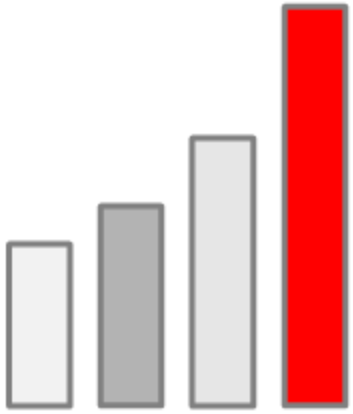
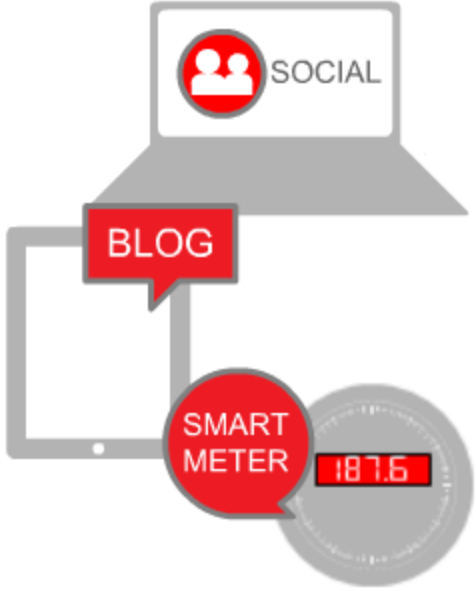
What Makes it Big Data?



VOLUME

VELOCITY



VARIETY

VALUE