

# A Foundational Introduction to Bayesian Statistics

Joseph F. Lucke

Research Institute on Addictions  
State University of New York at Buffalo

Quantitative Methods Forum  
Psychology Department  
York University  
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# Schools of Statistics

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- **Frequentist:**— significance, power,  $p$ -values, hypothesis testing
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## Additional Minor Schools

- **Neyman-Pearson:** Neyman, Lehmann — significance, power, rejection region, decision between hypotheses.
- **Likelihood:** Edwards, Royall — likelihood, support, Bayes factor.
- **Fisher:** Fisher, Mayo — rejection of hypotheses, probabilistic falsification;
- **Fiducial:** Fisher — Posterior probabilities without priors.

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# Why Consider Bayesian Statistical Theory?

## Pragmatic Reasons

- Solve more statistical problems
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## Radical Reasons

- Satisfactory interpretation of probability axioms.
- Unified approach to probability and statistics.
- Incorporate prior information.
- Conceptual difficulties with foundations of frequentist approach.

# Frequency Theory of Probability

*The probability of an attribute  $\omega_i$  in a reference set  $\{\omega_1, \dots, \omega_K\}$  is  $p$ .*

means exactly (no more and no less) that

*The limit of the relative frequency of occurrences of  $\omega_i$  that would be obtained were the reference set  $\{\omega_1, \dots, \omega_K\}$  realized infinitely often is  $p$ , i.e.,*

$$\lim_{N \rightarrow \infty} \frac{\#(\omega_i)}{N} = p.$$

*or equivalently,*

$$\forall \epsilon > 0 \exists N \forall n > N \left| \frac{\#(\omega_i)}{n} - p \right| < \epsilon.$$

# Advantages of Frequency Definition

$$\lim_{N \rightarrow \infty} \frac{\#(\omega_i)}{N} = p.$$

- 1 Defined: Limit of a sequence.
- 2 Empirical: Based on observations.
- 3 Operational: Procedure to define a specific probability.
- 4 Objective: Everyone can agree on the probability of an event.
- 5 Mathematical: Satisfies the (Kolmogorov) axioms of probability.

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- 3 Counterfactual: Based on what **would** happen in an **infinite sequence**.
- 4 Not operational: No finite sequence yields any information regarding the hypothetical limit.
- 5 Not satisfactory: Does not satisfy axioms: not countably additive, does not form a  $\sigma$ -algebra.

# Fixing the Frequency Theory

Additional assumptions are required to address the defects in the Frequency Theory.

- Note that one cannot use the LLNs to fix defects. (Probability not yet defined.)
- Postulate of (non-mathematical) Convergence: The sequence converges and does so rapidly.
- Postulate of (non-probabilistic) Randomness: Any (recursively computable) subsequence of the sequence converges to the same limit.

Frequency theory requires additional, non-testable, **subjective** assumptions.

## Comments on “Objective” Probability

- Ramsey — “There are no such things as objective chances  
... Chances must be defined by degrees of belief.” (1931 )

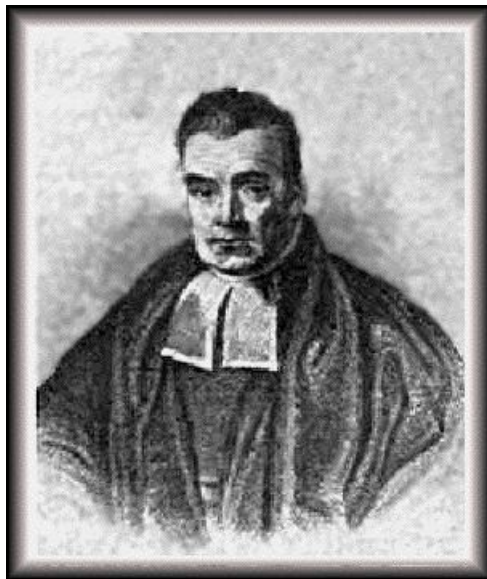
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- de Finetti — “[Objective] probability does not exist!” (1972)
- Laplace — Probability is “only the expression of our ignorance of the true causes.” (1814)

