

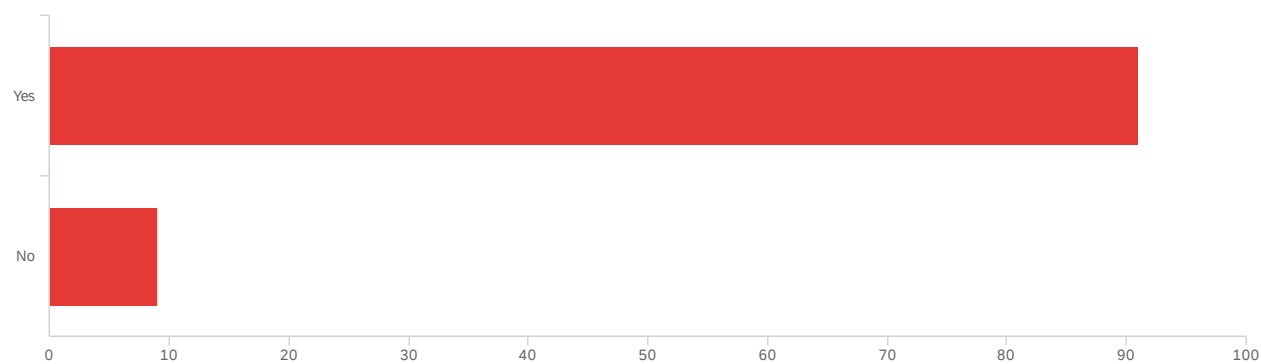
Default Report

Madison Social Survey
August 13, 2023 7:35 AM MDT

Q_RecaptchaScore

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Q_RecaptchaScore	0.40	1.00	0.94	0.08	0.01	101

Q1 - Are you currently a student of Florida State University?



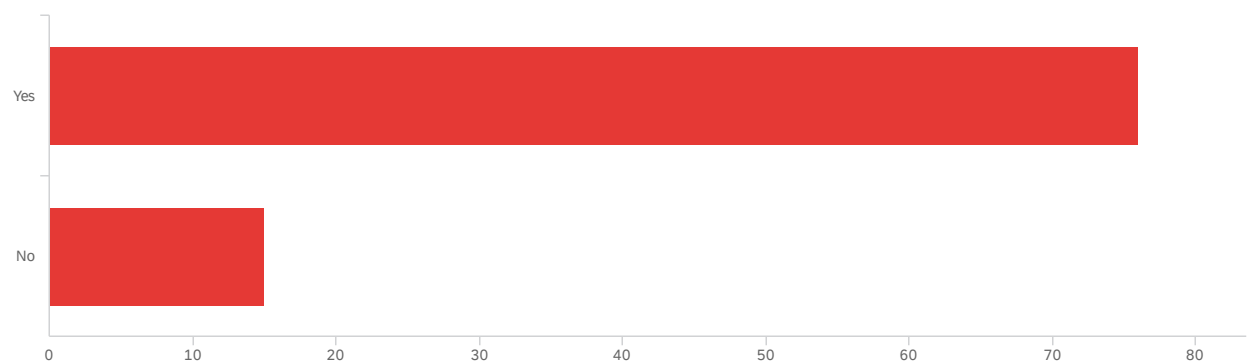
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Are you currently a student of Florida State University?	1.00	2.00	1.09	0.29	0.08	100

#	Field	Choice Count
1	Yes	91.00% 91
2	No	9.00% 9

100

Showing rows 1 - 3 of 3

Q2 - Have you ever been to Madison Social?



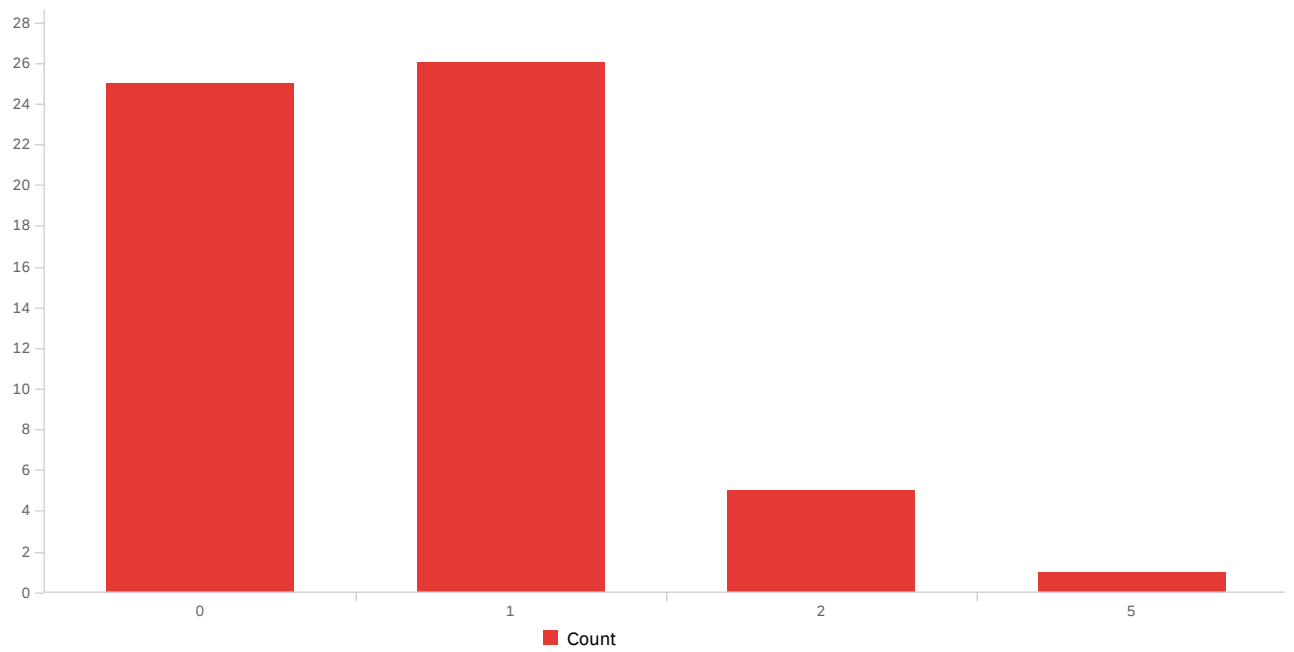
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Have you ever been to Madison Social?	1.00	2.00	1.16	0.37	0.14	91

