

Reflected Text Analysis beyond Linguistics

DGfS-CL fall school

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Sept. 9-13, 2019

Part I

Introduction and Preliminaries

Experiments in Text Analysis

Agenda

...beyond Linguistics

About this class

- ▶ Overview class
 - ▶ Putting stuff together so that it makes sense
 - ▶ Not exhaustive: Many aspects not in depth
 - ▶ Pointers to continue reading
- ▶ Heterogeneous audience
 - ▶ Hopefully, everyone recognises things they know already, and learns something new
- ▶ Practical exercises
- ▶ Course page: <https://nilsreiter.de/refl2019>

About Me

Nils Reiter



Figure: Nils (right)

- ▶ Master("Diplom") in Computational Linguistics (Saarland University)
- ▶ PhD in Computational Linguistics (Heidelberg University, 2007-2013)
- ▶ Postdoc at the IMS (Stuttgart University, 2014-2019)
- ▶ Now: Interim professor for Linguistic Information Processing / Digital Humanities (Cologne University)

- ▶ <https://nilsreiter.de>

About Me

Projects

- ▶ PhD: Extracting narrative structures from ritual descriptions (w/ classical indology)
- ▶ CRETA: Center for Reflected Text Analytics (w/ literary studies, linguistics, philosophy, social sciences, visualisation)
- ▶ QuaDramA: Quantitative Drama Analytics (w/ literary studies, M. Willand)
- ▶ SANTA: Shared task for developing annotation guidelines for narrative phenomena (w/ lit. studies, E. Gius & M. Willand)

About Me

Research Interests

- ▶ Artistic/non-standard use of language (e.g., humor, art, metaphors, literature), why do we express things in a certain (individual!) way?
 - ▶ Operationalisation of complex research questions and tasks
 - ▶ Integration of quantitative/statistical research methods/results into hermeneutic research (e.g., interpretable machine learning)
- ‘Digital Humanities’

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- ▶ ...also, I just like coding and team work

Section 1

Experiments in Text Analysis

Experiments

- ▶ Reproducibility
- ▶ Hypotheses about the operationalisation of language/text phenomena

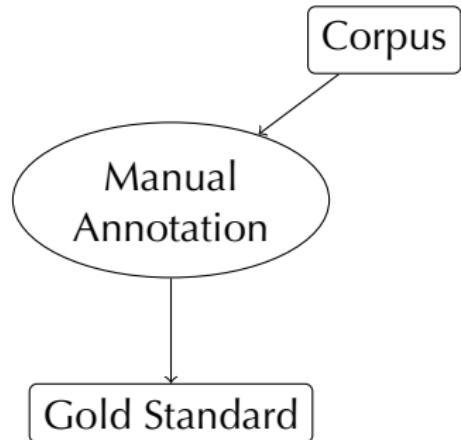
Example

- ▶ Position within a sentence is indicative for the part of speech
- ▶ Meaning of a word depends on its context
- ▶ The protagonist of a play is the character who talks the most

