

Williams College ECON 379:

Program Evaluation for International Development

**Module 5: Diff-in-Diff in a Regression Framework**

Professor: Pamela Jakiela

photo: Daniella Van Leggelo-Padilla / World Bank

## $2 \times 2$ Diff-in-Diff Specifications

# Difference-in-Differences Estimation

	treatment	comparison	difference
pre	$\bar{Y}_{pre}^T$	$\bar{Y}_{pre}^C$	$\bar{Y}_{pre}^T - \bar{Y}_{pre}^C$
post	$\bar{Y}_{post}^T$	$\bar{Y}_{post}^C$	$\bar{Y}_{post}^T - \bar{Y}_{post}^C$
difference	$\bar{Y}_{post}^T - \bar{Y}_{pre}^T$	$\bar{Y}_{post}^C - \bar{Y}_{pre}^C$	$\delta_{DD}$

# Difference-in-Differences Estimation

To implement diff-in-diff in a regression framework, we estimate:

$$Y_{i,t} = \alpha + \beta D_i + \theta Post_t + \delta (D_i * Post_t) + \varepsilon_{i,t}$$

Where:

- $D_i$  = treatment dummy
- $Post_i$  = dummy for post-treatment period
- $D_i * Post_i$  = interaction term

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Panel data: every unit  $\times$  period data point is an observation

# Difference-in-Differences Estimation in Stata

```
. reg y treatment post treatxpost
```

Source	SS	df	MS	Number of obs	=	2,000
Model	1558.8687	3	519.622901	F(3, 1996)	=	64.75
Residual	16017.7056	1,996	8.02490261	Prob > F	=	0.0000
				R-squared	=	0.0887
Total	17576.5743	1,999	8.7926835	Adj R-squared	=	0.0873
				Root MSE	=	2.8328

y	Coef.	Std. Err.	t	P> t	[95% Conf. Interval]
treatment	-.1928937	.1791636	-1.08	0.282	-.544261 .1584737
post	.0679519	.1791636	0.38	0.705	-.2834154 .4193193
treatxpost	2.110153	.2533757	8.33	0.000	1.613244 2.607061
_cons	5.231523	.1266878	41.29	0.000	4.983069 5.479977

# Example: Police Reform in Chicago

## Chicago police and ACLU agree to stop-and-frisk safeguards

Aamer Madhani USA TODAY

Published 2:14 a.m. ET Aug. 7, 2015 | Updated 1:34 p.m. ET Aug. 7, 2015



CHICAGO — The Chicago Police Department and American Civil Liberties Union of Illinois announced Friday that they've come to an agreement on monitoring how officers go about conducting street stops of citizens in the nation's third-largest city.

The deal follows fierce criticism of Chicago police disproportionately targeting minorities for questioning and searches under the controversial "stop and frisk" practice.

Under the agreement, police will track all street stops and protective pat-downs — not just those that don't result in an arrest, as they have in the past.

In addition, the city and ACLU have agreed to name an independent consultant, former U.S. magistrate Arlande Keys, who will issue public reports twice a year that detail how the department conducts street stops and recommend policy changes.

The police department also agreed to bolster training of officers to ensure that officers don't use race, ethnicity, gender or sexual orientation when deciding to stop and frisk, and to conduct pat-downs only when reasonably suspicious that a person is armed and dangerous.

The agreement goes into effect immediately.



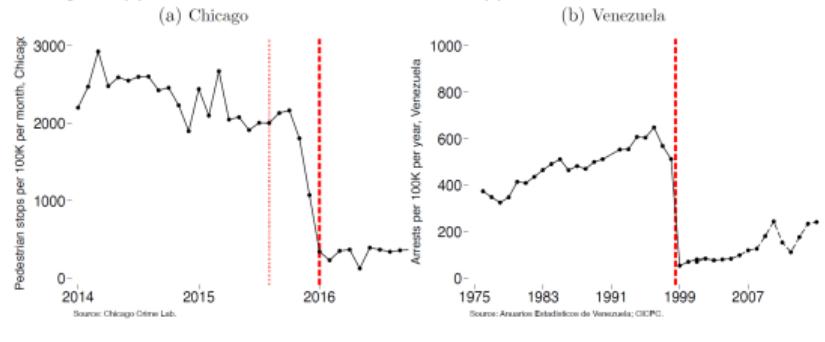
Chicago Police Superintendent Gary McCarthy and ACLU officials announced on Friday that they've come to an agreement on reforms to the city's stop-and-frisk policy. M. Spencer Green, AP

source: USA Today

# Example: Police Reform in Chicago

Figure 1: Sharp declines in arbitrary pedestrian stops and arrests

These figures show that the reforms we study, marked in red, caused sharp drops in (a) pedestrian stops in Chicago and (b) arrests in Venezuela. The red dotted line in (a) marks the announcement of the reform.



source: Hausman and Kronick (2020)

Unexpected policy change in August 2015: police officers had to complete paperwork documenting every “stop-and-frisk” encounter

## Example: Police Reform in Chicago

Comparison of (not random) treatment, comparison groups:

- **Treatment group:** Chicago police
- **Comparison group:** all other police departments in Illinois

Data on all **traffic** stops between 2013 and 2018

- Pre-treatment period up through August (or December) 2015
- Outcomes: number/type of stops, resulting citations

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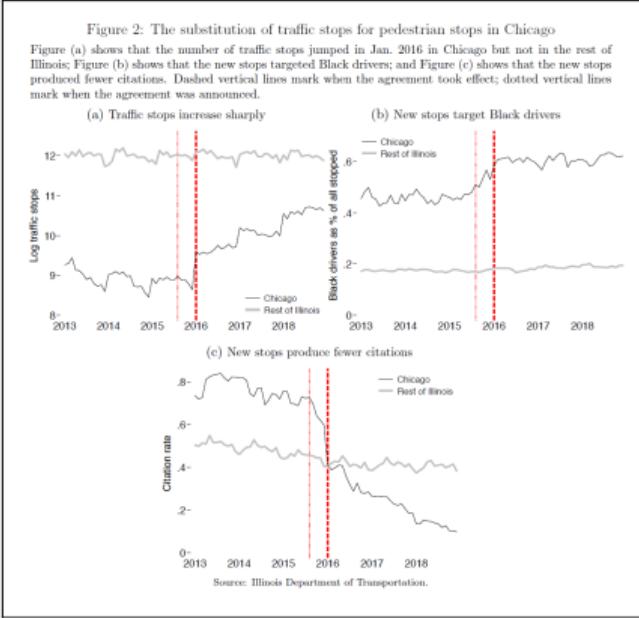
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⇒ Notice: many periods of data, not just two (pre/post)

# Example: Police Reform in Chicago



source: Hausman and Kronick (2020)

## Example: Police Reform in Chicago

Regression specification:

$$Y_{g,t} = \alpha_0 + \alpha_1 \text{CHI}_g + \beta_1 \text{POST}_t + \beta_2 (\text{CHI}_g \times \text{POST}_t) + \varepsilon_{g,t}$$

$\alpha_0$  = a constant (pre-treatment mean outside Chicago)

$\alpha_1$  = pre-treatment difference between Chicago, not Chicago

$\beta_1$  = post-treatment difference in means outside Chicago

$\beta_2$  = diff-in-diff estimate of treatment effect

$g$  = group (Chicago or not) and  $t$  = time period

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Table A.1: The substitution of traffic stops for pedestrian stops in Chicago

Estimates of Equation 2. The coefficient  $\beta_2$  captures the difference-in-differences between Chicago and the rest of Illinois, from before to after the ACLU agreement.

	(1) (In) Traffic Stops	(2) $P(\text{Black} \text{Stopped})$	(3) $P(\text{Citation} \text{Stopped})$
$\alpha_1$ : Chicago	-3.083 (0.04)	0.294 (0.005)	0.267 (0.01)
$\beta_1$ : Post	0.014 (0.02)	0.012 (0.001)	-0.072 (0.006)
$\beta_2$ : Chicago $\times$ Post	1.182 (0.08)	0.128 (0.006)	-0.441 (0.02)
Constant	11.999 (0.02)	0.175 (0.0007)	0.482 (0.005)
Observations	144	144	144

Robust standard errors in parentheses.

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## Using $\Delta Y_i$ as the Outcome Variable

Interacted specification is equivalent\* to first differences:

$$Y_{i,t=2} - Y_{i,t=1} = \eta + \gamma D_i + \epsilon_{it}$$

where:

- $Y_{i,t=2} - Y_{i,t=1}$  = change (pre vs. post) in outcome of interest
- $\gamma$  = coefficient of interest (the treatment effect)
- $\eta$  = time trend (average change in comparison group)

\* Coefficients will be identical, but standard errors may differ

## Example: Minimum Wages and Employment in the Fast-Food Industry

Interacted specification is equivalent\* to first differences:

$$\Delta FTE_i = \eta + \gamma NJ_i + \epsilon_i$$

where:

- $\Delta FTE_i$  = change in full-time employment in restaurant  $i$
- $\gamma$  = difference in mean change in NJ stores (vs. PA stores)
- $\eta$  = constant (mean change in FTE in PA)

# Example: Minimum Wages and Employment in the Fast-Food Industry

TABLE 4—REDUCED-FORM MODELS FOR CHANGE IN EMPLOYMENT

Independent variable	Model	
	(i)	(ii)
New Jersey dummy	2.33 (1.19)	2.30 (1.20)
Controls for chain and ownership <sup>b</sup>	no	yes
Controls for region <sup>c</sup>	no	no
Standard error of regression	8.79	8.78
Probability value for controls <sup>d</sup>	—	0.34

*Notes:* Standard errors are given in parentheses. The sample consists of 357 stores with available data on employment and starting wages in waves 1 and 2. The dependent variable in all models is change in FTE employment. The mean and standard deviation of the dependent variable are -0.237 and 8.825, respectively. All models include an unrestricted constant (not reported).

<sup>b</sup>Three dummy variables for chain type and whether or not the store is company-owned are included.

<sup>c</sup>Dummy variables for two regions of New Jersey and two regions of eastern Pennsylvania are included.

