



Nix in the Wild

Field reports from the Nix universe

Ross Turk, flox



Who is Ross Turk?

flox

Head of words, pictures, & objects

Former:

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...you just said “objects”!



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Why Nix in the Wild?



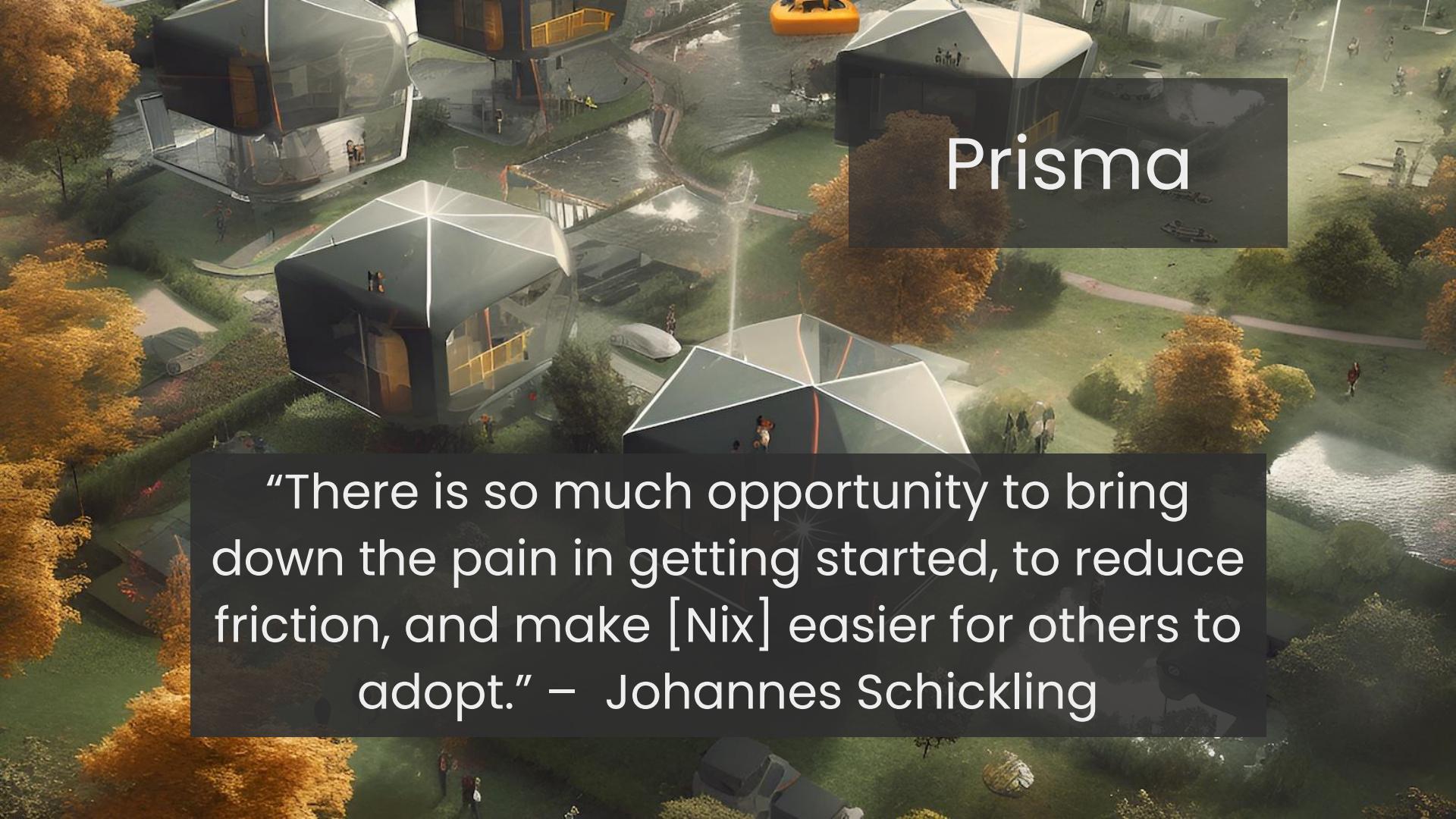
What's Nix in the Wild?