#	Field	Choice	Count
1	Yes	83.52%	76
2	No	16.48%	15

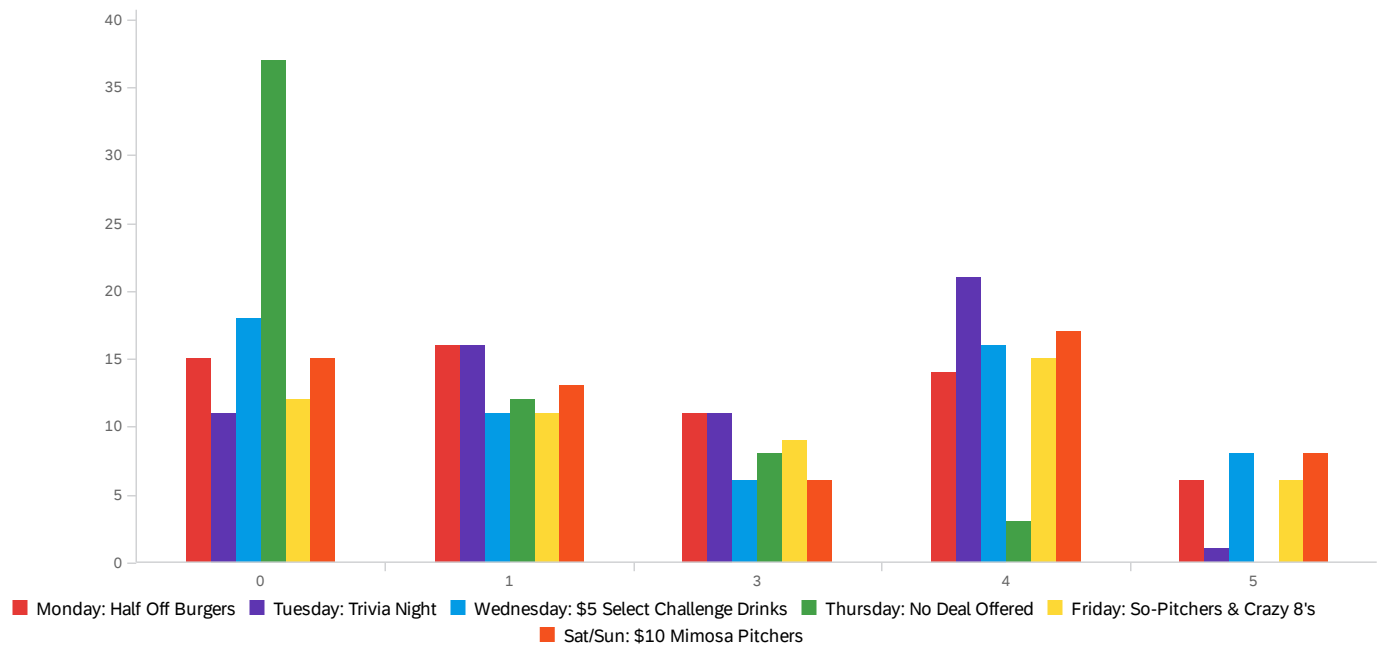
91

Showing rows 1 - 3 of 3

Q3 - How many days a week do you visit Madison Social?



Q4 - How likely are you to visit Madison Social on these days?



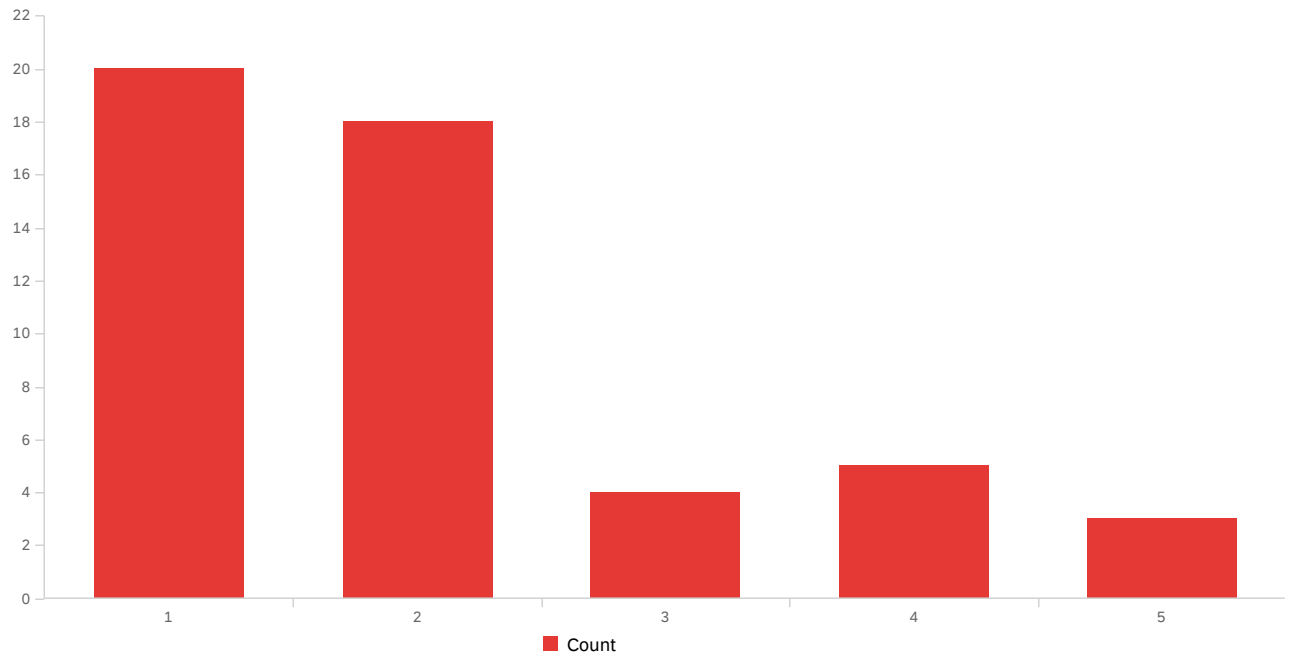
Q5 - How long, on average, do you stay at Madison Social on the days that you visit?

