

STEFAN GAMERITH



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Context Enrichment of
Crowdsourcing Tasks for
Ontology Validation

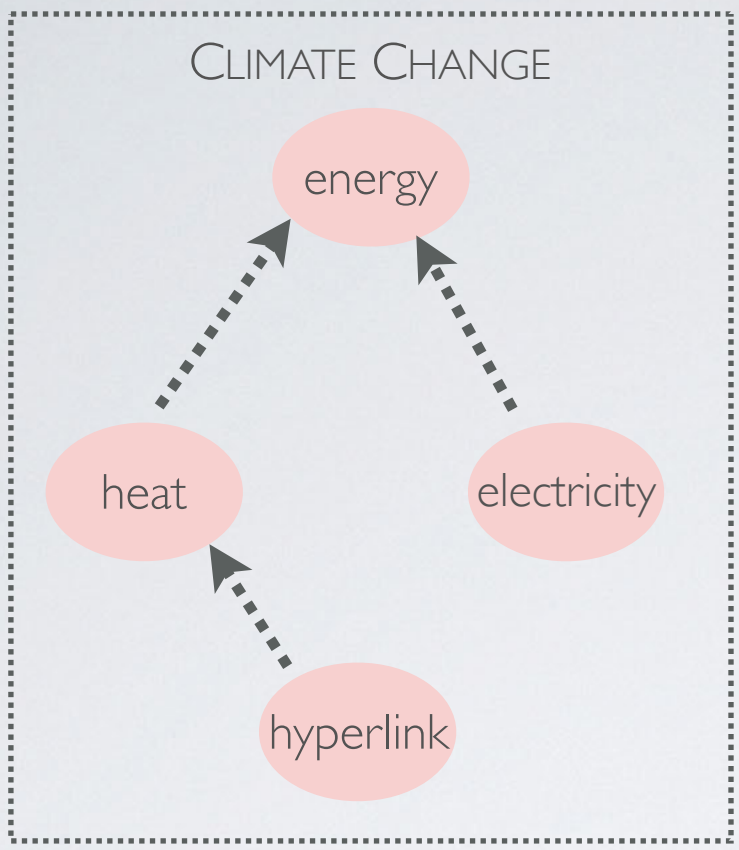
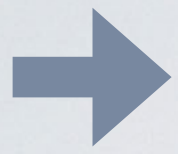
Advisor: Ao.Univ.Prof. DI Dr techn. *Stefan Biffl*

Assistance: *Reka Marta Sabou*, MSc., PhD





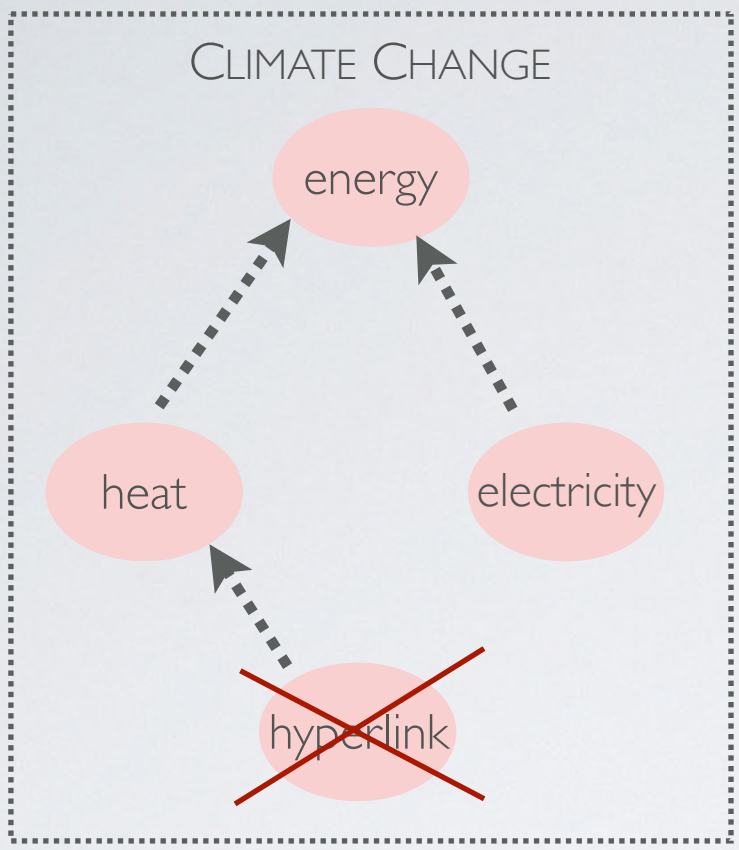
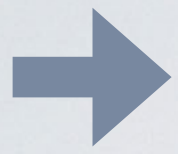
Ontology
Engineer



