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Agenda-

- 1. DEFINITION OF ACCESSIBILITY OVERVIEW
- 2. CONDITIONS FOR AN ACCESIBLE SITE
- 3. PRINCIPLES
- 4. BASIC DISABILITIES
- 5. ADVANTAGES OF ACCESSIBILITY
- 6. MANUAL TESTING PROCEDURES
- 7. ASSISTIVE TECHNOLOGY
- 8. TOOLS PRACTICAL EXCERCISES



Team









DEFINITION OF ACCESSIBILITY - GVERVIEW





What is Accesibility?

 Practices to build software systems which are usable and understandable by users with disabilities

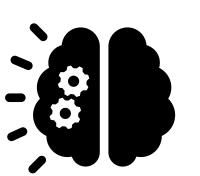
 Development of information systems flexible enough to accommodate the needs of the broadest range of users regardless of age or disability.











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What is Accesibility?

ACCESSIBILITY IN THE REAL WORLD

These are regular situations that could help you understand how accessibility works in the digital world. That is what accessibility is about, making web content compatible with those assistive technologies.







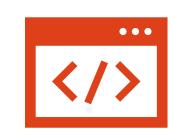




CONDITIONS FOR AN ACCESSIBLE SITE







CLEAN HTML

A solid HTML structure makes sites more accessible, using right header tags, alt tags, title tags and meta descriptions is going to be easier for the visitors with visual disabilities to navigate through and use the page



KEYBOARD SUPPORT

The key for keyboard support is the HTML. The site can't be entirely accessible by mouse, should be navigated by the keyboard if the user wants to do it.



FULL MEDIA CONTROLS

Being able to play/pause/etc. all media. Nothing on the site automatically plays.







Flashing lights and flash moving images give big visualizing problems, but if the site needs some with flashes, ensure it meets the accessible criteria related to (Guideline 2.3 – Seizures)



NO TIME LIMITS

If in the site must be something time-sensitive like a test, provide the way for persons with disabilities.





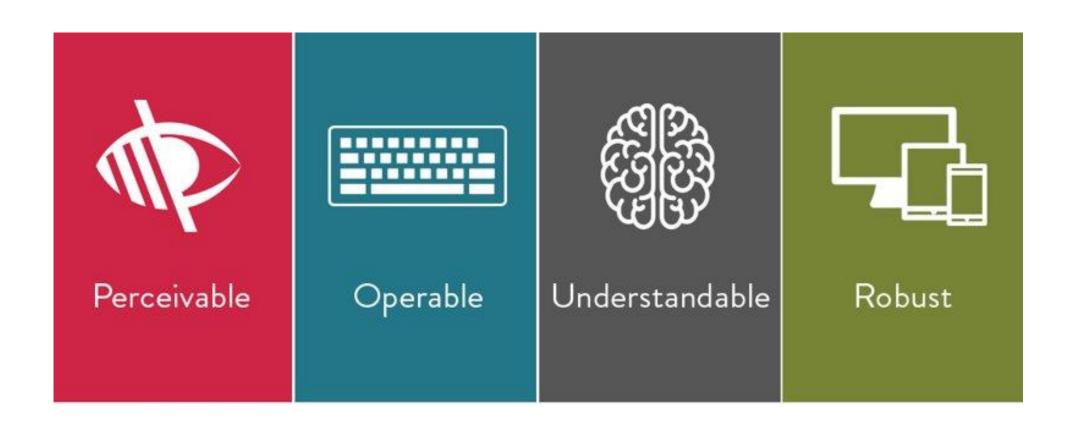
PRINCIPLES

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4 Principles

WCAG (Web Content Accessibility Guidelines) includes four sections often called by the mnemonic POUR



Perceivable: Information and user interface components must be presentable to users in ways they can perceive.

Operable: User interface components and navigation must be operable.

Understandable: Information and the operation of user interface must be understandable.

Robust: Content must be robust enough that it can be interpreted by a wide variety of user agents, including assistive technologies.

