

# Open Source Festival 2021

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An annual open source-centered gathering  
by the **Open Source Community Africa**



## About OSCA

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Open Source Community Africa (OSCA) is a community for open source lovers, enthusiasts, advocates and experts within and across Africa, with the sole aim of increasing the rate of credible open source contributions by Africans.

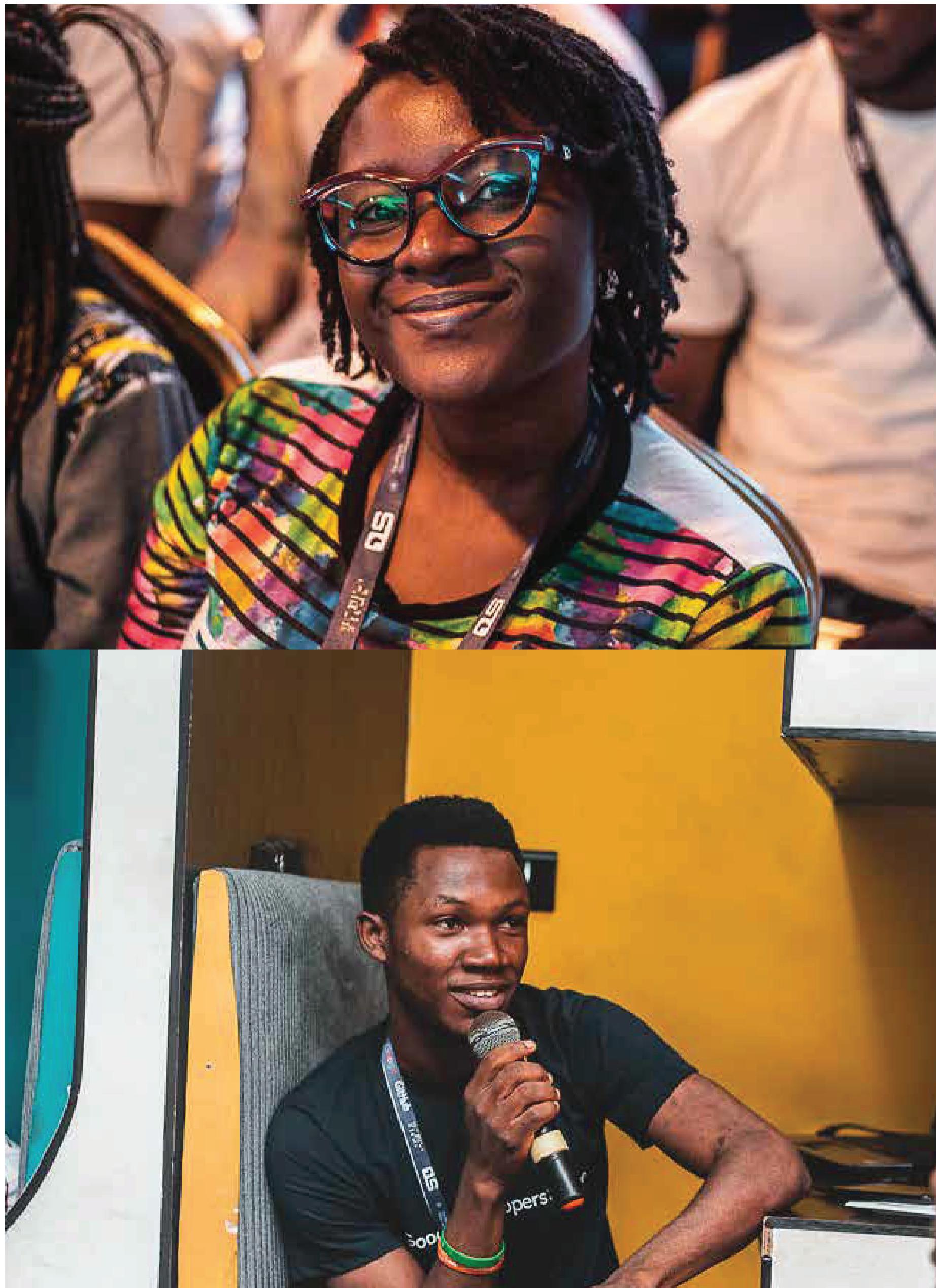
## About the Festival

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Open Source Festival is an annual high profile event that would attract student delegates, developers, designers and corporate organizations on a large scale, featuring series of talks, workshops, and awareness around open-sourced developer tools.