<sup>d</sup>Probability value of joint *F* test for exclusion of all control variables.

source: Card and Krueger (1994)

## Continuous Treatment

# Flavors of Diff-in-Diff Estimation

First two examples were traditional  $2 \times 2$  diff-in-diff:

- Treatment binary (both econometrically and conceptually)
  - ▶ Police reform in Chicago, but not elsewhere
  - ▶ Minimum wage increase in NJ, but not PA

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We often wish to evaluate policies implemented “everywhere”  
which may lead to variation in treatment across units in practice

- Duflo (2001): more schools built in some Indonesian regions
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In such settings, treatment intensity often varies continuously

# Example: Traditional Birth Attendants in Malawi

## Does a ban on informal health providers save lives? Evidence from Malawi<sup>☆</sup>

Susan Godlonton<sup>a,b</sup>, Edward N. Okeke<sup>c,\*</sup>

<sup>a</sup> Department of Economics, Williams College, United States

<sup>b</sup> IFPRI, United States

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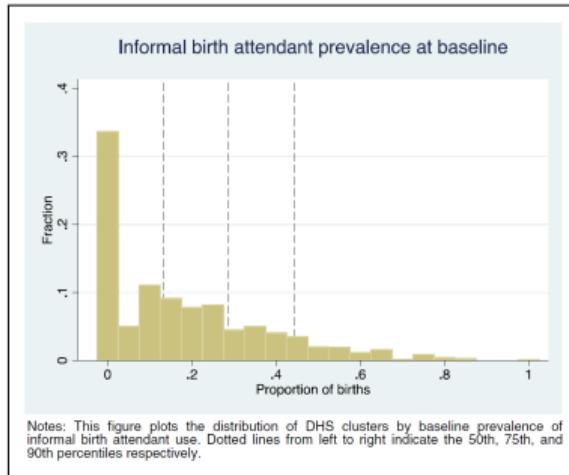
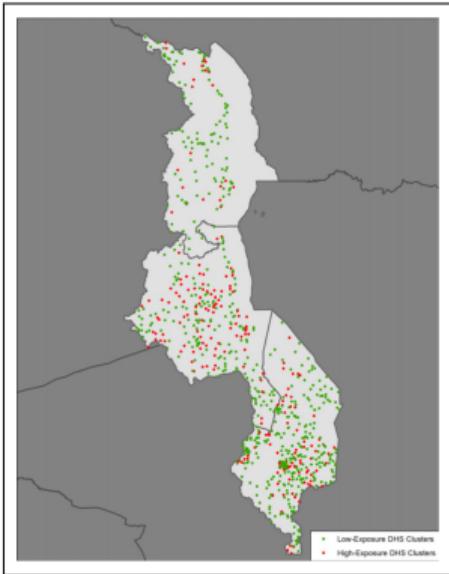
Child mortality

### ABSTRACT

Informal health providers ranging from drug vendors to traditional healers account for a large fraction of health care provision in developing countries. They are, however, largely unlicensed and unregulated leading to concern that they provide ineffective and, in some cases, even harmful care. A new and controversial policy tool that has been proposed to alter household health seeking behavior is an outright ban on these informal providers. The theoretical effects of such a ban are ambiguous. In this paper, we study the effect of a ban on informal (traditional) birth attendants imposed by the Malawi government in 2007. To measure the effect of the ban, we use a difference-in-difference strategy exploiting variation across time and space in the intensity of exposure to the ban. Our most conservative estimates suggest that the ban decreased use of traditional attendants by about 15 percentage points. Approximately three quarters of this decline can be attributed to an increase in use of the formal sector and the remainder is accounted for by an increase in relative/friend-attended births. Despite the rather large shift from the informal to the formal sector, we do not find any evidence of a statistically significant reduction in newborn mortality on average. The results are robust to a triple difference specification using young children as a control group. We examine several explanations for this result and find evidence consistent with quality of formal care acting as a constraint on improvements in newborn health.

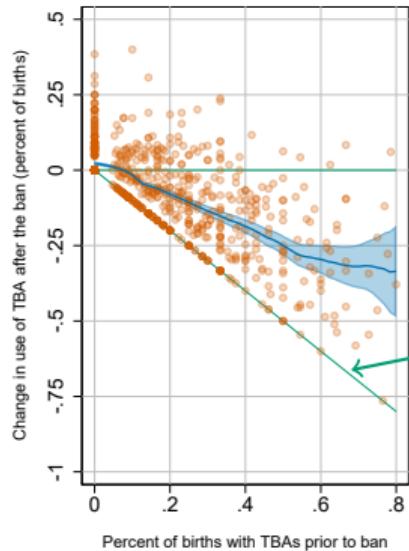
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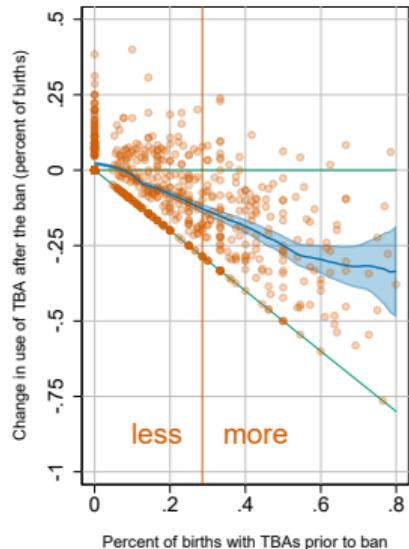
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## Example: Traditional Birth Attendants in Malawi



Post-ban mean must be positive  
⇒ Decline ↑ with pre-ban mean

# Example: Traditional Birth Attendants in Malawi



Continuous treatment  $\Rightarrow$  two options:

- Discretize treatment
- Use continuous variable

Both have pros and cons in terms of power, potential for mis-specification

- $\Delta Y$  specification = bivariate OLS

# Generalizing the Difference-in-Differences Framework

## Option 1: partition sample into more/less treated

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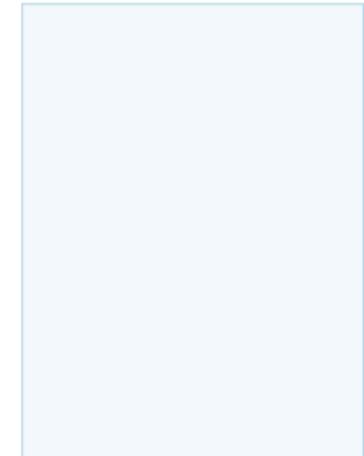
## Option 2: treatment as a continuous variable ( $X_i$ )

- OLS coefficient is weighted sum of  $Y_i$  values
- What is the estimand?

## Treatment as a Continuous Variable

OLS coefficient is weighted sum of  $Y_i$  values:

$$\beta_{OLS} = \frac{COV(X, Y)}{VAR(X)} = \sum_i Y_i \left( \frac{(X_i - \bar{X})}{\sum_i (X_i - \bar{X})^2} \right)$$



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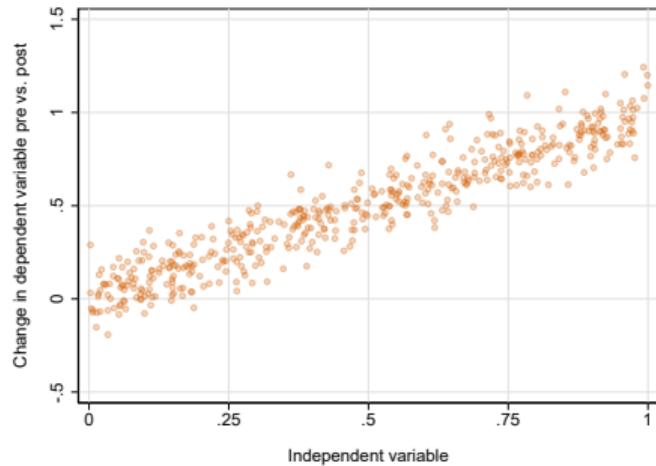
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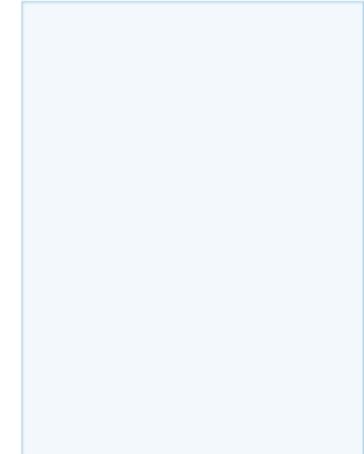
In essence, the treatment group is  $i$  with  $X_i - \bar{X} > 0$

# The Dose-Response Relationship

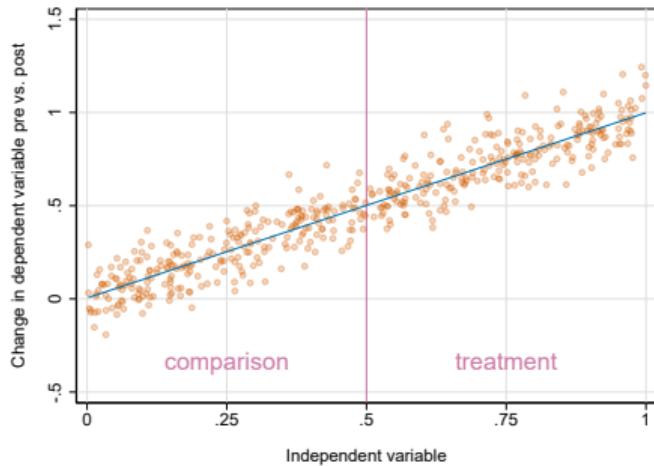


Is dose-response linear?

⇒ If yes: OLS FTW!



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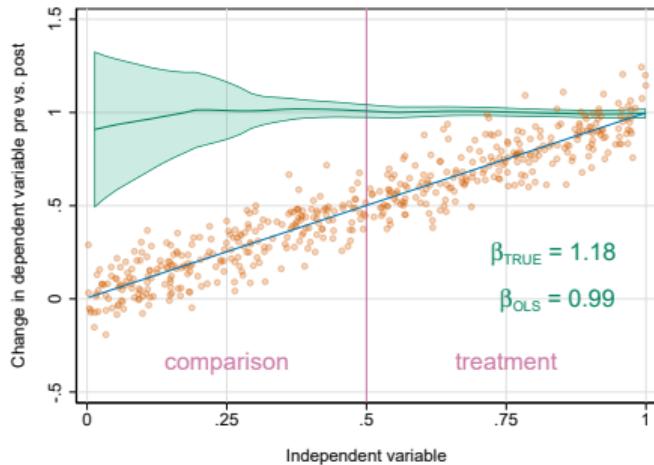
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$\beta_{OLS}$  = weighted sum of  $Y_i$ s

