

# INTRO TO DATA SCIENCE NEURAL NETWORKS AND DEEP LEARNING

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**INTRO TO DATA SCIENCE**

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# **DATA SCIENCE IN THE NEWS**

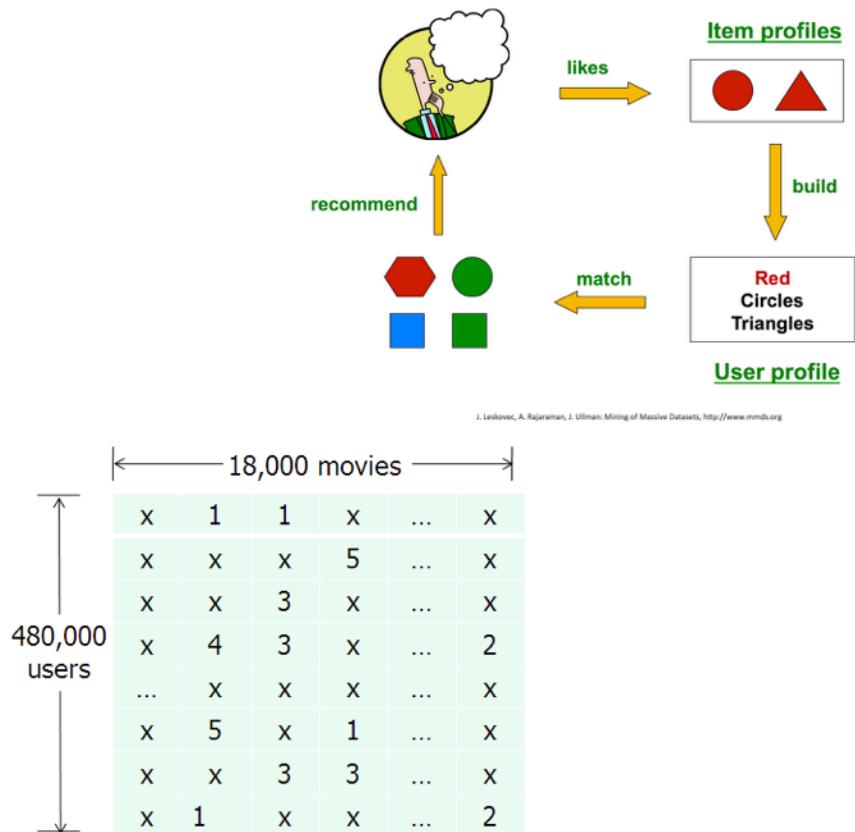
## LAST TIME:

### I. OVERVIEW

### II. CONTENT-BASED FILTERING

### III. COLLABORATIVE FILTERING

### IV. THE NETFLIX PRIZE



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# QUESTIONS?

**WHAT WAS THE MOST INTERESTING THING YOU LEARNT?**

**WHAT WAS THE HARDEST TO GRASP?**

**I. OVERVIEW**

**II. ARTIFICIAL NEURAL NETWORKS**

**III. BACKPROPAGATION**

**IV. AUTOENCODERS**

**V. APPLICATIONS OF DEEP LEARNING**

**VI. PYTHON LAB**

- UNDERSTAND WHAT IS A NEURAL NET
- BE ABLE TO EXPLAIN WHY THEY ARE SO POPULAR
- KNOW HOW THE BACK PROPAGATION ALGORITHM WORKS
- KNOW THE ADVANTAGES OF AUTO ENCODERS
- BE ABLE TO APPLY AUTO ENCODERS IN PYTHON
- BE ABLE TO TRAIN AND RUN SIMPLE NN IN SCIKIT-LEARN
- KNOW THE MAIN PACKAGES THAT IMPLEMENT DEEP LEARNING

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# **OVERVIEW**

## **DISCLAIMER:**

Deep Learning is a huge field currently in rapid evolution.

Today we scratch the surface ...

**Q: What is deep learning?**

Q: What is deep learning?

A:

- It's (just) a Machine Learning technique
- It's about learning features and representations
- It's based on Artificial Neural Networks

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### MACHINE LEARNING

so far we've seen examples of **supervised** and **unsupervised** learning:

- Predicting the likelihood of a customer to churn
- Clustering customers by their purchase habits
- ...

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### MACHINE LEARNING

so far we've seen examples of **supervised** and **unsupervised** learning:

- Predicting the likelihood of a customer to churn
- Clustering customers by their purchase habits
- ...

There are other tasks that fall into the domain of ML like:

- Object recognition
- Image classification
- Speech to text transcription
- Sentiment analysis
- ...

## MACHINE LEARNING :TWO STEPS

- 1) Feature extraction: learning how to represent our data
- 2) Model Building: learning how to predict new quantities

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Which one is more time consuming?

## MACHINE LEARNING :TWO STEPS

- 1) Feature extraction: learning how to represent our data
- 2) Model Building: learning how to predict new quantities

Which one is more time consuming? YES, nr. 2!

DEEP LEARNING comes to help on both

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# ARTIFICIAL NEURAL NETWORKS

