

Open Source Festival 2022

An annual open source-centered gathering
by the **Open Source Community Africa**



About OSCA

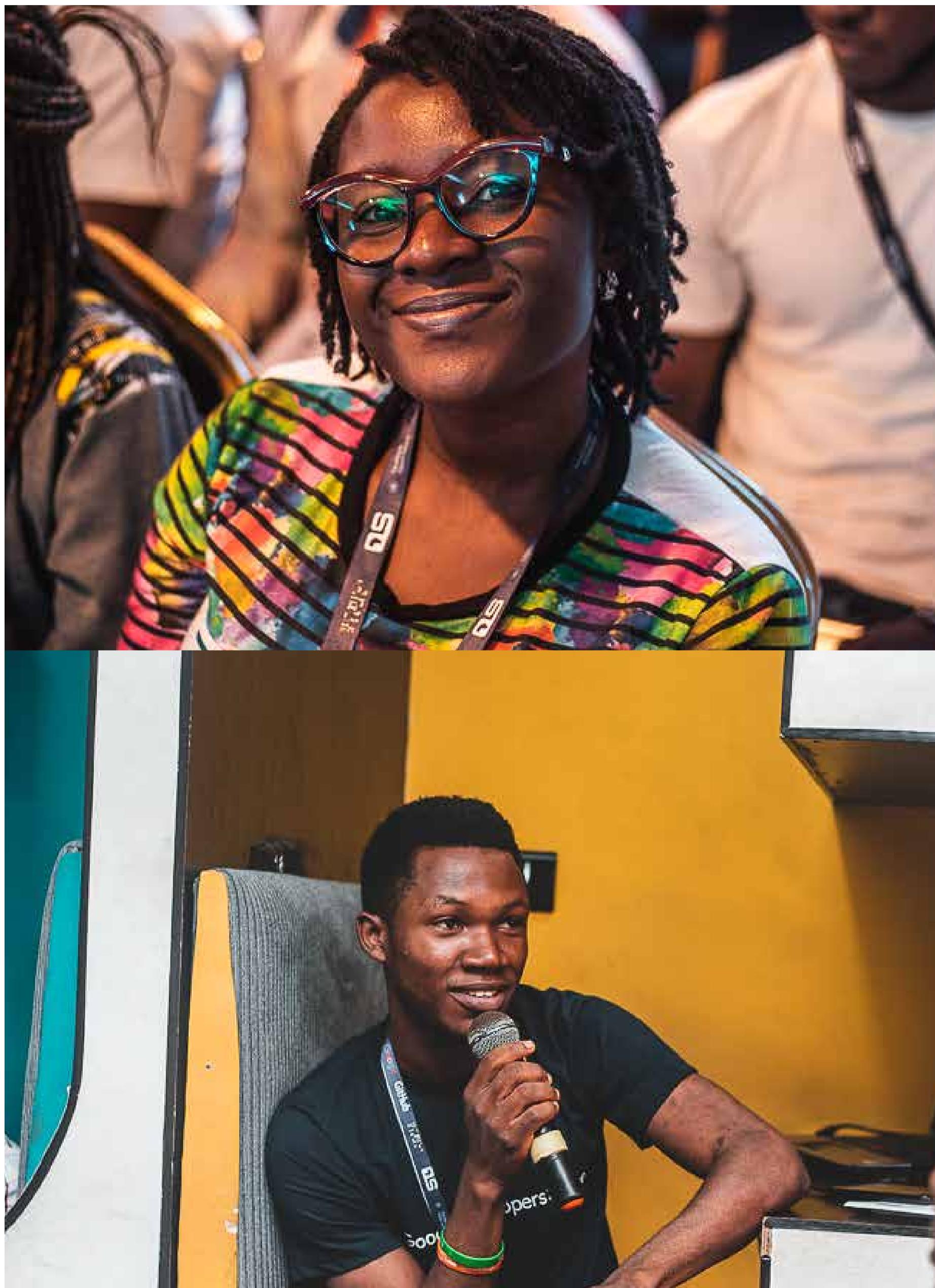
Open Source Community Africa (OSCA) is a community for open source lovers, enthusiasts, advocates and experts within and across Africa, with the sole aim of increasing the rate of credible open source contributions by Africans.

