

Patricia Pinto

Elevate your product management to new heights with Patricia: a relentless problem solver and proactive strategist who is adaptable, results-driven, and excels at quickly learning and applying new concepts. With her exceptional problem-solving skills, tech-savvy approach, and assertive mindset, she consistently delivers positive outcomes.

Brands & Ninjas, Portugal (Remote) — Product Manager

APRIL 2023 - PRESENT

Streamlined team communication and processes at DaaS startup.

Fostered task prioritization, data literacy and the use of generative AI among team members, resulting in a more productive and empowered team.

Worked with data team to automate data wrangling and refine dashboards.

Recommended pre-made software adoption, reducing costs by 50%.

Generated new feature ideas through customer interviews.

Identified and resolved data collection errors by creating improved briefings.

Adapted vision to address new competitor and improve product market fit.

Identified additional revenue stream through new business strategy.

Data Leaders, UK (Remote) — Junior Product Manager

OCTOBER 2020 - MAY 2023

Developed B2B product for data professionals tracking 1000+ companies.

Identified customer pain point and pitched idea to executives.

Led end-to-end product launch from concept to market release.

Applied scrum; harmonized product strategies and vision.

Gained technical skills to contribute to feature development directly.

Executed a data-driven social and email marketing strategy for launching.

Breda University of Applied Sciences, SEPTEMBER 2018 - JULY 2019 *MSc Media Innovation*

After conclusion of thesis, invited to teaching position.

ISEG, SEPTEMBER 2017 - JULY 2018

Post Grad in Marketing Management

Aveiro University, SEPTEMBER 2014 - JULY 2017 *BSc New Communication Technologies*

As a final project, coordinated the development of a product in the Public Health Unit of Aveiro to connect patients with healthcare providers and provide psychological health information.

Switzerland

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SKILLS

Confluence, Jira, Figma, Google Analytics, Photoshop, WordPress, Google Data Studio, Premiere Pro, Campaign Monitor, HTML, CSS, PHP, SQL, Python, Google Firebase, BigQuery, Microsoft Clarity, Salesforce, Git Lab, Flutterflow, Prompt Engineering, AR, VR, 3D Modeling

CERTIFICATES

Machine Learning Training Program (Udemy, 2023)

Prompt Engineering for AI Bootcamp (Udemy, 2023)

Healthcare in the Industry 4.0 (Udemy, 2022)

Product Management for AI & Data Science (Udemy, 2021)

AWARDS

Best Innovative Marketing Campaign & Rebranding - 1st place out of 19 (2018)

LANGUAGES

Portuguese - C2/Native

English - C2 TOEFL 2017

Spanish, French - B1

German, Dutch - A1

WHAT OTHERS SAY ABOUT ME