#	Field	Choice Count
1	1	35.48% 22
2	2	50.00% 31
3	3	11.29% 7
4	4	3.23% 2

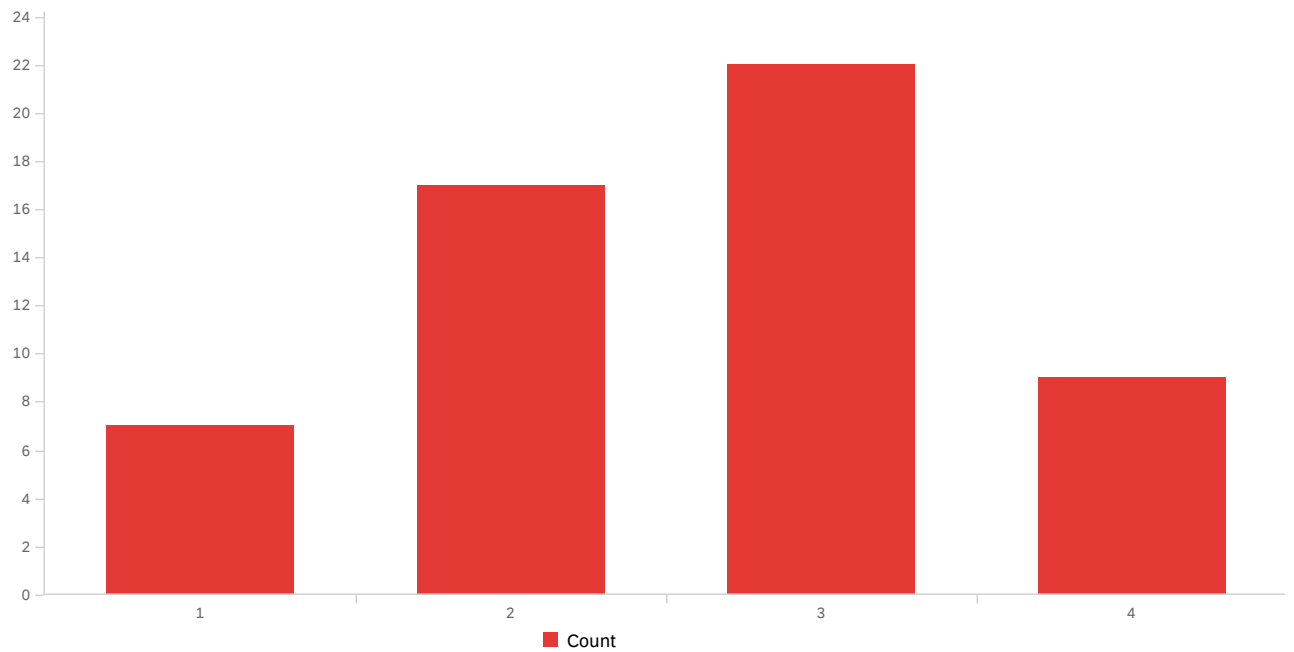
62

Showing rows 1 - 5 of 5

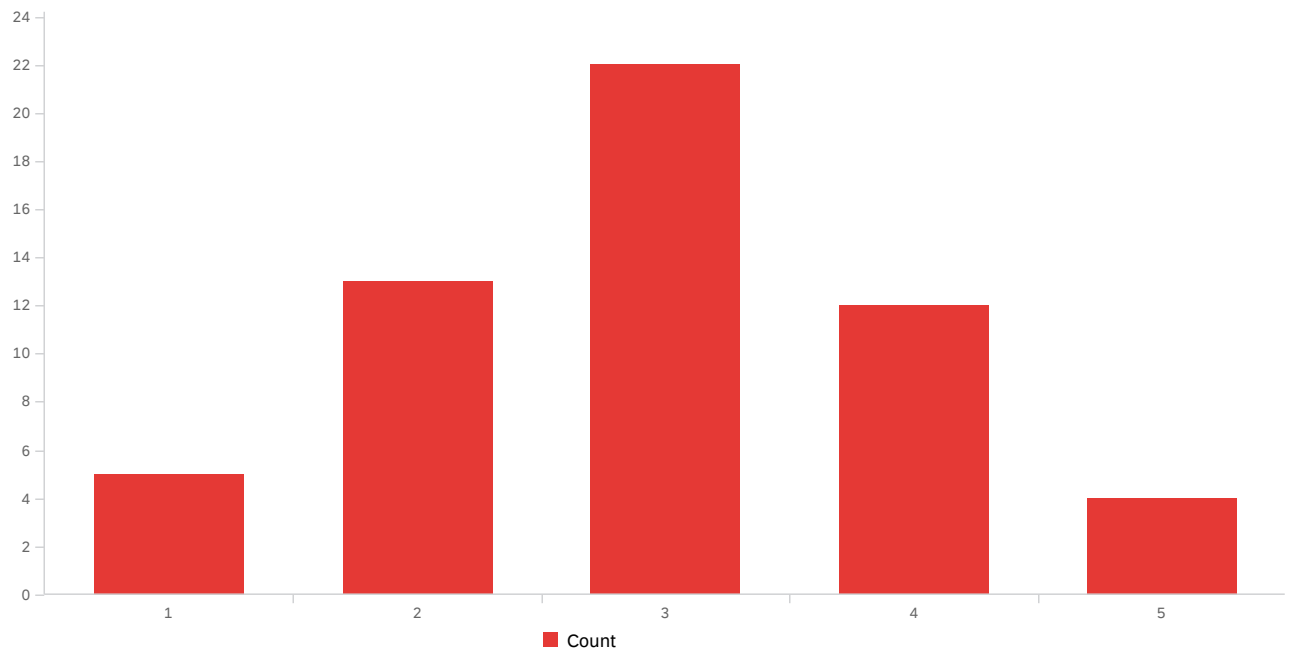
Q6 - On a scale of 1 to 5 (1 = No Influence and 5 = Very Strong Influence), how much influence does the monthly Madison Social challenge have on your attendance?



