

Ohio Data Demo Day

Sponsorship Agreement



Sponsor a morning of talks and panels on 23 May 2018, dedicated to the Ohio open data success story at the Office of the Ohio Treasurer in partnership with local governments and schools. The secret to the open data success of Office of the Ohio Treasurer has been their dedication to relentless customer service. Expect notable government and policy speakers discussing how this focus on the customer has worked to set off a national race for greater transparency. The morning event will be held at the Riffe Center Theater which is a short walking distance from the State House.

Open Data Initiative, Data Coalition, Ohio Treasury, US Public Interest Research Group, Buckeye Institute, and Sunlight Foundation are co-organizing this event.

For additional information and sponsorship availability, [review the event page](#). Any questions or comments, send to the ODI Director, Sean Roberts sean@opendatainitiative.io

Ohio Data Demo Day Sponsorship Levels

NOTE: Unless explicitly stated as single opportunity, there can be one or more of any sponsors in any sponsorship level or option. All opportunities are first come, first served.

Headline Sponsor: \$12,000

- Exclusive Headline Sponsorship of Event
- Name Recognition from Main Stage
- Logo Displayed on Print and Digital Signage
- Logo and Listing on Printed Materials
- Exhibit Space
- Two Additional Sponsorship Options
- Introduce Keynote speaker

Premier Sponsor: \$7,000

- Name Recognition from Main Stage
- Logo Displayed on Print and Digital Signage
- Logo and Listing on Printed Materials
- Exhibit Space
- Single Additional Sponsorship Option
- Moderate panel (depending on availability)

Spotlight Sponsor: \$4,000

- Logo Displayed on Print and Digital Signage
- Logo and Listing on Printed Materials
- Exhibit Space OR Water Sponsor

