Deliverable 2.3 - Draft report : engaging open networks in meaningful online conversations

Project Acronym	OPENCARE
Title	Open Participatory Engagement in Collective Awareness for REdesign of Care services
Project Number	688670
Work package	**WP2 – Convene, nurture, drive and monitor a large-scale online conversation on care**
Lead Beneficiary	Edgeryders, UK

Editor(s)	Noemi Salantiu	Edgeryders
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Dissemination Level	Public
Contractual Delivery Date	31/12/2016
Actual Delivery Date	19/12/2016
Version	1.0
Status	Completed

Engaging Networks in Meaningful Online Conversations

Deliverable 2.3 – Edgeryders

PARTICIPATORY RESEARCH

- Community-building project
- **Special attention to social dynamics conducive to collaboration.**
- Capture and translate deep insights of the participants into scientifically solid and pragmatic solutions around innovative health and social care
- Deploy them as evidence from a collective sensemaking exercise.

Image credit: Tomma Hinrichsen

"WHO IS THE COMMUNITY?"

- Social entrepreneurs, grassroots organisations, informal collectives, or simply interested citizens
- Caregivers and recipients of care.
- Have first hand expertise around migrant/ refugee care and solidarity, DIY/open medical technology, mental health provision, education, care for public spaces, food sustainability.
- From all around the globe, from Europe, United States, Indonesia, Benin, Madagascar and Syria.

Image credit: Luisa Rubisch

THE EDGERYDERS CONVERSATION

As of 11/16

- Posts: 324
- Comments: 1468
- Words: 370 000

How we hosted a Food Waste Combat community dinner and why it's time to make it a habit
by Noemi
published *1 month 1 week* ago
9 comments

On being a self-entrepreneur
by NeleG
published *8 months 4 days* ago
10 comments

Backpacks for the Refugees-The Day After
by Aravella Salonikidou
published *1 month 2 weeks* ago
31 comments

The Slow Revolution: Community Acupuncture & Social Medicine
by steelweaver
published *1 month 2 weeks* ago
8 comments

Vital Networks: the work of transforming experience into understanding
by kate g
published *3 weeks 3 days* ago
16 comments

A mini city build around care for the elderly
by LotfiAndSelvi
published *2 months 6 days* ago
comments

OUTREACH STRATEGY
SELF SELECTION + SOCIAL NETWORKS

- Each individual decides whether to contribute, what to work on; and when.