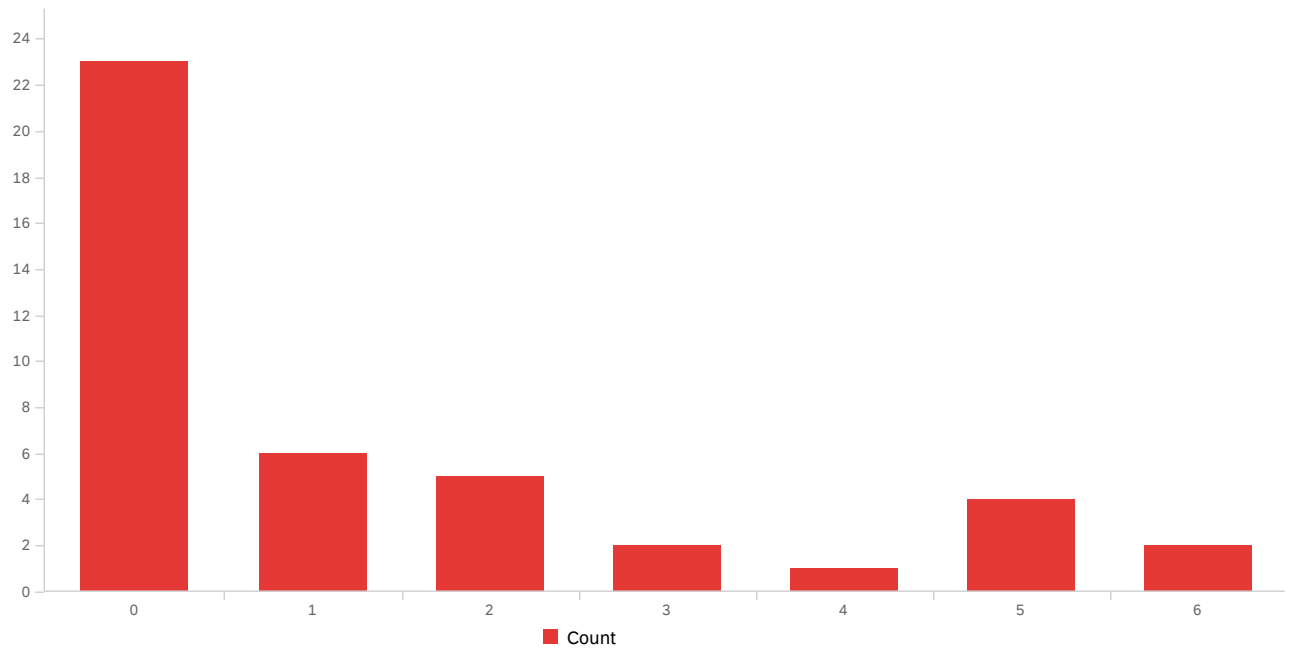
Q24 - On a scale of 1 to 5 (1 = Not Valuable, 5 = Extremely Valuable), how valuable do you consider the food deals offered by Madison Social to be?



Q25 - On a scale of 1 to 5, (1 = Not Valuable, 5 = Extremely Valuable), how valuable do you consider the drink deals offered by Madison Social to be?



