

	The Capital HOTEL GUEST EXPERIENCE SURVEY	
Resp	oondent details:	

Fully completed? Yes

Date completed/last update: 08:42 10th Dec 2013

RID 789

Why did you stay with us?

Answers:	Responses:
Business	
Leisure	
Meetings	

How did you hear about us?

Answers:	Responses:
Stayed previously	
Recommendation/Word of mouth	✓
The Capital emails	
Advertisement	
www.capitalhotel.co.uk	
Internet searches (e.g. Google, Yahoo, etc.)	
Magazine article	
Organisation booked	
Social Media (e.g. Facebook, Twitter, etc)	
Trip advisor	
Other	

How did you make your reservation?

Answers:	Responses:
Called direct	
Emailed direct	✓
www.capitalhotel.co.uk	
Other websites (e.g bookings.com)	
Other	

How would you rate...

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	Excell	ent	G	ood		Fair	Poor	Very Poor
your overall experience at The Capital?	e		•					
	•							
How likely are you to								
	Definitel	y Yes	Y	'es	١	/laybe	No	Definitely Not
stay at The Capital in the future	re?	•						
recommend The Capital to yo friends and/or colleagues?	ur 🗸	•						
	-							
When you arrived								
	Strongly Agree	A	gree	Neith Agree		Disagree	Strongly Disagree	N/A
	1.9.55			Disag	ree			
The reception staff were friendly, professional and made my arrival easy	•							
The ambience, design and interior decoration appealed to me	*							
I felt very welcome	~							
Do you have any other	comments re	gardir	ng your	· arrival	and/o	r any pre	arrival contact	?
Answer:								
Answer not supplied								
In regards to your bedro	om							
	Strongly Agree	A	gree	Neith Agree Disag	Nor	Disagree	Strongly Disagree	N/A
The design was appealing to my taste		•	/					
The selection of products provided in my bathroom were of excellent quality		•	/					
I was able to work comfortably in the room								~

	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	N/A
The design was appealing to my taste		>				
The selection of products provided in my bathroom were of excellent quality		>				
I was able to work comfortably in the room						*
I was able to access the Internet easily						*

Do	you	have ar	y other	commen	ts regard	ling	your	bed	lroom′	?
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Answer:
Answer not supplied

Did you have a drink at the bar or dine with us?

Answers:	Responses:
Yes	✓
No	

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Did you	have	hrea	kfact	with	1107

Answers:	Responses:
Yes	~
No	

Where did you dine?

Answers:	Responses:
Outlaw's at The Capital	✓
The Metro	
The Capital Bar	
Private Dining	

How would you rate...

	Excellent	Good	Fair	Poor	Very Poor	N/A
The bar staff service	*					
The quality of the food	~					
The quality of service	~					
Your overall dining experience	~					

Do you have any other comments regarding your bar or dining experience at The Capital?

Answer:	
All of the staff were extremely helpful	

For meetings

	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	N/A
The size and layout of the room worked well						
There was appropriate support material in the room (e.g. flip charts, pens, etc.)						
The AV system met our requirements						
We were able to access the internet easily						
Refreshments were delivered as requested						
Our meeting or event requirements were met						

Do you have any other comments regarding The Capital as a venue for meetings?

Answer:
Answer not supplied

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The members of the team

	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	N/A
Were polite and courteous at all times	>					
Were attentive to my needs	>					
Made me feel welcome	*					

Mae thara ai	ny narticulai	member of the	uov meat e	would like to	acknowladge	and why?
vvas ilicit a	ily particulai		z icam you	Would like to	ackilowiedge	and wing:

Answer:		
Answer not supplied		

When you were leaving

	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree	N/A
Departure was easy and straight forward	*					
The final account was easy to understand	*					
Any errors were quickly resolved						>

How did your experience with us meet with your expectations?

Answers:	Responses:
Exceeded	
Met	✓
Fell Below	

Was there anything else that we could have done to enhance your overall experience?

Answer:	
Answer not supplied	

Do you have any further comments?

Answer:	
i would have liked a little bigger bathroom with seperate shower	

What is your gender?

Answers:	Responses:
Male	✓
Female	

Which of the following ranges includes your age?

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Answers:	Responses:
Under 18	
18-24	
25-34	
35-44	
45-54	
55-64	→
65+	

Please complete the following (just in case we need to make contact):

<u> </u>	. .	,	
Answer:			
john myles			

Would you like to receive any further information from The Capital regarding?

Answers:	Responses:
Accommodation	✓
Special Offers	
Restaurants & Bar	
Meetings & Private Dining	
Events & Master Classes	
The Levin Hotel	
Serviced Apartments	
Christmas	

If you do not want us to publish your review online...

Answers:	Responses:
please select the box	

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