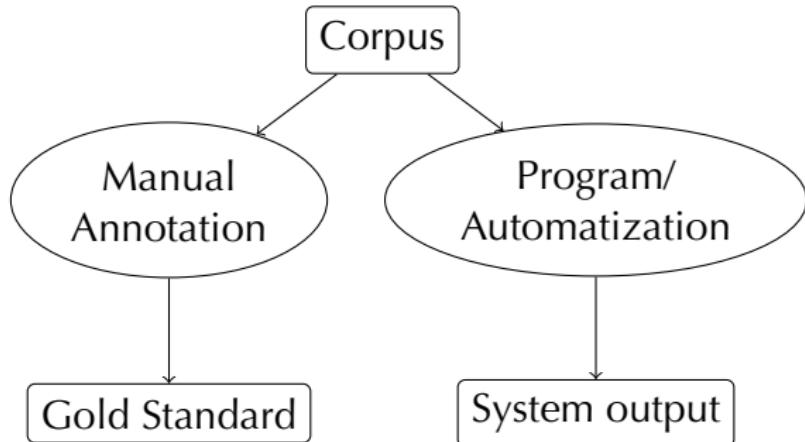
Experiments

Corpus

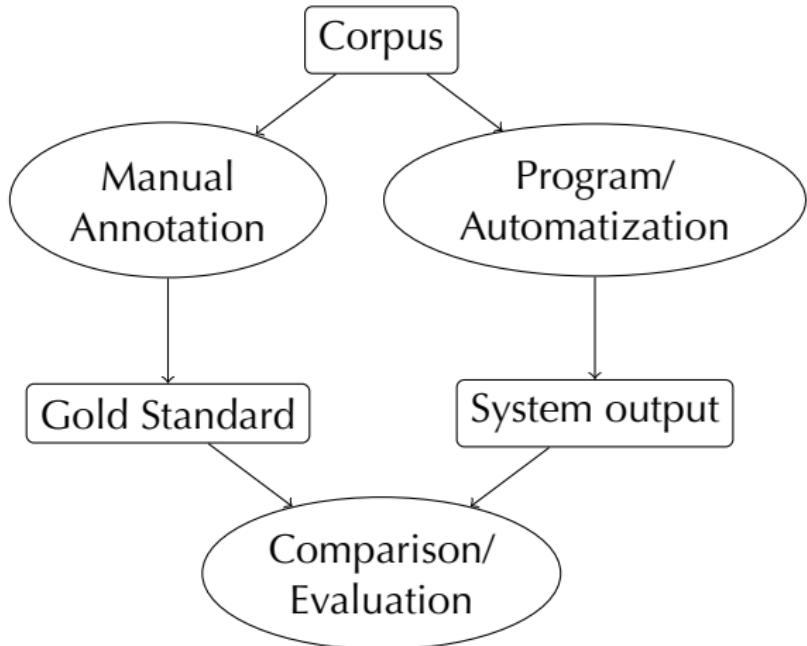
Experiments



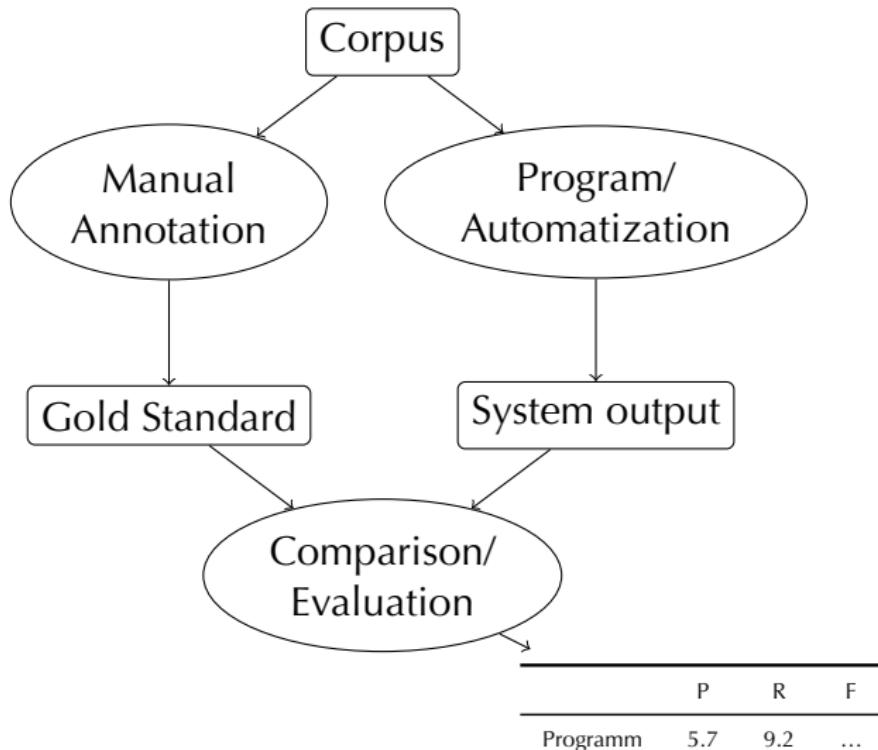
Experiments



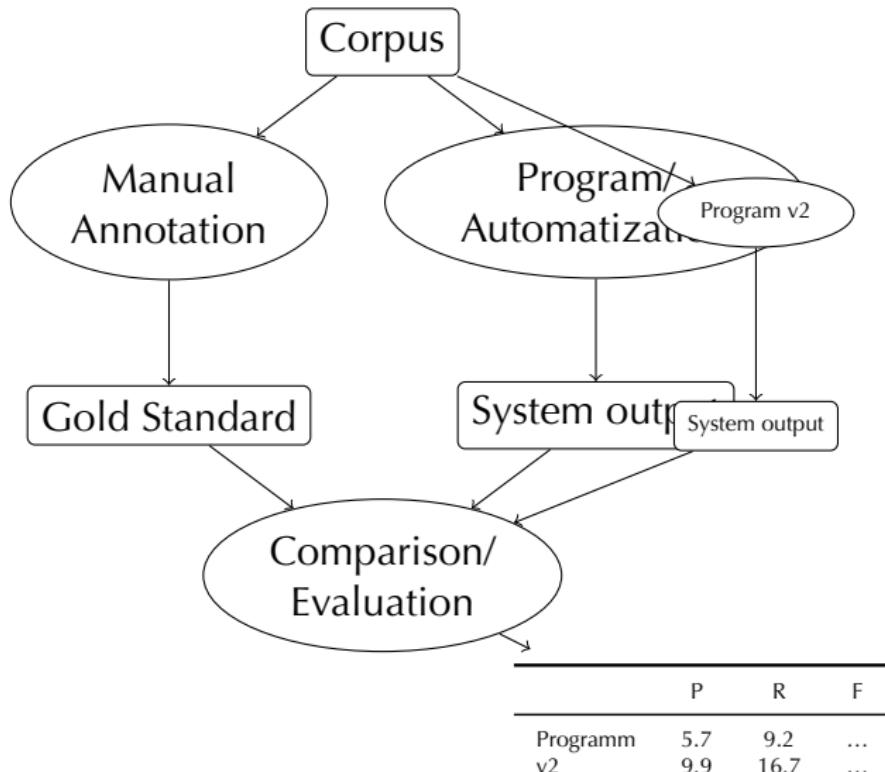
Experiments



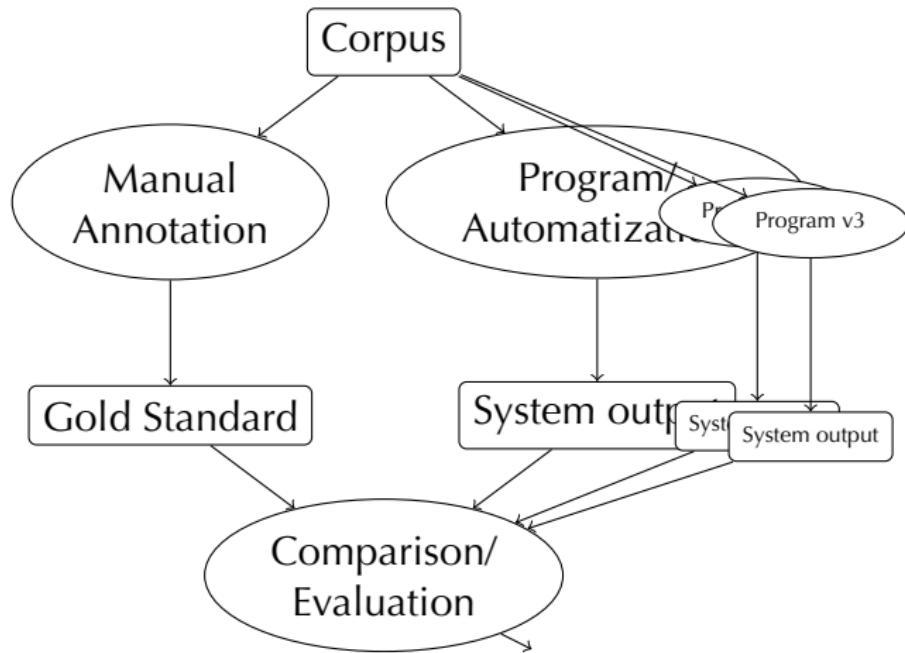
Experiments



Experiments

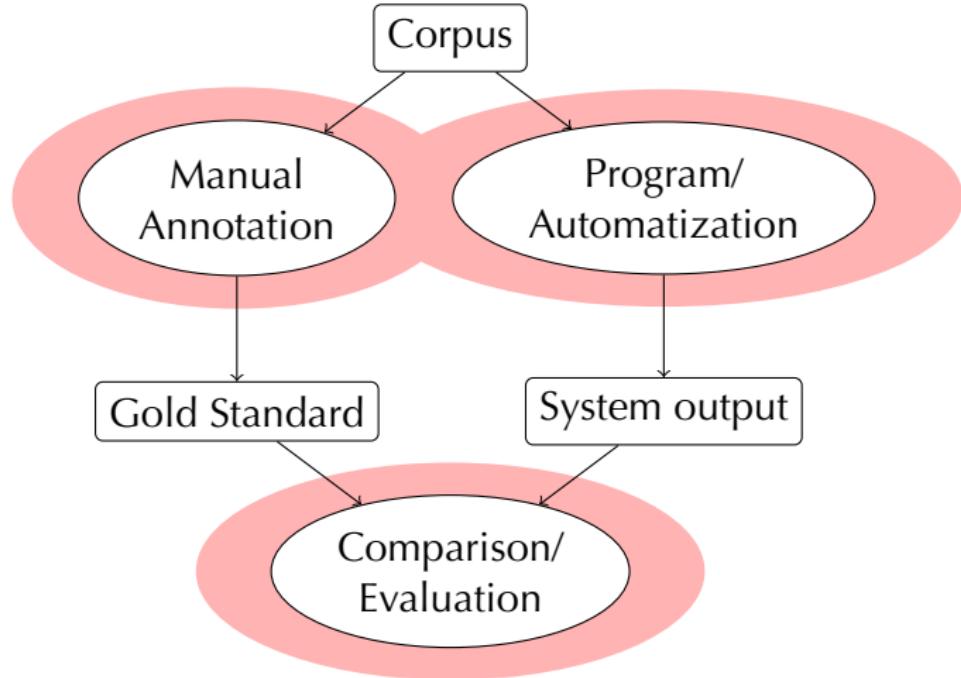


Experiments



	P	R	F
Programm v2	5.7	9.2	...
v2	9.9	16.7	...
v3	15.3	21.8	...

Experiments



What do we need?

- ▶ Gold standard
 - ▶ Formal, machine-readable truth
- ▶ Program (rule-based, machine learning)
 - ▶ Encodes our hypotheses
- ▶ Evaluation metric
 - ▶ Formalised comparison of annotations

What do we learn?

- ▶ Directly
 - ▶ Prediction quality of the program on this corpus
