

| _          |      |        |          |
|------------|------|--------|----------|
| $D \cap C$ | nnn  | dant.  | details: |
| 1/53       | ווטע | acı il | uctalis. |

Fully completed? Yes

Date completed/last update: 03:28 12th Dec 2013

RID 798

# Why did you stay with us?

| Answers: | Responses: |
|----------|------------|
| Business |            |
| Leisure  | <b>*</b>   |
| Meetings |            |

### How did you hear about us?

| Answers:                                     | Responses:     |
|--|----------------|
| Stayed previously                            |                |
| Recommendation/Word of mouth                 |                |
| The Capital emails                           |                |
| Advertisement                                |                |
| www.capitalhotel.co.uk                       |                |
| Internet searches (e.g. Google, Yahoo, etc.) |                |
| Magazine article                             |                |
| Organisation booked                          |                |
| Social Media (e.g. Facebook, Twitter, etc)   |                |
| Trip advisor                                 |                |
| Other  | <b>✓</b>       |
| Other Response                               | Michelin Guide |

### How did you make your reservation?

| Answers:                          | Responses: |
|-----------------------------------|------------|
| Called direct                     | ✓          |
| Emailed direct                    |            |
| www.capitalhotel.co.uk            |            |
| Other websites (e.g bookings.com) |            |
| Other                             |            |

|   | Excellent | Good | Fair | Poor | Very Poor |
|---|-----------|------|------|------|-----------|
| your overall experience at The Capital? | ~         |      |      |      |           |

| How likely are you to. |  |
|------------------------|--|
|------------------------|--|

|  | Definitely Yes | Yes | Maybe | No | Definitely Not |
|--|----------------|-----|-------|----|----------------|
| stay at The Capital in the future?                       | <b>~</b>       |     |       |    |                |
| recommend The Capital to your friends and/or colleagues? | <b>*</b>       |     |       |    |                |

# When you arrived

|  | Strongly<br>Agree | Agree | Neither<br>Agree Nor<br>Disagree | Disagree | Strongly<br>Disagree | N/A |
|--|-------------------|-------|----------------------------------|----------|----------------------|-----|
| The reception staff were friendly, professional and made my arrival easy | >                 |       |                                  |          |                      |     |
| The ambience, design and interior decoration appealed to me              | >                 |       |                                  |          |                      |     |
| I felt very welcome  | <b>*</b>          |       |                                  |          |                      |     |

| Do you have any other comments regarding your arrival and/or any pre arrival contact | י סם | vou have anv | v other comments | regarding your | arrival and/or a | ny pre arrival | contact |
|--|------|--------------|------------------|----------------|------------------|----------------|---------|
|--|------|--------------|------------------|----------------|------------------|----------------|---------|

|               | <u> </u>                      |           | 3,               | 7 1 |  |
|---------------|-------------------------------|-----------|------------------|-----|--|
| Answer:       |                               |           |                  |     |  |
| The sherry at | reception looked very temptir | ng but wa | as it available? |     |  |

# In regards to your bedroom

|   | Strongly<br>Agree | Agree       | Neither<br>Agree Nor<br>Disagree | Disagree | Strongly<br>Disagree | N/A |
|---|-------------------|-------------|----------------------------------|----------|----------------------|-----|
| The design was appealing to my taste  |                   | >           |                                  |          |                      |     |
| The selection of products provided in my bathroom were of excellent quality |                   | <b>&gt;</b> |                                  |          |                      |     |
| I was able to work comfortably in the room                                  |                   | >           |                                  |          |                      |     |
| I was able to access the Internet easily                                    | <b>*</b>          |             |                                  |          |                      |     |

# Do you have any other comments regarding your bedroom?

| Answer:             |  |
|---------------------|--|
| Answer not supplied |  |

### Did you have a drink at the bar or dine with us?

| Answers: | Responses: |
|----------|------------|
| Yes      | <b>✓</b>   |
| No       |            |

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### Did you have breakfast with us?

| Answers: | Responses: |
|----------|------------|
| Yes      | <b>✓</b>   |
| No       |            |

### Where did you dine?

| Answers:                | Responses: |
|-------------------------|------------|
| Outlaw's at The Capital | *          |
| The Metro               | ✓          |
| The Capital Bar         | ✓          |
| Private Dining          |            |

