

PERSONAL INFORMATION

Pietro Oscar Fanelli



 Via San Gerolamo Emiliani, 48, 20025 Legnano (MI) (Italy)

 3388696167

 oscar.fanelli@gmail.com

 oscarfanelli.com

 Skype gamempire

Sex Male | Date of birth 18 Feb 1991 | Nationality Italian

POSITION

CEO / Full-stack developer

WORK EXPERIENCE

Mar 2014–Present

CTO / Frontend developer

Uala S.r.l., Milan (Italy)

www.uala.it

- Team leader
- Selection and configuration of collaborative tools (Asana, Slack, GitHub)
- Frontend and backend developer
- Organization of the infrastructural stack
- Integration of analysis tools (Google Enhanced Ecommerce, Facebook Analytics)
- Frontend SEO

Oct 2012–Present

Full-stack Developer

Tom's Hardware, Milan (Italy)

www.tomshw.it

- Frontend and backend development
- Construction of technical path in order to pursue corporate mission
- Communication with business partners
- Communication with the advertising agency "Manzoni"
- Directed the building of the infrastructure stack
- Training and building of the technical team
- DFP integration
- Choice of communication and collaboration tools (Asana, Slack, GitHub)
- Choice, integration and configuration of analysis tools (Google / Facebook Analytics)

Jan 2007–Sep 2015

Director and Web Developer

www.gamempire.it

- Organization, recruitment and staff coordination (editors, designers, marketers, social media managers)
- Frontend and Backend development
- Public relations with software houses and manufacturers of video games
- Research collaborations and maintaining partnerships
- Finding and organizing business tools

2006–Present

Web Developer

Develop and maintenance of the following websites:

- TrueMetal: www.truemetal.it
- Copernicum: www.copernicum.it
- AnimeImport: www.animeimport.it
- Il Vino con Adri: www.ilvinoconadri.com
- La Fungaia di Monterosso: www.lafungaiadimonterosso.it
- Nicola Fanelli: www.nicolafanelli.it
- Oxford Organization: www.oxfordorganization.it
- Corsi Italiano a Roma: www.corso-italiano-roma.it
- Sportelli Rodolfo: www.sportellirodolfo.it
- Cose di Cucina: www.cosedicucina.it

Oct 2012–Mar 2013

Developer of research project

mmLAB, University of Trento, Trento (Italy)

Web development of Saliency and Dominio, research projects (multimedia data processing)

- Establish structure
- Managing interaction between users and points system
- Designing interfaces

Business or sector Education

2006–2007

Ambassador

EF Education First

Jun 2008–Jun 2009

Develop

Giuseppe Campanella, Bari (Italy)

- Code design and development
- Production of documentation
- Coordination with work group

Business or sector Software development

2005–2009

Director of the school newspaper

Liceo Scientifico E. Majorana di Putignano, Putignano (Italy)

- Technical management of the school newspaper
- Collaboration and research of editors
- Coordination with headmaster and teachers
- Coordination with the typography

2006–2007

Organizer of videogames tournaments

Self-employment, Putignano (Italy)

Organization for two consecutive years of console tournaments in my own city (33k inhabitants).

- Search of sponsors among local activities in the city
- Creation and print of posters
- Delivery of posters in public buildings (schools, gyms, market)

- Search and rental of place where to play the tournament
- Purchase of awards
- Direction of tournament and award ceremony

2004–2007 Buyer and seller on Ebay on behalf of students

Self-employment, Putignano (Italy)

Buying and selling items on behalf of the students of the High School E. Majorana Putignano.

Billboards and advertising via bulletin boards and school newspaper.

