



# Switchfly Annual Conference

## February 7-8, 2012

### Attendee List

First Name	Last Name	Title	Company
Cindy	Faust	Vice President, Client Loyalty Technologies	Aimia / Carlson Marketing
Tom	Madden	Managing Director, Travel and Hospitality and Emerging Markets	Aimia / Carlson Marketing
Joanne	Ward	Director, Strategic Development & Innovation	Aimia
Susan	Doniz	Global Chief Information Officer	Aimia
Rick	Elieson	Managing Director – Interactive Marketing	American Airlines
Ross	Christie	General Manager & Vice President, LoyaltyEdge	American Express
John	Apollo	Vice President - Servicing Capabilities & eCommerce	American Express
Stephen	Wong	Director and General Manager	Asia Miles
Henry	Harteveldt	EVP & Cofounder	Atmosphere Research Group
Paul	Newman	Lead Business Analyst - IT Dept Loyalty Systems	British Airways
Mark	Mahaney	Managing Director, Internet Research	Citi Investment Research & Analysis
Rohit	Kulkarni	Technology Internet Research	Citi Investment Research & Analysis
Francisco	Schnaas	VP Rewards and Travel	Club Premier
Jim	Hornthal	Venture Partner, Information Technology	CMEA
Martina	Lipp	eCommerce Product Development Manager	Emirates Airline
Kashmira	Motiwalla	Manager Product Development, Skywards	Emirates Airline
Gabe	Zichermann	CEO	Gamification Co & Dopamine Inc.
Mike	Martoccia	Co-founder & COO	Dopamine Inc.
Jim	Pagano	President - North America	HRG
Brett	Watson	VP Loyalty Business Development	HRG
Omar	Green	Director, Strategic Mobile Initiatives	Intuit
Doreen	Candia	Manager Business Development	JetBlue Airways



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Grant	McCarthy	Director of JetBlue Getaways	JetBlue Airways
Kathleen	Reidenbach	Vice President, Revenue Management & Distribution	Kimpton Hotel & Restaurant Group
Claudia	Caceres	Lantours DST General Director	LAN Airlines
Martin	Urzua	Lantours DST Assistant Manager	LAN Airlines
Linda	Jenkinson	Chairman & CEO	LesConcierges
Dawn	Lyon	Principal	LyonSHARE Communications
Frank	Astheimer	Director Travel Partnerships	Miles and More
Gerd	Galinsky	Manager Travel Partnerships	Miles and More
Marlon	Ramirez	President	StealthCo
Dan	Schatt	Senior Director, Financial Innovations	PayPal
Mamta	Narain	Senior Product Marketing Manager, Financial Innovations	PayPal
Ken	Weil	SVP, Online Marketing	Priceline.com
Paul	Sacco	Director, Product Management	Southwest Airlines
Jonathon	Clarkson	Senior Director, Rapid Rewards	Southwest Airlines
Silvio	Ferraz	Managing Director - TAM Viagens	TAM Linhas Aéreas
Clive	Brooks	Director of Business Change & Technology	The Mileage Company
Frank	Silzer	Senior Vice President & General Manager	Trase Miller Technologies
Scott	Bell	VP of Client Development	Trase Miller Technologies
Jason	Soss	President-Global Business Development	Travel Holdings
Krishnan	Saranathan	Managing Director, MileagePlus	United Airlines
Brett	Billick	Director CRM	Virgin America
Elton	Lin	Strategic Solutions/Partnerships	Visa
Bob	Ryan	SVP, Rewards Management and Enhancement Services	Wells Fargo Card Services