Ontology Validation



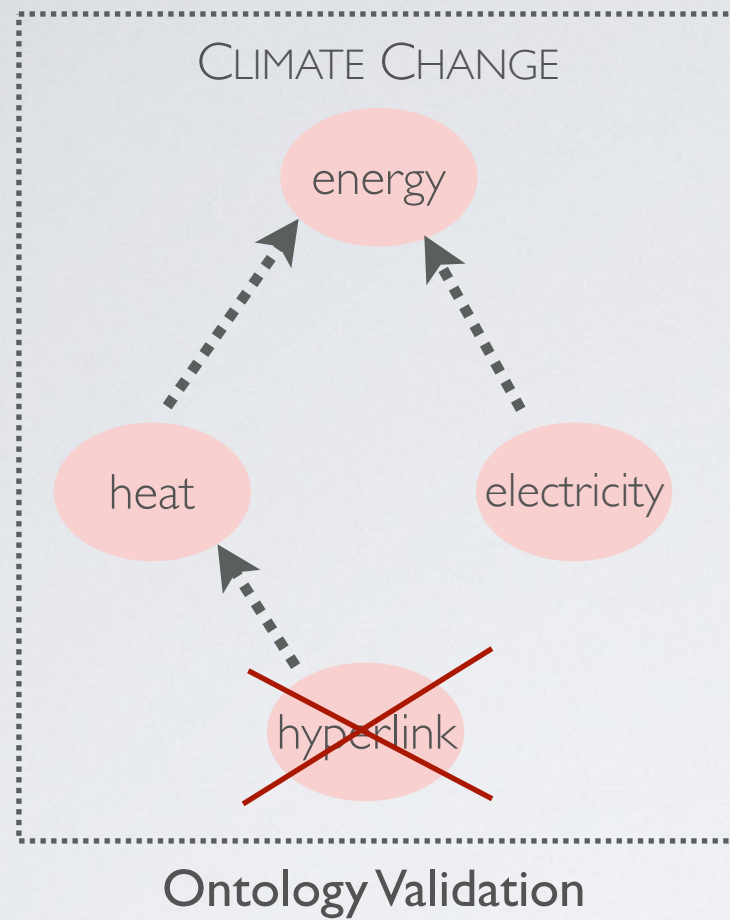
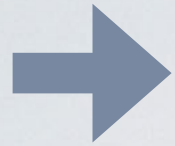
Ontology
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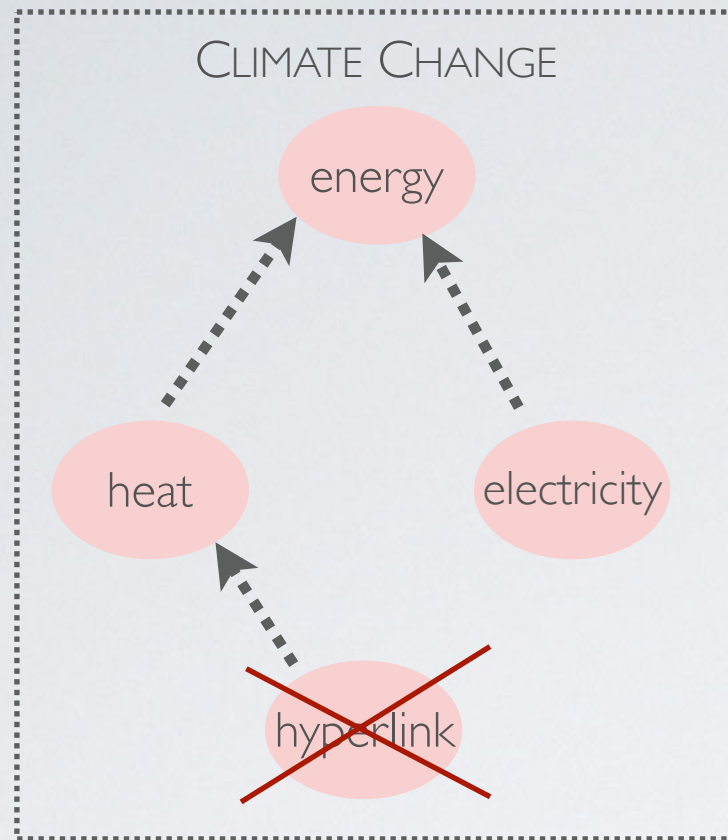
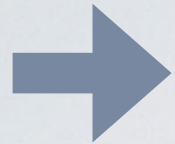
Ontology
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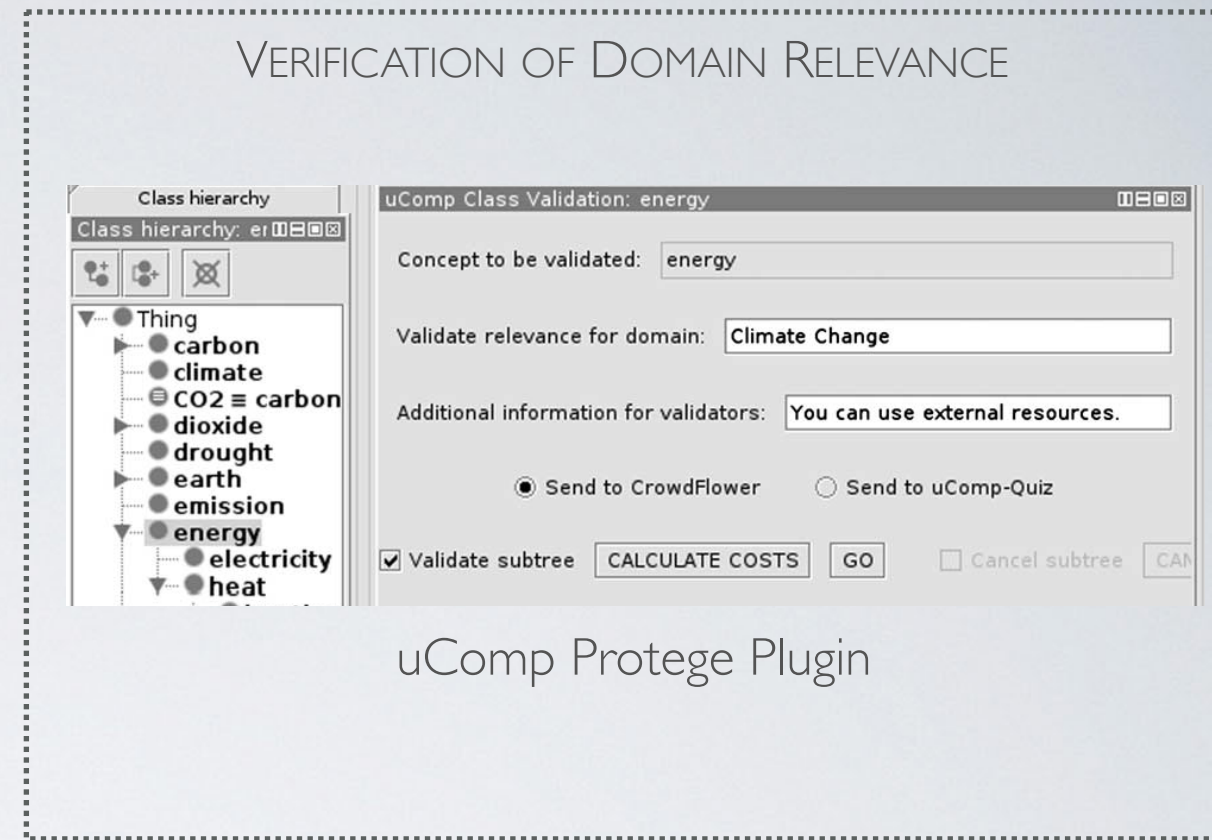
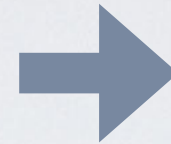
- expert based validation is costly and time consuming
- crowd-based validation is a cost-effective alternative



Ontology Engineer



Ontology Validation



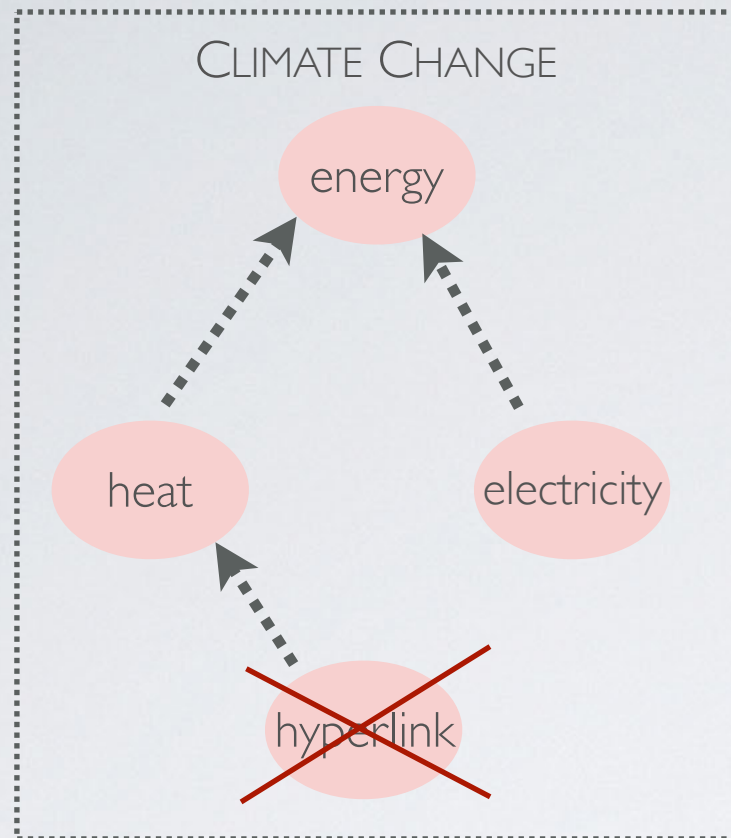
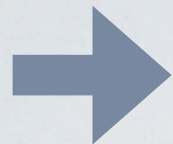
uComp Protege Plugin