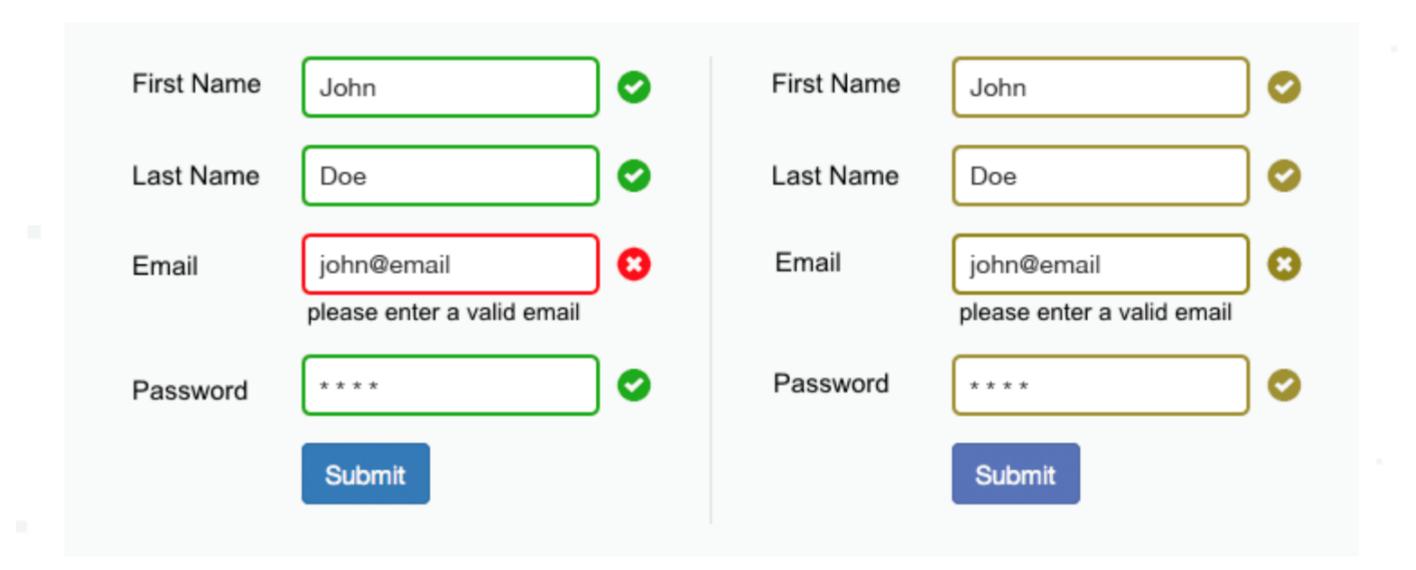


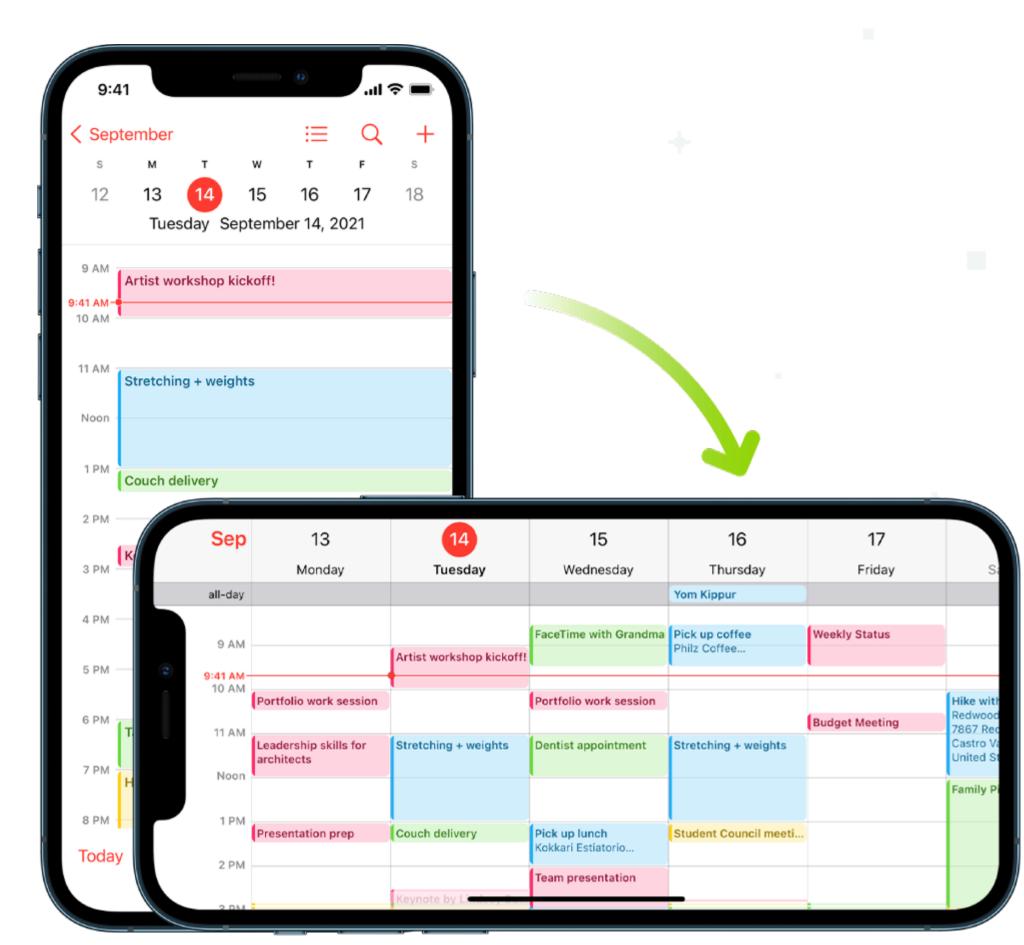


Perceivable

Information and user interface components must be presentable to users in ways they can perceive, it can't be invisible to all their senses.

- Provide text alternatives for non-text content
- Provide captions, controls, etc. for multimedia
- Provide semantic markup to convey meaning
- Do not convey meaning through color
- Contrast ratio considerations
- Text size considerations
- Screen Size considerations