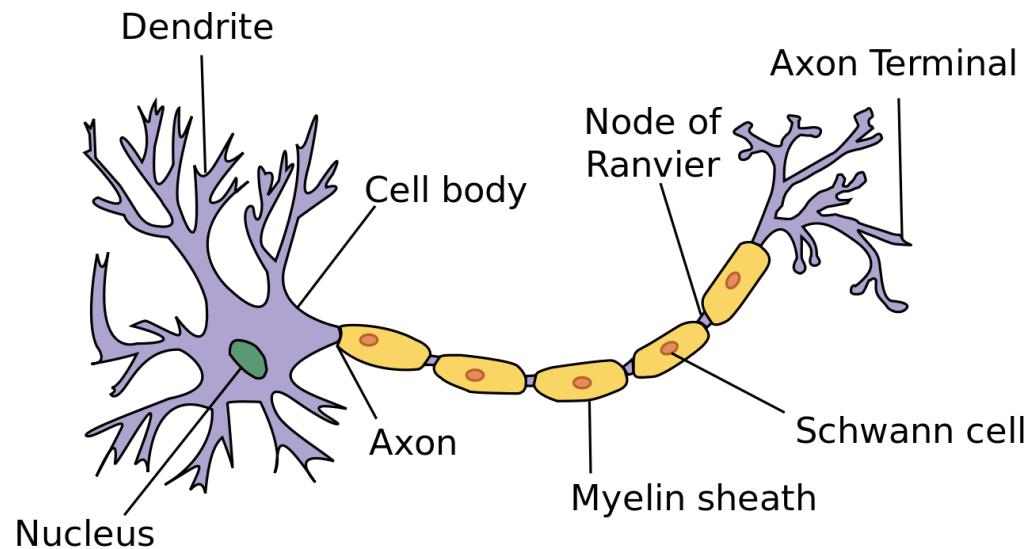
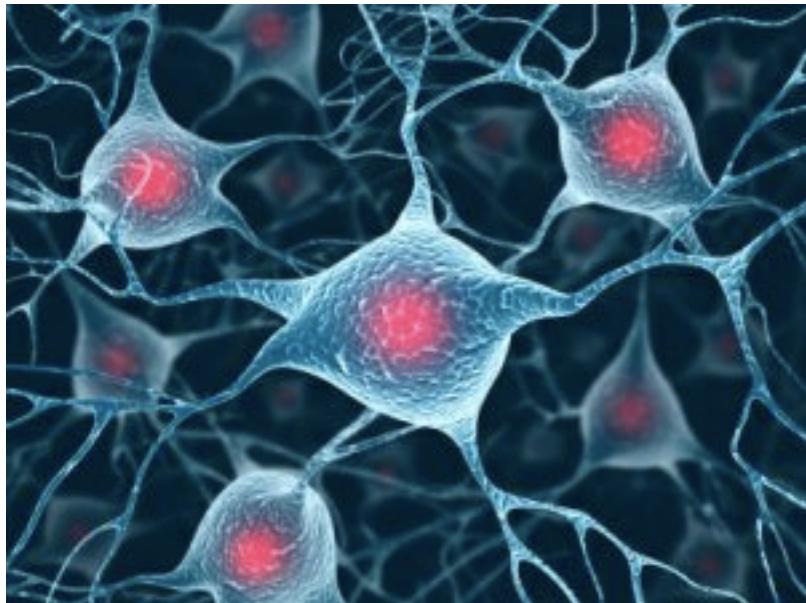
**Q: What is an Artificial Neural Network?**

**Q: What is an Artificial Neural Network?**

**A: A computational system comprised of layers and each layer is built of interconnected perceptrons**

**=> Built to model the animal nervous system**

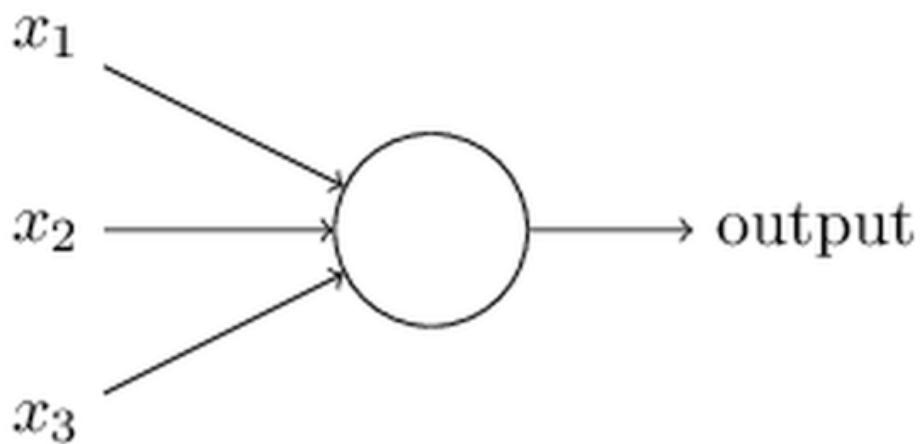
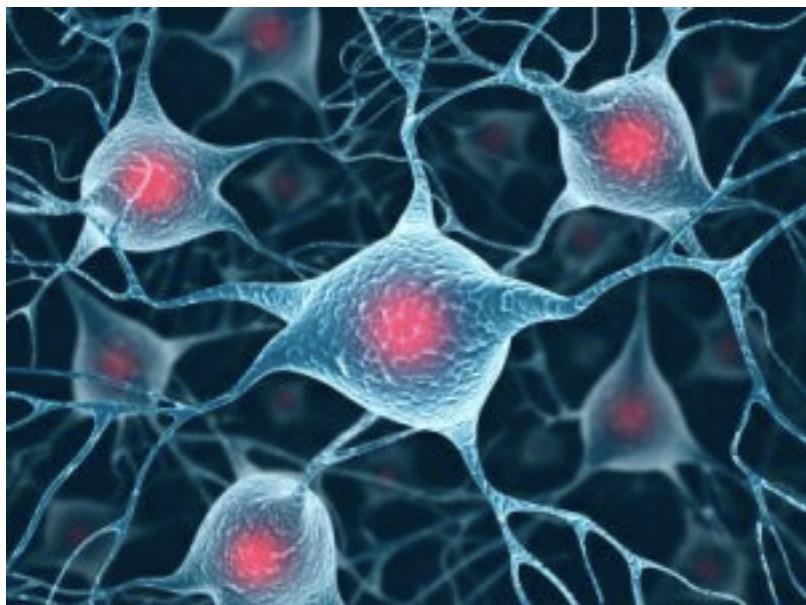
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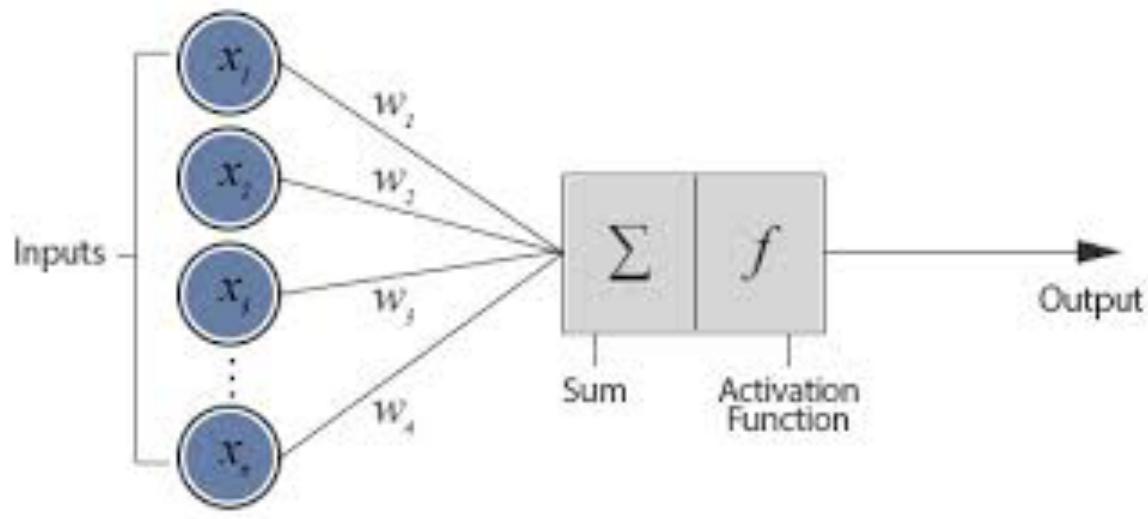
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# Single Perceptron



