

# Ollie Rogers

## Senior Frontend Engineer

Front End Engineer with strong background in UI design, UX and project management. Experience in both startup and Corporate environments. Committed to continuous improvement and best practice. Dabbles in watersports & BJJ in spare time.

### Technologies

Javascript, Typescript, React, Redux, Storybook, Styled Components, Cypress, Jest, GraphQL, Apollo, Gatsby, Webpack, Rails, Node, Git (github/gitlab), CSS, LESS, SASS, Bootstrap, Material UI, Sketch, InVision, Adobe CS, Trello, Asana, Jira, Contentful.

### Education

University of Hertfordshire. BA in Graphic Design and Illustration, 2:1

### Experience

#### JP Morgan: User Interface Engineer Jun 2020 - Present

##### **Projects/achievements**

Employed as a senior front end engineer to work on an internal network management application for Agent Banks. Introduced Storybook and led the build and implementation of a shared component library for a team of 8 front end engineers. Led the design of major features. Improved production efficiency by introducing hooks to the codebase.

Technology and tools used: React, Redux, Jest, Cypress, REST, Storybook, LESS.

#### Catapult: Senior Frontend Engineer (Remote) Jun 2019 - Jun 2020

##### **Projects/achievements**

Employed to lead the frontend development of Catapults B2B application. An application used by major retail and Hospitality brands to book temporary workers into 1000s of sites across the UK & Germany. Working mostly in React with Typescript and with some Ruby (Rails), my primary projects included, working with the design team to establish a common design language and design system that was then carried across to a shared component library, built with React, using component level styling (JSS) for Catapults web projects. Led the roll out of a new brand across Catapults web based platforms. Rebuilt catapult.com using Gatsby.

Technology and tools used: React, Apollo, Redux, Storybook, Gatsby, Jest, GraphQL, Ruby, Rails, SASS, JSS.

#### Ratio: CTO Jan 2018 - Jun 2019

##### **Projects/achievements**

I led the design and build of the UI for ClearChoice, an award winning consumer credit comparison product, think skyscanner.net but for loans. The frontend was built using React/Redux with a backend in node.js. Clearchoice involved a highly iterative build process across the whole user journey from application to end result. When I left Ratio It was processing 2,000+ loan applications per day.

I led the rebrand and rebuild of choosewisely.co.uk, running sprints to turn around a new brand and website inside 8 weeks. We rebuilt the frontend in react.js/redux and sped the site up by benchmarking with Lighthouse.

Technology and tools used: React, Redux, Jest, REST, Laravel, Gatsby, SASS, CSS, Node, AWS.

As well as the technical aspects being CTO involved some management responsibilities. This included:

- Managing a team of 4 Engineers, and hiring new developer talent.
- Ownership of business critical functions such as cloud infrastructure, service availability, software budget, research & development projects.
- Translation of business objectives into technical goals. Providing context to the engineering team around business objectives.
- Managing product backlog and technical debt.

## Ratio: Chief Creative Officer: May 2014 – Jan 2018

### Projects/achievements

I hired, led and managed a team of designers and frontend developers responsible for designing and building customer facing and internal web applications. I also introduced git/github, Node, sass, design thinking, UX process, sketch and rapid prototyping. In 2017 Ratio was recognised in the Times Tech Track top 100 fastest growing companies in the UK.

I led the implementation of an in-house User Testing testing lab to feed hypotheses into our product backlog. I planned and facilitated UX testing sessions for choosewisely.co.uk. I then led my team in using A/B testing (Google analytics, Google Optimize) to validate hypotheses generated from the data we collected.

I played a part in building Briefd, a gentleman's underwear subscription service. We started with a bolted together holding page and a first order of 4 pairs of underwear and grew it to 400 monthly subscribers inside one year. I led the branding, tone of voice, website design/build and packaging design. Optimised the online ordering process and took Briefd to MVP. Unfortunately, Briefd did not fare well at scale and we closed the business in 2017 after shipping close to 5,000 pairs of underwear.

I was also involved in Remora, an exit intent business targeted at improving on-site conversion for e-commerce businesses. This project failed and was one of the most valuable experiences I've had in my professional career. In the process of trying to get Remora off the ground I learned invaluable lessons on how to validate a product, prioritise the right kind of work, and recognise when a team is successfully failing.

Technology and tools used: Javascript, React, Laravel, Node, SASS, CSS, Sketch, Photoshop, Shopify.

## 3EV: frontend developer: May 2012 – May 2014

Worked as part of a tight knit agency team designing and building prototypes, user interfaces and frontend frameworks from spec. Clients: Lufthansa Services Group, Twinings, Telenor, Guildhall School of Music & Drama.

Technology and tools used: Javascript, JQuery, Magento, Laravel, Typo3, SASS, CSS.

## Richmond Group: frontend developer: Nov 2011 – May 2012

Worked as part of a team to build an Affiliate marketing network aimed at the personal finance sector. It was my job to ensure that the sites we delivered were as usable and beautiful as they were efficient.

Technology and tools used: Javascript, JQuery, PHP, SASS, HTML, CSS, Photoshop, Illustrator.

## Intergage: Designer & frontend developer: March 2010 - Nov 2011

Design and frontend development in a fast paced agency environment. Also managed web projects for small to medium sized businesses.

Technology and tools used: Javascript, JQuery, PHP, HTML, CSS, Photoshop.