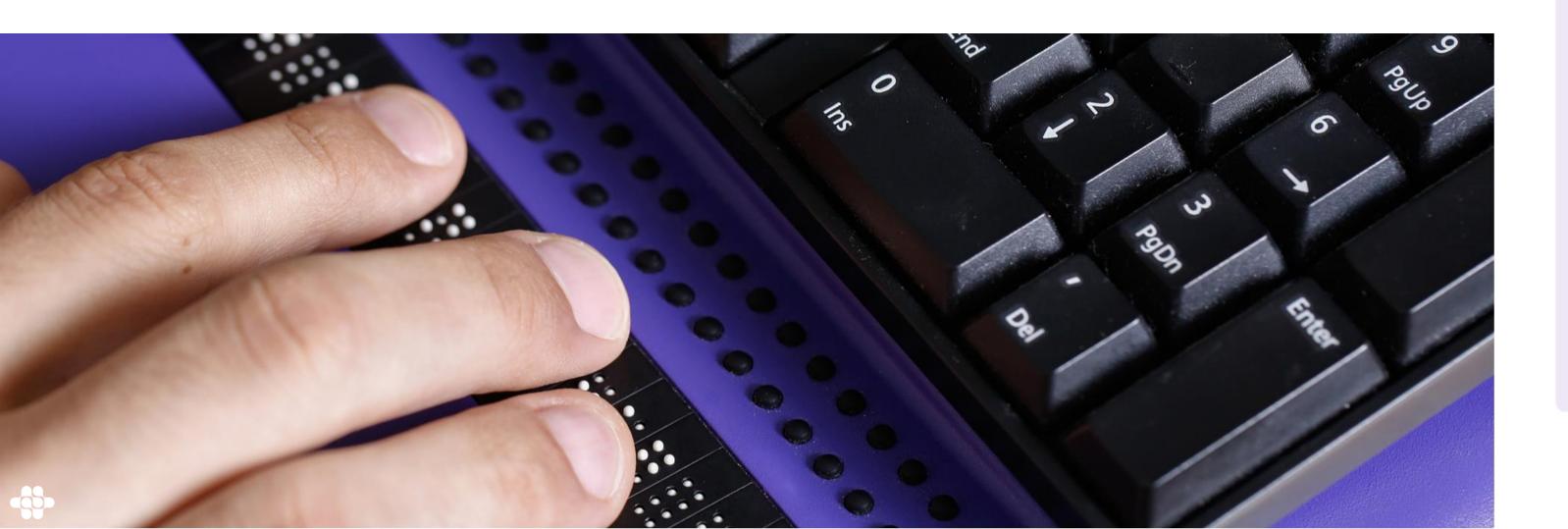


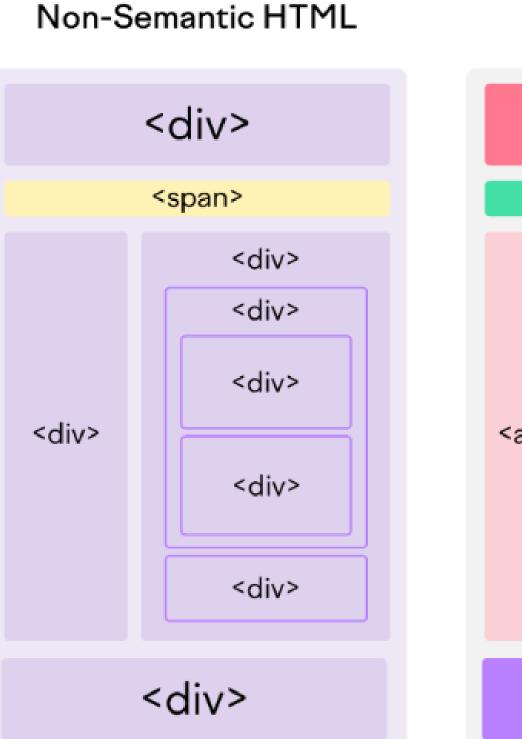


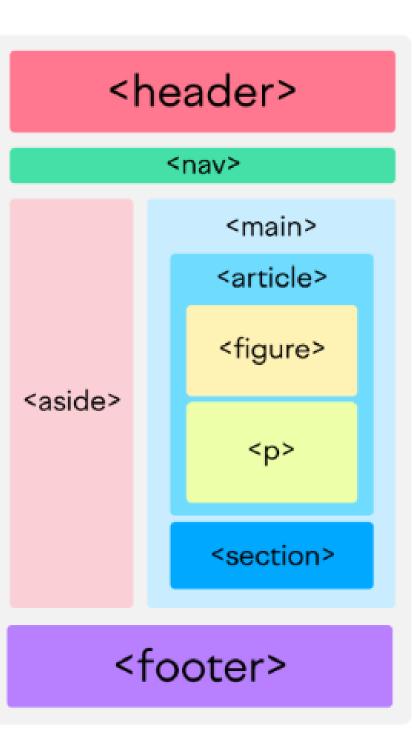
Operable

The site should be designed and developed to works on devices and browsers so the interface components and navigation elements can be operated for everyone.

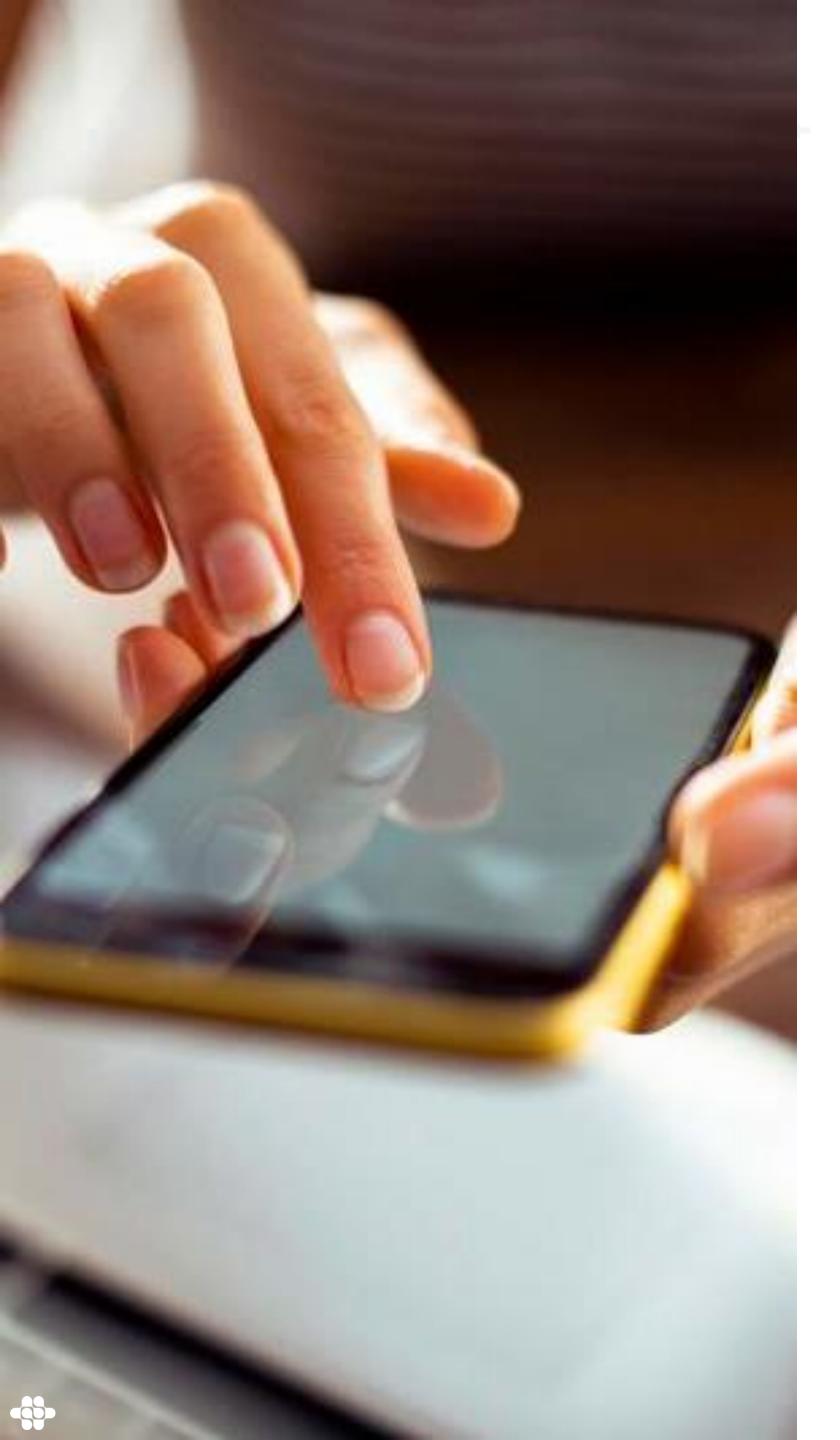
- All functionality available from a keyboard
- Give sufficient time and control of timed events
- Do not design content that may cause seizures or physical reactions
- Use semantic markup to reinforce meaning of content
- Provide ways to help users navigate, find content, and determine where they are.







