OS

OPEN SOURCE

Festival 2025 »»» » » » »

CO-LOCATED EVENTS

- CHAOSScon Africa
- Kubernetes Community Days Nigeria

AN ANNUAL OPEN SOURCE-CENTERED GATHERING BY THE OPEN SOURCE COMMUNITY AFRICA

festival.oscafrica.org

14TH - 16TH AUG., 2025

ABOUT OSCA

Open Source Community Africa (OSCA) is a community for open source lovers, enthusiasts, advocates and experts within and across Africa, aiming to increase the rate of credible open source contributions by Africans.

ABOUT CHAOSS AFRICA

CHAOSS Africa is a chapter of **CHAOSS project** focusing on creating initiatives and metrics around solving challenges of open source communities in Africa.
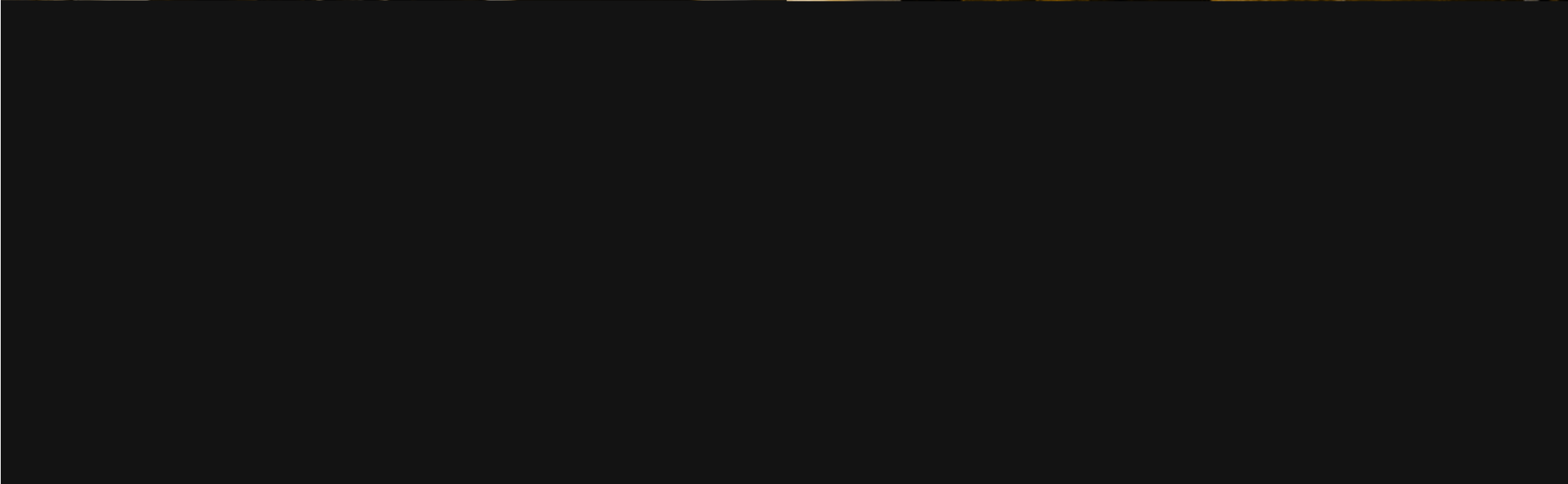
ABOUT KCD NIGERIA

Kubernetes Community Days Nigeria is the largest convergence of cloud native experts and enthusiasts in Nigeria. Proudly sponsored by **Cloud Native Foundation.**

ABOUT THE FESTIVAL

The Open Source Festival is a prestigious yearly conference that garners a significant turnout of students, developers, designers, and corporate entities. It encompasses an array of talks, workshops, and initiatives aimed at promoting open-source developer tools. This year, the festival is being organized as a hybrid event, incorporating opportunities for networking, discussions, and brainstorming on both existing and emerging technologies and open source. The event is scheduled to take place from **14th - 16th August, 2025.**

HIGHLIGHTS FROM PREVIOUS FESTIVAL

EVENT STRUCTURE

Day One - Sustain Summit and Co-located Events

To commence the festival, there will be a joint effort with Sustain OSS to host a one-day event catering to open source sustainers. This unconference will be led by a skilled facilitator to foster discussions on the status of sustaining open source and the challenges faced by highly utilized and consequential open source projects that are at risk of being fragile or uncertain in the future. We'd simultaneously host co-located events like CHAOSScon Africa.