Takes in input and uses an activation function in order to calculate output

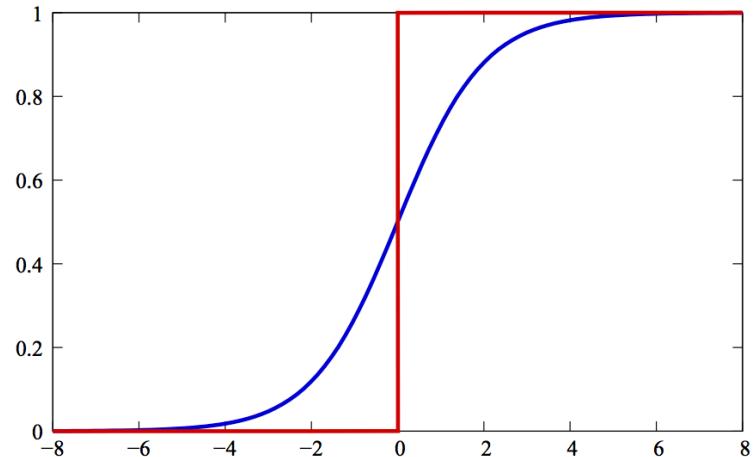
# Single Perceptron

NOTE:

A single perception  
can be like a logistic  
regression in and of  
itself!

$$f_{log}(z) = \frac{1}{1 + e^{-z}}$$

$f_{log}$  is called **logistic function**



Takes in input and uses an activation function in order to calculate output

## Single Perceptron

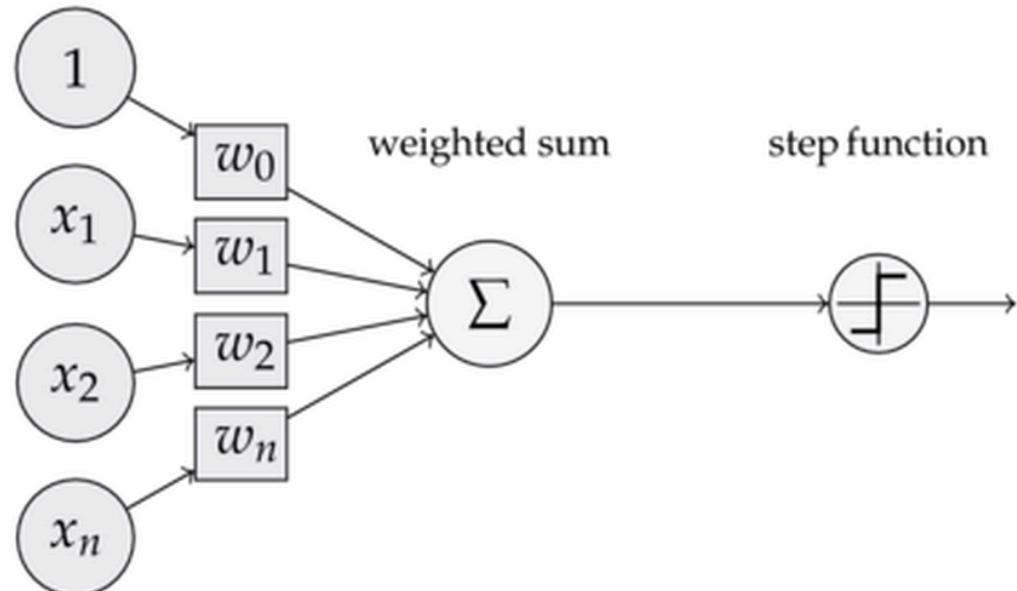
But what is z? A weighted sum on the inputs!

$$z = \sum_{i=0}^n w_i * x_i$$

Where w is the  
weight on input x

# Single Perceptron

inputs    weights



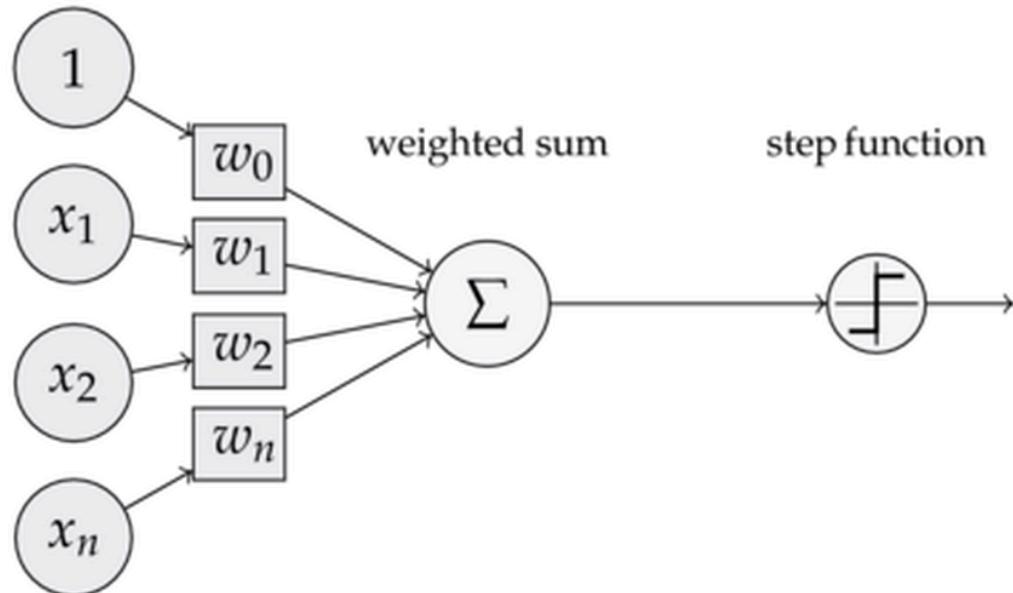
$$f_{\log}(z) = \frac{1}{1 + e^{-z}}$$

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# Single Perceptron

inputs    weights

If  $f(z)$  if above a threshold, generally called theta, then the neuron “fires”