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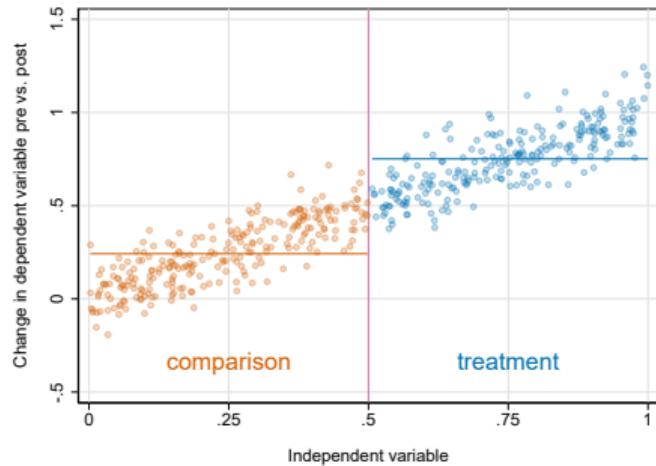
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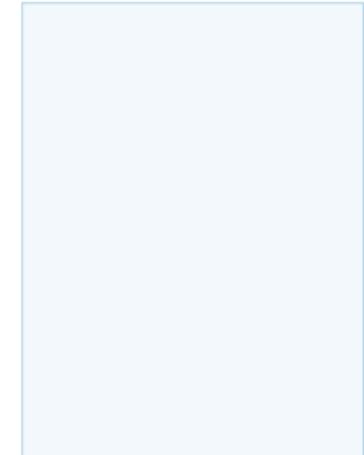
OLS is specified correctly,  
maximizes statistically power

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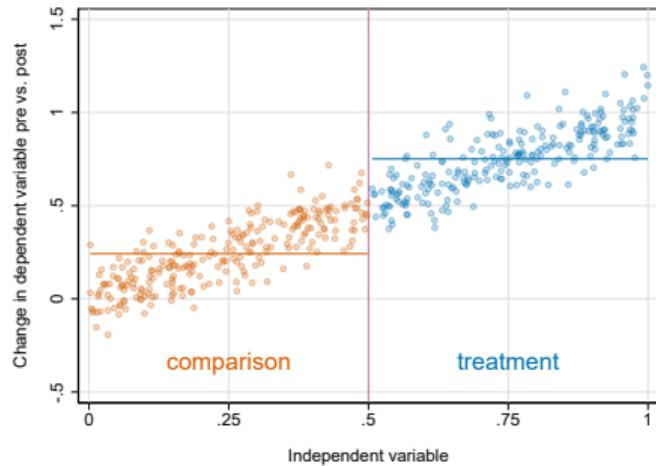


When we discretize  $X_i$ :

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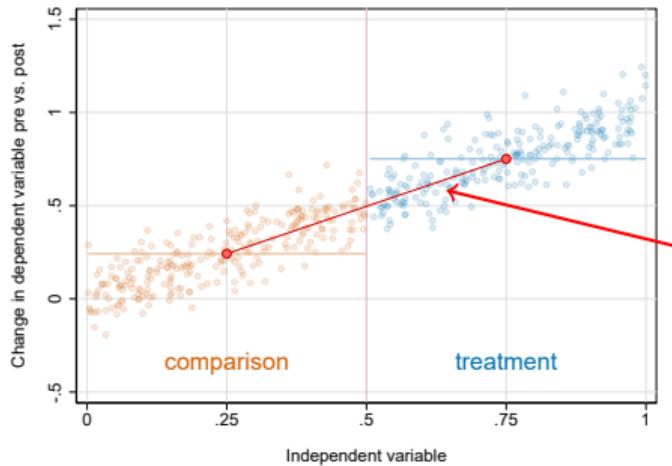


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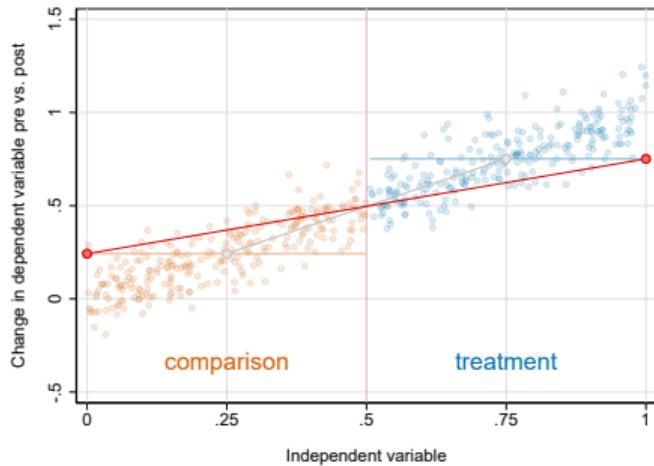
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captures linear relationship

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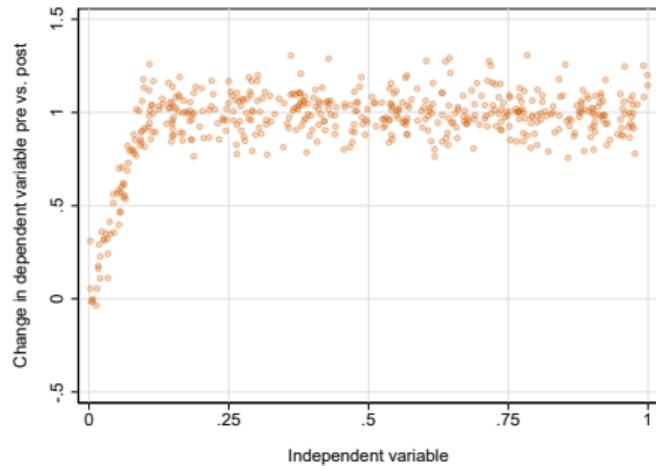
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Not what we get from a  
dummy for "more treated"

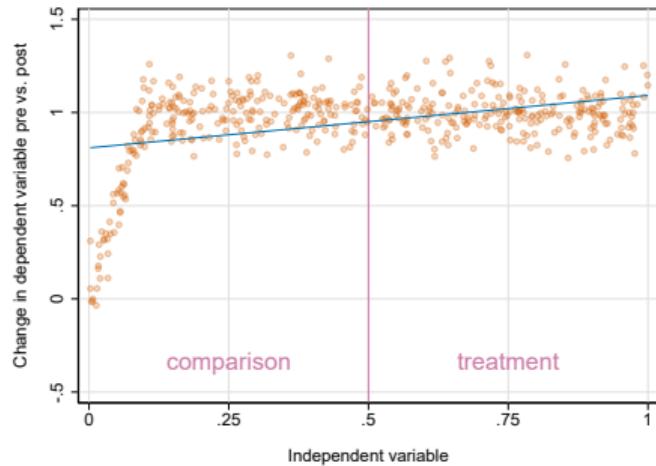
⇒  $\beta_{OLS}$  biased toward 0?

# When Dose-Response Relationship is Not Linear



Continuous treatment variable  
+ non-linear dose-response  
= big trouble

# When Dose-Response Relationship is Not Linear



Continuous treatment variable

+ non-linear dose-response

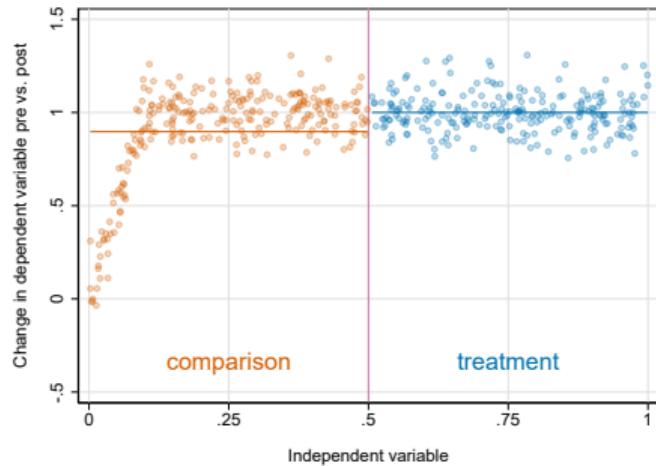
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Treatent effect when  $X_i > 0$

- Not linear in  $X_i$

$\Rightarrow \beta_{OLS}$  not ATE

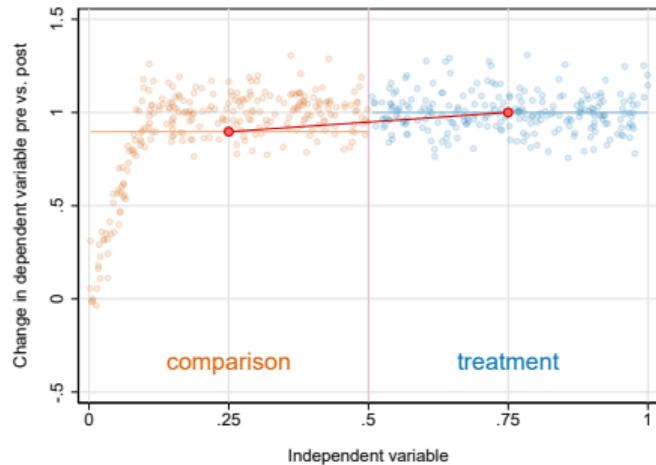
# When Dose-Response Relationship is Not Linear



Binary treatment variable:

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- Treatment effect in  $\Delta \bar{Y}_C$

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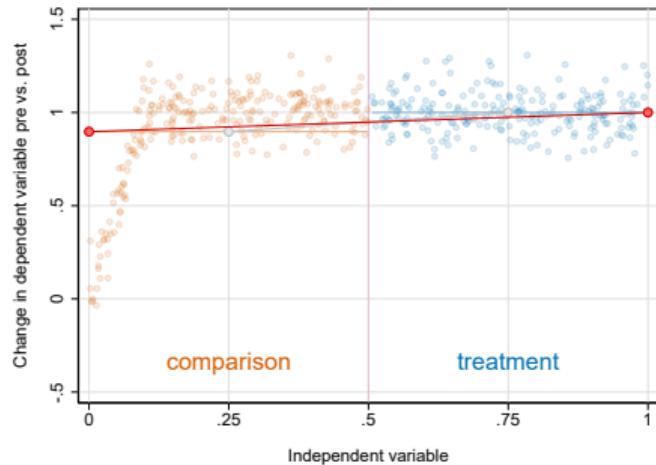
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# Flavors of Diff-in-Diff: Summary

