846
		n 3 (Mediu	m separat	ion, leptok	urtic error		
Bias	EB	0.0066	-0.2357	-0.1322	0.0030	0.1698	0.2624
	KEB	0.0898	0.1145	0.0592	0.0281	0.1019	0.1635
	DEB MQ	0.0053	-0.2230	-0.1213	0.0075	0.1644	0.2337
	DEB MD	0.0062	-0.2437	-0.1266	0.0134	0.1873	0.2254
Variance	EB	0.0081	0.0797	0.0465	0.0400	0.0613	0.1733
	KEB	0.0212	0.0749	0.0536	0.0731	0.1215	0.2628
	DEB MQ	0.0089	0.0887	0.0518	0.0462	0.0695	0.1828
	DEB MD	0.0114	0.1369	0.0731	0.0595	0.0824	0.2349
RMSE	EB	0.0901	0.3678	0.2530	0.2000	0.3003	0.4920
	KEB	0.1710	0.2966	0.2389	0.2718	0.3631	0.5381
	DEB MQ	0.0943	0.3721	0.2578	0.2151	0.3107	0.4873
	DEB MD	0.1071	0.4430	0.2986	0.2443	0.3428	0.5345

Table A2: Results of simulation for  $Y_2$  (medium non-linearity) with  $n_0 = n_1 = 1000$  based on 500 replicates

Measure	Method	ATT			QTT		
			0.10	0.25	0.50	0.75	0.90
	Desi	gn 1 (stro	ng separa	tion, norr	nal errors	)	
Bias	EB	-0.0027	-0.0047	0.0003	0.0097	-0.0072	-0.0075
	KEB	0.0053	0.0122	0.0039	0.0096	0.0013	-0.0014
	DEB MQ	-0.0016	0.0001	-0.0016	0.0099	-0.0062	-0.0088
	DEB MD	-0.0014	-0.0048	-0.0029	0.0101	-0.0008	-0.0062
Variance	EB	0.0049	0.0480	0.0302	0.0213	0.0309	0.0713
	KEB	0.0064	0.0377	0.0245	0.0233	0.0283	0.0637
	DEB MQ	0.0049	0.0411	0.0235	0.0200	0.0266	0.0581
	DEB MD	0.0055	0.0384	0.0239	0.0210	0.0264	0.0563
RMSE	EB	0.0700	0.2192	0.1739	0.1462	0.1759	0.2672
	KEB	0.0803	0.1946	0.1564	0.1528	0.1683	0.2523
	DEB MQ	0.0702	0.2026	0.1534	0.1416	0.1632	0.2412
	DEB MD	0.0740	0.1959	0.1546	0.1453	0.1626	0.2373
	Des	ign 2 (We	ak separa	tion, norn	nal errors)		
Bias	EB	-0.0028	0.0047	0.0034	-0.0039	0.0009	0.0008
	KEB	-0.0027	0.0098	-0.0000	-0.0066	-0.0034	-0.0031
	DEB MQ	-0.0028	0.0055	0.0014	-0.0053	0.0016	-0.0025
	DEB MD	-0.0028	0.0009	-0.0004	-0.0011	0.0044	-0.0004
Variance	EB	0.0045	0.0559	0.0314	0.0194	0.0269	0.0598
	KEB	0.0053	0.0448	0.0268	0.0187	0.0227	0.0511
	DEB MQ	0.0045	0.0468	0.0263	0.0173	0.0209	0.0532
	DEB MD	0.0045	0.0442	0.0254	0.0169	0.0220	0.0472
RMSE	EB	0.0673	0.2364	0.1773	0.1393	0.1641	0.2445
	KEB	0.0726	0.2119	0.1637	0.1370	0.1505	0.2261
	DEB MQ	0.0670	0.2164	0.1621	0.1317	0.1445	0.2306
	DEB MD	0.0668	0.2101	0.1595	0.1300	0.1484	0.2171
	Design	3 (Mediu	m separat	ion, lepto	kurtic err	ors)	
Bias	EB	0.0388	-0.3582	-0.2149	-0.0179	0.2204	0.5335
	KEB	0.1511	0.0808	0.1121	0.0830	0.0193	0.2120
	DEB MQ	0.0504	-0.2129	-0.0955	-0.0033	0.1351	0.4001
	DEB MD	0.0697	-0.1018	-0.0345	0.0093	0.1056	0.3457
Var	EB	0.0088	0.0553	0.0267	0.0256	0.0505	0.1157
	KEB	0.0178	0.0436	0.0257	0.0353	0.1080	0.2385
	DEB MQ	0.0095	0.0465	0.0242	0.0269	0.0524	0.1252
	DEB MD	0.0150	0.0514	0.0361	0.0387	0.0712	0.1394
RMSE	EB	0.1014	0.4285	0.2700	0.1611	0.3148	0.6327
	KEB	0.2016	0.2239	0.1956	0.2053	0.3292	0.5324
	DEB MQ	0.1099	0.3030	0.1825	0.1642	0.2658	0.5341
	DEB MD	0.1410	0.2485	0.1931	0.1970	0.2870	0.5088

