

# **Patricia McPhee**

**TECHNICAL WRITER CONTENT STRATEGIST** 

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# **About Me**

I'm a Technical Writer and Content Strategist and have been in the Tech Industry since the late 1990s, starting in support and moving to network system administration. However, for the past two decades, I've been taking the guesswork out of complex technical content and helping people navigate, use and troubleshoot products.

# **Education**

02/2022 - Present

## CareerFoundry

Full Stack Web Development

10/2010 - 05/2012

## **Kaplan University**

BS in Health Science

02/1999 - 04/2001

**DeVry University - Denver** AS Computer Systems

# **Work Experience**

05/2022 - 11/2022

# **Content Strategist, Contractor** Expedia Group/Braintrust

Performed a content analysis and inventory of the design system training material and documentation. Developed the initial outline for the onboarding and learning material for the design system.

10/2021 - 03/2022

# Senior Technical Writer **Keyavi Data**

Worked collaboratively with the core product engineering team to develop user and scenario-based deployment guides. Wrote and edited in-platform UI microcopy (error and warning messages and welcome instructions). Built an online help doc site using the Docusaurus docs-as-code framework.

05/2020 - 10/2021

# Technical Writer, Contractor Microsoft/Kforce

Worked collaboratively with the Azure Dedicated engineering and UX Research teams to develop scenario and goal-based content. Wrote and edited UX microcopy and UI strings. Conducted audits of existing content to identify areas for improvement. Assisted with the copywriting of the Azure VMware Solution learning modules.

07/2019 - 06/2021

## Freelance, PSCM Designs LLC

- Extreme Networks (2020 2021) Reviewed and edited network hardware content for the FIPS program.
- **ZPE Systems (2019-2020)** Wrote a marketing campaign eBook. Wrote the learning material and voiceover scripts, provided the voiceover, and produced how-to videos.

03/2019 - 06/2019

# Technical Writer II LivePerson

Wrote SDK and API guides for mobile messaging app.

01/2018 - 01/2019

# Technical Writer II Microsoft

Worked collaboratively with the Microsoft Edge and Windows networking core teams. Wrote and edited UX microcopy and UI strings. Conducted content audits to identify areas for potential improvement. Used qualitative and quantitative data to make data-driven decisions.



# **Skills**

**Technical Writing** 

Content Strategy/Design

UX/UI Writing

Information Architecture

Instructional Design

HTML/CSS

DITA/XML

Figma/Miro

Markdown

Git/GitHub

Agile/Jira/Azure DevOps

JavaScript/Node.js

Postman/Swagger

MongoDB

# **Work Experience (cont'd)**

07/2017 - 12/2017

# **Technical Writer, Contractor**

#### Oculus/Facebook

Developed internal cross-functional workflows and process documentation for a virtual reality R&D environment.

08/2016 - 05/2017

## **Software Technical Writer**

#### **GE Healthcare**

Worked collaboratively with customers and support to update the outdated installation and upgrade guides. The rework resulted in more successful upgrades and reduced customer support calls.

09/2015 - 07/2016

## **Technical Writer II**

#### **Amazon**

Wrote internal feature announcements and task-oriented procedure guides using MadCap Flare for warehouse employees.

03/2015 - 09/2015

## **Technical Writer, Contractor**

## **Charter Communications**

Worked collaboratively with video-on-demand and networking engineers to write standard procedures. Wrote Python scripts for system administration tasks.

01/2014 - 10/2014

## **Technical Writer**

## SolidFire, a NetApp company

Wrote release notes, configuration and troubleshooting guides, white papers, and solution briefs for the cloud storage solution. Also, wrote and edited UX microcopy and UI strings.

12/2012 - 12/2013

# Technical Writer, Contractor Sybase/SAP

Wrote installation, configuration, and API guides for a mobile money app.

# **Achievements**

- Built an online help system using the Docusaurus docs-as-code framework for a tech security startup.
- Wrote shell scripts to automate OpenAPI content publishing for Extreme Networks.