This year, the festival is designed as a hybrid event which would feature networking, conversations and ideation around existing and new technologies, and open source.

The event is scheduled for **18th - 20th November, 2021**.



# Highlights from previous festival

2020



## 3 Days

Three-impactful days, featuring a one-day Sustain event.

## 800+ Attendees

Diverse individuals from across different fields in tech, education, etc, from students to professionals.

## 20+ Talks

7 Keynote speakers and a variety of lightning talks.

## 10+ Workshops

Over 10 workshops across different spheres of tech.

# Event Structure



## Day 1

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The festival will kick off with a collaboration with Sustain OSS to create a one-day event for open source sustainers. A one-day unconference that is led by a facilitator to discuss the state of sustaining open source and concerns with the fragile state and future of highly-used and impactful open source projects.



## Day 2

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The second day of the festival will feature an array of workshops, individual & corporate presentations, panel sessions, talks and exhibitions.

## Day 3

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The third day of the festival will likewise feature workshops, presentations, panel sessions, talks, exhibitions and a raffle.

# Audience Profile



A gathering of open source contributors and enthusiasts.

The Open Source Festival 2021 is expected to host university students, developers, designers, data science and machine learning practitioners, writers, educationists, tech professionals and enthusiasts – an atmosphere imbued with passion for contributing to open source projects as well as sustaining and maintaining such projects.

Many of our speakers have a history of contributing to (and maintaining) open source projects, or building open source communities.



# Call for Sponsors



Becoming a sponsor for the Open Source Festival 2021 allows your organization to make a significant impact, & gain additional recognition as an organization committed to developing open source in the African community, and diversify your community pipeline of OSS contributors.

The festival being hybrid this year, is steered strategically and intentionally towards remaining an outstanding & vibrant community event, promising even more engagement than the previous year.