About the Festival

Open Source Festival is an annual high profile event that would attract student delegates, developers, designers and corporate organizations on a large scale, featuring series of talks, workshops, and awareness around open-sourced developer tools.

This year, the festival is designed as a hybrid event which would feature networking, conversations and ideation around existing and new technologies, and open source.

The event is scheduled for **24th -26th March, 2022**.



Highlights from previous festival

2020





3 Days

Three-impactful days, featuring a one-day Sustain event.

800+ Attendees

Diverse individuals from across different fields in tech, education, etc, from students to professionals.

20+ Talks

7 Keynote speakers and a variety of lightning talks.

10+ Workshops

Over 10 workshops across different spheres of tech.

Event Structure



Day 1

The festival will kick off with a collaboration with Sustain OSS to create a one-day event for open source sustainers. A one-day unconference that is led by a facilitator to discuss the state of sustaining open source and concerns with the fragile state and future of highly-used and impactful open source projects.



Day 2

The second day of the festival will feature an array of workshops, individual & corporate presentations, panel sessions, talks and exhibitions.

Day 3

The third day of the festival will likewise feature workshops, presentations, panel sessions, talks, exhibitions and a raffle.

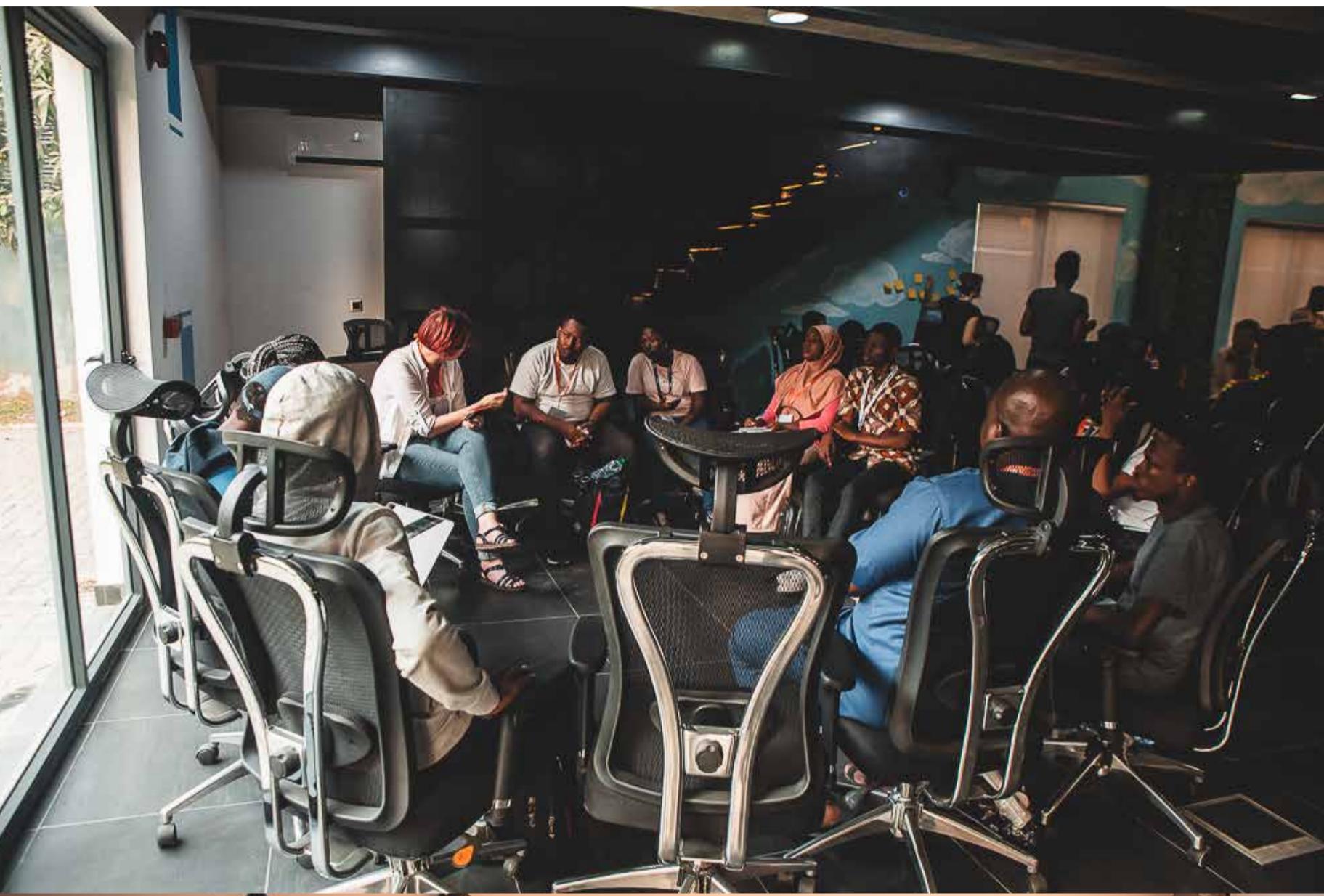
Audience Profile



A gathering of open source contributors and enthusiasts.

The Open Source Festival 2022 is expected to host university students, developers, designers, data science and machine learning practitioners, writers, educationists, tech professionals and enthusiasts – an atmosphere imbued with passion for contributing to open source projects as well as sustaining and maintaining such projects.

Many of our speakers have a history of contributing to (and maintaining) open source projects, or building open source communities.



Call for Sponsors



Becoming a sponsor for the Open Source Festival 2022 allows your organization to make a significant impact, & gain additional recognition as an organization committed to developing open source in the African community, and diversify your community pipeline of OSS contributors.

The festival being hybrid this year, is steered strategically and intentionally towards remaining an outstanding & vibrant community event, promising even more engagement than the previous year.

