



# NICK GUGGENBUEHL

PRODUCT | STRATEGY | LEADERSHIP



## WORK EXPERIENCE

### **Compass Foundry LLC** (Owner) (2019 - Present)

#### **KINDBODY** (12 month Contract)

- Led the design and development of a new B2B product offering at a high-growth fertility startup as part of a distributed team spanning multiple time zones.
- Worked directly with the Chief Technology Officer, SVP of Product, and other team members to define requirements and product strategy.

#### **PFIZER** (18 month Contract)

- Served as product lead for the development of a tool utilizing an AI/ML-based algorithm that assists cardiologists in the identification of patients who may suffer from a rare and under-diagnosed heart condition.
- Managed the design and development of a mobile application for metastatic breast cancer patients from scoping the initial concept to developing the MVP.

#### **BOSTON CONSULTING GROUP** (3 month Contract)

- Led a team within Abbott's neuro-modulation division through the scoping of a digital MVP product that pairs to a medical device aimed at reducing chronic back pain.

#### **ANTHEM** (6 month Contract)

- Served as the product lead for a 12-member distributed team building a next-generation platform for one of the largest health insurers in the USA.
- Led the design and development of transparency tools to improve member experiences and reduce costs.

## MyMeds

### **HEAD OF PRODUCT** (2015 - 2019)

- Led engineering, design, customer success, and clinical product teams from pre-revenue to millions in recurring revenue and multiple Fortune 500 employer and health plan clients. Managed up to 8 direct reports.
- Built and owned the three-month, one-year, and extended product roadmaps—translating high-level business objectives into actionable product features focused on engaging users while capturing high-margin ROI.
- Developed new business models and product offerings to capture revenue from diversified sources while maintaining fixed costs and expanding the reach of our product.

### **SENIOR PRODUCT MANAGER** (2014 - 2015)

- Hired as the company's third employee with the responsibility of assembling a distributed team to build and validate an MVP.
- Played a lead role in all sales meetings to capture market insights, demo relevant features, and pitch new product offerings to assess market demand.

## North Labs

### **CO-FOUNDER & CHIEF PRODUCT OFFICER** (2015 - 2017)

- Co-founded a digital strategy agency focused on helping non-technical founders launch digital MVPs by intelligently combining US-based product and engineering leadership with offshore software development. Wishing to focus my efforts on other pursuits, I sold my ownership in North Labs at the end of 2017 as it pivoted to become a market-leading Advanced Tier Amazon Web Services consulting partner.

## Epic

### **PRODUCT IMPLEMENTATION CONSULTANT** (2011 - 2014)

- Managed full-cycle implementation of numerous \$10M+ installs of Epic's Willow Inpatient Pharmacy application.
- Provided physicians, pharmacists, and executives with strategy and implementation recommendations regarding industry best practices.

## GET IN TOUCH

[www.nickguggen.com](http://www.nickguggen.com)

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## ABOUT ME

Seasoned product leader who thrives on taking nascent ideas and turning them into well-articulated, engaging solutions.

My experience in digital health has offered many opportunities to innovate.

From pioneering the digitization of health at EHR leader Epic to launching and advising numerous health tech startups, building transparency tools at health plans, and ushering in digital transformation at biopharma, I've dedicated my career to improving healthcare from every angle.



## EDUCATION

### University of Wisconsin

B.S. Neuroscience & Philosophy  
Class of 2011



## PERSONAL PROJECTS

### **The Stoic Fellowship**

#### CO-FOUNDER & PRESIDENT (2015 - Present)

- Helped found and lead a multinational 501(c)(3) nonprofit focused on helping to build, foster, and connect communities of people interested in applying the principles of an ancient Greek philosophy called Stoicism. To date, we've built and connected over 100 chapter organizations spanning all seven continents.

### **Earn to Give**

#### FOUNDER (2020 - Present)

- Founded a 501(c)(3) nonprofit aimed at reinventing the way that Americans give to charity. Our first product is in development.



## HOBBIES

