

The Capital HOTEL GUEST EXPERIENCE SURVEY	

Res	pond	lent	detai	ls:
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Fully completed? Yes

Date completed/last update: 12:11 27th Dec 2013

RID 821

Why did you stay with us?

Answers:	Responses:
Business	
Leisure	
Meetings	

How did you hear about us?

Answers:	Responses:
Stayed previously	
Recommendation/Word of mouth	
The Capital emails	
Advertisement	
www.capitalhotel.co.uk	
Internet searches (e.g. Google, Yahoo, etc.)	✓
Magazine article	
Organisation booked	
Social Media (e.g. Facebook, Twitter, etc)	
Trip advisor	
Other	

How did you make your reservation?

Answers:	Responses:
Called direct	✓
Emailed direct	
www.capitalhotel.co.uk	
Other websites (e.g bookings.com)	
Other	

How would you rate...

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	Excellen	Excellent G		Fair	Poor	Very Poor	
your overall experience at The Capital?			/				
	- 1	<u> </u>		1			
How likely are you to							
	Definitely \	es `	Yes N	Maybe	No	Definitely Not	
stay at The Capital in the future	?			✓			
recommend The Capital to your friends and/or colleagues?			/				
When you arrived							
	Strongly Agree	Agree	Neither Agree Nor	Disagree	Strongly Disagree	N/A	
	Agree		Disagree		Disagree		
The reception staff were friendly, professional and made my arrival easy		•					
The ambience, design and interior decoration appealed to me		*					
I felt very welcome		~					
					_ i		
Do you have any other co	omments rega	arding you	r arrival and/c	or any pre ar	rival contact	?	
Answer:							
Pleased.							
Pleased.							
	m				_		
	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	N/A	
In regards to your bedroo	Strongly	Agree	Agree Nor	Disagree	Strongly Disagree	N/A	
The design was appealing to my taste The selection of products provided in my bathroom were of excellent quality	Strongly	Agree	Agree Nor	Disagree	Strongly Disagree	N/A	
In regards to your bedroo	Strongly	Agree	Agree Nor	Disagree	Strongly Disagree	N/A	

Do you have any other comments regarding your bedroom?

Answer:
A little too compact. There was not enough room in the bathroom for my cosmetics.

Did you have a drink at the bar or dine with us?

Answers:	Responses:
Yes	*
No	

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Did you have breakfast with us?

Answers:	Responses:
Yes	~
No	

Where did you dine?

Answers:	Responses:
Outlaw's at The Capital	*
The Metro	
The Capital Bar	*
Private Dining	→

How would you rate...

	Excellent	Good	Fair	Poor	Very Poor	N/A
The bar staff service		*				
The quality of the food			*			
The quality of service		*				
Your overall dining experience		*				

Do you have any other comments regarding your bar or dining experience at The Capital?

Answer:
Afternoon tea, bread used to make sandwiches was stale. Vegetarian fillings were poor and uninspiring.

For meetings

	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	N/A
The size and layout of the room worked well						
There was appropriate support material in the room (e.g. flip charts, pens, etc.)						
The AV system met our requirements						
We were able to access the internet easily						
Refreshments were delivered as requested						
Our meeting or event requirements were met						

Do you have any other comments regarding The Capital as a venue for meetings?

Answer:	
Answer not supplied	

Tha	members	of the	taam

	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	N/A
Were polite and courteous at all times		>				
Were attentive to my needs		>				
Made me feel welcome		>				

Was there any particular member of the team you would like to acknowledge and why?
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, i	•	<u> </u>	,
Answer:			
Answer not supplied			

When you were leaving

	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	N/A
Departure was easy and straight forward		>				
The final account was easy to understand			*			
Any errors were quickly resolved				*		

How did your experience with us meet with your expectations?

Answers:	Responses:
Exceeded	
Met	
Fell Below	→

Was there anything else that we could have done to enhance your overall experience?

Answer:
Dining tables in the restaurant were set too close so there was little privacy, I felt a little uncomfortable sitting so near to the neighbouring table.

Do you have any further comments?

Answer:	
Could be better.	

What is your gender?

Answers:	Responses:
Male	
Female	✓

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Answers:	Responses:
Under 18	
18-24	
25-34	
35-44	
45-54	✓
55-64	
65+	

Please complete the following (just in case we need to make contact):

Answer:	
Reena Haria	

Would you like to receive any further information from The Capital regarding?

Answers:	Responses:
Accommodation	
Special Offers	→
Restaurants & Bar	
Meetings & Private Dining	
Events & Master Classes	
The Levin Hotel	
Serviced Apartments	
Christmas	✓

If you do not want us to publish your review online...

Answers:	Responses:
please select the box	

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