Sponsorship benefits

- Networking
- Targeted reach
- Head-hunt
- Diversity opportunity

Previous Sponsors



Facebook
Open Source

Google

GitHub

OPEN CORE
SUMMIT

webflow

AWS Amplify

ubuntu®
Delivered by Canonical

CLOUD NATIVE
COMPUTING FOUNDATION

python
SOFTWARE FOUNDATION

OSC
OPEN SOURCE
COLLECTIVE

ECLIPSE®
FOUNDATION

salesforce

moz://a

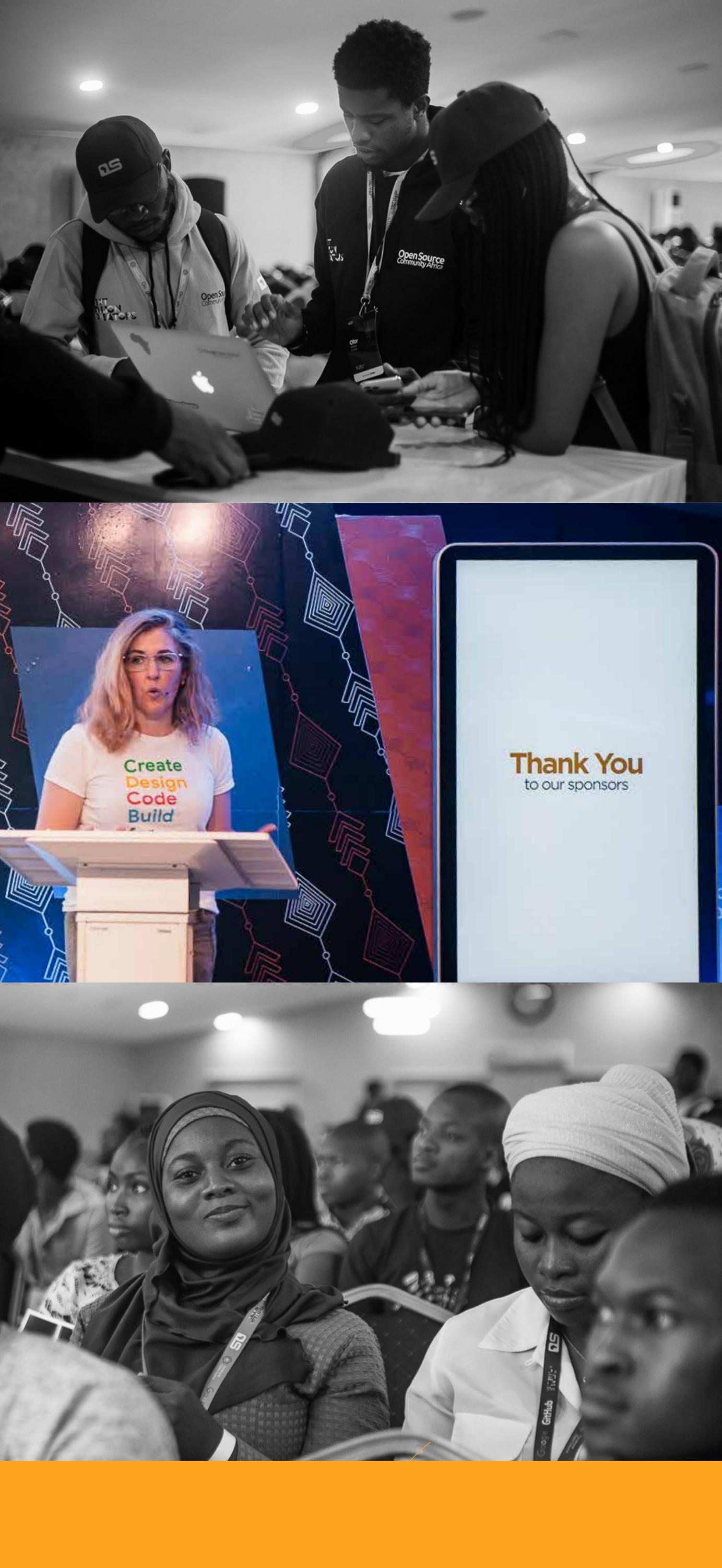
Sponsorship Opportunity



Headline Sponsor

- Exhibition space
- Two (2) roll-up banners in the main conference room & at the entrance
- Large logo on all holding slides shown between talks
- A news item on the OSF website about sponsor and contribution to OSCA (if provided)
- Opportunity to engage directly with attendees by any means during the conference (subject to approval by organizers)
- Company name and logo in OSF email campaigns
- Company name and quotes in the conference blog post
- Company biodata on the festival page.
- One (1) keynote speaker slot (subject to approval by organizers)
- Logo on conference T-shirt
- Logo on conference lanyard
- Five (5) custom tweets
- Eight (8) free festival registrations