Crowdsourced Ontology Validation

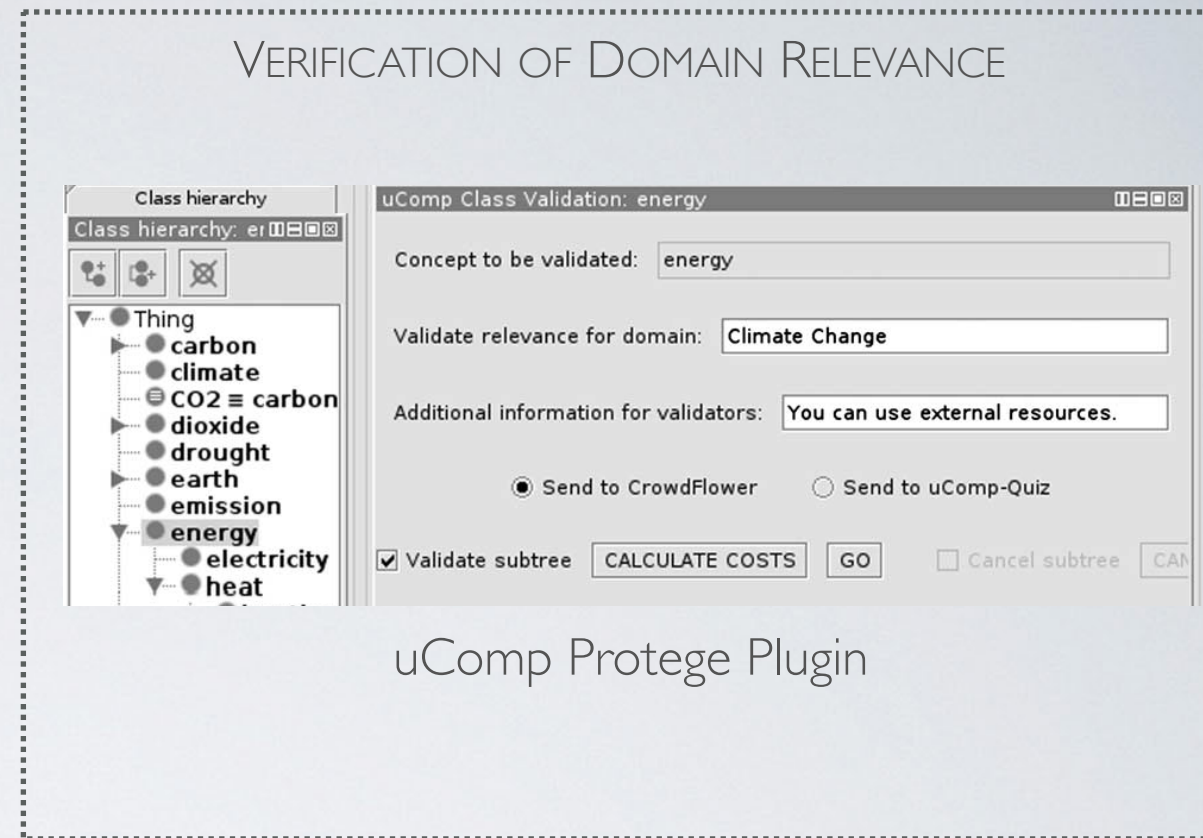
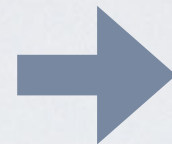
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Ontology Engineer



Ontology Validation



uComp Protege Plugin

Crowdsourced Ontology Validation



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Check Word Relevance For A Domain

Instructions ▾

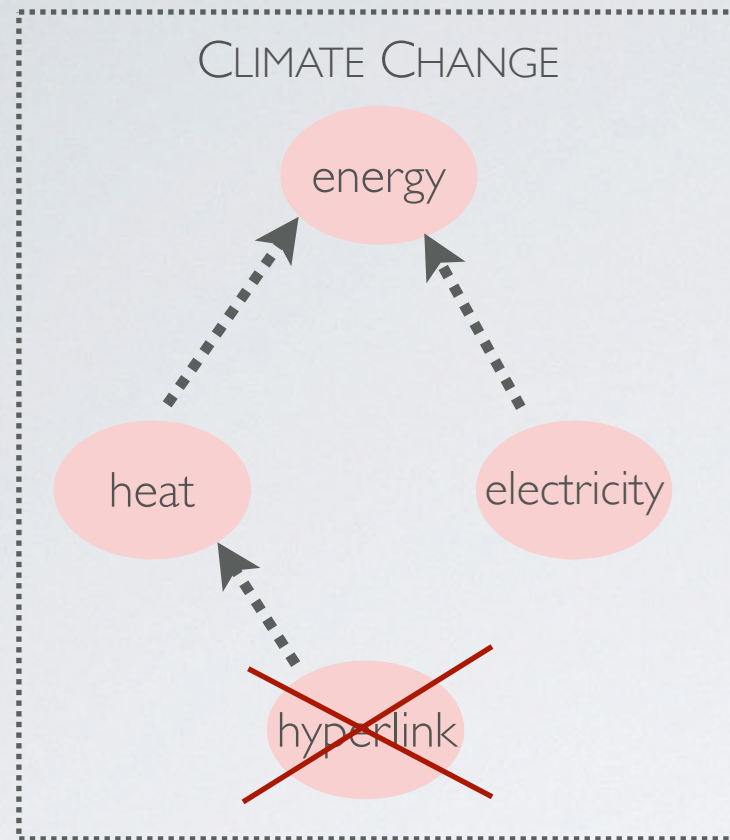
Is the concept energy relevant for the domain Climate Change? (required)

- ☐ Yes
☐ No

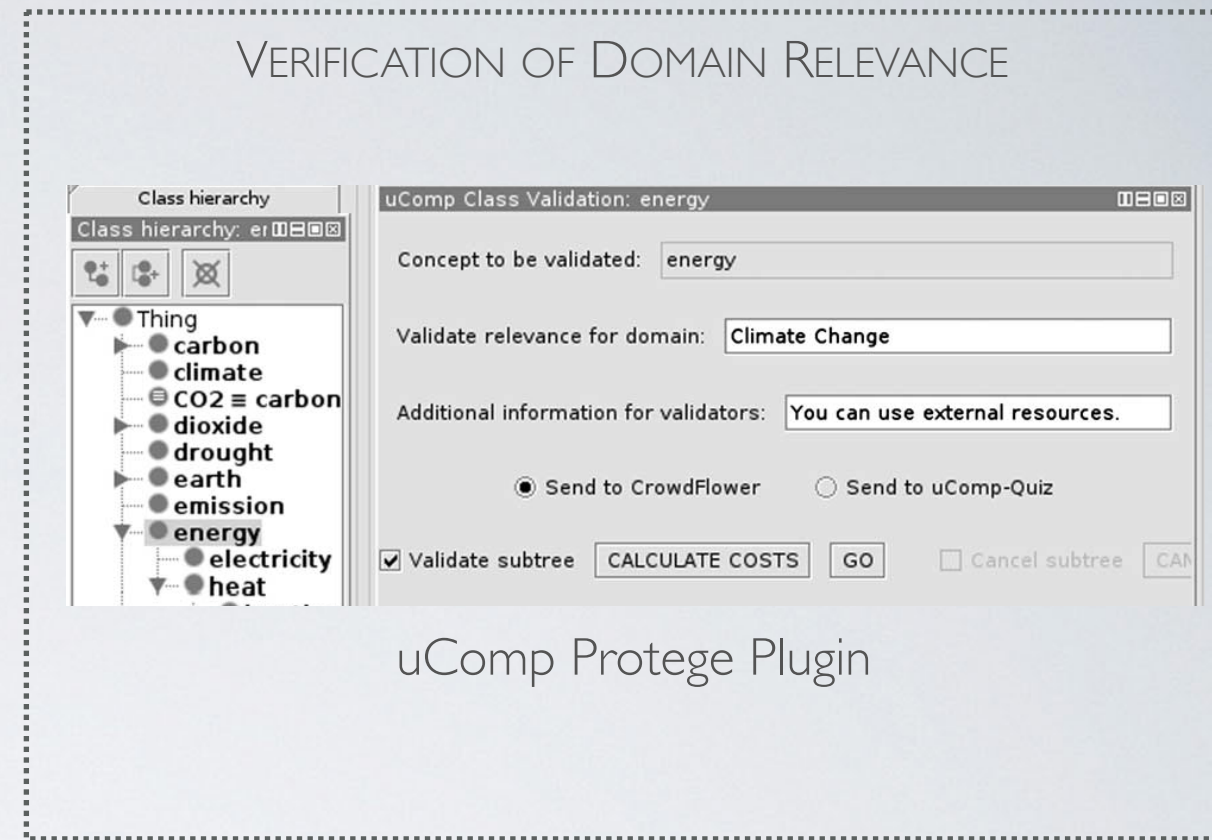
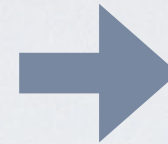
Crowdsourcing Task Interface



Ontology Engineer



Ontology Validation



Crowdsourced Ontology Validation



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Check Word Relevance For A Domain

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Crowdsourcing Task Interface

Problem: crowd workers have problems understanding CS tasks because of missing context

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Mission: Does the crowd perform better on context enriched CS tasks?

