Presentation Rubric Name: Sam / Nicole / Kat Score: 36 /50

Slides

0 1	Title slide looks nice
0 1 2	Good amount of content on each slide (not too packed, not too sparse)
0 1 2 3	Images (graphs, pictures, tables, etc.) are high quality
0 1 2	Good "flow" between slides (slide topics move naturally)
0 1	Slides have consistent styling
0 1	No typos — "Burglary" vs "Robbery"

Total: 8 / 10

Presentation

0 1 2	Dataset is described clearly
0 1 2	Problem is articulated clearly
0 1 2 3 4	Analysis shows depth (goes beyond basic statistics)
0 1 2 3 4	Graphs produce deep insights (goes beyond simple summary graphs)
0 1 2 3	Presents conclusions (not just trivia/graphs)
0 1 2 3 4 5	Conclusions are justified by work shown
0 1 2	Graphs and analysis complement each other
0 1 2	Analysis has no obvious holes
0 1 2	Shows technical skill (uses topics/techniques from class)
0 1 2	Good "flow" in speaking (topics are discussed naturally)

Total: 19 / 28

Q&A

0 1	Speakers leave between 3 and 7 minutes for questions
0 1 2 3	Respondents show understanding of question asked
0 1 2 3 4	Answers show understanding of material presented
0 1 2 3 4	Answers show understanding of material beyond what was on slides

Total: 9 / 12

Notebook Rubric Name:_____ Score:_____ /20

Presentation

0 1 Has a title markdown cell describing the overall goal(s) of the notebook
0 1 2 Makes regular use of Markdown cells to describe work
0 1 2 Makes use of Python comments when appropriate (describing larger chunks of code)
0 1 2 Graphs are easy to read (good titles, appropriate size, etc.)
0 1 No "junk cells" (scratch work, blank cells, etc.)
0 1 2 Notebook generally looks nice and is easy to follow

Total: _____ / 10

Coding

0 1 2 3 Code is efficient
0 1 2 3 Code is easy to follow
0 1 2 Uses built-in Python and Pandas functions when appropriate
0 1 2 Writes functions instead of copy-pasting code

Total: _____ / 10

Article Rubric Name:_____ Score: 24 /30

Presentation

0 (1) Includes a header image
0 (1) Posted on each member's LinkedIn page
0 (1) Article has a catchy name
0 (1) 2 Article includes images/graphs when appropriate
0 (1) 2 Images/graphs are high quality
0 (1) Includes link to code on Github repository
0 (1) 2 Article generally looks nice and flows well

Total: 7 / 10

Content

0 1 2 (3) Article is appropriate for a broad audience (not just data scientists)
0 1 (2) 3 Article has some analytical depth (not just broad statements)
0 1 (2) 3 Article is not overly technical
0 (1) Introduces the problem to the audience
0 (1) Introduces the data to the audience
0 1 (2) Has an introduction, appropriate for a general audience
0 1 (2) Has a section explaining/showing work, appropriate for a general audience
0 1 (2) States conclusions
0 1 (2) 3 Conclusions are justified by work/discussion shown

Total: 17 / 20

The best parts of your presentation (explaining each zip code) weren't in the article!