# Thomas Bayes





# First Look at Bayesian Analysis

- **Bayesian Statistical Theory** (BST) is radically different from frequentist (Neyman-Pearson + Fisher) theory statistics
- BST is distinguished by the fact it uses subjective probability and Bayes's Theorem for inference.
- BST is not just another class of statistical models like structural equation models or multilevel models.
- BST can in principle analyze **any** statistical model.
- Even though the obtained numbers may be the same as in frequentist theory, the interpretation will be different.
- Inferential reasoning is more natural in BST than in frequentist.

# Comparison of Bayesian and frequentist Theories

Feature	Bayesian	frequentist
Content	Beliefs	Decisions
Unifying Principle	Coherence	Inductive behavior
Probability	Subjective	Objective
Repeated Events	Exchangeability	Independence
Data	Fixed	Random
Parameters	Random	Fixed, unknown
Inference	Bayes's Theorem	Unbiased, MLE, MSE, etc.
Confidence interval	Fixed	Random
Hypothesis testing	Posterior	NHST, Significance, power

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- 3 Bayes's Theorem: Inference;

## F. P. Ramsey



# Subjective Probability: Coherence

- Probability is the logic of uncertain beliefs, judgements, or opinions.
- **Your** opinion can be represented as a set of subjectively fair bets on an event.
- Events may be unique. No repetition is required.
- **Coherence principle**: Avoid sets of bets that entrain a guaranteed loss. A form of pragmatic consistency.

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- Deductive logic is the logic of certainty  $\leftrightarrow$  Probability is the logic of uncertainty.



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*Subjective probability is as objective as deductive logic.*

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- No matter what the outcome, I lose \$1. My judgements are irrational (incoherent).
- Corresponding probabilities:  $\frac{1}{2} + \frac{1}{3} + \frac{1}{9} = \frac{17}{18} < 1$ .

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- It is crucial to understand that coherence applies strictly to a set of judgements.
- Coherence merely insures that vindication of an action based on such judgements cannot be sabotaged in advance.
- My judgements (e.g., There are living pterodactyls in Papua New Guinea.) need not be based on reality.

# Bruno de Finetti



# Exchangeability for finite case

- The concept of **exchangeability** is the subjectivist's equivalent to **random sampling**.
- Given a set of  $N$  events.
- Let  $\pi : \{1, \dots, N\} \mapsto \{1, \dots, N\}$  be a permutation function.
- The set is **exchangeable** if any sample of size  $n \leq N$  is judged to have the same distribution as any other sample of size  $n$ .
- $\text{pr}(x_1) = \text{pr}(x_{\pi(1)})$
- $\text{pr}(x_1, x_2) = \text{pr}(x_{\pi(1)}, x_{\pi(2)})$
- ...
- $\text{pr}(x_1, x_2, \dots, x_n) = \text{pr}(x_{\pi(1)}, x_{\pi(2)}, \dots, x_{\pi(n)})$

# Exchangeability for infinite case

- An infinite set of events is **infinitely** exchangeable if any arbitrarily large finite sample of those events is exchangeable.
- **DeFinetti's Representation Theorem** (1937): If an infinite set of events is infinitely exchangeable, then the events can be modeled **as if** they were independent and identically distributed events conditional upon some “unknown” parameter.
- If  $\{x_1, \dots, x_n, \dots\}$  are infinitely exchangeable, then

$$\text{pr}\{x_1, \dots, x_n\} = \int \text{pr}(x_1 | \theta), \dots, \text{pr}(x_n | \theta) \text{pr}(\theta) d\theta.$$

- Exchangeable events are a mixture of conditionally independent events.