User
Need
Solution
Challenges
Results
Future



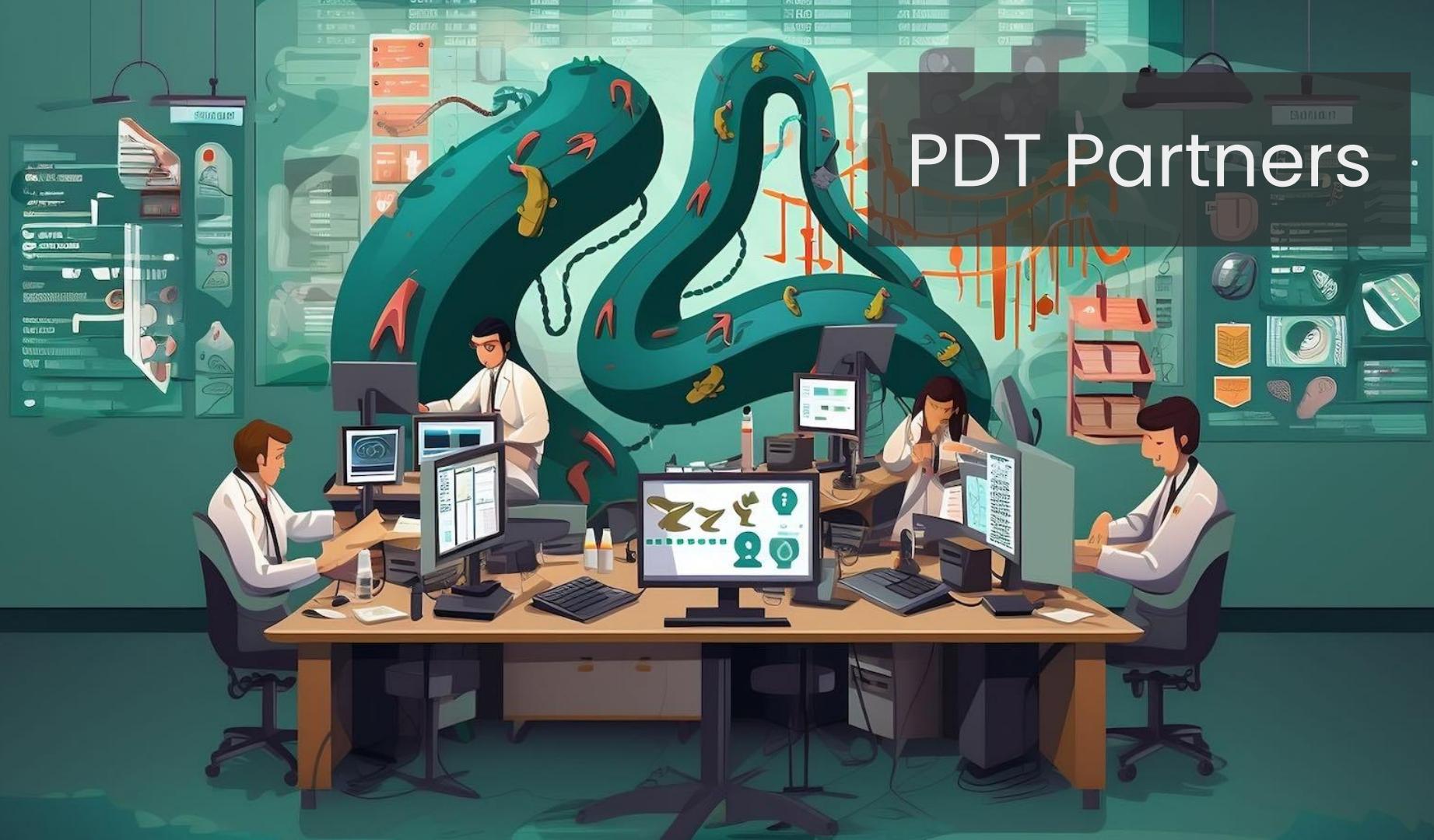
Prisma

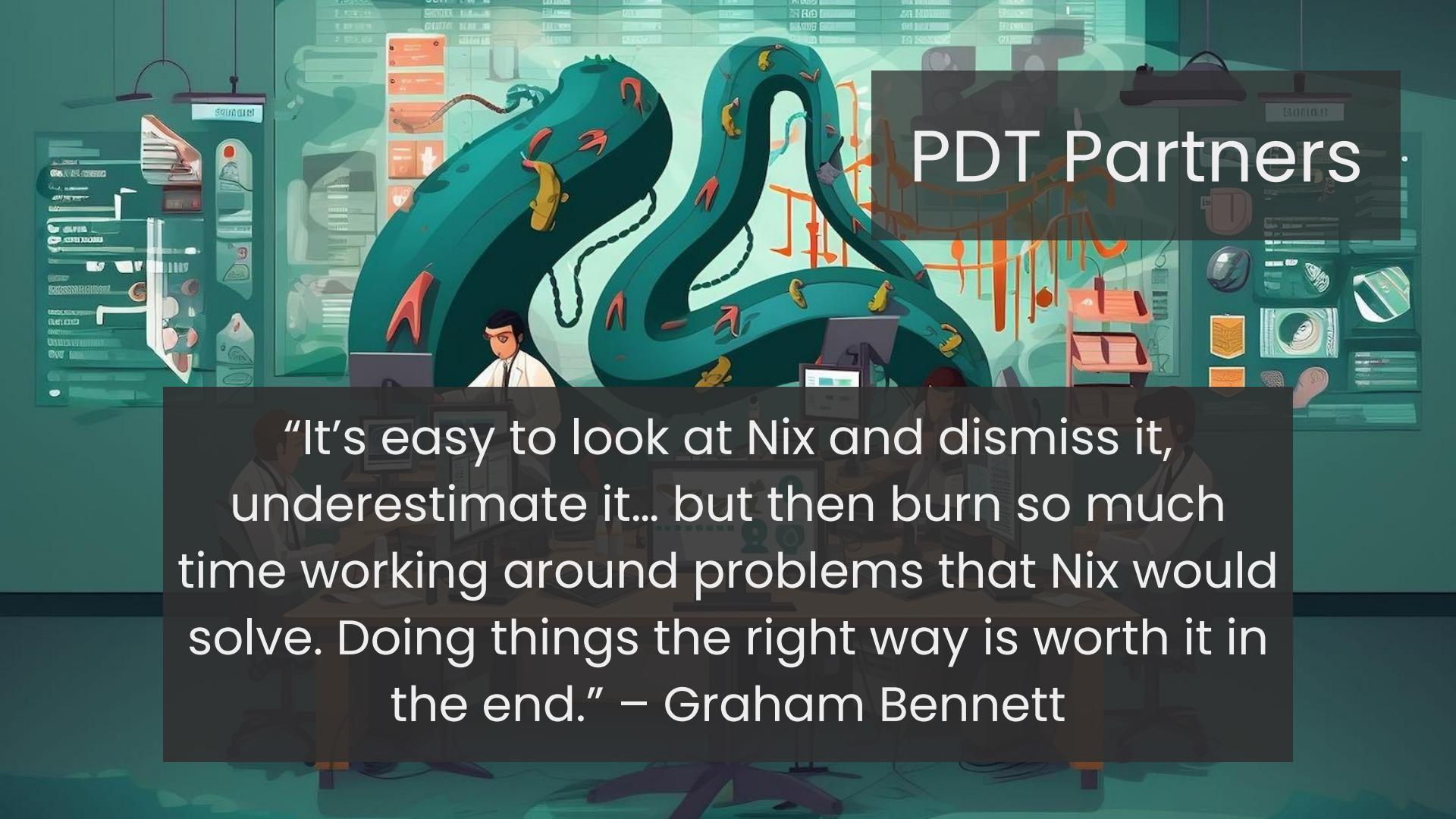
The background image shows a futuristic outdoor setting with several large, transparent geodesic domes of varying sizes. One prominent dome in the foreground has a white frame and a red diagonal stripe. Another dome in the background is black with a yellow diagonal stripe. A small, orange, four-wheeled vehicle is visible on a path between the domes. The surrounding environment includes green grass, trees with autumn-colored leaves, and a paved walkway.

Prisma

“There is so much opportunity to bring down the pain in getting started, to reduce friction, and make [Nix] easier for others to adopt.” – Johannes Schickling

