

Regularizing the Forward Pass

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Abstract

We introduce an estimation framework that generalizes ordinary least squares, allows for nonparametric cluster effects,¹ and is inherently compositional, even under regularization.

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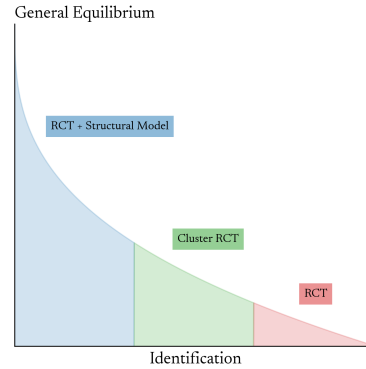
¹To clarify this point, in many applied microeconomic contexts, individuals grouped together in some fashion. In our context, this grouping is done via a shared zip code. We indicate this grouping via an indicator variable. The nonparametric component is that we allow these the effect of this group membership on the outcome of interest to vary across the other controls/features. That is, we don't place a functional form assumption on the way the cluster indicator variable interacts with the other controls.

1 Motivation

In many of the most influential works in Economics, the data set consists of “clusters” of individuals. Consider for instance Moving to Opportunity, the Oregon Health Insurance Experiment, the STAR Experiment. In addition to being generally easier to implement and better adhere to the potential outcome framework, such a data setup can be attractive because it can provide insight in to the effects of the policy or treatment at scale.

For the applied microeconomist, the general intuition is that one ought to adjust one’s standard errors to account of the clustered nature of the data.

The following [🐦](#) by [@jondr44](#) captures the intuition succinctly.



“Suppose I have sampled 1000 people i.i.d from 3 states, say CT, MA, and RI. I estimate average wages. Should I cluster my standard errors? Suppose first that I care about those three states in particular. Maybe I’m advising the governors of Southern New England. I have an i.i.d. sample from the population I care about, so clearly I don’t need to cluster at all. Now, suppose I care about the average in the entire US. But I only had money to send surveyors to 3 states. And I happened to draw CT, MA, and RI. Now, I need to cluster because I effectively only have 3 observations out of 50 instead of 1000 out of the population of the US. So, with exactly the same data, the answer to whether I need to cluster depends on the question I’m trying to answer. Or, in other words, the *estimand*. – [April 10, 2023](#)

Often in applied work, though, there’s an interest in estimating the Conditional Expectation Function in order to estimate treatment heterogeneity, adjust for the propensity score, or reduce sampling variation. And in this case, the statistical question becomes not merely how to adjust one’s standard errors, but more broadly, how to estimate the CEF in such a way that it generalizes across the unobserved clusters.