If you'd like to co-locate your event at OSCAFEST. **Contact Us: events@oscafrica.org**

SPEAKERS

Day Two - Workshop and Hackathons

The second day of the festival will feature various workshops, hackathons, individual & corporate presentations, panel sessions, talks, exhibitions and on-site mentorship.

Day Three - Keynotes and Unconference

The third day of the festival will likewise feature workshops, presentations, panel sessions, talks, exhibitions, an unconference space and an education session.

AUDIENCE PROFILE

A Gathering Of Open Source Contributors And Enthusiasts

The Open Source Festival 2025 is expected to host university students, developers, designers, data science and machine learning practitioners, writers, educationists, tech professionals and enthusiasts — an atmosphere imbued with a passion for contributing to open source projects and sustaining and maintaining such projects. Many of our speakers have a history of contributing to (and maintaining) open source projects or building open source communities.

2023 Attendee Demographics

- Over 2,000 attendees.

- Attendance from five continents in the world.

- Attendance from 19 countries globally.

- 70% of registered attendees were from Africa.

- 30% of attendees were from the United States, United Kingdom, Canada, South Korea, Sweden, Brazil, UAE, Germany, and Spain.

WHY SPONSOR?

Sponsoring the Open Source Festival makes you a part of creating a positive impact on the open source community in Africa. You'll be supporting a community focused on increasing the visibility and participation of African contributors, and ensuring open source can easily be accessible to all.

Being a sponsor at the Open Source Festival isn't just about supporting attendees; it also offers several benefits for sponsors, sponsors will have the opportunity to showcase their company and products to a large pool audience and will receive recognition and exposure at the event itself, on our website and social media handles.

Sponsoring gives your company an opportunity to:

- Showcase your company and products to a diverse audience.
- Build brand awareness and recognition.
- Support the Open Source community in Africa.
- Opportunities to connect and partner with other companies.
- Networking and talent attraction.

As a sponsor for the Open Source festival, you're creating an enjoyable and memorable experience for all involved. Thank you for considering sponsorship for Open Source Festival 2025. We look forward to working with you!

SPONSOR OPPORTUNITY

Benefits	Headline (3) $38,000	Diamond (5) $25,000	Gold (10) $18,000	Silver (4) $10,000	Bronze (6) $5,000
Keynote Session: Speaker and content to be approved by the CFP team	25 Minute Keynote	10 Minute Keynote			
Speaking Opportunities An opportunity for your company to have speaking sessions approved by the CFP team.	120 Minute Conference Session	60 Minute Conference Session	40 Minute Conference Session	20 Minute Conference Session	
Exhibition Space You will get a dedicated space with tables, chairs and electricity plugs.	*	*	*	*	*
Recognition in pre/ after event email: We will recognize your contribution in our email campaigns.	*	*	*	*	*
Recognition on event website, platform, and at venue: We will add your company logo to our digital platforms.	*	*	*	*	*
Keynote stage branding: Your company will be featured on a sponsor banner on the side of our keynote stage.	*	*	*		

Note: Benefits apply to boxes marked with asterisks.

SPONSOR... CONT.