Semantic HTML





Understandable

Website's design must be friendly, so the user understand the whole site and is comfortable using it.

- Define the language of the page
- Provide a predictable User Interface
- Help minimize mistakes (error validation, labels, etc.)
- Support multiple screen orientations
- Make text content readable and understandable.



Robust

Content must be robust enough that it can be interpreted by a variety of user agents as browsers, media players and plugins, including assistive technologies as pointers or magnifiers.

- Maximize compatibility with current and future user agents, including assistive technologies
- Announce UI status changes (Loading, etc.)
- Keyboard type

1	2 ABC	3 DEF
4 GHI	5	6 MNO
7 PQRS	8	9 wxyz
ABC	0	×

This image shows a numeric keypad on iOS designed for number and PIN entry.





BASIC DISABILITES



Basic Disabilities

When coding your web project, always have in mind the following basic disabilities. Although there are some standards to follow when coding, your project can be technically accessible but functionally inaccessible.









AUDITORY DISABILITIES

- Deafness
- Decreased hearing capabilities

VISUAL DISABILITIES

- Blindness
- Low vision
- Color deficiency

MOTOR DISABILITIES

- Motor skill disorder
- Parkinson

COGNITIVE DISABILITIES

- Brain Injury
- Stroke
- Intellectual disability
- Epilepsy



ADVANTAGES OF ACCESSIBILITY







THE RIGHT THING TO DO

Everyone deserves an equal opportunity and equal access.

Improve brand image by showing your organizations culture.



SOCIAL INCLUSION

Accessibility supports social inclusion for people with disabilities as well as others, such as older people, people in rural areas, and people in developing countries.





TECHNICAL FACTORS

Addresses interoperability, quality, reducing site development and maintenance time, reducing server load, enabling content on different configurations, and being prepared for advanced web technologies.



FINANCIAL FACTORS

Addresses the financial benefits of increased website use. Case studies show that accessible websites have better search results, reduced maintenance costs, and increased audience reach.



LEGAL AND POLICY

Addresses requirements for Web accessibility from governments and other organizations in the form of laws, policies, regulations, standards, guidelines, directives, communications, orders, or other types of documents.



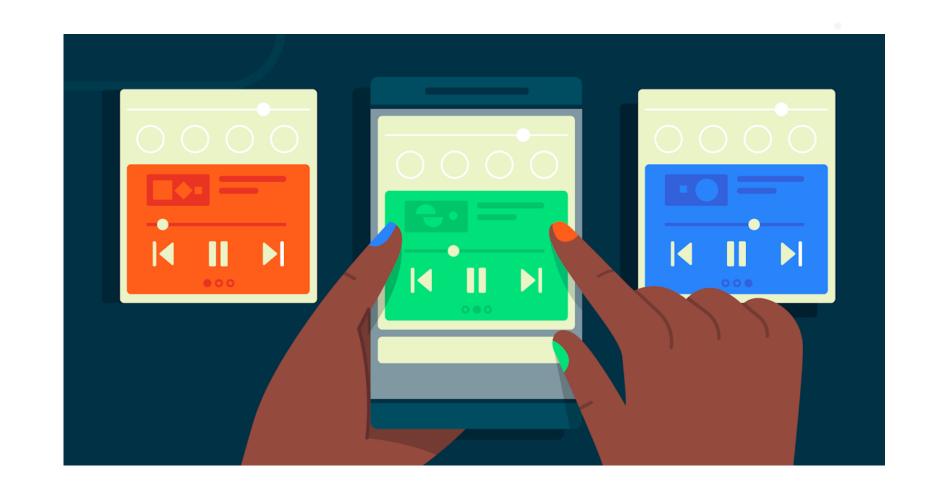
MANUAL TESTING PROCEDURES



Manual Testing Procedures

- You should be able to Tab across all clickable elements, that you can control/access them with the enter key.
- For mobile devices compatible with accessibility features, you can turn the on from the configuration settings and try to browse the site.
- Use the Play/Pause buttons for animations.
- Review that each single page has only a H1 element and the rest of the heading structure is well defined (Do not jump from H2 to H5)