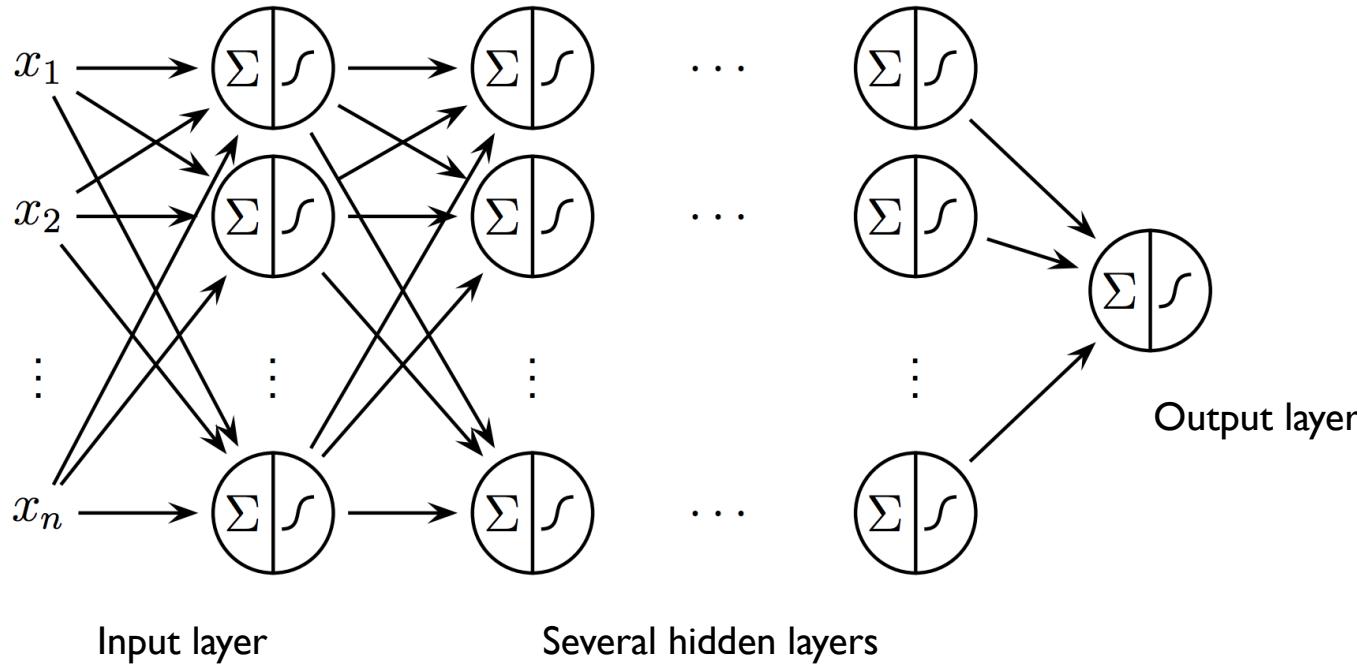
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A **multi layer perceptrons (MLP)** is a finite acyclic graph. The nodes are neurons with logistic activation.



**Q: But how does it learn?!**

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**A: Backpropagation!!**

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# BACKPROPAGATION

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The main problem for the neural network is to learn how to adjust the synaptic weights.

The main problem for the neural network is to learn how to adjust the synaptic weights.

We can do that by looking at the error of the value predicted by a node

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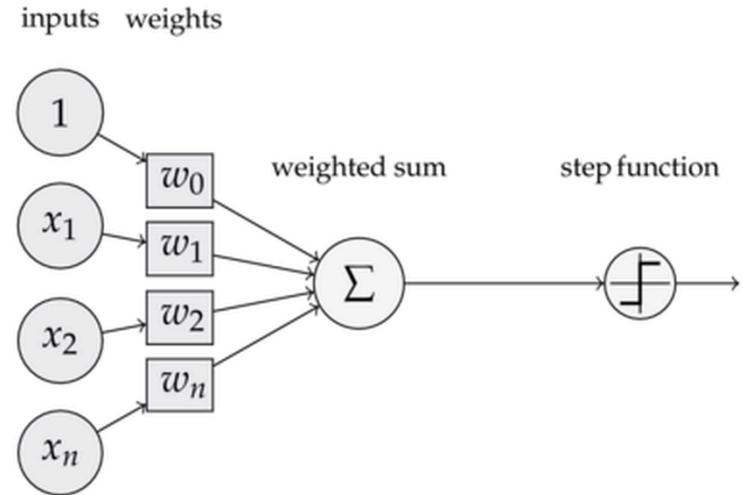
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### Activation at node j:

$$\text{net}_j = \sum_i (o_i \times w_{ij})$$

### Output at node j:

$$o_j = f(\text{net}_j) \text{ where } f(\text{net}_j) = 1 / (1 + e^{-\text{net}_j})$$



Can calculate the first derivative of the transfer function:

$$f'(net_j) = f(net_j) \times (1.0 - f(net_j))$$

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$$f'(net_j) = f(net_j) \times (1.0 - f(net_j))$$

and from that we can calculate the deltas ( $\delta$ ):

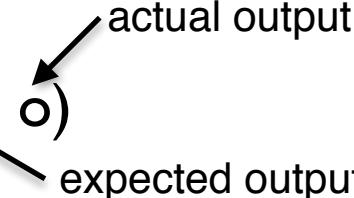
$$\delta = f(net) \times (\text{received error})$$

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deltas for output node is:

$$\delta_{\text{output}} = f'(\text{net}) \times (t - o)$$


The diagram shows the formula for the output node delta. Two arrows point from the text labels 'actual output' and 'expected output' to the variables 'o' and 't' respectively in the equation.

