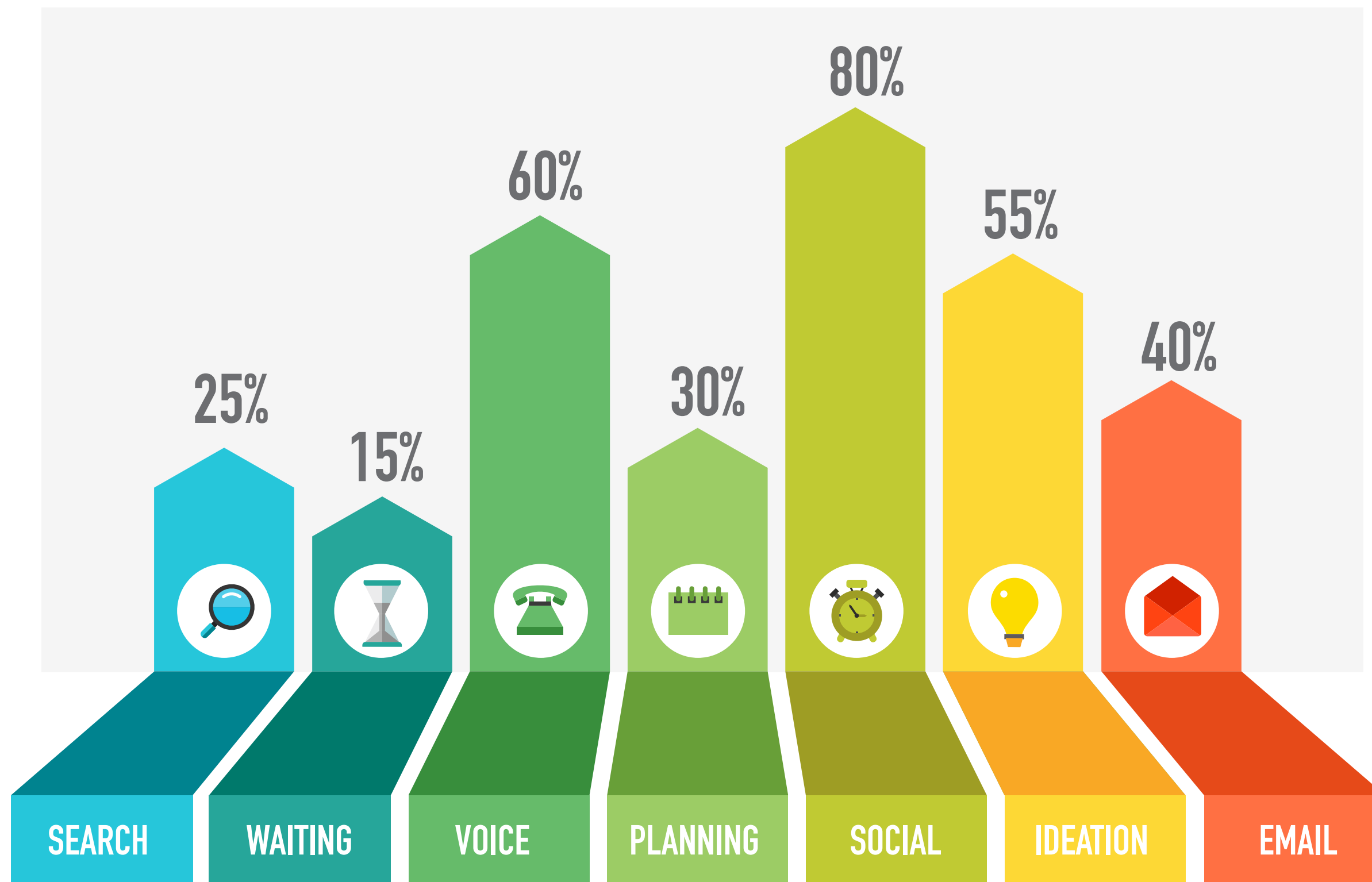


TIME SPENT ONLINE



SEARCH
Interactive online
searching

WAITING
Loading times

VOICE
Voice based
Interaction

PLANNING
Interactive online
planning

SOCIAL
Interacting online
socially

IDEATION
Idea generation

EMAIL
Online
Communication

The state of time spent online in 2019 research report highlights the latest findings in an ongoing series of consumer surveys about online activities and perceptions. This report is based on responses from 3,000 consumers age 18 and older in France, Germany, Japan, South Korea, the United Kingdom, and the United States who are online at least 5 times a week.