

Article Rubric      Name: Sam, Woo, Stella      Score: 28 /30

## Presentation

- 0 1 1 Includes a header image
- 0 1 1 Posted on each member's LinkedIn page
- 0 1 1 Article has a catchy name
- 0 1 2 Article includes images/graphs when appropriate
- 0 1 2 Images/graphs are high quality
- 0 1 1 Includes link to code on Github repository
- 0 1 2 Article generally looks nice and flows well

Total: 9 / 10

## Content

- 0 1 2 3 Article is appropriate for a broad audience (not just data scientists)
- 0 1 2 3 Article has some analytical depth (not just broad statements)
- 0 1 2 3 Article is not overly technical
- 0 1 1 Introduces the problem to the audience
- 0 1 1 Introduces the data to the audience
- 0 1 2 Has an introduction, appropriate for a general audience
- 0 1 2 Has a section explaining/showing work, appropriate for a general audience
- 0 1 2 States conclusions
- 0 1 2 3 Conclusions are justified by work/discussion shown

Total: 19 / 20