

# neeta patel

neeta.works

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new haven, connecticut

i am a graphic designer, programmer, art director, reader, runner, &c. i'm interested in producing work that operates in between the spaces of graphic design and art. my practice is an inquiry into process, language, and time, with an ambition to communicate across disciplinary boundaries.

## skills

- html
- css
- indesign
- illustrator
- photoshop
- after effects
- media encoder
- incopy
- publication design
  - git
  - command line
  - bookbinding
  - letterpress

## languages

- javascript
- python
- gujarati
- hindi
- french
- japanese
- twi

## experience

### the new yorker magazine

*junior designer* oct 2018 – 2021

art directed illustrations for the “goings on about town” section of the magazine, and designed in-house advertisements, *new yorker* products, and an internal style guide.

*art associate* jan 2018 – oct 2018

assisted *the new yorker's* creative director and the activities of the art department in the production of the weekly print magazine.

### frank lloyd wright foundation

*graphic design fellow* jul 2016 – nov 2017

served as the in-house graphic designer at wright's taliesin west in arizona. produced five issues of the foundation's quarterly print magazine and other projects related to the full spectrum of foundation programming. design mentorship provided by michael bierut.

### catalog press

*assistant bookbinder* nov 2018 – jun 2019

assisted graphic designer ben denzer in the binding of catalog press's books at the center for book arts in new york city.

### neeta.works

*graphic designer* 2015 – present

producing client-oriented and independent graphic design work, including posters, websites, books, &c. work examples are located at *neeta.works*.

## exhibitions

### society of illustrators 64

an annual exhibition at the museum of american illustration showcasing outstanding work. recognized for animation of the new yorker union's strike issue cover.

### time is a floating point number.

mar 2016  
a multimedia graphic design exhibition in the lucas gallery at 185 nassau st., princeton university. this senior thesis show explored mark-making, its transposition through mechanical processes, and its distribution.

## education

### yale school of art

2021 – 24  
m.f.a. in graphic design

### bipoc design history

2021  
participated in the first of a series of bipoc centered design history courses.

### fruitful.school

2020  
participated in an independent learning initiative for making “fruitful websites,” founded in 2020 by laurel schwulst and john provencher.

### princeton university

2011 – 16  
a.b. in visual arts, with high honors  
certificate in computer science  
gpa: 3.44 / 4.0

### graphic design arnhem summer session

2015  
participated in a mobile summer school in detroit, michigan, led by the dutch design school artez university of the arts.

### princeton global seminar

summer 2013  
one of thirteen students selected for an intensive study abroad course in kyoto on japanese history, religion, aesthetics, and language.

### princeton bridge year program

2011 – 12  
one of twenty incoming freshmen selected for a fully-funded gap year, with specific placement in ghana, west africa. program included language study and volunteer work.

## organizing

### on-graphic-design reading group

*organizer and reader* 2019 – 2021

operated a bimonthly graphic design reading and discussion group. texts spanned subject areas across design, art, and theory.

### the new yorker union

*vice chair* 2019 – 2021

served on the new yorker union's unit council, and its graphics subcommittee. responsibilities included communicating to all members and engaging the shop in solidarity.

## speaking engagements

### websites as zines

oct 2020  
virtual visitor to ben denzer's zines & artist books course at the school of visual arts.

### t-y-p-o-g-r-a-p-h-y

nov 2020  
guest speaker and visitor to david reinfurt's typography course at princeton university. more at [t-y-p-o-g-r-a-p-h-y.org/november-1](https://t-y-p-o-g-r-a-p-h-y.org/november-1).

### is it me you're looking for?

oct 2019  
art direction panel and q&a forum hosted by aiga ny at the museum of arts and design.

### a \*new\* program for graphic design

book launch nov 2019

alumnus speaker at the princeton book launch of david reinfurt's d.i.y. design textbook.

## awards & honors

### american illustration 40 jury

2021  
served on the jury of the 40th annual american illustration competition.

### lucas award in visual arts

2016  
recognized for excellence and quality of a body of work by a graduating princeton senior.

## references

### danielle aubert

associate professor in graphic design,  
wayne state university  
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### michael bierut

partner, pentagram  
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### nicholas blechman

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### david reinfurt

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