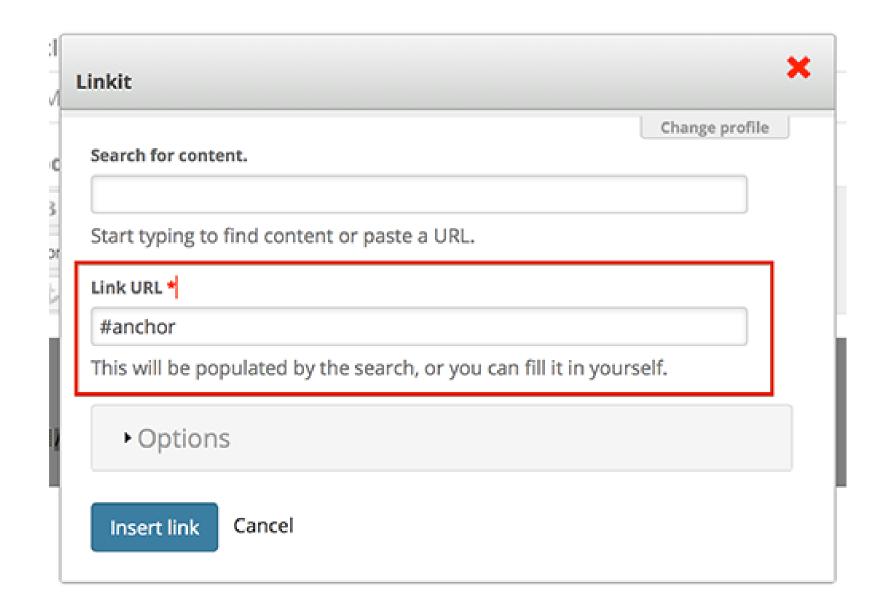
<h1>Heading 1</h1>
<h2>Heading 2</h2>
<h3>Heading 3</h3>
<h4>Heading 4</h4>
<h5>Heading 5</h5>
<h6>Heading 6</h6>



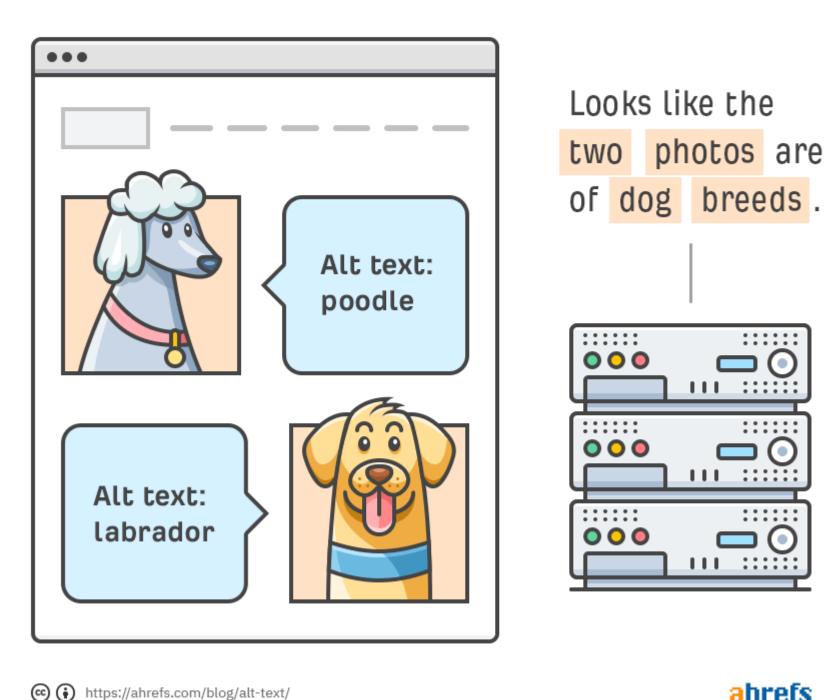


Manual Testing Procedures

- Review that links have an anchor, title and images have alt text and when needed this should be editable through the CMS.
- On design stage, review that all contrast and font sizes achieve Accessibility Standards according to your test plan.
- Make sure you can control any special interaction (carousels, videos...) with the keyboard



