

| Respondent | details: | |
|------------|----------|--|

Fully completed?

Date completed/last update: 10:01 17th Dec 2013

RID 812

Why did you stay with us?

| Answers: | Responses: |
|----------|------------|
| Business | |
| Leisure | |
| Meetings | * |

How did you hear about us?

| Answers: | Responses: |
|--|------------|
| Stayed previously | |
| Recommendation/Word of mouth | |
| The Capital emails | |
| Advertisement | |
| www.capitalhotel.co.uk | |
| Internet searches (e.g. Google, Yahoo, etc.) | ✓ |
| Magazine article | |
| Organisation booked | |
| Social Media (e.g. Facebook, Twitter, etc) | |
| Trip advisor | |
| Other | |

How did you make your reservation?

| Answers: | Responses: |
|-----------------------------------|------------|
| Called direct | |
| Emailed direct | |
| www.capitalhotel.co.uk | |
| Other websites (e.g bookings.com) | |
| Other | ✓ |
| Other Response | |

| | Excelle | ent | Good | Fa | air | Poor | Very Poor |
|---|-------------------|---------|---------------------------|--------|-----------|----------------------|----------------|
| your overall experience at The Capital? | • | | | | | | |
| | • | • | | • | • | | |
| How likely are you to | | | | | | | |
| | Definitely | / Yes | Yes | Ма | ybe | No | Definitely Not |
| stay at The Capital in the futur | e? 🗸 | | | | | | |
| recommend The Capital to you friends and/or colleagues? | ır 🗸 | | | | | | |
| | | | | | | | |
| When you arrived | 0, 1 | | A | | 5: | | |
| | Strongly Agree | Agree | e Neitl Agree Disag | Nor | Disagree | Strongly Disagree | N/A |
| The reception staff were friendly, professional and made my arrival easy | > | | | | | | |
| The ambience, design and interior decoration appealed to me | > | | | | | | |
| I felt very welcome | * | | | | | | |
| Do you have any other o | comments re | garding | your arrival | and/or | any pre a | arrival contact | ? |
| In regards to your bedro | om | | | | | | |
| | Strongly Agree | Agre | e Neitl Agree Disag | Nor | Disagree | Strongly Disagree | N/A |
| The design was appealing to my taste | | ~ | | | | | |
| The selection of products provided in my bathroom were of excellent quality | > | | | | | | |
| I was able to work comfortably in the room | > | | | | | | |
| · | ~ | | | | | | |
| I was able to access the Internet easily | | | | - | | - | |

Did you have a drink at the bar or dine with us?

| Answers: | Responses: |
|----------|-------------|
| Yes | > |
| No | |

Did you have breakfast with us?

| Answers: | Responses: |
|----------|------------|
| Yes | ✓ |
| No | |

Where did you dine?

| Answers: | Responses: |
|-------------------------|------------|
| Outlaw's at The Capital | |
| The Metro | |
| The Capital Bar | ✓ |
| Private Dining | |

How would you rate...

| | Excellent | Good | Fair | Poor | Very Poor | N/A |
|--------------------------------|-----------|------|------|------|-----------|-----|
| The bar staff service | * | | | | | |
| The quality of the food | * | | | | | |
| The quality of service | * | | | | | |
| Your overall dining experience | * | | | | | |

Do you have any other comments regarding your bar or dining experience at The Capital?

| Answer: | |
|---------------------|--|
| Answer not supplied | |

For meetings

| | Strongly Agree | Agree | Neither Agree Nor Disagree | Disagree | Strongly Disagree | N/A |
|---|-------------------|-------|----------------------------------|----------|----------------------|-----|
| The size and layout of the room worked well | | > | | | | |
| There was appropriate support material in the room (e.g. flip charts, pens, etc.) | > | | | | | |
| The AV system met our requirements | > | | | | | |
| We were able to access the internet easily | > | | | | | |
| Refreshments were delivered as requested | > | | | | | |
| Our meeting or event requirements were met | * | | | | | |

Do you have any other comments regarding The Capital as a venue for meetings?

| Answer: |
|---------------------|
| Answer not supplied |

The members of the team

| | Strongly Agree | Agree | Neither Agree Nor Disagree | Disagree | Strongly Disagree | N/A |
|--|-------------------|-------|----------------------------------|----------|----------------------|-----|
| Were polite and courteous at all times | > | | | | | |
| Were attentive to my needs | * | | | | | |
| Made me feel welcome | ~ | | | | | |

| Was there any particular member of the team you would like to acknowledge and why? |
|--|
|--|

| , i | • | • | • |
|---------------------|---|---|---|
| Answer: | | | |
| Answer not supplied | | | |

When you were leaving

| | Strongly Agree | Agree | Neither Agree Nor Disagree | Disagree | Strongly Disagree | N/A |
|--|-------------------|-------|----------------------------------|----------|----------------------|-----|
| Departure was easy and straight forward | > | | | | | |
| The final account was easy to understand | * | | | | | |
| Any errors were quickly resolved | * | | | | | |

How did your experience with us meet with your expectations?

| Answers: | Responses: |
|------------|------------|
| Exceeded | |
| Met | * |
| Fell Below | |

Was there anything else that we could have done to enhance your overall experience?

| Answer: | |
|---------------------|--|
| Answer not supplied | |

Do you have any further comments?

| Answer: | |
|---------------------|--|
| Answer not supplied | |

What is your gender?

| Answers: | Responses: |
|----------|------------|
| Male | |
| Female | * |

Which of the following ranges includes your age?

| Answers: | Responses: |
|----------|------------|
| Under 18 | |
| 18-24 | |
| 25-34 | |
| 35-44 | |
| 45-54 | → |
| 55-64 | |
| 65+ | |

Please complete the following (just in case we need to make contact):

| Answer: | |
|--------------|--|
| Leila Eloeva | |

Would you like to receive any further information from The Capital regarding?

| Answers: | Responses: |
|---------------------------|------------|
| Accommodation | |
| Special Offers | ✓ |
| Restaurants & Bar | |
| Meetings & Private Dining | → |
| Events & Master Classes | ✓ |
| The Levin Hotel | |
| Serviced Apartments | ✓ |
| Christmas | ✓ |

If you do not want us to publish your review online...

| Answers: | Responses: |
|-----------------------|------------|
| please select the box | |