Problem: crowd workers have problems understanding CS tasks because of missing context



MISSION: Does the crowd perform better on context enriched CS tasks?



What methods can be applied that generate context?

RQ I

Problem: crowd workers have problems understanding CS tasks because of missing context



Mission: Does the crowd perform better on context enriched CS tasks?



What methods can be applied that generate context?

RQ 1



To what extent is it possible to transfer the investigated methods to different datasets?

RQ 2

Problem: crowd workers have problems understanding CS tasks because of missing context



Mission: Does the crowd perform better on context enriched CS tasks?



What methods can be applied that generate context?

RQ 1



To what extent is it possible to transfer the investigated methods to different datasets?

RQ 2



Which of the proposed methods works best and what are potential shortcomings?

RQ 3

How to define the notion of Context?

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Context refers to **any sort of additional information** that is supplied with a Crowdsourcing task to **improve its understanding** in such a way that it positively affects the crowds performance and result quality.

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PAPER	EVALUATED UNIT	CONTEXT
Acosta et. al.	RDF Triples	Wikipedia Link
Mortensen et. al.	Ontology Structure	Concept Descriptions
Sabou et. al. Winkler et. al.	Conceptual Model	EER Diagram

The use of Context in other Ontology Engineering settings

Context Enrichment Methods

(RQ 1)

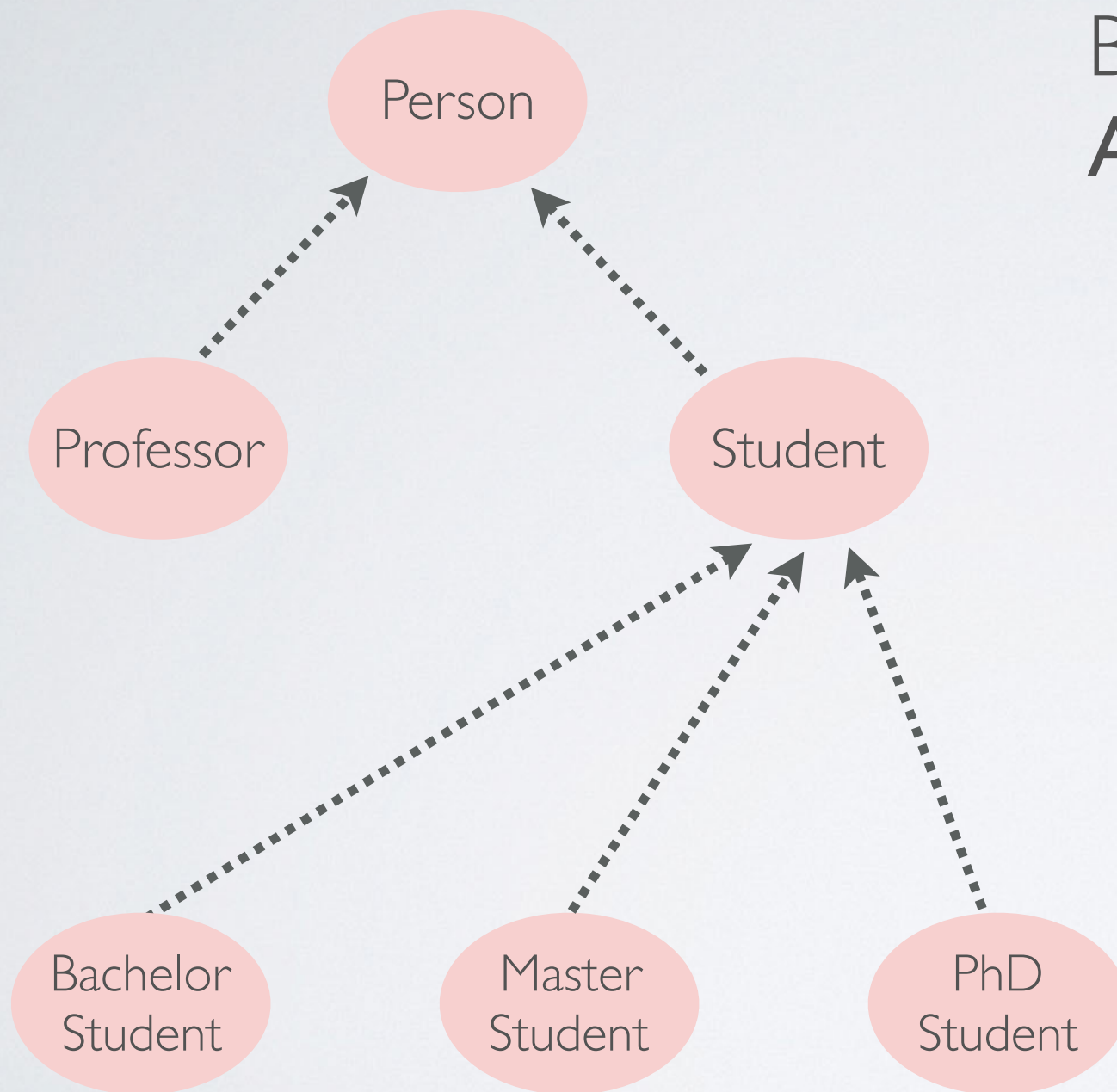
M1 : Ontology based Approach

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Based on
Attempto **C**ontrolled **E**nglish