- ▶ Indirectly
 - ▶ Insights, why the program works well (or not)
 - ▶ Estimation of the quality on other corpora
- ▶ Long term
 - ▶ Iterative improvement of the programs (e.g., in shared tasks)

Agenda for this week

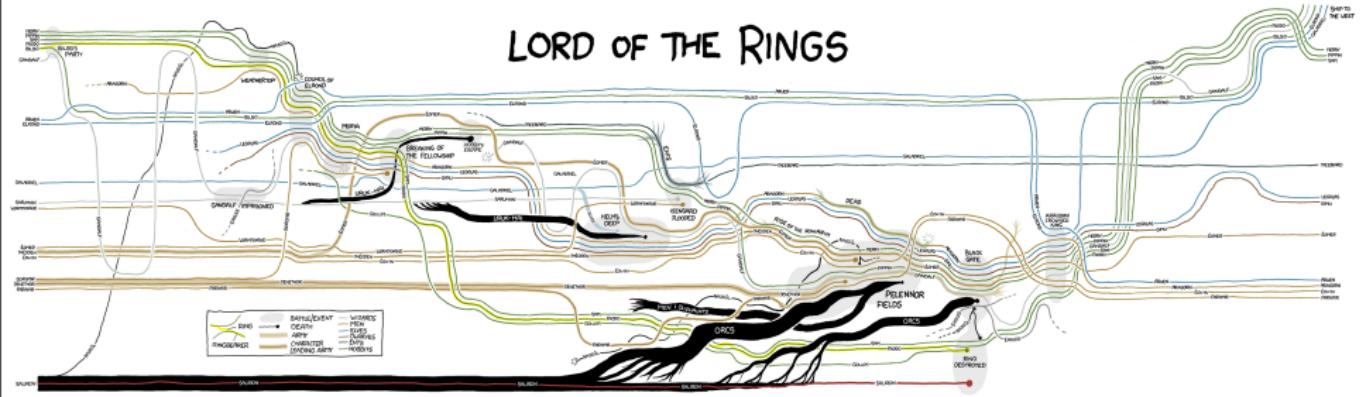
Day	14:00-15:30	16:00-17:30
Monday	Introduction, annotation overview,	Annotation exercise, inter-annotator agreement
Tuesday	Machine learning overview and evaluation, algorithms	Algorithms
Wednesday	Introduction into shared task, hands on session	Hands on session
Thursday	Excursion to the German Literature Archive, Marbach	
Friday	Hands on session, shared task evaluation	What to do next, closing discussion

(It's a plan. It will change.)

