

Marco Poletto

Frontend Web Developer

Manchester

marco@marcopoletto.co.uk

<https://www.marcopoletto.co.uk>

<http://uk.linkedin.com/pub/marco-poletto/74/537/968/it>

<https://github.com/polettoweb>

A dynamic and unconventional thinking Frontend Web Developer that can explore different options helping to deliver the best product for the client. The company's growth and success are the focus of my job and I push myself to bring always new ideas and opportunities to the team in which I interact and grow.

Key Skills

- **HTML5**
- **CSS:** Preprocessors (Sass, LESS), Adaptive / Responsive, Cross-browser and cross-platform compatibility
- **JavaScript:** ES6, VueJS, Vuex, ReactJS, NuxtJS, GatsbyJS, Ajax, JSON, Restful API
- **A/B testing**
- **Animations:** CSS, JavaScript e SVG
- **CMS e MVC frameworks:** Magento 1.x, Wordpress, Bootstrap, Razor
- **Test automation:** Cypress
- **UX/UI design**
- **Photoshop**, Illustrator, Sketch
- **Tools:** GIT, Gulp, Webpack, NPM, Vagrant, Docker, Composer, Optimizely, Atlassian software (Jira, Confluence e Stash/Bitbucket), Jenkins, Active Collab, Synergist
- **SEO** e optimization
- **Behaviour Driven Development**
- **Agile / Scrum / Kanban** workflow
- Continuous delivery
- PHP & MySQL
- Experience with Linux Systems and CLI (RHEL/Centos and Ubuntu)
- Google Analytics, New Relic, Loggly, and Office.

Solid analytical skills, high problem-solving aptitude, team working, **team management**, capable of working independently, proactive self-motivated, accustomed to tight deadlines, approachable

Recent projects

Examples of code

<https://github.com/polettoweb/vueportfolio2>

<https://github.com/polettoweb/vueportfolio>

<https://github.com/polettoweb/reactportfolio>

UI Engineer

<https://www.manchesterairport.co.uk> - <https://www.stanstedairport.com/> -

<https://www.eastmidlandsairport.com/>

Languages and technologies used: Javascript (Es6 & VueJS), AJAX, JSON, Sass, Restful APIs

As part of the web team I am helping to develop the company's main websites improving the old code base, adding and converting VueJS components and optimizing performance.

Frontend Software Engineer

<http://www.missguided.co.uk/> - <http://www.mennace.com/uk>

Languages and technologies used: Javascript (Es6 & React), AJAX, JSON, Sass, PHP, Restful APIs

I am part of the team designated to improve and develop the main websites of the company. I have built A/B testing feature, refactored old code into up to date JavaScript, polishing the Sass framework and maintaining quality and performance.

I am also mentoring and tutoring junior developers using pair programming methodology.

Frontend development Umbraco

<http://www.belling.co.uk> - <http://www.stoves.co.uk>

Languages and technologies used: HTML, Sass, Javascript, AJAX, JSON, GoogleMapsAPI

I have built templates for homepage, product page e various landing pages all around the websites using Gulp and Webpack as task runners. All the code has been versioned with git and bitbucket.

Frontend development Wordpress

<http://www.aqua-pura.com> - <http://www.hickorys.co.uk>

Languages and technologies used: HTML, Sass, Javascript, jQuery, AJAX, JSON, PHP, RestAPI, WebGL.

I have developed the frontend and the automated environment of these projects entirely on my own. Furthermore, I have worked alongside designer and backend developer for the backend part.

I have used Gulp for the automation of development and Sass for the optimisation of the code throughout the entire project. I have, in fact, followed these project from the design part to the deploy in production.

Frontend development on Magento 1 Enterprise Edition

<http://www.brandymelville.co.uk> - <http://www.brandymelvilleusa.com>

Languages and Technologies used: HTML, Sass, Javascript, jQuery, AJAX, JSON, PHP, MySQL, XML, RESTful API, SOAP, MVC structure (Magento)

I have covered the frontend part of these projects all by myself. I had help on the backend. I worked on this project from the wireframe to the production following all the related aspects (Coding, debugging, adaptiveness, responsiveness, cross-browser compatibility, performance, SEO, deployment, versioning).

The results are 26% increase in conversion rate from the old website's version.