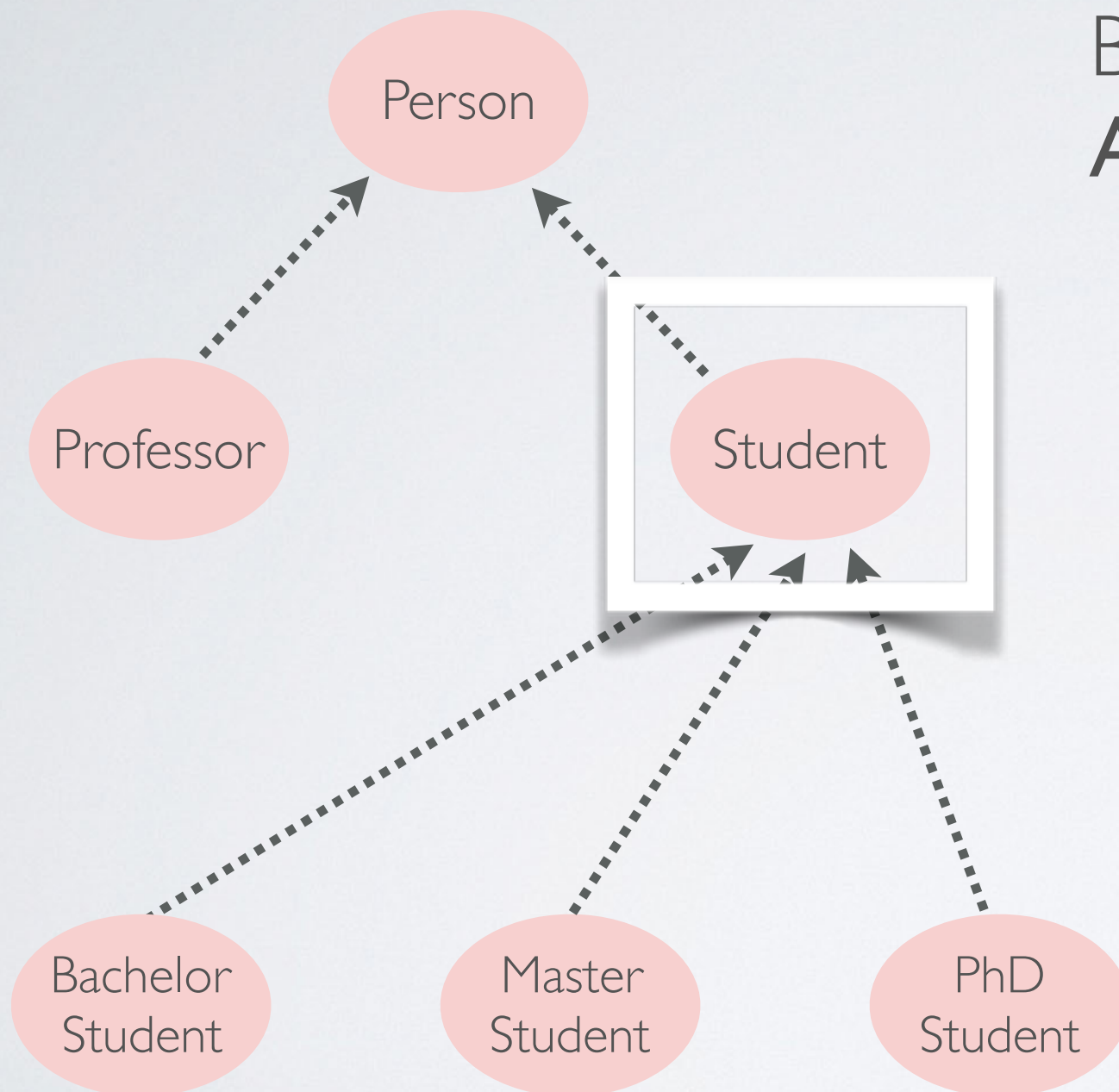
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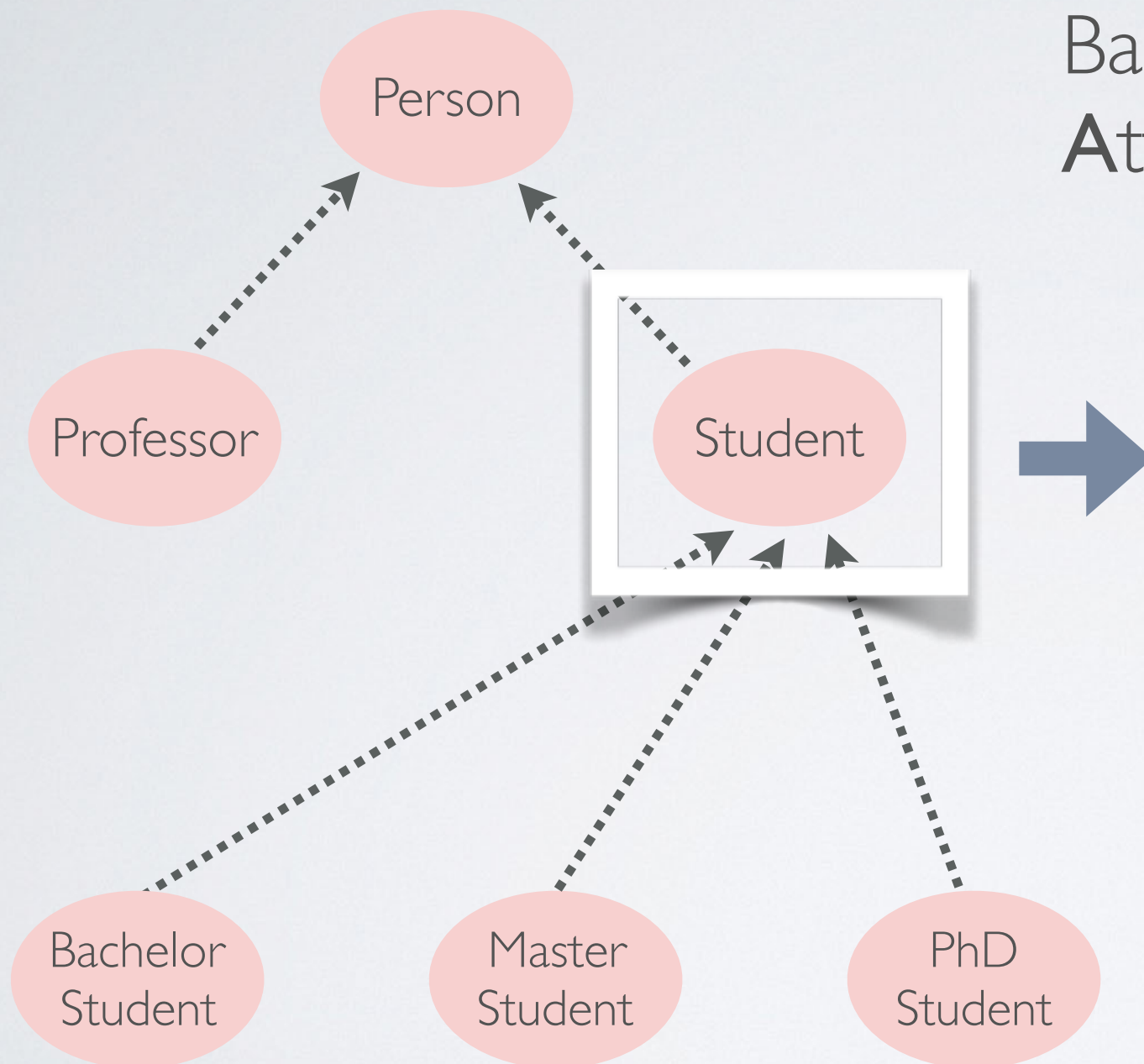
M1: Ontology based Approach

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M1: Ontology based Approach

Based on
Attempto Controlled English



Below there are some facts describing the usage of *Student*:

- Every student is a Person
- Every Bachelor Student is a Student
- Every Master Student is a Student
- Every PhD Student is a Student

Is Student relevant to the domain of University? (required)

- ☐ Yes
- ☐ No

M2 : Metadata based Approach

M2: Metadata based Approach

```
<rdf>
  <owl:Class rdf:about="http://www.climatechange.org/greenhouse_gas">
    <dc:description>
      Greenhouse gas (GHG) is one of several gases, especially ...
    </dc:description>
    <rdfs:label>
      greenhouse gas
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</rdf>
```

M2: Metadata based Approach

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  </owl:Class>
</rdf>
```



Short Description for 'greenhouse gas':

- greenhouse gas

Detailed Description for 'greenhouse gas':

- Greenhouse gas (GHG) is one of several gases, especially carbon dioxide, that prevent heat from the earth escaping into space, causing the greenhouse effect. Greenhouse gases from human activities are the most significant driver of observed climate change since the mid-20th century.

Is 'greenhouse gas' relevant to the domain of Climate Change? (required)

- ☐ Yes
☐ No

M3 : Dictionary based Approach

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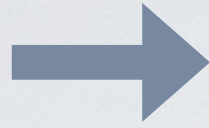
chartjunk

Concept

M3 : Dictionary based Approach

chartjunk

Concept



Dictionary Lookup

w♥rdnik

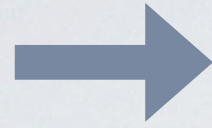
M3 : Dictionary based Approach



M3 : Dictionary based Approach

chartjunk

Concept



Dictionary Lookup

wordnik



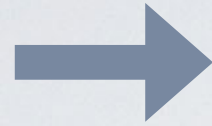
JSON Response

```
{
  "examples " : [
    {
      ...
      "word": "chartjunk",
      "text": "Marshall described \"chartjunk\" as additional graphics not related to
the data in a quest to make the chart more aesthetically pleasing ." ,
      "title": "Emerson Process Experts"
    },
    ...
  ]
}
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M3: Dictionary based Approach

chartjunk

Concept



Dictionary Lookup

wordnik



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```



Example Sentences:

- Emerson Process Experts

Marshall described \"chartjunk\" as additional graphics not related to the data in a quest to make the chart more aesthetically pleasing.