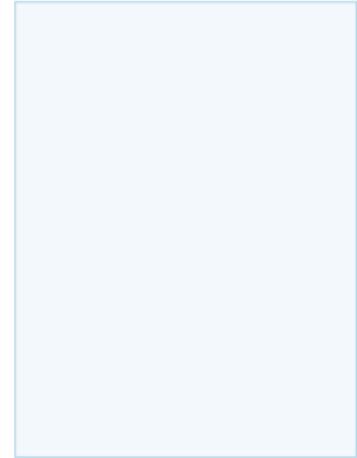
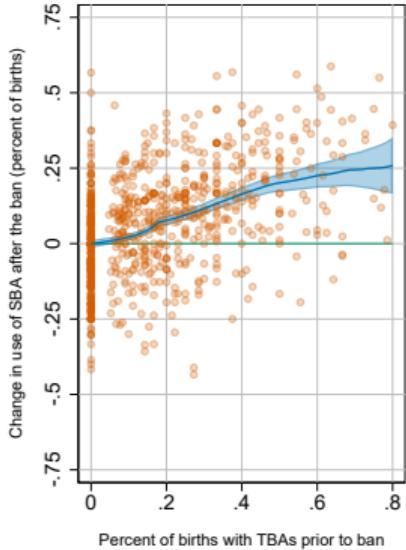
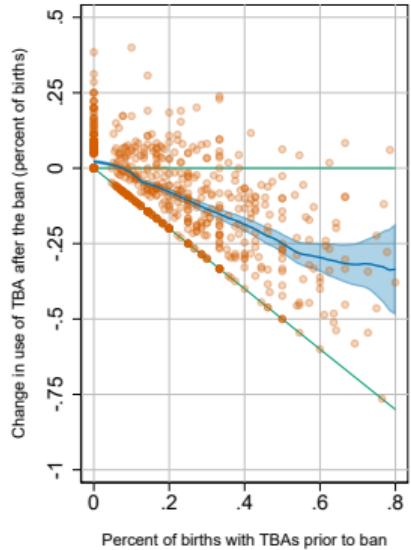
## Treatment is fundamentally binary: use a treatment dummy

- Examples: Chicago police reform, NJ minimum wage
- Clear how to interpret, unbiased (w/ common trends)

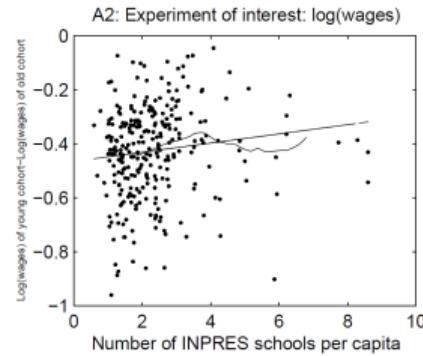
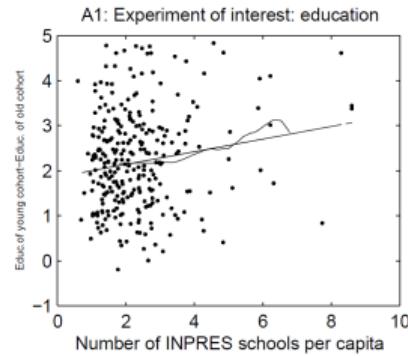
## Treatment is fundamentally continuous:

- Use a treatment dummy (discretize treatment)
  - ▶ Clear how to interpret coefficient, nature of estimand
  - ▶ Understates impacts when “comparison” group is impacted
- Use continuous variation in treatment
  - ▶ Increases power when dose-response relationship close to linear
  - ▶ May give you garbage when dose-response non-linear

# Dose-Response Relationship in Malawi TBAs Paper



# Dose-Response Relationship in School Construction Paper



# Fixed Effects

# Generalized Diff-in-Diff with Fixed Effects

Widely used panel data diff-in-diff specification:

$$Y_{i,t} = \alpha + \gamma D_{i,t} + \delta (D_{i,t} \times Post_t) + \nu_t + \varepsilon_{i,t}$$

where:

- $D_{i,t}$  = treatment dummy (could be continuous variable)
- $\delta$  = diff-in-diff estimate of treatment effect
- $\nu_t$  = time-period fixed effects

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# Generalized Diff-in-Diff with Fixed Effects

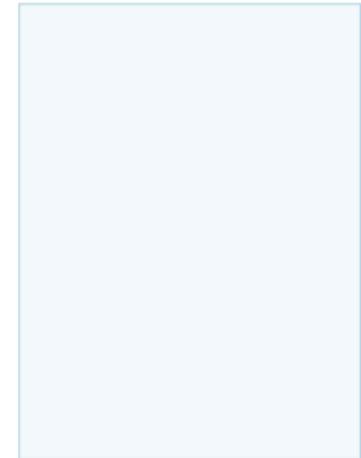
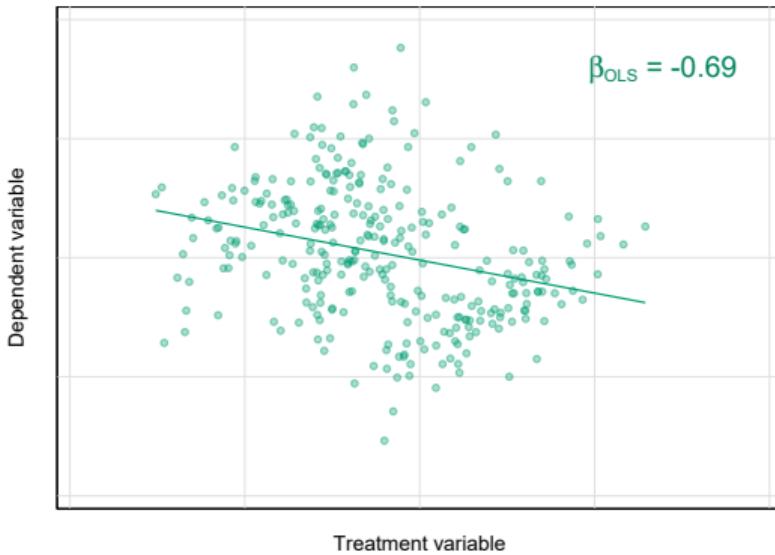
Widely used panel data diff-in-diff specification:

$$Y_{i,t} = \alpha + \gamma D_{i,t} + \delta (D_{i,t} \times Post_t) + \nu_t + \varepsilon_{i,t}$$

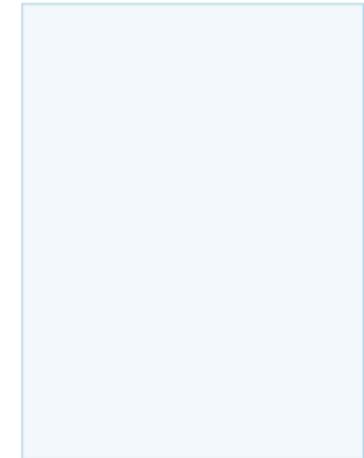
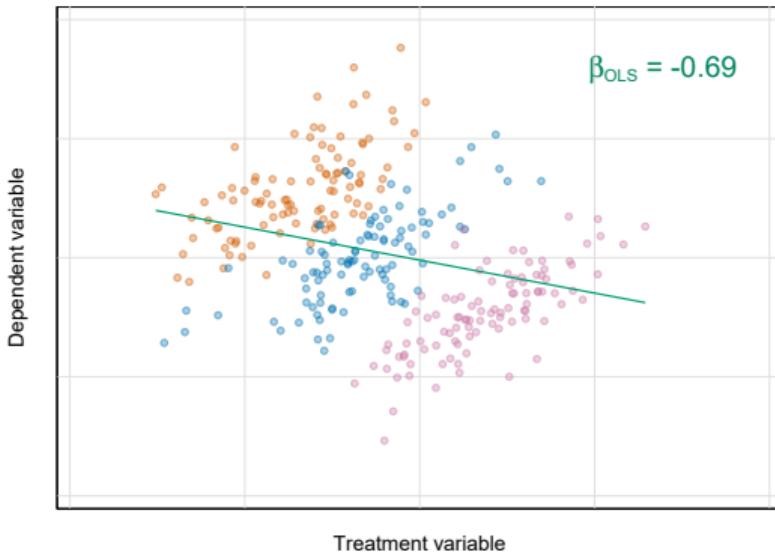
where:

- $D_{i,t}$  = treatment dummy (could be continuous variable)
- $\delta$  = diff-in-diff estimate of treatment effect
- $\nu_t$  = time-period fixed effects