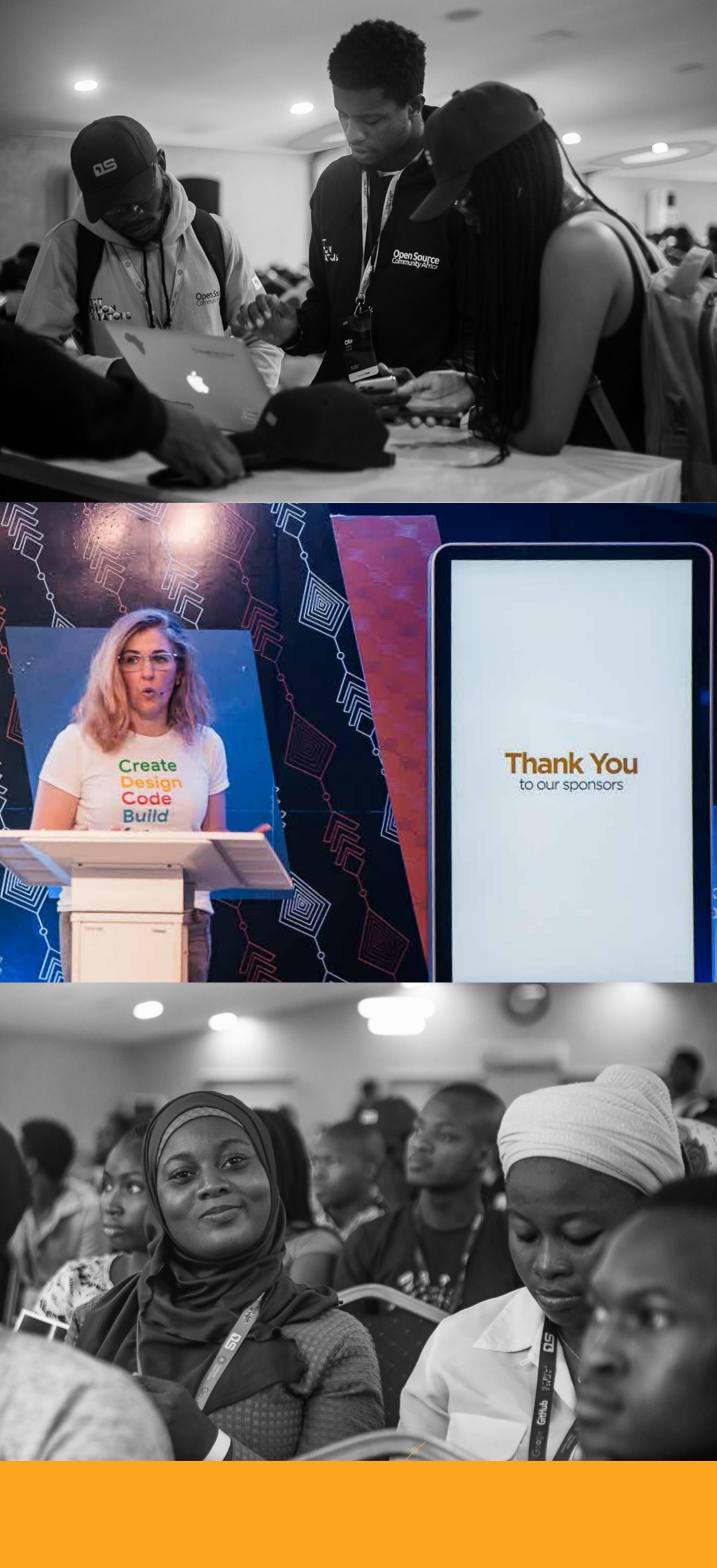
Value - \$20,000 ▪ **Slot - 1**



Diamond Sponsor

- Exhibition space
- Two roll-up banners in the main conference room and one roll-up banner at the entrance
- Large logo on all holding slides shown between talks
- Opportunity to engage directly with attendees during the conference
(subject to approval by organizers)
- Company name and logo in OSF email campaigns
- Company name and quotes in the conference blog post
- Company biodata on the festival page
- Logo on conference lanyard
- Speaking slot (subject to approval by organizers)
- 4 custom tweets
- 6 free festival registrations

