

# CS-7641-001 MC2-Project2

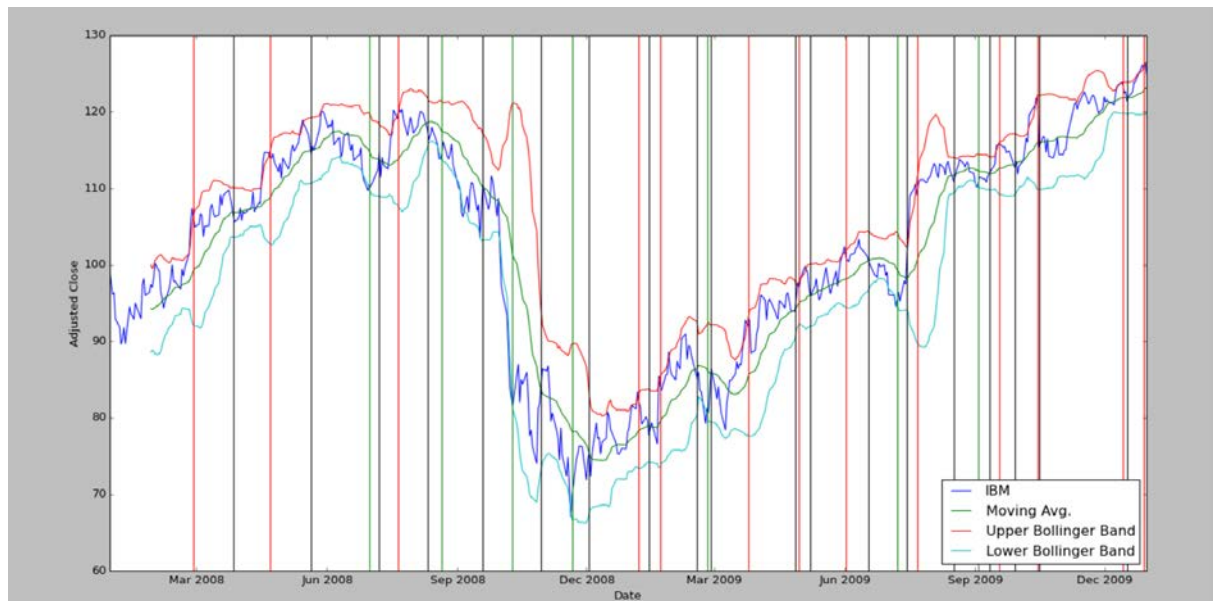
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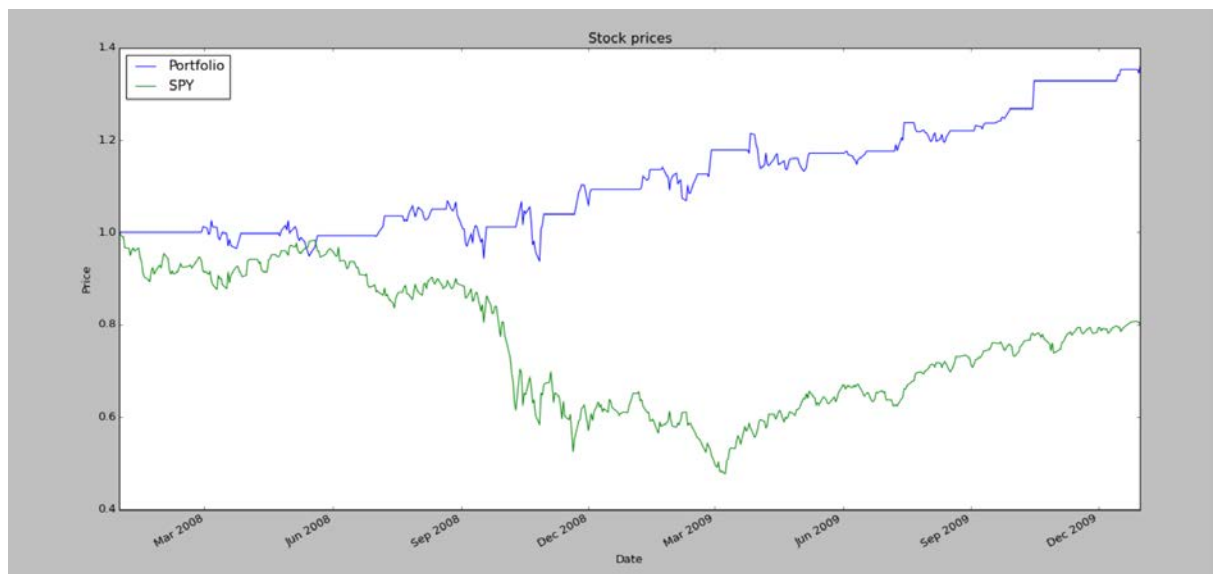
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# 1 Part 1