## Sponsorship benefits

- Networking
- Targeted reach
- Head-hunt
- Diversity opportunity

## Previous Sponsors

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Facebook  
Open Source

Google

GitHub

OPEN CORE  
SUMMIT

webflow

AWS Amplify

ubuntu®  
Delivered by Canonical

CLOUD NATIVE  
COMPUTING FOUNDATION

python  
SOFTWARE FOUNDATION

OSC  
OPEN SOURCE  
COLLECTIVE

ECLIPSE  
FOUNDATION

salesforce

moz://a

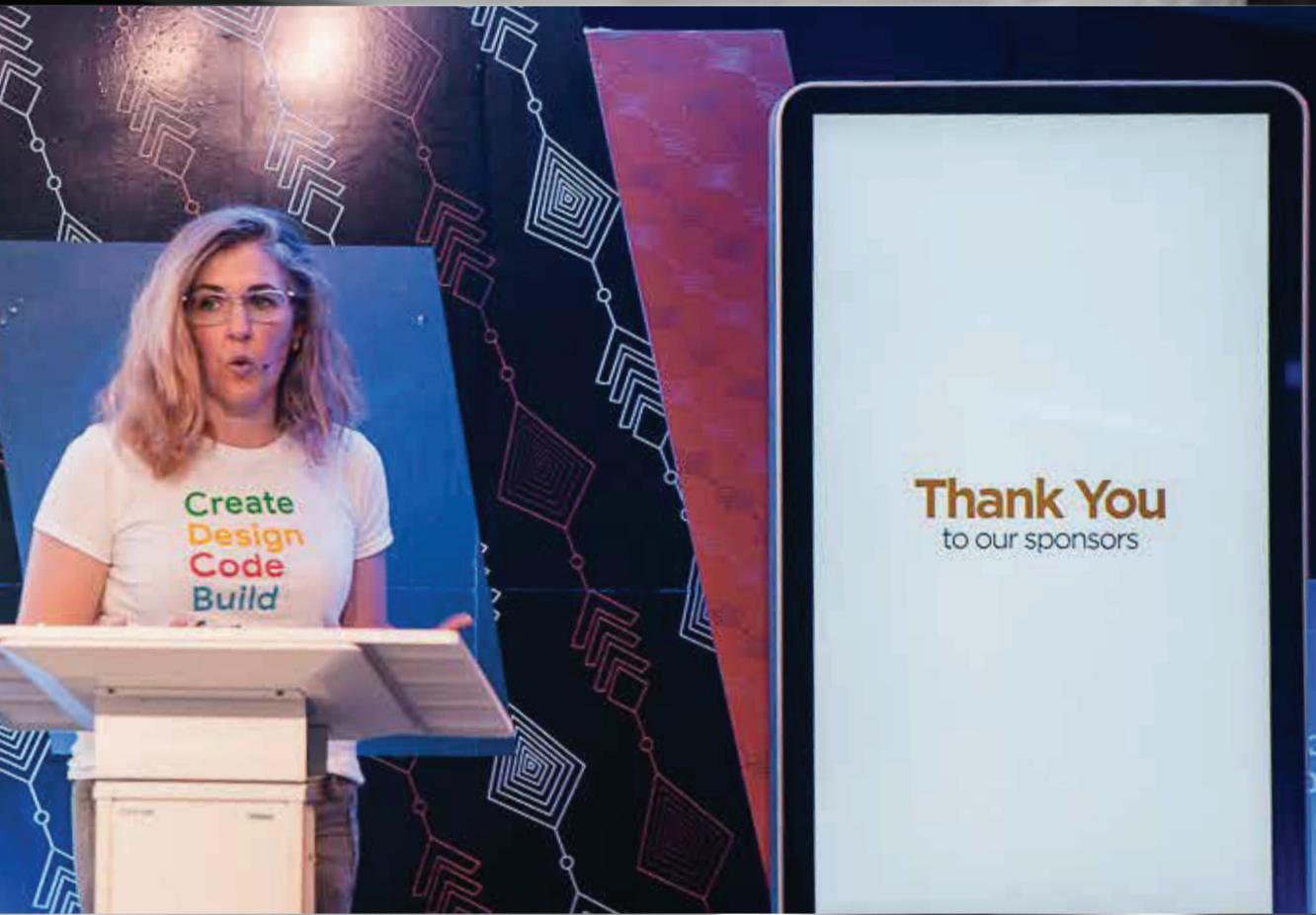
# Sponsorship Opportunity



# Headline Sponsor

- Exhibition Space
- Logo as speaker background
- A dedicated article about the organisation (up to 750 words)
- Company name and logo in email campaigns
- Company biodata on the festival page
- Leverage to engage directly with attendees
- Speaker slot