Alt Text Reveals Important Content to Google



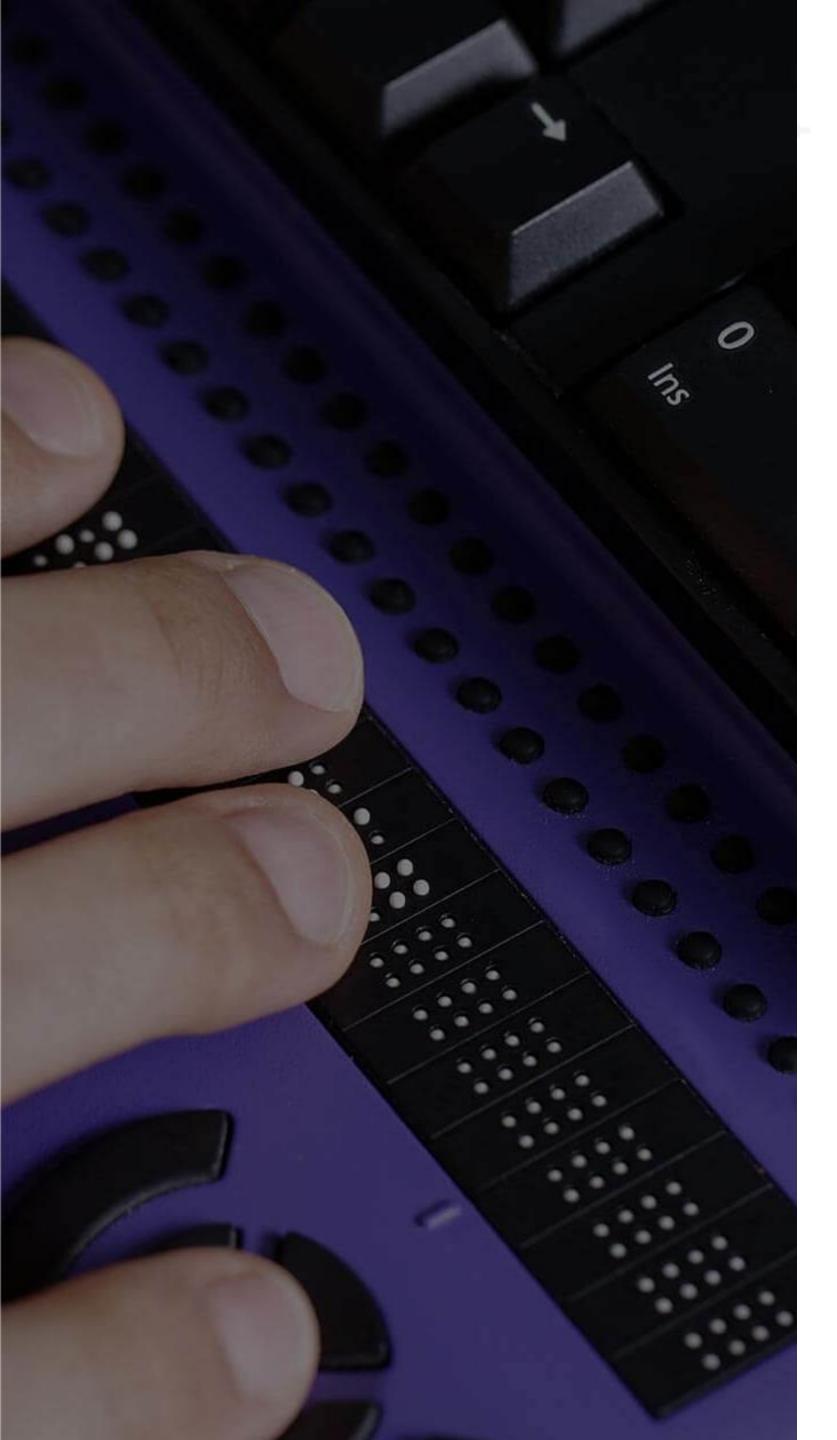








ASSISTIVE TECHNOLOGY





Screen Readers

- Screen readers are a form of assistive technology (AT) used by blind or visually impaired users that render content as speech or Braille output.
- They provide a rich set of keyboard navigation commands to efficiently traverse page or screen hierarchy.
- Supporting screen readers will cover approximately 80% of WCAG 2.1 requirements. These include text alternatives, keyboard navigation, and semantic structure.





Alternative input Devices

The typical software system implemented for keyboard, mouse and/or touch-screen input device. Disable users use a wide range of alternative input devices such as:

- Keyboard
- Braille board
- Bluetooth Keyboard
- Cheek switch device
- Head pointers
- Speech input software