- An arrow points from the text 'actual output' to the variable 'o' in the term  $(t - o)$ .
- An arrow points from the text 'expected output' to the variable 't' in the term  $(t - o)$ .

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deltas for output node is:

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actual output  
expected output

delta for hidden node is:

$$\delta_j = f'(\text{net}_j) \times \sum_k (\delta_k \times w_{jk})$$

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actual output  
expected output

delta for hidden node is:

$$\delta_j = f'(\text{net}_j) \times \sum_k (\delta_k \times w_{jk})$$

And the correction to apply to the weight is:

$$dw_{ij} = L \times o_i \times \delta_j$$

↑  
learning parameter

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### BACKPROPAGATION SUMMARY

- **Input:** Set the activation for each node of the the input layer
- **Feedforward:** For each layer, calculate the output
- **Output error  $\delta$ :** Compute the loss function at the output layer
- **Backpropagate the error:** propagate the output error back using the gradient
- **Adjust weights:** At each stage apply the correction to the weights

### General definition of BACKPROPAGATION:

"procedure that is used to compute gradients of a loss function (e.g. a prediction error, but not necessarily, it could be a negative log-likelihood of a probabilistic model) with respect to parameters"

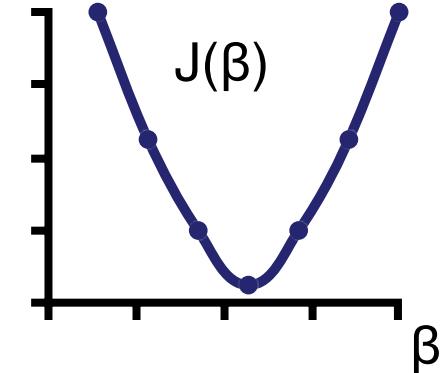
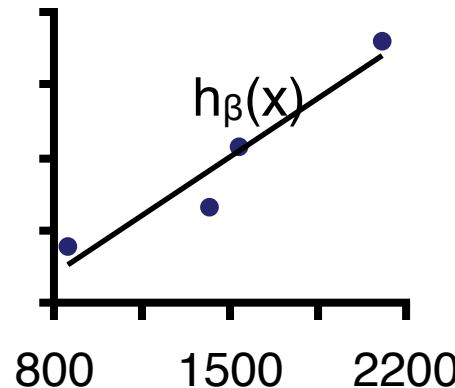
*Yoshua Bengio*

- based on the application of the chain rule
- computationally proceeds 'backwards' with respect to the computations performed to compute the loss itself
- most efficient possible procedure to compute the exact gradient

Remember:

Training set :  $(x, y)$

Hypothesis Function :  $h_{\beta}(x)$



Cost Function:  $J(\beta)$

## GOAL

Find the values for the parameters  $\beta$  that minimize the cost function over the set of training data

# LAB: Neural Network from Scratch

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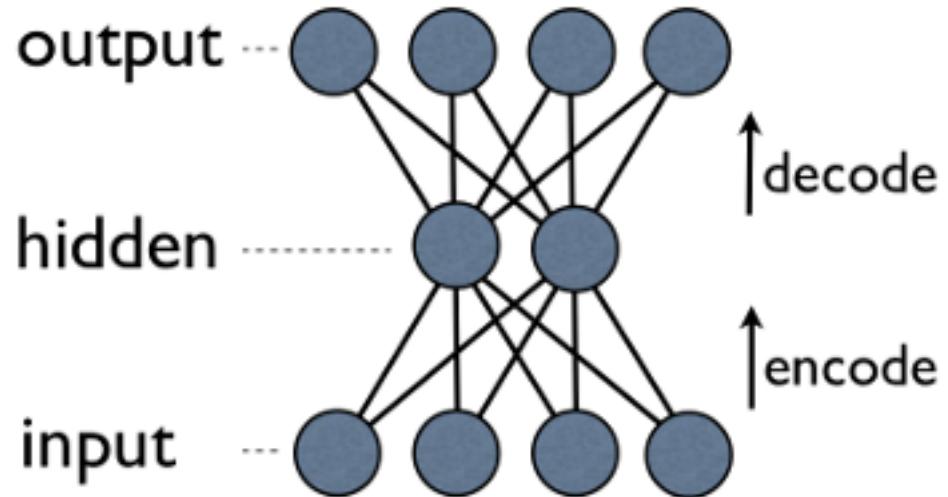
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# **AUTOENCODERS**

**Autoencoders are a particular class of NN that are very useful for unsupervised feature extraction**

Autoencoders are a particular class of NN that are very useful for unsupervised feature extraction.

In Autoencoders the **output layer** has the same size as the **input**



Reconstruction =  $\text{decoder}(\text{encoder}(\text{input}))$

Useful for?

Reconstruction =  $\text{decoder}(\text{encoder}(\text{input}))$

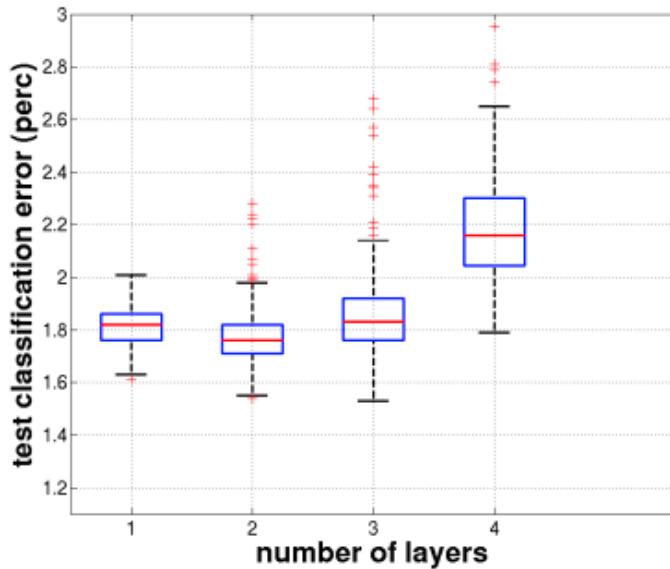
Useful for?