Section 3

...beyond Linguistics

LORD OF THE RINGS



Reconstructing Plot

- ▶ Linguistic analyses
 - ▶ Parts of speech, syntax, semantic roles, coreference
 - ▶ Resolving “shadow in the east” requires geographical knowledge in fictional world

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 - ▶ Time: Simultaneous events
 - ▶ Sub narratives: Characters describing events
 - ▶ E.g., Bilbo describes events taking place in *The Hobbit*
 - ▶ Misleading cues
 - ▶ E.g., Pippin and Merry presumed dead

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- ▶ “Computational Literary Studies” ⊂ Digital Humanities
 - ▶ Interesting: Methodological impact of digital stuff

Digital Humanities for Computational Linguists

Digital Humanities: Umbrella term

- ▶ Public history, citizen science, science communication in social media, interim field ('Brückentechnologie'), digital editions, new publication forms and venues, open science/source, (3D) visualisation, virtual reality, ...
- ▶ <http://whatisdigitalhumanities.com>

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 - ▶ Two areas for NLPers to contribute
 - ▶ Text processing tools: from pos-tagging to semantic role labeling
 - ▶ Methodology: How to analyse texts properly

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- Wednesday: Evening lecture by Fotis Jannidis

Digital Humanities for Computational Linguists

Challenges

- ▶ Limited amount of data
 - ▶ Shakespeare just didn't write anything new in the past years
 - ▶ Only a limited amount of text from the middle ages is still available
 - ▶ ...and new texts will not be written
- ▶ Definitions and concepts
 - ▶ Humanities don't have formal definitions
 - ▶ Often: Highly context-dependent, selecting the 'right' context is part of the research
 - ▶ Context usually text-external
 - ▶ Tasks need to be defined (so that we may solve them)
 - ▶ Concepts need to be operationalised, so that literary scholars trust you
- ▶ Non-technical users
 - ▶ Users may not be able to interpret table-like results properly
 - ▶ Depend on visualisations
 - ▶ Responsibility

Digital Humanities for Computational Linguists

Text processing

- ▶ Many Humanities disciplines are text-oriented
- ▶ Automatically analysing specific texts (or corpora) with standard NLP tools can lead to interesting findings

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 - ▶ American short stories Siewert and Reiter (2018)
 - ▶ 1820-1915: Industrialisation and increase of social mobility; representation of minorities in literature
 - ▶ Increase of proper names (via NER)
 - ▶ Increase of vernacular direct speech (via spell checker)

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 - ▶ Increase of proper names (via NER)
 - ▶ Increase of vernacular direct speech (via spell checker)
 - ▶ User-generated book reviews/fan fiction Willand et al. (2018)
 - ▶ Perspective on perception of literature
 - ▶ People associate based on character properties: Sherlock Holmes → Mr. Spock; The Three Investigators secretly gay

Digital Humanities for Computational Linguists

Text processing – issues

- ▶ Domain issues
 - ▶ NLP tools are typically trained on news data
 - ▶ Humanities texts deviate from news in various ways
 - ▶ News rarely contains first person perspective or imperatives
 - ▶ Literary texts may refer to fictional places – or no named entities at all
- ▶ Text structure
 - ▶ NLP tools often ignore text structure: “Text” is a sequence of tokens
 - ▶ Prose texts have chapters, sometimes character lists or chapter summaries
 - ▶ Dramatic texts contain acts, scenes, character lists and character speech
 - ▶ Lyrics texts contain stanzas which form a metrical structure (rhyming)
 - ▶ Sometimes NLP development task, sometimes engineering task

Digital Humanities for Computational Linguists

Methodology

- ▶ NLP/CL has 50+ years experience in working with the challenges posed by natural language
- ▶ Know-how can be applied to new problems
- ▶ Concept development through annotation
 - ▶ Today's linguistic concepts have been tested, discussed and strengthened by annotation projects
- ▶ "Annotability" is a core requirement of NLP concepts
 - ▶ Annotated corpora come with some measures of inter-annotator agreement
 - ▶ How to measure inter-annotator agreement is an active research area
Fournier and Inkpen (2012) and Mathet et al. (2015)

Digital Humanities for Computational Linguists

Methodology

- ▶ Annotation of literary studies concepts using NLP annotation workflow just beginning
 - ▶ Proppian folktale event types Finlayson (2015)
 - ▶ Time-related narrative structure Bögel et al. (2015)

Digital Humanities for Computational Linguists

Methodology

- ▶ Annotation of literary studies concepts using NLP annotation workflow just beginning
 - ▶ Proppian folktale event types Finlayson (2015)
 - ▶ Time-related narrative structure Bögel et al. (2015)
- ▶ Experimental setup for method development
 - ▶ Shared tasks to foster tool development
 - ▶ STs for annotation schema development Reiter, Gius, et al. (2017)
- ▶ “Virtual tasks” like RTE as a unifying abstraction layer to solve typical problems in a stylised way

Part II

Annotation

Definition and Introduction

Why Annotation?

How to Annotate

Annotation Exercise

Analysing Parallel Annotations

Inter-Annotator Agreement

Other Criteria for Annotation Quality

How to Write Guidelines

Background Reading

Eduard Hovy and Julia Lavid. "Towards a 'Science' of Corpus Annotation: A New Methodological Challenge for Corpus Linguistics". In: *International Journal of Translation Studies* 22.1 (Jan. 2010). URL: <https://www.cs.cmu.edu/~hovy/papers/10KNS-annotation-Hovy-Lavid.pdf>

Nancy Ide and James Pustejovsky, eds. *Handbook of Linguistic Annotation*. Springer, 2017. URL: <https://www.springer.com/de/book/9789402408799>

Janis Pagel et al. "A Unified Text Annotation Workflow for Diverse Goals". In: *Proceedings of the Workshop on Annotation in Digital Humanities, co-located with ESSLI 2018*. Ed. by Sandra Kübler and Heike Zinsmeister. Sofia, Bulgaria, Aug. 2018. URL: <http://ceur-ws.org/Vol-2155/pagel.pdf>

Nils Reiter, Marcus Willand, et al. "A Shared Task for the Digital Humanities: Introduction to Annotation, Narrative Levels and Shared Tasks". In: *Cultural Analytics* (to appear)

What are Annotations?

An annotation is a metadatum (e.g. a post, explanation, markup) attached to location or other data.