## 1.1 Bollinger Band strategy chart.



## 1.2 Bollinger Band strategy backtest chart.



## 1.3 Summary of Bollinger Band backtest performance metrics.

```
C:\Python27_x64\python.exe
Data Range: 2007-12-31 to 2009-12-31

Sharpe Ratio of Fund: 0.97745615082
Sharpe Ratio of SPY: -0.149575888341

Cumulative Return of Fund: 0.3614
Cumulative Return of SPY: -0.201395139514

Standard Deviation of Fund: 0.0108802922269
Standard Deviation of SPY: 0.0219136847778

Average Daily Return of Fund: 0.000669942567631
Average Daily Return of SPY: -0.000206479400499

Final Portfolio Value: 13614.0
```

## 2 Part 2

### 2.1 Written description of your strategy idea. You will be graded on the clarity of your description and also on how compelling an idea it is.

In the Bollinger band strategy applied in Part 1 we were focussing only on the price movements of IBM over the period and not looking to take advantage from the larger market movements.

As part of my own strategy I decide to also factor in the price movements of SPY (which is a pretty good indicator of the market movements). The idea was to go more aggressive when going long and short if the Bollinger indicators for the market were correlated with the indicators for the IBM stock.

Eg.

Consider the following scenario

SPY						IBM				
Date	Symbol	Order	Shares			Date	Symbol	Order	Shares	
11-03-2008	SPY	BUY	100		BUY	28-02-2008	IBM	SELL	100	
18-03-2008	SPY	SELL	100			27-03-2008	IBM	BUY	100	
02-04-2008	SPY	SELL	100		SELL	22-04-2008	IBM	SELL	100	
11-04-2008	SPY	BUY	100			21-05-2008	IBM	BUY	100	
09-06-2008	SPY	BUY	100		BUY	01-07-2008	IBM	BUY	150	
22-07-2008	SPY	SELL	100			08-07-2008	IBM	SELL	150	
						21-07-2008	IBM	SELL	100	

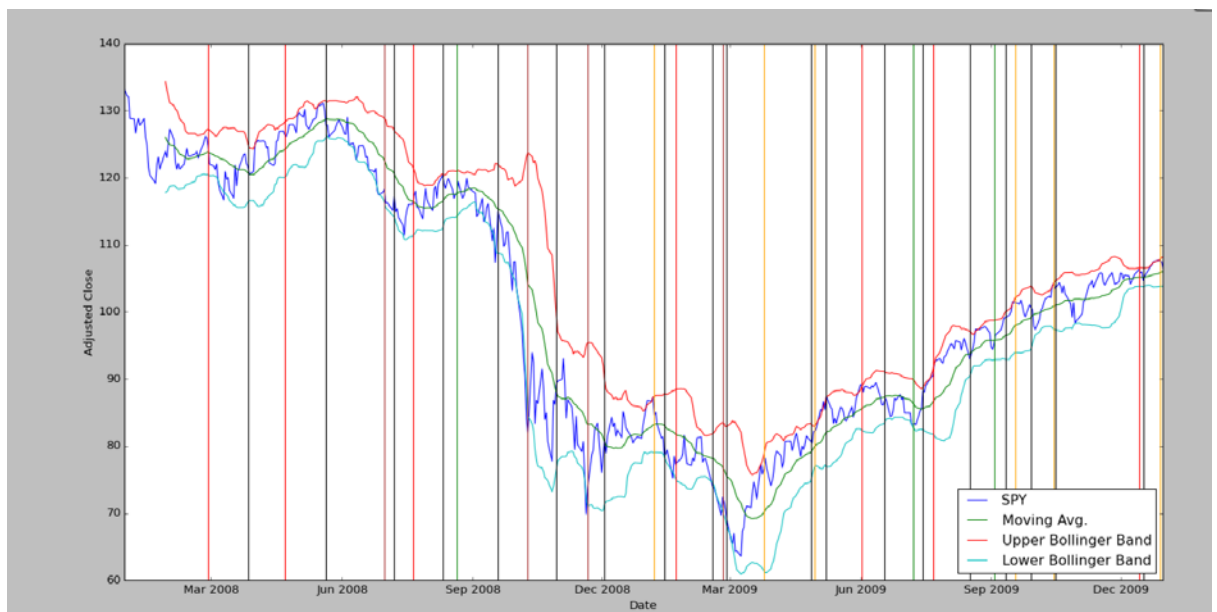
On 01-07-2008 IBM has a long signal to buy. Since SPY is already going through a BUY signal phase (09-06-2008 to 22-07-2008), I decided to go more aggressive and use more of my leverage to buy 150 shares instead of the usual 100.