Braille Keyboard



Cheek switch device

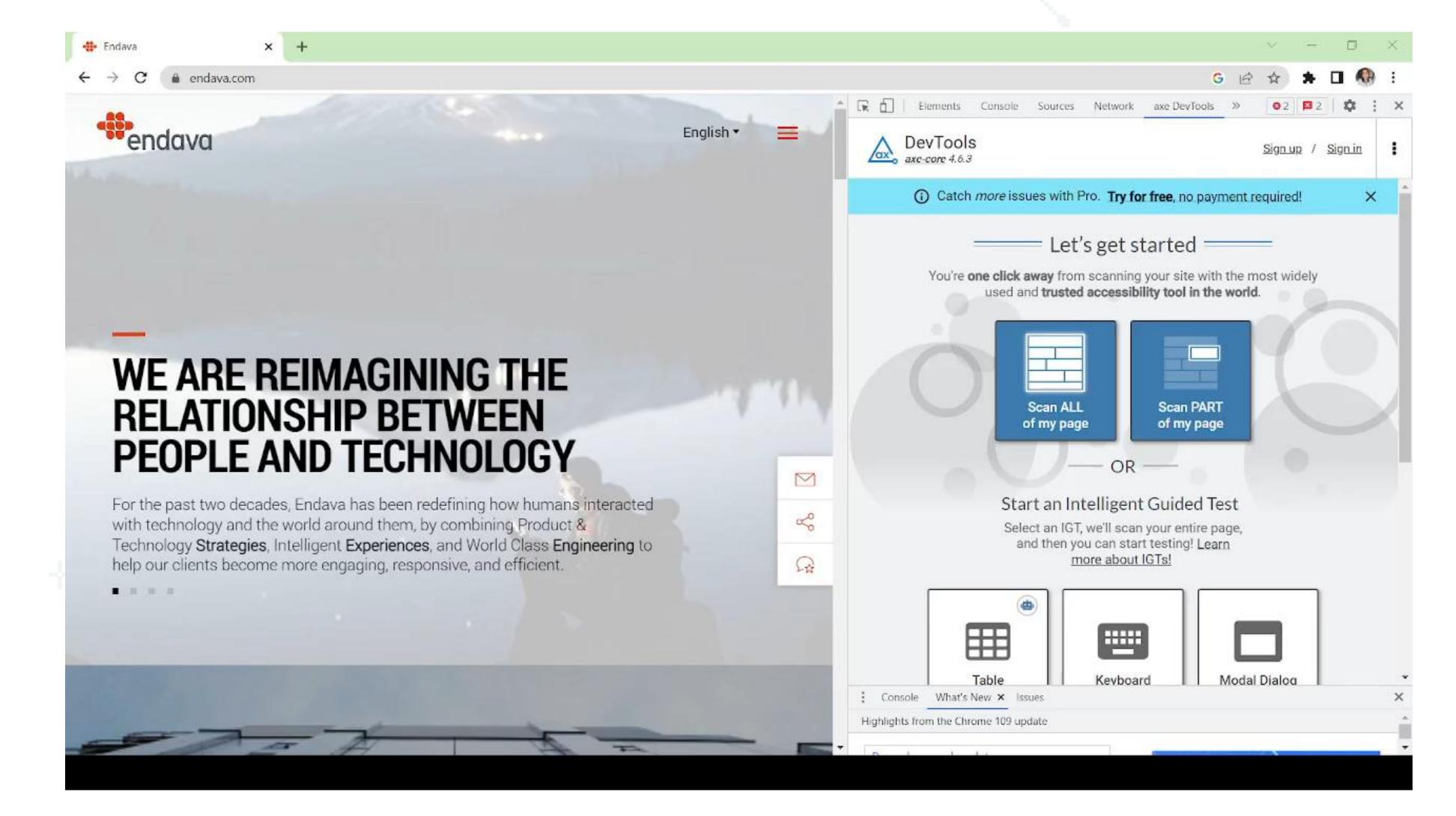


TOOLS - PRACTICAL EXCERCISES





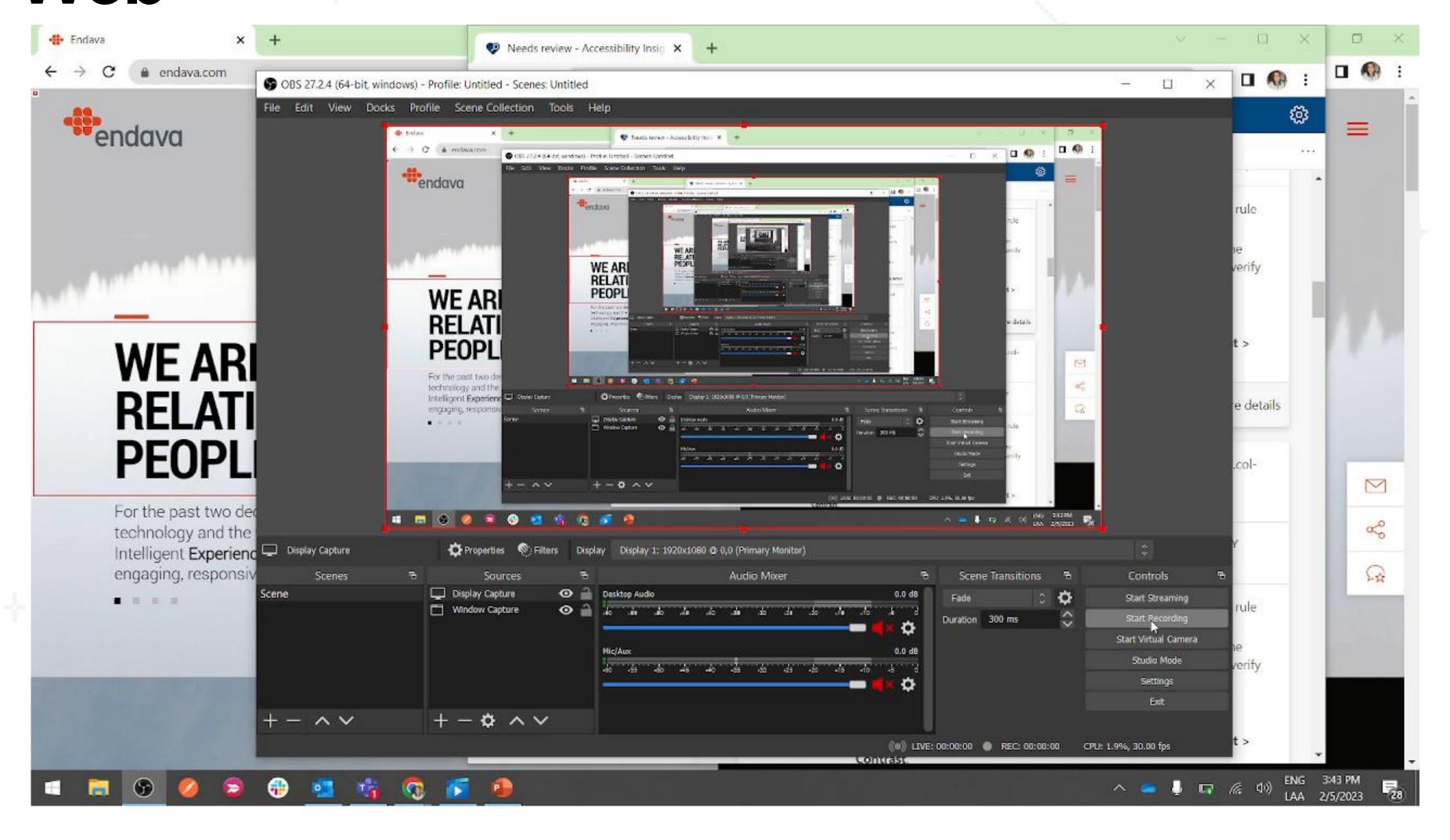
Desktop - Axe







Desktop - Accessibility Insights for Web







VoiceOver - iOS







