

Article Rubric      Name:\_\_\_\_\_      Score:\_\_\_\_\_ /30

## Presentation

- 0 1      Includes a header image
- 0 1      Posted on each member's LinkedIn page
- 0 1      Article has a catchy name
- 0 1 2    Article includes images/graphs when appropriate
- 0 1 2    Images/graphs are high quality
- 0 1      Includes link to code on Github repository
- 0 1 2    Article generally looks nice and flows well

Total:            / 10

## Content

- 0 1 2 3    Article is appropriate for a broad audience (not just data scientists)
- 0 1 2 3    Article has some analytical depth (not just broad statements)
- 0 1 2 3    Article is not overly technical
- 0 1      Introduces the problem to the audience
- 0 1      Introduces the data to the audience
- 0 1 2    Has an introduction, appropriate for a general audience
- 0 1 2    Has a section explaining/showing work, appropriate for a general audience
- 0 1 2    States conclusions
- 0 1 2 3    Conclusions are justified by work/discussion shown

Total:            / 20