# Exchangeability Explicates Relative Frequency

If  $\{x_1, \dots, x_n, \dots\}$  are infinitely exchangeable **Bernoulli** random quantities, then

$$\text{pr}(x_1, \dots, x_n) = \int_0^1 \prod_{i=1}^n \theta^{x_i} (1 - \theta)^{1-x_i} \text{pr}(\theta) d\theta,$$

where  $\theta = \lim_{n \rightarrow \infty} \sum x_i / n$ . and  $\text{pr}(\theta)$  is the density of the “unknown” parameter  $\theta$ .

- 1 The randomness and convergence of relative frequencies is a mathematical result from our judgement of exchangeability regarding the random variables!
- 2 Independent and identically distributed (IID) random variables conditional an **uncertain** parameter.

# Extensions of Exchangeability

- 1 The **indexing** of events underlying exchangeability can be subtle and complicated.
- 2 Multidimensional indices.
- 3 Partial exchangeability: Exchangeability with respect to covariate indices.
- 4 Markov exchangeability: Exchangeability over adjacent pairs of time indices.
- 5 Multilevel exchangeability: Exchangeability within hierarchy of level indices.

# Pierre-Simon Laplace



# Bayes's Theorem

- 1 Let  $\theta$  be a parameter of a model.
- 2 Let  $x$  be the obtained observation.
- 3 Let  $\text{pr}(\theta)$  be the **prior** probability (density) of  $\theta$ .
- 4 Let  $\text{pr}(x|\theta)$  be the **likelihood** of observing  $x$  given  $\theta$ .
- 5 Then the **posterior** distribution of the parameter  $\theta$  **given** the data  $x$  is:

$$\text{pr}(\theta|x) = \frac{\text{pr}(x|\theta) \text{pr}(\theta)}{\int \text{pr}(x|\theta) \text{pr}(\theta) d\theta}.$$

- 6 Interpretation: What your uncertainty regarding  $\theta$  should be were you to observe  $x$ .
- 7 Note that frequentist inference only uses  $\text{pr}(x|\theta)$ .



# Posterior Analyses

The posterior distribution contains **all** the information regarding the impact of the observed data on the model parameters. **Any characteristic** of the distribution can be examined. Analyses and summaries of the posterior convey the results of the analyses.

- Location—mean, median, mode
- Spread—variance, quantiles
- Transformations of parameters
- Credible intervals—the probability that the parameter falls within a fixed interval.
- Hypothesis tests—the probability that a model fits the data.

# Bayesian Analysis of PTCA vs Stent for MI

RCT for percutaneous transluminal coronary angioplasty (PTCA) versus provisional stenting (Stent) for reducing rates of myocardial infarction (MI) or death (Savage, 1997).

Group	Sample	Survival	Proportion
PTCA	107	83	.78
Stent	108	90	.83

- $\hat{\delta} = .05$
- $\chi^2(1) = 0.80, p = .37$
- 95%CI =  $(-.06 : .17)$

# Sources of Priors

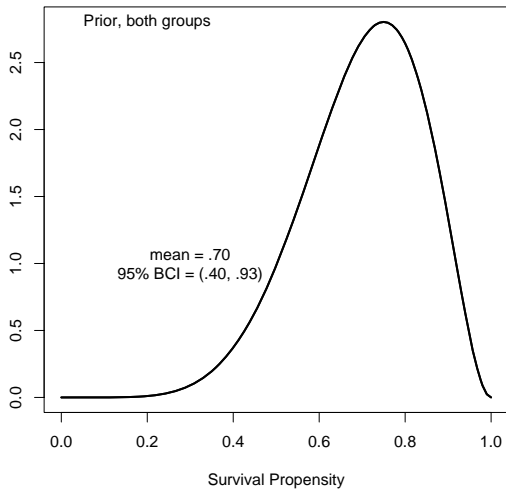
One of the biggest problems in using Bayesian statistics is the requirement of a prior probability for the parameter(s).