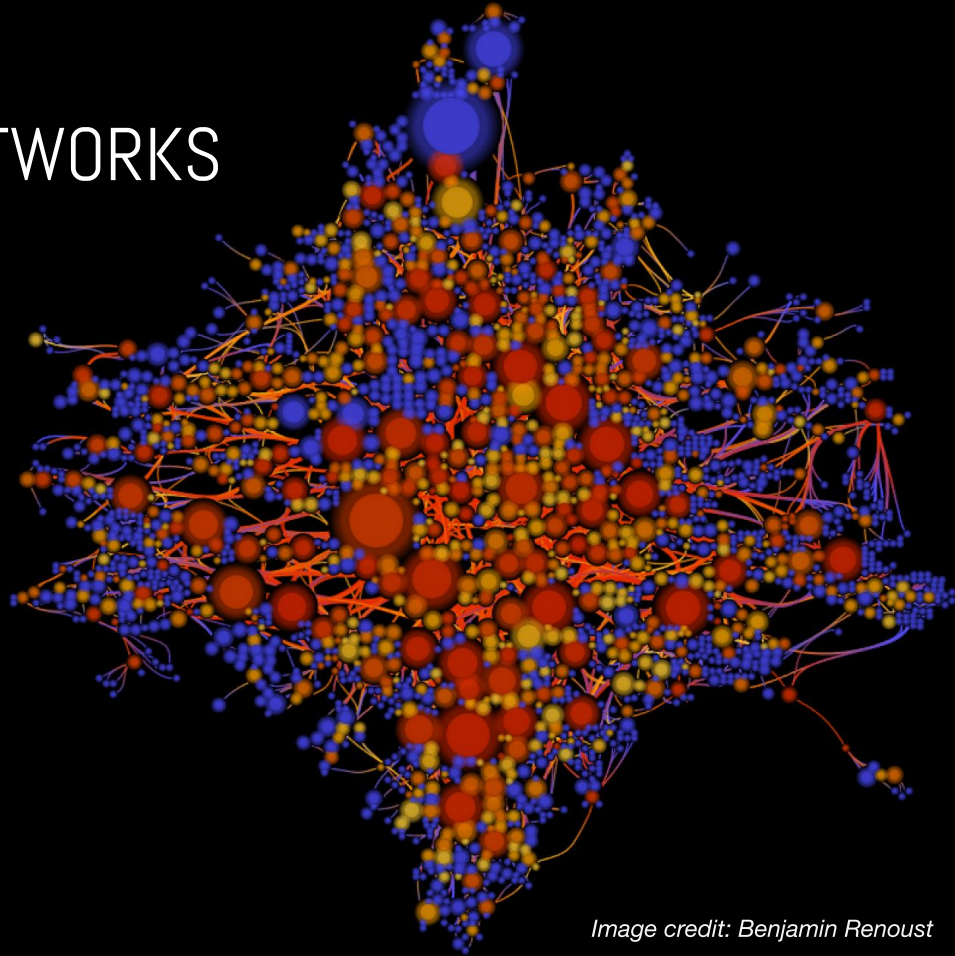- the social norms and software encourage participants to interact and share constructively.

Image credit: Benjamin Renoust

ENGAGEMENT STRATEGY:
A VALUE PROPOSITION TO A GROWING COMMUNITY

1. Does it save participants time or money?

2. Is it credible in its delivery path from A to B?

3. Does it unlock tangible support for their projects?

ENGAGEMENT STRATEGY: CREDIBILITY

- Reaching people: Credible community engager

- Engagement base: Compelling social contract

- Support: High quality community-management

- Added value: We refuse to be extractive. Focus on creating value for participation.

Example: Open&Change

- Outreach and engagement campaign to submit opencare application to MacArthur Foundation's 100&Change grant
- Application built collaboratively by 24 OpenCare community projects
- Results: tens of new stories, excitement.

Why did it work?

- responds to a need many open care grassroots initiatives have: time/skill for fundraising
- step-by-step, compelling path for participation and low individual/org costs to be part of the network
- shows opencare team is willing to do most of the heavy lifting and is a valuable, respectful partner

What is 2.5 hours of your time worth ?

Together with you, we are going for a BIG grant to support grassroots and open source initiatives that are active in health- or social care. 100 Million USD to be exact.

You can add your project through a simple process: http://openandchange.care

Deadline: SEPTEMBER 20, 2016

OPEN & CHANGE

#OPENandChange is an invitation to join our radically open, collaborative bid for 100&Change, a large grant awarded by the MacArthur Foundation. It is coordinated by Edgeryders, a global network of change makers in 40+ countries. www.edgeryders.eu

Image credit: Nadia EL-Imam

MacArthur 100&Change: Administrative Review 📁 Inbox x

Jordan Blumhardt <jordan@rampit.com>   11:52 PM (15 hours ago)

to nadia

Dear 100&Change Participant:

Congratulations. Your submission has passed administrative review for 100&Change and is being scored by our Evaluation Panel. We anticipate announcing the Semi-Finalists in January, and you will receive scores and comments from the judges by the end of January.

Best,

The 100&Change Team

Follow-up

- Any success builds further excitement and loyalty.
- The community moves from comparing notes to common action.

