

# Project Guidelines

1. Choose a field of your interest:

- passion: sport, botanics
- medicin
- meteorology
- or your work

2. Where to get some data? Maybe you have it already.. If not, try search sites specific to the field:

- web scraping
- <https://www.kaggle.com/datasets>

3. Interested in a scientific/technical problem? why not try replicate some result in a published article?

4. You should apply techniques described in the module. If you want to go beyond those techniques (e.g. forecasting), please let's have a chat beforehand. The new techniques should also be described during the presentation.

5. Each presentation should be 30min long and based on slides or notebook.

3. Pose yourself a **question** that is relevant for you. (e.g. " Can I predict whether a student will pass or fail ?", "Can I predict customer satisfaction?", "Can I cluster tennis players into groups?", "Can I optimize revenue/customer churn? ", "Are chocolates sales related to temperature?" )

4. Develop a plan of attack with your data. What data I am using for my goal? Do I have to merge different sources? Am I doing Supervised or Unsupervised? Am I doing **classification or regression**? Do I have **enough data** to try neural networks or simpler models already generalize optimally?

#hours : 30

Good luck!

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