- Dimensionality Reduction
- De-noising

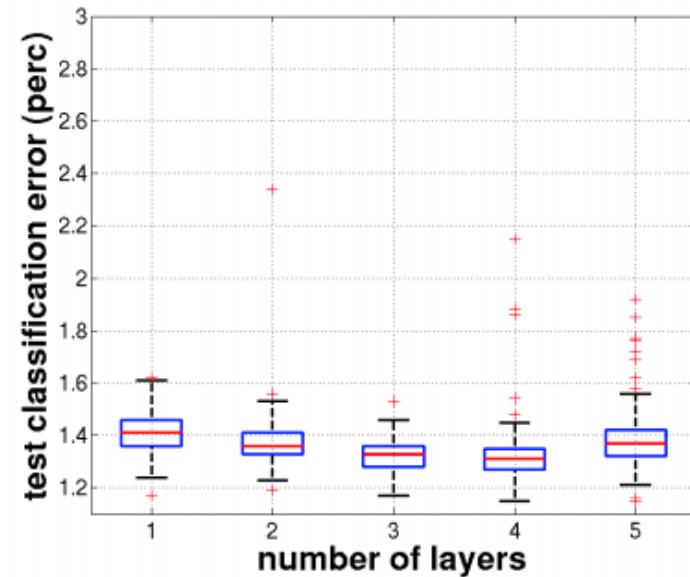
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*Supervised neural net*

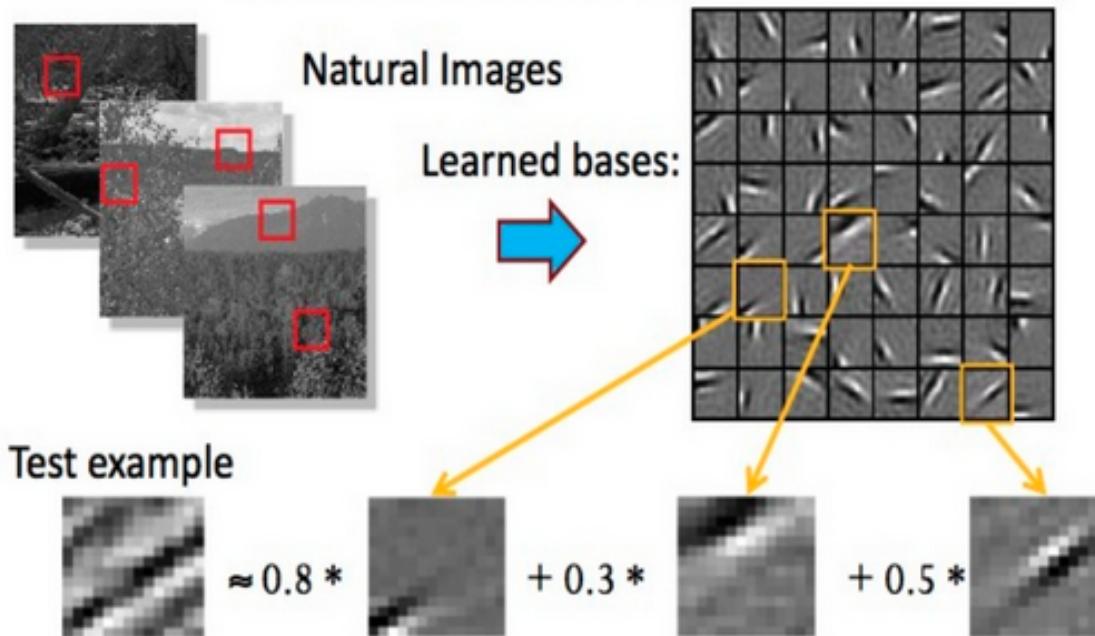


*with unsupervised pre-training*



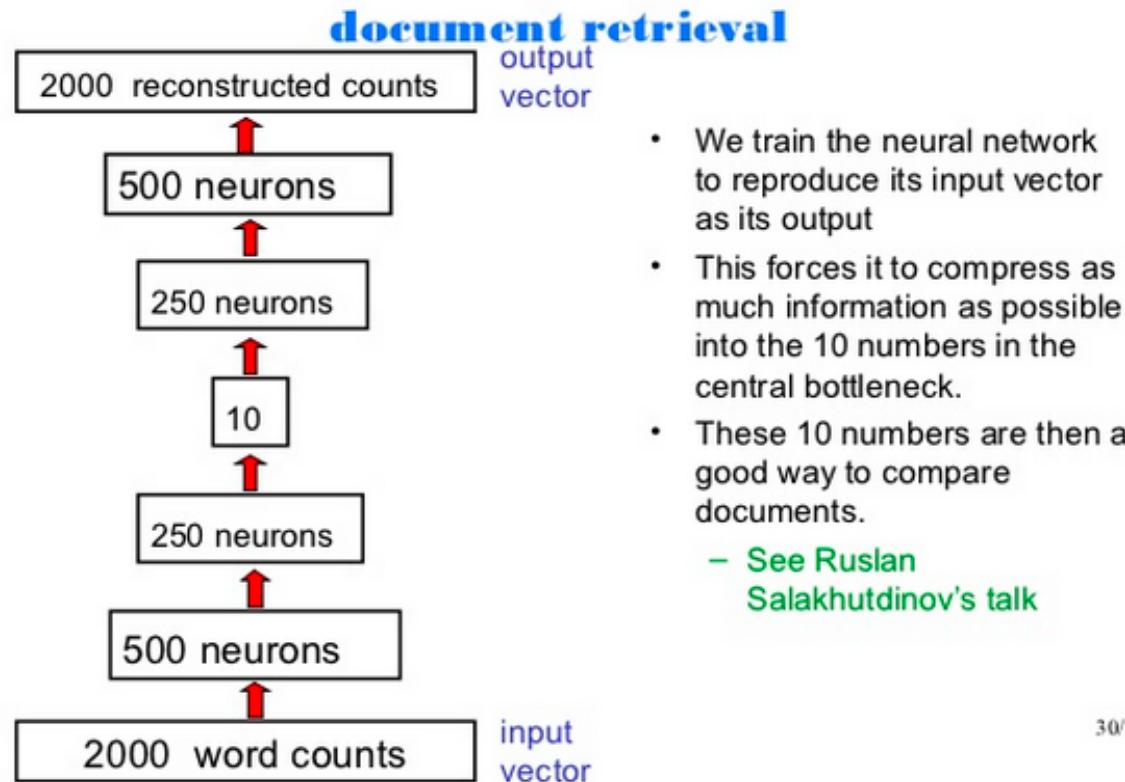
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### illustration for images