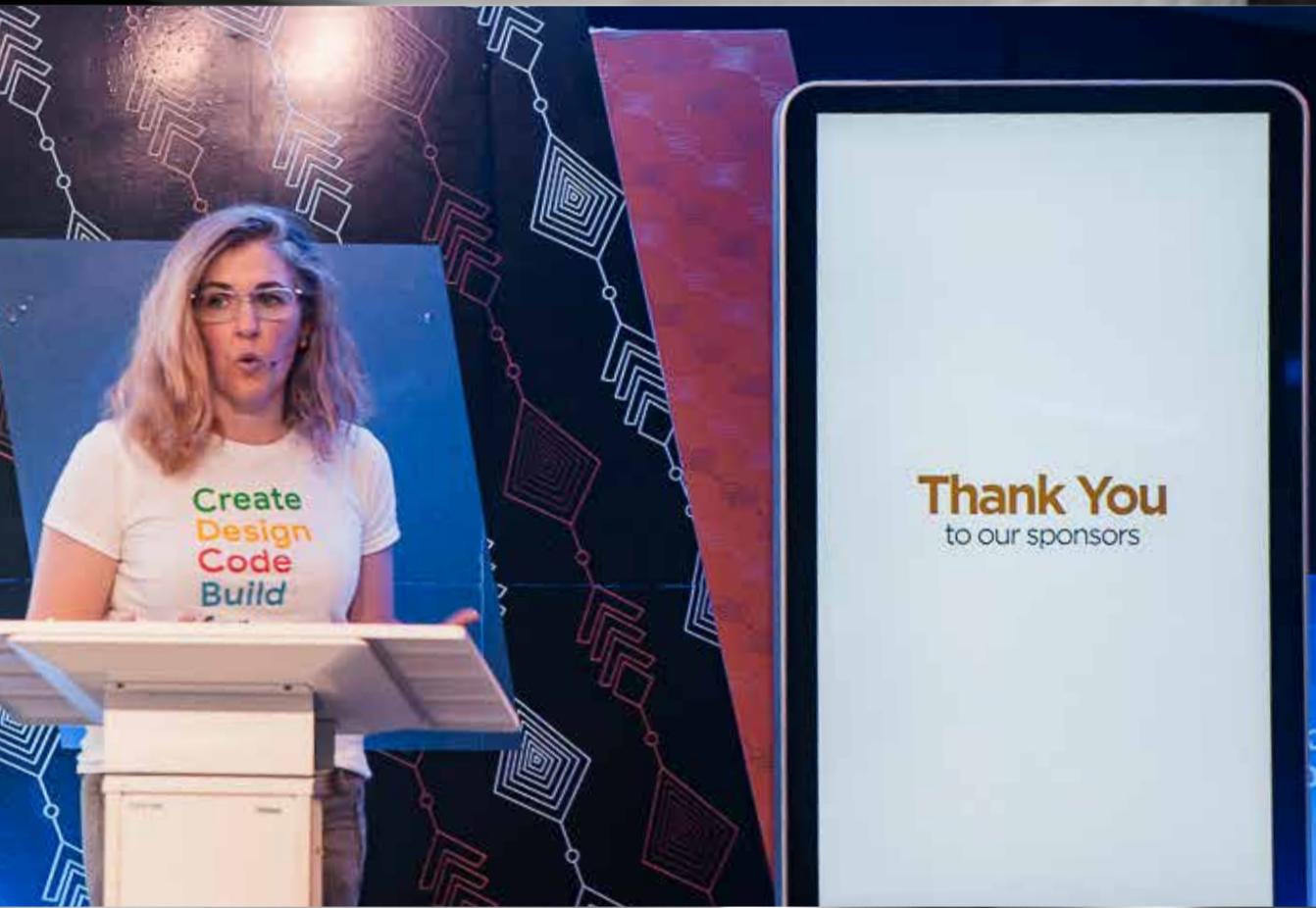
Value - \$15,000 ▪ **Slot - 2**



Gold Sponsor

- Exhibition space
- One roll-up banner in the main conference room (if provided)
- Logo on holding slides shown between talks (if provided)
- Company name and quotes in the conference blog post
- Company name and logo in OSF email campaigns
- 3 customs tweets
- 4 free festival registrations