**Value - \$18,000** ▪ **Slot - 1**

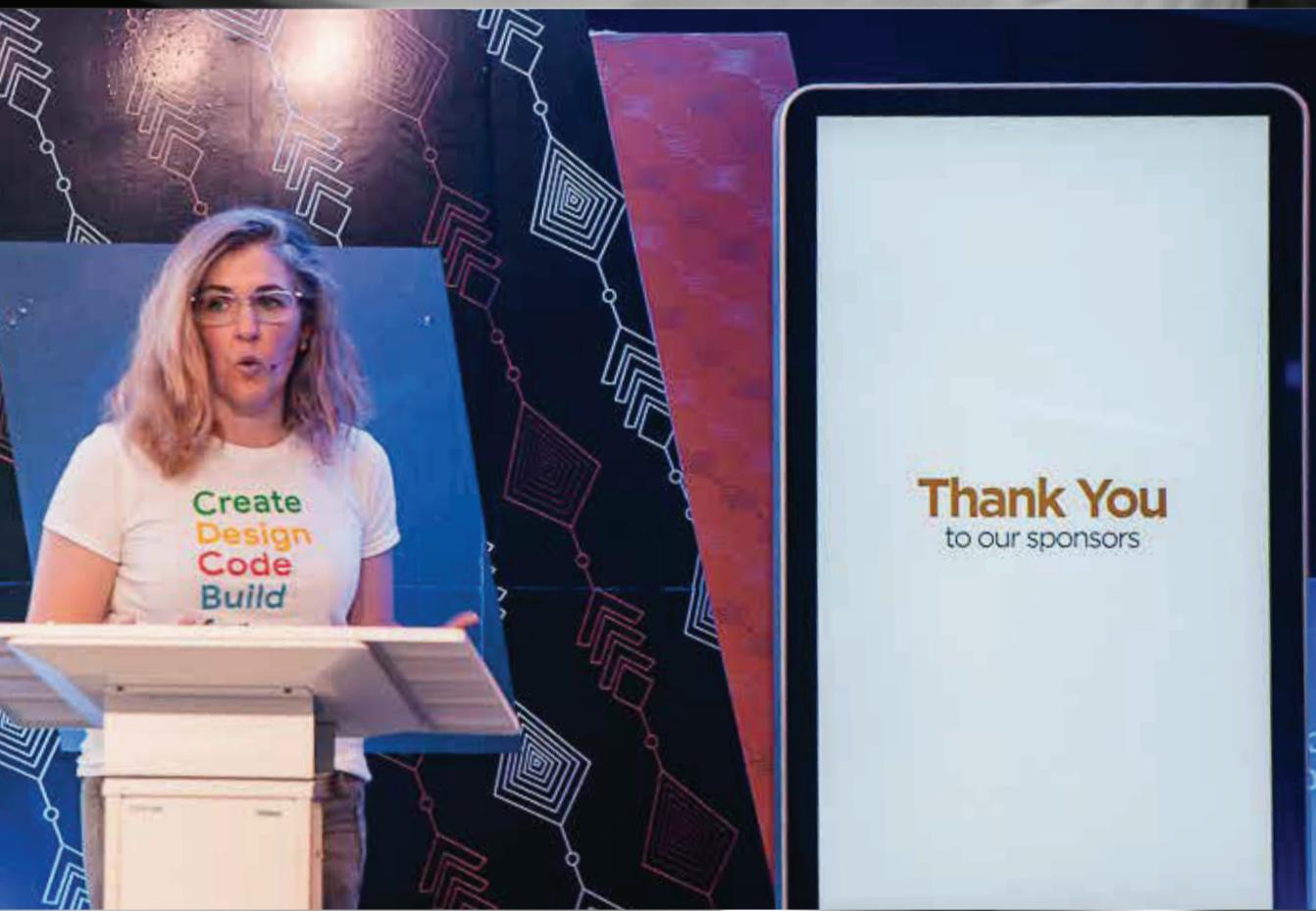


# Gold Sponsor

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- Exhibition Space
- Logo as speaker background
- A shared article about the organisation (up to 600 words)
- Company name and logo in email campaigns
- Company biodata on the festival page
- Speaker slot

