

| Resnor | ndent d | detaile. | |
|--------|---------|----------|--|

Fully completed?

Date completed/last update: 10:41 30th Dec 2013

RID 829

Why did you stay with us?

| Answers: | Responses: |
|----------|------------|
| Business | |
| Leisure | → |
| Meetings | |

How did you hear about us?

| Answers: | Responses: |
|--|------------|
| Stayed previously | ✓ |
| Recommendation/Word of mouth | |
| The Capital emails | |
| Advertisement | |
| www.capitalhotel.co.uk | |
| Internet searches (e.g. Google, Yahoo, etc.) | |
| Magazine article | |
| Organisation booked | |
| Social Media (e.g. Facebook, Twitter, etc) | |
| Trip advisor | |
| Other | |

How did you make your reservation?

| Answers: | Responses: |
|-----------------------------------|------------|
| Called direct | |
| Emailed direct | → |
| www.capitalhotel.co.uk | |
| Other websites (e.g bookings.com) | |
| Other | |

How would you rate...

| | Excellent | Good | Fair | Poor | Very Poor |
|---|-----------|------|------|------|-----------|
| your overall experience at The Capital? | ~ | | | | |

| How likely are you to | ٠ |
|-----------------------|---|
|-----------------------|---|

| | Definitely Yes | Yes | Maybe | No | Definitely Not |
|--|----------------|-----|-------|----|----------------|
| stay at The Capital in the future? | ~ | | | | |
| recommend The Capital to your friends and/or colleagues? | * | | | | |

When you arrived

| | Strongly Agree | Agree | Neither Agree Nor Disagree | Disagree | Strongly Disagree | N/A |
|--|-------------------|-------|----------------------------------|----------|----------------------|-----|
| The reception staff were friendly, professional and made my arrival easy | > | | | | | |
| The ambience, design and interior decoration appealed to me | > | | | | | |
| I felt very welcome | * | | | | | |

| Do you have any other comments regarding your arrival and/or any pre arrival contact | י סם | vou have anv | v other comments | regarding your | arrival and/or a | ny pre arrival | contact |
|--|------|--------------|------------------|----------------|------------------|----------------|---------|
|--|------|--------------|------------------|----------------|------------------|----------------|---------|

| Answer: | |
|---------------------|--|
| Answer not supplied | |

In regards to your bedroom

| | Strongly Agree | Agree | Neither Agree Nor Disagree | Disagree | Strongly Disagree | N/A |
|---|-------------------|----------|----------------------------------|----------|----------------------|-----|
| The design was appealing to my taste | * | | | | | |
| The selection of products provided in my bathroom were of excellent quality | * | | | | | |
| I was able to work comfortably in the room | | * | | | | |
| I was able to access the Internet easily | * | | | | | |

Do you have any other comments regarding your bedroom?

| Answer: | |
|---------------------|--|
| Answer not supplied | |

Did you have a drink at the bar or dine with us?

| Answers: | Responses: |
|----------|------------|
| Yes | ✓ |
| No | |

Did you have breakfast with us? Answers: Responses:

| , who works | respondes. |
|-------------|------------|
| Yes | * |
| No | |

Where did you dine?

| Answers: | Responses: |
|-------------------------|------------|
| Outlaw's at The Capital | |
| The Metro | |
| The Capital Bar | ✓ |
| Private Dining | |

How would you rate...

| | Excellent | Good | Fair | Poor | Very Poor | N/A |
|--------------------------------|-----------|-------------|------|------|-----------|-----|
| The bar staff service | < | | | | | |
| The quality of the food | * | | | | | |
| The quality of service | * | | | | | |
| Your overall dining experience | | > | | | | |

| Do. | vou have an | y other comments | regarding v | vour bar or o | dinina e | xperience at | The (| Capital? |
|-----|-------------|---------------------|-------------|---------------|----------|--------------|-------|----------|
| - | you nave an | y outlot continuous | 1 Cyaraniy | your bar or v | | Apononioo at | 1110 | Japitaii |

| Answer: | |
|---------------------|--|
| Answer not supplied | |

For meetings

| | Strongly Agree | Agree | Neither Agree Nor Disagree | Disagree | Strongly Disagree | N/A |
|---|-------------------|-------|----------------------------------|----------|----------------------|-----|
| The size and layout of the room worked well | | | | | | |
| There was appropriate support material in the room (e.g. flip charts, pens, etc.) | | | | | | |
| The AV system met our requirements | | | | | | |
| We were able to access the internet easily | | | | | | |
| Refreshments were delivered as requested | | | | | | |
| Our meeting or event requirements were met | | | | | | |

Do you have any other comments regarding The Capital as a venue for meetings?

| Answer: |
|---------------------|
| Answer not supplied |

The members of the team

| | Strongly Agree | Agree | Neither Agree Nor Disagree | Disagree | Strongly Disagree | N/A |
|--|-------------------|-------|----------------------------------|----------|----------------------|-----|
| Were polite and courteous at all times | > | | | | | |
| Were attentive to my needs | * | | | | | |
| Made me feel welcome | ~ | | | | | |

| Was there an | v narticular | member of the | e team v | ou would like t | o acknowledge | and why? |
|---------------|---------------|---------------|------------|-----------------|----------------|-------------|
| was lilete ai | iy particulai | | z icaiii y | ou would like t | o ackilowiedge | allu willy: |

| 7 1 | , | , | |
|---------------------|---|---|--|
| Answer: | | | |
| Answer not supplied | | | |

When you were leaving

| | Strongly Agree | Agree | Neither Agree Nor Disagree | Disagree | Strongly Disagree | N/A |
|--|-------------------|-------|----------------------------------|----------|----------------------|----------|
| Departure was easy and straight forward | * | | | | | |
| The final account was easy to understand | * | | | | | |
| Any errors were quickly resolved | | | | | | * |

How did your experience with us meet with your expectations?

| Answers: | Responses: |
|------------|------------|
| Exceeded | → |
| Met | |
| Fell Below | |

Was there anything else that we could have done to enhance your overall experience?

| Answer: | |
|---------------------|--|
| Answer not supplied | |

Do you have any further comments?

| Answer: | |
|---------------------|--|
| Answer not supplied | |

What is your gender?

| Answers: | Responses: |
|----------|------------|
| Male | |
| Female | * |

Which of the following ranges includes your age?

| Answers: | Responses: |
|----------|------------|
| Under 18 | |
| 18-24 | |
| 25-34 | |
| 35-44 | |
| 45-54 | ✓ |
| 55-64 | |
| 65+ | |

Please complete the following (just in case we need to make contact):

| Answer: | |
|-------------|--|
| Gaye Akomer | |

Would you like to receive any further information from The Capital regarding?

| Answers: | Responses: |
|---------------------------|------------|
| Accommodation | |
| Special Offers | |
| Restaurants & Bar | |
| Meetings & Private Dining | |
| Events & Master Classes | |
| The Levin Hotel | |
| Serviced Apartments | |
| Christmas | |

If you do not want us to publish your review online...

| Answers: | Responses: |
|-----------------------|------------|
| please select the box | ✓ |