WP: Annotation, Version 880441583

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Definition and Introduction

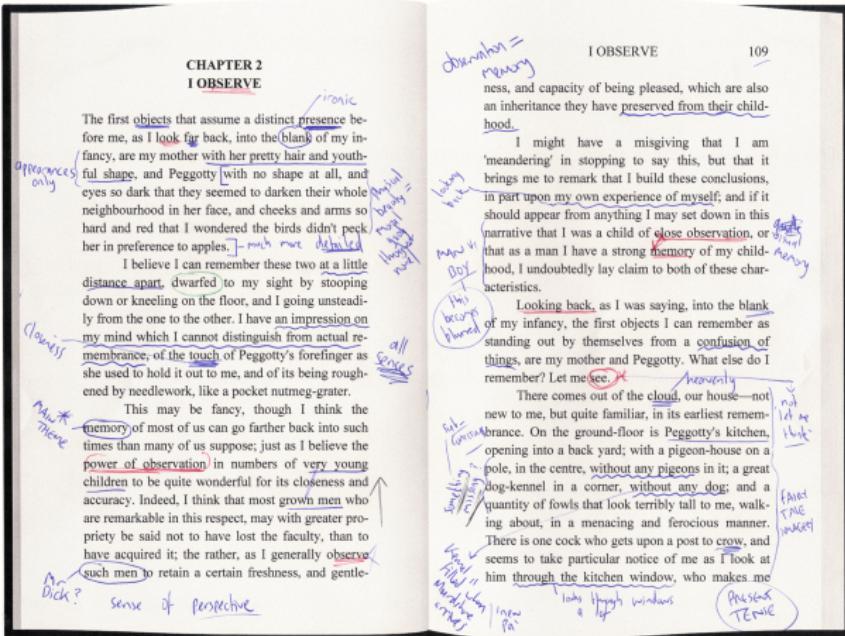


Figure: Manual annotation on paper

Blood Flow of the Human Heart

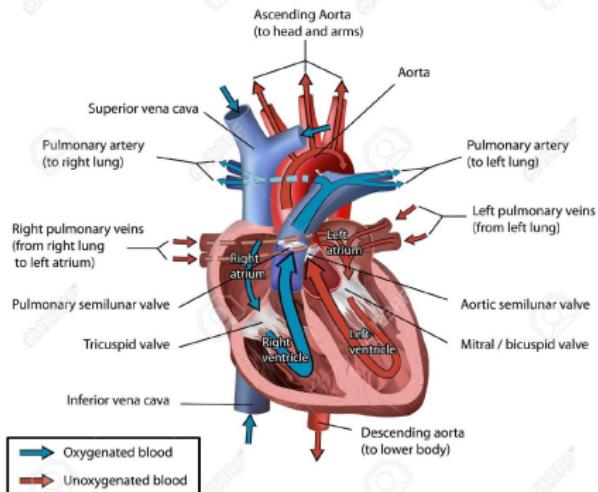


Figure: Image annotation

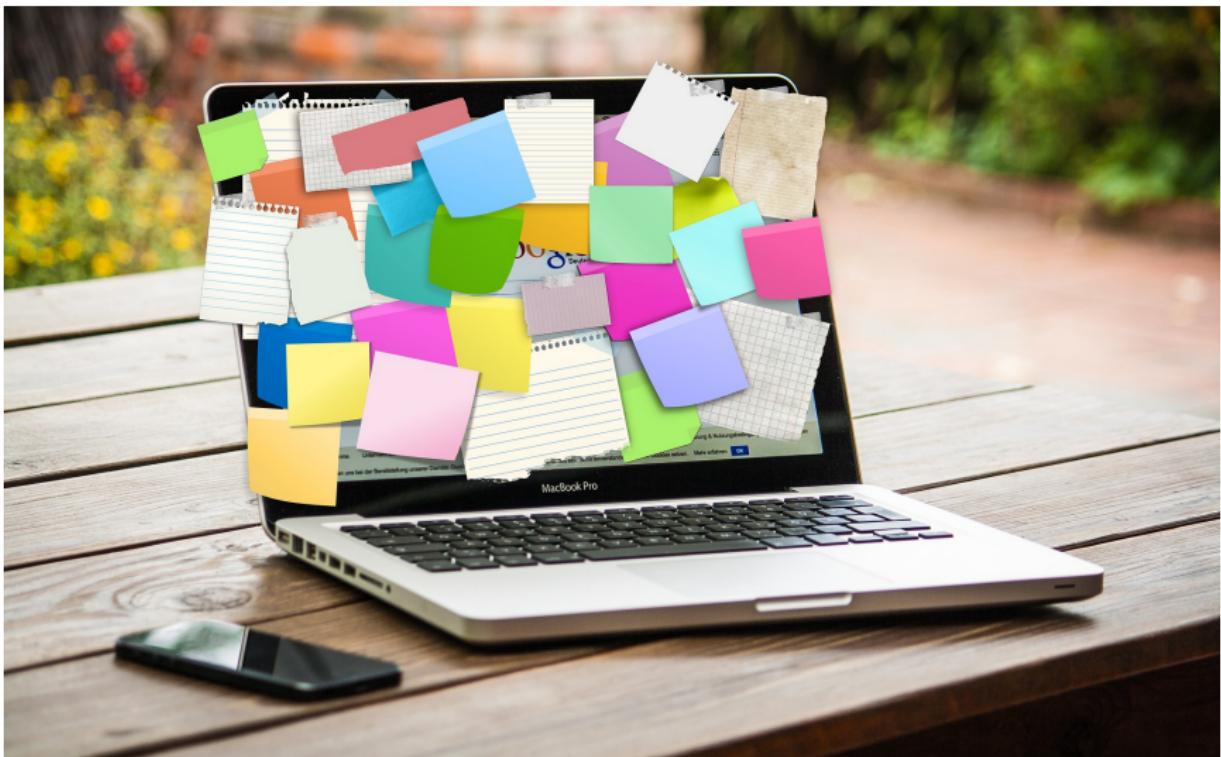


Figure: Computer-based annotation

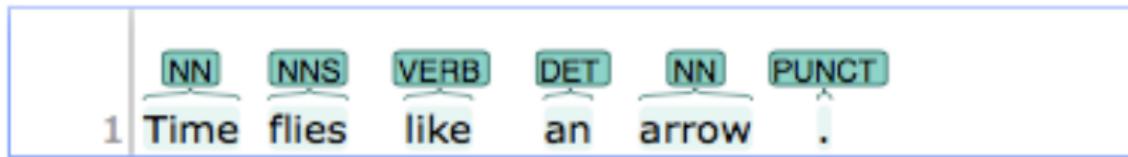


Figure: Digital annotations of parts of speech

Annotation

Process and result

- ▶ Specific positions in an artefact
- ▶ Different types
 - ▶ Text vs. image artefact
 - ▶ on paper vs. on screen (digital)
 - ▶ Automatic vs. manual
 - ▶ free vs. fixed categories
 - ▶ subjective vs. objective

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CL and DH

- ▶ Digital (sometimes manual)
- ▶ Annotation of text
- ▶ Manual and automatic
- ▶ Fixed categories and free

Section 5

Why Annotation?