$[a_1, \dots, a_{64}] = [0, 0, \dots, 0, \mathbf{0.8}, 0, \dots, 0, \mathbf{0.3}, 0, \dots, 0, \mathbf{0.5}, 0]$   
(feature representation)

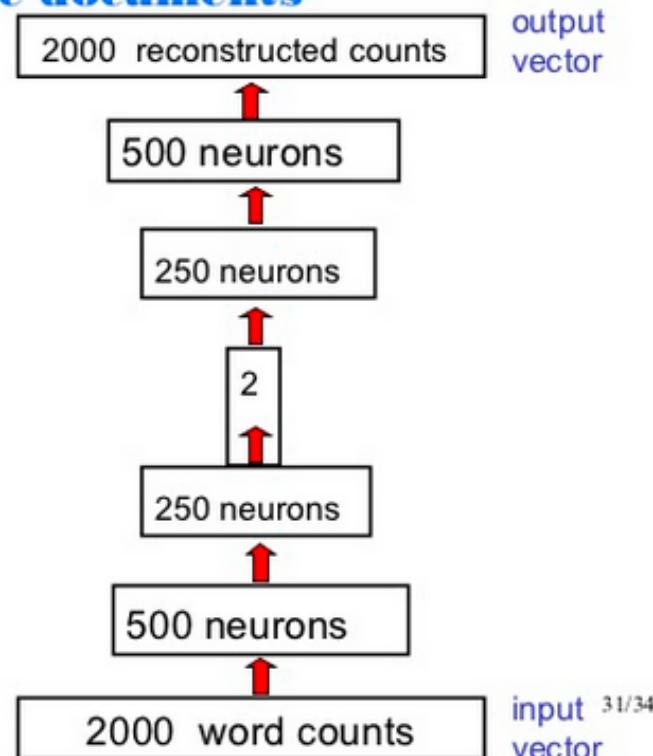
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### visualize documents

- Instead of using codes to retrieve documents, we can use 2-D codes to visualize sets of documents.
  - This works much better than 2-D PCA



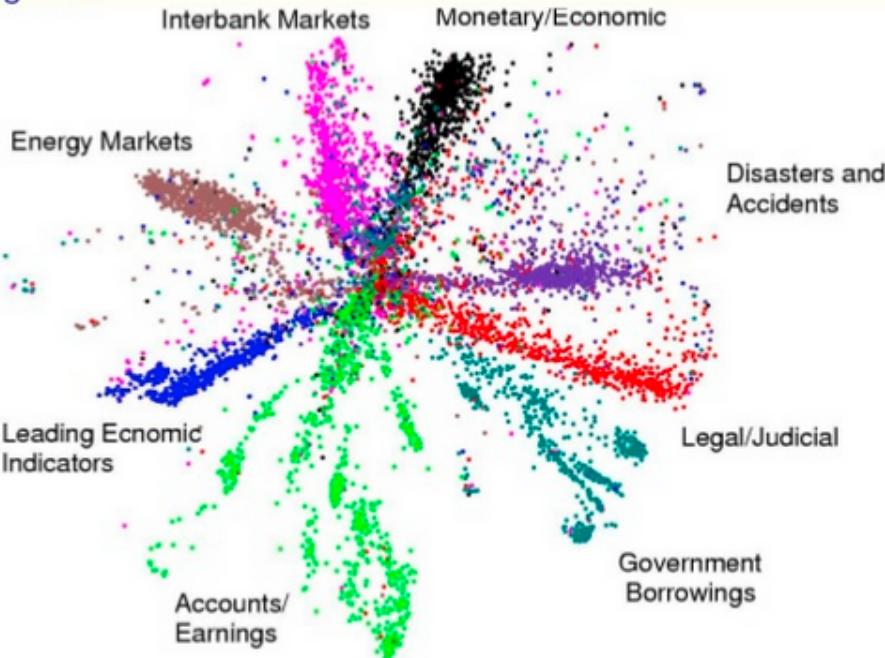
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First compress all documents to 2 numbers using a type of PCA  
Then use different colors for different document categories



## INTRO TO DATA SCIENCE

First compress all documents to 2 numbers with an autoencoder  
Then use different colors for different document categories



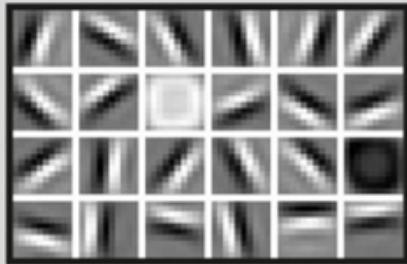
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### FACIAL RECOGNITION

Deep-learning neural networks use layers of increasingly complex rules to categorize complicated shapes such as faces.



Layer 1: The computer identifies pixels of light and dark.



Layer 2: The computer learns to identify edges and simple shapes.



Layer 3: The computer learns to identify more complex shapes and objects.



Layer 4: The computer learns which shapes and objects can be used to define a human face.