- Personal: True beliefs, tacit beliefs, elicitation.
- Expert: My priors  $\leftarrow$  expert priors
- Scientific Community: Consensus versus adversarial.
- Previous data: Discounting.
- Theory.
- Technical: Conjugate, approximations.
- Non-informative: Weakly informative, reference (Objective Bayes).

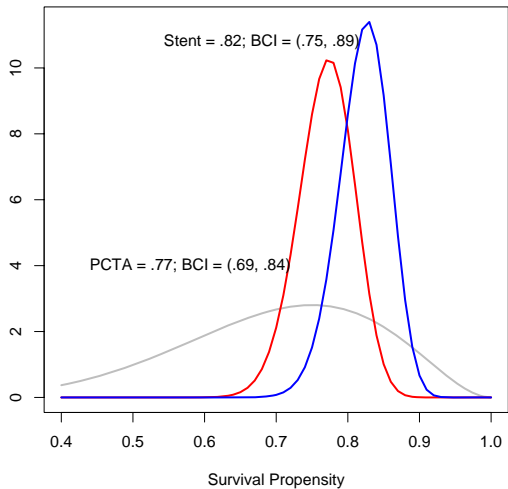
# Swamping of Priors

- Dogmatic prior: Little or no uncertainty: prior probability concentrated on very small interval or single point.
- Diffuse prior: Moderate or large amount of uncertainty. Probability is diffused over a region and not concentrated at single points.
- **Data Swamping:** Sufficient data will 'swamp' a diffuse prior (Edwards, Lindman, & Savage, 1963).
- **Bayesian "Central Limit Theorem":** In most cases, with sufficient data, the posterior distribution of a parameter will have an approximately normal distribution (Lindley, 1965).

# Prior Survival Propensity



# Posterior Survival Propensity

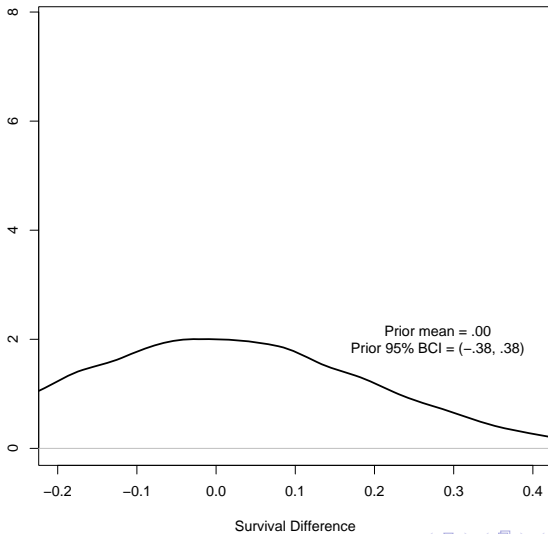


# Posterior Analysis: Densities for Difference

Let  $\delta$  denote the difference between the Stent and PTCA propensities of survival.

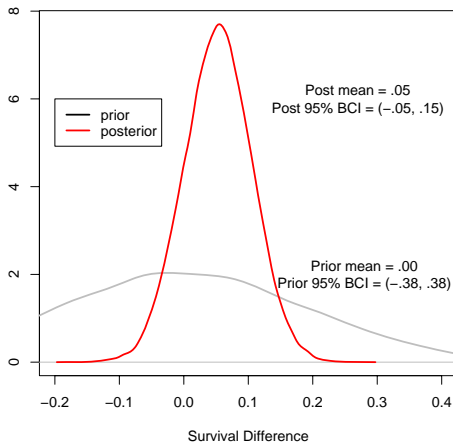
- Density of  $\delta$ . ( $\delta$  is now a random variable)
- Density of difference of two beta densities
- Analytically extremely complicated
- Obtain density of difference by simulation

