

## PERSONAL INFORMATION

## Oscar Fanelli

 Milano (Italy)

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 [www.oscarfanelli.com](http://www.oscarfanelli.com)

Sex Male | Nationality Italian

## POSITION

## Engineering Manager

## WORK EXPERIENCE

27 Sep 2017–Present

## Speaker at PugMI

PugMI (PHP User Group Milano)

Talk held in Milan, more than 60 participants:

■ [Video](#)

■ [Slides](#)

Announced on the [meetup channel of pugMI](#).

Sep 2017–Present

## Coordinator

PHP User Group Milano, Milano (Italy)

- Promoting the Local User Group manifesto
- Planning meetups
- Cooperating with sponsors and partners (among which Facebook, Mikamai, Microsoft, Talent Garden, Grusp, Codemotion)

May 2017–Present

## Software Architect

eLearnSecurity - Caendra Inc., Santa Clara (United States)

[www.elearnsecurity.com](http://www.elearnsecurity.com)

- Planning and development of a CQRS + event auditing architecture based on Symfony bundles
- Development of e-Learning marketplace based on multi-bundle Symfony + VueJS application

Oct 2012–Present

## Engineering Manager

Tom's Hardware, Milan (Italy)

[www.tomshw.it](http://www.tomshw.it)

- Management of the technical area through Agile methodologies
- Hiring, training and coaching talent developers
- Frontend and backend development (Zend Framework 2 + Doctrine ORM + ReactJS)
- A/B testing (Optimizely + Feature toggling through Redis)
- Selection of tech partners (advertising, content suggestions, comments)
- Integration of the advertising agency "Manzoni"
- Setup of the infrastructural stack
- DFP integration
- Cloudflare integration and tuning

- Selection of internal collaboration tools (Asana, JIRA, Slack, GitHub, Docker Hub)
- Choice, integration and configuration of analysis tools (Google / Facebook Analytics, CrazyEgg, HotJar, GetSmartLook) through Google Tag Manager

#### 26 Apr 2017 Speaker at Commit University talk

Florence (Italy)

Talk held in Florence, more than 80 participants: **Docker in azione: come e perché usarlo in produzione con Rancher**

Announced on the [site of Commit University](#).

#### Mar 2014–Apr 2017 CTO / Frontend developer

Uala S.r.l., Milan (Italy)

[www.uala.it](http://www.uala.it)

- Team leading
- Hiring, training and mentorship (promoting development of strong relationships)
- Selection and configuration of collaborative tools (Asana, Slack, GitHub)
- Frontend development (Zend Framework 2 + ReactJS)
- Backend development (Ruby on Rails)
- Arrangement of the infrastructural stack
- Integration of analysis tools (Google Enhanced Ecommerce, Facebook Analytics) through Google Tag Manager
- Frontend SEO

#### 15 Mar 2017 Speaker at pugMI talk

PugMI (PHP User Group Milano), Milan (Italy)

Talk held in Milan, more than 70 participants: **Docker e l'evoluzione dello stack LAMP in locale**

Announced on the [meetup channel of pugMI](#).

#### Jan 2007–Sep 2015 CEO

[www.gamempire.it](http://www.gamempire.it)

- Management, recruitment and coordination of staff members (editors, designers, marketers, social media managers)
- Frontend and backend development
- Creation of web-based gamification tools
- Public relations with software houses and manufacturers of video games
- Research and maintenance partnerships
- Search and promotion of third party services for team coordination

#### Jan 2013–May 2015 Full-stack Developer

Copernicum

[www.copernicum.it](http://www.copernicum.it)

Website development (with Zend Framework + Doctrine ORM + jQuery) following product-based requirements. Copernicum is an online trading portal of ancient books.

The portal required:

- SEO technical skills
- Connection with external payment systems (including PayPal) in order to allow buyers to pay book sold from other users
- Import of large databases via a custom system able to recognize different database formats

Oct 2012–Mar 2013

### Developer of research project

mmLAB, University of Trento, Trento (Italy)

Web development of Saliency and Dominio, research projects (multimedia data processing)

- Establish structure
- Managing interaction between users and points system
- Designing interfaces

Business or sector Education

2006–Present

### Web Developer

Develop and maintenance of the following websites:

- TrueMetal: [www.truemetal.it](http://www.truemetal.it)
- Copernicum: [www.copernicum.it](http://www.copernicum.it)
- AnimeImport: [www.animeimport.it](http://www.animeimport.it)
- Il Vino con Adri: [www.ilvinoconadri.com](http://www.ilvinoconadri.com)
- La Fungaia di Monterosso: [www.lafungaiadimonterosso.it](http://www.lafungaiadimonterosso.it)
- Nicola Fanelli: [www.nicolafanelli.it](http://www.nicolafanelli.it)
- Oxford Organization: [www.oxfordorganization.it](http://www.oxfordorganization.it)
- Corsi Italiano a Roma: [www.corso-italiano-roma.it](http://www.corso-italiano-roma.it)
- Sportelli Rodolfo: [www.sportellirodolfo.it](http://www.sportellirodolfo.it)
- Cose di Cucina: [www.cosedicucina.it](http://www.cosedicucina.it)

2005–2009

### Director of the school newspaper

Liceo Scientifico E. Majorana di Putignano, Putignano (Italy)

- Technical management of the school newspaper
- Collaboration and research of editors
- Coordination with headmaster and teachers
- Coordination with the typography

Jun 2008–Jun 2009

### Develop

Giuseppe Campanella, Bari (Italy)

- Code design and development
- Production of documentation
- Coordination with work group

Business or sector Software development

2006–2007

### Ambassador

EF Education First

2006–2007

### Organizer of videogames tournaments

Self-employment, Putignano (Italy)

Organization for two consecutive years of console tournaments in my own city (33k inhabitants).