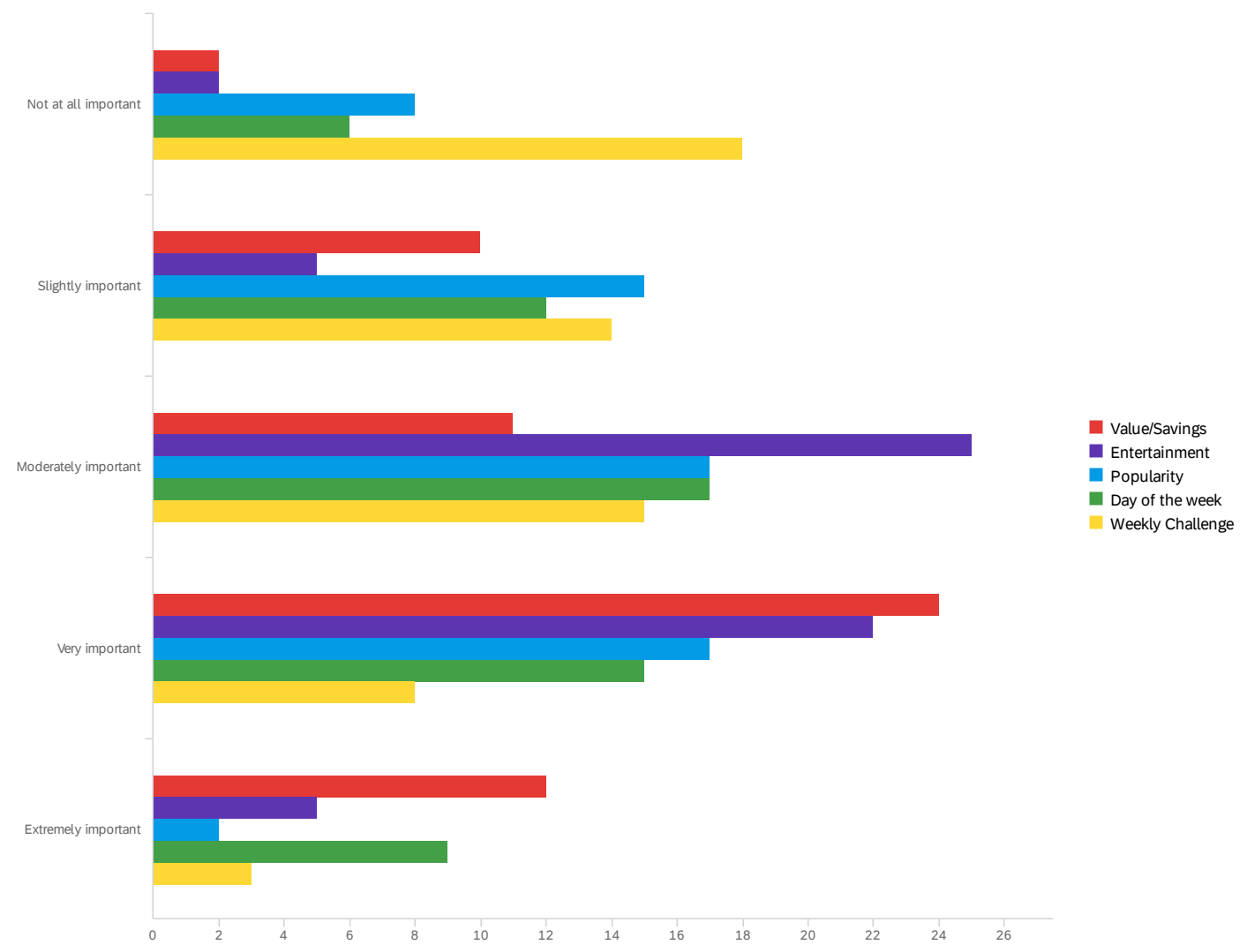
Q27 - Have you ever completed the monthly Madison Social challenge? Using the slider below, please indicate how many times you have completed it, if any.



Q28 - On a scale of 1 to 7 (1 = not at all valuable and 7 =extremely valuable) how valuable is it to you to earn your monthly drink challenge shirt, as opposed to just buying the shirt?

#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Value in earning shirt	1.00	7.00	3.18	2.26	5.10	44

Q5 - How important is each of the following factors in making a deal/event attractive to you?



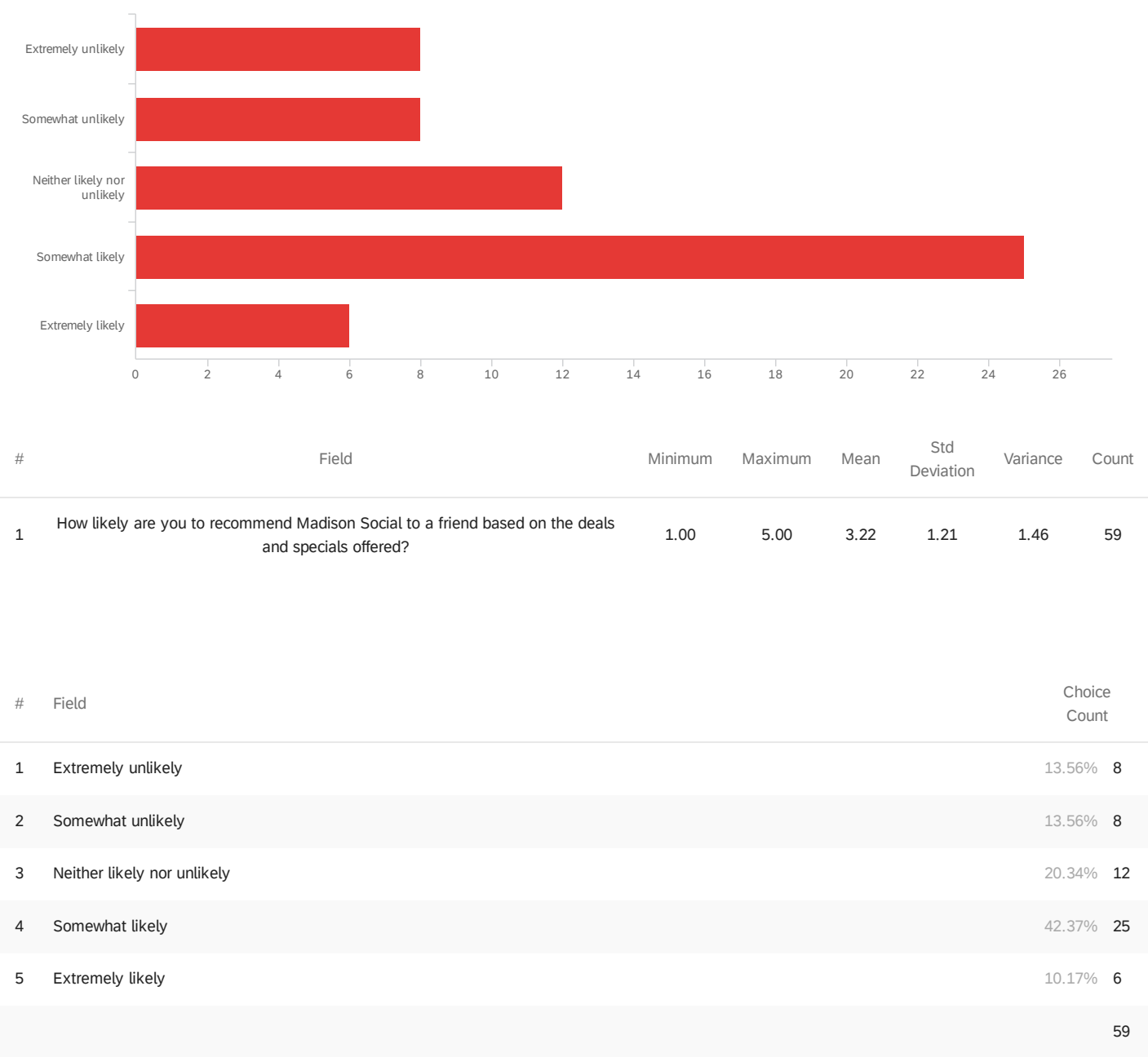
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Value/Savings	1.00	5.00	3.58	1.09	1.19	59
2	Entertainment	1.00	5.00	3.39	0.88	0.78	59
3	Popularity	1.00	5.00	2.83	1.09	1.19	59
4	Day of the week	1.00	5.00	3.15	1.20	1.45	59
5	Weekly Challenge	1.00	5.00	2.38	1.20	1.44	58