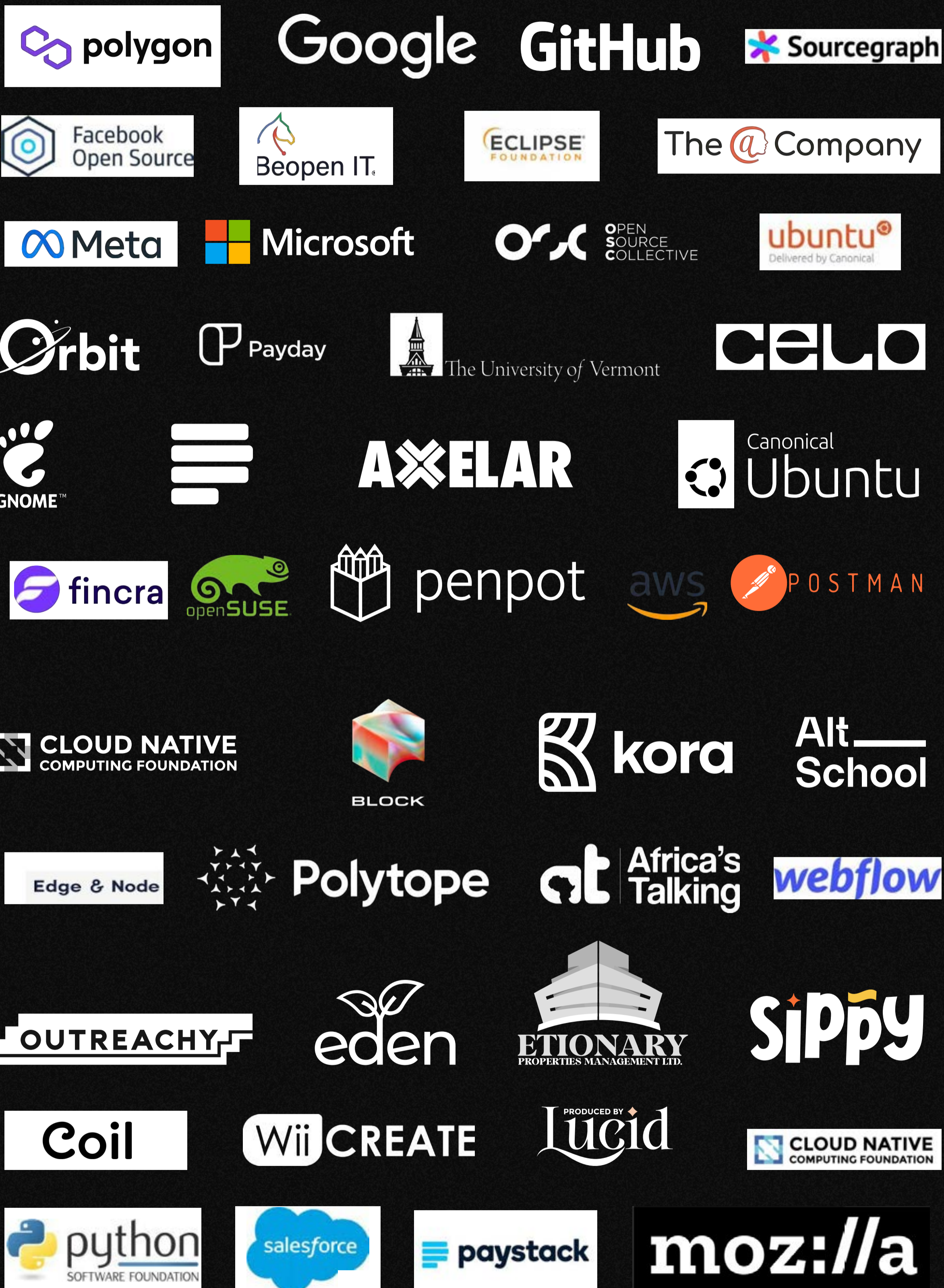| Benefits	Headline (3) $38,000	Diamond (5) $25,000	Gold (10) $18,000	Silver (4) $10,000	Bronze (6) $5,000
Recognition during Slideshows and Opening: During the event, we will showcase slideshows of your company and the MC will do a Thank you at the opening	✳	✳	✳		
Sponsorship promotions via social media: In addition to the regular postings, there will be customized postings about your company on our social media channels.	3X	2X	1X		
Conference Tickets	15	10	8	4	2
Recruiting opportunities with our attendees.	✳	✳	✳	✳	✳
T-shirt Branding	✳				

Note: Benefits apply to boxes marked with asterisks.

