

| Res | pondent | detail | s: |
|-----|---------|--------|----|
| | | | |

| Full | v completed? | Yes |
|------|--------------|-----|
| | | |

Date completed/last update: 15:38 15th Dec 2013

RID 2024

What was the main reason for staying with us?

| Answers: | Responses: |
|------------------------------|-------------|
| Leisure | > |
| Business | |
| Spa break | |
| Golf Break | |
| Wedding or Civil Partnership | |
| Private Celebration | |
| Other | |

How did you hear about us?

| Answers: | Responses: |
|--|------------|
| Stayed previously | |
| Word of mouth | |
| Advertisement | |
| www.staplefordpark.com | |
| Trip Advisor | |
| Organisation booked | |
| Promotion with other company | |
| Recommendation | → |
| Member | |
| Magazine/newspaper article | |
| Internet searches (e.g. Google, Yahoo, etc.) | |
| Travel agent | |
| Stapleford Park Emails | |
| Social Media (e.g. Facebook, Twitter, etc) | |
| Other | |

How did you make your reservation?

| Answers: | Responses: |
|------------|------------|
| 7 thowers. | responses. |

| Called direct | |
|-----------------------------------|--|
| Emailed direct | |
| www.staplefordpark.com | |
| Other Website (e.g. bookings.com) | |
| Travel Agent | |
| Stapleford Park Sales Team | |
| Other | |

How would you rate...

| | Excellent | Good | Fair | Poor | Very Poor |
|---|-----------|------|------|------|-----------|
| your overall experience at Stapleford Park? | < | | | | |

How likely are you to...

| | Definitely Yes | Yes | Maybe | No | Definitely Not |
|--|----------------|-----|-------|----|----------------|
| stay at Stapleford Park in the future? | > | | | | |
| recommend Stapleford Park to your friends and/or colleagues? | > | | | | |

How would you summarise your experience at Stapleford Park?

| Answer: | |
|---------------------------------|--|
| a delight from beginning to end | |

When you arrived

| | Strongly Agree | Agree | Neither Agree Nor Disagree | Disagree | Strongly Disagree | N/A |
|---|-------------------|-------|----------------------------------|----------|----------------------|-----|
| The reception staff were efficient and made my arrival easy | > | | | | | |
| The reception staff were friendly and professional | > | | | | | |
| The ambience, design and interior decoration appealed to me | < | | | | | |
| The atmosphere was warm and friendly | > | | | | | |
| The staff were professional, approachable and friendly | * | | | | | |
| I felt very welcome | * | | | | | |

Do you have any other comments regarding your arrival and/or any pre arrival contact?

| Answer: | |
|---------------------|--|
| Answer not supplied | |

In regards to your bedroom/suite/lodge

| | Strongly Agree | Agree | Neither Agree Nor Disagree | Disagree | Strongly Disagree | N/A |
|---|-------------------|-------|----------------------------------|----------|----------------------|-----|
| The design was appealing to my taste | | > | | | | |
| Everything I needed was easy to find | > | | | | | |
| The selection of products provided in my bathroom were of excellent quality | | > | | | | |
| The room felt safe and secure | > | | | | | |
| The bed was extremely comfortable | * | | | | | |
| I was able to work comfortably in the room | | | | | | > |
| I was able to access the Internet easily | * | | | | | |

Do you have any other comments regarding your bedroom/suite? Please start your comments with the room/suite name.

| Answer: |
|--|
| separate conditioner in addtion to the shampoo would have been nice! |

Did you dine with us?

| Answers: | Responses: |
|----------|------------|
| Yes | * |
| No | |

Did you use the spa facilities?

| Answers: | Responses: |
|----------|------------|
| Yes | ✓ |
| No | |

Did you play golf?

| Answers: | Responses: |
|----------|------------|
| Yes | |
| No | ~ |

Where did you dine?

| Answers: | Responses: |
|---------------------|------------|
| Grinling Gibbons | ✓ |
| The 'Old Kitchen' | |
| Private Dining Room | |
| Grand Hall | |
| Pavilion | |
| Terrace | |

| Other | | | | | | |
|---|---------------|--------------|-----------------------|-------------|------------|-----------|
| | | | | | | |
| How would you rate | | | | | | |
| | Excelle | ent G | ood | Fair | Poor | Very Poor |
| The quality of the service | * | | | | | |
| The quality of the food | * | | | | | |
| The presentation of the food | * | | | | | |
| The atmosphere of your dining experience | 4 | | | | | |
| Your overall dining experience | | | | | | |
| Do you have any other o | comments re | garding Stap | oleford Park | as a dining | venue? | |
| Answer: Answer not supplied | | | | | | |
| In regards to Stapleford | Park as a hi | isiness venu | Δ | | | |
| Til Tegalus to Staplelolu | Strongly | Agree | Neither | Disagree | Strongly | N/A |
| | Agree | Agree | Agree Nor Disagree | Disagree | Disagree | IN/A |
| The size and layout of the meeting room worked well | | | | | | |
| There was appropriate meeting support material in the room (e.g. flip charts, pens, etc.) | | | | | | |
| The AV system met our meeting requirements | | | | | | |
| We were able to access the internet easily | | | | | | |
| Refreshments were delivered as requested | | | | | | |
| Our business meeting requirements were met | | | | | | |
| Do you have any other o | comments re | garding Star | oleford Park | as a busine | ess venue? | |
| Answer: | | <u> </u> | | | | |
| Answer not supplied | | | | | | |
| | | | | | | |
| Why did you visit The Sp | oa at Staplef | ord Park? | | | | |
| Answers: | | | Responses: | | | |
| General use of facility Treatment | | | | | | |
| | | | | | • | |
| Spa break | | | | | | |
| Treatment of the Month | | | Ī | | | |