#	Field	Not at all important	Slightly important	Moderately important	Very important	Extremely important	Total
---	-------	----------------------	--------------------	----------------------	----------------	---------------------	-------

#	Field	Not at all important		Slightly important		Moderately important		Very important		Extremely important		Total
1	Value/Savings	3.39%	2	16.95%	10	18.64%	11	40.68%	24	20.34%	12	59
2	Entertainment	3.39%	2	8.47%	5	42.37%	25	37.29%	22	8.47%	5	59
3	Popularity	13.56%	8	25.42%	15	28.81%	17	28.81%	17	3.39%	2	59
4	Day of the week	10.17%	6	20.34%	12	28.81%	17	25.42%	15	15.25%	9	59
5	Weekly Challenge	31.03%	18	24.14%	14	25.86%	15	13.79%	8	5.17%	3	58

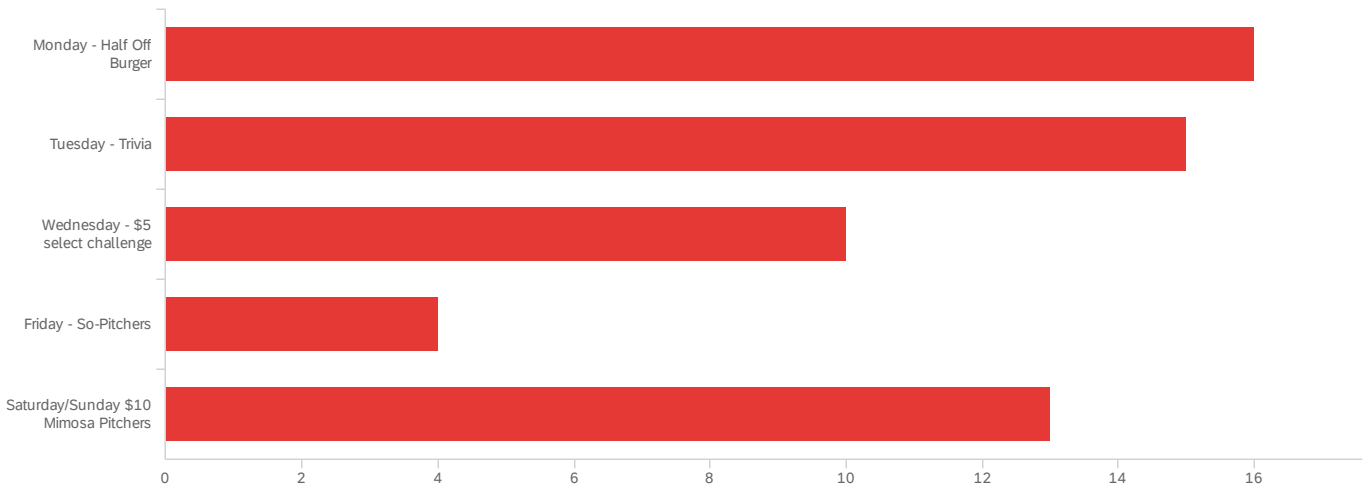
Showing rows 1 - 5 of 5

Q6 - How likely are you to recommend Madison Social to a friend based on the deals and specials offered?



Showing rows 1 - 6 of 6

Q31 - If Madison Social could only keep one deal, what deal should it be?

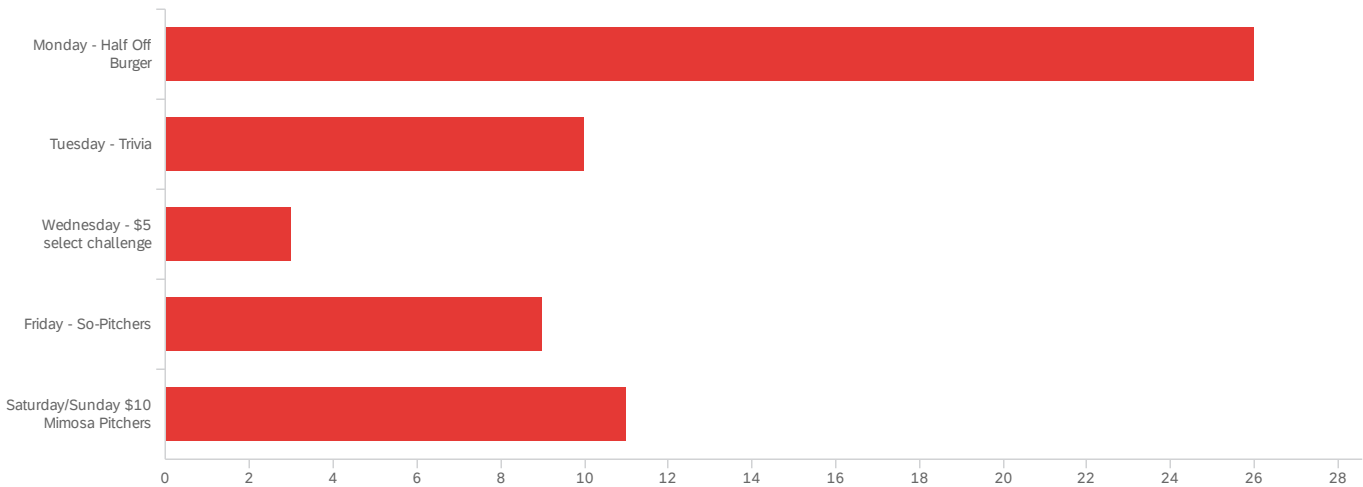


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	If Madison Social could only keep one deal, what deal should it be?	1.00	5.00	2.71	1.50	2.24	58

