Patricia McPhee

SR CONTENT DESIGNER
UX WRITER

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About Me

My journey in content strategy started 25 years ago on the Human-Centered Design & Engineering team at a large telecommunications company. There I learned how to conduct usability tests to uncover and solve user experience challenges. Over the past two decades, I've worked in technical writing, helping organizations reduce, simplify, and restructure their content, ensuring quality and accuracy, and increasing customer satisfaction rates.

Education

02/2022 - Present
CareerFoundry
Full Stack Web Development

10/2010 – 05/2012
Kaplan University
BS in Health Science

02/1999 – 04/2001
DeVry University - Denver
AS Computer Systems

Work Experience

05/2022 – Present
Content Designer, Contractor
Expedia Group/Braintrust

Content Design Lead for the Expedia Group Design System (EGDS) platform and work at the intersection of components, code, and end-user documentation.

05/2020 – 10/2021
Content Developer, Contractor
Microsoft/Kforce

Worked collaboratively with the Azure Dedicated engineering and UX Research teams to develop scenario and goal-based content. Wrote and edited UX microcopy and UI strings. Conducted audits of existing content to identify areas for improvement. Used qualitative and quantitative data to make data-driven decisions.

07/2019 – 06/2021
Freelance

- **Extreme Networks (2020 – 2021)** Reviewed and edited network hardware content for the FIPS program.
- **ZPE Systems (2019-2020)** Wrote a marketing campaign eBook. Wrote video scripts, provided the voiceover, and produced how-to videos.
- **Wax.io (2019)** Contributed to blockchain blog articles.

03/2019 – 06/2019
Technical Writer II
LivePerson

Wrote SDK and API guides for mobile messaging app.

01/2018 – 01/2019
Technical Writer II
Microsoft

Worked collaboratively with the Microsoft Edge and Windows networking core teams. Wrote and edited UX microcopy and UI strings. Conducted content audits to identify areas for potential improvement. Used qualitative and quantitative data to make data-driven decisions.

07/2017 – 12/2017
Technical Writer, Contractor
Oculus/Facebook

Developed internal cross-functional workflows and process documentation for a virtual reality R&D environment.

Skills

Technical Writing

Content Strategy/Design

UX/UI Writing

Information Architecture

Project Management

Instructional Design

Markdown

Git/GitHub

Agile/Jira/Azure DevOps

Design systems

JavaScript/Node.js

HTML/CSS

Figma/Miro

Work Experience (cont'd)

08/2016 – 05/2017
Software Technical Writer
GE Healthcare

Worked collaboratively with customers and support to update the outdated installation and upgrade guides. The rework resulted in more successful upgrades and reduced customer support calls.

09/2015 – 07/2016
Technical Writer II
Amazon

Wrote internal feature announcements and task-oriented procedure guides for warehouse employees.

03/2015 – 09/2015
Technical Writer, Contractor
Charter Communications

Worked collaboratively with video-on-demand and networking engineers to write standard procedures. Wrote Python scripts for system administration tasks.

01/2014 – 10/2014
Technical Writer
SolidFire, a NetApp company

Wrote release notes, configuration and troubleshooting guides, white papers, and solution briefs for the cloud storage solution. Also, wrote and edited UX microcopy and UI strings.

12/2012 – 12/2013
Technical Writer, Contractor
Sybase/SAP

Wrote installation, configuration, and API guides for a mobile money app.

07/2012 – 01/2013
Technical Writer Consultant
Wrote design specifications and instructor-led training guides for enterprise planning and budgeting software. Also, wrote and edited UX microcopy and UI strings.

Achievements

- Built an online help system using the Docusaurus docs-as-code framework for a tech security startup.
- Wrote shell scripts to automate OpenAPI content publishing for Extreme Networks.