# LAB:Autoencoders

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# **APPLICATIONS OF DEEP LEARNING**

**Q: why the renaissance of deep learning?**

**A:**

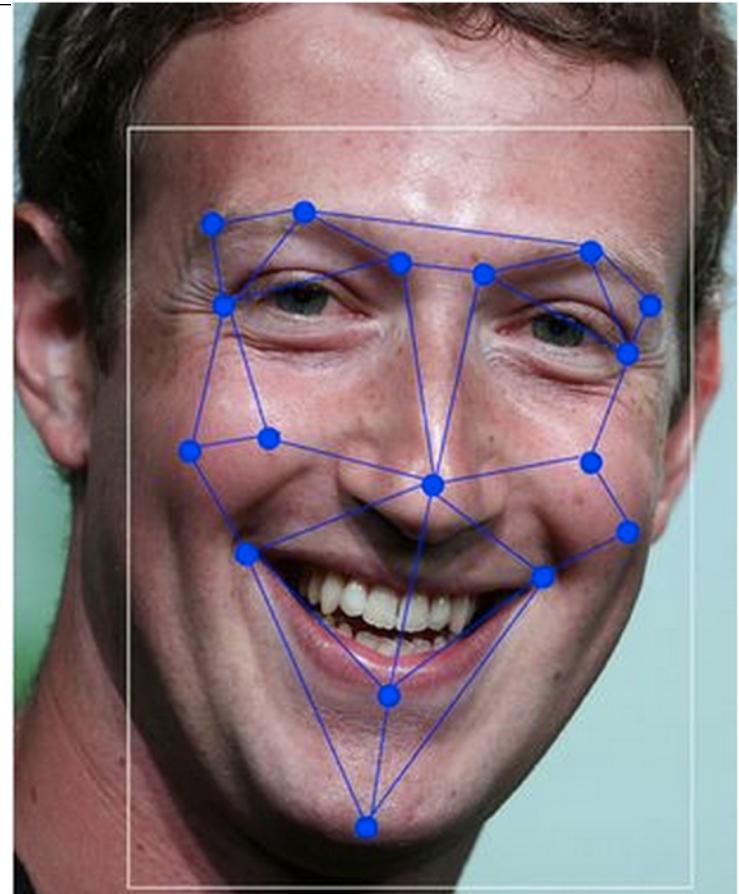
- New techniques for training these complex models (new optimization methods, better initializations ...)
- More computational power (GPUs are now used to dramatically speed up the training)
- More data ! (The internet)

# Object recognition



# Facebook Deep Face

<https://research.facebook.com/publications/480567225376225/deepface-closing-the-gap-to-human-level-performance-in-face-verification/>



# Image captions



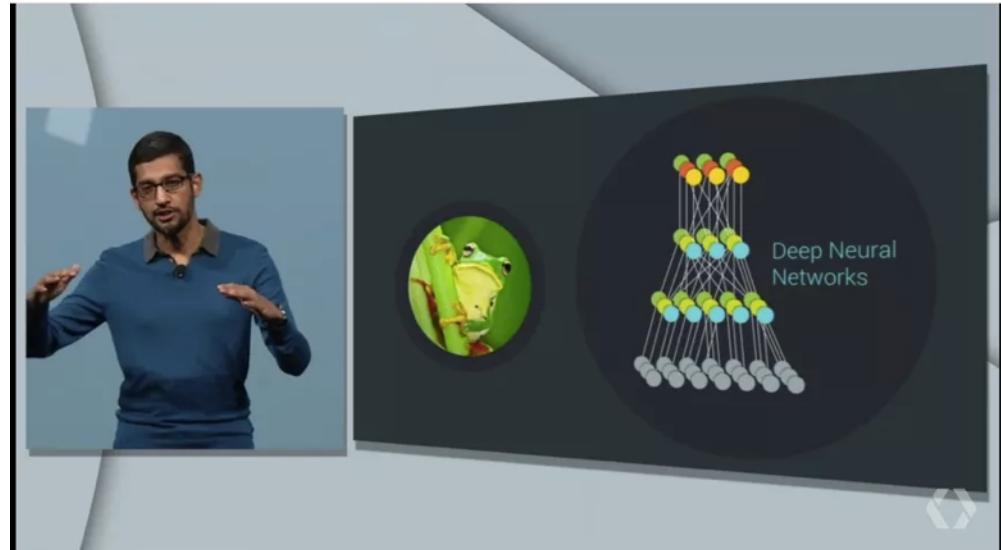
"man in black shirt is playing  
guitar."



"construction worker in orange  
safety vest is working on road."

# Google Voice

*Google says its speech recognition technology now has only an 8% word error rate...*



<http://venturebeat.com/2015/05/28/google-says-its-speech-recognition-technology-now-has-only-an-8-word-error-rate/>

# Neural Machine Translation

Economic growth has slowed down in recent years .



La croissance économique s'est ralentie ces dernières années .

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### PROS

- Online model (updates as you go)
  - Doesn't need to be fit all of the time
- Very fast predictions
- Can approximate almost any type of function
- Can be used in a supervised and unsupervised manner
- Super cool

### CONS

- Requires many training samples to be considered good
- Hard to describe what is happening
- Requires a lot of hardware / computation power
- Slow to train
- Sklearn only has unsupervised version
- Other versions are difficult to use

The most advanced ANN's use thousand's  
of neurons which is a lot right?

The most advanced ANN's use thousand's  
of neurons which is a lot right?

Sure but my dog has billions.....



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<http://deepdreamgenerator.com/>

Google uses a supervised neural network to recognize content in photos.

<http://deepdreamgenerator.com/>

Google uses a supervised neural network to recognize content in photos.

Turns out if you input an image you can ask the neural network to try and “re-create” the image as well

# Other applications

- Reinforcement Learning or how a machine can learn to play a game  
<http://www.wired.co.uk/news/archive/2015-02/25/google-deepmind-atari>
- Deep Learning of artistic style <http://www.boredpanda.com/computer-deep-learning-algorithm-painting-masters/>
- Medicine <http://blog.kaggle.com/2012/10/31/merck-competition-results-deep-nn-and-gpus-come-out-to-play/>

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# **RESOURCES**

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Python libraries:

Pylearn2: <http://deeplearning.net/software/pylearn2/>

Lasagne: <https://github.com/Lasagne/Lasagne>

Keras: <https://github.com/fchollet/keras>

Deepy: <https://github.com/uaca/deepy>

Nolearn: <https://github.com/dnouri/nolearn>

Blocks: <https://github.com/mila-udem/blocks>

scikit-neuralnetworks: <https://github.com/aigamedev/scikit-neuralnetwork>

Other very popular:

Torch: <http://torch.ch/>

Caffe: <http://caffe.berkeleyvision.org/>

DeepLearning4J: <http://deephaven.org/>

*[http://deeplearning.net/software\\_links/](http://deeplearning.net/software_links/)*

# LAB: Explore Keras and Scikit-Neuralnets