

Final Project: Bob Ross

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Data Set Summary

Data Set Description

I chose the Bob Ross dataset from fivethirtyeight's GitHub repo: https://github.com/fivethirtyeight/data/tree/master/bob-ross

This dataset revolves around Bob Ross' television show, "The Joy of Painting", which aired from 1983 to 1994. Bob Ross painted a total of 381 works while featured guests created an additional 22 paintings for a grand total of 403 paintings over 11 years of airtime.

The creator of this dataset, Walt Hickey, analyzed every episode of Bob Ross' show and generated 67 keywords which described content (trees, water, mountains, clouds, etc.), frame choices, guest artists, and even structures, for a total for 3,224 tags.

I did not read Walt Hickey's analysis until after writing this report.

Initial Data Exploration Plan

My initial plan was to understand the following dataset attributes:

- 1. The shape of the dataset: (403, 69)
- 2. What features/attributes were in the dataset: 69 different keywords
- 3. How the dataset was formatted: Categorical, binary-encoded

```
data_filename = './data/elements-by-episode.csv'
initial_df = pd.read_csv(data_filename)
initial_df.shape()
initial_df.columns
initial_df.head()
```

Rename Columns to Lowercase

The next step was to change all of the column names to lowercase so I wouldn't have to abuse my caps lock button throughout this project.

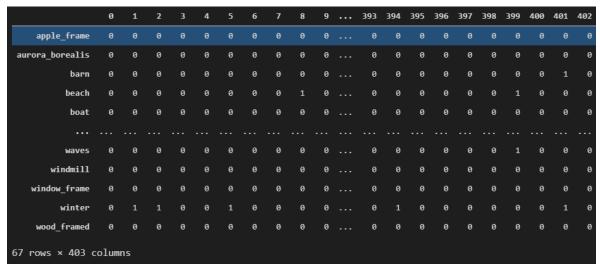
```
# Change all column names to lowercase
# This will make it easier to group related features in the next section,
# so I don't have to repeatedly toggle caps lock
lowered_df = initial_df.copy()
lowered_df.columns = initial_df.columns.str.lower()
```

Frequency of Paintings' Features

Now that the data is slightly easier to read and write, let's sort the features and find out which are most commonly seen throughout Bob's paintings.

- We're only looking at the paintings' features here, so it's safe to drop the episode and title features.
- We'll have to transpose the data, meaning swap the axis of the dataset so the rows are indexed by the features and each column is a unique episode.

```
transposed_df = lowered_df.copy()
transposed_df = transposed_df.drop(labels=['episode', 'title'], axis=1)
transposed_df = transposed_df.transpose()
```



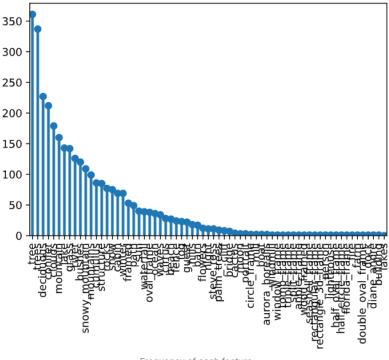
Transposed dataframe

- After transposing the dataframe, we can create a new column named "sum" which aggregates each row (painting feature) using the sum function.
 - This will sum all the 1's in the row to give us a grand total per feature.

```
transposed_df['sum'] = transposed_df.agg(func=sum, axis=1)
sum_sorted = transposed_df['sum'].sort_values(ascending=False)
sum_sorted.head(30)
--- Output ---
tree
                  361
trees
                 337
deciduous
                 227
conifer
                 212
clouds
                 179
mountain
                 160
lake
                 143
grass
                 142
river
                 126
bushes
                  120
snowy_mountain
                 109
mountains
                   99
cumulus
                   86
structure
                   85
rocks
                   77
snow
                   75
cabin
                   69
winter
                   69
framed
                   53
path
                   49
                   40
waterfall
                   39
oval_frame
                   38
ocean
cirrus
                   28
beach
fence
                   23
fog
guest
Name: sum, dtype: int64
```

As you can see, Bob Ross *loved* to draw trees. Below is a bar plot generated with sum_sorted.plot.bar() to show just how
much he loved his trees in relation to other features.

• The labels are difficult to read, but we resolve this by grouping features in the Feature Engineering section of this report.