Why Annotation?

- ▶ Concept Sharpening
- ▶ Data creation data for developing automatic tools
 - ▶ Training
 - ▶ Test

Concept Sharpening

- ▶ Theories make statements about categories
 - ▶ “Narration speed varies in narrative texts”
 - ▶ “Determiner and noun form a nominal phrase”
- ▶ Annotation: Application of the theory on text(s)

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 - ▶ Adjektive (JJ) oder verb (gerund, VBG)?

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 - ▶ The Duke was **pretty** last night.
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 - ▶ Adjektive (JJ) oder verb (gerund, VBG)?
- ▶ Annotations allow quantitative statements about categories
 - ▶ “ $x\%$ of the words are verbs”
 - ▶ “Narration speed is slowest in the middle of a narration”

Concept Sharpening

- ▶ Annotation as a means towards an end
 - ▶ Theories need to be adapted in order to be used quantitatively
 - ▶ Adaptation: Formalisation, restriction, generalisation
 - ▶ Annotation can be a tool to ensure that
 - ▶ Forces exactness
 - ▶ Allows comparing different interpretations of a theory
- ▶ Parts of speech: More or less solved (STTS, Penn Treebank)
- ▶ Narrative structures: Still in early stages Bögel et al. (2015)

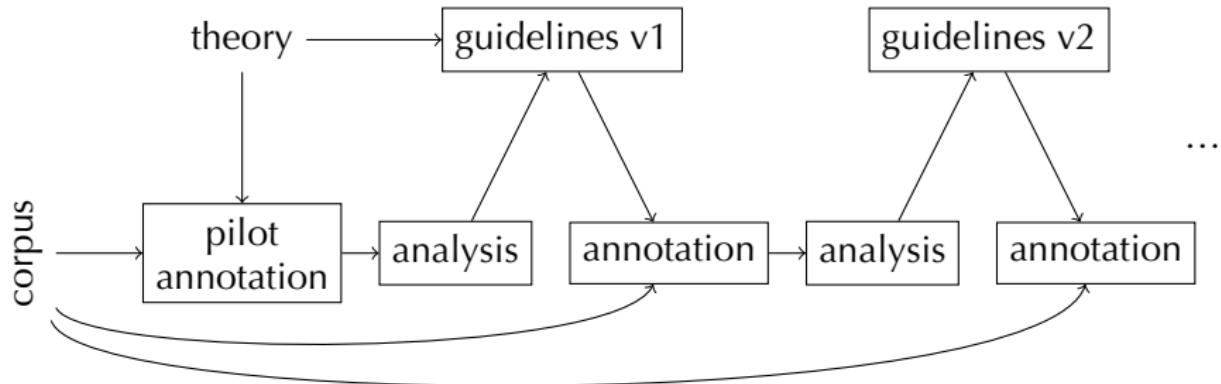
Data creation for developing automatic tools

- ▶ Test data for all kinds of automatic tools
 - ▶ All automatic tools should be tested systematically
 - ▶ Test data needed for rule-based and machine learning systems
- ▶ Training data for machine learning systems
 - ▶ Machine learning (tomorrow)
 - ▶ → systems usable on new, not yet annotated data

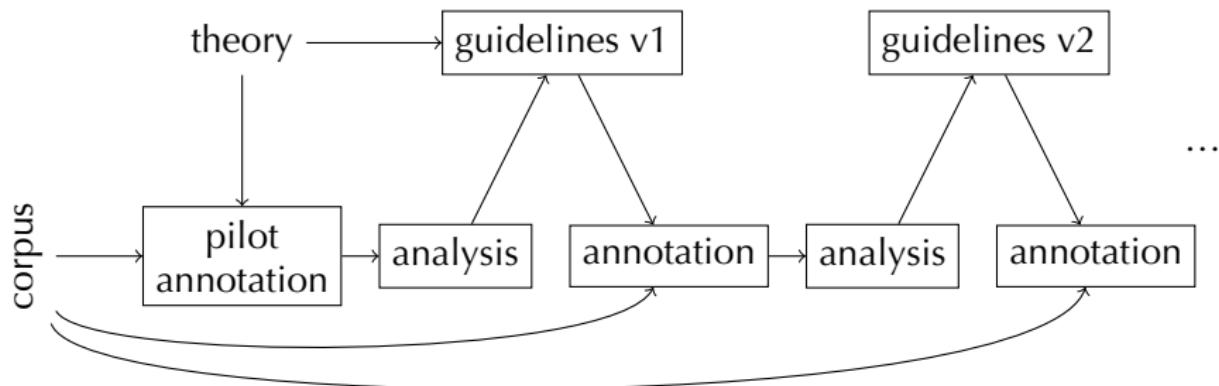
Section 6

How to Annotate

Annotation Workflow



Annotation Workflow



- ▶ Iterative process
- ▶ Annotating new texts tends to challenge your guidelines
- ▶ Perfection vs. 'good enough'

Parallel Annotation

- ▶ Annotation of the same text (parts) by multiple, independent annotators
- ▶ Allows comparison of the annotations
 - ▶ Increases reliability of the annotation process
 - ▶ Uncovers annotation guideline issues

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Who does the annotation?

Ideally: Independent persons, who don't have interests in specific outcomes

- ▶ Student assistants (paid)
- ▶ Crowd sourcing
- ▶ Students in class

Annotation Guidelines

- ▶ Instantiation of the (underlying) theory
- ▶ Objectivisation
- ▶ Annotators should annotate **only** on the basis of the guidelines (and their language understanding)

Annotation Guidelines

Examples

Stuttgart-Tübingen Tagset (STTS)

- ▶ Annotation guidelines for German parts of speech, used in large projects
- ▶ 11 top level categories:
Nomen, Verben, Artikel, Adjektive, Pronomina, Kardinalzahlen,
Adverbien, Konjunktionen, Adpositionen, Interjektionen, Partikeln
- ▶ → PDF on course page

Penn Treebank

- ▶ Guidelines for English parts of speech
- ▶ Not hierarchically organised, 36 tags in total
- ▶ → PDF on course page



Annotation Exercise

Exercise in student pairs

1. Annotate text 1 (individually)
2. Compare your annotations and discuss your disagreements
3. Make decision on how to avoid the the disagreements, take notes
4. Annotate text 2 (individually)
back to 2.