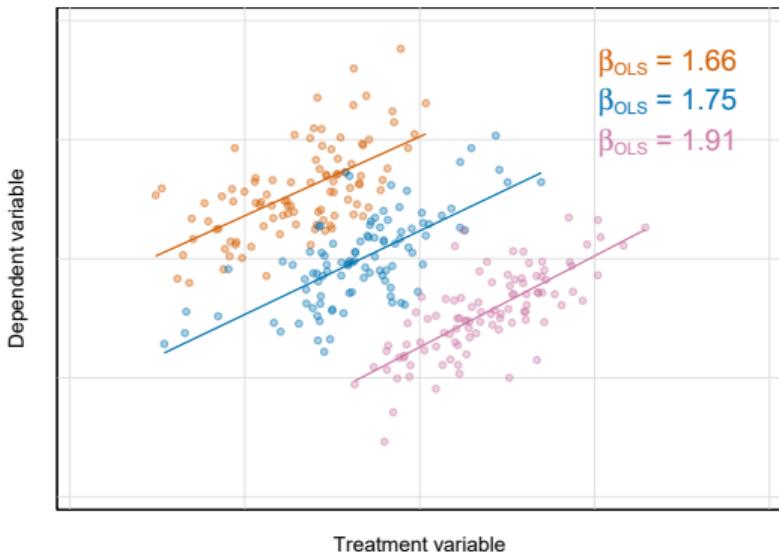
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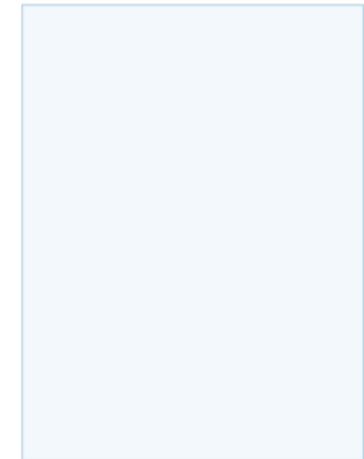
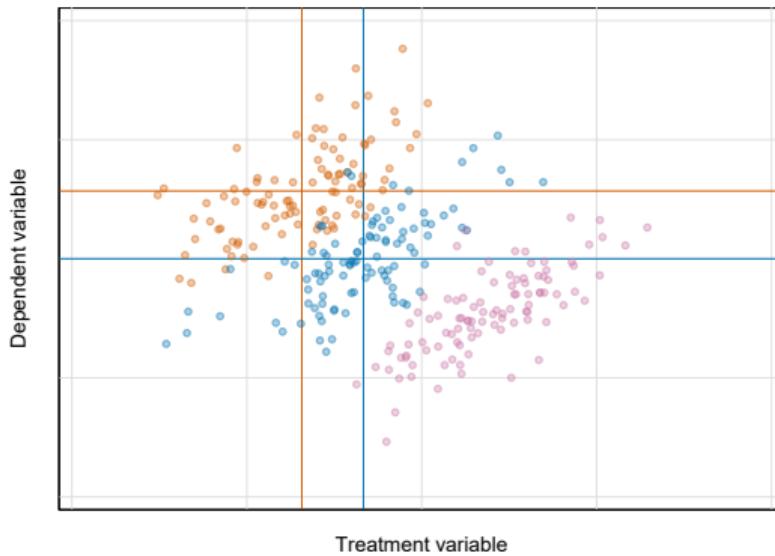
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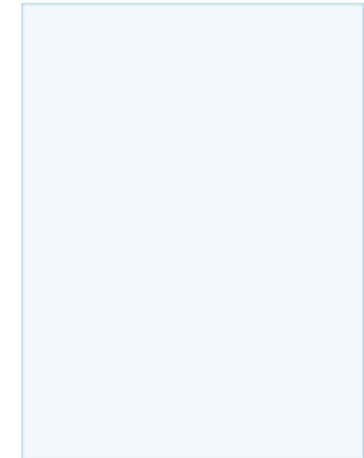
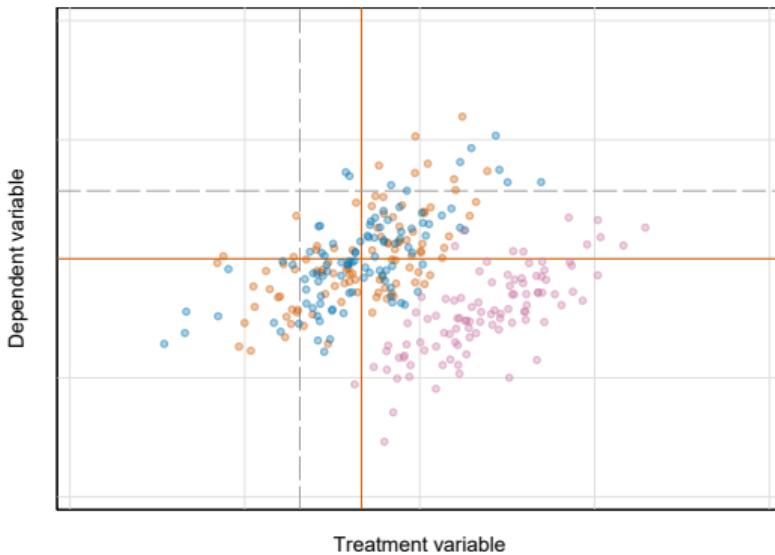
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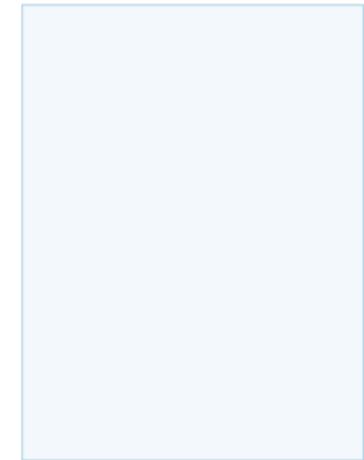
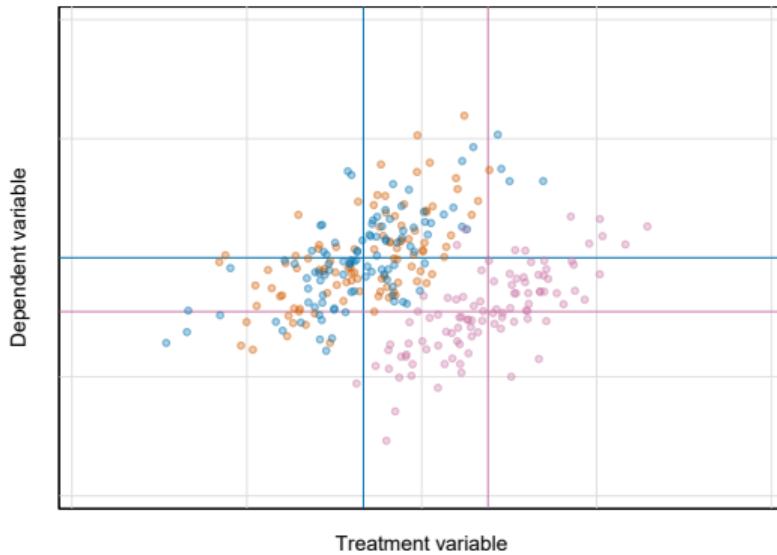
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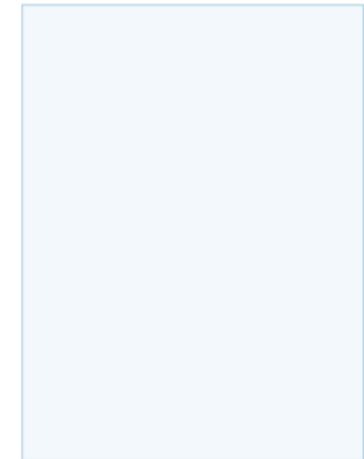
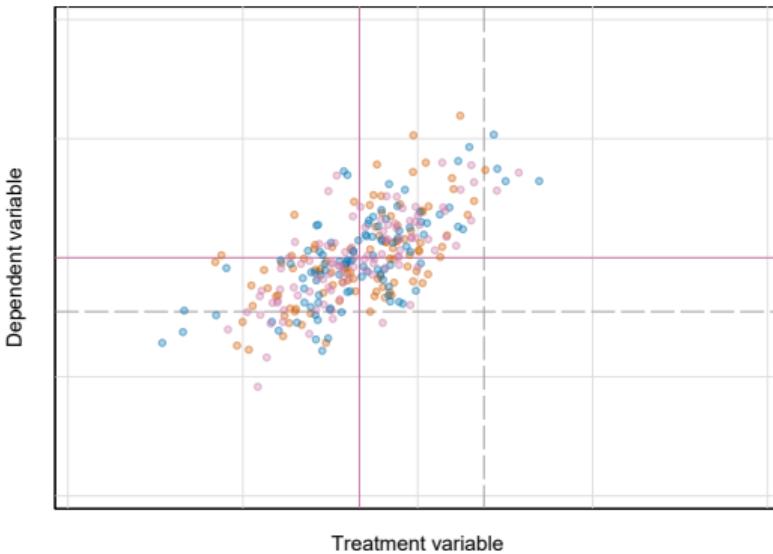
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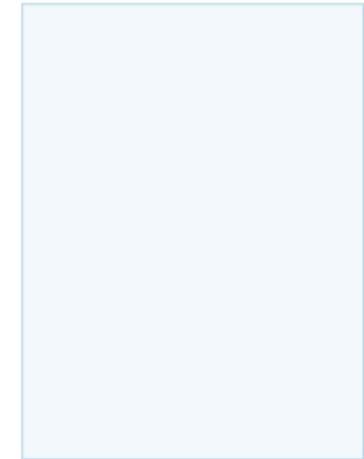
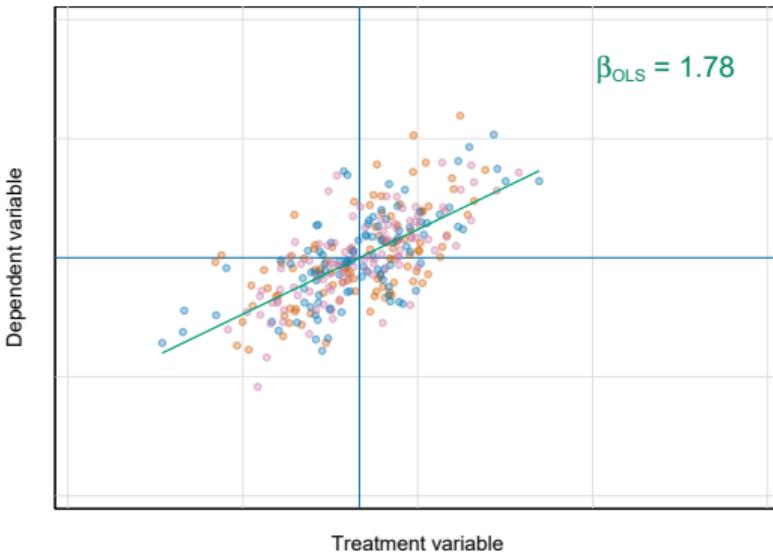
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# What Do Fixed Effects Do?



# Diff-in-Diff with Time Fixed Effects

	$t = 1$	$t = 2$	$t = 3$	$t = 4$	$t = 5$
Unit 1	$X_{i,t}$	$X_{i,t}$	$X_{i,t}$	$X_{i,t}$	$X_{i,t}$
Unit 2	$X_{i,t}$	$X_{i,t}$	$X_{i,t}$	$X_{i,t}$	$X_{i,t}$
Unit 3	$X_{i,t}$	$X_{i,t}$	$X_{i,t}$	$X_{i,t}$	$X_{i,t}$
Unit 4	$X_{i,t}$	$X_{i,t}$	$X_{i,t}$	$X_{i,t}$	$X_{i,t}$
Unit 5	$X_{i,t}$	$X_{i,t}$	$X_{i,t}$	$X_{i,t}$	$X_{i,t}$

What is **panel data**?

⇒ Multiple units, over time

# Diff-in-Diff with Time Fixed Effects

	$t = 1$	$t = 2$	$t = 3$	$t = 4$	$t = 5$
Unit 1	$D_{i,t}$	$D_{i,t}$	$D_{i,t}$	$D_{i,t}$	$D_{i,t}$
Unit 2	$D_{i,t}$	$D_{i,t}$	$D_{i,t}$	$D_{i,t}$	$D_{i,t}$
Unit 3	$D_{i,t}$	$D_{i,t}$	$D_{i,t}$	$D_{i,t}$	$D_{i,t}$
Unit 4	$D_{i,t}$	$D_{i,t}$	$D_{i,t}$	$D_{i,t}$	$D_{i,t}$
Unit 5	$D_{i,t}$	$D_{i,t}$	$D_{i,t}$	$D_{i,t}$	$D_{i,t}$

What is **panel data**?

⇒ Multiple units, over time

In a diff-in-diff setup,  
some units are treated  
after some period of time

# Diff-in-Diff with Time Fixed Effects

	$t = 1$	$t = 2$	$t = 3$	$t = 4$	$t = 5$
Unit 1	0	0	0	0	0
Unit 2	0	0	0	0	0
Unit 3	0	0	0	1	1
Unit 4	0	0	0	1	1
Unit 5	0	0	0	1	1

What is **panel data**?