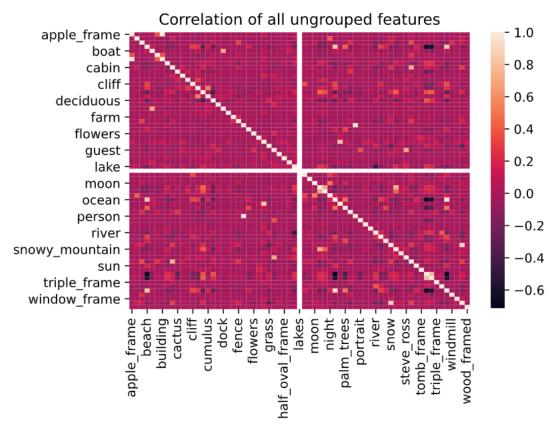
Frequency of each feature

Feature Correlation: Heatmap

Now that we know that Bob Ross loved to paint trees, let's dial in an see if there's some correlation between the painting's features. We'll use sns.heatmap to generate a correlation heatmap of all features.

- The lighter the pixel, the more positively correlated the two features are
- The darker the pixel, the more negatively correlated the two features are
- NOTE: Not all features are in the axes' labels because it would be crowded and impossible to read. We resolve this later in the Feature Engineering section

```
# Create correlation heatmap of all ungrouped features
corr = lowered_df.corr()
ax = plt.axes()
ax.set(title='Correlation of all ungrouped features')
sns.heatmap(corr)
```



There are a handful of highly positive and negative correlation, let's dive deeper to find what they are

We see in the heatmap that there are a handful of highly positive and negative correlations (look for the very light and dark pixels).

Actions taken for data cleaning and feature engineering

As seen above, we ran into graphical issues when trying to plotting correlations between individual features. Let's group our related features in order to reduce clutter in our plots.

Grouping of Related Features

I noticed a lot of the features were related and could be grouped together.

- For example, I could create a group called group_tree and add the following features: group_tree = ['conifer', 'deciduous', 'palm_trees', 'trees']
- Or create a group called <code>group_structure</code> and add the following features: <code>['barn', 'bridge', 'building', 'cabin', 'dock', 'farm', 'fence', 'lighthouse', 'mill', 'structure', 'windmill']</code>

Grouping these features will allow me to see the bigger picture of how different features are used together.

• We'll create multiple lists, each a different category containing the related features.

```
# Group related features, such as trees, structures, water, etc.
group_tree = ['conifer', 'deciduous', 'palm_trees', 'tree', 'trees']
group_structure = ['barn', 'bridge', 'building', 'cabin', 'dock', 'farm', 'fence', 'lighthouse', 'mill', 'structure', 'windmill']
group_water = ['beach', 'lake', 'lakes', 'ocean', 'river', 'waterfall', 'waves']
group_frame = [col for col in lowered_df.columns if 'frame' in col]
group_cloud = ['cirrus', 'clouds', 'cumulus']
group_plant = ['bushes', 'cactus', 'flowers', 'grass']
group_mountain = ['cliff', 'mountain', 'mountains', 'hills', 'snowy_mountain']
```

```
group_guest = ['diane_andre', 'guest', 'steve_ross']
group_winter = ['winter', 'snow']

all_groups = group_tree + group_structure + group_water + group_frame + group_cloud + group_plant + group_mountain + group_guest + group_water + group_frame + group_plant + group_mountain + group_guest + group_guest + group_water + group_frame + group_plant + group_mountain + group_guest + group_water + group_water + group_frame + group_plant + group_mountain + group_guest + group_water + group_w
```

- Then we'll add all the lists into one list named all_groups, create the group_FEATURE column in the dataframe, and finally drop the individual feature columns from the dataframe in favor of the grouped ones.
 - NOTE: We're using the .agg() function again with the max function. This is the same as saying group_cloud = any(['cirrus', 'clouds', 'cumulus']) for each episode. If any of those 3 features == 1, then group_cloud will also == 1.

```
all_groups_df = lowered_df.copy()
groups = [
    ('group_tree', group_tree), ('group_structure', group_structure),
    ('group_water', group_water), ('group_frame', group_frame),
    ('group_cloud', group_cloud), ('group_plant', group_plant),
    ('group_mountain', group_mountain), ('group_guest', group_guest),
    ('group_winter', group_winter)
]
for group_name, group_columns in sorted(groups):
    all_groups_df[group_name] = all_groups_df[group_columns].agg(func=max, axis=1)
    all_groups_df = all_groups_df.drop(labels=group_columns, axis=1)
```

Our dataframe is now much less cluttered and contains 2/3 fewer columns. We could further group the smaller features together, but I omitted this step because I wanted to show how the less-frequent features related to one another.

```
all_groups_df
--- Output ---
episode title aurora_borealis boat fire fog moon night path person ... sun group_cloud group_frame group_guest group_mountain group solution in the woods of the state of t
```