**Value - \$10,000** ■ **Slot - 2**

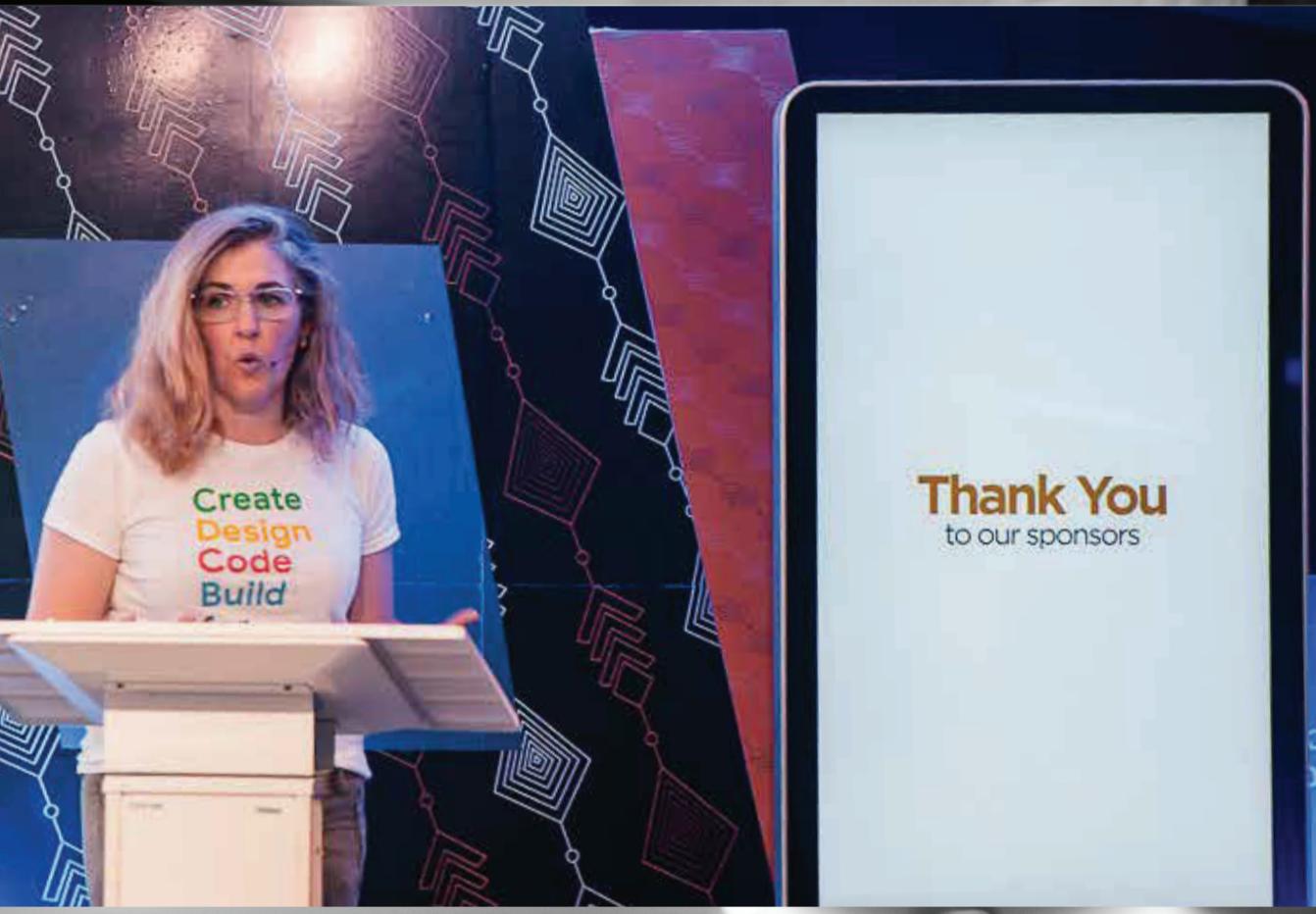


# Silver Sponsor

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- Exhibition Space
- Logo as speaker background
- A shared article about the organisation (up to 250 words)
- Company biodata on the festival page
- Company name and logo in email campaigns