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The Task: Annotate entity references

- ▶ Specific objects that are distinguishable by naming in a real or fictional world
- ▶ Any category (characters, locations, objects, ...)
- ▶ Typically three linguistic forms: Pronouns, proper names, nominal phrases

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Do it!



Section 8

Analysing Parallel Annotations

- ▶ Goal: High agreement
 - ▶ Based on the same (version of) guidelines, annotators should come to the same annotations
 - ▶ Achieved agreement used to measure guideline quality

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 - ▶ Based on the same (version of) guidelines, annotators should come to the same annotations
 - ▶ Achieved agreement used to measure guideline quality
 - ▶ Is high agreement the only goal?

Inter-Annotator Agreement

- ▶ Why measuring?
 - ▶ To compare annotations across different configurations
 - ▶ (5 or 6 categories, 2 or 3 annotators, 10 or 20 instances)

Inter-Annotator Agreement

- ▶ Why measuring?
 - ▶ To compare annotations across different configurations
 - ▶ (5 or 6 categories, 2 or 3 annotators, 10 or 20 instances)
- ▶ How to measure agreement?
 - ▶ We don't know what's correct
 - ▶ IAA is a statement about the agreement, not about the correctness
 - ▶ Metric that works for arbitrary numbers of categories, annotators, instances

Annotation Analysis

Side note:

It doesn't hurt to actually talk to the annotators and ask them about their impressions!

Inter-Annotator Agreement

- ▶ Balancing observed and expected agreement
- ▶ Fleiss' κ
 - ▶ Applicable for all *classification* tasks

Fleiss (1971)

Different Metrics

- ▶ Not all annotation tasks are the same
 - ▶ PoS tagging: Assign each word to a category
 - ▶ Only classification
 - ▶ Sentence splitting: Mark sentence boundaries
 - ▶ Only unitising
 - ▶ Named entities: Select a span *and* assign it to a category
 - ▶ Unitising, classification
- ▶ Different metrics for different tasks!

Cohen 1960; Fleiss 1971; Fournier and Inkpen 2012; Mathet et al. 2015

Gamma

Section 8

Analysing Parallel Annotations

Metric γ has been published in this paper:

Yann Mathet et al. "The Unified and Holistic Method Gamma (\square) for Inter-Annotator Agreement Measure and Alignment". In: *Computational Linguistics* 41.3 (2015), pp. 437–479

Three Components

- ▶ Combination of expected and observed agreement
- ▶ Calculation of observed agreement
- ▶ Calculation of expected agreement

Combining Expected and Observed Agreement

Note: γ is defined based on **disagreements**!

Assuming we have calculated observed (δ_o) and expected (δ_e) disagreement

$$\gamma = 1 - \frac{\delta_o}{\delta_e} \quad (1)$$

Combining Expected and Observed Agreement

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Combining Expected and Observed Agreement

$$\gamma = 1 - \frac{\delta_o}{\delta_e}$$

δ_o	δ_e	γ	
0.99	0.01	0.98	(upper bound: 1)
0.01	0.99	-98	(lower bound: $-\infty$)
0.5	0.25	-1	
0.5	0.5	0	
0.5	0.75	0.33	
0.25	0.5	0.5	
0.5	0.5	0	
0.75	0.5	-0.5	

Table: γ scores for observed (δ_o) and expected (δ_e) disagreement

Calculating Observed Agreement

Basics

- ▶ Local level: Measuring dissimilarity between two annotations
- ▶ Global level: Create unitary alignments over all annotations by all annotators

Calculating Observed Agreement

Situations

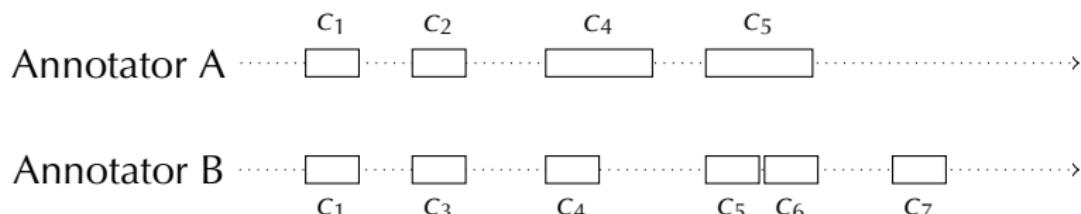


Figure: Two annotators and (some) possible situations

One Annotation is defined by

- ▶ begin/end
- ▶ feature values (including category)

If these are the same, we consider two annotations to be equal

Calculating Observed Agreement

Positional Dissimilarity

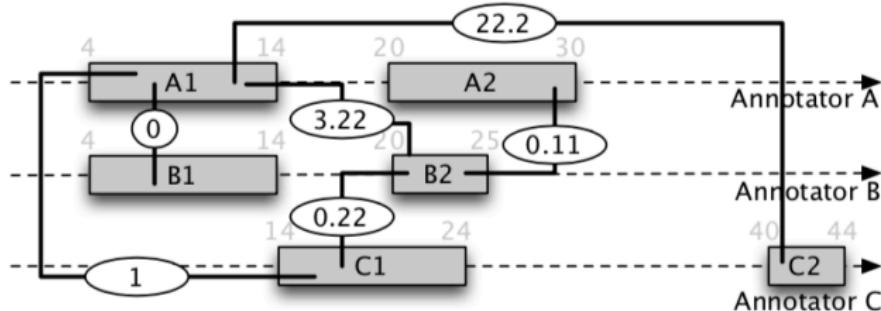
$$d_{pos}(u, v) = \left(\frac{\overbrace{|start(u) - start(v)|}^{\text{start difference}} + \overbrace{|end(u) - end(v)|}^{\text{end difference}}}{\underbrace{(end(u) - start(u))}_{\text{length of } u} + \underbrace{(end(v) - start(v))}_{\text{length of } v}} \right)^2$$