Optional Sponsorships

Travel Assistance Sponsor: \$2,000

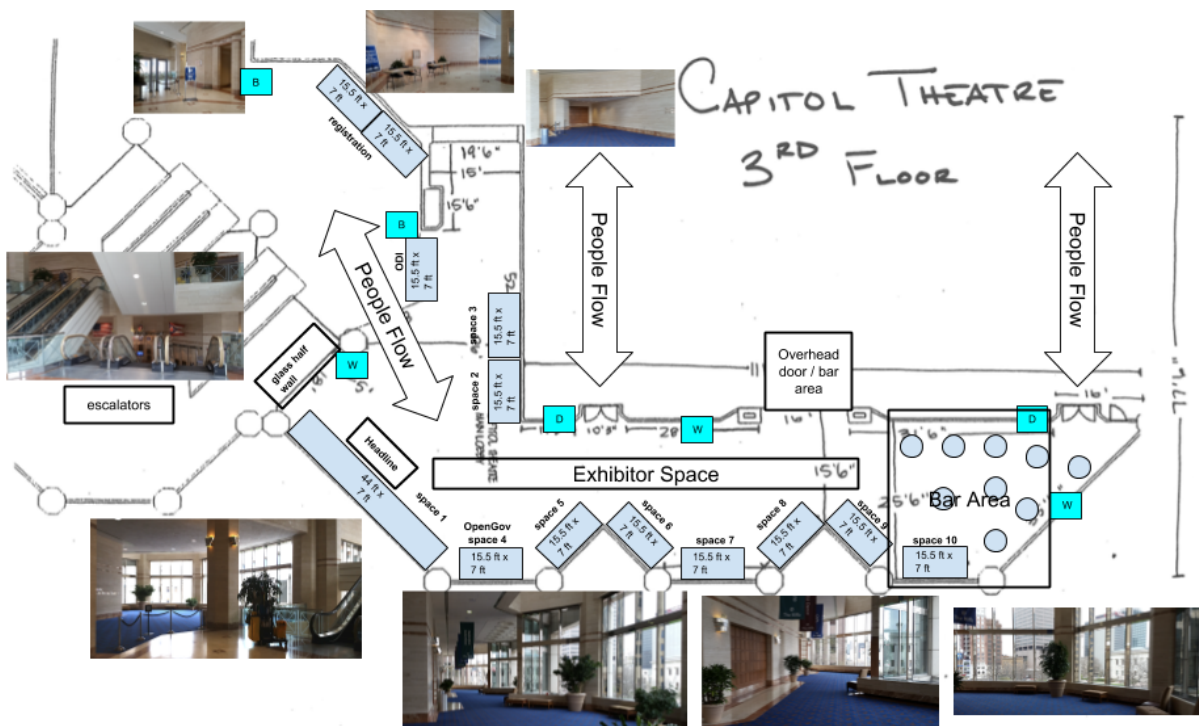
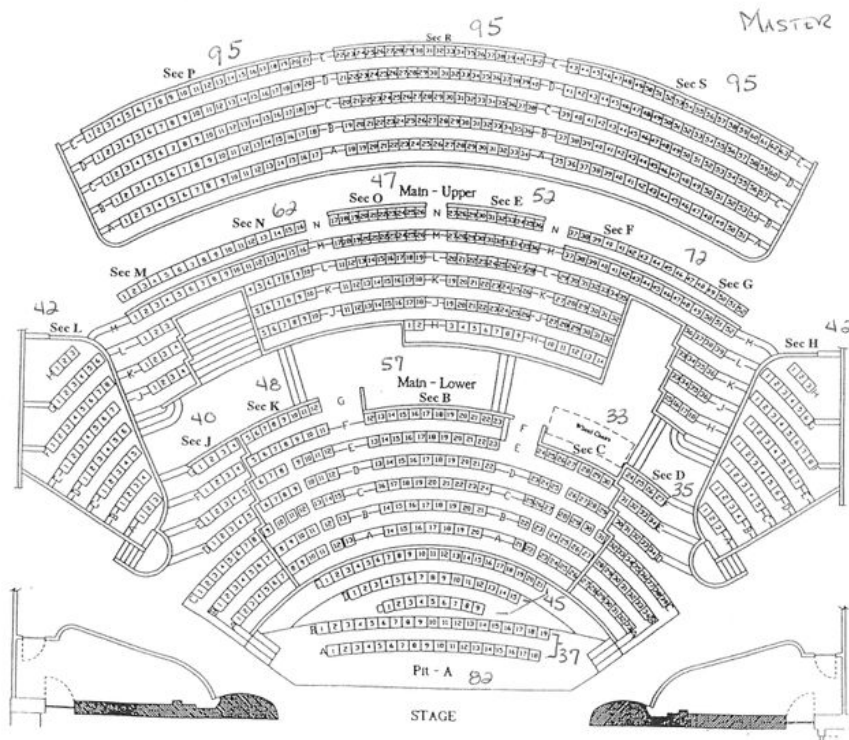
- Students, policy, or government employees can get travel expense help
- Logo and Listing on Printed Materials

Breakfast Sponsor: \$5,000

- Single opportunity
- Logo Displayed on Print Signage

Additional Sponsorship Options

- \$2K Layards - Branded credentials (single opportunity)
- \$2K Coffee Break - Branded napkins and cups (single opportunity)
- \$2K Water Sponsor - Branding on water jugs placed throughout the event (single opportunity)
- \$2K Half-page Advertisement in Agenda (single opportunity)
- \$1K Private meeting room (limited number)



DRAFT READ ONLY

Trademark use permissions:

Open Data Initiative may use the Sponsor's Marks in connection with the Event described Above at the Event, and for a reasonable period of time preceding and following the Event. ~~Any Sponsor use of Open Data Initiative Marks is subject to the Open Data Initiative Trademark Policy at~~

Confidentiality

The terms of this Sponsorship Agreement are confidential information of the parties and may not be disclosed to third parties without written permission from the other party, except as reasonably necessary to complete the sponsorship activities described in this Sponsorship.

Policies and Rules

Sponsor agrees to comply with the policies, rules, and deadlines set by Open Data Initiative for Event Sponsorship. These policies, rules, and deadlines may be found in the Sponsor Manual, Sponsorship Agreement, or related documents, which may be modified from time to time.

Accounts Receivables

If your organization has any past due balances owed to the Open Data Initiative, these invoices will need to be paid in full in order to be eligible to sponsor this event. Unless otherwise notified, Sponsorship payments are due as net-30 or 10 days before the event, whichever is less.