In regards to The Spa at Stapleford Park

Technogym or Fitness Class

| | Strongly Agree | Agree | Neither Agree Nor Disagree | Disagree | Strongly Disagree | N/A |
|--|-------------------|-------|----------------------------------|----------|----------------------|-----|
| The atmosphere in the spa was comfortable and relaxing | > | | | | | |
| The staff were friendly and professional | > | | | | | |
| The facilities were of a high standard | > | | | | | |
| The quality of the treatments were of a high standard | > | | | | | |
| The quality of the products were of a high standard | > | | | | | |
| The overall spa experience was exceptional | > | | | | | |

Do you have any other comments regarding The Spa at Stapleford Park?

| Answer: | |
|---------------------|--|
| Answer not supplied | |

In regards to golf at Stapleford Park

| | Strongly Agree | Agree | Neither Agree Nor Disagree | Disagree | Strongly Disagree |
|---|----------------|-------|-------------------------------|----------|----------------------|
| The golf staff were friendly and professional | | | | | |
| The golf facilities were of a high standard | | | | | |
| I really enjoyed my round of golf | | | | | |

| Γ | nov of | have any | other | comments | regarding | aolf | at | Stapleford | Park? |
|---|--------|----------|-------|----------|-----------|------|----|------------|-------|
| | | | | | | | | | |

| Answer: | |
|---------------------|--|
| Answer not supplied | |

The members of the team

| | Strongly Agree | Agree | Neither Agree Nor Disagree | Disagree | Strongly Disagree | N/A |
|--|-------------------|-------|----------------------------------|----------|----------------------|-----|
| Were polite and courteous at all times | > | | | | | |
| Were attentive to my needs | > | | | | | |
| Made me feel very much 'at home' | * | | | | | - |

Was there any particular member of the team you would like to acknowledge and why?

| Answer: | |
|--|--|
| Caroline and Daisy at hotel reception. Really friendly and very helpful. | |

When you were leaving

| | Strongly Agree | Agree | Neither Agree Nor Disagree | Disagree | Strongly Disagree | N/A |
|--|-------------------|-------|----------------------------------|----------|----------------------|-----|
| Departure was easy and straight forward | > | | | | | |
| The final account was easy to understand | * | | | | | |
| Any errors were quickly resolved | | | | | | ~ |

| Did you pay t | tha diaara | tionory cor | viaa ah | orac? |
|---------------|------------|-------------|---------|--------|
| Did vou bav i | tne aiscre | tionary ser | vice cr | iarde? |

| Answers: | Responses: |
|--------------------|------------|
| Yes | |
| No | |
| Do Not Know/Recall | |

How did your experience with us meet with your expectations?

| Answers: | Responses: |
|------------|------------|
| Exceeded | * |
| Met | |
| Fell Below | |

Was there anything else that we could have done to enhance your overall experience?

| Answer: | |
|---------------------|--|
| Answer not supplied | |

Do you have any further comments?

| Answer: | |
|---------------------|--|
| Answer not supplied | |

It is very important to us to minimise our impact on the environment. Do you have any ideas or changes we could make so that we can be greener as a business?

| Answer: | |
|---------------------|--|
| Answer not supplied | |

What is your gender?

| Answers: | Responses: |
|----------|------------|
| Male | |
| Female | ✓ |

Which of the following ranges includes your age?

| Answers: | Responses: |
|----------|------------|
| Under 18 | |
| 18-24 | |

| 25-34 | |
|-------|---|
| 35-44 | |
| 45-54 | |
| 55-64 | ✓ |
| 65+ | |

| Answer: | |
|--------------|--|
| Helen Toeman | |

Would you like to receive any further information from Stapleford Park regarding?

| Answers: | Responses: |
|-------------------------------|------------|
| Accommodation | → |
| Dining | |
| Events | |
| Golf | |
| Membership | |
| Spa | |
| Business | |
| Weddings or Civil Partnership | |
| Business & Conferencing | |
| Christmas | |
| Special Offers | ✓ |

If you do not want us to publish your review online (including Crisp White Sheets)...

| Answers: | Responses: |
|-----------------------|------------|
| please select the box | |