Calculating Observed Agreement

Positional Dissimilarity

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Examples



Calculating Observed Agreement

Categorial Dissimilarity

Gamma

Define dissimilarity between categories in a matrix

	c_1	c_2	c_3
c_1	0	0.5	1
c_2	0.5	0	0.25
c_3	1	0.25	0

Calculating Observed Agreement

Combining Dissimilarity

$$d_{combi}(u, v) = \alpha d_{pos}(u, v) + \beta d_{cat}(u, v)$$

Calculating Observed Agreement

Combining Dissimilarity

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Intuitions and Remarks

- ▶ α and β can be used to express importance
 - ▶ $\alpha = \beta = 1$: Positional and categorial disagreement are equally important

Calculating Observed Agreement

Combining Dissimilarity

$$d_{combi}(u, v) = \alpha d_{pos}(u, v) + \beta d_{cat}(u, v)$$

Intuitions and Remarks

- ▶ α and β can be used to express importance
 - ▶ $\alpha = \beta = 1$: Positional and categorial disagreement are equally important
- ▶ Dissimilarity between two annotations is roughly between 0 (zero) and the squared length of the text (because of the positional dissimilarity)

Calculating Observed Agreement

Alignment

- ▶ Pairwise comparison of annotations ✓
- ▶ Which pairs do we compare?

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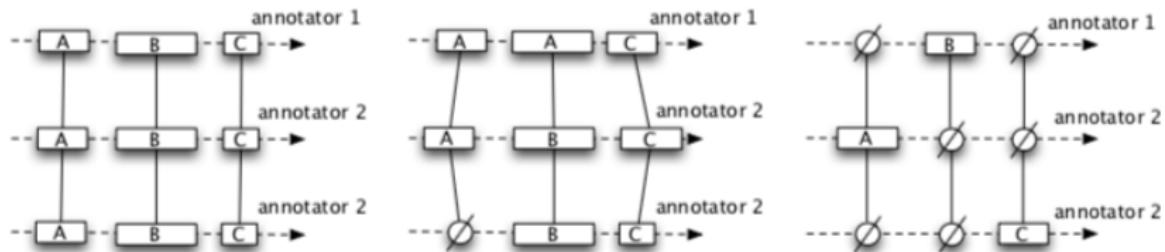


Figure: Different alignments between three annotators

Calculating Observed Agreement

Alignment: Two more ingredients

- ▶ Calculate disagreement over a set of aligned individual annotations:
Average

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- ▶ Alignment is created such that $\bar{\delta}(A)$ is minimal

Calculating Observed Agreement

Summary

- ▶ Gamma combines alignment and agreement calculation
- ▶ Core: Compare annotations pairwise, w.r.t.
 - ▶ their position
 - ▶ their categories
- ▶ Settable parameters
 - ▶ Dissimilarity of categories
 - ▶ Weighting between dissimilarity types
 - ▶ Position metric (SANTA: token numbers)
- ▶ Computationally expensive
- ▶ Implementation by Mathet et al. (2015) using ILP
<https://gamma.greyc.fr>

Calculating Expected Agreement

- ▶ Random annotations need to be *realistic* w.r.t. several criteria
 - ▶ Distribution of units per annotator
 - ▶ Distribution of categories
 - ▶ ...
- ▶ ☐ 's expected disagreement is based on real annotations
 1. Take the annotations created by a real annotator
 2. Split the text at a random point
 3. Permute the two parts
 4. Repeat multiple times and calculate disagreement
- ▶ This doesn't work if the text only contains a single annotation that spans the entire text

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- ▶ Perfect IAA is easy to achieve
(by cheating)

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- ▶ Applicability: How well can the guidelines be applied?
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Contradictory: Optimising one dimension hurts at least one other

Subsection 3

How to Write Guidelines

How to Write Guidelines (Gius/Willand/Reiter) I

► Preliminaries

1. If your guideline is based on specific concepts or theories, specify them by referring to the concepts/theories and their authors.
2. Give definitions for the phenomena you are addressing. Demarcate the phenomena from each other explicitly. This also may help to facilitate a scholarly discussion about the concepts or other people's decisions about whether re-using your guideline or data that has been annotated according to it.

How to Write Guidelines (Gius/Willand/Reiter) II

► Annotation instructions

Defining the Annotation Span

3. Define the span of text an annotation typically covers
 - ▶ E.g., a sentence, word, paragraph or something different)
4. Define the borders of the annotations as exact as possible
 - ▶ E.g., specify whether to include/exclude interpunctuation, blanks at the beginning or end of a span etc.

How to Write Guidelines (Gius/Willand/Reiter) III

► Auxiliary indications

5. Give positive and, if possible, also negative examples for each phenomenon. Text examples might help as well as schematic illustrations does.
6. Name markers that indicate the presence of the phenomenon, if applicable
 - Think about syntactical, grammatical, semantical and other features that are typically connected to the phenomenon. E.g., specific words (as verbs with a specific semantic meaning, pronouns of a specific type etc.), tense, changes in mode or tense, preceding or subsequent phenomena etc.
7. Provide tests the annotators can perform in order to detect the phenomena
 - E.g., when replacing X with Y...; when paraphrasing it to Z...;

How to Write Guidelines (Gius/Willand/Reiter) IV

- ▶ Organization of the Annotation Process
 - 8. Provide an overview of the annotation categories (or overviews of subsets of related annotation categories)
 - 9. If possible, organize the annotation routine from simple to complex phenomena
 - 10. Where present, point out dependencies between phenomena (and consider them in the ordering in step 9)

Summary

- ▶ Annotation: Metadatum
- ▶ Annotation guidelines, parallel annotations
 - ▶ Existing guidelines for many (linguistic) tasks (2017) Ide and Pustejovsky
 - ▶ Non-linguistic tasks not well covered
- ▶ Creating guidelines: Iterative process, increasing IAA
- ▶ Annotated data, annotation guidelines etc. are fundamental for anything you can do automatically

Part IV

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