### How would you rate...

|                                | Excellent | Good | Fair | Poor | Very Poor | N/A |
|--------------------------------|-----------|------|------|------|-----------|-----|
| The bar staff service          | ~         |      |      |      |           |     |
| The quality of the food        | ~         |      |      |      |           |     |
| The quality of service         | ~         |      |      |      |           |     |
| Your overall dining experience | ~         |      |      |      |           |     |

### Do you have any other comments regarding your bar or dining experience at The Capital?

| ı |   |
|---|---|
|   | Answer:   |
|   | All excellent ;good variety of menus to suit different tastes and budgets at all times of day |

### For meetings

|   | Strongly<br>Agree | Agree | Neither<br>Agree Nor<br>Disagree | Disagree | Strongly<br>Disagree | N/A |
|---|-------------------|-------|----------------------------------|----------|----------------------|-----|
| The size and layout of the room worked well                                       |                   |       |                                  |          |                      |     |
| There was appropriate support material in the room (e.g. flip charts, pens, etc.) |                   |       |                                  |          |                      |     |
| The AV system met our requirements  |                   |       |                                  |          |                      |     |
| We were able to access the internet easily  |                   |       |                                  |          |                      |     |
| Refreshments were delivered as requested  |                   |       |                                  |          |                      |     |
| Our meeting or event requirements were met  |                   |       |                                  |          |                      |     |

### Do you have any other comments regarding The Capital as a venue for meetings?

| Answer:             |  |
|---------------------|--|
| Answer not supplied |  |

#### The members of the team

|  | Strongly<br>Agree | Agree | Neither<br>Agree Nor<br>Disagree | Disagree | Strongly<br>Disagree | N/A |
|--|-------------------|-------|----------------------------------|----------|----------------------|-----|
| Were polite and courteous at all times | >                 |       |                                  |          |                      |     |
| Were attentive to my needs             | <b>*</b>          |       |                                  |          |                      |     |
| Made me feel welcome                   | ~                 |       |                                  |          |                      |     |

| Mae thara ai  | ny narticulai  | member of the | uov meat e | would like to | acknowladge  | and why?  |
|---------------|----------------|---------------|------------|---------------|--------------|-----------|
| vvas ilicit a | ily particulai |               | z icam you | Would like to | ackilowiedge | and wing: |

| , i                 | • | <u> </u> | , |
|---------------------|---|----------|---|
| Answer:             |   |          |   |
| Answer not supplied |   |          |   |

### When you were leaving

|  | Strongly<br>Agree | Agree | Neither<br>Agree Nor<br>Disagree | Disagree | Strongly<br>Disagree | N/A |
|--|-------------------|-------|----------------------------------|----------|----------------------|-----|
| Departure was easy and straight forward  |                   | >     |                                  |          |                      |     |
| The final account was easy to understand |                   | >     |                                  |          |                      |     |
| Any errors were quickly resolved         |                   |       |                                  |          |                      | >   |

### How did your experience with us meet with your expectations?

| Answers:   | Responses: |
|------------|------------|
| Exceeded   | *          |
| Met        |            |
| Fell Below |            |

### Was there anything else that we could have done to enhance your overall experience?

| Answer:  |  |
|--|--|
| Yes room cleaning and availability of tea and coffee facilities needed to be provided speedily and without reminders . |  |

### Do you have any further comments?

| Answer:                                    |  |
|--|--|
| Restaurant is rather hot next to radiators |  |

# What is your gender?

| Answers: | Responses: |
|----------|------------|
| Male     | ✓          |
| Female   |            |

Which of the following ranges includes your age?

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| Answers: | Responses: |
|----------|------------|
| Under 18 |            |
| 18-24    |            |
| 25-34    |            |
| 35-44    |            |
| 45-54    |            |
| 55-64    | <b>→</b>   |
| 65+      |            |

\*Please complete the following (just in case we need to make contact):\*

| Answer:             |  |
|---------------------|--|
| Answer not supplied |  |

Would you like to receive any further information from The Capital regarding?

| Answers:                  | Responses: |
|---------------------------|------------|
| Accommodation             |            |
| Special Offers            | ✓          |
| Restaurants & Bar         |            |
| Meetings & Private Dining |            |
| Events & Master Classes   |            |
| The Levin Hotel           |            |
| Serviced Apartments       | ✓          |
| Christmas                 |            |

If you do not want us to publish your review online...

| Answers:              | Responses: |
|-----------------------|------------|
| please select the box | ✓          |

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