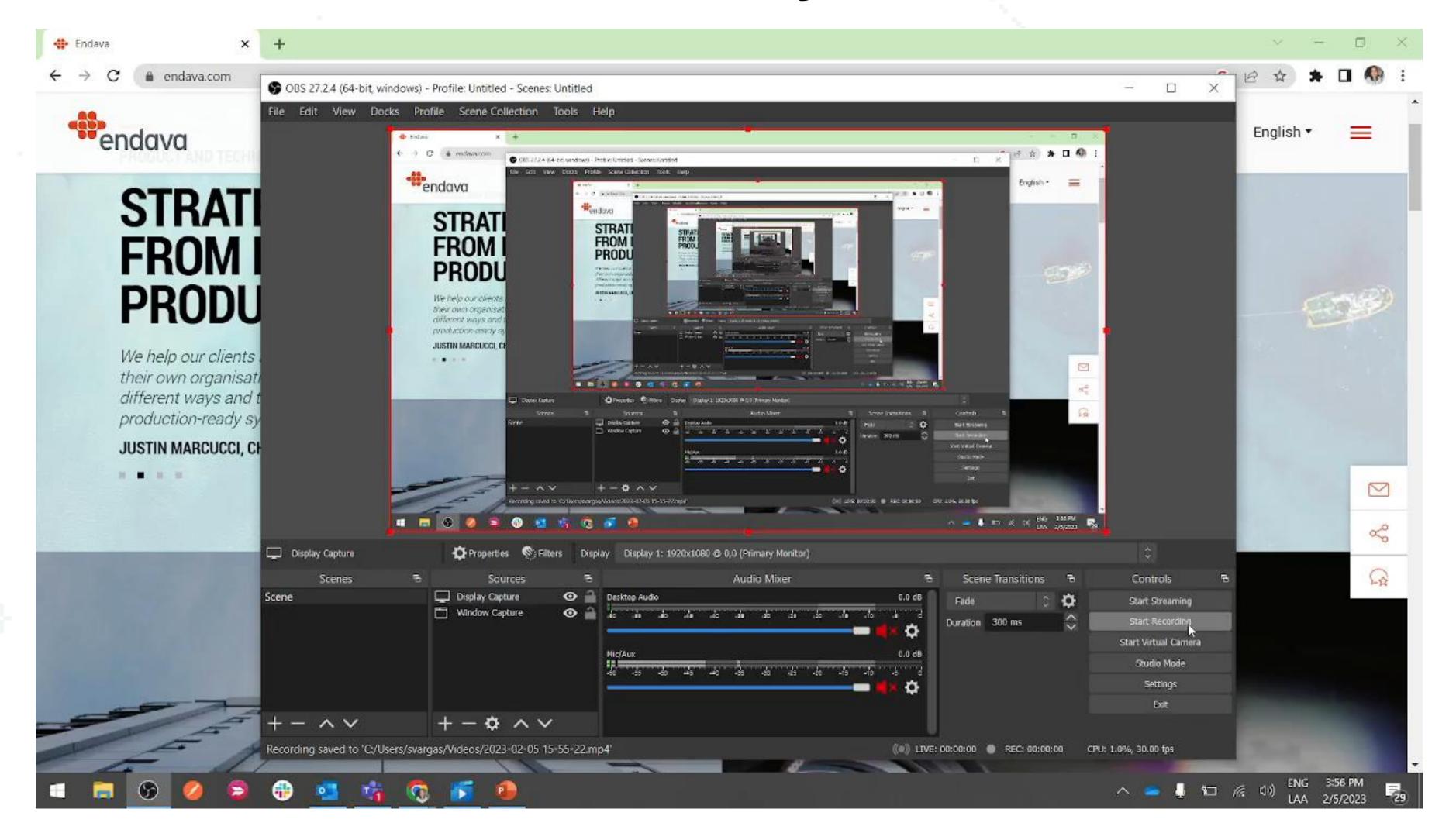
Accessibility Scanner - Android







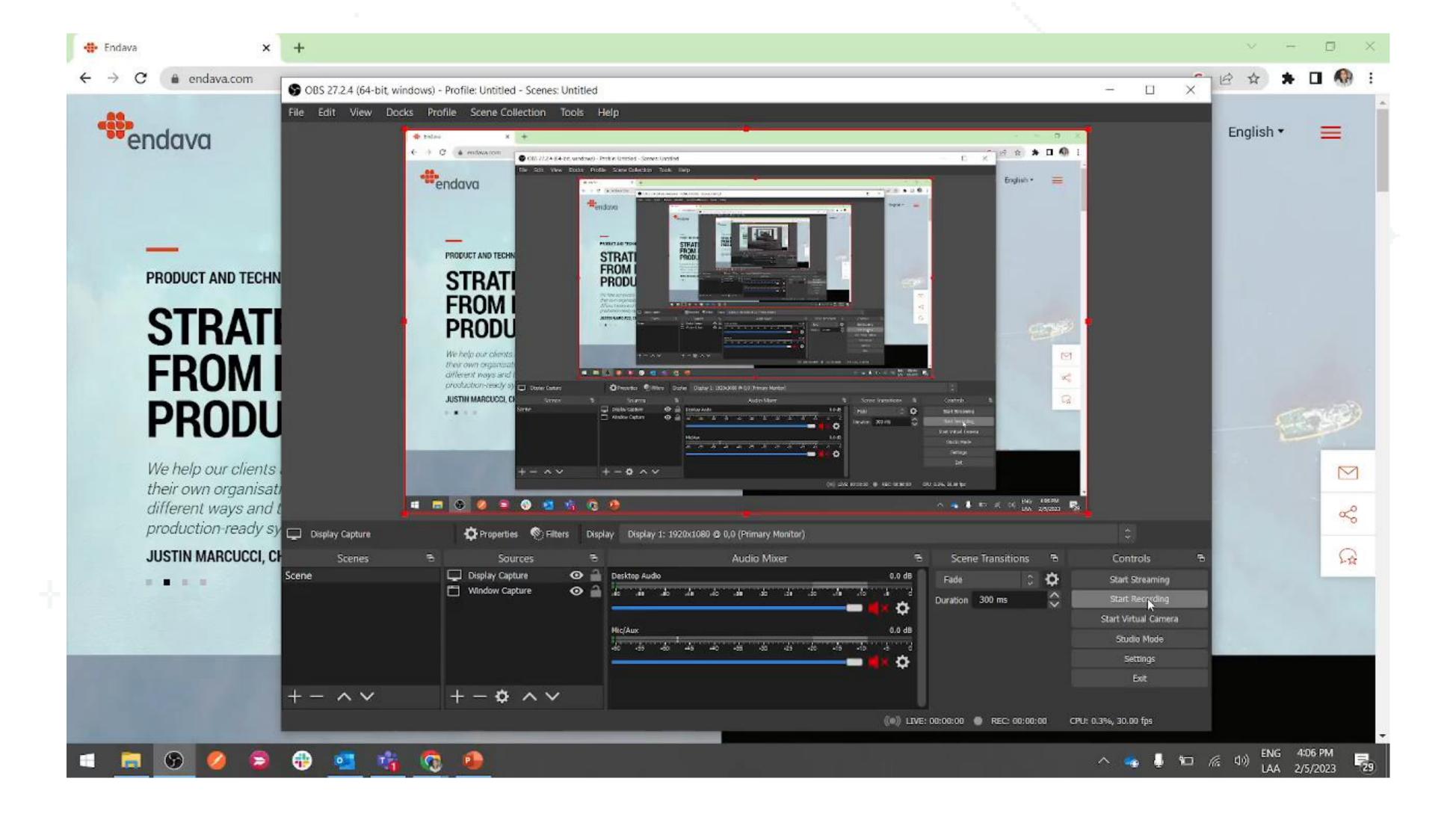
UI/UX - Color Contrast Analyzer







UI/UX - WCAG Contrast checker







Exercise

REQUERIMOS DE TU AYUDA PARA ESTE EJERCICIO PRÁCTICO

Quién quiere ser voluntario/a?

