

HOTEL GUEST EXPERIENCE SURVEY	

Respondent	details.
•	

Fully completed? Yes

Date completed/last update: 08:04 6th Jan 2014

839 RID

Why did you stay with us?

Answers:	Responses:
Business	
Leisure	→
Meetings	

How did you hear about us?

Answers:	Responses:
Stayed previously	✓
Recommendation/Word of mouth	
The Capital emails	
Advertisement	
www.capitalhotel.co.uk	
Internet searches (e.g. Google, Yahoo, etc.)	
Magazine article	
Organisation booked	
Social Media (e.g. Facebook, Twitter, etc)	
Trip advisor	
Other	

How did you make your reservation?

	_
Answers:	Responses:
Called direct	✓
Emailed direct	
www.capitalhotel.co.uk	
Other websites (e.g bookings.com)	
Other	

How would you rate...

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	Excellent	Good	Fair	Poor	Very Poor
your overall experience at The Capital?	>				-

How likely are you to.	
------------------------	--

	Definitely Yes	Yes	Maybe	No	Definitely Not
stay at The Capital in the future?	~				
recommend The Capital to your friends and/or colleagues?	*				

When you arrived

	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	N/A
The reception staff were friendly, professional and made my arrival easy	>					
The ambience, design and interior decoration appealed to me	>					
I felt very welcome	*					

Do you have any other comments regarding your arrival and/or any pre arrival contact	י סם	vou have anv	v other comments	regarding your	arrival and/or a	ny pre arrival	contact
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Answer:	
Answer not supplied	

In regards to your bedroom

	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	N/A
The design was appealing to my taste	*					
The selection of products provided in my bathroom were of excellent quality	*					
I was able to work comfortably in the room						*
I was able to access the Internet easily						*

Do you have any other comments regarding your bedroom?

Answer:
I always have an issue regarding the lighting in the bathroom. A magnifying mirror would make a great deal of difference

Did you have a drink at the bar or dine with us?

Answers:	Responses:
Yes	
No	✓

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Did you have breakfast with us?				
	Answers:	Responses:		

Answers:	Responses:
Yes	
No	*

Where did you dine?

Answers:	Responses:
Outlaw's at The Capital	
The Metro	
The Capital Bar	
Private Dining	

How would you rate...

	Excellent	Good	Fair	Poor	Very Poor	N/A
The bar staff service						
The quality of the food						
The quality of service						
Your overall dining experience						

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Answer:	
Answer not supplied	

For meetings

	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	N/A
The size and layout of the room worked well						
There was appropriate support material in the room (e.g. flip charts, pens, etc.)						
The AV system met our requirements						
We were able to access the internet easily						
Refreshments were delivered as requested						
Our meeting or event requirements were met						

Do you have any other comments regarding The Capital as a venue for meetings?

Answer:	
Answer not supplied	

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The	members	of the	toam

	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	N/A
Were polite and courteous at all times	>					
Were attentive to my needs	*					
Made me feel welcome	~					

Was the	ere anv	narticular	member i	of the	team	vou woul	d like to	acknowledg	he and	whv?
vvas uit	cie aliv	particular	IIIGIIIDGI 1	טו נווכ	ıcaııı	vou woul	น แกะ แ	, acki iowieuc	ı c anu	VVIIV :

Δ	n	C	۱۸	ρ	r	

Chris who is always so welcoming, and "Dino" [I don't think I have the correct name] on reception, for similar reasons, and because, although I stay in the Hotel very infrequently, it always feels that I am returning to a Family.

When you were leaving

	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	N/A
Departure was easy and straight forward	>					
The final account was easy to understand	>					
Any errors were quickly resolved						

How did your experience with us meet with your expectations?

	_ '
Answers:	Responses:
Exceeded	
Met	✓
Fell Below	

Was there anything else that we could have done to enhance your overall experience?

Answer:	
Answer not supplied	

Do you have any further comments?

Answer:	
Answer not supplied	

What is your gender?

Answers:	Responses:
Male	
Female	✓

Answers:	Responses:
Under 18	
18-24	
25-34	
35-44	
45-54	
55-64	
65+	

Please complete the following (just in case we need to make contact):

Answer:	
Alexandra Knight	

Would you like to receive any further information from The Capital regarding?

Answers:	Responses:
Accommodation	
Special Offers	
Restaurants & Bar	
Meetings & Private Dining	
Events & Master Classes	
The Levin Hotel	
Serviced Apartments	
Christmas	

If you do not want us to publish your review online...

Answers:	Responses:		
please select the box	✓		

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