⇒ Multiple units, over time

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# Diff-in-Diff with Time Fixed Effects

	$t = 1$	$t = 2$	$t = 3$	$t = 4$	$t = 5$
Unit 1	0	0	0	0	0
Unit 2	0	0	0	0	0
Unit 3	0	0	0	1	1
Unit 4	0	0	0	1	1
Unit 5	0	0	0	1	1
$\bar{D}_t$	0	0	0	0.6	0.6

Time fixed effects:

⇒ Subtract off mean  $D_{i,t}$

# Diff-in-Diff with Time Fixed Effects

	$t = 1$	$t = 2$	$t = 3$	$t = 4$	$t = 5$
Unit 1	0	0	0	-0.6	-0.6
Unit 2	0	0	0	-0.6	-0.6
Unit 3	0	0	0	0.4	0.4
Unit 4	0	0	0	0.4	0.4
Unit 5	0	0	0	0.4	0.4
$\bar{D}_t$	0	0	0	0.6	0.6

Time fixed effects:

⇒ Subtract off mean  $D_{i,t}$

Equivalent to regression on:

$$\tilde{D}_{i,t} = D_{i,t} - \bar{D}_t$$

# Diff-in-Diff with Time Fixed Effects

	$t = 1$	$t = 2$	$t = 3$	$t = 4$	$t = 5$
Unit 1	$\tilde{Y}_{i,t}$	$\tilde{Y}_{i,t}$	$\tilde{Y}_{i,t}$	$\tilde{Y}_{i,t}$	$\tilde{Y}_{i,t}$
Unit 2	$\tilde{Y}_{i,t}$	$\tilde{Y}_{i,t}$	$\tilde{Y}_{i,t}$	$\tilde{Y}_{i,t}$	$\tilde{Y}_{i,t}$
Unit 3	$\tilde{Y}_{i,t}$	$\tilde{Y}_{i,t}$	$\tilde{Y}_{i,t}$	$\tilde{Y}_{i,t}$	$\tilde{Y}_{i,t}$
Unit 4	$\tilde{Y}_{i,t}$	$\tilde{Y}_{i,t}$	$\tilde{Y}_{i,t}$	$\tilde{Y}_{i,t}$	$\tilde{Y}_{i,t}$
Unit 5	$\tilde{Y}_{i,t}$	$\tilde{Y}_{i,t}$	$\tilde{Y}_{i,t}$	$\tilde{Y}_{i,t}$	$\tilde{Y}_{i,t}$
$\bar{Y}_t$	$\bar{Y}_1$	$\bar{Y}_2$	$\bar{Y}_3$	$\bar{Y}_4$	$\bar{Y}_5$

Time fixed effects:

⇒ Subtract off mean  $D_{i,t}$

Equivalent to regression on:

$$\tilde{D}_{i,t} = D_{i,t} - \bar{D}_t$$

With dependent variable:

$$\tilde{Y}_{i,t} = Y_{i,t} - \bar{Y}_t$$

# Diff-in-Diff with Time Fixed Effects

Why used time fixed effects (instead of dummy for post-treatment)?

- Fixed effects “soak up” period-specific shocks better
  - ▶ Smaller residuals  $\Rightarrow$  smaller standard errors  $\Rightarrow$  statistical power
- If time fixed effects yield (very) different results: be very afraid
  - ▶ Should not change coefficient in a balanced panel

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  - ▶ Should not change coefficient in a balanced panel

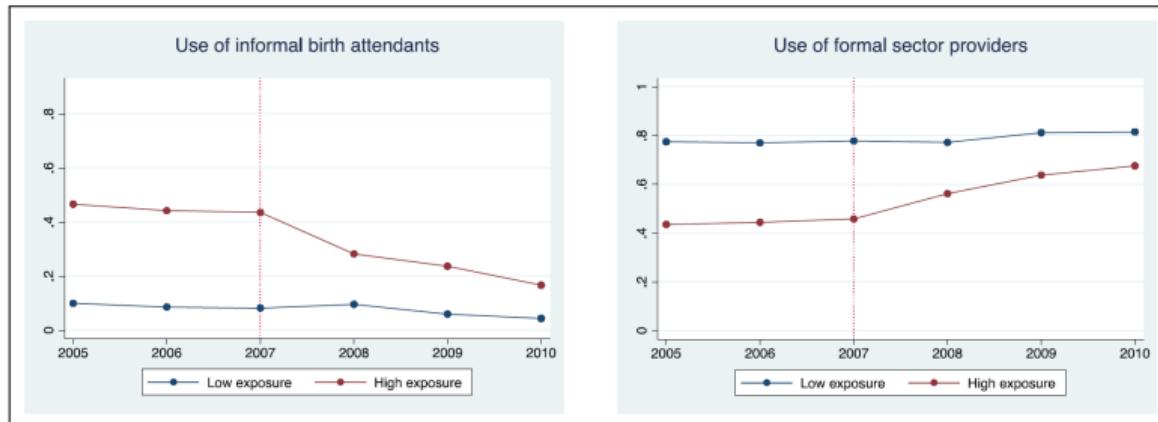
Two-way fixed effects specification:

$$Y_{i,t} = \alpha + \eta_i + \nu_t + \delta D_{i,t} + \varepsilon_{i,t}$$

where  $\eta_i$  is an individual FE,  $\nu_t$  is a time FE, and  $\delta$  is DD estimator

Use two-way fixed effects with caution when treatment starts at different times in different units, treatment is continuous, or variance of treatment differs across treated units for other reasons, as we discuss further in the next module.

# Example: Malawi's Ban on Traditional Birth Attendants



source: Godlonton and Okeke (2015)

## Example: Malawi's Ban on Traditional Birth Attendants

Godlonton and Okeke (2015) estimate regression specification:

$$Y_{i,t} = \alpha_1 + \delta HighExposure_c + \gamma HighExposure_c \times Post_t + X_{ict}\beta + \tau_t + \varepsilon_{ict}$$

where:

- $HighExposure_c$  = indicator for (more) treated clusters (pre-ban use of TBAs above 75<sup>th</sup> percentile)
- $HighExposure_c \times Post_t$  = indicator for treated cluster-months
- $\gamma$  = diff-in-diff estimate of treatment effect
- $X_{ict}$  = set of control variables (eg household size, etc.)
- $\tau_t$  = fixed effect for month of birth (eg January 2007)
- $\varepsilon_{ict}$  = mean-zero error term

# Example: Malawi's Ban on Traditional Birth Attendants

**Table 5**

What was the effect of the ban on the use of formal and informal sector providers?

Variables	(1)	(2)	(3)	(4)	(5)	(6)
<i>A. Birth attendant is informal attendant</i>						
High exposure $\times$ Post	-0.189*** (0.0146)	-0.190*** (0.0130)	-0.184*** (0.0141)	-0.187*** (0.0144)	-0.154*** (0.0126)	-0.188*** (0.0146)
High exposure	0.344*** (0.0143)	0.321*** (0.0131)	0.318*** (0.0123)	0.320*** (0.0127)	0.267*** (0.0110)	
Post			0.0134 (0.0667)		-0.0655 (0.0908)	-0.000915 (0.0679)
Constant	0.0411*** (0.00204)	0.0537 (0.0415)	0.0512 (0.0410)	1.848*** (0.284)	3.525*** (0.440)	0.265*** (0.0637)
Observations	19,697	18,673	18,673	18,673	12,491	18,673
R-squared	0.138	0.149	0.150	0.148	0.113	0.209
<i>B. Birth attendant is formal sector provider</i>						
High exposure $\times$ Post	0.145*** (0.0157)	0.144*** (0.0136)	0.143*** (0.0153)	0.146*** (0.0152)	0.109*** (0.0152)	0.150*** (0.0165)
High exposure	-0.317*** (0.0177)	-0.270*** (0.0150)	-0.269*** (0.0152)	-0.271*** (0.0149)	-0.206*** (0.0155)	
Post			0.0660 (0.0794)		0.132 (0.0889)	0.00746 (0.0974)
Constant	0.808*** (0.00257)	0.726*** (0.0431)	0.730*** (0.0429)	-1.668*** (0.391)	-2.433*** (0.479)	0.446*** (0.0995)
Controls	No	Yes	Yes	Yes	Yes	Yes
Controls $\times$ Post	No	No	Yes	Yes	Yes	Yes
District-specific trend	No	No	No	Yes	Yes	No
Trimmed data	No	No	No	No	Yes	No
Cluster fixed effects	No	No	No	No	No	Yes
Observations	19,697	18,673	18,673	18,673	12,491	18,673
R-squared	0.088	0.132	0.134	0.131	0.104	0.218

Notes: for Panel A the dependent variable is an indicator for a birth attended by an informal birth attendant. For Panel B the dependent variable is an indicator for a birth attended by a formal-sector provider. Controls include an indicator for male births, an indicator for a multiple birth, birth order, dummies for mother's level of schooling, dummies for mother's age at birth, an indicator for women who are married or living with a partner, dummies for ethnicity and religion, dummies for the partner's educational attainment, distance to the nearest health facility, wealth quintile dummies, and a rural-urban indicator. Each column includes district and year  $\times$  month fixed effects. Full set of coefficients is not shown to conserve space (see Table A.1). In Column 5, we exclude villages with baseline prevalence of 0 or 1 to account for 'floor' and 'ceiling' effects. Column 6 is equivalent to Column 3 except that district fixed effects have been replaced with cluster fixed effects. Post = 1 if birth occurs after December 2007. Standard errors in parentheses are clustered at the district level (there are 27 districts).

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Observations	19,607	18,673	18,673	18,673	12,491	18,673
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Controls	No	Yes	Yes	Yes	Yes	Yes
Controls $\times$ Post	No	No	Yes	Yes	Yes	Yes
District-specific trend	No	No	No	Yes	Yes	No
Trimmed data	No	No	No	No	Yes	No
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Controls	No	Yes	Yes	Yes	Yes	Yes
Controls $\times$ Post	No	No	Yes	Yes	Yes	Yes
District-specific trend	No	No	No	Yes	Yes	No
Trimmed data	No	No	No	No	Yes	No
Cluster fixed effects	No	No	No	No	No	Yes
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Notes: for Panel A the dependent variable is an indicator for a birth attended by an informal birth attendant. For Panel B the dependent variable is an indicator for a birth attended by a formal-sector provider. Controls include an indicator for male births, an indicator for a multiple birth, birth order, dummies for mother's level of schooling, dummies for mother's age at birth, an indicator for women who are married or living with a partner, dummies for ethnicity and religion, dummies for the partner's educational attainment, distance to the nearest health facility, wealth quintile dummies, and a rural-urban indicator. Each column includes district and year  $\times$  month fixed effects. Full set of coefficients is not shown to conserve space (see Table A.1). In Column 5, we exclude villages with baseline prevalence of 0 or 1 to account for 'floor' and 'ceiling' effects. Column 6 is equivalent to Column 3 except that district fixed effects have been replaced with cluster fixed effects. Post = 1 if birth occurs after December 2007. Standard errors in parentheses are clustered at the district level (there are 27 districts).

