

Article Rubric

Name: Manzoli, Stephanie, Morgan, Kat Score: 29 /30

## Presentation

- 0 1 ③ Includes a header image
- 0 1 ③ Posted on each member's LinkedIn page
- 0 1 ③ Article has a catchy name
- 0 1 2 ③ Article includes images/graphs when appropriate
- 0 1 2 ③ Images/graphs are high quality
- 0 1 ③ Includes link to code on Github repository
- 0 1 2 ③ Article generally looks nice and flows well

Total: 9 / 10

## Content

- 0 1 2 ③ Article is appropriate for a broad audience (not just data scientists)
- 0 1 2 ③ Article has some analytical depth (not just broad statements)
- 0 1 2 ③ Article is not overly technical
- 0 1 ③ Introduces the problem to the audience
- 0 1 ③ Introduces the data to the audience
- 0 1 2 ③ Has an introduction, appropriate for a general audience
- 0 1 2 ③ Has a section explaining/showing work, appropriate for a general audience
- 0 1 2 ③ States conclusions
- 0 1 2 ③ Conclusions are justified by work/discussion shown

Total: 20 / 20