Is chartjunk relevant to the domain of Climate Change? (required)

- ☐ Yes
☐ No

Experimental Evaluation (RQ 2)

Evaluation Datasets

Evaluation Datasets

	CLIMATE CHANGE	TENNIS	FINANCE
Classes	101	52	<i>77</i>
Properties	28	34	29
Subclass Relations	84	35	78
Individuals	64	33	47

Evaluation Setup

Evaluation Setup

METHODS
None Meta, Onto, Dict
None Meta, Onto, Dict
None Meta, Onto, Dict

Evaluation Setup

METHODS	ONTOLOGY
None Meta, Onto, Dict	Climate Change
None Meta, Onto, Dict	Tennis
None Meta, Onto, Dict	Finance

Evaluation Setup

METHODS	ONTOLOGY	JUDGEMENTS / PRICE
None Meta, Onto, Dict	Climate Change	5 / 0.05\$
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Evaluation Setup

METHODS	ONTOLOGY	JUDGEMENTS / PRICE	WORKER SELECTION
None Meta, Onto, Dict	Climate Change	5 / 0.05\$	Level 3 AUS, UK, USA
None Meta, Onto, Dict	Tennis	5 / 0.05\$	Level 3 AUS, UK, USA
None Meta, Onto, Dict	Finance	5 / 0.05\$	Level 3 AUS, UK, USA

Evaluation Setup

METHODS	ONTOLOGY	JUDGEMENTS / PRICE	WORKER SELECTION	QUALITY CONTROL
None Meta, Onto, Dict	Climate Change	5 / 0.05\$	Level 3 AUS, UK, USA	Quiz
None Meta, Onto, Dict	Tennis	5 / 0.05\$	Level 3 AUS, UK, USA	Quiz
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Aggregated Results over all Ontologies

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METHOD	PRECISION	RECALL	F-MEASURE
Metadata based Approach	0,80	0,92	0,85
Ontology based Approach	0,79	0,89	0,83
Dictionary based Approach	0,73	0,90	0,81
None	0,67	0,91	0,78

Conclusions

Future Work

Problem: crowd workers have problems understanding CS tasks because of missing context



Mission: Impact on the crowd's performance



Context Enrichment
Methods

RQ 1



Generalising the
Applicability of the
proposed Methods

RQ 2



Comparative Analysis
of the proposed
Methods

RQ 3

Problem: crowd workers have problems understanding CS tasks because of missing context



- the use of context improves the crowd's performance
- results exhibit relatively high recall
- good alternative to expert-based validation



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M1: Ontology based

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RQ 1



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M1: Ontology based
M2: Metadata based
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RQ 1



M1: Ontology dependent
M2: Annotation dependent
M3: Dictionary dependent

RQ 2



Comparative Analysis
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RQ 3

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MI: Ontology based
M 2: Metadata based
M 3: Dictionary based

RQ 1



MI: Ontology dependent
M 2: Annotation dependent
M 3: Dictionary dependent

RQ 2



MI: works isolated, requires subsumption relations
M 2: best performance, requires preprocessing
M 3: extendable for other providers, sometimes irrelevant results

RQ 3

Future Work

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- Evaluate the impact of context for other ontology validation tasks

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- Evaluate the impact of context for other ontology validation tasks
- **Combination of context enrichment methods**

Future Work

- Evaluate the impact of context for other ontology validation tasks
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- Integration of OWL-Verbalizer

Future Work

- Evaluate the impact of context for other ontology validation tasks
- Combination of context enrichment methods
- Integration of OWL-Verbalizer
- **Evaluation of the methods on a larger scale**

Thank you

Any questions?

Backup Slides

What is Crowdsourcing?

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“Crowdsourcing is the act of taking a task **traditionally performed by a designated agent** and outsourcing it by making an **open call** to an undefined but **large group of people.**”

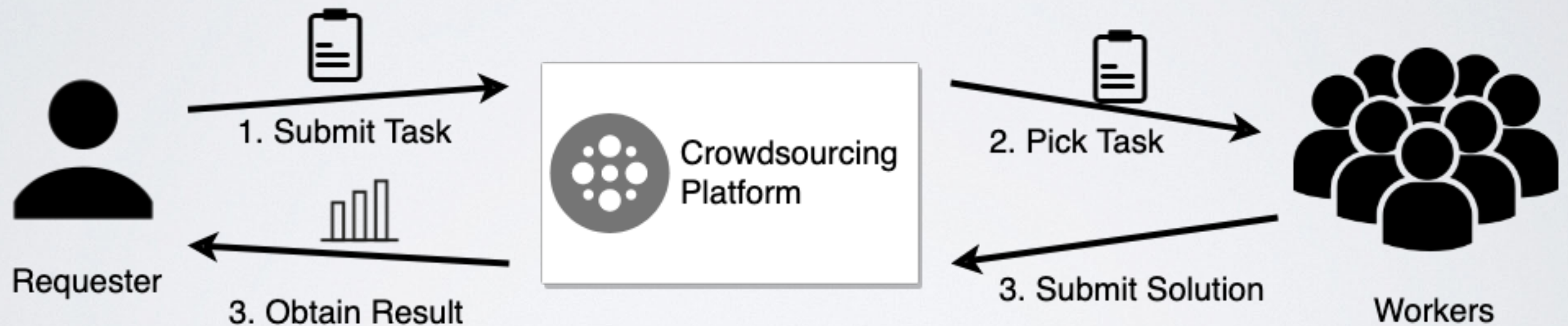
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Wired Magazine - 2006

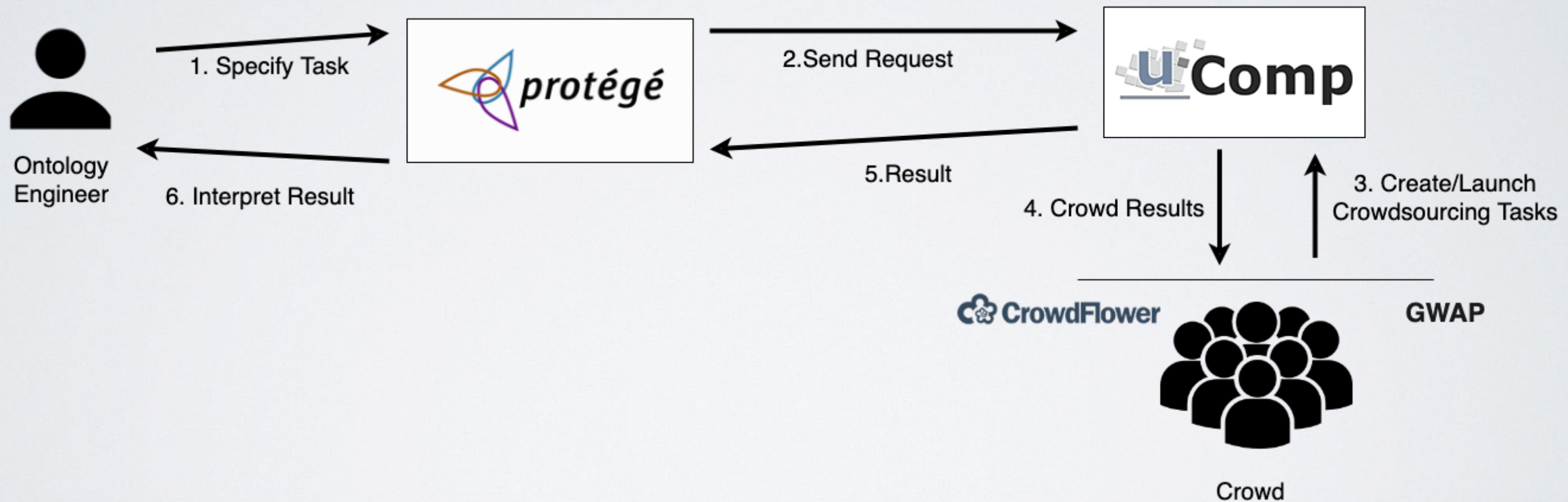
The Stakeholders of the Crowdsourcing Process

The Stakeholders of the Crowdsourcing Process



Crowd-based Ontology Validation Workflow

Crowd-based Ontology Validation Workflow



What is the problem of the Plugin?

“When it comes to the information to be displayed, a challenging aspect is to identify the minimum amount of **Context** [...] that contributors need to have to accomplish the task correctly.”

Sarasua et. al.

