

3

user

IS RELATED TO N.4 FORMAT

WHO WILL POTENTIALLY CONSUME THIS PRODUCT?
BEING TOO BROAD OR SPECIFIC MAY COMPROMISE YOUR
DELIVERABLE

5

decisions

IS RELATED TO N.6 INPUTS AND OUTPUTS

WHAT KIND OF DECISIONS CAN YOUR USER MAKE BASED
ON THE INFORMATION PROVIDED BY YOUR PRODUCT?

7

threats and barriers

IS RELATED TO N.8 ACTIONS AND RULES

WHAT ARE THE MAIN DIFFICULTIES YOU MAY ENCOUNTER THAT
REQUIRE HELP FROM YOU TEAM AND FROM YOUR USER?

9

answer

IS RELATED TO N.10 SUCCESS

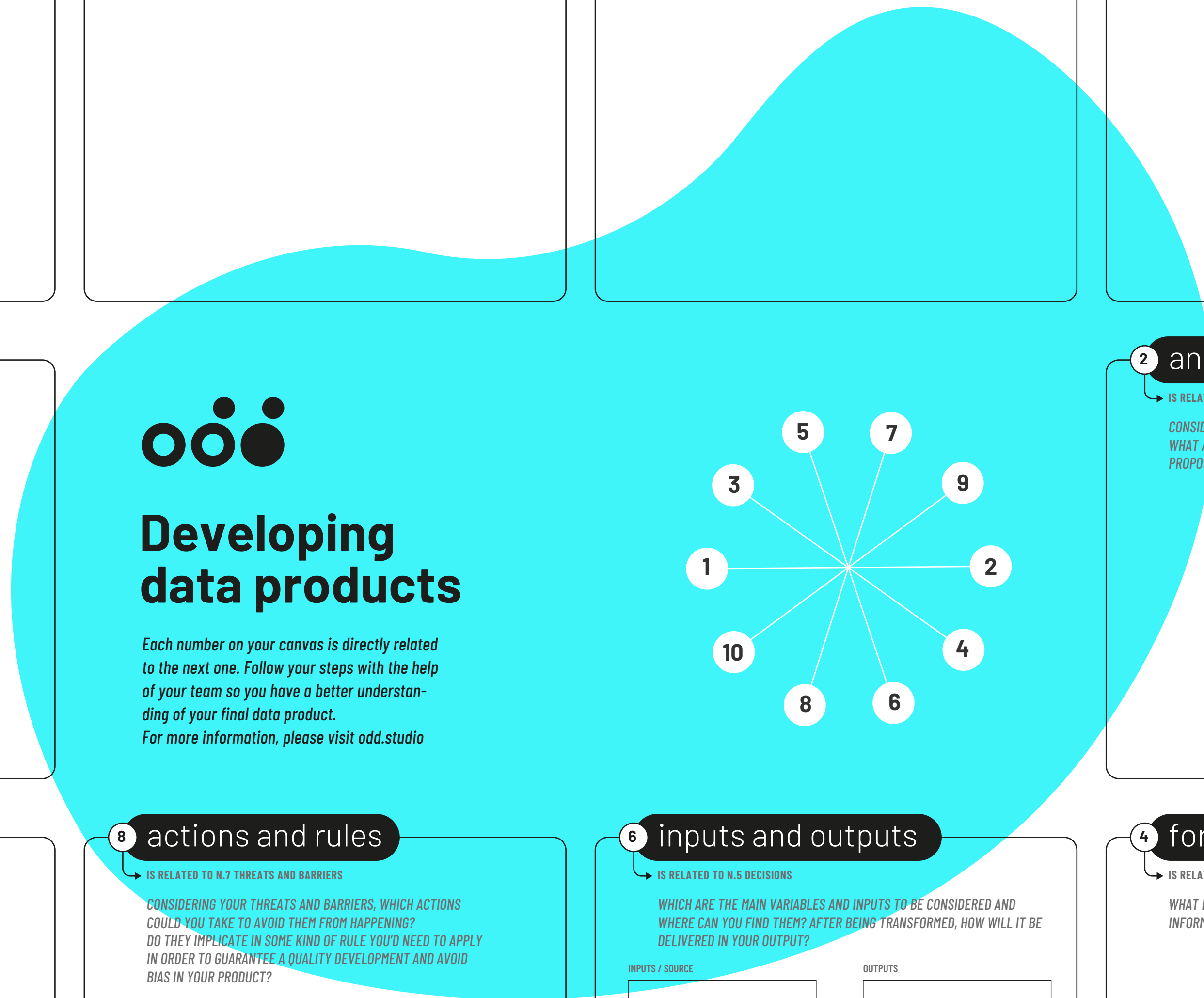
WHAT IS THE OBJECTIVE SOLUTION YOU ARE TRYING
TO ACHIEVE BY DEVELOPING THIS PRODUCT?

1

challenge

IS RELATED TO N.2 ANALYTICAL SOLUTION

WHAT IS THE CHALLENGE YOU ARE ADDRESSING?



2

analytical solution

IS RELATED TO N.1 CHALLENGE

CONSIDERING DATA SCIENCE AND ANALYTICAL SOLUTIONS,
WHAT ARE THE WAYS YOU ARE GOING TO APPROACH YOUR
PROPOSED CHALLENGES?

10

success

IS RELATED TO N.9 ANSWER

HOW WILL YOU MEASURE THE SUCCESS AND THE ADOPTION
OF YOUR DATA PRODUCT?

8

actions and rules

IS RELATED TO N.7 THREATS AND BARRIERS

CONSIDERING YOUR THREATS AND BARRIERS, WHICH ACTIONS
COULD YOU TAKE TO AVOID THEM FROM HAPPENING?
DO THEY IMPLICATE IN SOME KIND OF RULE YOU'D NEED TO APPLY
IN ORDER TO GUARANTEE A QUALITY DEVELOPMENT AND AVOID
BIAS IN YOUR PRODUCT?

6

inputs and outputs

IS RELATED TO N.5 DECISIONS

WHICH ARE THE MAIN VARIABLES AND INPUTS TO BE CONSIDERED AND
WHERE CAN YOU FIND THEM? AFTER BEING TRANSFORMED, HOW WILL IT BE
DELIVERED IN YOUR OUTPUT?

INPUTS / SOURCE

OUTPUTS

4

format

IS RELATED TO N.3 USER

WHAT IS THE BEST FORMAT FOR YOUR USER TO CONSUME THE
INFORMATION YOUR PRODUCT WILL DELIVER?