## Big Data Will Scale To Exabytes

WILL BE MEASURED IN **TERABYTES** 

LARGE

VOLUME OF INFORMATION

1TB = 1,000GB

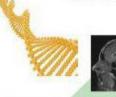
WILL BE MEASURED IN **PETABYTES** 1PB = 1,000TB







WILL BE MEASURED IN **EXABYTES** 1EB = 1,000PB

















ORACLE

SMALL 1990's (RDMBS, DATA WAREHOUSE, ETC.)

2000's (CONTENT & DIGITAL ASSET MANAGEMENT)

2010's (NO-SQL, KEY/VALUE, ETC.)