Frequency of Grouped Features

Let's count the appearances of all features now, including groups:

```
# Count appearances of all groups
summed_groups_df = all_groups_df.copy()
summed\_groups\_df = summed\_groups\_df.transpose().drop(labels=['episode', 'title'])
summed\_groups = summed\_groups\_df.sum(axis=1).astype(int).sort\_values(ascending=False)
summed_groups
--- Output ---
group_tree
group_water
                303
group_plant
                  230
group_mountain 183
group_cloud
group_structure 102
rocks
winter
group_frame
path
sun
foq
```

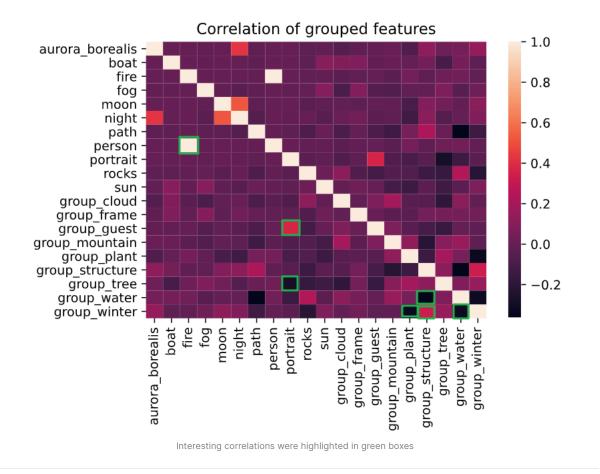
```
group_guest 22
night 11
portrait 3
moon 3
boat 2
aurora_borealis 2
person 1
fire 1
dtype: int32
```

As expected, Bob Ross loved his trees. Over 91% of his paintings contained a tree! But now we also see that he frequently painted water.

Grouped Feature Correlation: Heatmap

Just like before, we can create a simple correlation heatmap and get a more generalized output now that we have groups

```
all_groups_corr = all_groups_df.corr()
ax = plt.axes()
ax.set(title='Correlation of grouped features')
sns.heatmap(all_groups_corr, yticklabels=True) # Show every y-axis label instead of every other label
```



Key Findings and Insights

Feature Correlation: Insights

In order to find out which features are highly correlated, we need to refer back to the EDA lab, specifically Question#9 when we were reshaping the data.

• First we must stack the data. This will change the columns into individual rows. So, instead of have 1 row with 67 columns, we'll have a multi-indexed row with 67 sub-rows with 1 column (correlation %).

• Then we'll reset the index, and rename the columns, so we'll have three columns (feature1, feature2, correlation%) and one row for each correlation

```
corr_high = corr.stack().reset_index().rename(
   columns={'level_0': 'feature1', 'level_1': 'feature2', 0: 'high_corr'}
corr_high
--- Output ---
feature1 feature2 high_corr
0 apple_frame apple_frame 1.000000
1 apple_frame aurora_borealis -0.003522
2 apple_frame barn -0.010467
3 apple_frame beach -0.013365
4 apple_frame boat -0.003522
4351 wood_framed waves -0.015140
4352 wood_framed windmill -0.002488
4353 wood_framed window_frame -0.002488
4354 wood_framed winter -0.022669
4355 wood_framed wood_framed 1.000000
4356 rows × 3 columns
```

- · Now that we have all of the correlation values, let's filter the higher correlations and then sort them
 - Remember that correlations can be from -1.0 → 1.0. If the absolute value of the correlation == 1.0, then the
 feature is likely correlating with itself, so we'll have to remove that

```
1003 cumulus
                 clouds
                                      0.546095
2543 night
                  moon
                                      0.516984
                                     -0.565289
                  trees
4084 waves
256 beach
                  trees
                                      -0.578704
2632 ocean
                  trees
                                      -0.590175
4083 waves
                                      -0.685392
                  tree
                                       -0.688180
255 beach
                  tree
                                       -0.718906
3801 tree
                  ocean
 \begin{tabular}{ll} # More information on `corr_high[corr_high['high_corr'].abs().between(left=0.5, right=0.99)] \end{tabular} 
corr_high[corr_high['high_corr'].abs().between(left=0.5, right=0.99)]
# This applies the `abs()` function to the `high_corr` column, so it turns all negative numbers into positive
# `.between(0.5, 0.99)` returns all values between 0.5 and 0.99
```

From the correlation data, we can gather the following **obvious insights**:

- 1. When Oceans are painted, there's a positive correlation of Waves also being painted. Make sense.
- 2. When a Beach is painted, there's a positive correlation of an Ocean also being painted. This also makes sense.