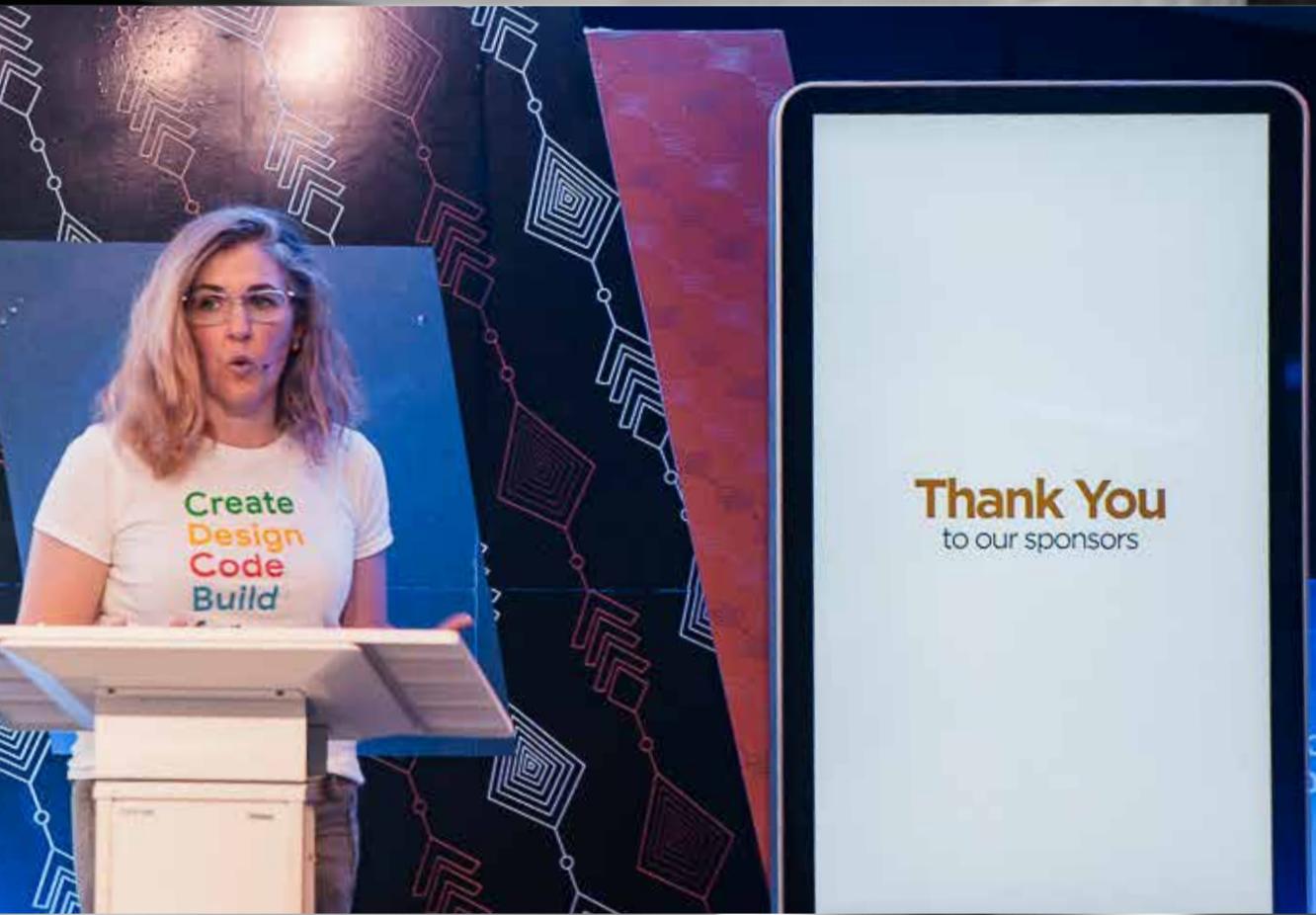
Value - \$10,000 □ **Slot - 3**



Silver Sponsor

- Exhibition space
- One roll-up banner (if provided)
- Logo on holding slides shown between talks
- Company name and logo in OSF email campaigns
- 2 custom tweets
- 2 free festival registrations