#	Field	Choice Count
1	Monday - Half Off Burger	27.59% 16
2	Tuesday - Trivia	25.86% 15
3	Wednesday - \$5 select challenge	17.24% 10
4	Friday - So-Pitchers	6.90% 4
5	Saturday/Sunday \$10 Mimosa Pitchers	22.41% 13
		58

Showing rows 1 - 6 of 6

Q32 - If Madison Social had to remove one deal, what deal should they remove?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	If Madison Social had to remove one deal, what deal should they remove?	1.00	5.00	2.47	1.60	2.55	59

#	Field	Choice Count
1	Monday - Half Off Burger	44.07% 26
2	Tuesday - Trivia	16.95% 10
3	Wednesday - \$5 select challenge	5.08% 3
4	Friday - So-Pitchers	15.25% 9
5	Saturday/Sunday \$10 Mimosa Pitchers	18.64% 11
		59

Showing rows 1 - 6 of 6

Q7 - Do you any ideas or feedback for a different/new special MadSo should offer?

Do you any ideas or feedback for a different/new special MadSo should offer...

No burgers

N/a

No

Nah

N/A

N/A

No

no

N/a

no

No

Bogo drinks

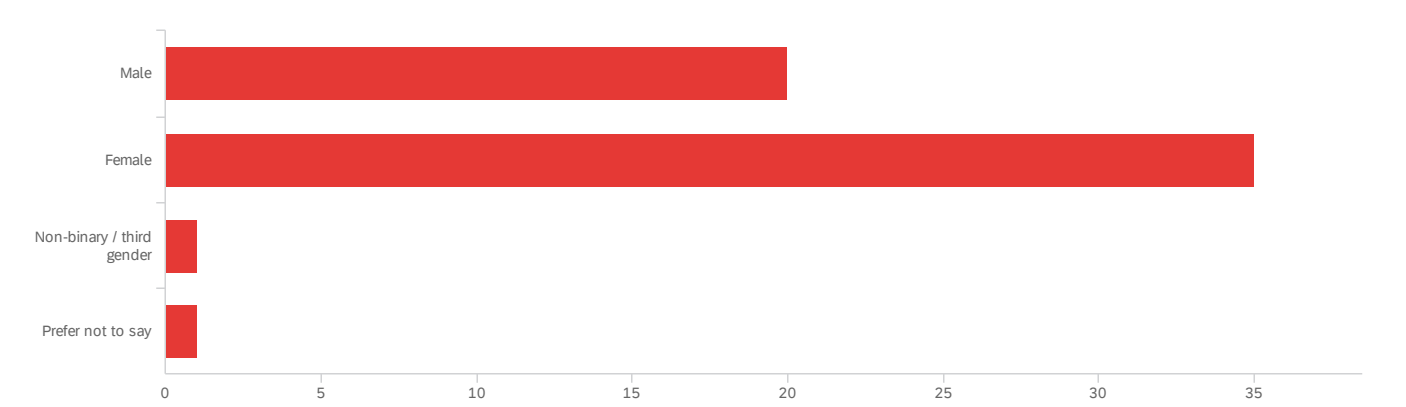
More drink deals!

No

Live music

No

Q8 - What is your gender?



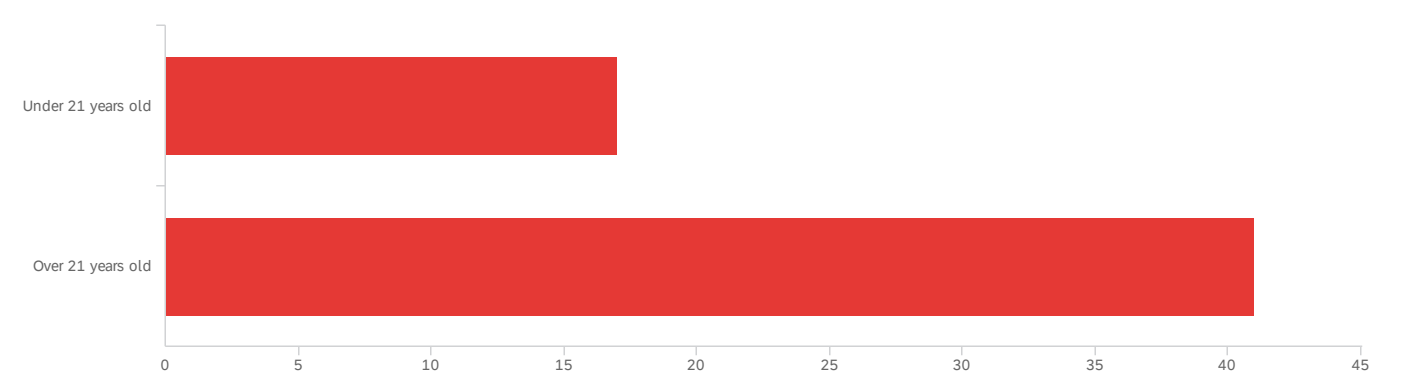
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	What is your gender?	1.00	4.00	1.70	0.59	0.35	57

#	Field	Choice Count
1	Male	35.09% 20
2	Female	61.40% 35
3	Non-binary / third gender	1.75% 1
4	Prefer not to say	1.75% 1

57

Showing rows 1 - 5 of 5

Q9 - Please select the option that best describes your age.