- Search of sponsors among local activities in the city
- Creation and print of posters
- Delivery of posters in public buildings (schools, gyms, market)
- Search and rental of place where to play the tournament
- Purchase of awards
- Direction of tournament and award ceremony

#### 2004–2007 Buyer and seller on Ebay on behalf of students

Self-employment, Putignano (Italy)

Buying and selling items on behalf of the students of the High School E. Majorana Putignano.  
Billboards and advertising via bulletin boards and school newspaper.

## EDUCATION AND TRAINING

### Oct 2017 Improving Deep Neural Networks: Hyperparameter tuning, Regularization and Optimization

Coursera

Verified certificate

### Sep 2017 Neural Networks and Deep Learning

Coursera

Verified certificate

### Jul 2017 Certificate in Information and Knowledge Management in Digital Environment

International School of Estonia, Tallinn (Estonia)

<http://summerschool.tlu.ee/information-and-knowledge-management-in-digital-environment/>

- Change management in the digital environment. Techniques, approaches, and frameworks support a change models
- Framework for information and knowledge management in the organization
- Human resource management and it's external contexts
- Organizational information culture. Information and media-related competencies
- Leadership and teamwork

### Sep 2009–Mar 2013 Bachelor's Degree in Information Engineering and Business Organization

University of Trento, Trento (Italy)

Class L-8 Information Engineering

Title obtained on 22/03/2013 with a score of 96/110

### 2007–2009 Excellence award winner scholarship for three consecutive victories in the Olympics of the International Multimedia

Italian Ministry of Education

Victories achieved in 2007, 2008 and 2009

2009 **First Certificate in English (FCE)**  
Liceo Scientifico E. Majorana, Putignano (Italy)

Sep 2004–Jul 2009 **High School Diploma with a score of 96/100**  
Liceo Scientifico “E. Majorana”, Putignano (BA) (Italy)

## PERSONAL SKILLS

Mother tongue(s) Italian

Other language(s)	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	B2	C1
“First Certificate” - B2 Level, Cambridge Exams					

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user  
Common European Framework of Reference for Languages

Job-related skills Engineering Manager with 10 years of experience in client-side and server-side technologies. I love my job, day after day.

- Actively coached and mentored team members in their careers
- Experience of architectural patterns of high-scale applications
- Actively involved in setting product strategy
- Promotor of good coding culture
- Independently started self-sustaining teams
- Advocate of local user groups

I managed teams through JIRA and Asana.  
I developed in Zend Framework (PHP), Ruby on Rails, Doctrine ORM/ODM, React, jQuery, Twig.  
I shipped applications thanks to Docker, Jenkins, Heroku.

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More details?

- Planned infrastructural stacks based on product requirements (es: provider + servers + Rancher + Docker + Jenkins + GitHub)
- Organized GitHub projects, based on solid releases and feature branches
- Decided what's the best technology/methodology to use for team's work (es: Asana/JIRA + Slack + Agile)
- Tracked data, events and goals on Google/Facebook Analytics, via Google Tag Manager or Segment.io
- Configured CDNs (es: Cloudflare/Akamai)
- Created orders and reports on DFP, linked via GTM
- Added SEO value to a website, both technical-side and strategical-side
- Conceived campaigns and follow-ups via email and SMS (via Splio, MailChimp, Customer.io)

Driving licence A, B

## ADDITIONAL INFORMATION

References I learned how to develop in *Zend Framework 2* and *Doctrine 2* through the teachings of **Marco Pivetta**, a major contributor of the *Zend Framework 2* project and main developer of *Doctrine 2*.  
■ GitHub: <https://github.com/Ocramius>

- Email: [ocramius@gmail.com](mailto:ocramius@gmail.com)
- Website: <http://ocramius.github.io/>

## Honours and awards

## Certifications:

- Neural Networks and Deep Learning (2017)
- Improving Deep Neural Networks: Hyperparameter tuning, Regularization and Optimization (2017)
- Information and Knowledge Management in Digital Environment (2017)
- FCE

Certificate of participation for language course of a month in:

- Holland (August 2008)
- California (July 2007)
- California (August 2006)
- England (July 2005)
- Malta (July 2004)

## Conferences

- PHPDay (since 2013, every year - Verona)
- JSDay (since 2013, every year - Verona)
- ContainerDay (2016, 2017)
- ReactJSDay (2015, 2016)
- SymfonyDay (2016 - Rome)
- Press presentations Sony, Microsoft e Nintendo (2013, 2014 - Milan)
- Press presentation about Google News (2014 - Milan)
- Press, CodeMotion (since 2013, every year - Milan)
- Press, MakerFaire (since 2013, every year - Rome)
- Exhibitor, GamesWeek (2014, 2015 - Milan)
- Press, Lucca Comics&Games (2010 --> 2015 - Lucca)