

Respondent details:

Fully completed? Yes

Date completed/last update: 13:30 11th Jun 2013

RID 65

How did you hear about us?

| Answers: | Responses: |
|--|------------|
| Allowers. | Nesponses. |
| Stayed previously | |
| Recommendation | |
| Word of mouth | |
| Advertisement/magazine article | |
| Internet searches (e.g. Google, Yahoo, etc.) | ✓ |
| Trip advisor | |
| Organisation booked | |
| Social Media | |
| www.hotelx.co.uk | |
| Other (please specify) | ✓ |
| Other Response | Expedia |

Why did you stay with us?

| Answers: | Responses: |
|------------------------------|------------|
| Leisure | ✓ |
| Business | |
| Wedding or Civil Partnership | |
| Private Celebrations | |
| Other (please specify) | |

How would you rate...

| | Excellent | Good | Fair | Poor | Very Poor |
|-------------------------------------|-----------|------|------|------|-----------|
| your overall experience at Hotel X? | > | | | | |

How likely are you to...

| | Definitely Yes | Yes | Maybe | No | Definitely Not |
|--|-------------------|-----|-------|----|----------------|
| stay at Hotel X in the future? | | > | | | |
| recommend Hotel X to your friends and/or colleagues? | > | | | | |

When you arrived

| TVIIIOII you | | | | | | |
|---|-------------------|-------------|----------------------------------|----------|----------------------|-----|
| | Strongly Agree | Agree | Neither Agree Nor Disagree | Disagree | Strongly Disagree | N/A |
| The reception staff were efficient and made my arrival easy | | > | | | | |
| The reception staff were friendly and profession al | | > | | | | |
| The ambience, design and interior decoration appealed to me | | > | | | | |
| The atmospher e was warm and friendly | | * | | | | |

Do you have any other comments regarding your arrival?

| | | | • • • • • • • • • • • • • • • • • • • | |
|------------|----------|--|---|--|
| Answer: | | | | |
| Answer not | supplied | | | |

In regards to your bedroom/suite

| | Strongly Agree | Agree | Neither Agree Nor Disagree | Disagree | Strongly Disagree | N/A |
|---|-------------------|-------|----------------------------------|----------|----------------------|-----|
| The design was appealing to my taste | | > | | | | |
| Everything I needed was easy to find | | > | | | | |
| The selection of products provided in my bathroom were of excellent quality | | > | | | | |
| The room was cleaned to a high standard | | > | | | | |
| The room felt safe and secure | | > | | | | |
| The bed was extremely comfortabl e | | | | | > | |
| I was able to work comfortabl y in the room | | | | | | * |
| I was able to access the Internet easily | | | | | | * |

Do you have any other comments regarding your bedroom/suite?

| Answer: |
|--|
| didnt like the double bed, will book a twin room next time |

Did you dine with us?

| Answers: | Responses: |
|----------|------------|
| Yes | ✓ |
| No | |

| Where did y | /ou dine? |
|-------------|-----------|
|-------------|-----------|

| Answers: | Responses: |
|----------------|------------|
| Restaurant A | |
| Restaurant B | |
| The Garden | |
| Private Dining | |
| Function Room | |
| Wedding | |

How would you rate...

| | Excellent | Good | Fair | Poor | Very Poor |
|--|-------------|------|------|------|-----------|
| The quality of the food | * | | | | |
| The presentation of the food | > | | | | |
| The atmosphere of your dining experience | * | | | | |
| Your overall dining experience | * | | | | |

Do you have any other comments regarding Hotel X as a dining venue?

| Answer: | |
|----------------------------------|--|
| food and presentation very good. | |

As a conference and events venue

| | Strongly Agree | Agree | Neither Agree Nor Disagree | Disagree | Strongly Disagree |
|---|-------------------|-------|----------------------------------|----------|----------------------|
| The size and layout of the meeting room worked well | | | | | |
| There was appropriate meeting support material in the room (e.g. flip charts, pens, etc.) | | | | | |
| The AV system met our meeting requirements | | | | | |
| We were able to access the internet easily | | | | | |
| Refreshment s were delivered as requested | | | | | |
| Our conference expectations were met | | | | | |

Do you have any other comments regarding Hotel X as a conference or events venue?

| Answer: | |
|---------------------|--|
| Answer not supplied | |

The members of the team

| | Strongly Agree | Agree | Neither Agree Nor Disagree | Disagree | Strongly Disagree | N/A |
|---|-------------------|-------------|----------------------------------|----------|----------------------|-----|
| Were polite and curteous at all times | | > | | | | |
| Were attentive to my needs | | > | | | | |
| Made me feel very much 'at home' | | > | | | | |

| | Answer: | | | | | |
|--|-------------------|-------------|----------------------------------|------------|----------------------|---------|
| Answer not | supplied | | | | | |
| | | | | | | |
| When you | were leavir | ng | | | | |
| | Strongly Agree | Agree | Neither Agree Nor Disagree | Disagree | Strongly Disagree | N/A |
| Departure was easy and straight forward | | > | | | | |
| The final account was easy to understan d | | > | | | | |
| Any errors were quickly resolved | | | | | | * |
| How did y | our experie | nce with us | s meet with y | • | ations? | |
| Answers: Responses: | | | | | | |
| Exceeded | | | | | • | |
| | | | | | | |
| Met | | | | | | |
| Met Fell Below | | lse that we | could have | done to en | hance your c | overall |
| Met Fell Below Was there | | se that we | could have | done to en | hance your c | overall |
| Met Fell Below Was there experience | e? * | se that we | could have | done to en | hance your c | overall |
| Met Fell Below Was there experience Answer: Answer not | e? * | | | done to en | hance your c | overall |
| Met Fell Below Was there experience Answer: Answer not | e? | | | done to en | hance your o | overall |

Answer:

| Answer not supplied | | | | | |
|---|------------|--|--|--|--|
| | | | | | |
| What is your gender? | | | | | |
| Answers: | Responses: | | | | |
| Male | | | | | |
| Female | | | | | |
| Which of the following ranges includes your age? | | | | | |
| Answers: | Responses: | | | | |
| Under 18 | | | | | |
| 18-24 | | | | | |
| 25-34 | | | | | |
| 35-44 | | | | | |
| 45-54 | | | | | |
| 55-64 | | | | | |
| 65+ | | | | | |
| Please complete the following (optional | ıl): | | | | |
| Answer: | | | | | |
| Answer not supplied | | | | | |
| Would you like to receive any further information from Hotel X regarding? | | | | | |
| Answers: | Responses: | | | | |
| Accommodation | | | | | |
| Dining | | | | | |
| Business & Conferencing | | | | | |
| Events | | | | | |
| Weddings | | | | | |
| If you do not want us to publish your review online | | | | | |
| Answers: | Responses: | | | | |
| please select the box | | | | | |