



***A WORLD WITHOUT BORDERS***



## Problem

- 2.5 billion smartphone users that pay a monthly bill to access the web, average cost to is \$60
- 76% of us frequently find ourselves in a position where access is not available, or where access is blocked by a demand for payment.
- Extraordinarily frustrating and hugely inconvenient. It is totally unnecessary!
- Opportunity : 80% of mobile users do not use all of the allocated to them each month. Same for home and business users.

## Solution

We have developed firmware and a mobile app which will harness the huge swathes of unused data.

If only 1% of smartphone users download our app then we will have created a new market - global open wi fi hotspot that hundreds of millions of people can access whenever they need it.

## How OPP Open Wi fi works

- We pay people using OPP Tokens to download our app and share unused data. We will pay an amount approximately equal to the Hotspot Hosts monthly internet bills. Payment transactions using ERC20 tokens and smart contracts
- Hotspot hosts can manage their token on our Dashboard - they will be able to exchange OPP tokens for FIAT, transfer funds back to their bank account or OPP Credit card, they will be able to spend tokens on our online shopping mall with globally recognised retail brands.

## Tokenomics - 4 year roll out

Hardcap = USD 40,000,000

Softcap = USD 4,000,000

Parity 1 coin = USD 0.40

Total Supply - 4 billion

Supply at this ICO - 142 million ( 3.55%)

## Schedule of Release

There will be 4 billion tokens minted in total over a 4 year period. The tokens will be minted and added to the ecosystem only as needed.

**2018** - There will be 142 million tokens available to investors. A further 2 million tokens will be used to pay Hotspot hosts, bounty programs etc

**2019** - We expect to have 1 Million app downloads by the year end. We will pay each Hotspot host 1 token per day and will add tokens to the ecosystem as Hosts join us. Supply of tokens will be carefully managed at all times.. Maximum 365 million tokens.

**2020** - We aim to have 1 million app downloads per month and reach 12 million Hotspot Hosts by year end. We will reduce the tokens per host from 1 token per day to half a token per day in order to restrict supply and bolster value. Maximum number of tokens minted in 2020 will be 2.3 billion

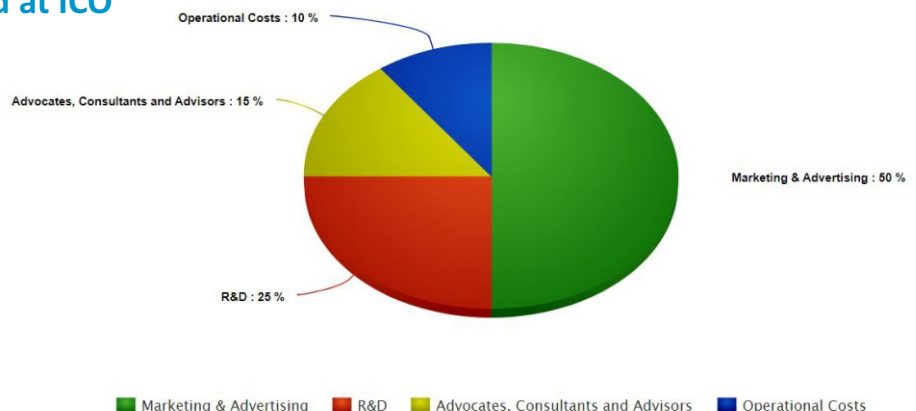
**2021** - We expect to continue app downloads at the same rate and add a further 12 million downloads bringing the total to 25 million. This is the last time that tokens will be introduced to the system. We will reduce the number of tokens per host even further in order to stimulate demand and value.

A total of 4 billion tokens are in circulation. We expect to harvest 10% of those tokens each year from exchange commissions, retail commissions from affiliate partners, advertisement revenue etc. The tokens that we harvest will be used to pay operational costs of the business with the vast majority being used to pay hotspot hosts and other token earners. At this point we expect the value of the token to mature.

## Deployment of Funds raised at ICO

**50%** - Marketing & Advertising - to reach 1 million downloads per month with target of 25 million downloads by end of 2021

**25%** - R&D - continual evolution of WiFi tech, development of CRM and dashboard to enhance customer experience



**15%** - Advocates, Consultants and Advisors - To assist in management of ICO, Blockchain, and guide the project maturity by 2021

**10%** - Operational costs, payroll, office facilities availability as project develops

## Dates of ICO Sale - stage by stage

At the token sale, there will be 142 million tokens for Founders and Investors available at discounts ranging from 50% to 10% depending on how early the token purchase is made.

**1 OPP token = \$0.40**

Sale Structure	Bonus / Discount	Cost per Token
Founder's Sale	50%	\$0.20
Pre-Sale	40%	\$0.24
Public Sale	35% - 10% staggered	\$0.26 to \$0.36
Public Sale (no discount)	0%	\$0.40

- Total raised \$40,000,000 (Hard cap)
- Total tokens issued in fundraising phase 142 million