

## neeta patel

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21 edinburgh rd  
blackwood, nj 08012

## education

**princeton university**, 2012 – 16  
a.b. in visual arts (graphic design)  
certificate in computer science  
gpa: 3.38

## relevant coursework

**graphic design:** typography; circulation;  
advanced editorial design; interface design

**art:** introduction to media theory; issues in  
contemporary art; exhibition issues and  
methods; modernist art

**computer science:** general computer science;  
algorithms and data structures; introduction  
to programming systems; computer graphics;  
transformations in engineering and the arts

## relevant skills

**adobe:** indesign, illustrator, photoshop

**languages, in order of proficiency:** html,  
css, java, javascript, p5, python, c, french, r,  
gujarati + hindi

## awards

**the e. ennalls berl '12 and the charles  
waggaman berl '17 senior thesis award in  
visual arts**, 2015

## references

**michael bierut**  
*frank lloyd wright foundation design mentor*  
bierut@pentagram.com

**jeff goodman**  
*director of marketing and communication*  
jgoodman@franklloydwright.org

**david reinfurt**  
*lecturer in visual arts*  
reinfurt@princeton.edu

## experience

### frank lloyd wright foundation

**graphic design fellow** | jul 2016 – oct 2017  
served as the in-house graphic designer for  
the frank lloyd wright foundation in arizona,  
producing traditional graphic design work,  
including five issues of the foundation's  
quarterly magazine, campus signage, print  
and web marketing materials, event posters  
and programs for the school of architecture at  
taliesin, and other projects related to the full  
spectrum of foundation programming. addi-  
tionally, pursued independent design projects  
as a resident of taliesin west, including an  
artist's book featuring the historic property.

**freelance graphic designer** | 2015 – present  
producing client-oriented as well as experi-  
mental graphic design work, including logos,  
posters, book design, etc. work examples are  
located at *neeta.works* (site currently under  
construction).

### princeton university's keller center for innovation and entrepreneurship

**student associate** | jun 2014 – jun 2016  
designed posters, programs, and other print  
materials for keller center events. provided  
oversight and support to various keller center  
programming. assisted in management of  
princeton university's student start-up acceler-  
ator program.

### lewis center for the arts

**student advisory board** | jan 2015 – present  
represented the students of princeton univer-  
sity's visual arts center. provided feedback to  
administration on future improvements for the  
department and its many functions.

### princeton entrepreneurship club

**co-director** | oct 2013 – sep 2014  
organized startup camp, an intercession  
program to teach web and mobile application  
development, product ideation and entrepre-  
neurship fundamentals to interested students.  
designed logo, poster, and general print mate-  
rials for the week-long event.

### princeton traveler magazine

**web designer and developer** | jan 2014  
designed and developed the front end of a  
website for campus's student-driven travel  
publication. located at *princetontraveler.com*.