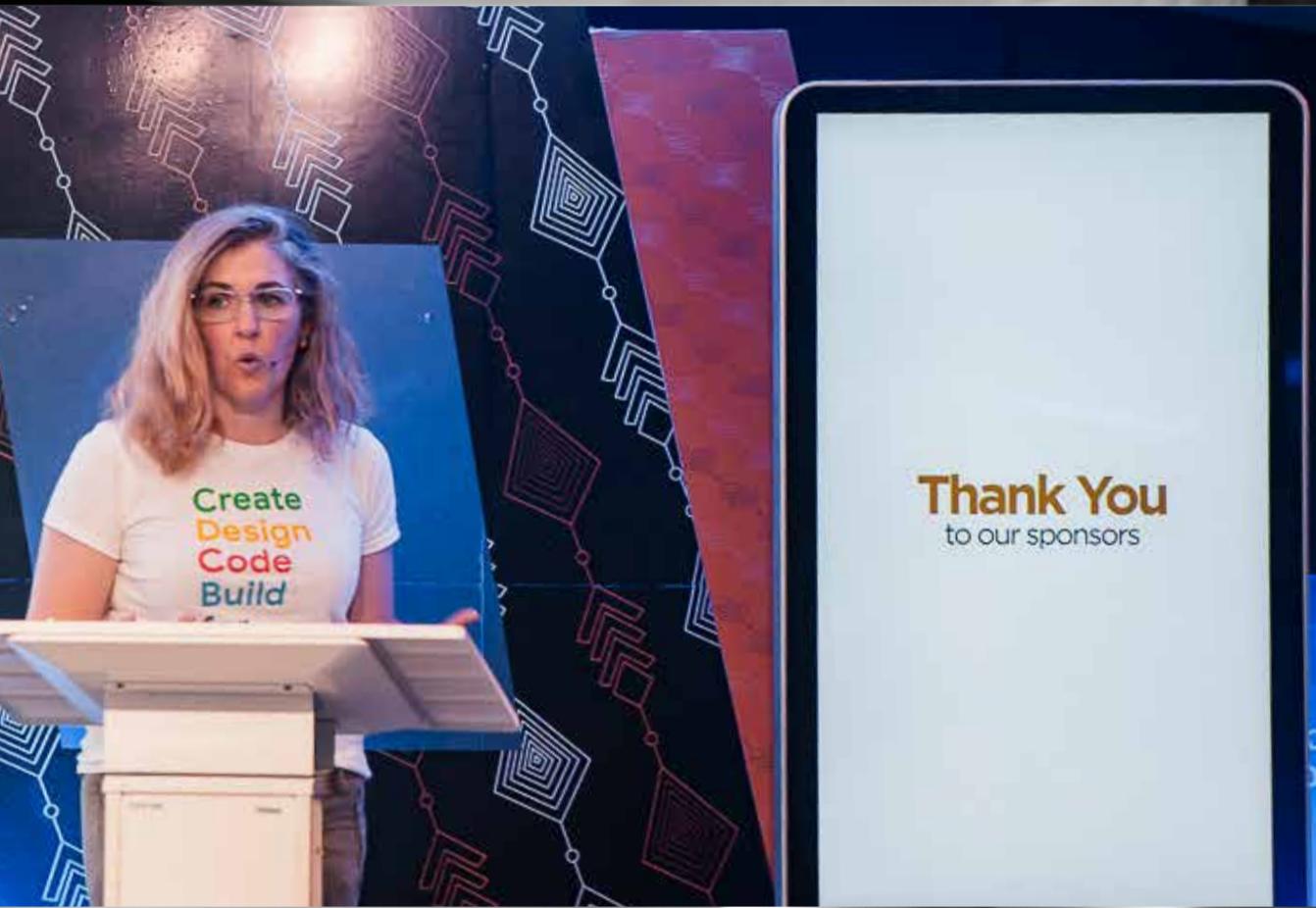
Value - \$5,000 □ **Slot - 4**



Bronze Sponsor

- Logo on sponsor page
- Logo on the event flier
- Company name and logo in OSF email campaigns
- 1 custom tweet
- 1 free festival registration

Value - \$2,000





Contact

-  event@oscafrica.org
-  festival.oscafrica.org
-  [@oscafrica](https://twitter.com/oscafrica)