CUSTOM SPONSORSHIP OPPORTUNITIES

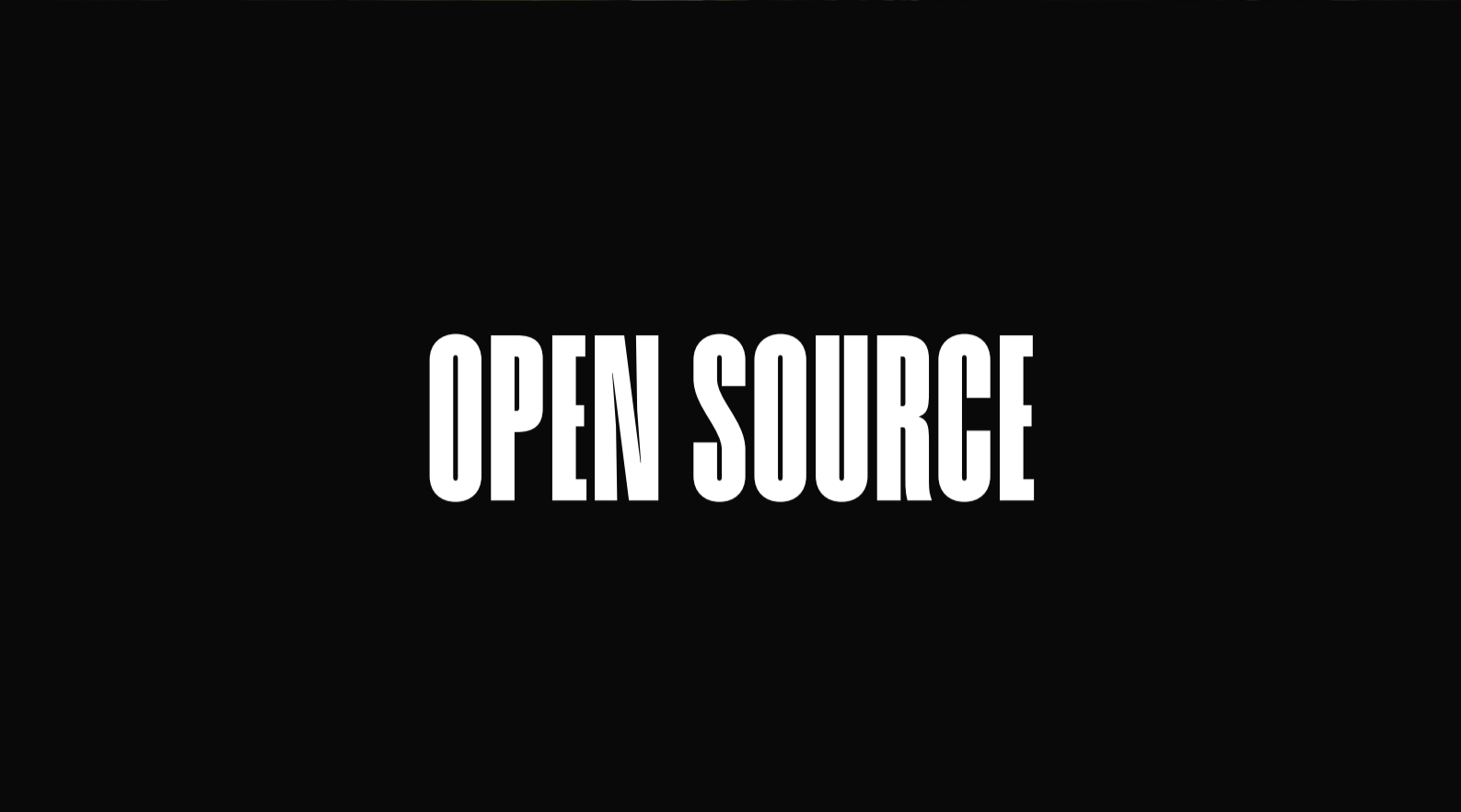| Custom Sponsorship Opportunities (**Note:** Items here will be discussed further upon interest)	Cost
Half - Day Dedicated Track One-day 3-hour long professional workshop using your company's services and Open Source products. Includes promotion on our website, dedicated sign-up, access to participant info, snacks and lunch for workshop attendees. The room can take up to 100 attendees.	**$12,500**
One - Day Dedicated Track One-day 6-hour long professional workshop using your company's services and Open Source products. Includes promotion on our website, dedicated sign-up, access to participant info, snacks and lunch for workshop attendees. The room can take up to 100 attendees.	**$22,500**
Women In Open Source Brunch: 3 hours of skill-building and networking opportunities for approximately 100 women in the open source community. Benefits include branding on materials exposure and the opportunity to give a talk during the session.	**$3,000**
Community Travel Support: Play an active role in fostering diversity and inclusivity by sponsoring the Diversity Fund at the OSCAFest. Your company logo will be included in the conference materials. The funding will be distributed among attendees in need covering ticket fees, accommodation and transportation.	**$20,000**
Attendee T-shirts: We will produce 1,500 event T-shirts and only one company logo will appear on the sleeves of the shirts. The T-shirts will be distributed to event attendees.	**$18,000**
Hackathon Sponsor Organize a developer hackathon where our attendees build open source projects with your toolkit.	**$10,000**