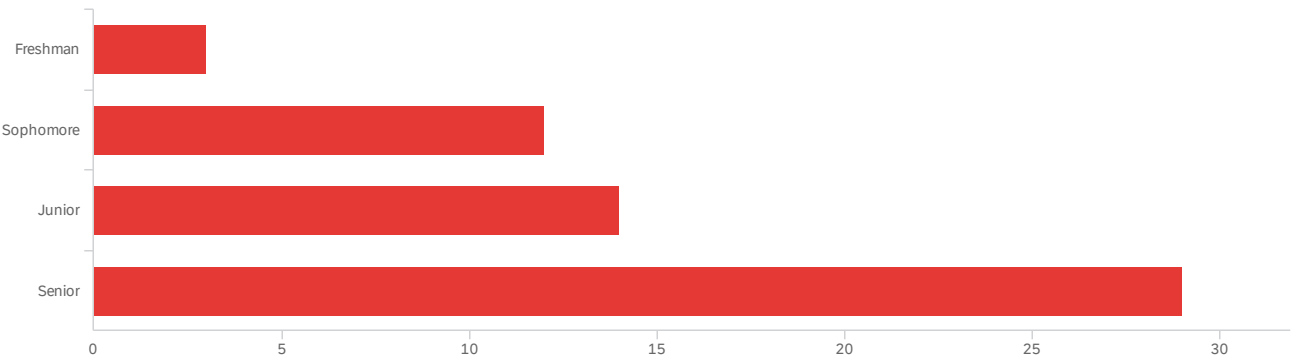
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Please select the option that best describes your age.	1.00	2.00	1.71	0.46	0.21	58

#	Field	Choice Count
1	Under 21 years old	29.31% 17
2	Over 21 years old	70.69% 41

58

Showing rows 1 - 3 of 3

Q10 - Please specify your year in college.

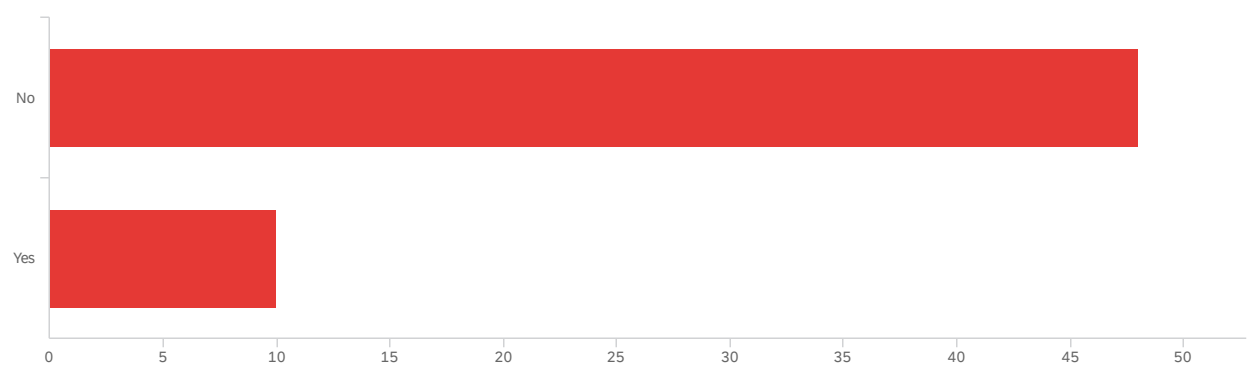


#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Please specify your year in college.	1.00	4.00	3.19	0.94	0.88	58

#	Field	Choice Count
1	Freshman	5.17% 3
2	Sophomore	20.69% 12
3	Junior	24.14% 14
4	Senior	50.00% 29

58

Q11 - Are you apart of Greek life?



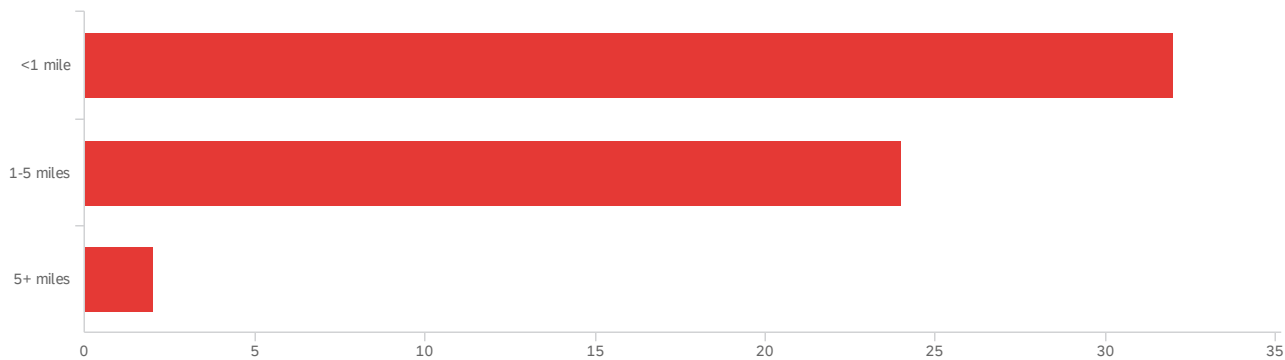
#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	Are you apart of Greek life?	1.00	2.00	1.17	0.38	0.14	58

#	Field	Choice	Count
1	No	82.76%	48
2	Yes	17.24%	10

58

Showing rows 1 - 3 of 3

Q12 - What is your distance from college town?



#	Field	Minimum	Maximum	Mean	Std Deviation	Variance	Count
1	What is your distance from college town?	1.00	3.00	1.48	0.56	0.32	58

#	Field	Choice Count
1	<1 mile	55.17% 32
2	1-5 miles	41.38% 24
3	5+ miles	3.45% 2
		58

Showing rows 1 - 4 of 4

End of Report