PDT Partners





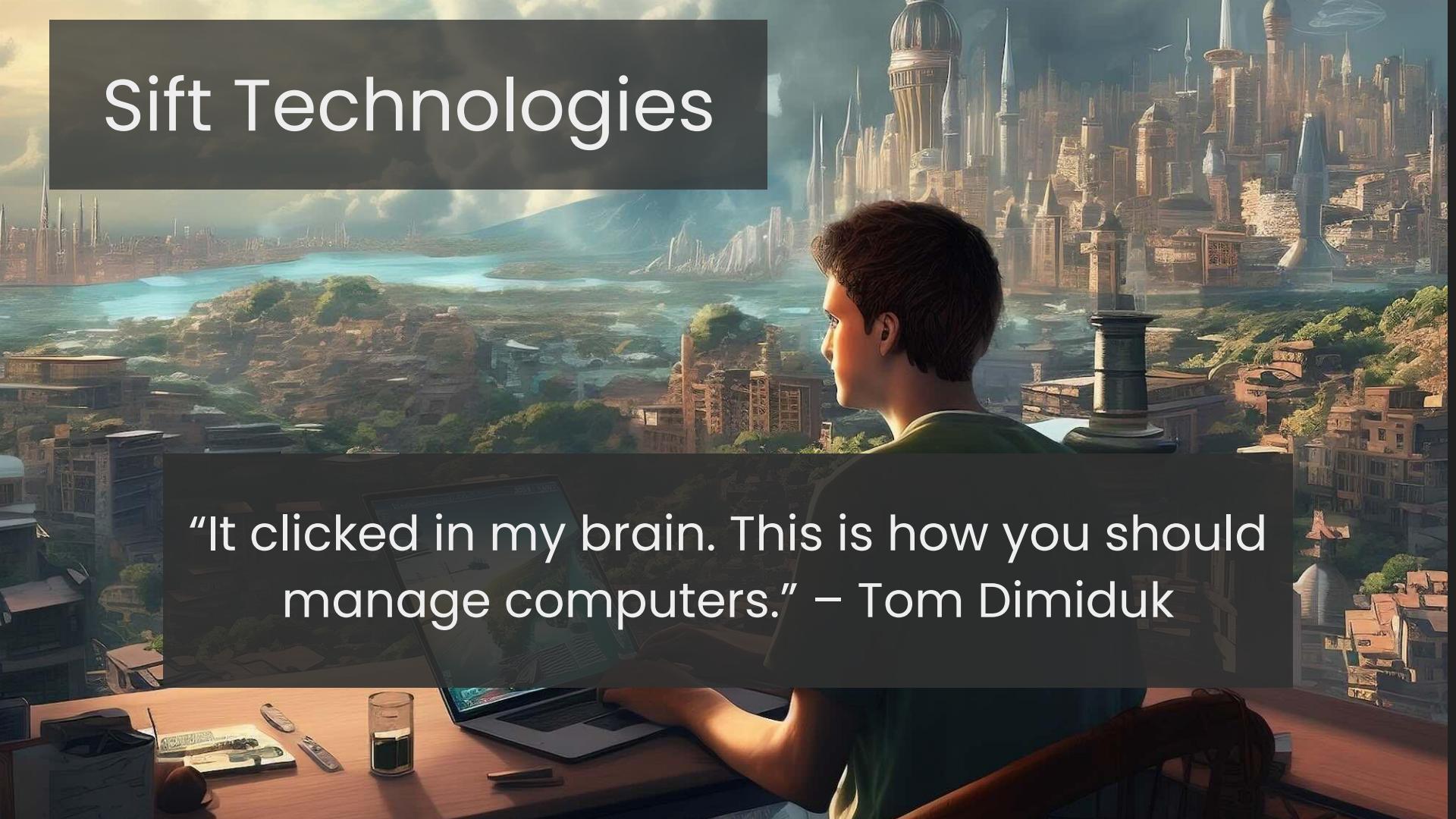
PDT Partners

“It’s easy to look at Nix and dismiss it, underestimate it... but then burn so much time working around problems that Nix would solve. Doing things the right way is worth it in the end.” – Graham Bennett

Sift Technologies



Sift Technologies

A man with short brown hair, seen from the side and back, sits at a wooden desk in a dark room. He is looking out a window at a vast, sprawling city built on hills under a dramatic sky. The city features numerous skyscrapers of various heights and architectural styles, some with golden domes and spires. In the foreground, on the desk, there is a laptop displaying a complex interface, a glass of dark liquid, a small notepad with a pen, and a smartphone. A backpack lies on the desk to the right.

“It clicked in my brain. This is how you should manage computers.” – Tom Dimiduk

Looker (GCP)

A vibrant, futuristic office interior. In the foreground, two people are seated at a desk, focused on their work. On the left, a man in a dark t-shirt and glasses is intently looking down at a small electronic device he is holding. To his right, another person wearing a red cap and a light blue shirt is also looking down at something on the desk. In the background, a woman with brown hair and glasses stands near a large window, looking towards the camera. She is wearing a light-colored t-shirt. The office is filled with lush green plants hanging from the ceiling and growing on walls, creating a natural, tech-filled atmosphere. Large windows on the right side show a city skyline at night. A central wall features a large, illuminated digital screen displaying complex data visualizations and charts. The overall lighting is warm and focused on the workers.



Looker (GCP)

The build process has evolved from a giant README with tons of detail to a single command, reducing onboarding time significantly during a time of rapid growth.

– Farid Zakaria (paraphrased)

Read the Nix in the Wild stories 

Tell us about **your** journey
(...and get a Nix Brick!)

nixinthewild.com