Crowdsourcing and the Semantic Web - A Research Manifesto

Supported Ontology Validation Tasks by the uComp Protege Plugin

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I. Verification of Domain Relevance

Supported Ontology Validation Tasks by the uComp Protege Plugin

- I. Verification of Domain Relevance
- II. Verification of Relation Correctness**

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Supported Ontology Validation Tasks by the uComp Protege Plugin

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- III. Specification of Relation Type

Supported Ontology Validation Tasks by the uComp Protege Plugin

- I. Verification of Domain Relevance
- II. Verification of Relation Correctness
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- III. Specification of Relation Type
- IV. Verification of Domain and Range**

Context Enrichment Methods

The Language Structure of **A**ttempto **C**ontrolled **E**nglish

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- Simple Sentences

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“A customer inserts some cards into a slot.”

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“A customer inserts a card **and** the machine checks the code.”

The Language Structure of **A**tttempto **C**ontrolled **E**nglish

- Simple Sentences

“A customer inserts some cards into a slot.”

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“It is possible **that** a trusted customer inserts a card.”

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“A customer inserts some cards into a slot.”

- Composite Sentences

“A customer inserts a card **and** the machine checks the code.”

“It is possible **that** a trusted customer inserts a card.”

“**Every** card is inserted by a customer.”

“**No** customer inserts more than 2 cards.”

The Language Structure of **A**ttempto **C**ontrolled **E**nglish

The Language Structure of **A**ttempto **C**ontrolled **E**nglish

- Query Sentences

The Language Structure of **A**ttempto **C**ontrolled **E**nglish

- Query Sentences

“**Who** inserts a card?”

The Language Structure of **A**ttempto **C**ontrolled **E**nglish

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“**Who** inserts a card?”

“**Which** customer inserts a card?”

The Language Structure of **A**ttempto **C**ontrolled **E**nglish

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The Language Structure of Attempto Controlled English

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The Language Structure of **A**ttempto **C**ontrolled **E**nglish

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- Anaphoric References

The Language Structure of **Attempto Controlled English**

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“A customer inserts a code. The ATM accepts the card if **the code** is valid.”

The Language Structure of **Attempto Controlled English**

- **Query Sentences**

“**Who** inserts a card?”

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- **Anaphoric References**

“A customer inserts a code. The ATM accepts the card if **the code** is valid.”

“If a customer owns a card, he inserts **it**.”

Algorithm of the Ontology based Approach

Algorithm of the Ontology based Approach

Procedure Generate Description

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Input: A concept **C**

Algorithm of the Ontology based Approach

Procedure Generate Description

Input: A concept **C**

Output: A textual description **T** of **C's** neighbouring nodes based on subsumption

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for (c, d) \in **C** \sqsubseteq **D** **do**

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What Standards exist to document
Metadata?

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- **Dublin Core Metadata Set**

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Initially contained only 15 terms

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Initially contained only 15 terms

- **Simple Knowledge Organization System**

What Standards exist to document Metadata?

- **Dublin Core Metadata Set**

Initially contained only 15 terms

- **Simple Knowledge Organization System**

Defines some of RDF properties and RDFS classes

Algorithm of the Metadata based Approach

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Procedure Generate Description

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Input: A concept **C** with embedded metadata $\Phi(C) := \{m_1, m_2, \dots, m_i\}$

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Procedure Generate Description

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Results

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$$\textit{Inter - rater Agreement} = \frac{\overline{P} - \overline{P}_e}{1 - \overline{P}_e}$$

What are the Results for the **Climate Change Ontology?**

METHOD	PRECISION
Ontology based Approach	0,76
Metadata based Approach	0,73
Dictionary based Approach	0,72
None	0,55

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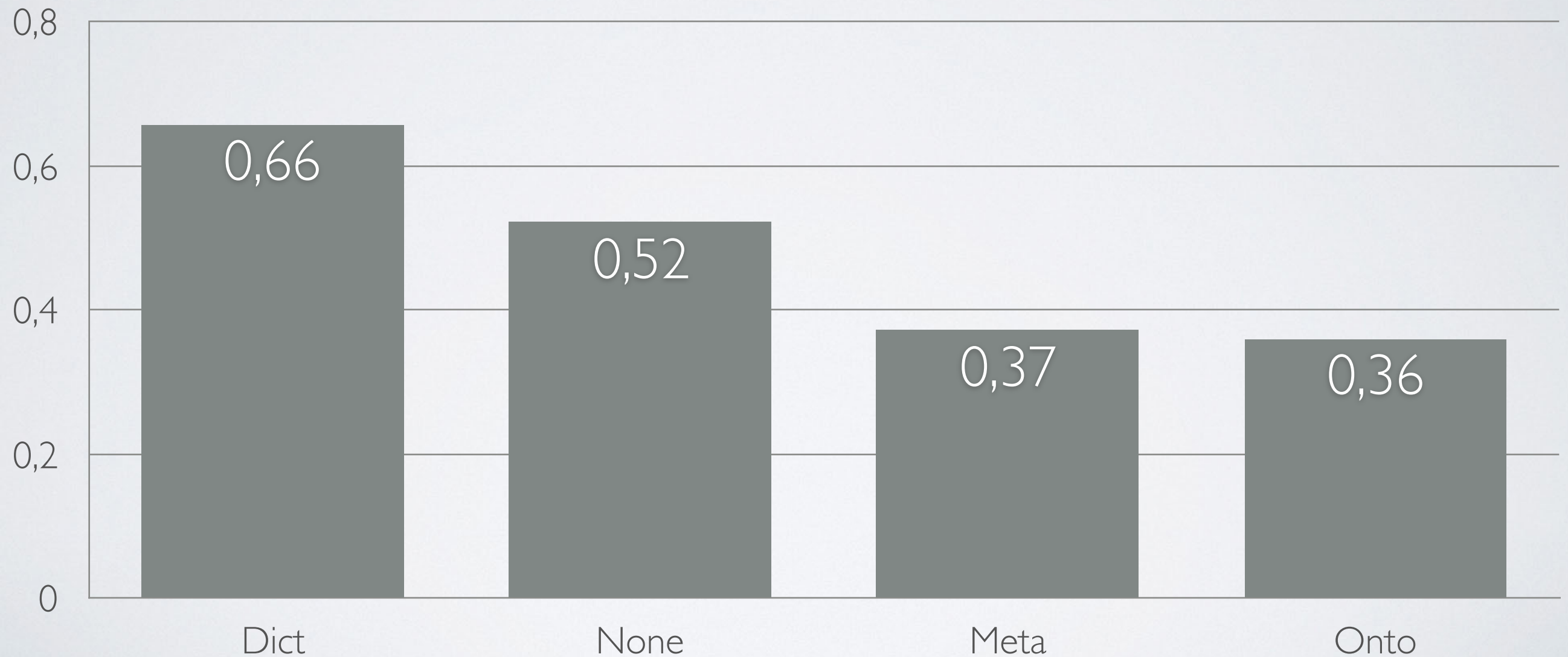
METHOD	PRECISION	RECALL
Ontology based Approach	0,76	0,81
Metadata based Approach	0,73	0,83
Dictionary based Approach	0,72	0,82
None	0,55	0,84

What are the Results for the Climate Change Ontology?

METHOD	PRECISION	RECALL	F-MEASURE
Ontology based Approach	0,76	0,81	0,78
Metadata based Approach	0,73	0,83	0,78
Dictionary based Approach	0,72	0,82	0,77
None	0,55	0,84	0,66

What are the Results for the Climate Change Ontology?