CUSTOM SPONSORSHIP ... CONT.

Custom Sponsorship Opportunities	Cost
Founder + Social Networking Event Sponsorship: Be the driving force behind fostering new connections by sponsoring the Founder + Social Networking event at the open source conference. Display of branding among high-profile attendees and the chance to connect directly with industry leaders.	**$5,000**
Breakfast and Launch Inclusion of your organization's logo on the catering materials and promotional tweets.	**$18,000**
Media Sponsor **Session Recording:** Record all (2 days) conference sessions for later distribution and access. Your organization's logo will be included in each recorded session's opening and closing credits and Recognition as the official session recording sponsor in marketing materials and conference announcements.	**$16,000**
Media Sponsor **Wifi/Internet Coverage:** Provide high-speed wifi for all conference attendees for 2 days. Inclusion of your organization's logo on wifi access instructions and signage throughout the venue.	**$1,000**
Booths Only Sponsor a booth(with complete branding flexibility) at the open-source conference. Benefits include product/service showcase, brand exposure and direct engagement with potential customers or partners.	**$3,000**

PREVIOUS SPONSORS

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Meta · Microsoft · Open Source Collective · Ubuntu Delivered by Canonical

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GNOME · AXELAR · Canonical Ubuntu

fincra · openSUSE · penpot · aws · POSTMAN

CLOUD NATIVE COMPUTING FOUNDATION · BLOCK · kora · Alt School

Edge & Node · Polytope · Africa's Talking · webflow

OUTREACHY · eden · ETIONARY PROPERTIES MANAGEMENT LTD. · SiPPy

Coil · Wii CREATE · PRODUCED BY Lucid · CLOUD NATIVE COMPUTING FOUNDATION

python SOFTWARE FOUNDATION · salesforce · paystack · moz://a

COMMUNITY

OPEN SOURCE

SUSTAIN

CONTACT

✉ event@oscafrica.org

🐦 osca_hq

in oscafrica

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