EDUCATION AND TRAINING

Sep 2009–Mar 2013

Bachelor's Degree in Information Engineering and Business Organization

University of Trento, Trento (Italy)

Class L-8 Information Engineering

Title obtained on 22/03/2013 with a score of 96/110

2007–2009

Excellence award winner scholarship for three consecutive victories in the Olympics of the International Multimedia

Italian Ministry of Education

Victories achieved in 2007, 2008 and 2009

Dec 2010

Certificate of participation in training course and updating of Microsoft

Microsoft, Milan (Italy)

Oct 2010

Certificate of participation in training course and updating of Nintendo

Nintendo, Milan (Italy)

Sep 2004–Jul 2009

High School Diploma with a score of 96/100

Liceo Scientifico "E. Majorana", Putignano (BA) (Italy)

PERSONAL SKILLS

Mother tongue(s)

Italian

Other language(s)

English

UNDERSTANDING		SPEAKING		WRITING
Listening	Reading	Spoken interaction	Spoken production	
C1	C1	C1	B2	C1

"First Certificate" - B2 Level, Cambridge Exams

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
Common European Framework of Reference for Languages

Communication skills

The need to interface with a development team in working environments has strengthened my natural ability to relate and collaborate with minds different than my own.

The **creation of a work group** that could satisfy the needs of the website that I have handled for

many years has highlighted the importance of knowing how to communicate and listen to others' opinions, without ever leaving out different ideologies or assuming personal ideas as universally valid.

Having participated as the **leader of a volleyball group** for five years has enhanced my social sense and the importance of working as a team.

Organisational / managerial skills

The **foundation of a website**, the development and organization of a solid code structure, the **research and the instruction of personnel** in charge of managing the website, and interfacing with external figures such as financers, software houses, designers, those responsible for SEO and those responsible for marketing and sponsors, has highlighted and strengthened my organization, technical and professional skills in multiple environments.

Work being my first thought in any sphere of life, and having an innate sense of **extreme punctuality**, order, rigor, precision, and attention to whatever task is assigned to me has always pushed me to perform on the highest level of efficiency.

Among the many projects that I followed, Tom's Hardware is for me a constant challenge and a constant use of my **problem-solving** skills in stressful situations and time-crunches.

Job-related skills

Excellent ability to coordinate and manage a multifunctional team.

Able to make choices based upon the cost/efficiency of resources.

Studying abroad provided me with an open mind (as well as a better understanding of the English language) that is fundamental in the development of technical and relationship skills.

Digital competence

SELF-ASSESSMENT				
Information processing	Communication	Content creation	Safety	Problem solving
Proficient user	Proficient user	Proficient user	Proficient user	Proficient user

Digital competences - Self-assessment grid

I develop on a daily basis by mastering:

- **Zend Framework 2** [php]
- **Ruby on Rails** [ruby]
- **Doctrine 2** [mysql]
- **ReactJS, jQuery** [javascript]
- **Twig, PHPTal** [template engine]
- **HTML5, CSS3** and **Bootstrap**

I'm able to configure a Linux server that can host web applications. I use **GitHub**, **Docker**, **Jenkins** and **Rancher**.

I interacted with:

- Amazon and Ebay API
- PayPal and BrainTree API
- YouTube API
- Facebook, Twitter and Google+ API

I configured servers on Hetzner, GoDaddy, Aruba, Delimiter, TopHost

I know in depth the following services:

- Asana, JIRA
- Slack
- Google/Facebook Analytics
- Google Webmaster
- Google Tag Manager, Segment.io
-
- DoubleClick for Publisher
- Hootsuite and Buffer
- Optimizely
- PageSpeed
- Shopify
- SemRush
- CloudFlare
- Splio, Mailchimp, Customer.io

Driving licence A, B

ADDITIONAL INFORMATION

References

I learned how to develop in *Zend Framework 2* and *Doctrine 2* through the teachings of **Marco Pivetta**, a major contributor of the *Zend Framework 2* project and main developer of *Doctrine 2*.

- GitHub: <https://github.com/Ocramius>
- Email: ocramius@gmail.com
- Website: <http://ocramius.github.io/>

Honours and awards

Certificate of participation for language course of a month in:

- **Holland** (August 2008)
- **California** (July 2007)
- **California** (August 2006)
- **England** (July 2005)
- **Malta** (July 2004)

Conferences

- Press presentations Sony, Microsoft e Nintendo
- Press presentation about Google News (2014 - Milan)
- Press, CodeMotion (2013, 2014 - Milan)
- Press, MakerFaire (2013, 2014 - Rome)
- Exhibitor, GamesWeek (2014 - Milan)
- Press, Lucca Comics&Games (2010, 2011, 2012, 2013, 2014 - Lucca)