We can also gather the following interesting insights:

- 1. When a painting is Framed, it's likely it'll be an Oval Frame.
- 2. When a painting contains Waves, such as an Ocean or Beach painting, it's unlikely for there to be any Trees.

Grouped Feature Correlation: Insights

Grouping features has its benefits and drawbacks. In short, correlations become more muddled and vague, but you can see a bigger picture of how all related features (groups) are correlated with other groups.

- Benefits: We can develop a better understanding of the bigger picture of how features are correlated.
- <u>Drawbacks</u>: We lose the feature-specific correlations, such as the positive correlation of Beach/Ocean/Waves features, when features are grouped together.

From the Grouped Feature Correlation Heatmap, we can find a few interesting correlations surrounded with green boxes...

- 1. Person has a nearly 1.0 correlation with fire. Does Bob Ross like to pain people on fire?
- 2. Portraits are (highly) positively correlated with group_guests and negatively correlated with group_trees.
- 3. Structures are negatively correlated when the painting has water-related features, but positively correlated when the painting has winter-related features.
- 4. Furthermore, plant and water-related features are negatively correlated to winter-related features.

Interesting stuff, huh?

Feature Frequency: Mean and Median

We can find the Mean and Median for ungrouped and grouped features in the following code block:

- For ungrouped features, the Mean occurrence is 48 and the Median is 11.
 - It's important to remember that this data is heavily right-skewed because Mr. Ross loved to paint trees. Over 369
 of the 403 paintings (92%) contained trees!
- For grouped features, the Mean occurrence is 87 and the Median is 45.
 - Grouping the features corrected the skewage a little bit... but the Happy Little Trees are eternally dominant in "The Joy of Painting".

We'll use these Mean and Median values later during our Hypothesis testing.

```
mean_df = lowered_df.copy()
mean_df.set_index(keys='episode', inplace=True)
mean_df.drop(labels='title', inplace=True, axis=1)
# Average number of occurences for each feature == 48.07
average_occur_mean = mean_df.sum().mean()
# Median number of occurences for each feature == 11
average_occur_median = mean_df.sum().median()
# The Mean (48) is skewed beause Bob Ross loves to draw trees, so we're using the Median (11) number of occurrences instead
grouped_mean_df = all_groups_df.copy()
grouped_mean_df.set_index(keys='episode', inplace=True)
grouped_mean_df.drop(labels='title', inplace=True, axis=1)
# Average number of occurences for each grouped feature == 87
average_occur_mean = grouped_mean_df.sum().mean()
# Median number of occurences for each grouped feature == 45
average_occur_median = grouped_mean_df.sum().median()
```

Formulate at least 3 hypothesis about this data

Hypothesis 1: If I choose a painting with a Mountain, it's unlikely to also have Snow

```
# Hypothesis 1: If I choose a painting with a Mountain, it's statistically more likely to also have Snow
grouped_df = lowered_df.copy()
grouped_df['group_mountain'] = grouped_df[group_mountain].agg(func=max, axis=1)
grouped_df = grouped_df.drop(labels=group_mountain, axis=1)
num_mountain_paintings = grouped_df['group_mountain'].sum()  # 183 paintings (45.41%) have a Mountain, above mean and median
grouped_df['snow'].sum()  # 75 paintings (18.61%) have Snow, above mean and median (below grouped mean)
grouped_df['snow_with_mountains'] = grouped_df['group_mountain'] & grouped_df['snow']
num_snow_and_mountain = grouped_df['snow_with_mountains'].sum()  # 31 paintings have Snow and Mountains, below the mean (48) but above the
num_snow_and_mountain / num_mountain_paintings # 16.94% of paintings with Mountains also have Snow
```

- Result: This hypothesis was correct!
- In fact, the data shows that only about 17% of all Mountain paintings also contain Snow, whereas only 41% of all Snow paintings also contain a Mountain.
- Furthermore, we can see that the number of paintings that contain a Mountain (183) well exceed the Mean and Median for both ungrouped (48, 11) and grouped (87, 45) feature occurrences.