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# Example: Malawi's Ban on Traditional Birth Attendants

**Table 6**

What was the effect of the ban on the use of other substitutes?

Variables	(1)	(2)	(3)	(4)	(5)	(6)
<i>A. Birth attendant is a relative or friend</i>						
High exposure $\times$ Post	0.0414*** (0.00694)	0.0417*** (0.00725)	0.0364*** (0.00863)	0.0366*** (0.00918)	0.0389*** (0.0110)	0.0351*** (0.00962)
High exposure	-0.0026*** (0.00836)	-0.0424*** (0.00933)	-0.0396*** (0.00982)	-0.0399*** (0.0101)	-0.0496*** (0.0123)	
Post				-0.0476 (0.0543)	-0.0367 (0.0812)	0.121 (0.0812)
Constant	0.105*** (0.00151)	0.186*** (0.0542)	0.184*** (0.0536)	0.750*** (0.236)	0.251 (0.329)	0.202*** (0.0642)
Observations	19,607	18,673	18,673	18,673	12,491	18,673
R-squared	0.022	0.041	0.042	0.039	0.042	0.133
<i>B. Birth was unattended</i>						
High exposure $\times$ Post	0.00281 (0.00512)	0.00322 (0.00491)	0.00334 (0.00493)	0.00247 (0.00557)	0.00541 (0.00543)	0.00116 (0.00518)
High exposure	0.000257 (0.00338)	-0.00614* (0.00339)	-0.00622 (0.00369)	-0.00629 (0.00393)	-0.00931* (0.00493)	
Post				0.0110 (0.0474)	0.00680 (0.0572)	-0.0164 (0.0513)
Constant	0.0306*** (0.000623)	0.0184 (0.0267)	0.0173 (0.0265)	-0.0440 (0.158)	-0.234 (0.200)	0.0319 (0.0346)
Controls	No	Yes	Yes	Yes	Yes	Yes
Controls $\times$ Post	No	No	Yes	Yes	Yes	Yes
District-specific trend	No	No	No	Yes	Yes	No
Trimmed data	No	No	No	No	Yes	No
Cluster fixed effects	No	No	No	No	No	Yes
Observations	19,607	18,673	18,673	18,673	12,491	18,673
R-squared	0.009	0.033	0.034	0.033	0.038	0.097

Notes: in Panel A (top) the dependent variable is an indicator for a birth attended by a relative or friend while in Panel B (bottom) the dependent variable is an indicator for an unattended birth. Controls include an indicator for male births, an indicator for a multiple birth, birth order, dummies for mother's level of schooling, dummies for mother's age at birth, an indicator for women who are married or living with a partner, dummies for ethnicity and religion, dummies for the partner's educational attainment, distance to the nearest health facility, wealth quintile dummies, and a rural-urban indicator. Each column includes district and year  $\times$  month fixed effects. Full set of coefficients not shown to conserve space (see Table A.1). In Column 5, we exclude villages with baseline prevalence of 0 or 1 to account for 'floor' and 'ceiling' effects. Column 6 is equivalent to Column 3 except that district fixed effects have been replaced with cluster fixed effects. Post = 1 if birth occurs after December 2007. Standard errors in parentheses are clustered at the district level (there are 27 districts).

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<b>A. Birth attendant is a relative or friend</b>						
High exposure $\times$ Post	0.0414*** (0.00694)	0.0417*** (0.00725)	0.0364*** (0.00863)	0.0366*** (0.00918)	0.0389*** (0.0110)	0.0351*** (0.00962)
High exposure	-0.00256** (0.00836)	-0.0424*** (0.00933)	-0.0396*** (0.00982)	-0.0399*** (0.0101)	-0.0446*** (0.0123)	
Post				-0.0476 (0.0543)	-0.0367 (0.0812)	0.121 (0.0812)
Constant	0.105*** (0.00151)	0.186*** (0.0542)	0.184*** (0.0536)	0.750*** (0.236)	0.251 (0.329)	0.202*** (0.0642)
Observations	19,607	18,673	18,673	18,673	12,491	18,673
R-squared	0.022	0.041	0.042	0.039	0.042	0.133
<b>B. Birth was unattended</b>						
High exposure $\times$ Post	0.00281 (0.00512)	0.00322 (0.00491)	0.00334 (0.00493)	0.00247 (0.00557)	0.00541 (0.00543)	0.00116 (0.00518)
High exposure	0.000257 (0.00338)	-0.00614* (0.00339)	-0.00622 (0.00369)	-0.00629 (0.00393)	-0.00931* (0.00493)	
Post				0.0110 (0.0474)	0.00680 (0.0572)	-0.0164 (0.0513)
Constant	0.0306*** (0.00623)	0.0184 (0.0267)	0.0173 (0.0265)	-0.0440 (0.158)	-0.234 (0.200)	0.0319 (0.0346)
Controls	No	Yes	Yes	Yes	Yes	Yes
Controls $\times$ Post	No	No	Yes	Yes	Yes	Yes
District-specific trend	No	No	No	Yes	Yes	No
Trimmed data	No	No	No	No	Yes	No
Cluster fixed effects	No	No	No	No	No	Yes
Observations	19,607	18,673	18,673	18,673	12,491	18,673
R-squared	0.009	0.033	0.034	0.033	0.038	0.097

Notes: In Panel A (top) the dependent variable is an indicator for a birth attended by a relative or friend while in Panel B (bottom) the dependent variable is an indicator for an unattended birth. Controls include an indicator for male births, an indicator for a multiple birth, birth order, dummies for mother's level of schooling, dummies for mother's age at birth, an indicator for women who are married or living with a partner, dummies for ethnicity and religion, dummies for the partner's educational attainment, distance to the nearest health facility, wealth quintile dummies, and a rural-urban indicator. Each column includes district and year  $\times$  month fixed effects. Full set of coefficients not shown to conserve space (see Table A.1). In Column 5, we exclude villages with baseline prevalence of 0 or 1 to account for 'floor' and 'ceiling' effects. Column 6 is equivalent to Column 3 except that district fixed effects have been replaced with cluster fixed effects. Post = 1 if birth occurs after December 2007. Standard errors in parentheses are clustered at the district level (there are 27 districts).

\*\*\* p < 0.01.

\*\* p < 0.05.

\* p < 0.1.

source: Godlonton and Okeke (2015)

# Example: Malawi's Ban on Traditional Birth Attendants

**Table 6**

What was the effect of the ban on the use of other substitutes?

Variables	(1)	(2)	(3)	(4)	(5)	(6)
<i>A. Birth attendant is a relative or friend</i>						
High exposure $\times$ Post	0.0414*** (0.00694)	0.0417*** (0.00725)	0.0364*** (0.00863)	0.0366*** (0.00918)	0.0389*** (0.0110)	0.0351*** (0.00962)
High exposure	-0.0026*** (0.00836)	-0.0424*** (0.00933)	-0.0396*** (0.00982)	-0.0399*** (0.0101)	-0.0496*** (0.0123)	
Post				-0.0476 (0.0543)	-0.0367 (0.0812)	0.121 (0.0812)
Constant	0.105*** (0.00151)	0.186*** (0.0542)	0.184*** (0.0536)	0.750*** (0.236)	0.251 (0.329)	0.202*** (0.0642)
Observations	19,607	18,673	18,673	18,673	12,491	18,673
R-squared	0.022	0.041	0.042	0.039	0.042	0.133
<i>B. Birth was unattended</i>						
High exposure $\times$ Post	0.00281 (0.00512)	0.00322 (0.00491)	0.00334 (0.00493)	0.00247 (0.00557)	0.00541 (0.00543)	0.00116 (0.00518)
High exposure	0.000257 (0.00338)	-0.00614* (0.00339)	-0.00622 (0.00369)	-0.00629 (0.00393)	-0.00931* (0.00493)	
Post				0.0110 (0.0474)	0.00680 (0.0572)	-0.0164 (0.0513)
Constant	0.0305*** (0.000623)	0.0184 (0.0267)	0.0173 (0.0265)	-0.0440 (0.158)	-0.234 (0.200)	0.0319 (0.0346)
Controls	No	Yes	Yes	Yes	Yes	Yes
Controls $\times$ Post	No	No	Yes	Yes	Yes	Yes
District-specific trend	No	No	No	Yes	Yes	No
Trimmed data	No	No	No	No	Yes	No
Cluster fixed effects	No	No	No	No	No	Yes
Observations	19,607	18,673	18,673	18,673	12,491	18,673
R-squared	0.009	0.033	0.034	0.033	0.038	0.097

Notes: in Panel A (top) the dependent variable is an indicator for a birth attended by a relative or friend while in Panel B (bottom) the dependent variable is an indicator for an unattended birth. Controls include an indicator for male births, an indicator for a multiple birth, birth order, dummies for mother's level of schooling, dummies for mother's age at birth, an indicator for women who are married or living with a partner, dummies for ethnicity and religion, dummies for the partner's educational attainment, distance to the nearest health facility, wealth quintile dummies, and a rural-urban indicator. Each column includes district and year  $\times$  month fixed effects. Full set of coefficients not shown to conserve space (see Table A.1). In Column 5, we exclude villages with baseline prevalence of 0 or 1 to account for 'floor' and 'ceiling' effects. Column 6 is equivalent to Column 3 except that district fixed effects have been replaced with cluster fixed effects. Post = 1 if birth occurs after December 2007. Standard errors in parentheses are clustered at the district level (there are 27 districts).

\*\*\* p < 0.01.

\*\* p < 0.05.

\* p < 0.1.

source: Godlonton and Okeke (2015)

# Example: Malawi's Ban on Traditional Birth Attendants

Table 7  
What was the effect of the ban on newborn deaths?

