

Sl. No	Idea	Description	Technical elements	Revenue model
1	Daily quiz App	<p>A web app with an LLM backend where you summarize daily news articles into 7 multiple choice questions.</p> <p>People can play for free and get points for completing the quiz quickly. Answers are only revealed the next day, creating stickiness.</p> <p>You can also gamify the quiz and give multipliers for repeat participants</p> <p>People get bragging rights, and get to compare their score vs others and see themselves on a leaderboard</p>	<p>ML: Prompt Engineering GPT3.5 or GPT4 Integration with NYT or other news source</p> <p>Web app: Simple UI Database to store scores Email integration for daily reminders, score updates</p>	<p>-Ad based</p> <p>- affiliate links to articles in news media</p>
2	Ai shopping assistant	<p>An AI assisted search tool for identifying products reviewed by your favorite influencers on Instagram.</p> <p>Instagram users have difficulty searching for products featured in posts or stories shared by their favorite influencers. Instagram and other social media applications have limited search functionality. Ex: try searching for the name of the moisturizer your favorite influencer shared a story about last week, you will not be able to search for it and find it</p> <p>Audio-> Text and Image ->text models can convert posts to searchable content. This can then be presented to the user through a query engine built on a RAG based approach</p>	<p>ML: Audio -> Text Image -> Text Text -> vector store RAG based search retrieval</p> <p>Web app: Simple UI Vector DB to store indexes Database to store product links, post metadata, etc</p>	<p>- Affiliate commission based</p> <p>- Sales revenue from retail companies (B2B)</p> <p>- Sales revenue from influencers(since they are making more sales) (B2B)</p>

Daily Quiz App

AI generated questions and answers

1/5

This week, which world leader while referring to another head of state confused Egypt for Mexico? He famously called Abdel Fattah el-Sisi as the "President of Mexico". This world leader has been having memory troubles for a while now.

Narendra Modi

Rishi Sunak

Joe Biden

Benjamin Netanyahu

Emmanuel Macron

Justin Trudeau



Timer for each question

You've completed today's quiz. Check back in 15 hours for the answers.
Can't wait? checkout these links on top news stories

1/5

This week, which world leader while referring to another head of state confused Egypt for Mexico? He famously called Abdel Fattah el-Sisi as the "President of Mexico". This world leader has been having memory troubles for a while now.

www.nyt.com/story1/xyyys

2/5

This week, scientists sustained enough energy to power 12,000 households using just 0.2 milligrams of fuel for a brief period, using a machine called the Tokamak. What type of reaction created this level of energy?

www.nyt.com/story2/xyyys

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5/5

This week, in the sport of Football, a new colour "foul card" was announced. Everyone knows about the yellow and red cards in this sport. But what is this new colour?

www.nyt.com/story5/xyyys

Answers only revealed next day, 'HOOK' for repeat visitors






Links to drive traffic to news websites

Global

Regional

All

Daily

Rank 	Average Pace	Player Name	Region	Quizzes	Accuracy	Current Streak	Gold Coins
22	0.25	ousepachn		1	80%	1	4
1	0.1	qz_player		18	82%	1	102
2	0.05	qz_test		16	91%	1	110
3	0.13	Lady_Data		17	84%	1	229
4	0.12	Lord_Hunter		8	95%	1	61

Sample leaderboard

Ai ShopAssisst

Instagram

Log In

Sign Up



hydrationceo

Follow

Message

1,287 posts

146K followers

1,054 following

Rachel Finley she/her

hydrationceo

NYC

your unfiltered skincare & beauty bestie

Business only: rachel@hydrationceo.com

Product Faves

linktr.ee/hydrationceo

Shopassist/hydrationceo



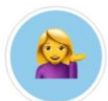
Nails



Lip Oil Reviews



skincare



Hair Tutorial



Retinol 101



Serum reviews

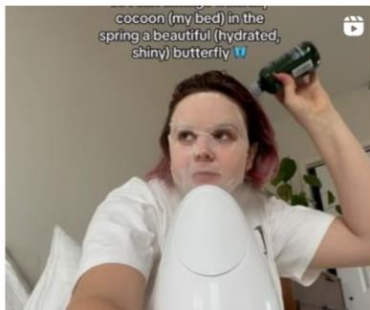


Easy makeup

POSTS

REELS

TAGGED



The link to the Shopassist product will be available in the bio of the influencer on instagram

The user can also see a hover chatbot icon on the bottom right corner. This will also take you to the shopassist page



hydrationceo



Follow

Message

1,287 posts

146K followers

1,054 followi

Rachel Finley she/her

hydrationceo



Nails



Lip Oil Reviews



skincare



Hair Tutorial



Retinol 101

Ask about the products I featured to get detailed links and discount codes...

What moisturizer did you recommend last week?



Trending searches

Top 5 eyeliners from january 2024?

Best travel shampoo?

Sunscreens under \$10?

[Help with prompting](#)

Logo and header

Profile picture, recent stories and bio from IG to maintain consistency and build user trust

Descriptive prompt request and sample prompt already pre fed to help user ask good questions

Prompts from other that can be clicked and copied into users search window. Reduces actions needed from user

Help button available for users who have difficulty with prompting



hydrationceo



Follow

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Rachel Finley she/her

hydrationceo



Nails



Lip Oil Reviews



skincare



Hair Tutorial



Retinol 101

Ask about the products I featured to get detailed links and discount codes...

What was the lip gloss that you covered from maybeline last week?



Trending searches

Top 5 eyeliners from january 2024?

Best travel shampoo?

Sunscreens under \$10?

[Help with prompting](#)

Dynamic prompting will add in suggested elements to the query so that the ML algorithm has the most information to work with



hydrationceo

Follow

Message

1,287 posts

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Rachel Finley she/her

What was the lip gloss that you covered last week?

Amina

There were two lip glosses that I covered last week



Product name: maybeline X1

Product link:

www.productx1.com/maybeline

Post link: www.ig.com/hydceo1234

Description: The maybeline X1 is ...



Product name: channel ecstasy

Product link: www.productx1.com/ch-ecsty

Post link: www.ig.com/hydceo345

Description: The ecstasy from chann ...

Hydrationceo

What else would you like to know?



Question from the user

Response from the system with product links, descriptions and links to the stories and posts

User has option to further drill down on the questions