Work Experience

UI Engineer

from 07/2018

MAG Airports Group PLC <https://www.magairports.com/> - Manchester

Key Achievements and Responsibilities:

- Maintenance and development of the company websites UI
- Develop, refinement and management of the automated development environment (Gulp, GIT, Webpack, grunt, browsersynch, etc)
- Working on a CD/CI environment with feature flags
- Creation of A/B tests for new features
- VueJS/ Vuex and JavaScript development and Behaviour-driven development
- Mentoring Apprentices and Junior Frontend developers
- Increased skills and knowledge of frontend development frameworks (VueJS/Vuex)
- Increased skills and knowledge of big server infrastructures (AWS - .net)

Frontend Software Engineer

12/2017 – 06/2018

Missguided LTD www.missguided.co.uk - Manchester

Key Achievements and Responsibilities:

- Maintenance and development of the frontend part of the main websites

- Develop, refinement and management of the automated development environment (Gulp, GIT, Webpack, grunt, browsersynch, etc)
- Creation of A/B tests for new features
- Mentoring Apprentices and Junior Frontend developers
- Increased skill on cutting edge JavaScript features and test-driven development
- Increased skills and knowledge of frontend development framework (ReactJS, VueJS, headless CMS)

Frontend Web Developer

05/2017 – 12/2017

Shoot The Moon LTD www.shoot-the-moon.co.uk - Manchester

Key Achievements and Responsibilities:

- Maintenance and development of the frontend part of various websites in the same time
- Develop new website with or without CMS (Wordpress) (<http://www.aqua-pura.com> <http://www.hickorys.co.uk> <http://www.thelanterntankard.com> <http://www.belling.co.uk> <http://www.stoves.co.uk>)
- Develop, refinement and management of the automated development environment (Gulp, GIT, Webpack, browsersynch, etc)
- Develop of RESTful API between wordpress and other services such as openweather and social networks.
- Specialisation in Frontend Development and UX experience
- Increased skills and knowledge of backend development (headless wordpress)
- Responsible for the final quality of the production code (frontend)
- Working within agile environment
- Develop of HTML5 advertisement banners

Web Developer

06/2015-04/2017

GaltOne LTD www.galtone.co.uk - Liverpool

Maintenance and development of e-commerce websites. My role covers all aspect of development new websites based in Magento and Wordpress. From the creation of the development environment to the release in production. I am specialized in Front end development but I work on the backend too. We use code versioning and I am coordinating in-house and external developers to merge the code into the final product.

Key Achievements and Responsibilities:

- Keep up with tight deadlines
- Magento theme development (<http://www.brandymelville.co.uk> and <http://www.brandymelvilleusa.com>)
- Agile/Scrum workflow

- Coordination of a small team of developers (four people)
- Management of a virtual team with development members located in different parts of the world (UK, Netherlands, Italy, USA and Canada)
- Responsible for the quality of the code
- Development of the RESTful API combining Magento and Instagram.
- Setup of development environments and production servers
- Debug, and MySQL query into databases

Web Designer / Developer

2014-2015

Freelance www.marcopoletto.co.uk - Italy / Manchester

Development of projects from the wireframe to the production code.

Key Achievements:

- Managing multiple projects and tight deadlines
- Listen to clients, understanding needs and converting it into code

Commercial Technician / Customer Care Worker

2009-2014

Trenitalia s.p.a www.trenitalia.com - Italy

Manager of the V.I.P. lounge in Venice railway station.

Key Achievements:

- Dealing with clients
- Developed an outcome-oriented personality
- Developed a strong aptitude to problem-solving
- Welcome working in a team

Train Driver

2005-2009

Trenitalia s.p.a www.trenitalia.com - Italy

Key Achievements:

- How to take right decisions quickly and with the best achievable solution
- Driving high-velocity trains (Eurostar) and managing all aspect of the train circulation.

Education and Certificates

2016 Studying BSc in “Computing & IT” at The Open University

2015 General English Course with Afternoon Workshops in business English - Active English Academy Ltd in Manchester

- 2014** PHP & MySQL professional course - Veneto Formazione SRL (Italy)
- 2013** Web Design and Development - Veneto Formazione SRL (Italy)
- 2004** Mobile Technology of Third Generation (UMTS) - ITIS Zuccante (Italy)
- 2002** HTML and JavaScript (Essentials) - ITIS Zuccante (Italy)
A-level equivalent in Technology and Engineering School.
*Main subjects: Maths, Programming, Electronic engineering, Telecommunications,
Technical English, Physics, and Chemistry*

Languages

Italian: Mother tongue.

English: fluent written and spoken (C1 of the Common European Framework of Reference for Languages CEFR)

Interests

Computers and technology, internet/ web evolution, reading, ancient history, learn and upgrade competencies.