Variables	(1)	(2)	(3)	(4)	(5)	(6)
A. Child death within the first week						
High exposure $\times$ Post	8.29*	-2.242	0.319	-0.645	1.712	-0.344
	(3.50)	(3.530)	(3.600)	(3.706)	(4.121)	(3.508)
High exposure	5.311**	5.383*	4.526	4.661	2.850	
	(2.465)	(2.812)	(2.854)	(2.912)	(3.380)	
Post			-25.62	-33.96	-13.10	
			(15.37)	(20.75)	(27.30)	
Constant	21.39***	8.271	8.075	13.51***	20.7***	5.007
	(0.414)	(0.116)	(0.053)	(34.58)	(39.11)	(34.15)
Observations	35,246	33,748	33,748	33,748	22,317	33,748
R-squared	0.005	0.010	0.010	0.008	0.009	0.037
B. Child death within the first month						
High exposure $\times$ Post	-4.150	-4.414	-1.316	-1.968	-0.211	-2.760
	(4.242)	(4.274)	(4.369)	(4.515)	(4.600)	(4.337)
High exposure	6.659**	6.202*	5.605	5.467	5.389	
	(3.142)	(3.395)	(3.472)	(3.531)	(3.694)	
Post			-35.98	-54.38	-7.293	
			(26.75)	(35.46)	(44.58)	
Constant	31.90***	22.13*	21.72*	208.7***	231.5***	21.07
	(0.543)	(11.61)	(11.49)	(41.97)	(54.47)	(15.41)
Controls	No	Yes	Yes	Yes	Yes	Yes
Controls $\times$ Post	No	No	Yes	Yes	Yes	Yes
District-specific trend	No	No	No	Yes	Yes	No
Trimmed data	No	No	No	No	Yes	No
Cluster fixed effects	No	No	No	No	No	Yes
Observations	35,246	33,748	33,748	33,748	22,317	33,748
R-squared	0.005	0.012	0.012	0.010	0.012	0.038

Notes: in Panel A the dependent variable is an indicator for a newborn death within a week of being born. In Panel B the dependent variable is an indicator for a newborn death within a month of being born. Both variables have been scaled to allow coefficients to be interpretable as  $X$  per additional death. Controls include dummies for whether the mother is a primary care provider (age = 18), dummies for mother's level of schooling, an indicator for women who are married or living with a partner, dummies for ethnicity and religion, dummies for the partner's educational attainment, distance to the nearest health facility, wealth quintile dummies, and a rural-urban indicator. Each column includes district and year  $\times$  month fixed effects. Full set of coefficients is not shown to conserve space (see Table A.1). In Column 5, we exclude villages with baseline prevalence of 0 or 1 to account for "fixed effects" that would otherwise arise from a vector that interact fixed and time effects have been replaced with cluster fixed effects. Post = 1 if birth occurs after December 2007. Standard errors in parentheses are clustered at the district level (there are 27 districts).

\*\*\* p < 0.01.

\*\* p < 0.05.

\* p < 0.1.

source: Godlonton and Okeke (2015)

# Example: Malawi's Ban on Traditional Birth Attendants

Variables	(1)	(2)	(3)	(4)	(5)	(6)
<i>A. Child death within the first week</i>						
High exposure $\times$ Post	-0.009	2.742	0.319	-0.645	1.712	-0.344
	(3.508)	(3.539)	(3.609)	(3.706)	(4.121)	(3.508)
High exposure	5.011 <sup>**</sup>	5.381 <sup>*</sup>	4.526	4.661	2.824	
	(2.465)	(2.812)	(2.854)	(2.912)	(3.380)	
Post				-25.62	-33.96	-13.10
Constant	21.39***	8.271	8.075	15.371 <sup>***</sup>	20.755 <sup>***</sup>	5.607
	(0.414)	(0.116)	(0.053)	(34.51)	(39.11)	(34.15)
Observations	35,246	33,748	33,748	33,748	22,317	33,748
R-squared	0.005	0.010	0.010	0.008	0.009	0.037
<i>B. Child death within the first month</i>						
High exposure $\times$ Post	-4.150	-4.414	-1.316	-1.968	-0.211	-2.760
	(4.242)	(4.274)	(4.369)	(4.515)	(4.660)	(4.337)
High exposure	6.659**	6.202*	5.605	5.464	3.789	
	(3.142)	(3.395)	(3.472)	(3.531)	(3.094)	
Post				-35.98	-54.38	-7.293
Constant	31.90***	22.13*	21.72*	208.7***	231.5***	21.07
	(0.543)	(11.61)	(11.49)	(41.97)	(54.47)	(15.41)
Controls	No	Yes	Yes	Yes	Yes	Yes
Controls $\times$ Post	No	No	Yes	Yes	Yes	Yes
District-specific trend	No	No	No	Yes	Yes	No
Trimmed data	No	No	No	No	Yes	No
Cluster fixed effects	No	No	No	No	No	Yes
Observations	35,246	33,748	33,748	33,748	22,317	33,748
R-squared	0.005	0.012	0.012	0.010	0.012	0.038

Notes: in Panel A the dependent variable is an indicator for a newborn death within a week of being born. In Panel B the dependent variable is an indicator for a newborn death within a month of being born. Both variables have been scaled to allow coefficients to be interpretable as  $X$  per additional death. Controls include dummies for mother's age ( $age < 18$ ), dummies for partner's age ( $age > 18$ ), dummies for mother's level of schooling, an indicator for women who are married or living with a partner, dummies for ethnicity and religion, dummies for the partner's educational attainment, distance to the nearest health facility, wealth quintile dummies, and a rural-urban indicator. Each column includes district and year  $\times$  month fixed effects. Full set of coefficients is not shown to conserve space (see Table A.1). In Column 5, we exclude villages with baseline prevalence of 0 or 1 to account for "fixed effects" that would otherwise arise from a vector that interact fixed panel effects have been replaced with cluster fixed effects. Post = 1 if birth occurs after December 2007. Standard errors in parentheses are clustered at the district level (there are 27 districts).

\*\*\* p < 0.01.  
\*\* p < 0.05.  
\* p < 0.1.

source: Godlonton and Okeke (2015)

# Example: Malawi's Ban on Traditional Birth Attendants

Variables	(1)	(2)	(3)	(4)	(5)	(6)
<b>A. Child death within the first week:</b>						
High exposure $\times$ Post	8.29*	-2.242	0.319	-0.645	1.712	-0.344
	(3.50)	(3.530)	(3.600)	(3.706)	(4.121)	(3.508)
High exposure	5.311**	5.383*	4.526	4.661	2.850	
	(2.465)	(2.812)	(2.854)	(2.912)	(3.380)	
Post			-25.62	-33.96	-13.10	
Constant	21.39***	8.271	8.075	13.21***	20.75*	5.007
	(0.414)	(0.116)	(0.053)	(34.58)	(39.10)	(34.15)
Observations	35,246	33,748	33,748	33,748	22,317	33,748
R-squared	0.005	0.010	0.010	0.008	0.009	0.037
<b>B. Child death within the first month:</b>						
High exposure $\times$ Post	-4.150	-4.414	-1.316	-1.968	-0.211	-2.760
	(4.242)	(4.274)	(4.369)	(4.515)	(4.603)	(4.337)
High exposure	6.659**	6.292*	5.465			
	(3.142)	(3.305)	(3.472)	(3.531)	(3.694)	
Post				-35.98	-54.38	-7.293
Constant	31.90***	22.13*	21.72*	208.7***	231.5***	21.07
	(0.543)	(11.61)	(11.49)	(41.97)	(54.47)	(15.41)
Controls	No	Yes	Yes	Yes	Yes	Yes
Controls $\times$ Post	No	No	Yes	Yes	Yes	Yes
District-specific trend	No	No	No	Yes	Yes	No
Trimmed data	No	No	No	No	Yes	No
Cluster fixed effects	No	No	No	No	No	Yes
Observations	35,246	33,748	33,748	33,748	22,317	33,748
R-squared	0.005	0.012	0.012	0.010	0.012	0.038

Notes: in Panel A the dependent variable is an indicator for a newborn death within a week of being born. In Panel B the dependent variable is an indicator for a newborn death within a month of being born. Both variables have been scaled to allow coefficients to be interpretable as  $X$  per additional death. Controls include dummies for mother's age ( $age < 18$ ), dummies for partner's age ( $age > 18$ ), dummies for mother's level of schooling, an indicator for women who are married or living with a partner, dummies for ethnicity and religion, dummies for the partner's educational attainment, distance to the nearest health facility, wealth quintile dummies, and a rural-urban indicator. Each column includes district and year  $\times$  month fixed effects. Full set of coefficients is not shown to conserve space (see Table A.1). In Column 5, we exclude villages with baseline prevalence of 0 or 1 to account for "fixed effects" effects. In Column 6, we include a variable that indicates fixed panel effects have been replaced with cluster fixed effects. Post = 1 if birth occurs after December 2007. Standard errors in parentheses are clustered at the district level (there are 27 districts).

\*\*\* p < 0.01.  
\*\* p < 0.05.  
\* p < 0.1.

source: Godlonton and Okeke (2015)

## Example: School Construction in Indonesia

Main empirical specification in Duflo (2001):

$$S_{ijk} = \alpha + \eta_j + \beta_k + \gamma (Intensity_j * Young_i) + C_j \delta + \varepsilon_{ijk}$$

where:

- $S_{ijk}$  = education of individual  $i$  born in region  $j$  in year  $k$
- $\eta_j$  = region of birth fixed effect
- $\beta_k$  = year of birth fixed effect
- $Young_i$  = dummy for being 6 or younger in 1974 (treatment group)
- $Intensity_j$  = INPRES schools per thousand school-aged children
- $C_j$  = a vector of region-specific controls (that change over time)

# Example: School Construction in Indonesia

Dependent Variable: Years of Education				
	OLS Obs.	OLS (1)	OLS (2)	OLS (3)
<i>Panel A: Entire Sample</i>				
$Intensity_j * Young_i$	78,470	0.124 (0.025)	0.150 (0.026)	0.188 (0.029)
<i>Panel B: Sample of Wage Earners</i>				
$Intensity_j * Young_i$	31,061	0.196 (0.042)	0.199 (0.043)	0.259 (0.050)
<i>Controls Included:</i>				
YOB*enrollment rate in 1971		No	Yes	Yes
YOB*other INPRES programs		No	No	Yes

Sample includes individuals aged 2 to 6 or 12 to 17 in 1974. All Specifications include region of birth dummies, year of birth dummies, and interactions between the year of birth dummies and the number of children in the region of birth (in 1971). Standard errors are in parentheses.

# Example: School Construction in Indonesia

Dependent Variable: Log Hourly Wages (as Adults)				
	OLS Obs.	OLS (1)	OLS (2)	OLS (3)
<i>Panel A: Sample of Wage Earners</i>				
$Intensity_j * Young_i$	31,061	0.0147 (0.007)	0.0172 (0.007)	0.027 (0.008)
<i>Controls Included:</i>				
YOB*enrollment rate in 1971		No	Yes	Yes
YOB*other INPRES programs		No	No	Yes

Sample includes individuals aged 2 to 6 or 12 to 17 in 1974. All Specifications include region of birth dummies, year of birth dummies, and interactions between the year of birth dummies and the number of children in the region of birth (in 1971). Standard errors are in parentheses.

Thank you!