

A large, stylized lightbulb graphic in a lighter shade of blue, positioned on the left side of the page. The bulb is partially cut off by the edge of the frame. It has several short, thick lines radiating from the top, representing light rays.

The idea is everything

Dream it. Build it. Live it.

Technology innovation can change the world.

Game-Changing Ideas are Born in Dorm Rooms

- Dell revolutionized the way technology is designed, manufactured, and sold
- Facebook transformed the way we communicate and share
- Microsoft eradicated boundaries with software innovation

Imagine Cup: If You Can Dream it, You Can Build it

Microsoft Imagine Cup is the world's most prestigious student technology competition, bringing together student innovators from all over the world. If you have a big idea, Imagine Cup is a fun and rewarding way to show it off. With Microsoft resources and support, you can bring your idea to life, and have a chance to win travel and cash prizes!

Since Imagine Cup began in 2003, more than one million students from more than 180 countries have signed up. When you join the Imagine Cup community, you'll connect with other whip-smart creatives from all over the world to share ideas, have fun, and be there when the next big thing is unveiled.

Imagine Cup: Will You Be the Next Gates Or Zuck?

With software, the idea is everything. Over the last 40 years, the way we live and work has been changed forever by student startups. Without fancy office suites, millions in venture capital, or thousands of staffers, students have bootstrapped their way from the dorm room to the board room with nothing but passion, creativity, and that one big idea.

Now it's your time, and it's your idea. Bring it!

Sign up at imaginecup.com





Games Competition

Games Competition

You're all about having fun, and you've got game—literally. If you have an idea for an addictive gaming experience that could transform how we play, enter Imagine Cup and make it happen!

Be fearless: Use the Microsoft platform to change up an existing genre, craft a unique play scenario, or deliver a killer UI. Let your skills in design, artistic direction, and story and character development run wild.

Take the first step, and you never know what could happen. The future of gaming is in your hands!

Sign up at imaginecup.com



Innovation Competition

Innovation Competition

Ready to break some new ground? If your software dev mantra is 'why not?' come join the Imagine Cup Innovation Competition, and show us what you can do!

Use your mad dev skills, along with Microsoft tools and technologies, to design a totally new app experience. From concept to functionality to interface, you run the show. You'll architect, design, develop, and test your app—and create something that could change people's lives!

What can you build that is better, faster, and smarter than anything else on the market? Find out when you enter Imagine Cup.

Sign up at imaginecup.com



World Citizenship Competition

World Citizenship Competition

If your goal is to make the world a better place through technology, this is the competition for you! The Imagine Cup World Citizenship Competition recognizes software apps that have the greatest potential to improve the world we live in.

The key to success in the World Citizenship Competition is impact. What global challenge can you help solve with technology? Got an idea for an app that will help reduce world hunger, provide better treatment for disease, or raise awareness of environmental issues? Make it happen!

If you think your big idea has the potential to benefit those in need, it's time to get to work. Join the Imagine Cup World Citizenship Competition and start making an impact right now!

Sign up at imaginecup.com



Windows Azure Challenge

Azure Challenge

Get this: Forrester Research says that the global market for cloud computing is going to be \$241 billion by 2020. With the Windows Azure cloud platform, you can build and deploy apps using any operating system, language, or tool. And you can do it fast.

The sky's the limit: Use Windows Azure to build a cloud-based app that can turn the market on its ear. It (and you) could be the technology industry's Next Big Thing.

Sign up at imaginecup.com



Windows 8 App Challenge

Windows 8 App Challenge

Does your big idea have style? Windows 8 is coming, and with an all-new touch interface, it's going to take computing to a whole new place. Apps are the center of the Windows 8 experience, and great apps start with great ideas like yours.

When you join Imagine Cup, you can be one of the first to create an app for the new Windows 8 platform. With your creativity, you can build an app that delivers an innovative experience that will blow users away.

Sign up at imaginecup.com



Windows Phone Challenge

Windows Phone Challenge

Windows Phone is way more than just a mobile OS. Giving one-touch access to the people, entertainment, and information we care about, Windows Phone has become a lifestyle.

If your big idea needs to get into the hands of millions of users worldwide, create a Windows Phone app. You can deliver innovative functionality that enables new ways to connect, buy, play, and learn—all wrapped in the outstanding Windows Phone user experience.

Sign up at imaginecup.com

Dream it. Build it. Live it.

What's Your Big Idea?

What's your big idea? Is it a way to do more, better, faster? Does it knock down barriers, build communities, or simply deliver a much better way? If you can dream it, you can build it with Imagine Cup.

The Game Change Starts Here

Are you ready to take your dorm room idea to the next level? Getting involved with Imagine Cup is easy:

1. Take the challenge

Sign up at ImagineCup.com and select the competitions you want to take on.

2. Rally a team

Recruit the smartest classmates you know to participate with you.

3. Bring your idea to life

Develop a new and innovative way to use technology. Then make it a reality.

4. Compete to win

Advance through each round for chances to win travel and cash prizes.

Join the Competition

Ready to show the world what you can do? Go to ImagineCup.com to learn more and sign-up!

Games Competition

Innovation Competition

World Citizenship Competition

Azure Challenge

Windows 8 App Challenge

Windows Phone Challenge



The World's Premier Student
Technology Competition

Your Future Starts Here

imaginecup.com