**Value - \$5,000**    □ **Slot - 3**



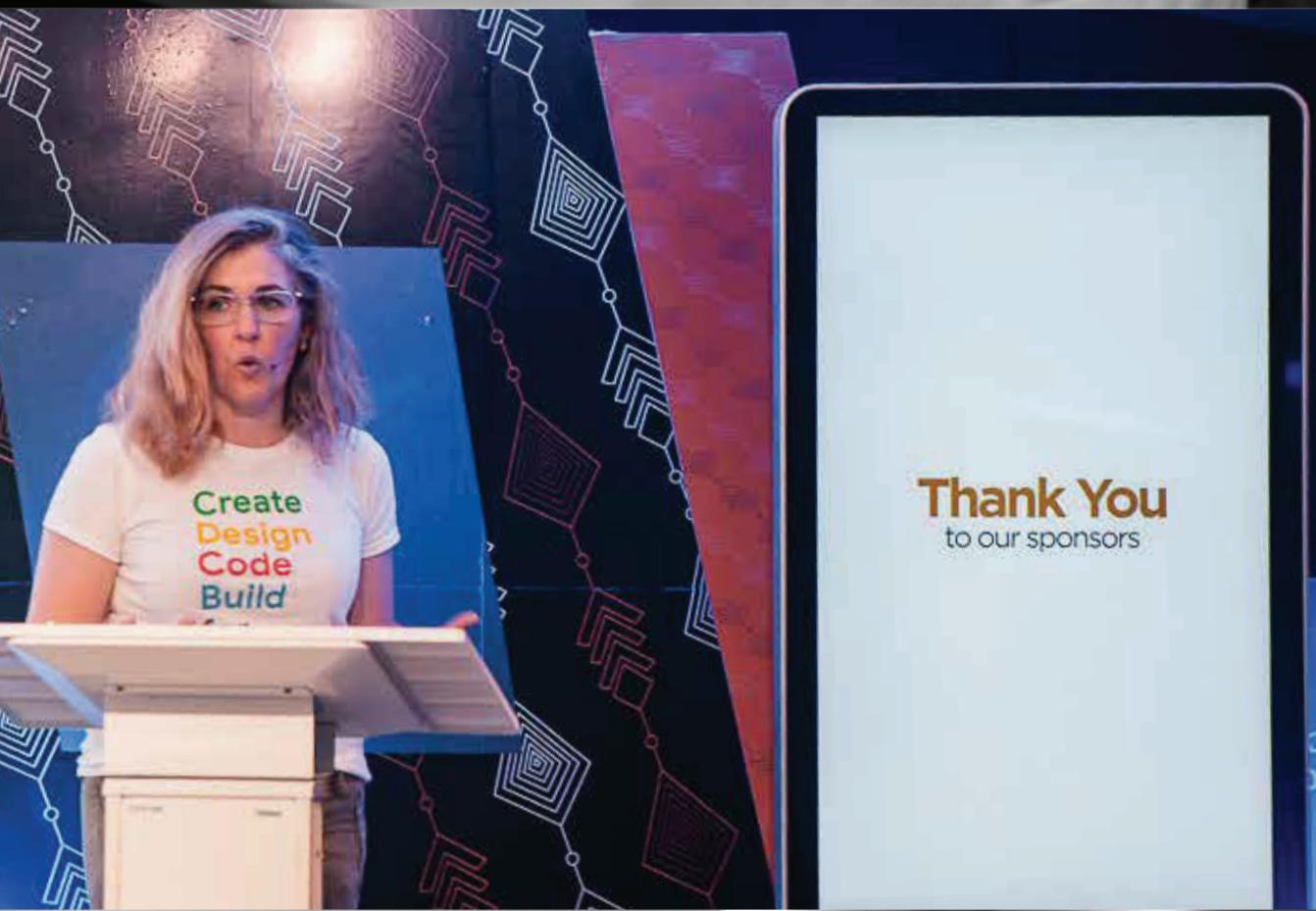
# Bronze Sponsor

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- A shared article about the organisation (up to 50 words)
- Company biodata on the festival page
- Company name and logo in email campaigns

**As a bronze sponsor, you would provide a variety of resources for participants, randomly selected through a raffle.**

**Value - Resources** ▪ **Slot - Several**





## Contact

-  [event@oscafrica.org](mailto:event@oscafrica.org)
-  [festival.oscafrica.org](http://festival.oscafrica.org)
-  [@oscafrica](https://twitter.com/oscafrica)