# Prior Survival Difference





# Posterior Survival Difference



# Models of Interest

Recall  $\delta$  denotes the difference between the Stent and PTCA propensities of survival. Consider the following models:

Superiority:  $M_S$                        $.05 < \delta$

Equivalence:  $M_E$                        $-.05 \leq \delta \leq .05$

Inferiority:  $M_I$                        $\delta < -.05$

Non-inferiority:  $M_{ES}$                        $-.05 \leq \delta$                        $M_E \cup M_S$

Non-Superiority:  $M_{EI}$                        $\delta \leq .05$                        $M_E \cup M_I$

Non-Equivalence:  $M_{SI}$                        $\delta < -.05$     or     $.05 < \delta$                        $M_S \cup M_I$

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- Uniform priors on all models?
- Uniform priors on first three models?

# Models of Interest

Recall  $\delta$  denotes the difference between the Stent and PTCA propensities of survival. Consider the following models:

Superiority:  $M_S$        $.05 < \delta$

Equivalence:  $M_E$        $-.05 \leq \delta \leq .05$

Inferiority:  $M_I$        $\delta < -.05$

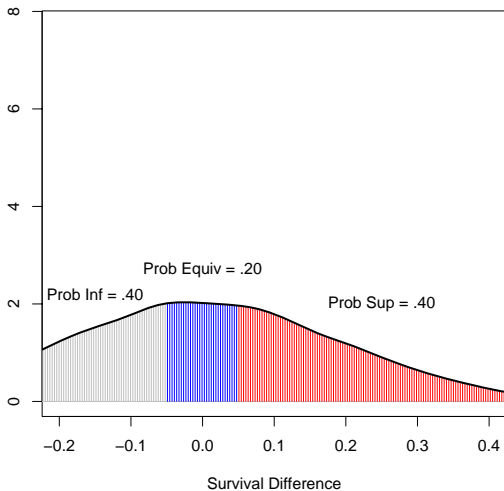
Non-inferiority:  $M_{ES}$        $-.05 \leq \delta$        $M_E \cup M_S$

Non-Superiority:  $M_{EI}$        $\delta \leq .05$        $M_E \cup M_I$

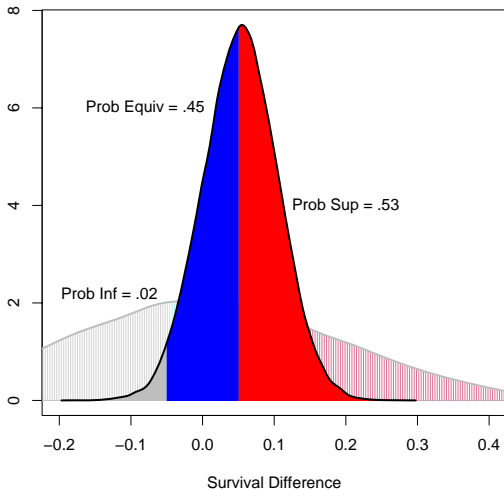
Non-Equivalence:  $M_{SI}$        $\delta < -.05$     or     $.05 < \delta$        $M_S \cup M_I$

- What are the priors for the  $M$ s?
- Uniform priors on all models?
- Uniform priors on first three models?
- Priors are **already defined** from priors on survival propensities!

# Prior Probabilities of Models ( $\delta$ )



# Posterior Probabilities of Models ( $\delta$ )





# Frequentist Hypothesis Testing

- Compare two simple models:
- $M_0 : x \sim N(0, 1)$  versus  $M_1 : x \sim N(.5, 1)$
- One sample.
- Select a one-sided test
- Choose the significance level  $\alpha$  and power  $1 - \beta$ .
- Determine the minimum sample size  $N$ .
- Obtain a sample of size  $n$ ,  $\{x_1, \dots, x_n\}$ .
- Obtain the test statistic  $t = \sqrt{n}\bar{x}$ .
- Calculate  $p = 1 - \Phi(t)$ .

