Article Rubric   Name: Nicle, Edith, Thalia   Score: 29 /30

Presentation

0 (1)   Includes a header image
0 (1)   Posted on each member's LinkedIn page
0 (1)   Article has a catchy name
0 1 (2)   Article includes images/graphs when appropriate
0 (1) 2   Images/graphs are high quality
0 (1)   Includes link to code on Github repository
0 1 (2)   Article generally looks nice and flows well

Total: 9   / 10

Content

0 1 2 (3)   Article is appropriate for a broad audience (not just data scientists)
0 1 2 (3)   Article has some analytical depth (not just broad statements)
0 1 2 (3)   Article is not overly technical
0 (1)   Introduces the problem to the audience
0 (1)   Introduces the data to the audience
0 1 (2)   Has an introduction, appropriate for a general audience
0 1 (2)   Has a section explaining/showing work, appropriate for a general audience
0 1 (2)   States conclusions
0 1 2 (3)   Conclusions are justified by work/discussion shown

Total: 20   / 20