

# ARIELLA HARDWICK

Web Designer &  
Application Developer

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Indianapolis, IN

## WEB DEVELOPER | APPLICATION ENGINEER

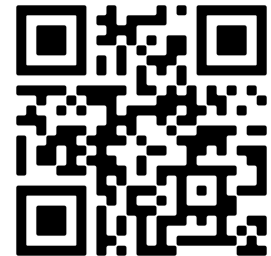
- Develop sites and applications using emerging technologies such as Progressive Web Apps (PWA), API-First Development, Single-Page Applications (SPA), dynamic content, mobile-first responsive design, and modern JavaScript libraries and frameworks, and
- Implement RESTFUL backend API for securely storing and retrieving data in a NoSQL database via AJAX calls
- Educational history in software development with experience developing applications in python
- Create performance-optimized websites and landing pages aligned with the consumer journey to drive conversions

## GRAPHIC DESIGN | ILLUSTRATION

- Digital media development, including animation, web file-formatting, and document conversion.
- Concept and create custom illustrations and artwork
- Product organic social assets to drive interest and engagement
- Create conceptual designs and pitch documents, translating concepts across different mediums
- Design performance-optimized images and videos to maximize conversion
- Construct and convert mock designs and wireframes for responsive web sites and applications

## OPERATIONS & SYSTEM IMPLEMENTATION

- Develop processes, procedures, and tools for analysis and reporting to ensure compliance with industry codes, standards, and developments
- Work directly with CIO, Information Services, and marketing teams to continuously evaluate operations and data management to streamline processes, increase efficiencies, and create an environment for innovation
  - Managed data for four departments
  - Deployed new CRM/ERP software across the organization, including Microsoft Dynamics AX, Teams, and Smartsheet
  - Use knowledge of SDLC and background in informatics to assist in software implementation



## MAIN SKILLS

### DEVELOPER

JavaScript / ES6

jQuery / JSON

React.js / JSX

Bootstrap

Component Libraries

HTML5 / HTML

CSS3 / CSS / Sass

AdobeXD

### DESIGNER

Illustration

Icon & Logo Creation

Procreate

Adobe Creative Suite

Photoshop / Illustrator

## JOB HISTORY

### FREELANCE DESIGNER & DEVELOPER

Remote, US | 2013-Present  
Pizzapup Design & Illustration

### OPERATIONS ANALYST & SYSTEM TECHNICIAN

Indianapolis, IN | 2017-2022  
Koorsen Fire & Security

WORK EXPERIENCE