# Frequentist Hypothesis Testing

Which study yields the most evidence favoring  $M_1$ ?

Study	$\alpha$	$1 - \beta$	$N$	$n$	$p$
A	.05	.80	25	9	.06
B	.05	.80	25	25	.05
C	.05	.80	25	50	.025
D	.01	.90	53	53	.01
E	.01	.90	53	106	.005
F	.005	.95	72	72	.005
G	.005	.95	72	144	.0025
H	.001	.99	118	118	.001
I	.001	.99	118	236	.0005

# Bayesian Hypothesis Testing

- Compare two simple models:
- $M_0 : x \sim N(0, 1)$  versus  $M_1 : x \sim N(.5, 1)$
- Assume  $\Pr(M_0) = \Pr(M_1)$ .
- .....
- Calculate  $p = 1 - \Phi(t)$ .
- Treat  $p$  as datum.
- Use density of  $p$ -statistic.
- Calculate

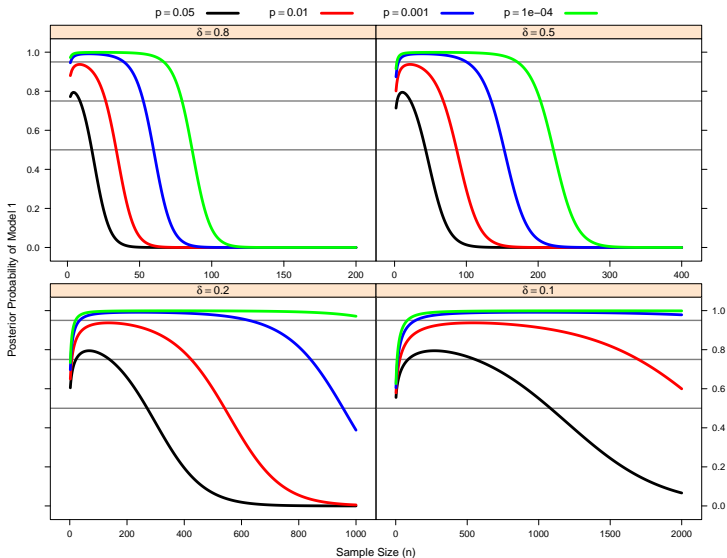
$$\Pr(M_1|p) = \frac{\text{pr}(p|M_1) \Pr(M_1)}{\text{pr}(p|M_1) \Pr(M_1) + \text{pr}(p|M_0) \Pr(M_0)}.$$

# Bayesian Hypothesis Testing

Which study yields the most evidence favoring  $M_1$ ?

Study	$\alpha$	$1 - \beta$	$N$	$n$	$p$	$\Pr(M_1 p)$
A	.05	.80	25	9	.06	.77
B	.05	.80	25	25	.05	.73
C	.05	.80	25	50	.025	.66
D	.01	.90	53	53	.01	.86
E	.01	.90	53	106	.005	.50
F	.005	.95	72	72	.005	.87
G	.005	.95	72	144	.0025	.24
H	.001	.99	118	118	.001	.88
I	.001	.99	118	236	.0005	.014

# Posterior Probabilities and Sample Size



# Implications for Statistics

- 1 Statistics is probability theory.
- 2 Statistics is a logic of inference from data.
- 3 Parameters can be considered **uncertain** with a (subjective) probability distribution
- 4 Uncertainty regarding parameters is updated by observations via Bayes's Theorem.
- 5 Flow of uncertainty from prior to posterior is objective (deductive), not subjective.

# Additional Topics

- 1 Likelihood Principle: Inference is based solely on data observed, not on data that could have been observed but were not.
- 2 Data selection mechanisms.
- 3 Stopping rules.
- 4 Missing data.
- 5 Causal modeling.
- 6 Bayesian model comparison, selection, and averaging.
- 7 Computation.

# Evolution of Statistics