# B Simulation for propensity score

Table A3: Simulation results for correctly specified model (design 1) based on 500 replications

Method	ATE	v 1		QTE		
		0.10	0.25	0.50	0.75	0.90
			Bias			
IPS (exp)	-0.0378	0.0279	-0.0371	-0.2570	0.0195	0.0706
IPS (ind)	0.3536	0.1618	0.1559	0.1256	0.5079	0.7946
IPS (proj)	-0.0390	0.0177	-0.0340	-0.2510	0.0144	0.0863
CBPS (j)	-0.1158	-0.0334	-0.0620	-0.3772	-0.0748	-0.0619
DPS (j MQ)	-0.0485	-0.0204	-0.0619	-0.2350	0.0113	0.2196
DPS (j MD)	-0.0208	-0.0165	-0.0654	-0.1872	0.0307	0.3950
DPS (j D)	-0.4777	1.0186	0.4195	-0.3893	-1.1203	-2.1375
CBPS (o)	-0.1303	-0.0628	-0.1349	-0.3353	-0.0715	-0.0208
DPS (o MQ)	-0.0485	0.0395	-0.0649	-0.3007	-0.1279	-0.0503
DPS (o MD)	-0.0220	0.0056	-0.0843	-0.2132	0.0577	0.3011
DPS (o D)	0.0084	0.9148	0.4509	-0.0334	-0.2882	-0.8203
		V	ariance			
IPS (exp)	6.8488	12.8167	9.5348	8.5481	14.6863	36.0200
IPS (ind)	6.4538	13.5540	10.8244	9.1452	14.1257	31.2927
IPS (proj)	6.6207	12.8720	9.5067	8.4839	14.2258	34.4839
CBPS (j)	7.7502	11.2431	9.0807	9.7304	17.0821	39.5007
DPS (j MQ)	7.1257	11.1017	9.4488	9.2409	14.6424	35.2882
DPS (j MD)	7.0747	12.3001	9.9328	9.6852	15.7340	35.5981
DPS (j D)	6.1781	11.1420	9.5545	9.3014	14.5493	29.7210
CBPS (o)	7.6881	11.2360	9.0135	9.6730	16.5078	37.8701
DPS (o MQ)	7.1257	11.0554	9.0681	8.6422	13.2662	28.7042
DPS (o MD)	5.8066	11.2075	9.0012	8.5178	12.4013	24.7986
DPS (o D)	5.4536	10.9623	8.9961	8.4550	12.2454	23.0597
			RMSE			
IPS (exp)	2.6173	3.5802	3.0881	2.9350	3.8323	6.0021
IPS (ind)	2.5649	3.6851	3.2937	3.0267	3.7926	5.6501
IPS (proj)	2.5734	3.5878	3.0835	2.9235	3.7717	5.8729
CBPS (j)	2.7863	3.3532	3.0141	3.1421	4.1337	6.2853
DPS (j MQ)	2.6698	3.3320	3.0745	3.0490	3.8266	5.9444
DPS (j MD)	2.6599	3.5072	3.1523	3.1177	3.9667	5.9795
DPS (j D)	2.5311	3.4899	3.1194	3.0746	3.9755	5.8557
CBPS (o)	2.7758	3.3526	3.0053	3.1282	4.0636	6.1539
DPS (o MQ)	2.6698	3.3252	3.0120	2.9551	3.6445	5.3579
DPS (o MD)	2.4098	3.3478	3.0014	2.9263	3.5220	4.9889
DPS (o D)	2.3353	3.4350	3.0330	2.9079	3.5112	4.8716

Table A4: Covariate balancing measures for correctly specified model (design 1) based on 500 replications

Method	С	VM	]	KS
	Mean	Median	Mean	Median
IPS (ind)	0.15	0.15	1.95	1.89
IPS (exp)	0.20	0.19	2.09	2.02
IPS (proj)	0.20	0.19	2.08	2.02
CBPS (j)	0.22	0.20	2.15	2.10
DPS (j MQ)	0.19	0.17	1.96	1.92
DPS (j MD)	0.18	0.17	1.87	1.83
DPS (j D)	0.18	0.17	1.92	1.88
CBPS (o)	0.21	0.20	2.15	2.08
DPS (o MQ)	0.20	0.18	2.06	1.98
DPS (o MD)	0.22	0.21	2.18	2.16
DPS (o D)	0.23	0.21	2.24	2.22