Agreement



What are the Results for the **Finance Ontology?**

METHOD	PRECISION
Metadata based Approach	0,80
Dictionary based Approach	0,79
Ontology based Approach	0,76
None	0,73

What are the Results for the **Finance Ontology?**

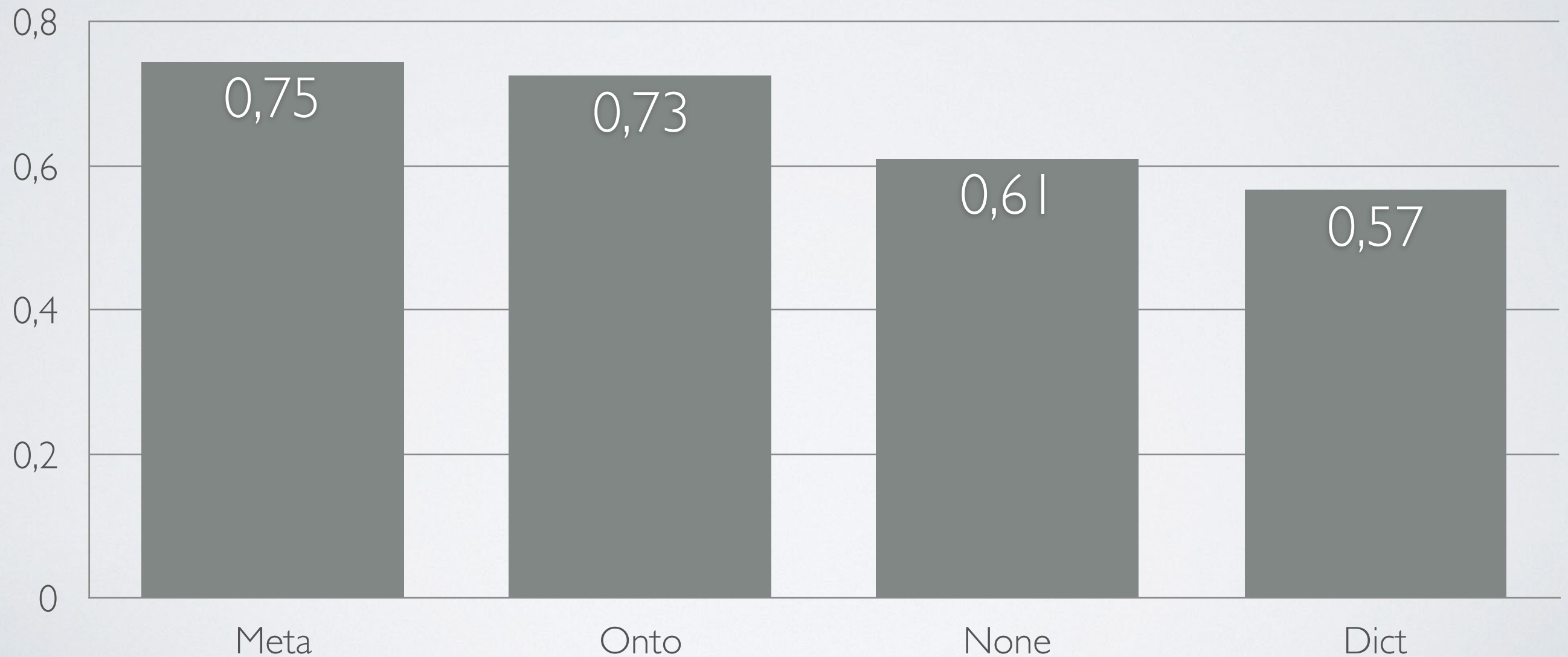
METHOD	PRECISION	RECALL
Metadata based Approach	0,80	0,99
Dictionary based Approach	0,79	0,94
Ontology based Approach	0,76	0,95
None	0,73	0,96

What are the Results for the **Finance Ontology?**

METHOD	PRECISION	RECALL	F-MEASURE
Metadata based Approach	0,80	0,99	0,88
Dictionary based Approach	0,79	0,94	0,86
Ontology based Approach	0,76	0,95	0,84
None	0,73	0,96	0,83

What are the Results for the **Finance Ontology?**

Agreement



What are the Results for the **Tennis Ontology?**

METHOD	PRECISION
Metadata based Approach	0,90
Ontology based Approach	0,87
None	0,78
Dictionary based Approach	0,65

What are the Results for the **Tennis Ontology?**

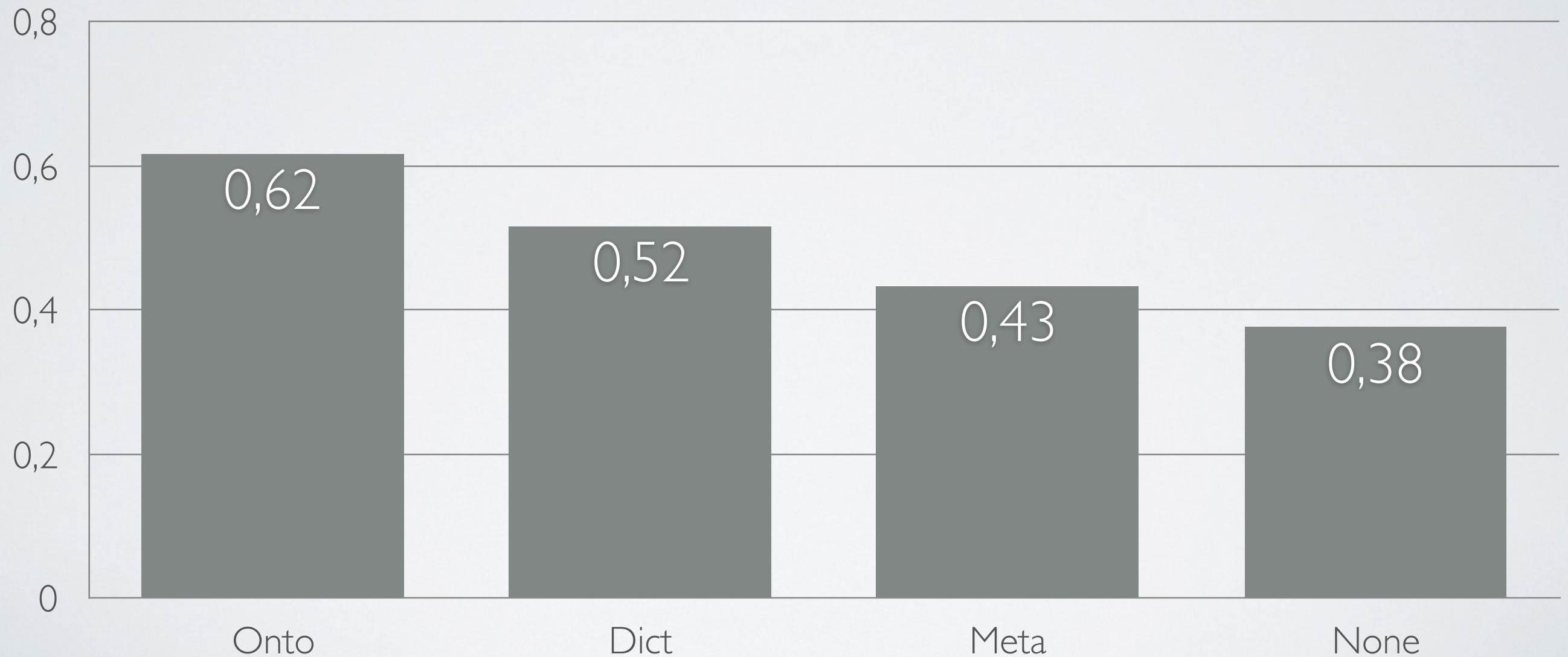
METHOD	PRECISION	RECALL
Metadata based Approach	0,90	0,98
Ontology based Approach	0,87	0,94
None	0,78	0,93
Dictionary based Approach	0,65	0,98

What are the Results for the **Tennis Ontology?**

METHOD	PRECISION	RECALL	F-MEASURE
Metadata based Approach	0,90	0,98	0,93
Ontology based Approach	0,87	0,94	0,91
None	0,78	0,93	0,85
Dictionary based Approach	0,65	0,98	0,78

What are the Results for the **Tennis Ontology?**

Agreement



For which Concepts were the Crowd wrong?

CONCEPT	META	ONTO	DICT	NONE	TOTAL
sceptic	0/5	0/5	0/5	0/5	0/20
greenhouse	0/5	1/5	0/5	0/5	1/20
pipeline	0/5	0/5	1/5	0/5	1/20
consensus	2/5	0/5	0/5	0/5	2/20
denier	2/5	0/5	0/5	0/5	2/20
production	1/5	1/5	0/5	0/5	2/20

Inter-rater Agreement over all Ontologies

Agreement

