

Respondent	details:
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Fully completed? Yes

Date completed/last update: 10:01 27th Aug 2011

RID 1

How did you hear about us?

Answers:	Responses:
Stayed previously	
Recommendation	
Word of mouth	
Advertisement/magazine article	
Internet searches (e.g. Google, Yahoo, etc.)	✓
Trip advisor	
Organisation booked	
Social Media	
www.hotelx.co.uk	
Other (please specify)	

Why did you stay with us?

Answers:	Responses:
Leisure	→
Business	
Wedding or Civil Partnership	
Private Celebrations	
Other (please specify)	

How would you rate...

	Excellent	Good	Fair	Poor	Very Poor
your overall experience at Hotel X?			>		

How likely are you to...

	Definitely Yes	Yes	Maybe	No	Definitely Not
stay at Hotel X in the future?			~		
recommend Hotel X to your friends and/or colleagues?					

When you arrived

	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	N/A
The reception staff were efficient and made my arrival easy		>				
The reception staff were friendly and professional		*				
The ambience, design and interior decoration appealed to me		>				
The atmosphere was warm and friendly			>			

Answer:	
Answer not supplied	

In regards to your bedroom/suite

	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	N/A
The design was appealing to my taste			>			
Everything I needed was easy to find			>			
The selection of products provided in my bathroom were of excellent quality			>			
The room was cleaned to a high standard		>				
The room felt safe and secure		>				
The bed was extremely comfortable			*			
I was able to work comfortably in the room				*		
I was able to access the Internet easily				*		

Do you have any other comments regarding your bedroom/suite?

Answer:
It was not hotel standard, more I would say for a student or conference participator. It was stark not homely

Did you dine with us?

Answers:	Responses:
Yes	✓
No	

Where did you dine?

Answers:	Responses:
Restaurant A	
Restaurant B	
The Garden	
Private Dining	
Function Room	
Wedding	

How would you rate...

	Excellent	Good	Fair	Poor	Very Poor
The quality of the food		>			
The presentation of the food		*			
The atmosphere of your dining experience			>		
Your overall dining experience			*		

Do '	vou have anv	y other comments	regarding Hotel	X as a dining	a venue?
\mathbf{D}	you nave any	y outlot oottilitionto	regarding rioter	A do d diriiriy	g vonac:

Answer:	
Answer not supplied	

As a conference and events venue

	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree
The size and layout of the meeting room worked well					
There was appropriate meeting support material in the room (e.g. flip charts, pens, etc.)					
The AV system met our meeting requirements					
We were able to access the internet easily					
Refreshments were delivered as requested					
Our conference expectations were met					

Do you have any other comments regarding Hotel X as a conference or events venue?

Answer:	
Answer not supplied	

The members of the team

	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	N/A
Were polite and curteous at all times		>				
Were attentive to my needs		*				
Made me feel very much 'at home'			*			

Was there any particular member of the team	you would like to acknowledge and why?
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Answer:		
Answer not supplied		

When you were leaving

	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	N/A
Departure was easy and straight forward		>				
The final account was easy to understand		>				
Any errors were quickly resolved		*				

How did your experience with us meet with your expectations?

Answers:	Responses:
Exceeded	
Met	✓
Fell Below	

Was there anything else that we could have done to enhance your overall experience?

Answer:	
Answer not supplied	

Do you have any further comments?

Answer:
We had to depart quickly as my husband got ill.

It is very important to us to minimise our impact on the environment. Do you have any ideas or changes we could make so that we can be greener as a business?

Answer:	
Answer not supplied	

What is your gender?

Answers:	Responses:
Male	

Which of the following ranges includes your age?	
Answers:	Responses:
Under 18	
18-24	
25-34	
35-44	
45-54	
55-64	✓
65+	
Please complete the following (optional): Answer: Millar Would you like to receive any further information	from Hotel X regarding?
Answers:	Responses:
Accommodation	✓
Dining	✓
Business & Conferencing	
Events	✓
Weddings	
If you do not want us to publish your review online	
Answers:	Responses:
please select the box	✓

Female