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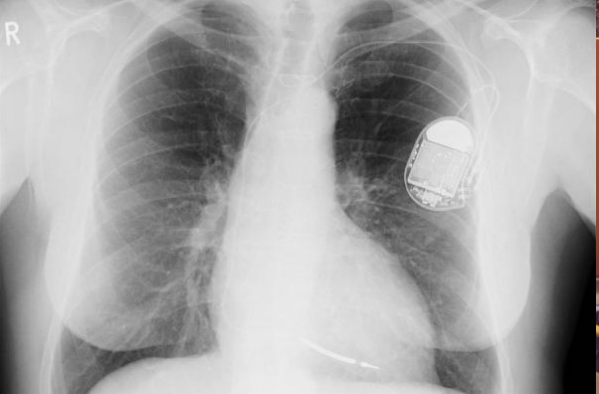
Best,

The 100&Change Team

ACTIVITY BREAKDOWN

A. Storytelling: focus on members project/work

B. Events for learning

C. Documentation and reflections

D. Social media team (#CountOnMe)

E. Online crowd-conferences

STORIES AS CONTRIBUTIONS

Images sourced from:
edgeryders.eu/op3ncare/helping-one-another-to-discover-what-is

EVENTS FOR DEEP LEARNING

- Set them up ahead of time
- Engage people in order to build the content: don't show up with a ready made program and list of day activities.
- Hire community members credible in their own environments to host, and reach new people and open care initiatives.
- Don't focus on opencare as a project. Do focus on people's real life stories.
- Be informal
- **Important continuity between online and offline community building. For collective intelligence purposes, these two components are tied.**

Image credit: Toha De Brant

DOCUMENTATION AND SHARING

- Events risk being exclusive to the people who can make the time, small minority..
- Interactive workshops and getting people excited about things positive, if information is made available broadly
- Excellent workshops transfer knowledge and conclusions into documentation that is attributable, verifiable, circulable.
- Openness: track record through which you show accountability.

Preventive Mourning
Submitted by Pavlos on 2 days ago

During the workshop, there were interesting ideas around the topic of "preventive mourning". Maybe @Village-Psy would like to share some more aspects on this topic?

delete   edit   reply

preventive mourning
Submitted by Village-Psy on a day ago

Preventive mourning was used as a concept, and was the theme of one of the experiental workshops during our psychotherapeutic encounters at village psy. During these workshops which took place in nature,up in the mountain of the Centaurs -where Centaur Chiron the wounded therapist is said to have llived -we were exploring various aspects of trauma.

Preventive mourning is the symbolic or realistic expectaction of loss which

NETWORKS OF CONTRIBUTORS

- ~ 800 Relationships
- Dense areas in the center of the graph is evidence of peer-to-peer interaction across participants, not just with project staff.
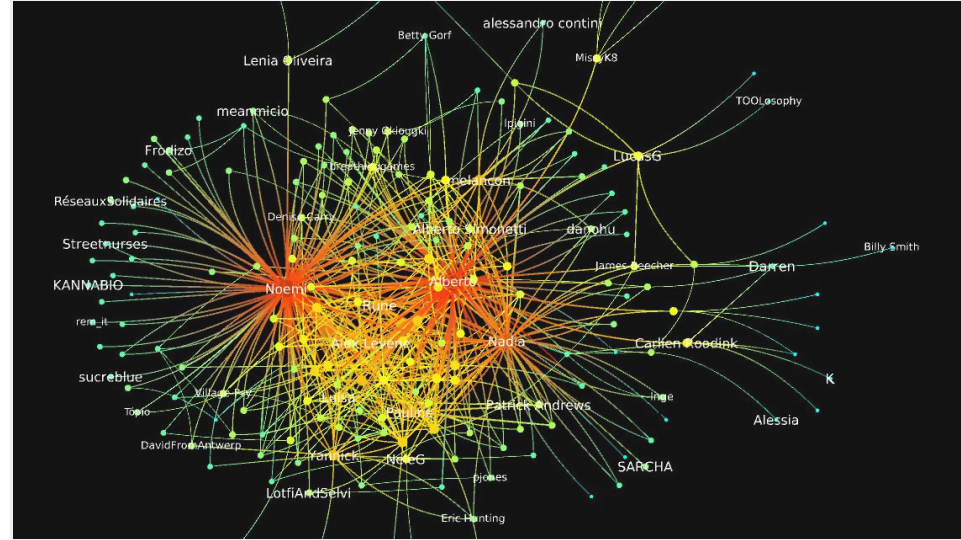

