About Data:

Data set contains order summary from few customers over a period of few months in the past. The columns are self-explanatory. Call outs:

- Data for 4 weeks is a superset of data for 7 days.
- Amount means: Bill amount related to the order.

Objective:

To draw insights via some amount of sophistication in analysis- by leveraging ML/ modeling techniques or basic data science tools.

Few potential examples:

Segmentation of customer. Predicting customer spend in last 7 days based on past.

Expectation:

End output is a code + any relevant writeup/ comments.

Frame a problem quickly and solve for the same, exhibiting savviness as well as knowledge of ML/ data science aspects.

Sample Assessment: Data set