

Revenue Report

Which product categories generate the highest revenue?

Sub-Category	Total Revenue
Phones	330.01K
Chairs	328.45K
Storage	223.84K
Tables	206.97K
Binders	203.41K
Machines	189.24K
Accessories	167.38K
Copiers	149.53K
Bookcases	114.88K
Appliances	107.53K
Furnishings	91.71K
Paper	78.48K
Supplies	46.67K
Art	27.12K
Envelopes	16.48K
Labels	12.49K
Fasteners	3.02K
Grand Total	2297.20K

Top 10 Customers By Profit

Customer_Name	Total Profit
Tamara Chand	8.98K
Raymond Buch	6.98K
Sanjit Chand	5.76K
Hunter Lopez	5.62K
Adrian Barton	5.44K
Tom Ashbrook	4.70K
Christopher Martinez	3.90K
Keith Dawkins	3.04K
Andy Reiter	2.88K
Daniel Raglin	2.87K
Grand Total	50.18K

Which customer segment brings the most profit/sales?

Segment	Total Sales	Total Profit
Consumer	1161.40K	134.12K
Corporate	706.15K	91.98K
Home Office	429.65K	60.30K
Grand Total	2297.20K	286.40K

Which customer Region brings the most profit/sales?

Region	Total Sales	Total Profit
West	725.46K	108.42K
East	678.78K	91.52K
South	391.72K	46.75K
Central	501.24K	39.71K
Grand Total	2297.20K	286.40K

Which customer Ship_Mode brings the most profit/sales?

Category	Total Sales	Total Profit
First Class	351.43K	48.97K
Same Day	128.36K	15.89K
Second Class	459.19K	57.45K
Standard Class	1358.22K	164.09K
Grand Total	2297.20K	286.40K

Which customer Category brings the most profit/sales?

Category	Total Sales	Total Profit
Furniture	742.00K	18.45K
Office Supplies	719.05K	122.49K
Technology	836.15K	145.45K
Grand Total	2297.20K	286.40K