Hypothesis 2: If the painting is Framed, it's highly likely the painting will not contain a Tree

```
# Hypothesis 2: If the painting is Framed, it's highly likely the painting will not contain a Tree
grouped_df = lowered_df.copy()
grouped_df['group_tree'] = grouped_df[group_tree].agg(func=max, axis=1)
grouped_df['group_frame'] = grouped_df[group_frames].agg(func=max, axis=1)
grouped_df = grouped_df.drop(labels=group_tree+group_frames, axis=1)

num_all_paintings = len(grouped_df)  # 403 paintings total
num_framed_paintings = grouped_df['group_frame'].sum()  # 54 Framed paintings
num_framed_paintings / num_all_paintings  # 13.39% of paintings are Framed

grouped_df['tree_and_frame'] = grouped_df['group_tree'] & grouped_df['group_frame']
num_tree_and_frame = grouped_df['tree_and_frame'].sum()  # 51 Framed paintings with trees
```

- Result: This hypothesis was incorrect!
- It turns out that 94% of framed paintings also contain a tree. This is unsurprising after discovering over 91% of Bob's paintings contain a tree.
- No need to compare against the Mean and Median value here.

Hypothesis 3: If it's a Winter painting, Bob Ross will have also painted a Structure

```
# Hypothesis 3: If it's a Winter painting, Bob Ross will have also painted a Structure
# Short and neat way to create the same winter_and_structure column as below
all_groups_df[all_group_winter'] == 1].loc[ # Bob Ross has 77 Winter paintings (above the mean & median), 19.10% of all painting all_groups_df['group_structure'] == 1].loc[ # of the 77 Winter paintings, 41 contain a Structure (above median) (53.24%) all_groups_df['group_guest'] == 0] # 22 episodes with guests, 5.45% (22/403) of all episodes are guests
grouped_df = lowered_df.copy()
grouped_df['group_winter'] = grouped_df[group_winter].agg(func=max, axis=1)
grouped_df['group_structure'] = grouped_df[group_structure].agg(func=max, axis=1)
grouped\_df["group\_guest"] = grouped\_df[group\_guest] . agg(func=max, axis=1)
grouped\_df = grouped\_df.drop(labels=group\_winter+group\_structure, \ axis=1)
num_all_paintings = len(grouped_df)
num_winter_paintings = grouped_df['group_winter'].sum()
                                                                              # 77 Winter paintings
num_structure_paintings = grouped_df['group_structure'].sum()
                                                                              # 102 paintings with a Structure
num_winter_paintings / num_all_paintings
                                                                              # 19.10% of all paintings are Winter-related
num structure paintings / num all paintings
                                                                               # 25.31% of all paintings have a structure
grouped_df['winter_and_structure'] = grouped_df['group_winter'] & grouped_df['group_structure']
  Make sure it's by Bob Ross, not a Guest
grouped_df['winter_and_structure'] = grouped_df['winter_and_structure'].loc[grouped_df['group_guest'] == 0]
num_winter_and_structure = grouped_df['winter_and_structure'].sum() # 41 Winter paintings by Bob Ross with a Structure
num_winter_and_structure / num_all_paintings
                                                                                  # 10.42% of paintings are Winter with Structure
num_winter_and_structure / num_winter_paintings
                                                                                  # 53.25% of Winter paintings have a Structure
```

- Result: This hypothesis is pointing slightly towards correct, but it's too close to tell.
- There are 41 Winter paintings that contain a Structure.
 - This number is lower than the ungrouped Mean of 48 and grouped Mean and Median of (87, 45), so it's unlikely you'll select a Winter painting that also contains a Structure.
 - BUT, if you're watching Bob Ross paint a Winter scene, there's a little over 50% chance that he'll also paint a Structure.
 - 41 Winter paintings with a Structure is higher than the ungrouped Median of 11. However, I am using grouped features in this hypothesis so it does not make sense to compare the grouped values against ungrouped values.

Conducting a formal significance test for one of the hypotheses and discuss the results

Unfortunately, because the dataset is categorical, we are unable to do a true formal significance test.

- This is an oversight on my part. After selecting the dataset, and formulating my hypotheses, I was unaware that you could not normalize skewed categorical data.
- So, instead of performing a significance test, I compared all hypotheses to the Mean and Median values for both ungrouped and grouped features.

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Suggestions for next steps in analyzing this data

The next steps in analyzing this data could include describing how Bob Ross & friends name their paintings based on what features were included. Often, the main feature would also have a keyword in the title.

• For example, if the painting had a lake, it would often include the word "Lake" in the title.

One could analyze how much weight each feature had on the naming scheme of the painting's final title.

Data Set Summary

The data was categorical, simple, and easy to work with and understand at first glance.

However, after deep diving into some of the features and watching the related "The Joy of Painting" episodes, I noticed a few discrepancies in the features. For example in S03E04, the painting's title is "Winter Night", but the winter label is 0, whereas the snow label is 1.

This led me to question how the dataset's author decided whether a painting included a feature or not. However, it's important to note that discrepancies of this nature are easily resolved by grouping related features.

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