A similar logic is followed when going short as well. The idea is to go aggressive to take advantage of the information that the market as a whole is also indicating bullish/bearish instincts.

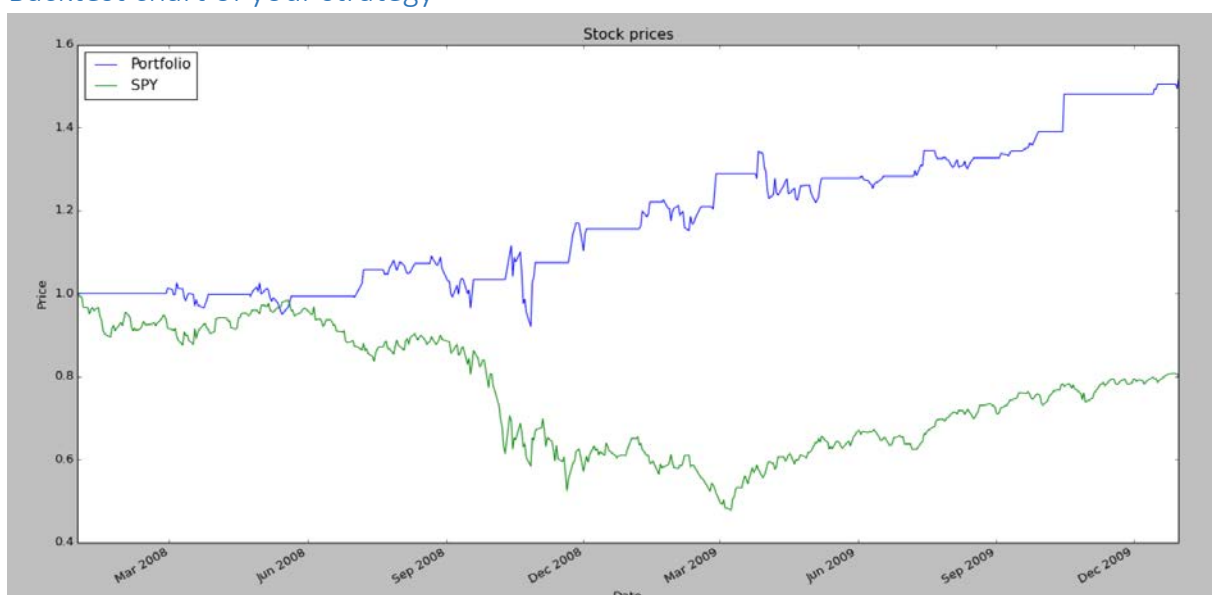
## 2.2 Chart or charts that illustrate your strategy idea. At least one of the charts should be similar to the Bollinger Band strategy chart.

The chart below shows the various entry (long, aggressive long, short and aggressive short entries)

- red line : short entry
- orange line : aggressive short entry
- green line : long entry
- brown line : aggressive long entry



## 2.3 Backtest chart of your strategy



## 2.4 Analysis of the performance of your strategy over the 2008-2009 period. Note that your strategy should outperform the Bollinger band strategy.

New Orders file:



orders\_mc2\_p2\_newstrategy.csv

The strategy outperforms the Bollinger band strategy in Part 1

Final Portfolio Value (Part 1) : \$13,164

Final Portfolio Value (Part 2) : \$15,178

The aggressive strategy (correlate with market movements) meant that on at least 10 occasions over the 2 year period we made larger (150 shares instead of 100) long and short entry/exits which led to substantially better returns.

## 2.5 Summary of backtest performance metrics.

```
C:\Python27_x64\python.exe
Data Range: 2007-12-31 to 2009-12-31
Sharpe Ratio of Fund: 1.07887671965
Sharpe Ratio of SPY: -0.149575888341
Cumulative Return of Fund: 0.5178
Cumulative Return of SPY: -0.201395139514
Standard Deviation of Fund: 0.0134843722181
Standard Deviation of SPY: 0.0219136847778
Average Daily Return of Fund: 0.000916436300746
Average Daily Return of SPY: -0.000206479400499
Final Portfolio Value: 15178.0
Press any key to continue . . .
```