Image credit: Alberto Cottica

NETWORKS OF CO-OCCURRENCES

- Exploring associations in collective intelligence can lead to connecting apparently distant concepts
- This map of "mental health" emerges in context of threads about refugees, suffering from social isolation made worse by language barriers
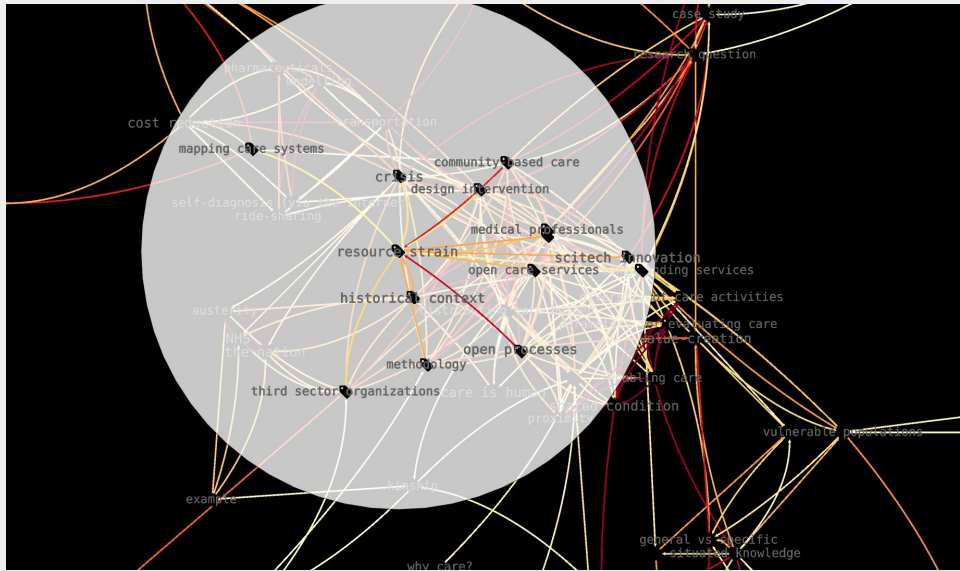

Image credit: Guy Melançon.

EARLY RESULT:
OPEN SOURCE CITIZEN SCIENCE

Projects like echOpen (cheap handheld device for ultrasound scanning) and OpenInsulin (research to synthesize non-patented insulin) demonstrate that medical innovations could be affordable for all with open source engineering and market partnerships.

Image credit: www.cwb.be

EARLY RESULT: SELF-ORGANISATION IN AID PROVISION

"no single government or NGO organisation has responsibility for the activities and structures on camp. Everything that has grown up has happened through self-organisation, communication and collaboration between new and existing charities" - Alex, volunteer in the Calais Jungle

Image credit: www.cwb.be

EARLY OUTCOMES:
ONGOING COLLABORATIONS

- Belgian traumatologist goes on a tour in refugee camps in Greece to offer free treatment to anyone who needs them.
- British volunteer in refugee camps takes on artistic residency at an Armenian cultural center, as facilitated by another opencare member in Armenia.
- Community members at a bioengineering lab in Ghent, Belgium connect with OpenInsulin to share the work of developing an open source method for producing proinsulin.
- American intentional community with a health care program offers to host the developer of a peer-to-peer emergency response service.
- Italian community member considers setting up an opencare spinoff.

MANY CHALLENGES REMAIN...

- Insularity
- Costs of coordination
- "Burstiness" of human communication
- Narcissism
- Lack of resilience
- Loneliness and alienation
- Low interoperability

THE MARRIAGE OF SISYPHUS

SHANNON WHEELER

Image credit: www.cwb.be